



Joan Marsh  
Director  
AT&T Federal Government Affairs

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SEP 30 1999

September 30, 1999

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Ms. Magalie Roman Salas  
Secretary  
Federal Communications Commission  
445 Twelfth Street, SW, Room TWB-204  
Washington, DC 20554

Re: Notice of Written Ex Parte  
In the Matter of Applications for Consent to the Transfer of Control  
Licenses From MediaOne Group, Inc. to AT&T Corp.  
CS Docket No. 99-251

Dear Ms. Salas:

Please include a copy of the attached in the record of the referenced proceeding.

Two copies of this Notice are being submitted to the Secretary of the FCC in accordance with Section 1.1206 of the Commission's rules.

Sincerely,

Joan Marsh

cc: To-Quyen Truong

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

September 30, 1999

Ms. Quyen Truong  
Associate Chief  
Cable Services Bureau  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Ms. Truong:

This letter responds to your request for information regarding service offerings from AT&T that bundle cable services, including video programming and cable Internet service (AT&T@Home service) with local telephony. Today, AT&T does not bundle cable video programming or cable Internet service with its local telephony offering.<sup>1</sup>

Earlier this year, AT&T began offering cable telephony services to customers in Fremont, California. In Fremont, AT&T offers customers a variety of options: one, two or three local lines with three custom-calling features, several discount long distance packages, two types of voice mail and a variety of extra features available free for three months. I have enclosed promotional material we sent to potential local telephone customers in Fremont. AT&T also offers bundles of local and long distance service to its Fremont customers, as well as stand-alone local telephone service. Cable television and cable Internet services are currently not part of any bundled Fremont offering, but are instead made available separately.

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<sup>1</sup> AT&T does have other bundled offerings, such as AT&T Personal Network (which bundles long distance, wireless, calling card and WorldNet Internet services) and AT&T's OneNet Service (which bundles full capability voice, data, internet, wireless, and teleconferencing services together into a single seamless communications environment for business customers). Neither of these offerings includes cable television or cable modem services.

Of course, AT&T intends to offer those bundles of products and services that customers want and demand. In the past, for example, AT&T has offered discounts on its WorldNet Internet service to customers who also subscribe to AT&T long distance. As AT&T's offer of cable telephony becomes more established, AT&T intends to begin trialing offers that include local telephony and cable services, such as programming or AT&T@Home. No specific details regarding the terms or conditions of such potential offers are yet available.

Sincerely,

A handwritten signature in black ink, appearing to be 'JM' with a long horizontal stroke extending to the right. Below the signature is the printed name 'Joan Marsh'.

Joan Marsh

cc: Sunil Daluvoy



as an AT&T customer, you can  
**be first to save 25%**  
on new local and long distance

John R. Sample  
123 Main Street  
Anytown, USA 12345

**Enjoy new  
local service  
from AT&T**

25% savings on local  
and long distance

FREE connection  
for two lines  
(\$120 value)

Extra phone lines  
for just \$5 a month

Great AT&T long  
distance rates

World-class AT&T  
customer service  
24 hours, 7 days

Save time with  
one plan, one bill,  
one number to call:  
**1 800 PICK ATT**  
(1 800 742 5288)  
ext. 74620

Dear John R. Sample,

Be the first to get new combined local and long distance service from AT&T—and you can save 25%.\*

**Save money every month with AT&T**

AT&T delivers phone service in an exciting new way—along with savings. The future comes directly to your home over our brand new digital communications network. Sign up for this special package, and you'll get two phone lines with AT&T local and long distance service at a great price.

**Add extra phone lines for only \$5 per month**

Want more than two lines? Keep up with a fast-paced world by adding a third and even a fourth line for just \$5 each per month. You'll be able to do more than ever with your additional lines, like surf the net, fax or dedicate a line to a talkative teenager. And we'll put in any new jacks you may need, for a one-time charge. It all adds up to a lot more convenience.

**Enjoy unlimited calls to more towns, at no extra cost**

With AT&T's new local service, you can make unlimited calls to more towns than you can with Pacific Bell®—and it won't cost you an extra penny. Calls that Pacific Bell charges you for, we don't.

**Call anywhere in the U.S. at a great rate**

Along with unlimited local calls, you also get 3 hours of local toll, in-state and state-to-state long distance calling from home each month. It's all included in our one low

(over)



the future comes home

\*Individual savings may vary.

monthly price. What could be simpler? And it means you can stay in touch with those far away for less than you pay now.

**Get extra features and a FREE connection with AT&T**

We connect your service FREE of charge. Plus we include Call Waiting, Call Return and 3-Way Calling on the line of your choice. What's more, if you prefer to get other calling features or more phone lines, we have other packages to fit your needs. All to help you get the most out of your phone service and the most for your money.

**Even better, you'll be ready for the future**

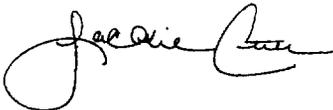
AT&T offers you an advanced new way of looking at telephone service. Since it's easy to add additional phone lines, you can phone, fax or surf the net all at once. And you'll be connected to our digital communications network. So you'll be ready for innovative and exciting services to come, like high-speed Internet access. All from AT&T. All on one bill. And all with just one number to call for the same AT&T world-class customer service you already trust.

**Call 1 800 PICK ATT to save time and money**

Sign up now and you'll get two phone lines, AT&T local and long distance service, an expanded toll-free calling area, 3 hours of local toll and long distance calling, FREE service connection, plus Call Waiting, Call Return and 3-Way Calling on the line of your choice. And, of course, you keep the phone number you have now.

Best of all, this package of new local and long distance service is yours for just \$37.25 per month. See how it all adds up and saves you money on the comparison chart† we've enclosed. Then call 1 800 PICK ATT ext. 74620, and you can start saving 25% on your phone service with AT&T—the company that's bringing the future home.

Sincerely,



Jackie Etter  
Director, AT&T Local Service Marketing

P.S. Today's the day to bring the future home with new AT&T local and long distance service. You can choose your package, substitute features, add phone lines and more—it all adds up to savings.

**Call 1 800 PICK ATT (1 800 742 5288) ext. 74620 now, and you can start saving 25% on your local and long distance phone bill.**

†Savings based on Pacific Bell rates in effect as of June 25, 1999.

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74620



save 25%

open and see how to



You can save 25% with new AT&T local and long distance. Get two phone lines, FREE connection, unlimited calls to more towns, great long distance rates, plus valuable calling features. All with one plan, one bill, one number to call.

call now: 1 800 PICK ATT  
(1 800 742 5288) ext. 74620



the future comes home

with new local and long distance service from AT&T

as an AT&T customer,  
you can  
**save 25%**

Now that AT&T is offering new local and long distance service, valued customers like you can enjoy the convenience of getting your phone service from one company. Make your life easier by signing up for this innovative package now. You'll get two phone lines with AT&T local and long distance and more, at a 25% savings—see the comparison chart we've enclosed. Bring the benefits of advanced digital communications home, with just one call. Sign up today.



**here's exactly what you get  
for just \$37.25 per month:**

---

**Two separate lines for phone, fax or Internet**

---

**FREE connection of your new service**

---

**Local phone service with unlimited calls to more towns**

---

**3 hours of local toll calls, in-state and state-to-state long distance calls from home**

---

**Call Waiting, Call Return and 3-Way Calling included on the line of your choice**

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**Remember, you can customize your package**

You can substitute features or add phone lines—it all adds up to big savings. And there's more. You pay just 10¢ per minute for additional minutes over 3 hours on local toll and long distance calls from home within the U.S. And wherever you go, you can stay close to loved ones with AT&T Calling Card calls for only 25¢ per minute (up to 30¢ per call surcharge applies to pay phone calls). In addition, you can take advantage of our great international calling plans. Only from AT&T.



**call now: 1 800 PICK ATT (1 800 742 5288) ext. 74620**



**see how you can**

**and long distance**

EISA

## comparison chart

phone bill with Pacific Bell® local		new AT&T local and long distance combined	
	Average monthly cost		How you can save 25%
<b>Unlimited local calls</b> (Zones 1 and 2)	<b>\$ 11.25</b>	<b>Unlimited local calls</b> (Zones 1 and 2)	<b>included</b>
<b>Second line</b> with Pacific Bell	<b>\$ 11.25</b>	<b>Second line</b> for phone, fax or Internet	<b>included</b>
<b>Average calls to Zone 3</b> (12 to 16 miles away) with Pacific Bell*	<b>\$ .49</b>	<b>Unlimited calls to Zone 3</b> (12 to 16 miles away)	<b>included</b>
<b>Call Waiting, Call Return and 3-Way Calling</b>	<b>\$ 8.50</b>	<b>Call Waiting, Call Return and 3-Way Calling</b>	<b>included</b>
<b>3 hours of calls:</b> average Pacific Bell local toll calls,† average in-state and state-to-state long distance calls with AT&T One Rate Plus**	<b>\$18.38</b>	<b>3 hours of calls:</b> local toll calls, in-state and state-to-state long distance calls	<b>included</b>
<b>total per month \$49.87</b>		<b>total per month \$37.25</b>	

\*Based on average usage from actual Pacific Bell bills. \*\*Based on average usage from actual AT&T One Rate Plus bills.

Remember, you can customize your package: Substitute features, add phone lines and more—it can all add up to big savings.

**to start saving 25%, call today: 1 800 PICK ATT (1 800 742 5288) ext. 74620**



P.O. Box 9399, Farmingdale, NY 11735-9399

# **new local phone service**

**and long distance – all from AT&T**

FTI



PRESORTED  
FIRST-CLASS MAIL  
U.S. POSTAGE  
PAID  
AT&T

as our Fremont customer, you can

save **25%** with  
**AT&T's new local**  
and long distance offer