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October 26, 1999

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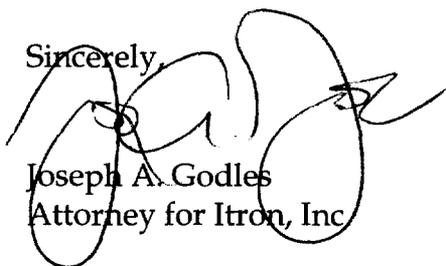
Magalie R. Salas, Secretary
Federal Communications Commission
The Portals Building
445 12th Street, SW TW-A325
Washington, D.C. 20554

Re: Amendment of the Commission's Rules Regarding
Multiple Address Systems
WT Docket No. 97-81
Petition for Emergency Relief of Itron, Inc.
DA 99-1966 and DA 99-2004

Dear Ms. Salas:

On October 20, 1999, Henry Goldberg of Goldberg, Godles, Wiener & Wright and Steve Keough, both representing Itron, Inc. ("Itron"), and Rick Geiger of Itron, met with Bryan Tramont of Commissioner Furchtgott-Roth's office and Mark Schneider of Commissioner Ness' office concerning the above-referenced matters. The positions of Itron in these matters are set forth in its pleadings and in the attached fact sheet.

Sincerely,


Joseph A. Godles
Attorney for Itron, Inc

cc: Bryan Tramont
Mark Schneider

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Fact Sheet
October 18, 1999

The MAS freeze caused immediate damage to Itron in the form of lost sales to new customers that require MAS channel licenses to use Itron AMR product, and continues to damage Itron through lost business every day that it remains in effect.

Utility buying cycles generally encompass an evaluation period, a pilot, then a business case and submission for budget allocation in the next year's budget cycle. Once the next year's budget is approved, that budget year must be awaited until the purchase can be made. Sales that are lost in a budget year must go through the submission process again resulting in a delay of at least two years, provided that the utility does not otherwise alter its strategy or acquire a competitive solution that does not require an MAS license.

The MAS freeze will result in the loss of sales of \$31,087,000 in 1999 and \$66,185,000 in 2000. These figures only refer to known customers with budget or budgets under submission and do not include other sales prospects that we would expect to get in the normal course of business.

This also does not measure the effect on existing customers, who have MAS licenses, who may be discouraged from buying further product because of uncertainty regarding the future viability of their licenses or concerns about the continuing financial health of Itron.