



FERRUM COLLEGE

February 10, 2000

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Chairman William E. Kennard
Federal Communications Commission
Room 8-B201
445 Twelfth Street, S. W.
Washington, DC 20554

Dear Chairman Kennard,

As a member of ACUTA: the Association of Telecommunications in Higher Education, Ferrum College has closely followed the Calling Party Pays ("CPP") rulemaking proceeding and strongly supports the positions expressed in ACUTA's comments. Like many ACUTA members, we are a non-profit educational institution deeply concerned that without appropriate safeguards, CPP would expose Ferrum College to significant financial liability that would undermine our ongoing effort to provide educational services to our students.

Ferrum College currently has over 800 students and over 200 employees. With an extensive telecommunications infrastructure accessible to such a large number of student and employee users, we face the very real threat of uncontrollable, unauthorized CPP calls.

Currently, students and employees place telephone calls from extensions in campus buildings that are routed through a centralized PBX controlled by the telecommunications department at Ferrum College. Our existing PBXs can easily be programmed to block, or track call detail for, a variety of calls, such as toll (1+) calls and calls to pay-per-call services, (i.e., calls to "900" numbers), based on the unique numbering schemes associated with these types of calls. For example, when a student places a long distance call from his/her residence hall room, the PBX recognizes the 1+ dialing pattern and knows to request an authorization code before completing the call. This process enables our telecommunications department to bill the individual caller for his/her toll charges. If a new type of toll call is introduced (in the form of CPP service) that does not use the same type of numbering scheme as toll calls under the North American Numbering Plan, our PBX will be unable to identify the call and request the authorization code we need to bill the toll to the cost-causing party.

We agree that verbal notification to calling parties is a critical prerequisite to the implementation of CPP in a way that protects consumers. But this kind of notification by itself would not protect our institution from unauthorized CPP calls. A student or employee can hear the notification, but the institution will never be able to bill that student or employee for his/her charges. Without some means to screen and block calls, it will take very little time for our campus to learn that "free" calls can be made to CPP numbers, the cost of which will ultimately be borne by Ferrum College. Even with a small percentage of calls made to CPP numbers would have a direct and immediate impact on our already constrained budget.

We understand that the record before the Commission reflects a range of views on how large institutions might control the level of unauthorized CPP calls. We have considered the many options available and have consistently supported the numbering solution advocated by ACUTA in its written comments and oral presentations in this proceeding. The most efficient, cost-effective, and administratively simple way to deal with the problem of unauthorized CPP calls is by assigning one or more identifiable Service Access Codes ("SACS") to CPP numbers. With very little effort, and at almost no cost, our PBXs could be programmed to recognize the designated CPP SAC(s) in exactly the same way that they are programmed to recognize the numbering patterns of other chargeable calls. The SAC solution would also save our institutions the considerable expense and disruption of replacing the PBXs we have in use with costly, next-generation equipment that could distinguish CPP calls without identifiable numbering.

As a non-profit educational institution, we are always concerned when we face the prospect of uncertain or uncontrollable external costs. On our campus, wireless telephones have become increasingly popular, particularly with students. Thus, our concern about the likelihood of unrecoverable costs associated with CPP calls is well placed. Given the re-allocation of financial responsibility caused by CPP, the importance of enabling subscribers to block, or track, CPP is undeniable. The Commission would best serve the public interest—and accommodate the needs of educational institutions such as ours—by assigning a unique SAC to all CPP numbers. We appreciate the opportunity to offer the Commission our views on this matter, and we look forward to the successful implementation of CPP in a manner that will take into account the needs of all affected parties.

Sincerely,



Chip Phillips
Director of Administrative Services

cc: Andrew Brown
ACUTA



FERRUM COLLEGE

February 10, 2000

Commissioner Gloria Tristani
Federal Communications Commission
Room 8-A302
445 Twelfth Street, S. W.
Washington, DC 20554

Dear Commissioner Tristani:

As a member of ACUTA: the Association of Telecommunications in Higher Education, Ferrum College has closely followed the Calling Party Pays ("CPP") rulemaking proceeding and strongly supports the positions expressed in ACUTA's comments. Like many ACUTA members, we are a non-profit educational institution deeply concerned that without appropriate safeguards, CPP would expose Ferrum College to significant financial liability that would undermine our ongoing effort to provide educational services to our students.

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Sincerely,



Chip Phillips
Director of Administrative Services

cc: Andrew Brown
ACUTA



FERRUM COLLEGE

February 10, 2000

Commissioner Michael K. Powell
Federal Communications Commission
Room 8-A204
445 Twelfth Street, S. W.
Washington, DC 20554

Dear Commissioner Powell:

As a member of ACUTA: the Association of Telecommunications in Higher Education, Ferrum College has closely followed the Calling Party Pays ("CPP") rulemaking proceeding and strongly supports the positions expressed in ACUTA's comments. Like many ACUTA members, we are a non-profit educational institution deeply concerned that without appropriate safeguards, CPP would expose Ferrum College to significant financial liability that would undermine our ongoing effort to provide educational services to our students.

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Sincerely,



Chip Phillips
Director of Administrative Services

cc: Andrew Brown
ACUTA



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February 10, 2000

Commissioner Susan Ness
Federal Communications Commission
Room 8-B115
445 Twelfth Street, S. W.
Washington, DC 20554

Dear Commissioner Ness:

As a member of ACUTA: the Association of Telecommunications in Higher Education, Ferrum College has closely followed the Calling Party Pays ("CPP") rulemaking proceeding and strongly supports the positions expressed in ACUTA's comments. Like many ACUTA members, we are a non-profit educational institution deeply concerned that without appropriate safeguards, CPP would expose Ferrum College to significant financial liability that would undermine our ongoing effort to provide educational services to our students.

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Sincerely,



Chip Phillips
Director of Administrative Services

cc: Andrew Brown
ACUTA



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February 10, 2000

Commissioner Harold W. Furchtgott-Roth
Federal Communications Commission
Room 8-A302
445 Twelfth Street, S. W.
Washington, DC 20554

Dear Commissioner Furchtgott-Roth:

As a member of ACUTA: the Association of Telecommunications in Higher Education, Ferrum College has closely followed the Calling Party Pays ("CPP") rulemaking proceeding and strongly supports the positions expressed in ACUTA's comments. Like many ACUTA members, we are a non-profit educational institution deeply concerned that without appropriate safeguards, CPP would expose Ferrum College to significant financial liability that would undermine our ongoing effort to provide educational services to our students.

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Sincerely,



Chip Phillips
Director of Administrative Services

cc: Andrew Brown
ACUTA



FERRUM COLLEGE

February 10, 2000

Mr. Thomas Surge, Chief
Wireless Telecommunications Bureau
Federal Communications Commission
Room 3-C252
445 Twelfth Street, S. W.
Washington, DC 20554

Dear Mr. Surge:

As a member of ACUTA: the Association of Telecommunications in Higher Education, Ferrum College has closely followed the Calling Party Pays ("CPP") rulemaking proceeding and strongly supports the positions expressed in ACUTA's comments. Like many ACUTA members, we are a non-profit educational institution deeply concerned that without appropriate safeguards, CPP would expose Ferrum College to significant financial liability that would undermine our ongoing effort to provide educational services to our students.

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Sincerely,



Chip Phillips
Director of Administrative Services

cc: Andrew Brown
ACUTA



FERRUM COLLEGE

February 10, 2000

Mr. James D. Schlichting, Deputy Bureau Chief
Wireless Telecommunications Bureau
Federal Communications Commission
Room 3-C254
445 Twelfth Street, S. W.
Washington, DC 20554

Dear Mr. Schlichting:

As a member of ACUTA: the Association of Telecommunications in Higher Education, Ferrum College has closely followed the Calling Party Pays ("CPP") rulemaking proceeding and strongly supports the positions expressed in ACUTA's comments. Like many ACUTA members, we are a non-profit educational institution deeply concerned that without appropriate safeguards, CPP would expose Ferrum College to significant financial liability that would undermine our ongoing effort to provide educational services to our students.

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Sincerely,



Chip Phillips
Director of Administrative Services

cc: Andrew Brown
ACUTA



FERRUM COLLEGE

February 10, 2000

Mr. Joe Levin
Wireless Telecommunications Bureau
Federal Communications Commission
Room 3-B135
445 Twelfth Street, S. W.
Washington, DC 20554

Dear Mr. Levin:

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Chip Phillips
Director of Administrative Services

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ACUTA



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Mr. David Siehl
Wireless Telecommunications Bureau
Federal Communications Commission
Room 3-A164
445 Twelfth Street, S. W.
Washington, DC 20554

Dear Mr. Siehl:

As a member of ACUTA: the Association of Telecommunications in Higher Education, Ferrum College has closely followed the Calling Party Pays ("CPP") rulemaking proceeding and strongly supports the positions expressed in ACUTA's comments. Like many ACUTA members, we are a non-profit educational institution deeply concerned that without appropriate safeguards, CPP would expose Ferrum College to significant financial liability that would undermine our ongoing effort to provide educational services to our students.

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Currently, students and employees place telephone calls from extensions in campus buildings that are routed through a centralized PBX controlled by the telecommunications department at Ferrum College. Our existing PBXs can easily be programmed to block, or track call detail for, a variety of calls, such as toll (1+) calls and calls to pay-per-call services, (i.e., calls to "900" numbers), based on the unique numbering schemes associated with these types of calls. For example, when a student places a long distance call from his/her residence hall room, the PBX recognizes the 1+ dialing pattern and knows to request an authorization code before completing the call. This process enables our telecommunications department to bill the individual caller for his/her toll charges. If a new type of toll call is introduced (in the form of CPP service) that does not use the same type of numbering scheme as toll calls under the North American Numbering Plan, our PBX will be unable to identify the call and request the authorization code we need to bill the toll to the cost-causing party.

We agree that verbal notification to calling parties is a critical prerequisite to the implementation of CPP in a way that protects consumers. But this kind of notification by itself would not protect our institution from unauthorized CPP calls. A student or employee can hear the notification, but the institution will never be able to bill that student or employee for his/her charges. Without some means to screen and block calls, it will take very little time for our campus to learn that "free" calls can be made to CPP numbers, the cost of which will ultimately be borne by Ferrum College. Even with a small percentage of calls made to CPP numbers would have a direct and immediate impact on our already constrained budget.

We understand that the record before the Commission reflects a range of views on how large institutions might control the level of unauthorized CPP calls. We have considered the many options available and have consistently supported the numbering solution advocated by ACUTA in its written comments and oral presentations in this proceeding. The most efficient, cost-effective, and administratively simple way to deal with the problem of unauthorized CPP calls is by assigning one or more identifiable Service Access Codes ("SACS") to CPP numbers. With very little effort, and at almost no cost, our PBXs could be programmed to recognize the designated CPP SAC(s) in exactly the same way that they are programmed to recognize the numbering patterns of other chargeable calls. The SAC solution would also save our institutions the considerable expense and disruption of replacing the PBXs we have in use with costly, next-generation equipment that could distinguish CPP calls without identifiable numbering.

As a non-profit educational institution, we are always concerned when we face the prospect of uncertain or uncontrollable external costs. On our campus, wireless telephones have become increasingly popular, particularly with students. Thus, our concern about the likelihood of unrecoverable costs associated with CPP calls is well placed. Given the re-allocation of financial responsibility caused by CPP, the importance of enabling subscribers to block, or track, CPP is undeniable. The Commission would best serve the public interest—and accommodate the needs of educational institutions such as ours—by assigning a unique SAC to all CPP numbers. We appreciate the opportunity to offer the Commission our views on this matter, and we look forward to the successful implementation of CPP in a manner that will take into account the needs of all affected parties.

Sincerely,



Chip Phillips
Director of Administrative Services

cc: Andrew Brown
ACUTA



FERRUM COLLEGE

February 10, 2000

Ms. Kris Monteith
Wireless Telecommunications Bureau
Federal Communications Commission
Room 3-C122
445 Twelfth Street, S. W.
Washington, DC 20554

Dear Ms. Monteith:

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Sincerely,



Chip Phillips
Director of Administrative Services

cc: Andrew Brown
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