

Before The
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

In re Applications of)
)
READING BROADCASTING, INC.)
)
For Renewal of License of)
Station WTVE (TV), Channel 51)
Reading, Pennsylvania)
)
and)
)
ADAMS COMMUNICATIONS CORPORATION)
)
For Construction Permit for a New)
Television Station to Operate on)
Channel 51, Reading, Pennsylvania)

MM Docket No. 99-153
File No. BRCT-940407KF

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MAR 24 2000

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

File No. BPCI-940650RG

To: Magalie Roman Salas, Secretary
for direction to
The Honorable Richard L. Sippel
Administrative Law Judge

OUTLINE OF FACTS AND TESTIMONY
TO BE THE SUBJECT OF REBUTTAL EVIDENCE
PRESENTED BY ADAMS COMMUNICATIONS CORPORATION

1. Pursuant to the Memorandum Opinion and Order, FCC 00M-13, released February 8, 2000 ^{1/}, Adams Communications Corporation ("Adams") hereby provides the following outline of facts and testimony which Adams intends to rebut through the testimony of Daniel Bendetti.

2. Mr. Bendetti will rebut the following testimony:

- (a) Testimony relating to the policies of Reading Broadcasting, Inc. ("RBI") with respect to its public service obligations. E.g., RBI Exhibit 5 (Testimony of Micheal L. Parker) at p. 1, (unnumbered) ¶2; RBI Exhibit 6 (Testimony of George Alan Mattmiller, Jr.) at p. 1, ¶¶2, 3; oral

^{1/} By Order, FCC 00M-21, released March 21, 2000, the deadline for filing this Outline was extended to March 24, 2000.

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testimony of Mr. Mattmiller at 578 (line 7) - 580 (line 1).

- (b) Testimony relating to the manner in which RBI's ascertainment efforts were utilized in the planning and scheduling of RBI's public service programming. E.g., oral testimony of Mr. Mattmiller at 582 (line 7) - 583 (line 9); RBI Exhibit 6 (Testimony of George Alan Mattmiller, Jr.) at 6, ¶12; oral testimony of Mr. Parker at 827 (line 5) - 829 (line 15).
- (c) Testimony relating to the station's failure to present any program-length newscasts, including the extent to which such programming was contemplated by the station and the reasons for the station's failure to present such programming. E.g., RBI Exhibit 5 (Testimony of Micheal L. Parker) at 1-2.
- (d) Testimony relating to RBI's children's programming, including the relationship of that programming to the station's ascertainment efforts (e.g., RBI Exhibit 6 (Testimony of George Alan Mattmiller, Jr.) at 8, ¶15) and the scheduling of such programming (e.g., oral testimony of Mr. Mattmiller at 597 (line 14) - 599 (line 11)).
- (e) Testimony relating to the station's ability to broadcast live programming of any kind, including live coverage of emergency situations. E.g., RBI Exhibit 7 (Testimony of David Kase) at 1, (unnumbered) ¶2.
- (f) Testimony relating to station outages and power reductions, including the frequency of such outages and power reductions and the causes therefor. E.g., oral testimony of David Kase at 1154 (line 11) - 1158 (line 15), 1168 (lines 15-20).
- (g) Testimony concerning RBI's concerns about avoiding complaints (e.g., oral testimony of Mr. Parker at 847 (line 19) - 848 (line 15)). Also, while RBI's direct case did not include any discussion of complaints actually received by station management relative to, e.g., outages, reduced power operation, particular programming, and the inability to advise interested persons of the times and dates at which certain programming would be broadcast, Mr. Bendetti will provide testimony concerning such complaints.

- (h) Testimony concerning the estimated dollar value of public service programming broadcast by RBI. E.g., RBI Exhibit 5 (Testimony of Micheal L. Parker) at 2.
- (i) Testimony concerning the availability of local news coverage from other television stations received in the WTVE service area. E.g., RBI Exhibit 5 (Testimony of Micheal L. Parker) at 2 and Appendix A.
- (j) Testimony concerning the station's expectation of income to be derived from the production and marketing of "To Russia From The Heart". E.g., oral testimony of Mr. Mattmiller at 566 (line 10) - 567 (line 25).

3. Adams does not presently anticipate that it will offer any new documentary exhibits in connection with Mr. Bendetti's testimony.

Respectfully submitted,


/s/ Harry F. Cole
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March 24, 2000

CERTIFICATE OF SERVICE

I hereby certify that, on this 24th day of March, 2000, I caused copies of the foregoing "Outline of Facts and Testimony to be the Subject of Rebuttal Evidence Presented by Adams Communications Corporation" to be hand delivered (as indicated below), addressed to the following:

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