

This is to certify that WTVE-TV51 aired the following program at the below dates
and times:

A CHILD IS BORN

12/24/92

10:00:00P-10:28:27P

12/25/92

04:30:00P-04:58:57P

AFFIDAVIT "4"

280

TV51

WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following children's program at the below dates and times:

Title: KIDS INTERNATIONAL, INC. Length: 28:30

12/13/92

08:00:00A-08:28:30A

12/20/92

08:00:00A-08:28:30A

12/24/92

10:00:00A-10:28:30A

02:30:00P-02:58:30P

AFFIDAVIT "5"

281

TV51

WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: KIDSPEACE Length: :30

10/01/92	10/20/92
02:23:38P	08:22:10A
	11:24:02P
10/03/92	10/21/92
09:25:04A	01:25:10P
06:24:57P	
10/04/92	10/22/92
06:25:12P	07:47:12P
10/06/92	10/24/92
03:26:44P	05:25:05A
10/07/92	10/25/92
11:58:56P	05:25:00A
10/10/92	10/27/92
05:21:10A	04:25:56A
	04:20:24P
10/11/92	
05:25:05A	
10/13/92	
06:24:24A	
10/14/92	
07:54:52P	
10/15/92	
12:25:40P	
10/16/92	
12:27:28P	
10/19/92	
12:25:40P	

AFFIDAVIT "6"

282

TV51

WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: PUPPY RAISERS Length: :30

10/01/92 10/19/92
04:54:54A 08:54:02A

10/03/92 10/20/92
05:25:37A 02:23:42A
01:21:13P

10/04/92 10/21/92
05:25:37A 07:25:25A

10/06/92 10/24/92
06:24:23A 01:22:45A

10/08/92 10/25/92
07:24:32A 01:21:35A

10/10/92 05:23:30A
01:50:50A 10/27/92

10/11/92 07:22:30A
01:44:40A

10/12/92
04:19:32A

10/13/92
00:24:05A

10/14/92
12:54:10P

10/15/92
08:24:30A

10/16/92
08:54:00A

AFFIDAVIT "7"

283



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: DUDLEY'S QUIZ Length: :30

10/02/92	10/22/92
03:25:22A	05:25:05A
10/05/92	10/23/92
03:21:27A	06:51:30A
10/07/92	10/24/92
10:54:54A	05:25:40P
10/09/92	10/25/92
11:24:40A	05:25:40P
10/12/92	10/26/92
11:21:59A	00:51:39A
10/13/92	10/28/92
12:24:40P	07:25:46A
10/16/92	10/30/92
08:54:00P	08:54:01P
10/17/92	10/31/92
04:54:22A	02:24:15A
10/18/92	
03:54:50A	
10/19/92	
08:54:12P	
10/20/92	
07:24:55A	
10/21/92	
04:25:26A	

AFFIDAVIT "8"

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WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: DUDLEY'S QUIZ Length: :30

11/01/92 11/18/92
02:25:11A 01:26:01P

11/02/92 11/19/92
08:54:00P 02:53:05A

11/03/92 11/20/92
02:25:26A 00:23:10A

11/04/92 11/22/92
03:25:26A 00:24:00A
11:19:51A

11/05/92
01:24:28A
08:25:25A

11/06/92
01:23:53A

11/09/92
01:24:01A
09:25:22A

11/11/92
06:24:12A

11/14/92
03:51:26A

11/15/92
03:54:49A

11/17/92
03:25:58A
10:23:50A

285

TV51

WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: _____ GEOGRAPHY _____ Length: _____ :30

11/24/92	12/12/92	12/26/92
01:24:31P	02:21:40A	04:54:50A
		07:53:40P
11/25/92	12/13/92	
10:24:06A	02:25:25A	12/27/92
11:23:01A		04:50:21A
	12/14/92	07:55:04P
11/26/92	02:53:59A	
01:24:30P		12/31/92
	12/15/92	01:22:15P
11/27/92	03:22:26P	
11:24:34A	12/17/92	
11/30/92	05:27:36A	
10:22:18A	12/18/92	
12/01/92	05:25:51A	
05:20:07A	12/19/92	
12/02/92	02:21:30A	
05:20:08A	12/20/92	
12/03/92	02:23:00A	
09:24:40A	12/21/92	
12/05/92	05:24:11A	
11:25:00A	12/22/92	
12/07/92	10:48:34A	
09:23:56A	12/24/92	
12/10/92	09:49:09P	
02:54:01A	11:58:30P	
12/11/92	12/25/92	
02:52:51A	11:58:17A	

AFFIDAVIT "9"

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**WTVE-TV 51
READING, PENNSYLVANIA
FOURTH QUARTER 1992**

SECTION IV

Children's Non-Broadcast Efforts

CHILDREN'S NON-BROADCAST EFFORTS

WTVE-TV 51 performed the following non-broadcast children's efforts between October 1 and December 31, 1992:

GREAT VALLEY GIRL SCOUT COUNCIL

2633 Moravian Avenue
Allentown, Pennsylvania 18103

10/26/92 Dan Bendetti, WTVE Production Manager, led the Great Valley Girl Scout Council on a tour of the WTVE studio facility. The group was comprised of two troops, totalling approximately 40 girls. The purpose of the tour was to learn more about television firsthand and to fulfill requirements to earn a telecommunications merit badge. Dan demonstrated equipment, explained satellite feeds and showed them how footage is edited. The tour lasted approximately two hours. Karol DiPasquale was the group leader.

HUMANE SOCIETY OF BERKS COUNTY

1801 North 11th Street
Reading, Pennsylvania 19604

10/27/92 Dan Bendetti met with Lindy Scholar, the Executive Director of the Humane Society of Berks County. The purpose of the meeting was to discuss production of a weekly half hour show aimed at children pre-school through age twelve. Each show would deal with pet ownership and the responsibilities that it entails. The programs would have youngsters asking Lindy various questions about the featured animals of the week. The outcome of the meeting was that all parties would meet again at a later date to discuss logistics, producership roles and scheduling.

Note: WTVE already enjoys a long and successful relationship with the local Humane Society, producing "Pet-of-the-Week" on a regular basis. The proposed three-minute segments would expand upon the service WTVE already provides the organization.

GIRL SCOUT TROOP (CHARLENE DUFFY, LEADER)

Reading Service Center
17 South 4th Street
Reading, Pennsylvania 19602

11/20/92 Kim Bradley, WTVE Operations Supervisor, led the Girl Scout troop on an hour and a half tour of the studio facility. The girls were fulfilling requirements for merit badges in broadcast and communications. Kim showed them various pieces of equipment and the components of a commercial, from scripting to storyboarding to shooting. The tour lasted about an hour and a half.

JUNIOR GIRL SCOUT TROOP #132 (LINDA DECASARE, LEADER)
Reading Service Center
17 South 4th Street
Reading, Pennsylvania 19602

12/10/92 Kim Bradley led a group about fifteen Brownie Scouts from Junior Troop #132 on a tour of the station. Members of the troop wanted to find out more about producing their own commercials. Linda Decasare, the troop supervisor, reports that the group is working hard on their commercial projects, using what they learned from Kim. The tour lasted an hour and a half.

**WTVE-TV 51
READING, PENNSYLVANIA
FOURTH QUARTER 1992**

**SECTION V
Children's Ascertainment**

CHILDREN'S ASCERTAINMENT

The following represents WTVE-TV 51's Children's Ascertainment efforts for the period October 1, 1992-December 31, 1992:

WTVE prepares and distributes a questionnaire following group tours and school visits (for a sample, please see Exhibit A). Station representatives ask that the questionnaires be filled out and mailed back to the station.

Of those who filled out the questionnaires and returned them to the station, the topics listed were:

- *Drugs
- *Bad language
- *Bad grades, staying in school
- *Murders
- *Being street smart
- *Fires
- *Accidents
- *Environment
- *Health
- *Peer pressure
- *Diseases
- *Money/economy
- *Community

Note: WTVE reviewed its return-rate at the end of the quarter. It was decided to request that the questionnaires be filled out on the spot after tours and school visits. Station personnel spent too much time on the phone trying to get the questionnaires filled out and returned, with little or no success. Therefore, it was decided that moving forward, the questionnaires will be filled out before group tours leave.



WTVE • Reading Broadcasting, Inc.

CHILDREN'S ASCERTAINMENT

WTVE-TV51 in it's on going efforts to serve the needs of children would like to know what you feel are ten important issues that effect the children of today. You may use personal experiences of yourself or that of others. You may also use enviromental and social problems. This information is going to help WTVE to better know the community and it's needs.

AGE: _____

SCHOOL DISTRICT: _____

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____

Is there anything that you would like to know more about but not getting the information that you need? If so write down any topics that you may want to know more about.

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WTVE-TV 51
Reading, Pennsylvania

FIRST QUARTER 1993

(January 1-March 18, 1993)

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**WTVE-TV 51
READING, PENNSYLVANIA**

FIRST QUARTER 1993

(January 1-March 18, 1993)

SECTION I

Issues/Programs Report

WTVE-TV 51
READING, PENNSYLVANIA
ISSUES/ PROGRAMS REPORT
FIRST QUARTER, 1993
(Through March 18, 1993)

295

I. PUBLIC SERVICE PROGRAMMING

ISSUES SIGNIFICANTLY ADDRESSED DURING THE PERIOD JANUARY 1, 1993-MARCH 18, 1993:

1). ISSUE: ANIMAL WELFARE

"Pets-of-the Week".....AFFIDAVIT "1"

WTVE produces these one-minute segments each week in conjunction with the local Humane Society. The shelter provides dogs and cats which the station tapes in-studio, along with a description about each animal. Viewers are urged to become a part of the Society's "Adopt-A-Pet" program.

Note: The series has proved highly successful. Even if the pets on-screen are adopted early in the week, it still brings people to the shelter to adopt other pets.

"Animal Rescue League".....AFFIDAVIT "2"

WTVE produced this 30-second P.S.A. that shows various aspects of the Animal Rescue league, including grooming, information on spaying and nuetering, and training tips. WTVE also did tape dubs and sent the spot to other area television stations.

2). ISSUE: ANTI-ALCOHOL ABUSE

"In Touch.....AFFIDAVIT "3"

Produced in a previous quarter by WTVE, this three-minute segment focuses on drunk driving, with statistics, a discussion of the current laws, causes and ramifications. The guest is Marie Fetter, Founder of the Berks County Chapter of M.A.D.D., who talks about the efforts on the part of her organization in terms of education and garnering public support.

"Lost Keys".....AFFIDAVIT "4"

The U.S. Department of Transportation, in conjunction with the National Highway Traffic Safety Administration sponsors this 30-second P.S.A. It urges friends not to create a scene but rather a diversion in getting keys away from someone who has been drinking.

"Roomies".....AFFIDAVIT "5"

This 30-second P.S.A., sponsored by the U.S. Department of Transportation and the National Highway Traffic Safety Administration, highlights ways to convince friends not to drive when they've had too much to drink. This P.S.A. shows two female roomates at a bar . One tries to convince the other she's had too much to drink, even though her friend says that she hasn't.

3). ISSUE: ARMED FORCES CONCERNS

"Selective Service".....AFFIDAVIT "6"

This 30-second P.S.A. advises men who are turning 18 years of age that they are required to register with the Selective Service. The spot states that it's quick, it's easy and it's the law. Sponsored by the Selective Service System.

4). ISSUE: COMMUNITY AWARENESS

Community Calendar.....AFFIDAVIT "7"

These 60-second inserts, produced and edited by WTVE, promote activities, fund-raisers and events of local nonprofit agencies and organizations. Examples include:

- *The Full-Gospel Businessmen's Fellowship Banquet will be held on Thursday, January 14th at 7:00 PM at the Day's Inn conference center.
- *The Annual Shoe Drive for the Homeless will begin on January 11th at area shopping malls. The 1993 goal is 150,000 pairs of shoes donated to the needy.
- *The Reading Urban Ministry's new Family Action Support Team will offer parent education and support meetings at the YMCA beginning on January 14th at 6:00 PM.
- *St. Johns Church will be presenting a recital by the Glynellen Trio on January 17th at 3:00 PM.
- *The Allentown Art Museum is presenting a class on the history of American architecture on Tuesdays, from January 19th through February 23rd.
- *The Christian Women's Club will hold its "Winter Fun" luncheon on January 20th at 11:00 AM.
- *The Reading Community Players will present "The Cemetary Club", weekends from January 22nd through February 6th at the Playhouse.
- *Kutztown's New Artists Program will present James Yohe, Gallery Director and painter, on January 29th and 30th.
- *The Ninth-Annual Toms River Wildfowl & Decoy Show will be held on February 6th and 7th at the Toms River Intermediate School, Toms River, New Jersey.
- *The Fifth-Annual Spectator Presidential Jazz Weekend will be held from February 12th-15th. Featured greats include Cab Calloway, Eartha Kitt and the Pharoah Sanders Quartet.
- *Just because cats are supposed to have nine lives doesn't mean people should treat them that way. Call your local Humane Society and help make 1993 the "Year-of-the-Cat".
- *The Animal Rescue League invites you to a Valentine's open house on Sunday, February 7th, from 1:00 to 3:00 PM.

- *The Tri-County Reading Association is sponsoring a story-telling class on Wednesday, February 3rd at 7:00 PM at the Wilson Southern Junior High School.
- *Auditions for the 1993 edition of the Hershey Park Marching Band will be held on February 7th, 27th and 28th at the Hershey Park Service Center.
- *On February 12th and 13th, Exeter High School will host the first dual match tournament ever to be held in Berks County. Wrestling will begin at 7:15 PM on Friday and 10:00 AM on Saturday.
- *On Sunday, February 14th, the First United Church of Christ at Reed and Washington Streets will present a musical Valentine featuring Cheryl Crider and Kathryn Foster. The recital begins at 3:00 PM.
- *On Thursday, February 18th, the Hershey Museum will present the first in a series of ten training seminars for school tour guides at the museum.
- *Epler's United Church of Christ is serving a chicken pot pie dinner on Saturday, March 6th from 4:00 to 7:00 PM.
- *Wilson Southern Junior High will host its "Spring Fever" craft show on Saturday, March 6th, from 9:00 to 3:00 PM.
- *Reading Area Community College will host the Puppet Factory on Saturday, March 13th at 11:00 AM, with a performance of the Russian folk tale "The Firebird".
- *The Lasalle Academy Booster Club will sponsor an art show and auction on Saturday, March 13th. The evening will start at 6:30 PM with a preview of the art. The auction will begin at 7:30 PM.
- *Hamburg High School will present "Damn Yankees" on Friday, March 12th and Saturday, March 13th. Showtime for both nights is 7:30 PM.
- *The Reading Symphony Orchestra will present the All-Request Concert on Saturday, March 13th, 8:00 PM at the Rajah Theater.
- *Become a foster parent. The Wiley House treatment center is seeking families in Berks County to provide temporary homes for school-age children.
- *The Fourth-Annual "Spring Fest" will be held at the Tamaqua Elementary School on Saturday, March 20th. The craft show will begin at 10:00 AM. Kite-flying competition starts at 11:00 AM.
- *The Wednesday Lenten Service at the Trinity Lutheran Church will feature the Rev. E.D. Ward as the guest speaker. The service begins at 12:05 PM.

5). ISSUE: CONCERNS OF CHILDREN

"Adventure Pals".....AFFIDAVIT "8"

This award-winning series for children uses a mix of stories, music, clowns, puppets and special guests to address real-life issues facing kids. Self-esteem, parent/child relationships and concern for others are some of the topics. Broadcast weekly, the program encourages the development of positive, pro-social character traits such as sharing, honesty, integrity and taking responsibility. Produced by Christian Children's Associates, there are no product advertisements or commercial breaks within the half-hour programs.

"Widget".....AFFIDAVIT "9"

This half-hour children's program airs on Sunday mornings on WTVE and covers such topics as the saving the environment, endangered species and the adverse effects of greed on the ecology. This series serves educational and cognitive needs of children by informing them at an early age about the need to preserve our environment.

The National Education Association endorses the pro-social, pro-earth/better universe educational and informational content of the series. The Earth Day International Association named Widget as its kids representative. The National Safe Kids Campaign has made Widget "Spokesalien" for their fire safety project, stating that Widget is "well thought of by education advocates and kids alike".

"Kids International".....AFFIDAVIT "10"

This half-hour program, aimed at 2 -12 year-olds, is instructive and informational as it teaches scripture from educational Bible videos. The videos are respected and praised by major churches as providing an interesting and entertaining way to teach children about the Bible at an early age. Segments about God's love and the world about us are taught through sing-alongs and puppet shows. Hosted by Peter Enns.

"Nation of Winners".....AFFIDAVIT "11"

This half-hour program features the Presidential Sports Award. It has interviews and segments with children explaining how everyone needs to keep fit. They show how it can also be fun. There is a piece on special children, as well as interviews with adults, school representatives and coaches from around the country showing how Americans stay fit. Hosted by Captain John Butterfield, the program is sponsored by the President's Council on Physical Fitness and Sports".

"How Do You Zoo?".....AFFIDAVIT "12"

A zookeeper, with the assistance of a costumed zebra, take children through the animal kingdom. The educational segment talks about animal facts, as well as birds and fish. Children interact with the zookeeper by asking questions. Commercial-free, the producer presented it as a grant from Nabisco Foods.

"Arts".....AFFIDAVIT "13"

This 30-second P.S.A., produced by the New Jersey Network, encourages children to participate in the arts through dancing, reading poetry, drawing and music.

"Playing Field".....AFFIDAVIT "14"

This 30-second P.S.A., sponsored by the Warwick, Rhode Island Childreach (the U.S. affiliate of Plan International), promotes understanding by explaining that even when children are playing, life is still hard.

"Stephanie".....AFFIDAVIT "15"

The Points of Light Foundation sponsors this 30-second P.S.A. Stephanie, a blind girl, is reading to fellow classmates. Spot promotes goodwill and understanding, while stressing the importance of finding a way to help others.

"Drawing".....AFFIDAVIT "16"

The Bureau of Crime Prevention sponsors this 30-second P.S.A. aimed at children. As a part of the McGruff Crime Dog series, a young boy depicts his neighborhood as filled with drug dealers, gang members, gunshots and sirens. The point of the P.S.A. is that he considers this "normal", and that children must be educated in the ways of a crime-free environment.

"Geography".....AFFIDAVIT "17"

This 30-second P.S.A. is aimed at pre-teens to make them aware of the world around them through geography. Through singing and game-playing, they urge other youngsters to become interested in geography, showing that it can be fun.

6). ISSUE: CONCERNS OF THE ELDERLY

WTVE post-produces and airs an ongoing three-minute feature entitled "Elderly Update". The station takes stock footage from a newsfeed company and localizes the features with wraparound information about the following area seniors groups and organizations:

- *Berks County Office of Aging
- *Horizon Center
- *Berks County Senior Citizens Council
- *Kutztown Senior Neighborhood Center
- *Mifflin Senior Neighborhood Center
- *Hamburg Senior Neighborhood Center
- *Temple Association for Retired Professionals

The following installments of "Elderly Update" aired on WTVE in the First Quarter of 1993:

"Credit Cards"AFFIDAVIT "18"

More than six thousand financial institutions offer bank cards. And the chance that if consumers really took the time to look for a card that suits their needs, they could save over \$700.00 per year. Peter Hackes reports on what to look for when considering various credit card offers. Segment also slates upcoming activities for local seniors.

"Longevity"AFFIDAVIT "19"

While there are many unanswered questions about how we age, most experts agree that regular exercise and a healthy diet will add years to one's life.

"Childhood Memories"AFFIDAVIT "20"

Peter Hackes talks with a retired government engineer who wrote a book about his childhood experiences.

"Youth Help Elderly"AFFIDAVIT "21"

High school and law enforcement officials in South Florida have devised a way to keep teens off the street, while at the same time fighting crime against the elderly. Peter Hackes takes a closer look at this innovative inner-city program that is bringing generations together.

"Sex Over Sixty"AFFIDAVIT "22"

Dr. Robert Butler and Myrna Lewis, co-authors of a new book "Love & Sex After Sixty", dispell myths that a couple's love-life slows down after a certain age. They point to recent studies showing that couples who have sex after sixty lead happier, healthier and more well-adjusted lives.

"Scams"AFFIDAVIT "23"

Researchers from Eastern Michigan alert consumers, particularly seniors, about numerous mail fraud and contest scams that make bilk people out of millions each year, in the disguise of legitimate contests, offers and the such. Interviewed are people who have overcome the scams, with tips on what to watch out for.

"Wee Deliver"AFFIDAVIT "24"

There's a new first-class letter carrying service sweeping the nation's elementary schools. The U.S. Postal Services "Wee Deliver" program helps overcome illiteracy, while teaching children about job responsibilities. Retired postal workers visit schools and put children to work in the classroom, either as letter carriers or clerks.

"House Fraud"AFFIDAVIT "25"

Sometimes elderly people are targeted by con artists who attempt to determine the value of their homes for whatever unscrupulous purpose. One scam involves

con artists who pose as home remodelers. They convince elderly homeowners to put up the value of their houses as collateral for home improvement work. If the homeowners fail to pay, they are told that they will be foreclosed on or evicted.

"Understanding Long Term Care Insurance".....AFFIDAVIT "26"

This segment, 4 1/2 minutes in length, provides information pertinent to the many Americans who presently need or will need health care at home or in nursing facilities. The feature explores various options and offers tips and pointers in an unbiased way. Sponsored by ACSIA Insurance Services.

The following P.S.A.'s pertaining to issues of the elderly aired on WTVE in the First Quarter of 1993:

"Alzheimers Disease".....AFFIDAVIT "27"

The American Health Assistance Foundation sponsors this 30-second P.S.A. in conjunction with the Independent Telephone Pioneer Association. Elderly citizens and concerned family members are given ways to find out more information about the disease.

"George Burns".....AFFIDAVIT "28"

This 30-second P.S.A., sponsored by the National Institute of Health in conjunction with the U.S. Department of Health and Human Services, features George Burns and Bobby Vinton giving their advice on aging in a humorous light. The spot also gives more information about how to obtain free tapes on aging.

7). ISSUE: CONCERNS OF THE ENVIRONMENT

"Trout Unlimited" (I).....AFFIDAVIT "29"

WTVE works closely with the Pennsylvania Council of Trout Unlimited, out of Harrisburg, and the local Tulpehocken Chapter to promote preservation of cold-water resources. The first P.S.A., 30-seconds in length, identifies what constitutes a cold-water resource and the need to protect it.

"Trout Unlimited" (II).....AFFIDAVIT "30"

Another in a series of P.S.A.'s from the Pennsylvania Council of Trout Unlimited, this spot talks about what is being done to clean up our natural resources.

"Trout Unlimited" (III).....AFFIDAVIT "31"

This 60-second P.S.A. from the Pennsylvania Council of Trout Unlimited features former President Jimmy Carter casting for trout. He talks about what pollutes streams and how it kills stream life. He urges all Americans to get involved in saving our natural resources.

"Harmony".....AFFIDAVIT "32"

The U.S. Department of Agriculture and Soil Conservation enlists the services of Rodney A. Grant from "Dances with Wolves" in this 30-second P.S.A. Mr. Grant, speaking in his Native language, states that caring for our natural resources is a responsibility we all must share, and that it must be passed on to future generations.

"Protect Endangered Species".....AFFIDAVIT "33"

This 30-second P.S.A., sponsored by the National Wildlife Federation, urges people to take time out from their busy schedules to recognize and appreciate what Nature has given us. The spot gives examples, as well as showing some of the animals on the verge of extinction.

8). ISSUE: CONCERNS OF THE HANDICAPPED

"News to You".....AFFIDAVIT "34"

WTVE produced this three-minute segment in conjunction with the local chapter of the March of Dimes. Shot in-studio, the piece features Douglas F. Smith, Chairman of the local 1993 WalkAmerica. Mr. Smith talked about the upcoming WalkAmerica, stating goals and ways in which the money raised will be appropriated. He also talked about the route for this year's walk and refreshments along the way. He urged everyone in the community to take part in this year's WalkAmerica.

"In Touch".....AFFIDAVIT "35"

WTVE produced this three-minute segment in a previous quarter. It features pathologist Donna Wendling and audiologist Mary Beth Starkey discussing speech and hearing related ailments and treatments.

"Berks County Center for Independent Living".....AFFIDAVIT "36"

WTVE produced this 30-second P.S.A. featuring the BCCIL, in which disabled individuals can seek help and training to become self-sufficient.

"T.E.C. Network".....AFFIDAVIT "37"

WTVE produced this 30-second P.S.A. for the T.E.C. Mental Health Association of Southeastern Pennsylvania. The spot talks about the organization's efforts in conducting a study on mental patient families in Philadelphia in order to find out specific needs.

"Photos".....AFFIDAVIT "38"

The Epilepsy Foundation created this 30-second P.S.A. The message incorporates the use of photographs, showing how epileptics don't appear different than anyone else. This spot is a part of the Foundation's ongoing efforts to educate the public about the disease of epilepsy.

"Make A Difference".....AFFIDAVIT "39"

The National Easter Seal Society sponsors this 30-second P.S.A. shows handicapped people making positive contributions. A blind man gives a museum tour. Another man in a wheelchair is the leader of a scout troop. A woman with one arm holds a baby as a volunteer in a day-care facility. The point of the P.S.A. is that everyone has the ability to make the difference.

Note: WTVE worked with the Reading chapter of the National Easter Seal Society to localize the P.S.A.

"Penn State Dance Marathon".....AFFIDAVIT "40"

Sponsored by the 1993 IFC Panhellenic/Penn State University Dance Marathon, this 30-second P.S.A. features Joe Paterno, this year's spokesperson, talking about the importance dance as a means of raising funds for children with cancer. Mr. Paterno states that last year's dance marathon raised \$1.4 million for children with cancer.

"Annie Potts".....AFFIDAVIT "41"

This 30-second P.S.A. is sponsored by the March of Dimes and WalkAmerica and promotes their annual event for healthier babies. WTVE is getting involved at an early stage to get the message out about the local walk. The station will be providing more information about how viewers can get involved as the date for the walk approaches.

"Vision U.S.A.".....AFFIDAVIT "42"

The Pennsylvania Optometric Association, in conjunction with the Salvation Army and the Association for the Blind, sponsor this 30-second P.S.A. telling where needy families can go to receive a free eye examination and free eyeglasses, if required.

"Understanding Mental Illness".....AFFIDAVIT "43"

This 30-second P.S.A., sponsored by the National Mental Health Association, alerts viewers about what to look for when detecting early signs of mental illness. The Association also provides a free book for this wishing more information about mental illness.

9). ISSUE: CONCERNS OF YOUTH

"In Touch".....AFFIDAVIT "44"

This three-minute segment, produced by WTVE in a previous quarter, discussed how families can get involved in the Youth Exchange Program. Also discussed are the numerous cultural benefits that can be derived by all parties involved. The guest is Richard Page from the Youth Exchange Service.