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May 4, 2000

Federal Communications Commission
Experimental Radio Services
P.O. Box 358320
Pittsburgh, PA 15251-5320

c/o Wholesale Lockbox Shift Supervisor
Mellon Bank, Three Mellon Bank Center
525 William Penn Way, 27th Floor, Rm. 153-2713
Pittsburgh, PA 15259-0001

Re: *Application (Form 702) for Assignment of Licenses from BellSouth Mobile
Systems, Inc. to Alloy LLC*

ATTN: Office of Engineering and Technology, Experimental Licensing Branch

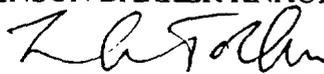
Dear Sir/Madam:

Enclosed please find for filing an original paper and two copies of an application (FCC Form 702), which is part of a group of applications, seeking Commission consent to transfer control and/or assign licenses which are ultimately held by BellSouth Corporation ("BellSouth") and SBC Communications Inc. to Alloy LLC. The instant application involves an Experimental Radio Service license controlled by BellSouth.

The application is accompanied by an FCC Form 159 and a check made payable to the Federal Communications Commission for \$45.00 for the prescribed filing fee (Fee Code EAE). Any questions regarding this application may be addressed to the undersigned.

Sincerely,

WILKINSON BARKER KNAUER, LLP



By: L. Andrew Tollin
Catherine C. Butcher

Enclosures

FOR FCC USE ONLY	

**APPLICATION FOR CONSENT TO ASSIGNMENT OF RADIO STATION CONSTRUCTION
 AUTHORIZATION OR LICENSE (For Stations in Services Other Than Broadcast)**
 READ INSTRUCTIONS BEFORE COMPLETING

SECTION I (FEE PORTION)

PART I

Applicant Name (Last, First, Middle Initial)

Alloy LLC

Mailing Address (Street or P. O. Box)

c/o BellSouth Corp., 1155 Peachtree Street, N.E., Suite 1700

City
Atlanta

State or Country (if foreign address)
GA

ZIP Code
30309

Call Sign or Other FCC Identifier
WB2XJH

Taxpayer Identification Number

Internet or E-Mail Address

Charles.Featherstun@bellsouth.com

Enter in Column (A) the correct Fee Type Code for the service you are applying for. Fee Type Codes may be found in the Wireless Telecommunications Bureau Fee Filing Guide. Enter in Column (B) the Fee Multiple, if applicable. Enter in Column (C) the result obtained by multiplying the value of the Fee Type Code in Column (A) by the number entered in Column (B), if any.

(A)	(B)	(C)	FOR FCC USE ONLY			
FEE TYPE CODE	FEE MULTIPLE (if required)	FEE DUE				
1) <table border="1" style="display: inline-table; border-collapse: collapse;"><tr><td style="width: 20px; text-align: center;">E</td><td style="width: 20px; text-align: center;">A</td><td style="width: 20px; text-align: center;">E</td></tr></table>	E	A	E	1	\$ 45.00	
E	A	E				

PART II - To be used only when you are requesting concurrent actions which result in a requirement to list more than one Fee Type Code.

(A)	(B)	(C)	FOR FCC USE ONLY			
FEE TYPE CODE	FEE MULTIPLE (if required)	FEE DUE				
(2) <table border="1" style="display: inline-table; border-collapse: collapse;"><tr><td style="width: 20px;"></td><td style="width: 20px;"></td><td style="width: 20px;"></td></tr></table>					\$	
(3) <table border="1" style="display: inline-table; border-collapse: collapse;"><tr><td style="width: 20px;"></td><td style="width: 20px;"></td><td style="width: 20px;"></td></tr></table>					\$	
(4) <table border="1" style="display: inline-table; border-collapse: collapse;"><tr><td style="width: 20px;"></td><td style="width: 20px;"></td><td style="width: 20px;"></td></tr></table>					\$	
(5) <table border="1" style="display: inline-table; border-collapse: collapse;"><tr><td style="width: 20px;"></td><td style="width: 20px;"></td><td style="width: 20px;"></td></tr></table>					\$	

ADD ALL AMOUNTS SHOWN IN COLUMN (C), LINES (1) THROUGH (5), AND ENTER THE TOTAL HERE. THIS AMOUNT SHOULD EQUAL YOUR ENCLOSED REMITTANCE.



TOTAL AMOUNT REMITTED	FOR FCC USE ONLY
\$	

SECTION II (APPLICATION PORTION)	FOR FCC USE ONLY	
	Service	File No. and Call Sign

INSTRUCTIONS

Section II contains two parts:

PART I is to be completed by assignor (the present permittee or licensee), whenever the legal right to construct or to control the use and operation of station is to be assigned by voluntary act, as by contract or other agreement, or by involuntary act such as death, legal disability, bankruptcy, or other legal proceedings.

PART II is to be completed by assignee who wishes to obtain the legal right to construct or to control the use and operation of station, as a result of voluntary act (contract or other agreement), or involuntary act (death or legal disability) of grantee of construction authorization or licensee, or by involuntary assignment of the physical property constituting the station in bankruptcy proceedings, or other court order, or by operation of law in any other manner.

Applicant is advised that if the Commission consents to request for assignment, the Commission must be notified by letter of consummation (see appropriate Rulepart for specific requirements).

PART I - To Be Completed By Assignor

1. Name of Assignor

BellSouth Mobile Systems, Inc.

Mailing Address (Street or P. O. Box, City, State and ZIP Code)

1100 Peachtree Street, N.E., Atlanta, GA 30309-4599

2. Name of Assignee

Alloy LLC

Mailing Address (Street or P. O. Box, City, State and ZIP Code)

1155 Peachtree Street, N.E., Suite 1700, Atlanta, GA 30309

Provide the following information for the facilities authorized to assignor for which assignment is sought in this application.

a. Call Sign	b. File Number	c. Location	d. Expiration Date	e. No. of Stations	f. Service
SEE	EXHIBIT 2.				

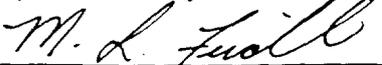
4. Provide below the following information for incomplete or unconstructed facilities (listed in item 3) in which assignment is sought: (a) call sign; (b) file numbers; and (c) date by which construction must be completed.

N/A

5. **CERTIFICATION:** The undersigned represents that the license will not be assigned, or that control will not be transferred until the Commission's consent has been received; that all the attached exhibits are a material part hereof and are incorporated herein as if set out in full in this application; and that all statements made in Part I of this application are true, complete and correct to the best of his (her) knowledge and belief.

I request that the Commission grant its written consent to the foregoing assignment.

WILLFUL FALSE STATEMENTS MADE ON THIS APPLICATION ARE PUNISHABLE BY FINE AND IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001) AND/OR REVOCATION OF ANY AUTHORIZATION (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

Typed Name of Person Signing	Mailing Address (Street or P. O. Box, City, State and ZIP Code)
Mark L. Feidler	1100 Peachtree St., NE Atlanta, GA 30309-4599
Signature of Authorized Officer or Agent (if signed by an agent other than the authorized officer or assignor, power of attorney or other authority of agent to sign must be attached).	Date
	5/3/00

PART II - To Be Completed By Assignee

6. Name of Assignee (If a corporation, state corporate name; if a partnership, state names of all partners and the name under which the partnership does business; if an unincorporated association, state the name of an executive officer, the office held by him/her, and the name of the association. The same name or names should be signed in the place provided at the end of the application, except that in the case of a partnership, the application may be signed in the name of the partnership by one of the partners).

Alloy LLC

Mailing Address (Street or P. O. Box, City, State and ZIP Code)

c/o BellSouth Corp., 1155 Peachtree Street, N.E., Suite 1700, Atlanta, GA 30

7(a). Is this application made for consent to voluntary or involuntary assignment of permit or license?

VOLUNTARY INVOLUNTARY (Complete items 7(b) and 7(c)).

(b) Name of Present Licensee and Call Sign

(c) Attach as Exhibit _____ a copy of court order or other legal instrument by which assignee has obtained the legal right to construct or control the use and operation of station as a result of involuntary act of assignor.

8. State whether assignee is: LLC

INDIVIDUAL PARTNERSHIP CORPORATION ASSOCIATION

9. Attach as Exhibit 1 a statement of assignee's principal business.

10. Attach as Exhibit 3 a statement of any other business(es) applicant is directly or indirectly interested in. If applicant is a corporation, explain in statement other business(es) the officers, directors, or principal stockholders are directly or indirectly interested in.

PLACE AN 'X' IN THE APPROPRIATE COLUMN.

	YES	NO
11. Is individual assignee, or if partnership, each member of partnership a citizen of the United States? ➤	X	
12. Is assignee or any party to this application a representative of an alien or of a foreign government? ➤		X
13(a) Has the assignee been finally adjudged guilty by a Federal Court of unlawfully monopolizing, or attempting to monopolize, radio communication directly or indirectly through control of manufacture or sale of radio apparatus, exclusive traffic arrangements, or any other means, or of unfair methods of competition? ➤		X
(b) Has the assignee, or any party to this application, or any person directly or indirectly controlling the assignee ever been convicted of a crime for which the penalty imposed was a fine of \$500 or more, or an imprisonment of six months or more? If "YES", attach as Exhibit _____ a statement relating the facts. ➤		X
(c) Is assignee directly or indirectly controlled by any party finally adjudged guilty as above stated? ➤		X
14(a) Is assignee directly or indirectly, through stock ownership, contract, or otherwise, interested in the ownership or have control of any other radio stations? If "YES", in Exhibit <u>1</u> , give call letters and location of such stations. ➤	X	
(b) Has the assignee in the past fifteen years been directly or indirectly interested in the ownership or control of any radio stations other than those referred to under (a)? If "YES", in Exhibit _____, give classes of stations and exact names of licensees. ➤		X
15. If assignment involves any Multipoint Distribution Service (MDS or MMDS) authorizations, is assignee directly or indirectly interested in or affiliated with, or has leasing arrangements with a cable television company? If "YES", submit as Exhibit _____ a description of the relationship and a map showing overlap of boundaries of cable franchise area and MDS station's protected service area, if any. ➤		N/A
16. If assignment involves any authorizations for Part 21 or Part 101 stations, answer (a) and (b) below. Part 21 applicants must also complete (c).		
(a) Does authorization involve facilities that have not been constructed? If "YES", does assignee represent that it has, or has reasonable assurance that it will have, the ability to meet the expected cost of constructing any such facilities within the construction period, and the estimated operating expenses for twelve months? ➤		N/A
(b) Were facilities authorized following a comparative hearing and have been operated less than one year; or involve facilities that have not been constructed; or involve facilities that were authorized following a random selection proceeding in which the successful applicant received a preference and that have been operated for less than one year? ➤		N/A
(c) Does assignee acknowledge that, if Commission consents, assignment must be completed within 45 days of date of consent and Commission must be notified by assignee in writing within 10 days of consummation? ➤		N/A
17. If assignee is a corporation or association, answer the following:		
(a) Under laws of what State or Country is it organized? ➤ Delaware LLC		
(b) Attach as Exhibit <u>4</u> a certified copy of the Articles of Incorporation if not heretofore filed with the Commission. If previously filed, state date and FCC Division: ➤		
(c) Is more than one-fifth of capital stock owned of record or may it be voted by aliens or their representatives or by a foreign government or representatives thereof, or by any corporation organized under the laws of a foreign country? ➤		X
(d) Is any director or officer an alien? If "YES", list in Exhibit _____ the names and position of each. ➤		X

PART II - To Be Completed By Assignee (continued)

17. (continued)
In Exhibit 3, give the names and addresses of all stockholders owning and/or voting 10% or more of assignee's stock and percentage of stock held by each.

PLACE AN 'X' IN THE APPROPRIATE COLUMN.		YES	NO
18(a)	Is assignee directly or indirectly controlled by any other corporation? If "YES", in Exhibit <u>3</u> , give name and address of such controlling corporation. ➤	X	
(b)	Under the laws of what State or Country is the controlling corporation organized? ➤ See Exhibit <u>1</u> .		
(c)	Is more than one-fourth of capital stock of such corporation owned of record or may it be voted by aliens, their representatives, or by a foreign government or representative thereof, by any corporation organized under the laws of a foreign country? ➤		X
(d)	Is any director or officer of the controlling corporation an alien? If "YES", in Exhibit _____, give name and position of each. ➤		X
(e)	Is the above described controlling corporate in turn a subsidiary? If "YES", attach additional sheets answering questions 18(a) to 18(e) inclusive, for each corporation to and including the organization having final control. See Exhibit <u>3</u> . ➤	X	
19.	If applicant is an unincorporated association, answer 19(a) to 19(c):		N/A
(a)	In Exhibit _____, describe purpose of association and provide number of members in the association.		N/A
(b)	Attach as Exhibit _____ a certified copy of the Articles of Association if not heretofore filed with the Commission. If previously filed, state date and FCC Division: ➤		N/A
(c)	Are any members aliens? If "YES", in Exhibit _____, give names and position of each. ➤		N/A
20(a)	Is assignee personally familiar with the Commission's rules governing the service which are the subject of this application? ➤	X	
(b)	Has assignee examined the subject facilities and determined that construction and operation is in compliance with current authorizations and the Commission's rules? ➤	X	

21(a) State assignee's relation to assignor, station or license:
 Pro Forma Assignment Manager
 Lessee Financier
 Other (See Exhibit 1).

(b) Identify ultimate parent corporation, if assignee is a subsidiary and give names and addresses of controlling individuals.
See Exhibit 3.

(c) Attach as Exhibit 1 a copy of the agreement showing assignee's interest in station, if not on file with the Commission. If previously filed, state date and FCC Division: ➤

(d) Attach as Exhibit 1 a statement of the nature of assignee's interest in use and control of station, if assignee is not lessee, or if this is not a pro forma assignment.

22. Will assignee have absolute control of station, both as to physical operation and service provided? YES NO
If "NO", attach as Exhibit _____, a copy of any contract which may affect assignee's right to do so.

23. Attach as Exhibit 1 a statement showing assignee's financial responsibility with respect to construction and/or operation of station.

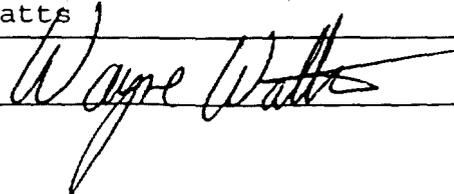
24. Attach as Exhibit 1 a statement indicating whether stock is to be sold for purpose of raising money to construct and/or operate station.

25. Attach as Exhibit 1 a statement explaining how the construction and/or operation of the station will be in the public convenience, interest, or necessity.

26. The assignor's most recent applications for authorization are to be considered as part of this application, and the truth of the statements therein contained is hereby reaffirmed by the assignee, except insofar as the contrary expressly appears herein, and in the following particulars:
N/A

27. **CERTIFICATION:** The applicant waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests that written consent be granted to assign the authorizations herein mentioned to him(her). The assignee assumes all the obligations and agrees to abide by all the conditions imposed upon the assignor under the subject authorization except that he/she shall not be liable for any act done by, or any right accrued or any suit or proceeding had or commenced against, the assignor prior to said assignment. Neither the applicant nor any other party to the application is subject to a denial of Federal benefits that includes FCC benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. Section 862, because of a conviction for possession or distribution of a controlled substance I certify that the statements made in PART II are true, complete, and correct to the best of my knowledge and belief.

WILLFUL FALSE STATEMENTS MADE ON THIS APPLICATION ARE PUNISHABLE BY FINE AND IMPRISONMENT (U.S. CODE TITLE 18, SECTION 1001) AND/OR REVOCATION OF ANY AUTHORIZATION (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

Typed Name of Person Signing Wayne Watts	Date <u>5/3/00</u>	<input type="checkbox"/> Individual Applicant
Signature 		<input type="checkbox"/> Member of Applicant Partnership
		<input checked="" type="checkbox"/> Officer of Applicant LLC Corporation or Association

23. CERTIFICATION:

Attention: Read this certification carefully before signing this application.

THE APPLICANT CERTIFIES THAT:

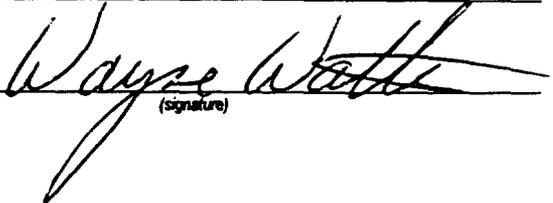
- (a) Copies of FCC Rule Parts 2 and 5 are on hand; and
- (b) Adequate financial appropriations have been made to carry on the program of experimentation which will be conducted by qualified personnel; and
- (c) All operations will be on an experimental basis in accordance with Part 5 and other applicable rules, and will be conducted in such a manner and at such a time as to preclude harmful interference to any authorized station; and
- (d) Grant of the authorization requested herein will not be construed as a finding on the part of the Commission:
 - (1) that the frequencies and other technical parameters specified in the authorization are the best suited for the proposed program of experimentation, and
 - (2) that the applicant will be authorized to operate on any basis other than experimental, and
 - (3) that the Commission is obligated by the results of the experimental program to make provision in its rules including its table of frequency allocations for applicant's type of operation on a regularly licensed basis.

APPLICANT CERTIFIES FURTHER THAT:

- (e) All the statements in the application and attached exhibits are true, complete and correct to the best of the applicant's knowledge; and
- (f) The applicant is willing to finance and conduct the experimental program with full knowledge and understanding of the above limitations; and
- (g) The applicant waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the USA.

Signed and dated this Third day of May, 19 2000

Name of Applicant Alloy LLC
(must correspond with name given on page 1)

By Wayne Watts
(print) 
(signature)

Title Officer

Check appropriate classification:

- Individual applicant Member of applicant partnership
- Authorized employee Office of applicant corporation or association

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18 Section 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. Code, Title 47, Section 312(a)(1), AND/OR FORFEITURE (U.S. Code, Title 47, Section 503).

NOTIFICATION TO INDIVIDUALS UNDER PRIVACY ACT OF 1974 AND THE PAPERWORK REDUCTION ACT OF 1980

Information requested through this form is authorized by the Communications Act of 1934, as amended, and specified by Section 308 therein. The information will be used by Federal Communications Commission staff to determine eligibility for issuing authorizations in the use of the frequency spectrum and to effect the provisions of regulatory responsibilities rendered by the Commission by the Act. Information requested by this form will be available to the public unless otherwise requested pursuant to 47 CFR 0.459 of the FCC Rules and Regulations. Your response is required to obtain this authorization.

Public reporting burden for this collection of information is estimated to average four (4) hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden to the Federal Communications Commission, Records Management Branch, Paperwork Reduction Project (3060-0065), Washington, DC 20554. DO NOT send completed applications to this address. Individuals are not required to respond to this collection unless it displays a currently valid OMB control number.

THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552a(e)(3), AND THE PAPERWORK REDUCTION ACT OF 1980, P.L. 96-511, DECEMBER 11, 1980, 44 U.S.C. 3507.

**DESCRIPTION OF TRANSACTION, PUBLIC INTEREST
SHOWING AND RELATED DEMONSTRATIONS**

I. INTRODUCTION

These applications seek Commission approval for the transfer of control of certain FCC authorizations held by subsidiaries and affiliates of SBC Communications Inc. (“SBC”) and BellSouth Corporation (“BellSouth”). By this transaction, SBC and BellSouth will transfer virtually all of their current interests in domestic mobile wireless operations to a newly created limited liability company (“Newco”) which will thereby become the foundation for the creation of the sixth national wireless carrier.¹ Newco will be controlled equally by SBC and BellSouth. A total of 126 applications are being filed in connection with this transaction. Attached hereto, as Attachments A and B, are the Affidavits of Stan Sigman, Group President-National Operations of SBC National Operations (“Sigman Aff.”), and Mark Feidler, President of BellSouth Mobility Inc (“Feidler Aff.”) in support of these applications.

This transaction – like other similar major wireless consolidations that the Commission has recently approved – is driven by customer demands that are fundamentally changing the market for wireless services. Meeting customer demands for both nationwide pricing and nationwide service requires a national footprint.² In

¹ SBC, BellSouth and Newco are jointly referred to herein as “Applicants.”

² See Sigman Aff. ¶¶ 4-6; Feidler Aff. ¶¶ 2-5.

particular, the demand for single rate, nationwide pricing plans is unmistakable. For example, AT&T's single rate plan attracted a million new customers in 1999,³ and all of the other national carriers are offering like plans. Customers are also insisting on consistent service features on a nationwide basis for both voice and data services. Five major carriers now have the near national, facilities-based footprint needed to meet these demands. For example, both Nextel and Verizon Wireless serve 96 of the top 100 markets, and Verizon's footprint covers 232 million people. Sprint PCS's authorizations cover approximately 270 million people in all 50 states, while AT&T and its partners have licenses covering 94% of the U.S. population. VoiceStream now possesses licenses that cover a population greater than 220 million people.

The Commission has recently found, in approving the transactions involving Bell Atlantic/Vodafone/AirTouch and VoiceStream/Omnipoint/Aerial, that the creation of a CMRS competitor with a national footprint substantially benefits consumers and is procompetitive. That is exactly what this transaction will do, and, thus, the same conclusion holds.

Moreover, in contrast to previous transactions, there will be only one cellular/PCS overlap here requiring a brief divestiture waiver.

Finally, the qualifications of SBC and BellSouth to control these authorizations through Newco are beyond dispute.

³ See AT&T Corp., SEC Form S-3, Amendment 1 at 39 (filed Mar. 28, 2000) ("AT&T S-3").

Based on the foregoing, and because Newco's competition is already up and operating, Applicants respectfully request expeditious action on these applications.

II. DESCRIPTION OF THE APPLICANTS AND THEIR EXISTING BUSINESSES

A. SBC

SBC is a holding company whose affiliates provide wireline and wireless voice and data communications, paging, high-speed Internet access and messaging, cable and satellite television, security services and telecommunications equipment, as well as directory advertising and publishing services. In the United States, SBC's affiliates currently serve over 90 million voice grade equivalent lines, and SBC's CMRS affiliates provide cellular and PCS service to a population of 120 million persons, both within the 13 states where SBC's affiliates are incumbent local exchange carriers and elsewhere. SBC's CMRS affiliates currently serve approximately 11.2 million cellular and PCS customers.

B. BellSouth

BellSouth is a holding company whose affiliates provide telecommunications services, Internet, data and e-commerce applications, wireless communications (including long distance), entertainment services, and online and directory advertising to more than 39 million customers in 19 countries. BellSouth provides domestic cellular and PCS operations to a population of approximately 57 million in twelve states. Its domestic wireless customers exceeded 5.3 million at year-end 1999. BellSouth's nationwide wireless data service – BellSouth Mobile Data, Inc. ("BSMD") – reaches 93 percent of the urban business population in the U.S.

III. DESCRIPTION OF THE TRANSACTION

A. The Wireless Properties Being Contributed to Newco

This transaction combines the current domestic mobile wireless operations of SBC and BellSouth. Both plan to contribute to Newco almost all of their substantial cellular and PCS businesses. BellSouth also will contribute authorizations for 900 MHz SMR services that are used to operate its mobile data network. The other authorizations to be contributed to Newco, for fixed microwave services, experimental services, private land mobile radio services and international Section 214 authorizations, are all incidental to the CMRS businesses being contributed.

Authorizations relating to paging, wireless video and fixed wireless services are not part of the transaction and are not being contributed. Nor are microwave and other wireless authorizations that are incidental to lines of businesses (e.g., landline local exchange service) that are not part of the venture. In addition, as discussed below, certain CMRS authorizations that will be divested prior to the closing of this transaction (in order to ensure that the Applicants comply with the Commission's cellular cross-ownership and spectrum cap rules, or for other reasons) will not be transferred to Newco. Finally, due to contractual and other restrictions involving a handful of licenses owned or attributable to SBC and BellSouth, the interests in those licenses will not be contributed to Newco at this time.⁴

⁴ BellSouth is not contributing at this time its interests in cellular and microwave licenses in the Los Angeles, Houston and Galveston MSAs, as well as in Texas RSA 21. Those interests are discussed in detail in Part VI.B., below. In addition, SBC is not contributing its interests in cellular and microwave licenses in Arkansas RSAs 1-8, 10 and 12, or in the Pittsburgh, Pine Bluff, Arkansas and Worcester, Massachusetts MSAs. Finally, as discussed in Part VI.A below, SBC will not contribute its interests in certain

B. Newco's "Footprint"

The purpose of this transaction is simple and straightforward: to expand the wireless footprints of SBC and BellSouth in order to enhance their ability to compete effectively with the current five national wireless carriers. Today, SBC's wireless operations cover approximately 120 million pops, and BellSouth's operations cover approximately 57 million pops. By contrast, each of the five existing national wireless carriers has licenses covering areas exceeding 200 million pops, and three – AT&T, Sprint PCS and Nextel – have 250 million pops or more.⁵ Combining SBC's and BellSouth's CMRS operations will create a carrier with a coverage (net of divestitures) of approximately 175 million pops, including 40 of the 50 top markets.⁶ Since Newco's

Footnote continued from previous page
cellular and microwave licenses, as well as a PCS license, formerly controlled by Radiofone, Inc. Those interests will be divested before closing.

⁵ See VoiceStream Wireless Corporation, *VoiceStream: About Us: Company Overview*, available at <<http://www.voicestream.com/about/company.htm>> (visited Apr. 14, 2000); Vodafone AirTouch Plc and Bell Atlantic Corporation, Application for Transfer of Control, File Nos. 0000032969 et al., at 11 (filed Oct. 14, 1999); Verizon Wireless, Bell Atlantic Corporation, and Vodafone AirTouch Plc Press Release, *Bell Atlantic and Vodafone AirTouch Launch Verizon Wireless*, Apr. 4, 2000, available at Westlaw, 4/4/00 PR Newswire 07:48:00; AT&T Corp. Press Release, *AT&T Announces Plans to Create a New Wireless Company*, Dec. 6, 1999, available at <<http://www.att.com/press/item/0,1354,2321,00.html>> (visited Apr. 14, 2000); Duff & Phelps Credit Rating Co., *Nextel's Convertible Senior Note Offering Rated 'B+' by DCR*, Jan. 26, 2000, available at Westlaw, 1/26/00 PR Newswire 13:46:00; Sprint PCS, *Sprint PCS – Newsroom – Facts-at-a-Glance*, available at <<http://s3.sprintpcs.com/news/Facts-at-a-Glance.html>> (visited Apr. 14, 2000).

⁶ Although VoiceStream's system is not fully built out, the other current near national carriers already have the ability to reach large numbers of customers. AT&T had licenses covering 94% of the population by the end of 1999. See AT&T S-3 at 52. Similarly, when GTE's wireless operations are added to Verizon Wireless it will serve 90% of the population in 96 of the top 100 markets, and Nextel already reaches 96 of those markets. See *Nextel Partners Launches Three-In-One Wireless Service in Iowa*, Business Wire 07:19:00 May 3, 2000; Leslie Cauley, *Bell Atlantic, Vodafone Plan IPO of Venture*, Wall St. J., Apr. 5, 2000, at B8.

authorizations will cover fewer pops than the other major carriers, it will continue filling out its footprint through FCC auctions and other acquisitions.

As discussed below, the coverage areas of SBC and BellSouth are highly complementary, with only minimal overlaps. SBC provides wireless coverage in the Southwest, the West Coast, the Midwest and the Northeast. BellSouth serves the Southeast and certain other markets – and it also manages the A band cellular system in one of the country’s largest markets – Houston – which is in SBC’s region but where SBC does not currently have facilities.⁷ Thus, the joint venture creates an additional carrier whose footprint approaches near national coverage more efficiently than either SBC or BellSouth could accomplish on its own given the scarcity of available spectrum and the time and expense of building out nationwide facilities.⁸

C. The Ownership and Control of Newco

Newco is a limited liability company. It will be owned approximately 60% by SBC and 40% by BellSouth, reflecting the value of the assets they will contribute to the venture. An additional entity (“Manager”) will manage Newco and will also own a minimal interest in Newco.⁹

Manager will be owned and controlled equally by SBC and BellSouth. Thus, although the economics of Newco will be split on a 60/40 basis between SBC and

⁷ As discussed below, SBC has a small, non-controlling interest (of approximately 2%) in the B band cellular carrier in Houston that it will be selling in connection with this transaction.

⁸ See Sigman Aff. ¶ 9.

⁹ The legal name of Newco is Alloy LLC; the legal name of Manager is Alloy Management Corp.

BellSouth, control will be equally shared. Any disputes regarding significant management decisions will be referred to a "Strategic Review Committee" within Manager, and SBC and BellSouth will each have two of the four seats on that committee. The committee may act only by a two-thirds vote, meaning that SBC and BellSouth will, as a practical matter, have to reach consensus.

IV. THE STANDARD OF REVIEW

To approve the transfer to Newco of ultimate control of SBC's and BellSouth's wireless FCC authorizations, the Commission must find that the transfers are consistent with the public interest, convenience and necessity. See 47 U.S.C. §§ 214, 310(d). In making that finding, the Commission considers (i) what markets may be affected by the transaction, (ii) whether the transaction will harm competition in any of those markets and (iii) whether the transaction will yield affirmative public interest benefits.¹⁰ The Commission must also determine whether SBC and BellSouth, and thus Newco, are qualified to control these FCC authorizations – a fact about which there can be no question.

Many transfer applications on their face involve no violation of the Communications Act or the Commission's Rules; no issue under the competitive component of the public interest standard; and no basic qualification issue. Like a

¹⁰ See In re Applications of Vodafone, AirTouch, Plc and Bell Atlantic Corp., DA 99-2451, DA 00-721, *Memorandum Opinion and Order*, __ FCC Rcd. __, ¶ 25 (WTB/IB Mar. 30, 2000) ("Bell Atlantic/Vodafone"); In re Applications of Aerial Communications, Inc. and VoiceStream Wireless Holding Corp., DA 00-730, *Memorandum Opinion and Order*, __ FCC Rcd. __, ¶ 30 (WTB/IB Mar. 31, 2000) ("VoiceStream/Aerial").

number of other recent consolidations between wireless carriers, this is such a transaction. Thus, the Commission should approve the transfer applications expeditiously, especially since this transaction, once approved and consummated, will immediately enhance nationwide wireless competition.

V. THIS JOINT VENTURE WILL SERVE THE PUBLIC INTEREST, CONVENIENCE AND NECESSITY

A. The Development of National Wireless Competitors

The agreement of SBC and BellSouth to enter a joint venture for CMRS service is simply the continuation of the trend – which the Commission has acknowledged, encouraged and repeatedly approved – towards the creation of facilities-based wireless carriers with near-national footprints. As shown by the great success of single rate plans, wireless customers are demanding nationwide service at affordable rates. It is difficult for carriers to offer such rate plans economically, however, if they do not have a national, facilities-based footprint and thus have to pay high roaming charges to other carriers. As a result, carriers are assembling national networks in order to meet the needs and demands of customers. Integrated networks also allow carriers to offer consistent features across markets, including easier provision of wireless data services, so that consumers will have uniform service features, as well as uniform rates.¹¹ As discussed

¹¹ See Sigman Aff. ¶¶ 4-5; Feidler Aff. ¶¶ 2-5. Statements by both industry observers and other carriers attest to these trends. See Morgan Stanley Dean Witter, Global Telecommunications Primer at 10 (June 1999) (“Morgan Stanley”) (noting that “owning networks provides more flexibility with national pricing plans, since carriers are not subject to the typically higher roaming rates charged by other carriers”); AT&T S-3 at 8, 42 (noting that “single rate pricing ... is simplifying customer choice, increasing penetration and leading to industry consolidation,” reporting that 74% of 1998 customers signing up for AT&T’s single rate were new to AT&T Wireless, and stating that its

below, the Commission has specifically recognized that single rate national pricing plans serve the public interest.

The result of these demands has been the creation of five national wireless carriers: AT&T Wireless, Sprint PCS, Verizon, Nextel and VoiceStream. It is axiomatic that companies like SBC and BellSouth must expand their footprints as well.

B. The Joint Venture Will Serve the Public Interest by Creating a New National Competitor in Wireless Services

As the Commission has repeatedly found, the public interest is well served by transactions like this one that expand the footprints of CMRS carriers. For example, in Bell Atlantic/Vodafone, the Commission stated:

We agree with Applicants that the creation of another nationwide wireless competitor constitutes a clear, transaction-specific public interest benefit. We also concur with Applicants that this alliance should enable them to realize significant cost savings, including incremental cost savings to subscribers from the reduction of roaming charges.

Id. ¶ 33. Similarly, in VoiceStream/Aerial the Commission concurred in the applicants' claim that "all mobile phone users needing access throughout the nation will benefit significantly from the creation of another competitor with a near-nationwide footprint."

Id. ¶ 44. In addition, in its Vanguard decision, the Commission stated:

We find that this merger should accelerate AT&T's ability to provide expanded service coverage using its own facilities. This merger will fill in gaps in AT&T's operational footprint.... As a direct result, AT&T will

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integrated network resulted in "improved quality and consistent features regardless of location").

likely incur lower costs through inter-firm payments associated with roaming by AT&T customers on other carriers' networks. This consideration is important to AT&T's effort to support its uniform nationwide pricing plans. We have observed that this initiative has eliminated roaming and long distance charges to the obvious benefit of affected subscribers. We conclude that, on balance, Applicants have demonstrated that these transfers serve the public interest.¹²

This case is indistinguishable from these recent cases, and the same result is appropriate here. Neither SBC nor BellSouth standing alone currently has the scope of the existing five national carriers. Indeed, even after the transaction is completed, Newco will rank only as the sixth and smallest national carrier in terms of population coverage. Still, the creation of a new national competitor by combining SBC's and BellSouth's complementary coverage areas will clearly enhance competition among the major carriers.

¹² In re Applications of Vanguard Cellular Systems, Inc. and Winston, Inc., DA 99-481, *Memorandum Opinion and Order*, 14 FCC Rcd. 3844, ¶ 24 (WTB Mar. 11, 1999). Other Commission decisions approving the creation of regional cellular systems have confirmed the public benefits of expanded footprints. See, e.g., In re Application of 360° Communications Co. and ALLTEL Corp., DA 98-2637, *Memorandum Opinion and Order*, 14 FCC Rcd. 2005, ¶ 41 (WTB Dec. 30 1998); In re Applications for the Consent to the Transfer of Control of Licenses and Section 214 Authorizations from Southern New England Telecommunications Corp. to SBC Communications Inc., FCC 98-276, *Memorandum Opinion and Order*, 13 FCC Rcd. 21292, ¶¶ 44-45 (Oct. 23, 1998) ("SBC/SNET"); In re Bell Atlantic Mobile Systems, Inc. and NYNEX Mobile Communications Co., DA 95-1129, *Order*, 10 FCC Rcd. 13368, ¶¶ 45-46 (WTB May 19, 1995) (citing In re Application of Corpus Christi Cellular Tel. Co., DA 88-428, *Memorandum Opinion and Order*, 3 FCC Rcd. 1889, ¶ 19 (MSD Apr. 4, 1988) ("In addition to McCaw's public interest statement to the effect that regional systems . . . are in the public interest, such conclusion had previously been confirmed by the Commission, by the experience of large wireline operators and by McCaw's own experience in other regional clusters nationwide."); see also In re Application of Madison Cellular Tel. Co., DA 87-1207, 2 FCC Rcd. 5397, ¶ 4 (Aug. 28, 1987).

The public interest benefits of this joint venture will not be limited to larger calling scopes and an enhanced ability to offer rates that reflect substantial savings due to reductions in roaming charges. Integrating the networks of SBC and BellSouth will also allow them to provide uniform service features across a wider area. In particular, such integrated networks are critical to the efficient provisioning of wireless data services.¹³ Moreover, the fact that SBC and BellSouth already use compatible technologies (TDMA and GSM)¹⁴ in most of their markets will not only facilitate the integration of their networks, it will also make it easier for their customers to use their phones outside the United States. The Commission recognized and relied upon this public interest benefit in approving the merger of VoiceStream and Aerial.¹⁵

A number of other factors will assist this new carrier in competing with the five existing national carriers. Both SBC and BellSouth have proven track records in the provision of wireless service, as reflected by the fact that the joint venture will have more customers at its inception than any other wireless carrier except Verizon Wireless, despite having a coverage area that has more than 50 million fewer pops. Given this past history of success, the wireless venture will obviously be well qualified to compete vigorously with the other national carriers.

¹³ See Sigman Aff. ¶ 7; Feidler Aff. ¶ 6.

¹⁴ Although some SBC markets (i.e., those acquired in the Ameritech merger) currently use CDMA, they are being converted to TDMA.

¹⁵ See VoiceStream/Aerial ¶ 44 (“Moreover, the combination of VoiceStream and Aerial will also provide more U.S. consumers with the opportunity to subscribe to a carrier that accommodates international roaming access, where GSM technology often prevails.”)

Moreover, SBC and BellSouth intend for Newco to take further steps to strengthen its competitive position. SBC and BellSouth have agreed to use Newco should they bid in upcoming spectrum auctions to acquire the spectrum needed to fill the remaining holes in the combined service areas. SBC and BellSouth also anticipate that Newco will be active in acquiring spectrum in the secondary market as well. To this end, the joint venture will have its own capital structure, which will allow it to raise capital for both geographic expansion and product development.¹⁶ Thus, the joint venture will have ready access to all of the resources it will need to compete on a national level with the other major wireless carriers.

C. The Joint Venture Will Result in Other Synergies and Efficiencies That Will Benefit the Public

In addition to achieving the geographic scope necessary to compete more effectively on a nationwide scale, saving money on roaming and reaping the benefits of integrated networks, the joint venture will generate a number of other synergies and efficiencies that will lower its costs, enhance its ability to compete and benefit the public. Combining Applicants' operations will inevitably bring cost savings due to economies of scale.¹⁷

¹⁶ As noted above, Newco will be managed by Manager, which has been established as a corporation to facilitate its ability to raise capital.

¹⁷ See Sigman Aff. ¶ 8; Feidler Aff. ¶ 5. In approving similar recent transactions, the Commission has acknowledged that such cost savings are likely to occur and to promote efficiency. See Vodafone/Bell Atlantic ¶ 33 (“[T]he savings purportedly derived by realizing economies of scale could reasonably be expected to reduce the marginal costs of providing wireless services”); VoiceStream/Aerial ¶ 44 (noting that, while the applicants had not offered a specific factual basis for their claims of economies of scale, those claims were “certainly plausible”). Others have also noted the existence of significant economies of scale in this area. See Morgan Stanley at 10 (“Large carriers can exert

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The joint venture will also be able to take advantage of the best practices and wireless products of the two companies. For example, BellSouth Wireless Data is the only entity currently providing integrated nationwide wireless communications services to the public in the 900 MHz SMR band. The network is comprised of more than 1800 base stations and covers more than two-thirds of the entire population of the United States. Over the past decade, BellSouth Wireless Data has driven the development of highly innovative end-user products and services that are redefining the way in which its customers access, manipulate and transmit information on the move. Its customers do not roam because its extensive network is seamless, and its system permits businesses, individuals and public sector organizations to enjoy a wide range of applications, including computer-aided dispatch, workforce automation, remote database access, remote order entry, credit transaction verification, and telemetry. The combination of SBC's and BellSouth's wireless markets will join this product with SBC's extensive marketing resources, creating value that neither company could create alone.

VI. THE JOINT VENTURE WILL HAVE NO ANTICOMPETITIVE EFFECTS

A. The Parties Will Take Appropriate Actions to Comply with the Cellular Cross-Ownership and Spectrum Cap Rules

As noted above, there are very few overlaps between SBC's and BellSouth's wireless markets; indeed, the existence of such complementary coverage areas shows

Footnote continued from previous page negotiating leverage on handset and infrastructure equipment manufacturers, as well as on wholesale long distance providers and on roaming charges where they don't own networks. A nationwide network helps a carrier by spreading marketing and operating costs over a bigger base of subscribers.").

why the venture is a good way to create a new national competitor. In fact, there are only seven markets in which there are overlaps that implicate either the cellular cross-ownership rule or the spectrum cap: New Orleans, Baton Rouge, Louisiana RSAs 6, 8 and 9 (all of which are cellular/cellular overlaps), and Indianapolis and Los Angeles (both of which are cellular/PCS overlaps).¹⁸ With the exception of Los Angeles, which is discussed below, all of these overlaps that implicate the Commission's Rules will be resolved by the sale of SBC spectrum prior to closing. In the case of the Louisiana overlap markets, SBC will divest its CMRS and related authorizations, so there will be no cross-ownership. In the case of Indianapolis, where SBC owns a 30 MHz PCS license and BellSouth controls various A band cellular and related authorizations, SBC plans to

¹⁸ A chart giving detailed information regarding these overlaps is attached as Attachment C. There are other markets involving minor overlaps that do not implicate the Commission's cross-ownership or spectrum cap rules. For example, in the Houma-Thibodaux, Louisiana market, SBC owns the A band cellular license and BellSouth owns a 10 MHz PCS license. This overlap does not create any competitive concerns. Combining these authorizations in the joint venture will result in the ownership of only 35 MHz of spectrum, well below the cap. Moreover, since there are several other CMRS licensees in this market, including Sprint PCS, PrimeCo and MobileTel, there is no basis for concluding that combining these two authorizations would create any competitive issues. In Houston, there is an overlap between BellSouth's interest in the A band license and SBC's interest of just over 2% in the B band. Although there is no issue under the Commission's cellular cross-ownership rule, as recently amended, SBC nevertheless plans to divest that 2% interest. In Hammond, Louisiana, SBC controls a 10 MHz PCS license, while BellSouth controls the B band cellular licensee for Louisiana RSA 7. Although this overlap does not raise any issues under the spectrum cap, SBC nonetheless is pursuing divestiture of its PCS license. In Pittsburgh, SBC holds a minority, non-controlling interest in the A band cellular license, which will not be contributed to Newco, and BellSouth has an indirect and de minimus (less than 2%) interest in the B band cellular license that will be contributed to Newco.

sell 20 MHz of its PCS spectrum, which will bring Newco well under the spectrum cap in those market areas.¹⁹ Thus, none of these markets raises any competition issues.

B. A Brief Waiver Of The Spectrum Cap's Divestiture Requirement For A Single Market (Los Angeles) Is Warranted Because It Will Facilitate Nationwide CMRS Competition

Pursuant to Sections 1.3 and 1.925 of the Commission's rules,²⁰ the Applicants hereby apply for one limited waiver of the divestiture requirement contained in the CMRS spectrum cap rule.²¹ The waiver is limited in that it would be of short duration. It is needed, however, to facilitate Newco's ability to function as a new, nationwide CMRS competitor.

Combining the SBC and BellSouth CMRS operations into a new joint venture involves the transfer of more than 2,300 FCC licenses, yet the plan for this joint venture would result in the 45 MHz spectrum cap being exceeded in only a *single* market — Los Angeles — and for only a brief period. As described below, under a partnership with AT&T covering the Los Angeles, Houston and Galveston markets, BellSouth has certain pre-existing election rights, which ripen on December 13, 2000 ("Election Date") and which will allow Applicants to come into compliance with the spectrum cap shortly thereafter. Applicants thus request a waiver authorizing them to close the instant transaction — whereby SBC would contribute to Newco its entire PCS authorization for

¹⁹ Moreover, there is no competitive harm here either since there are several other carriers operating and since the number of competitors will remain the same after SBC sells part of its PCS spectrum.

²⁰ 47 C.F.R. §§ 1.3, 1.925.

²¹ See 47 C.F.R. § 20.6(e).

the Los Angeles MTA, while BellSouth would continue to hold, briefly, its interest in the Los Angeles cellular system – subject to the condition that Newco cure the Los Angeles overlap no later than January 27, 2001, 45 days after the Election Date. This 45-day period is needed to ensure sufficient time for the election to be made and the necessary transfer applications to be prepared and filed.²²

**1. Recent Divestiture Waivers of the Spectrum Cap Rule
Are Based on Promoting Nationwide Service and
Competition**

Under Section 20.6(a) of the Commission's Rules, no entity may hold an attributable interest in more than 45 MHz of broadband CMRS spectrum in any MSA.²³ In the context of transfer applications, absent a waiver, any divestitures necessary to stay within the spectrum cap generally must occur prior to consummation of the transfers.²⁴

In September 1999, the Commission reassessed the need for a spectrum cap. Although it declined to eliminate the cap,²⁵ the FCC liberalized the restriction to permit licensees to hold up to 55 MHz of broadband CMRS spectrum in rural areas²⁶ and

²² See 47 C.F.R. § 20.6(e)(4)(i). The filing of the transfer applications will bring the Applicants into compliance with the spectrum cap.

²³ 47 C.F.R. § 20.6(a).

²⁴ See 47 C.F.R. § 20.6(e)(1), (e)(4).

²⁵ See 1998 Biennial Regulatory Review, Spectrum Aggregation Limits for Wireless Tele-communications Carriers, FCC 99-244, *Report and Order*, __ FCC Rcd. __, ¶¶ 20-27 (Sept. 22, 1999) (“1999 Spectrum Cap Order”). The Commission indicated that it would revisit the need for the cap during its biennial review this year and two Commissioners have stated that they believe the cap should be eliminated. *Id.* at ¶ 4 and Separate Statements of Commissioners Furchtgott-Roth and Powell.

²⁶ See 1999 Spectrum Cap Order ¶¶ 20-27.

specifically ruled that waivers would be entertained where an interest in overlapping CMRS licenses would not be anticompetitive and would serve the public interest.²⁷

In the recent VoiceStream/Omnipoint and VoiceStream/Aerial decisions, the Commission found that these criteria were satisfied for divestiture waivers because the transactions furthered the development of an additional nationwide CMRS system. In other words, VoiceStream was permitted to exceed the spectrum cap for a brief period in order to promote nationwide service and competition.²⁸ In VoiceStream/Omnipoint, waivers were needed to cure spectrum cap problems in *eighteen* markets; in VoiceStream/Aerial, waivers were necessary for *twenty-four* markets.

²⁷ See id. ¶¶ 52, 127. Under Section 1.3 of the Commission's rules, any provision of the rules may be waived "if good cause therefor is shown." 47 C.F.R. § 1.3. Good cause is shown and waivers are appropriate if special circumstances warrant a deviation from the general rule and such deviation will serve the public interest. See WAIT Radio v. FCC, 418 F.2d 1153 (D.C. Cir. 1969), cert. denied, 409 U.S. 1027 (1972). The Commission may grant a request for waiver upon a showing that:

The underlying purpose of the rule(s) would not be served or would be frustrated by application to the instant case, and that a grant of the requested waiver would be in the public interest; or

In view of unique or unusual factual circumstances of the instant case, application of the rule(s) would be inequitable, unduly burdensome or contrary to the public interest, or the applicant has no reasonable alternative.

47 C.F.R. § 1.925(3).

²⁸ See In re Applications of VoiceStream Wireless Corp. or Omnipoint Corp. and VoiceStream Wireless Holding Co., Cook Inlet/VS GSM II PCS, LLC, or Cook Inlet/VS GSM II PCS, LLC, FCC 00-53, Memorandum Opinion and Order, 15 FCC Rcd. 3341, ¶ 32 (Feb. 15, 2000) ("VoiceStream/Omnipoint"); VoiceStream/Aerial ¶¶ 36-38. Accord 47 U.S.C. § 151 (the purpose of the FCC shall be "to make available, so far as possible, to all the people of the United States . . . a rapid, efficient, Nation-wide, and world-wide wire and radio communication service with adequate facilities at reasonable charges . . .").

Despite the fact that these applications resulted in spectrum aggregations that exceeded the cap in 42 markets, the FCC granted the requested waivers to permit applicants 90 days after consummation of the mergers or 180 days from grant of the initial merger applications, whichever was earlier, to come into compliance with respect to the overlapping markets.²⁹ As shown below, the instant waiver request applies to only a single market, it serves the same recognized public interest benefits of promoting nationwide service and it is based on unique facts.

2. Grant of the Instant Waiver Request is Consistent with the Objective of Furthering Nationwide Competition and Is Based on Unique Facts and Circumstances

Under the current plans for wireless operations to be contributed to Newco, Newco would exceed the 45 MHz cap in Los Angeles because: (i) SBC will be contributing its Los Angeles PCS system to Newco, and (ii) BellSouth's existing minority equity interest in AB Cellular Holding LLC ("AB Cellular"), the licensee for the A Block cellular system in Los Angeles, will be attributable to Newco.³⁰ A brief divestiture waiver is needed to close the Newco transaction, which will create a new, near nationwide CMRS provider. Thus, Commission approval of this request will promote the same important public interest benefits the FCC lauded in the recent VoiceStream

²⁹ See VoiceStream/Omnipoint ¶ 32; VoiceStream/Aerial ¶ 38. Because the two transactions involved VoiceStream's attempts to become a nationwide provider, the 180-day period granted by the Commission for divestiture ran from grant of the initial VoiceStream/Omnipoint decision. A new 180-day period was not granted for the Aerial divestitures.

³⁰ BellSouth holds a 45% equity interest in AB Cellular, and AT&T holds the remaining 55% equity interest. Both parties have negative control over AB Cellular. However, AT&T manages the Los Angeles system, and BellSouth manages the AB Cellular systems in Houston and Galveston.