

Exhibit 3



Great Gift Idea For:

MOM

I forgot to charge my cell phone.

SENIORS

I don't like those contracts. I don't understand service plans.

STUDENTS

I'm scared walking across campus by myself, especially late at night.

TRAVELERS

I don't know what I'd do if my car broke down. What if the "friend" person stopped to help?

BOATERS

What if my engine wouldn't start and I was stuck in a remote area?

HIKERS

How would anyone find me if I got lost in the woods or had a "booby trap"?

YOU

What if you need to get help in an emergency?



Magnavox Mobile911 is there for them when you can't be.
Designed for quick, instinctive use.

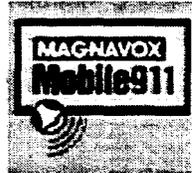
**MAGNAVOX
Mobile911**

FAQ

*Group
Sales*

Call 1-888-849-6884, 24 hours a day, 7 days a week.

*Featured on "The Oprah Winfrey Show", "The Today Show",
CNN, NPR's "All Things Considered", and "The New York
Times".*



The second our children come into this world, is the second we begin to worry. And as they grow the list of worries grows right along with them. Some say you can only do so much to protect loved ones — your sixteen-year-old driving off for the first time or your aging parents who are starting to feel insecure — but don't believe it. Asking somebody to carry Magnavox Mobile911 is one of those things, a simple thing really, that you can do. Will it stop you from worrying? Of course not. But it just might help you worry less.



[\[home\]](#)

[\[product info\]](#)

[\[FAQ\]](#)

[\[who we
are\]](#)

[\[our policies\]](#)

[\[order now\]](#)

[Find out about our affiliate program.](#)

[patent pending ©1999 All Rights Reserved, SecureAlert, LLC](#)
[Comments or Questions? info@mobile911.com](#)

**MAGNAVOX
Mobile911****FAQ***Group
Sales*

Call 1-888-849-6884, 24 hours a day, 7 days a week.

Product Info

Magnavox Mobile911 is a one-of-a-kind, patent-pending personal safety device. In other words, it's one very special product. And although it's designed to be very simple to use, there are a lot of important things you should know about it. Click on each feature below for detailed information.



- A single large button for an immediate connection to a 911 operator
- 95-decibel alarm attracts help
- Detachable clip lets you take Mobile911 anywhere
- Includes four long-lasting Duracell Ultra AAA batteries
- Signal test button allows you to verify that there is a signal available to call a 911 operator wherever you are

[\[home\]](#)[\[product info\]](#)[\[FAQ\]](#)[\[who we
are\]](#)[\[our policies\]](#)[\[order now\]](#)

Find out about our affiliate program.

patent pending ©1999 All Rights Reserved, SecureAlert, LLC
Comments or Questions? info@mobile911.com





Call 1-888-849-6884, 24 hours a day, 7 days a week.

Frequently Asked Questions

- Will I be able to speak directly to a live 911 operator?
- So what exactly is an emergency anyway?
- Wait a second, can't a cell phone call 911, too?
- Are there really no monthly service fees or contracts to sign?
- Does Magnavox Mobile911 work everywhere?
- How will the 911 operator know where I am?
- How loud is 95 decibels?
- How do I keep Magnavox Mobile911 charged?
- Where can I get Magnavox Mobile911?
- How big is Magnavox Mobile911?
- How do I contact Magnavox Mobile911?
- Will I be able to speak to the 911 operator while the alarm is going off?
- What happens if I am not completely satisfied?
- I understand that some carriers will not forward 911 calls unless you are one of their customers. Is this true?

Will I be able to speak directly to a 911 operator?

Yes, just press the large 911 button and you'll be instantly connected to a live 911 operator.

[BACK TO TOP](#)

So what exactly is an emergency anyway?

An emergency is when immediate police, fire department, or medical assistance is necessary to protect life or property.

If an emergency situation arises — a crime, a fire, a serious injury or illness — ask yourself whether police, fire department, or medical assistance is needed right now to protect life or property. If YES, then immediately dial 911 and advise the 911 operator of what has happened or is happening.

Call 911 whenever you believe there is an emergency. If you are not sure it's a real emergency, dial 911 and the 911 operator will make the final determination.

If the 911 system receives several calls at the same time, emergency services handle these

multiple call on a priority basis. The most serious emergency will be handled first.

No money is needed for calling 911 from a pay phone. If there is an emergency, you can just pick up a pay phone, wait for a dial tone, and dial 911 without depositing a coin.

WHEN CALLING 911

- Stay calm. Give your name, location, and the nature of the emergency.
- Listen carefully to the 911 operator.
- Answer the 911 operator's questions as accurately as possible. Speak clearly and slowly.
- Do exactly as the 911 operator tells you during the course of the call.
- Never hang up on the 911 operator until you are told to do so. If you hang up and redial, your call will go to the end of the line of people waiting for service.

NON-EMERGENCY SITUATIONS

Do not dial 911 for non-emergency situations. For non-emergency situations such as noisy neighbors or stolen hub caps, use your police department's regular phone number, never 911.

Never tell a 911 operator that a situation is more serious than it really is. It is against the law to intentionally and knowingly give false information to the police or emergency services. Abuse of 911 may delay someone else's access to emergency assistance.

Crime Prevention Tips From: National Crime Prevention Council, 1700 K Street, NW, Second Floor, Washington, DC 20006-3817.

[BACK TO TOP](#)

Wait a second, can't a cell phone call 911, too?

Well, yes. In fact, Magnavox Mobile911 isn't intended to compete with a cell phone. Its sole purpose is to help people react to trouble quickly and easily. Cell phones simply aren't designed for that. If you're in an emergency situation, the last thing you want to do is fumble with a small key pad to press the power button, then punch in the number, followed, in some cases, by your PIN number, and hit "Send." With Magnavox Mobile911, it's as simple — and quick — as pressing a single button. It runs on four long-lasting AAA alkaline batteries, so it never needs recharging. Plus, it is equipped with an ear-splitting 95-decibel alarm — alerting others for attention or help.

[BACK TO TOP](#)

Are there really no monthly service fees or contracts to sign?

None. The only cost to you is the initial purchase cost. After that, all you have to do is check the four long-lasting AAA alkaline batteries once a year. Because Magnavox Mobile911 is designed to call only 911, that means there are:

- no roaming charges
- no complicated calling plans
- no service fees of any kind

[BACK TO TOP](#)

Does Magnavox Mobile911 work everywhere?

The 911 Emergency Network currently covers 93% of the U.S. population. So anywhere an analog cell phone works, Magnavox Mobile911 will too. And you can always check to see whether you're in an area with available analog cellular service simply by pressing Mobile911's Signal Test Button.

[BACK TO TOP](#)

How will the 911 operator know where I am ?

Magnavox Mobile911 has two-way voice capability which 911 call centers require. Like all cellular phones, Mobile911 does not automatically provide 911 operators with your location. It's important to tell the operator your location when you call 911.

[BACK TO TOP](#)

How loud is 95 decibels?

This is an important question. Many studies have shown that when a person is in trouble, the best thing to do is make noise — loud noise. Our built-in alarm is the equivalent of a car alarm.

[BACK TO TOP](#)

How do I keep Magnavox Mobile911 charged?

You don't. Magnavox Mobile911 runs on four long-lasting AAA alkaline batteries. That means you can take it anywhere and never have to worry about it being ready or charged when you need it to be. We recommend that you replace the Duracell batteries once a year, as you would with your smoke detectors. [BACK TO TOP](#)

Where can I get Magnavox Mobile911?

Ordering one is easy. Just use the secure online ordering form or call us at 1-888-849-6884, and we'll send one out to you right away. And if for any reason you're not satisfied with your Magnavox Mobile911, we'll gladly accept it back and issue you a full refund within 30 days. No questions asked.

[BACK TO TOP](#)

**How big is
Magnavox Mobile911?**

Smaller and lighter than most cell phones, the Magnavox Mobile911 weighs only five ounces and fits easily into the palm of your hand. It also comes with a convenient belt clip.

[BACK TO TOP](#)

**How do I contact
Magnavox Mobile911?**

We're always eager to hear what customers have to say about our products, so we've made getting in touch with us a breeze. Either call 1-888-849-6884, 24 hours a day, 7 days a week. Or e-mail us anytime at info@mobile911.com.

[BACK TO TOP](#)

**Will I be able to speak to
the 911 operator while
the alarm is going off?**

The alarm automatically disengages once the 911 button has been pressed. The alarm can be activated again after the 911 call has ended.

[BACK TO TOP](#)

**What happens if I am not
completely satisfied with my
Magnavox Mobile911?**

The Magnavox Mobile911 comes with a 30-day money back guarantee. If you are not completely satisfied, return it for a full refund. No questions asked.

[BACK TO TOP](#)

I understand that some carriers will not forward 911 calls unless you are one of their customers. Is this true?

This is not true. The FCC rules require wireless carriers to transmit all 911 calls without engaging in billing or validation procedures. Calls from subscribers and non-subscribers alike must be forwarded, without delay, to the appropriate public safety operator, pursuant to an FCC order issued on December 1, 1997 (in CC Docket No. 94-102). The FCC has stated that assuring prompt delivery of all 911 calls promotes safety of life and property. Most carriers in the country have met these requirements, however, some may still be in the process of bringing their call processing systems into compliance. If you identify an area where calls are delayed or where a carrier is not passing 911 calls directly to the public safety operator, please contact SecureAlert at 1-888-799-9276 and we will help to remedy the situation.

[BACK TO TOP](#)

[\[home\]](#) [\[product info\]](#) [\[FAQ\]](#) [\[who we are\]](#) [\[our policies\]](#) [\[order now\]](#)

[Find out about our affiliate program.](#)

[patent pending ©1999 All Rights Reserved, SecureAlert, LLC](#)
[Comments or Questions? info@mobile911.com](#)

Exhibit 4



Intertek Testing Services
ETL SEMKO

LETTER REPORT

Cellular Telecommunications Industry Association
1250 Connecticut Avenue
Washington DC 20036

Magnavox Mobile911
ESN: AD1228F6

Date: June 15, 2000
Project: CTIA-00-25

Prepared By: *Walter Mycroft* **Date: 6/15/00**

Walter Mycroft, Engineer – Engineering

Approved By: *Gwyn McNew* **Date: 6/15/00**

Gwyn McNew, Team Leader – Engineering

This report shall not be reproduced except in full, without the written approval of ITS/TestMark Laboratories.

This report must not be used to claim product endorsement by NVLAP or any agency of the U.S. Government.

The results contained in this report were derived from measurements performed on the identified test samples. Any implied performance of other samples based on this report is dependent on the representative adequacy of the samples tested.



Intertek Testing Services

TestMark Laboratories

Evaluation For: CTIA

Product: Magnavox Mobile911

6/15/00

June 15, 2000

CTIA 00-25

Mr. Tim Jeffries
Cellular Telecommunications Industry Association
1250 Connecticut Avenue
Washington DC 20036

Subject: Mobile911 Testing

Dear Mr. Tim Jeffries,

As requested, Intertek Testing Services examined the Magnavox Mobile911 mobile unit. Without a means to access the electrical audio signal, many of the tests cannot be completed. We were able, however, to obtain the 'hand-shake' information between the mobile and simulated base station. There are three basic modes of operation of the mobile: off, initiate a call, and check for service.

The mobile does not have a standby state and cannot be paged when powered down. As is similar to other battery-operated products, the mobile is either on or off.

When the 911 button is pushed the mobile turns on, finds a base station and originates a call. The number called by the mobile is 911. When the call is terminated by either the base station or the mobile, the mobile returns to its off state and cannot be paged. The following information on the mobile was provided to the base station when the mobile initiated a call.

Phone Number: 123-456-7890
ESN (dec): 173-1190134
ESN (hex): AD1228F6
SCM: Class III, Continuous, 25 MHz
Called Number: 911

The other operational state of the mobile is an indication of an acceptable base station in range of the mobile. By pressing the 'signal' key, located on the side of the product, the mobile will turn on for ten seconds. This indicates the presence of a base station in range with a green or red light. At the end of the ten seconds, the mobile will turn off. During the ten seconds in which the mobile is searching for a base station the mobile will not register or accept a page.

Exhibit 5

TELEVISION

Have questions? We're here live to chat with you 24 hours a day

CLICK2CHAT Live 1.800.704.1209

Speak with a real person live over the internet, chat live or call us toll free

[About Us](#) |
 [Catalog Request](#) |
 [Shopping Cart](#) |
 [Affiliate Program](#) |
 [Send Page to a Friend](#) |
 [Check Order](#)

Why pay for cellular phone service if you need it only for emergencies?

Magnavox Mobile911 integrates wireless 911 communication and an emergency siren to create affordable and effective emergency help... without monthly fees.

The second our children come into this world...that's the second we begin to worry. And as they grow the list of worries grows right along with them. Some say you can only do so much to protect loved ones—your sixteen-year-old driving off for the first time, or your aging parents who are starting to feel insecure—but don't believe it. One of the most effective ways of protecting them is also one of the simplest. It's called Magnavox Mobile911, and it represents a new age in safety and security. Will it stop you from worrying? Of course not...but it just might help you worry



Register here to win a free **Televizer System.**

Tech Resource Center

- [Contact Us](#)
- [MSNBC](#)
- [Invention and Technology](#)
- [Popular Mechanics](#)
- [Popular Science](#)
- [USAToday Tech](#)
- [News Week](#)
- [Time](#)
- [US News Tech](#)
- [Scientific America](#)

ThinkLink

less.

The personal safety solution. Magnavox Mobile 911 is a revolutionary cellular communication device that calls 911 with the push of a single large button. This enables two-way voice communication with 911 operators. It also features two buttons that trigger a loud siren when pushed simultaneously. This makes the unit an ideal way to scare someone away and to attract attention in an emergency. Best of all, Mobile911 is the only wireless communication device that doesn't require any service fees or activation costs. The purchase price is all you pay. It is, quite simply, the most effective and affordable way to get help in a potential or actual emergency situation.

Peace of mind in the palm of your hand. Law enforcement experts know that there are two basic rules to follow in an emergency situation: attract attention and call for help. Whether you want wireless 911 access for yourself, your children or your parents, you'll have the satisfaction of knowing that help is only the push of a button away.

Security is the number one reason people buy cellular phones, but they involve activation charges, usage fees and service contracts. Personal sirens are designed for quick, effective use, but they are useless in a medical emergency. Mobile911 is perfect for a variety of users. Elderly people love it because there are no hidden costs and it is so simple to use. You can buy it for your teenager without worrying about them racking up big monthly bills. Mobile 911 is ideal for students, because it doesn't disrupt classes with incoming calls. Since it runs on ordinary alkaline batteries, you'll never have to hassle with recharging the unit. It includes four long-lasting Duracell Ultra AAA batteries, and it features a signal test button that allows you to verify that there is a signal available to call a 911 operator wherever you are.

Simple. Call 911 Button lets you talk to local 911 operator.

Detachable Clip included for belt or visor.

Anywhere. Nationwide Coverage works anywhere in the United States where analog cellular phones operate.

Smart. No Service Fees, No contract, monthly service fees, activation or recharging charges. Purchase price is all you pay.

Signal. Long-Lasting Batteries. Always ready when you need it. Never needs recharging, just replace alkaline AAA batteries once a year. Four Duracell Ultra Batteries included.

Push both buttons on the sides of the Mobile911 unit to activate siren for attention or help.

MAGNAVOX Mobile911

Mobile911 \$199.00

Promo Code: 7591-85001



1.800.704.1209

Submit a Testimonial

Or

See what Technoscout.com customers have to say about Mobile911

Exhibit 6

National Emergency Number Association

NENA • PO Box 360960 • Columbus, Ohio 43236 • (800) 332-3911 • Fax (614) 933-0911
www.nena.org



April 6, 2000

Ms. Rita Smith
Executive Director
NCADV
PO Box 18749
Denver, CO 80218

RECEIVED APR 11 2000

Dear Ms. Smith:

Please allow me to introduce our organization. The National Emergency Number Association (NENA) is the only organization in America exclusively dedicated to educating the public and 9-1-1 public safety community on 9-1-1 technology and policies. Naturally, your initiative to protect domestic violence victims via the 9-1-1 program "Call to Protect" is of great interest to us.

Our Association views any effort to help victims of crime, and domestic violence in particular, as a noble and worthy cause. We strongly believe that initiatives that enjoy collaboration from both the private and public sectors are powerful tools in promoting safety. Our concern with the program is that there are certain limits on the technical capabilities of the cell phones you are using; these limits should be communicated to the users of the phones.

For your reference and to support your efforts, we would like to relay the following information that we believe is important for the users of the "Call to Protect" phones.

1. The 9-1-1 center will not have a phone number identification to call the victim back if the initial call is lost, or if the victim has to terminate the call under duress or other circumstances. For normal landline telephones, the 9-1-1 center has the capability to call back the party who abandons the call to verify the need for an emergency. Many successful rescues and police interventions have been assisted by this feature. It must be known by the users of these phones that this feature does not exist with the "Call to Protect" phones.
2. The program's phones do not provide "automatic location information" to the 9-1-1 center. Users of these phones should be told that they must know their physical location and be able to communicate this clearly to the 9-1-1 center. Unlike regular landline telephones, the "Call to Protect" cell phones used in the program cannot be tracked. (For regular cell phones, with active service accounts, the FCC has mandated this capability by October 1, 2001, with some exceptions and phase-in provisions).
3. Users should allow a few more seconds for an answer when calling 9-1-1. In general, wireless or cell-phone calls to 9-1-1 take a few seconds longer than a traditional landline

calls to 9-1-1. Given the lack of location or phone number identification, again, it is imperative that the users of these calls stay on the line until the call is answered.

It is our hope this information can be passed on to the users of the "Call to Protect" phones. Because of the excellent enhanced 9-1-1 networks throughout the nation, people have come to take for granted that their 9-1-1 call will be routed to the local dispatch point with their telephone number and their location displayed in front of a public safety dispatcher.

As stated above, the issuance of the "Call to Protect" phones is a noble and worthy cause, which we support. However, we feel that NENA has a responsibility to inform you and the users of these phones that they lack many of the enhanced features of 9-1-1 that our citizens have been accustomed to, and as described above, could lead to false security with the use of these phones.

Our organization is more than willing to review any final instructions you prepare for your users, or answer any question you may have regarding 9-1-1 services. We would be glad to work with you on this program. Please feel free to call me if you have any questions or if we can help in any way.

Very truly yours,



W. Mark Adams

NENA's Mission

NENA's Mission is to foster the technological advancement, availability and implementation of a universal emergency telephone number system (9-1-1). In carrying out its mission, NENA promotes research, planning, training and education. The protection of human life, the preservation of property, and the maintenance of general community security are among NENA's objectives.

Exhibit 7



May 5, 2000

Mr. W. Mark Adams
National Emergency Number Association
P.O. Box 360960
Columbus, OH 43236

Dear Mr. Adams:

Rita Smith, Executive Director of the National Coalition Against Domestic Violence (NCADV) has forwarded to me your letter of April 6, 2000. In that letter you express your concerns about the capabilities of wireless phones distributed via the Wireless Foundation's Call to Protect program.

First, on behalf of the Wireless Foundation and all of the participating wireless carriers and handset manufacturers, let me express my appreciation for NENA's support for the Call to Protect program. Each of the thousands of wireless telephones that we've been able to put into victims' hands has the potential to protect the victim against subsequent attack. In several cases, these phones have unquestionably saved lives.

Although, as you may know, a wireless phone need not be registered on a wireless network to be capable of dialing 9-1-1, our Call to Protect program guidelines call for each phone issued to be activated on a wireless network with a unique telephone number. Thus, as Enhanced 9-1-1 capabilities become available on wireless networks, there will be no technical impediment to calling back a properly commissioned phone used in the Foundation's programs in the event that the call is terminated.

Moreover, each telephone is also programmed to dial one other local emergency number besides 9-1-1, such as the hotline operated by the organization that provided the phone to the victim, offering an additional level of security.

I appreciate your comments, and will take steps to ensure that the groups distributing these phones take the time to review the phones' proper operation and the distinctions between landline and wireless telephones. Please feel free to contact me at 202-736-3205 with any additional comments or questions. Thank you.

Sincerely,

David S. Diggs
Executive Director

cc: Rita Smith, Executive Director, NCADV