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To: The Secretary of the Federal Communications Commission
445 12th St. S.W.
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FCC MAIL ROOM

From: R.C. Broadcasting Co.
9118 N.E. 198th St.
Trimble, MO 64492
(816) 628-5526
(816) 532-4107
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Enclosed: One original and four copies of a PETITION FOR
RULEMAKING with the ENGINEERING STATEMENT
attached.

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BEFORE THE
Federal Communications Commission
WASHINGTON, D.C.

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FCC MAIL ROOM

In re)
)
Amendment of Section 73.202(b)) MM Docket 00-_____
of the Commission's Rules,) RM-_____
Table of Allotments,)
FM Broadcast Stations)
(Marceline, Missouri))

To: The Chief, Mass Media Bureau

PETITION FOR RULEMAKING

Ronald G. Filbeck and Clyde John Holdsworth dba RC Broadcasting Company (RC) pursuant to Section 1.401 of the Commission's Rules, hereby requests the Commission to institute a rule making proceeding looking toward an amendment of Section 73.202(b) of the Commission's Rules, the Table of FM Allotments. Specifically, "RC" seeks the allotment of Channel 256 A to Marceline, Missouri as its first local service. In support of this petition, "RC" states as follows:

1. Marceline is an incorporated city with a population of 2,645 persons (1990 U.S. Census). Marceline has a Mayor, City Manager, and City Council form of local government. The city of Marceline further maintains its own Police Force and Fire Department with full time paid police officers and volunteer firemen. Marceline has its own Post Office and its own Zip Code (64658). Marceline is a growing community that has experienced an 11% increase in its population between 1980 and 1990.

(2)

2. As demonstrated by the attached Engineering Report, Channel 256 A can be allocated to Marceline as its first service in full compliance with the FM spacing rules by imposing a 6.88 km NE site restriction from the Marceline reference coordinates as listed by the United States Census Bureau. No other broadcast operation would be affected by this proposal. 60 dBu and 70 dBu, City Grade, service levels that would be provided from the reference site, are shown in Exhibit 2 of the Engineering Report.
3. If The Commission amends the FM Table of Allotments as requested herein, "RC" will promptly file an application for construction permit for Channel 256 A and, if granted that construction permit, will promptly construct the facilities, place them into operation, and seek a license covering the proposed Marceline facility.
4. A need for FM service in Marceline exists. Allotting channel 256 A to Marceline, Missouri would permit Marceline to receive this service. Favorable action on the "RC" proposal would thus be in the public interest.

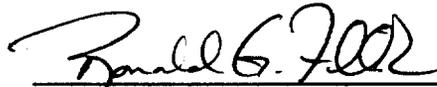
For the reasons stated above, the public interest will be served by the allotment of Channel 256 A to Marceline as its first local service. Accordingly, "RC" respectfully requests the Commission to initiate a rule making to amend the FM Table of Allotments, 47 CFR 73.202 (b) as follows:

<u>CITY</u>	<u>Present Allotment</u>	<u>Proposed Allotment</u>
Marceline, MO	----	256A

(3)

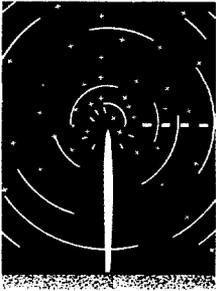
Under penalty of perjury, Ronald G. Filbeck and Clyde John Holdsworth, dba RC Broadcasting Company, state that all information set forth in this petition is true and accurate to the best of their belief.

Respectfully submitted,
Ronald G. Filbeck
Clyde John Holdsworth


Ronald G. Filbeck


Clyde John Holdsworth

RC Broadcasting Company
9118 NE 1~~99~~⁹⁸th Street
Trimble, MO 64492
(816) 628-5526



WHEELER **BROADCAST** CONSULTING

Engineering Statement

This consultant has been retained by Ronald G. Filbeck and Clyde John Holdsworth, dba RC Broadcasting Company, for the purpose of preparing this engineering statement in support of a Proposed Rule Making to amend the FM table of allotments, 47 CFR 73.202 (b), by adding Channel 256 A to Marceline, MO as its first local service.

The coordinates of Marceline, MO are listed by the United States Census Bureau as follows:

39° 43' 01" N. Latitude
92° 56' 51" W. Longitude

Exhibit 1, included in this report, is a study of the Commission's June 14, 2000 FM database which indicates that Channel 256 A can be allocated to Marceline with a slight, 6.88 km NE, site restriction so as to clear the first adjacent, Class C, operation of KQRC in Leavenworth, KS.

Allocation reference coordinates were determined by selecting the point nearest to Marceline where the minimum spacing requirements of 47 CFR 73.207 were met.

Suitable allocation reference coordinates are thus:

39° 44' 42" N. Latitude
92° 52' 33" W. Longitude

Exhibit 2, also included in this report, is a digitally generated map which was created by data extracted from USGS & NGDC files which demonstrates that the proposed facility would be in complete compliance with the principal community coverage requirements of 47 CFR 73.315. Contours were predicted via a digital algorithm that mirrors the Commission's own algorithm and were based on a study of 360 equally spaced radials. The proposed Channel 256 A service would provide a new aural service to a total population of 17,053 persons according to the 1990 US Census.

Marceline, Missouri

Marceline, Missouri is a census designated city which has a population of 2,645¹ persons according to the 1990 United States Census. Marceline has a post office and its own zip code, 64658. Marceline has an independent local government with a Mayor, City Manager, and a City Council with 5 councilmen. Marceline is a regional center for employment and health care. The major industry in Marceline is publishing. Walsworth Publishing Company is the areas largest employer with 1200 employees and Marceline is also home to the printing plant for Herff Jones, a well known yearbook publisher. Health Care services for the citizens of Marceline and its surrounding areas is provided by Pershing Memorial Hospital. Public Safety is provided by the Marceline Police Department and the Marceline Volunteer Fire Department.

Education is provided to the citizens of Marceline through the three public schools in the city, Walt Disney Elementary School, Marceline Junior High School, and Marceline High School. Marceline also provides its citizens with recreational facilities including a municipal swimming pool, a golf course, and public parks. Marceline provides its citizens with several vital utilities. Electricity is provided by the municipally owned Marceline Electrical COOP. Water and sewer services are also provided by city.

Marceline is best known as the birthplace of Walt Disney and Main Street USA at all Walt Disney theme parks is modeled after Main Street in Marceline, Missouri. Marceline is very proud of their ties to the Disney Organization and the numerous civic groups (Rotary Club, Lyons Club, VFW, etc), along with the city, have joined to sponsor the Walt Disney 100th Birthday celebration in September of 2001.

Marceline is not located in or near any urbanized area.

¹ The Marceline community profile places the 1990 Population of the community at 2, 938 persons and attributes the 1980 population at the 2,645 persons reported by the Census Bureau.

Conclusion

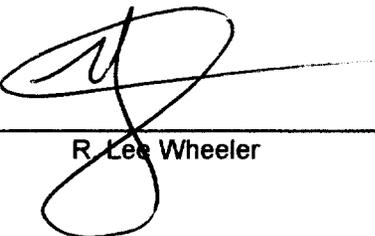
Marceline, Missouri is a community deserving of its first local service and the allocation proposed in this Rule Making would provide that service. RC Broadcasting Company will apply for Channel 256 A at Marceline if it is allocated and will promptly construct and operate the radio station if he is awarded the construction permit. It is therefore respectfully requested that 47 CFR 73.202(b) be amended as follows:

Community	Present Allocation	Proposed Allocation
Marceline, MO	-----	256 A

Certification

All information contained in this report is true and accurate to the best of my belief. Having had numerous matters before the Commission, my qualifications are a matter of record.

7/13/00
Date



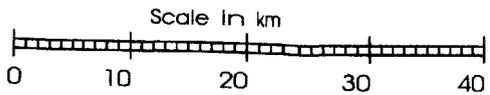
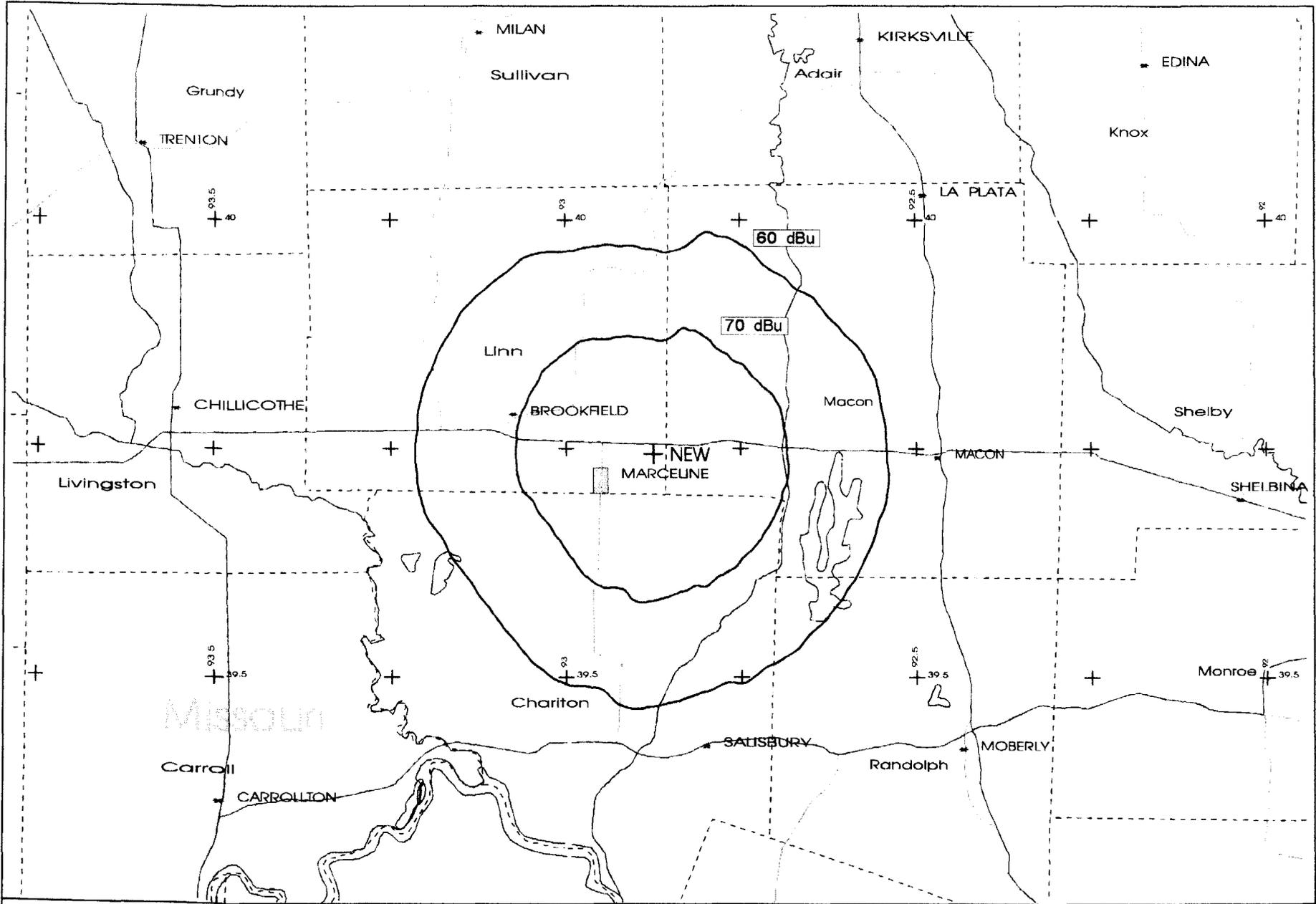
R. Lee Wheeler

WHEELER BROADCAST CONSULTING
6025 Martway - Suite 112 - Mission KS 66202

RC Broadcasting Company
Marceline, MO

REFERENCE		CLASS A	DISPLAY DATES
39 44 42 N		Current rules spacings	DATA 06-14-00
92 52 33 W		CHANNEL 256 - 99.1 MHz	SEARCH 07-13-00

CALL TYPE	CH# LAT	CITY LNG	STATE	BEAR' HT	D-KM D-Mi	R-KM R-Mi	MARGIN (KM)
KQRCFM LIC CN	255C 39 04 14	Leavenworth 94 34 59	KS	243.5 322M	165.01 102.6	165.0 102.6	0.01 <
		Sinclair Radio Of Kansas City				BLH19871006KF	900601
KCLRFM LIC CN	257C2 38 46 34	Boonville 92 32 45	MO	165.1 180M	111.27 69.2	106.0 65.9	5.27
		Zimmer Radio Of Mid-missouri,				BLH19900906KA	970201
KFUOFM AUX CN	256C 38 38 14	Clayton 90 18 48	MO	118.3 95M	253.25 157.4	226.0 140.5	27.25
		The Lutheran Church-missouri				BLH19860915KB	
KFUOFM LIC CN	256C 38 34 24	Clayton 90 19 30	MO	119.8 313M	255.99 159.1	226.0 140.5	29.99
		The Lutheran Church-missouri				BLH19881115KB	970201
AVAC VAC N	258C1 40 01 00	Quincy 91 39 00	IL	73.5 0M	109.11 67.8	75.0 46.6	34.11
		Staradio Corporation					
WCOY.A APP CN	258C1 39 57 30	Quincy 91 36 23	IL	77.2 283M	111.19 69.1	75.0 46.6	36.19
		Staradio Corporation				BPH19990713IF	
KMGO LIC CN	254C1 40 47 34	Centerville 92 52 47	IA	359.8 137M	116.34 72.3	75.0 46.6	41.34
		Kmgo, Inc.				BLH6437	



Proposed Channel 256 A Service 6 kW at 100m HAAT
N. Lat. 39 44 42 W. Lng. 92 52 33

EXHIBIT 2
L. WHEELER - 07/00

ANTI-DRUG ABUSE CERTIFICATION

By checking Yes, the applicant certifies that, in the case of an individual applicant, he or she is not subject to a denial of federal benefits that includes FCC benefits pursuant to section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. section 862, or in the case of a non-individual applicant (e.g., corporation, partnership, or other unincorporated association), no party to their application is subject to denial of federal benefits that includes FCC benefits pursuant to that section. For definition of "party" for these purposes, see 47 C.F.R. Section 1.2002(b).

 X Yes

 No

Name of applicant
Ronald G. Filbeck

Signature


Date
July 14, 2000

Title
Petitioner

ANTI-DRUG ABUSE CERTIFICATION

By checking Yes, the applicant certifies that, in the case of an individual applicant, he or she is not subject to a denial of federal benefits that includes FCC benefits pursuant to section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. section 862, or in the case of a non-individual applicant (e.g., corporation, partnership, or other unincorporated association), no party to their application is subject to denial of federal benefits that includes FCC benefits pursuant to that section. For definition of "party" for these purposes, see 47 C.F.R. Section 1.2002(b).

Yes

No

Name of applicant Clyde John Holdsworth	Signature 
Date July 14, 2000	Title Petitioner