

242

DOCKET FILE COPY ORIGINAL

LAW OFFICES

SMITHWICK & BELENDIUK, P.C.

5028 WISCONSIN AVENUE, N.W.

SUITE 301

WASHINGTON, D.C. 20016

TELEPHONE (202) 363-4050

FACSIMILE (202) 363-4266

WWW.FCCWORLD.COM

RECEIVED

SEP 26 2000

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

COUNSEL

WILLIAM M. BARNARD  
JAMES K. EDMUNDSON  
HENRY E. CRAWFORD

GARY S. SMITHWICK  
ARTHUR V. BELENDIUK

DIRECT DIAL NUMBER: (202) 363-4560  
E-MAIL ADDRESS: gsmithwick@fccworld.com

September 26, 2000

Magalie Roman Salas, Esq.  
Secretary  
Federal Communications Commission  
The Portals II  
445 Twelfth Street, S.W.  
TW-A325  
Washington, DC 20554

Re: Amendment of Section 73.202(b) Table of Allotments  
FM Broadcast Stations Fair Bluff, North Carolina;  
Litchfield, Johnsonville, and Olanta, South Carolina  
MM Docket No. \_\_\_\_\_; RM No. \_\_\_\_\_

Dear Ms. Salas:

Transmitted herewith are an original and four copies of a Joint Petition for Rulemaking filed on behalf of Atlantic Broadcasting Co., Inc., and the Waccamaw Neck Broadcasting Company in connection with the above-referenced amendment to the FM Table of Allotments.

Should there be any questions regarding this matter, please communicate with undersigned counsel.

Very truly yours,

*GS* Gary S. Smithwick  
Counsel for  
ATLANTIC BROADCASTING CO., INC.

GSS/ayp.092600e  
Enclosures

No. of Copies rec'd 0+4  
List A B C D E  
MMB

BEFORE THE  
**FEDERAL COMMUNICATIONS COMMISSION**  
 WASHINGTON, D.C.

ORIGINAL

RECEIVED

SEP 26 2000

In the Matter of )  
 )  
 Amendment of Section 73.202(b) )  
 Table of Allotments )  
 FM Broadcast Stations )  
 Fair Bluff, North Carolina, )  
 Litchfield Beach, Johnsonville, )  
 and Olanta, South Carolina )

MM Docket No. \_\_\_\_\_  
 RM No. \_\_\_\_\_

FEDERAL COMMUNICATIONS COMMISSION  
 OFFICE OF THE SECRETARY

To: The Allocations Branch  
 Policy and Rules Division  
 Mass Media Bureau

**JOINT PETITION FOR RULEMAKING**

Atlantic Broadcasting Co., Inc. ("ABC"), permittee of WSIM, Fair Bluff, North Carolina, and The Waccamaw Neck Broadcasting Company ("WNBC"), licensee of WPDT, Johnsonville, South Carolina ("Joint Petitioners"), by counsel, hereby petition the Federal Communications Commission for the initiation of a rulemaking proceeding to amend the FM Table of Allotments, Section 73.202 of the Commission's Rules as follows:

City	Present	Proposed
Fair Bluff, NC	287C3/1480 kHz	1480 kHz
Litchfield Beach, SC	--	287C3
Johnsonville, SC	286A	--
Olanta, SC	--	286A

## I. THE PROPOSAL

Joint Petitioners propose substituting Channel 287C3 as a first local service at Litchfield Beach, South Carolina, for Channel 287C3 at Fair Bluff, North Carolina, and modifying WSIM's authorization accordingly. In order to accommodate this change, Joint Petitioners further propose to delete Channel 286A at Johnsonville, South Carolina, and allot Channel 286A to Olanta, South Carolina, as its first local service.

## II. RE-ASSIGNING CHANNEL 287A FROM FAIR BLUFF, NORTH CAROLINA TO LITCHFIELD BEACH, SOUTH CAROLINA

### A. Litchfield Beach is a Community for Allotment Purposes

Litchfield Beach is a community located in Georgetown County, South Carolina to which Channel 287C3 could be allotted. ABC has been furnished with information that Litchfield Beach has a population of 3,840 persons. Chip Balthis of the Georgetown County Geographic Information Services has provided a letter indicating that Litchfield Beach has a defined center and a substantial commercial core.<sup>1</sup> Mr. Balthis letter includes a map depicting the Litchfield area. He estimates the total population of the area at 3,840. Thomas Edwards, Georgetown County Administrator, has also provided a letter<sup>2</sup> repeating the estimated population of 3,840, and stating that Litchfield Beach has grown considerably in the past ten years and is recognized by county officials and local leaders as a significant community. The State of South Carolina estimates that Litchfield Beach contains 2,213 residents based on its analysis of the 1990 census.<sup>3</sup> It should be noted that while Litchfield Beach is neither incorporated, nor a U.S. Census designated place,

---

<sup>1</sup> Letter of Chip Balthis GIS Director, Georgetown County, attached hereto as Exhibit 1.

<sup>2</sup> Letter of Thomas Edwards, Jr., Georgetown County Administrator, attached hereto as Exhibit 2.

<sup>3</sup> See Estimated Demographic Data for South Carolina, attached as Exhibit 3.

nevertheless, there is sufficient objective evidence to demonstrate that Litchfield Beach is a community for allotment purposes. In this regard, the Commission has never required a minimum amount of commercial activity or a minimum indicia of community status. All that is required is a reasonable showing of community status. *Arnold and Columbia*, 7 FCC Rcd 6302, 6303 ¶11 (1992). This may be demonstrated by the testimony of local residents or by objective indications of the existence of a common perception that a locality's populace constitutes a distinct geographical population grouping. *Beacon Broadcasting*, 2 FCC Rcd 3469 (1987).

Significantly, there are many civic, social, neighborhood and religious organizations that are identified exclusively with Litchfield Beach.<sup>4</sup> Joint Petitioners have provided an extensive array of declarations from Litchfield Beach residents, business owners and other members of the community.<sup>5</sup> These residents attest to the fact that Litchfield Beach is a distinct grouping of people living within a specifically defined geographical area. They further demonstrate that the people who reside in Litchfield Beach see Litchfield Beach as a distinct community in terms of educational, recreational, religious, business and residential facilities and services.

The commercial life of Litchfield Beach is further demonstrated by a review of information on the World Wide Web. A Yahoo search of the name "Litchfield Beach" turned up 7960 web pages. Attached is a partial listing of businesses which identify themselves with Litchfield Beach. These include: Litchfield Beach Golf Resort, Litchfield Beach Fish House, two realtors and other enterprises.

---

<sup>4</sup> *Id.*

<sup>5</sup> See Declarations of community residents and business persons, attached hereto as Exhibit 4.

**B. Reassigning Channel 287C3 from Fair Bluff, North Carolina to Litchfield Beach, South Carolina is in the Public Interest**

Fair Bluff, North Carolina, will not be without local broadcast service after the re-allotment of Channel 287C3 to Litchfield Beach. AM Station WNCR, 1480 kHz, is licensed to Fair Bluff and will continue to provide that community with local radio broadcast service. Additionally, the area is well served by a number of broadcast signals. At least five of these broadcast signals cover the entire Fair Bluff 1.0 mV/m proposed contour<sup>6</sup> and there are numerous other FM, AM and translator stations serving the area.<sup>7</sup>

ABC is the current permittee of WSIM, Channel 287C3 at Fair Bluff, North Carolina. This station is not operational.<sup>8</sup> It is presently not on the air. Therefore, re-allotting the channel to Litchfield Beach would not actually represent a loss of service to Fair Bluff.

In sum, the change of communities contemplated by this proposal would represent no actual loss in reception service to the community of Fair Bluff, North Carolina. Moreover, the community of Litchfield Beach is not a part of, nor is it immediately adjacent to an Urbanized Area as defined in the 1990 Census. Therefore, the Commission's policies under *Faye and Richard Tuck*, 3 FCC Rcd 5374 (1988) are not triggered by the proposal. Consequently, the re-allotment is in the public interest.

---

<sup>6</sup> See Engineering Exhibit, Exhibit #1A, attached hereto as Exhibit 5.

<sup>7</sup> Engineering Exhibit, ¶ 2, n.1.

<sup>8</sup> Previously, construction permit (BPH-890313MQ) had been issued to Great American Media Ltd. I for operation of station WWIR on Channel 287A. However, that construction permit was cancelled by the Commission on August 31, 1994.

### **C. Technical Compliance**

The Joint Petitioners' proposal would establish the Litchfield Beach facility at the geographic coordinates North Latitude 33° 27' 47", West Longitude 79° 06' 05". This is within the community of Litchfield Beach. The reference coordinates are fully spaced in accordance with 47 CFR §73.207. The only exceptions to the spacing of the channel are: 1) WCOO, Channel 287C3, Moncks Corner, South Carolina, and 2) Channel 286A, Johnsonville, South Carolina. In connection with the short spacing to Moncks Corner, South Carolina, Channel 287C3 has already been deleted at Moncks Corner and re-allotted to Kiawah Island, South Carolina on Channel 288C2. *Moncks Corner, Kiawah Island, and Sampit, South Carolina*, 15 FCC Rcd 8973 (Allocations Br. 2000). The short spacing to Johnsonville, South Carolina is eliminated in the proposal herein to re-allot Channel 286A from Johnsonville to Olanta, South Carolina. Therefore, the proposal is in full technical compliance with the Commission's rules.

### **III. RE-ASSIGNING CHANNEL 286A FROM JOHNSONVILLE, SOUTH CAROLINA, TO OLANTA, SOUTH CAROLINA**

#### **A. The Re-Allotment is in the Public Interest**

The community of Johnsonville is well served by several broadcast facilities. WPDT, Johnsonville, South Carolina, has not broadcast a regular signal since 1997. Upon information and belief, it has signed on sporadically for brief periods of time in order to avoid the lapse of the license in accordance with 47 USC Sec. 312(g) and 47 CFR Sec. 73.1740(c). The licensee of WPDT has granted an option to purchase the station to a third party who intends to complete the construction of WPDT at Olanta, South Carolina. The third party is a corporation owned by an African-American. WPDT operating at Olanta would serve a larger minority population. Moreover, much of the

loss area will be served by the new allotments proposed by the Joint Petitioners at Olanta or Litchfield Beach and there are at least five other broadcast signals that are provided to the Johnsonville 1.0 mV/m service area.

While the Commission will carefully evaluate a proposal that would result in a loss of a community's only local aural service, the removal of an unbuilt station does not present the same concerns as does the loss of service represented by the removal of an operational station since it does not represent a service that the public has become reliant upon. *Grand Isle and Empire, Louisiana*, 15 FCC Rcd 9162, 9163 (Allocations Branch, 2000). In the present case, the public has also had no basis for reliance upon the signal of WPDT because it is not presently operational. See, *Glencoe and Le Sueur, Minnesota*, 7 FCC Rcd 7651 (Allocations Branch, 1992) (concerns over loss of service not raised where permittee had been unsuccessful in attempting to construction and operate the facility over a number of years).

In sum, the area will not experience an actual loss of service as the result of the present proposal. Therefore, there is no public interest impediment to the re-allotment of Channel 286A from Johnsonville, South Carolina to Olanta, South Carolina.

#### **B. Technical Compliance**

The Olanta proposal uses the reference coordinates North Latitude 33° 55' 38", West Longitude 79° 52' 41". Broadcasting at these reference coordinates, and assuming the re-allotment of Channel 286A from Johnsonville, the proposal is fully spaced to all present and proposed FM facilities.

**C. Olanta is a Community for Allotment Purposes**

The community of Olanta is located in Florence County, South Carolina. It is a 1990 US Census designated place with a 1990 US Census population of 687 persons. There are many businesses located in Olanta, including: the Olanta Fabric Shop, Olanta Floor Covering, Olanta Hardware, Co., Olanta Motel and the Olanta Movie Club. Olanta has its own Post Office (Zip Code 29114), Elementary School, and places of worship, including the Olanta Baptist Church. Therefore, in view of these strong indications of community life, Olanta is deserving of community status for purposes of amendment the FM Table of Allotments.

Olanta is not a part of, nor it is immediately adjacent to an Urbanized Area. Therefore, the Commission's policies under *Faye and Richard Tuck*, 3 FCC Rcd 5374 (1988) are not triggered by the proposal.

In sum, Olanta is deserving of community status for purposes of amendment the FM Table of Allotments.

**IV. OVERALL PUBLIC INTEREST BENEFITS OF THE PROPOSAL**

As outlined in the Engineering Exhibit, the overall gain in population served by the instant proposal is 37,015 persons. This represents a gain of 30.9% in overall population served by the proposed FM facilities over the existing facilities. Additionally, the existing FM services at Fair Bluff and Johnsonville are not currently fully operational. The present re-allotment proposal will, therefore, bring new service to the entire area as well as new first local service to Litchfield Beach and Olanta.

**V. EXPRESSIONS OF INTEREST**

If the Commission assigns Channel 287C3 to Litchfield Beach, South Carolina, Atlantic Broadcasting Co., Inc. will promptly apply for a construction permit and upon grant will construct a new facility.

If the Commission assigns Channel 286A to Olanta, South Carolina, The Waccamaw Neck Broadcasting Company or its successor will promptly apply for a construction permit and upon grant will construct a new facility.

**WHEREFORE**, in accordance with the above, Atlantic Broadcasting Co., Inc. and The Waccamaw Neck Broadcasting Company respectfully request that the FM Table of Allotments be amended to substitute Channel 287C3 as a first local service at Litchfield Beach, South Carolina, for Channel 287C3 at Fair Bluff, North Carolina, with the authorization of WSIM modified accordingly. The Joint Petitioners further request that Channel 286A be deleted at Johnsonville, South Carolina and Channel 286A be allotted at Olanta, South Carolina as its first local service, with the authorization of WPDT modified accordingly.

SMITHWICK & BELENDIUK, P.C.

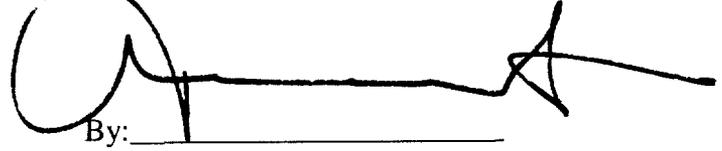
5028 Wisconsin Avenue, N.W.  
Suite 301  
Washington, D.C. 20016  
(202) 363-4050

YELVERTON LAW FIRM, P. L. L. C.  
601 Pennsylvania Ave., N.W.  
Suite 900-South  
Washington, D.C. 20004  
(202) 329-4200

September 26, 2000

Respectfully Submitted,

**ATLANTIC BROADCASTING  
CO., INC.**



By: \_\_\_\_\_

Gary S. Smithwick  
Henry E. Crawford  
Its Attorneys

**THE WACCAMAW NECK  
BROADCASTING COMPANY**

By: \_\_\_\_\_  
Stephen T. Yelverton  
Its Attorney

08/26/00

\_\_\_\_ 3 & D

**SMITHWICK & BELENDIUK, P.C.**

5028 Wisconsin Avenue, N.W.  
Suite 301  
Washington, D.C. 20016  
(202) 363-4050

**YELVERTON LAW FIRM, P. L. L. C.**  
601 Pennsylvania Ave., N.W.  
Suite 900-South  
Washington, D.C. 20004  
(202) 329-4200

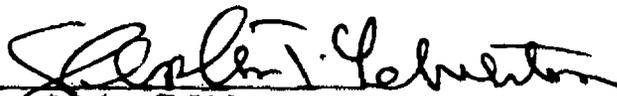
September 26, 2000

Respectfully Submitted,

**ATLANTIC BROADCASTING  
CO., INC.**

By: \_\_\_\_\_  
Gary S. Smithwick  
Henry E. Crawford  
Its Attorneys

**THE WACCAMAW NECK  
BROADCASTING COMPANY**

By:   
Stephen T. Yelverton  
Its Attorney

# **EXHIBIT 1**



**Georgetown  
County  
Geographic  
Information  
Services**

Post Office Drawer 1270, Georgetown SC 29442 [gtngis@sccoast.net](mailto:gtngis@sccoast.net) (843) 545-7262 Fax (843)546-0828

---

07/25/2000

Chip Balthis  
GIS Director  
Georgetown County

Harold Miller  
President  
Gator Radio

Re: Litchfield community

Dear Mr. Miller,

In response to our recent telephone conversation, please be advised that the Litchfield area of Georgetown County meets the definition of 'community'. As shown on the attached map, the Litchfield community has a defined center, and a substantial commercial core does exist along US Hwy 17, which runs through the community. In addition, there are active community organizations, such as the Litchfield Property Owners' Association, and there are several churches in the area.

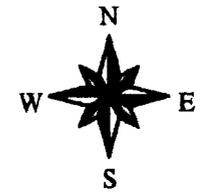
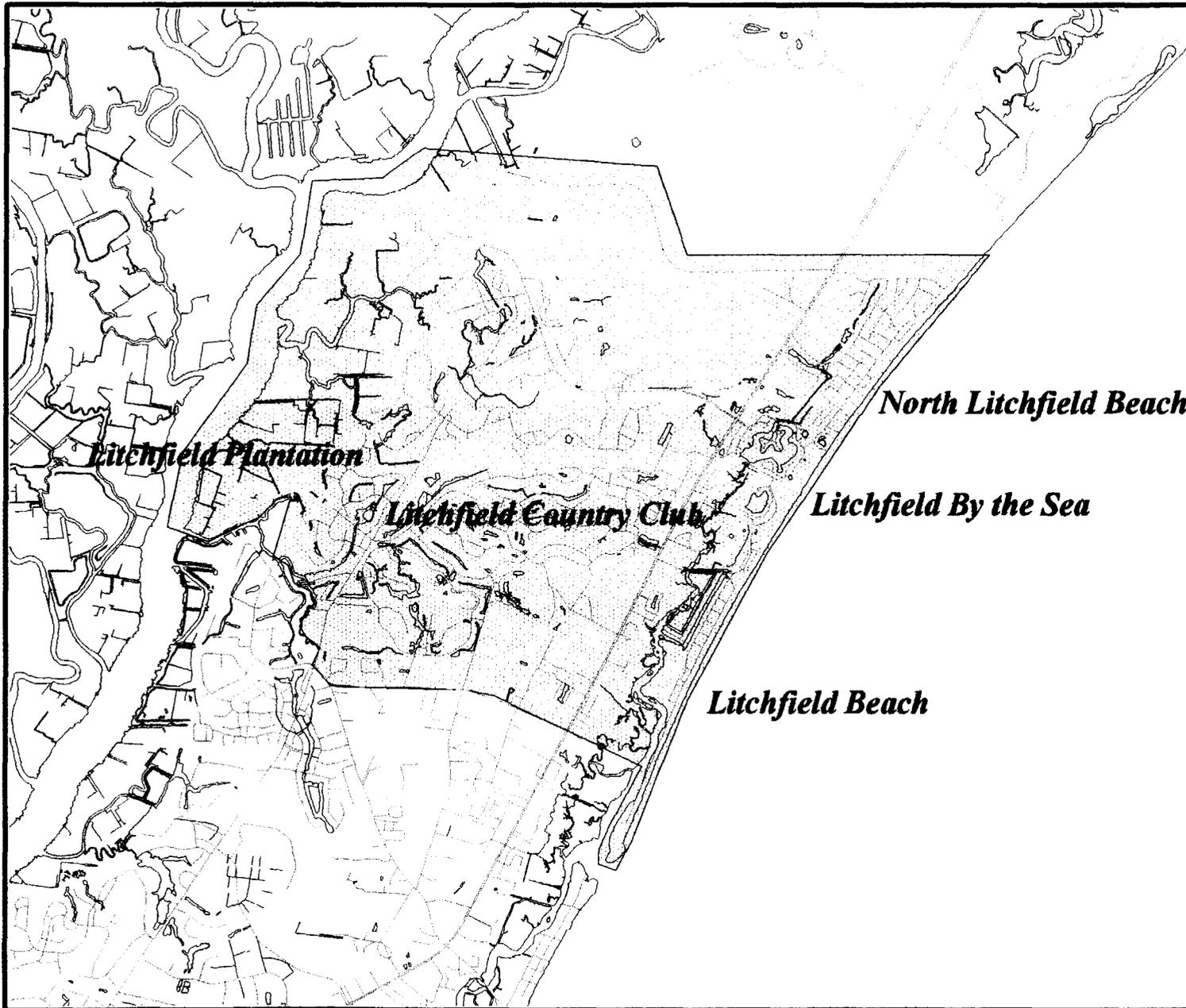
The general area depicted on the map contains approximately two thousand nine hundred dwellings and/or business locations, according to the county's 911 database. Since the Litchfield community is an unincorporated area, there are no hard and fast boundaries, and the boundary shown on the map is subject to some interpretation.

I have checked the Census Bureau's figures for the Litchfield community of Georgetown County, and I come up with a total population of 3,840 according to the 1990 census.

If you need further assistance, please don't hesitate to call.

Sincerely,

Chip Balthis



 Streets  
 Area boundary



**Litchfield Community  
Georgetown County, SC**

## **EXHIBIT 2**



*Founded 1769*

September 5, 2000

Federal Communications Commission  
Washington, D.C. 20554

Reference: FM Channel 287-C3, 105.3 FM  
Litchfield Beach, S.C.

Dear Sirs,

I am writing to you concerning your proposed rule making of Federal Communications Commission action that may allot FM Channel 105.3 FM Channel 287-C3 to Litchfield Beach, S.C. As County Administrator for Georgetown County, S.C., I endorse Atlantic Broadcastings' FCC pleading for placement of a new FM service to be located in the community of Litchfield Beach, S.C.

Litchfield Beach, S.C. has grown considerably in the last ten years and is recognized by county officials and local leaders as a significant community within our area. Litchfield Beach is now a thriving community located on US Highway #17 with identifiable signage, a large commercial core with shopping centers and many other businesses. There are over 2900 emergency 911 emergency addresses and a population of 3840 according to the 1990 U.S. Census. The Litchfield community has many civic, social, neighborhood and religious organizations that identify themselves exclusively with Litchfield Beach and the community's well-being. In fact, John McCain, D-AZ., recently held his presidential primary campaign meetings at Litchfield Beach and the community was recognized and singled out as Litchfield Beach, S.C. in the world press.

Litchfield Beach is defined by the three natural boundaries depicted on the enclosed map: Brookgreen Gardens and Huntington Beach State Park to the north, the Waccamaw River to the west, the Atlantic Ocean to the east and the man-made town boundary of Pawleys Island, S.C. to the south.

I hope that you will consider Litchfield Beach as a site to host a new FM station in our county. I feel that our residents, and the many tourists that frequent this area year round, will greatly support and benefit from having their own locally operated FM station.

Sincerely,

  
Thomas W. Edwards, Jr.  
County Administrator

Cc: Harold T. Miller, Atlantic Broadcasting Company

GEORGETOWN COUNTY  
Post Office Drawer 1270 • 715 Prince Street  
Georgetown, South Carolina 29442-1270  
Telephone (843) 546-4189 • Fax (843) 546-4730

# **EXHIBIT 3**

PRINT OF THE BLOCKS AFTER MERGE WITH STF1B  
 BE SURE TO CHECK THAT THE BLOCKS MATCH THE ORIGINAL AREA

OR#	CNTY	NTRACT	BG	BLOCK	P1_1
1	43	9805	3	9805.00349	104
2	43	9805	3	9805.00352	58
3	43	9805	3	9805.00353	5
4	43	9805	3	9805.00354	34
5	43	9805	3	9805.00355	16
6	43	9805	3	9805.00356	4
7	43	9805	3	9805.00357	30
8	43	9805	3	9805.00358	27
9	43	9805	3	9805.00359	9
10	43	9805	3	9805.00361	45
11	43	9805	3	9805.00362	17
12	43	9805	3	9805.00363	29
13	43	9805	3	9805.00364	31
14	43	9805	3	9805.00365	8
15	43	9805	3	9805.00366	5
16	43	9805	3	9805.00367	4
17	43	9805	3	9805.00368	11
18	43	9805	3	9805.00369	11
19	43	9805	4	9805.00401	2
20	43	9805	4	9805.00430	18
21	43	9805	4	9805.00431	4
22	43	9805	4	9805.00432	28
23	43	9805	4	9805.00436	73
24	43	9805	4	9805.00437	8
25	43	9805	5	9805.00501	140
26	43	9805	5	9805.00503	54
27	43	9805	5	9805.00504	29
28	43	9805	5	9805.00505	3
29	43	9805	5	9805.00506	34
30	43	9805	5	9805.00507	10
31	43	9805	5	9805.00508	14
32	43	9805	5	9805.00509	79
33	43	9805	5	9805.00510	47
34	43	9805	5	9805.00512	106
35	43	9805	5	9805.00513	25
36	43	9805	5	9805.00514	281
37	43	9805	5	9805.00515	17
38	43	9805	5	9805.00516	20
39	43	9805	5	9805.00517	12
40	43	9805	5	9805.00518	146
41	43	9805	5	9805.00519	30
42	43	9805	5	9805.00520	34
43	43	9805	5	9805.00521	26
44	43	9805	6	9805.00601	74
45	43	9805	6	9805.00602	4
46	43	9805	6	9805.00603	9
47	43	9805	6	9805.00604	8
48	43	9805	6	9805.00605	5
49	43	9805	6	9805.00606	2
50	43	9805	6	9805.00607	4
51	43	9805	6	9805.00608	0
52	43	9805	6	9805.00609	33
53	43	9805	6	9805.00610	4
54	43	9805	6	9805.00611	2
55	43	9805	6	9805.00612	1

PRINT OF THE BLOCKS AFTER MERGE WITH STELL  
BE SURE TO CHECK THAT THE BLOCKS MATCH THE ORIGINAL AREA

OBS	QNTY	WTRDCT	BQ	BLOCK	PL_1
56	43	9805	6	9805.00613	2
57	43	9805	6	9805.00614	20
58	43	9805	6	9805.00615	126
59	43	9805	6	9805.00616	43
60	43	9805	6	9805.00617	71
61	43	9805	6	9805.00618	117
					=====
					2213

ESTIMATED DEMOGRAPHIC DATA FOR SOUTH CAROLINA  
1990 FROM CENSUS TAPES STF3A & STF1B (BLOCKS)

FOR: LITCHFIELD COMMUNITY, GEORGETOWN COUNTY, SOUTH CAROLINA

TOTAL PERSONS BY AGE, RACE & SEX:

	TOTAL		MALE		FEMALE	
	NO.	PCT.	NO.	PCT.	NO.	PCT.
TOTAL	2,213	100.0	1,053	100.0	1,160	100.0
UNDER 5	117	5.3	48	4.6	69	5.9
5 - 17	288	13.0	145	13.8	143	12.3
18 - 64	1,265	57.2	582	55.3	683	58.9
60 YRS & OVER	738	33.3	354	33.6	384	33.1
65 YRS & OVER	543	24.5	278	26.4	265	22.8
18 YRS & OVER	1,808	81.7	860	81.7	948	81.7
WHITE	1,979	100.0	938	100.0	1,041	100.0
UNDER 5	100	5.1	40	4.3	60	5.8
5 - 17	229	11.6	115	12.3	114	11.0
18 - 64	1,133	57.3	515	54.9	618	59.4
60 YRS. & OVER	709	35.8	343	36.6	366	35.2
65 YRS & OVER	517	26.1	268	28.6	249	23.9
18 YRS & OVER	1,650	83.4	783	83.5	867	83.3
BLACK	227	100.0	110	100.0	117	100.0
UNDER 5	16	7.0	7	6.4	9	7.7
5 - 17	56	24.7	27	24.5	29	24.8
18 - 64	129	56.8	66	60.0	63	53.8
60 YRS & OVER	29	12.8	11	10.0	18	15.4
65 YRS & OVER	26	11.5	10	9.1	16	13.7
18 YRS & OVER	155	68.3	76	69.1	79	67.5
OTHER	7	100.0	5	100.0	2	100.0
UNDER 5	1	14.3	1	20.0	0	0.0
5 - 17	3	42.9	3	60.0	0	0.0
18 - 64	3	42.9	1	20.0	2	100.0
60 YRS & OVER	0	0.0	0	0.0	0	0.0
65 YRS & OVER	0	0.0	0	0.0	0	0.0
18 YRS & OVER	3	42.9	1	20.0	2	100.0

FAMILIES	729	HOUSEHOLDS	951
PERSONS/FAMILIES	2.7	PERSONS/HOUSEHOLDS	2.3
PERSONS OF HISPANIC ORIGIN		35	
PERSONS IN GROUP QUARTERS		0	
URBAN & RURAL	2,213	100.0	
URBAN:	0	0.0	
INSIDE URBAN AREAS	0	0.0	
OUTSIDE URBAN AREAS	0	0.0	
RURAL:	2,213	100.0	
ESTIMATED			
NONFARM	2,213	100.0	

15 YRS + BY SEX, BY MARITAL STATUS:

	MALE	FEMALE
NEVER MARRIED	140	128
NOW MARRIED EXCEPT SEPAR.	665	673
SEPARATED	20	16
WIDOWED	32	108
DIVORCED	32	60
TOTAL	889	985
PCT. MARRIED	74.8	68.3

PLACE OF WORK BY RESIDENCE FOR WORKERS 16 YRS+:

	NO.	PCT.
TOTAL	1,017	100.0
IN STATE OF RESIDENCE	972	95.6
IN COUNTY OF RESIDENCE	697	68.5
OUTSIDE COUNTY OF RESIDENCE	275	27.0
OUTSIDE STATE OF RESIDENCE:	45	4.4

RACE OF HOUSEHOLDER BY HOUSEHOLD TYPE & PRESENCE OF OWN CHILDREN:

	TOTAL		WHITE		BLACK		OTHER	
	NO.	PCT.	NO.	PCT.	NO.	PCT.	NO.	PCT.
TOTAL	951	100.0	867	100.0	83	100.0	1	100.0*
FAMILY	729	76.7	670	77.3	58	69.9	1	100.0*
MARRIED COUPLE	650	68.3	609	70.2	40	48.2	1	100.0*
W/CHILDREN	191	20.1	166	19.1	24	28.9	1	100.0*
W/O CHILDREN	459	48.3	443	51.1	16	19.3	0	0.0*
SINGLE-HEADED	79	8.3	61	7.0	18	21.7	0	0.0*
W/CHILDREN	47	4.9	35	4.0	12	14.5	0	0.0*
W/O CHILDREN	32	3.4	26	3.0	6	7.2	0	0.0*
MALE, NO WIFE	13	1.4	8	0.9	5	6.0	0	0.0*
W/CHILDREN	6	0.6	6	0.7	0	0.0	0	0.0*
W/O CHILDREN	7	0.7	2	0.2	5	6.0	0	0.0*
FEMALE, NO HUSB	66	6.9	53	6.1	13	15.7	0	0.0*
W/CHILDREN	41	4.3	29	3.3	12	14.5	0	0.0*
W/O CHILDREN	25	2.6	24	2.8	1	1.2	0	0.0*
NON-FAMILY	222	23.3	197	22.7	25	30.1	0	0.0*

	NO.	PCT.
TRAVEL TIME TO WORK:		
LESS THAN 15 MINS.	405	39.9
15 TO 39 MINS.	465	45.8
40 TO 89 MINS	109	10.7
90+ MINS	1	0.1
WORKED AT HOME	36	3.5
RESIDENCE FOR PERSONS 5 YRS & OVER:		
SAME HOUSE IN 1985	1,105	52.0
DIFF. HOUSE IN US(1985)	998	46.9
SAME COUNTY	248	11.7
DIFF. COUNTY	750	35.3
SAME STATE	312	14.7
DIFF. STATE	438	20.6
NORTHEAST	97	4.6
MIDWEST	99	4.7
SOUTH	182	8.6
WEST	60	2.8
ABROAD IN 1985	23	1.1

\*OTHER IS A TOTAL OF AMERICAN INDIANS, ESKIMO & ALUT, ASIAN & PACIFIC ISLANDERS, AND ALL OTHER RACES.  
SOURCE: THE OFFICE OF HEALTH & DEMOGRAPHIC STATISTICS, DIVISION OF RESEARCH & STATISTICAL SERVICES---COLUMBIA

ESTIMATED DEMOGRAPHIC DATA FOR SOUTH CAROLINA  
1990 FROM CENSUS TAPES STF3A & STF1B (BLOCKS)

FOR: LITCHFIELD COMMUNITY, GEORGETOWN COUNTY, SOUTH CAROLINA

POVERTY STATUS IN 1989 BY RACE/AGE & BY FAMILIES WITH OR WITHOUT RELATED CHILDREN:

	TOTAL			WHITE			BLACK & OTHERS			RATIO OF INCOME IN 1989 TO POVERTY LEVEL	
	ABOVE POVERTY	BELOW POVERTY	PCT. BELOW	ABOVE POVERTY	BELOW POVERTY	PCT. BELOW	ABOVE POVERTY	BELOW POVERTY	PCT. BELOW		
TOTAL PERSONS	1,929	270	12.3	1,849	158	7.9	80	112	58.3		
UNDER 5	63	22	25.9	46	11	19.3	17	11	39.3	UNDER .50	83
5 - 17	251	82	24.6	197	58	22.7	54	24	30.8	.50 TO .74	125
18 - 64	1,144	114	9.1	1,075	69	6.0	69	45	39.5	.75 TO .99	61
65 AND OVER	471	52	9.9	531	20	3.6	-60	32	-114	1.00 TO 1.24	100
MARRIED COUPLE:	572	19	3.2	605	20	3.2	-33	-1	2.9	1.25 TO 1.49	11
W/CHILDREN 0-17	168	15	8.2	147	20	12.0	21	-5	-31.3	1.50 TO 1.74	42
W/O CHILDREN	404	4	1.0	458	0	0.0	-54	4	-8.0	1.75 TO 1.84	9
SINGLE HEADED:	61	39	39.0	41	11	21.2	20	28	58.3	1.85 TO 1.99	30
W/CHILDREN 0-17	28	32	53.3	26	11	29.7	2	21	91.3	2.00 AND OVER	1,734
W/O CHILDREN	33	7	17.5	15	0	0.0	18	7	28.0	TOTAL	2,195
FEMALE HOLDER, NO HUSB. PRESENT:	47	30	39.0	35	11	23.9	12	19	61.3		
W/CHILDREN	23	27	54.0	20	11	35.5	3	16	84.2		
W/O CHILDREN	24	3	11.1	15	0	0.0	9	3	25.0		

RACE OF HOUSEHOLDER BY PLUMBING FACILITIES & VEHICLES AVAILABLE FOR OCCUPIED HOUSING UNITS:

	TOTAL		WHITE		BLACK & OTHERS		
	NO.	PCT.	NO.	PCT.	NO.	PCT.	
W/INCOMPLETE PLUMBING	3	0.3	0	0.0	3	8.3	* OCCUPIED CONDOMINIUM HU
W/O VEHICLE AVAILABLE	68	7.4	32	3.6	36	100.0	* OWNER-OCCUPIED 57
							* RENTER-OCCUPIED 86
							* MOBILE HOMES
							* VACANT 25
							* OCCUPIED 66

HOUSE HEATING FUEL (OCCUPIED HOUSING UNITS):

	NO.	PCT.
TOTAL	917	100.0
UTILITY GAS	15	1.6
BOTTLED TANK OR LP GAS	36	3.9
ELECTRICITY	781	85.2
FUEL OIL, KEROSENE, ETC.	56	6.1
COAL OR COKE	0	0.0
WOOD	29	3.2
SOLAR ENERGY	0	0.0
OTHER FUEL	0	0.0
NO FUEL USED	0	0.0

OCCUPANCY STATUS & TENURE BY RACE OF HOUSEHOLDER:

	NO.	PCT.	MEAN GROSS RENT	MEAN VALUE
TOTAL HOUSING UNITS	2,269	100.0		
VACANT:	1,318	58.1		
OCCUPIED	951	41.9		
OWNER	746	32.9		
WHITE	674	29.7		
BLACK	71	3.1		
OTHER	1	0.0	\$517	\$195,187
RENTER	205	9.0		
WHITE	193	8.5		
BLACK	12	0.5		
OTHER	0	0.0		

TENURE BY TELEPHONE IN HOUSING UNITS:

	NO.	PCT.
TOTAL OCCUPIED HOUSING UNITS	917	100.0
OWNER OCCUPIED:		
WITH PHONE	718	78.3
NO PHONE	19	2.1
RENTER OCCUPIED		
WITH PHONE	147	16.0
NO PHONE	33	3.6

MEAN NO. ROOMS/HU	6.0
MEAN NO. PERSONS IN:	
OWNER-OCCUPIED HU	2.3
RENTER-OCCUPD. HU	2.4
MEAN NO. OF VEHICLES AVAILABLE/OCCUP. HU	1.7
YEAR STRUCTURE BUILT:	
1980 - MAR 1990	1,251
1960 - 1979	892
EARLIER - 1959	225

\*OTHER IS A TOTAL OF AMERICAN INDIANS, ESKIMO & ALEUT, ASIAN & PACIFIC ISLANDERS, AND ALL OTHER RACES.  
SOURCE: THE OFFICE OF HEALTH & DEMOGRAPHIC STATISTICS, DIVISION OF RESEARCH & STATISTICAL SERVICES---COLUMBIA

ESTIMATED DEMOGRAPHIC DATA FOR SOUTH CAROLINA  
1990 FROM CENSUS TAPES STF3A & STF1B (BLOCKS)

FOR: LITCHFIELD COMMUNITY, GEORGETOWN COUNTY, SOUTH CAROLINA

RACE BY YRS OF SCHOOL COMPLETED FOR PERSONS 25 YRS & OVER:						*PLACE OF BIRTH:		NO.	PCT.
	TOTAL	WHITE	BLACK & OTHERS	PCT. LESS THAN					
	NO.	NO.	NO.	HIGH SCHOOL					
LESS THAN 9TH GRADE	123	60	63	370.6				2,212	100.0
HIGH SCHOOL:					TOTAL	15.5		2,087	94.3
NO DIPLOMA	126	88	38	223.5	WHITE	9.3		1,054	47.6
GRADUATE	296	292	4	23.5	BLACK	40.0		1,026	46.4
COLLEGE:									
NO DEGREE	289	291	-2	-11.8					
DEGREE	771	857	-86	-506					
								316	14.3
								209	9.4
								463	20.9
								38	1.7
								7	0.3
								125	5.7

LABOR FORCE STATUS & UNEMPLOYMENT RATE BY RACE & BY SEX FOR PERSONS 16 YRS & OVER:										
	TOTAL	PCT.	TOTAL	PCT.	WHITE	WHITE	WHITE	BLACK	BLACK	BLACK
	MALE	MALE	FEMALE	FEMALE	MALE	MALE	FEMALE	MALE	MALE	FEMALE
PERSONS 16 YRS +	853	100.0	991	100.0	1,747	822	925	177	72	105
IN LABOR FORCE	531	62.3	533	53.8	940	493	447	129	47	82
ARMED FORCES	0	0.0	0	0.0	0	0	0	0	0	0
CIVILIAN	531	62.3	533	53.8	940	493	447	129	47	82
EMPLOYED	511	59.9	520	52.5	919	472	447	123	47	76
UNEMPLOYED	20	2.3	13	1.3	21	21	0	6	0	6
NOT IN LABOR FORCE	322	37.7	458	46.2	807	329	478	48	25	23
UNEMPLOYMENT RATE	3.8		2.4		2.2	4.3	0.0	4.7	0.0	7.3

INDUSTRY OF EMPLOYED PERSONS 16+:				* CIVILIAN VETERANS 16+:			
	NO.	PCT.		NO.	PCT.		
TOTAL EMPLOYED PERSONS 16+	1,030	100.0	FINANCE, INSURANCE, & REAL ESTATE	126	12.2	* MALE, 15-64	165
AGRICULTURE, FORESTRY, FISHING	40	3.9	BUSINESS, REPAIR SERVICES	31	3.0	* FEMALE, 15-64	0
MINING	0	0.0	PERSONAL SERVICES	66	6.4	* MALE, 65+	171
CONSTRUCTION	134	13.0	ENTERTAINMENT & RECREATION SERVICES	33	3.2	* FEMALE, 65+	4
MANUFACTURING	128	12.4	PROFESSIONAL & RELATED SERVICES:	207	20.1		
TRANSPORTATION	34	3.3	HEALTH SERVICES	64	6.2		
COMM. & OTHER PUBLIC UTILITIES	23	2.2	EDUCATIONAL SERVICES	99	9.6	* DISABILITY BY TYPE:	
WHOLESALE TRADE	3	0.3	OTHER PROFESSIONAL SERVICES	44	4.3	* WORK	229
RETAIL TRADE	173	16.8	PUBLIC ADMINISTRATION	32	3.1	* MOBILITY	100

OCCUPATION OF EMPLOYED PERSONS 16 YRS & OVER:				* INCOME IN 1989:			
	NO.	PCT.		HOUSEHOLDS	PCT.	FAMILIES	PCT.
TOTAL EMPLOYED PERSONS 16+	1,031	100.0	LESS THAN \$5,000	52	5.7	18	2.6
MANAGERIAL & PROFESSIONAL SPECIALTY	397	38.5	\$5,000 TO \$9,999	50	5.4	46	6.6
TECHNICAL, SALES & ADMIN. SUPPORT	314	30.5	\$10,000 TO \$14,999	63	6.9	36	5.2
SERVICE	71	6.9	\$15,000 TO \$19,999	27	2.9	8	1.2
FARMING, FISHING, FORESTRY	41	4.0	\$20,000 TO \$24,999	74	8.1	50	8.4
PRECISION PROD. CRAFT REPAIR	104	10.1	\$25,000 TO \$29,999	91	9.9	58	8.4
OPERATORS, FABRICATORS, LABORERS	104	10.1	\$30,000 TO \$34,999	70	7.6	52	7.5
			\$35,000 TO \$39,999	52	5.7	53	7.7
			\$40,000 TO \$44,999	64	7.0	64	9.2
			\$45,000 TO \$49,999	35	3.8	30	4.3
PER CAPITA INCOME	\$21,922		\$50,000 TO \$59,999	110	12.0	71	10.3
WHITE	\$25,919		\$60,000 TO \$74,999	87	9.5	64	9.2
BLACK	\$7,805		\$75,000 TO \$99,999	60	6.5	60	8.7
MEAN HOUSEHOLD INCOME	\$53,087		\$100,000 TO \$124,999	17	1.9	15	2.2
MEAN FAMILY INCOME	\$59,032		\$125,000 TO \$149,999	15	1.6	15	2.2
			\$150,000 OR MORE	51	5.6	44	6.4

\*OTHER IS A TOTAL OF AMERICAN INDIANS, ESKIMO & ALIUT, ASIAN & PACIFIC ISLANDERS, AND ALL OTHER RACES.  
SOURCE: THE OFFICE OF HEALTH & DEMOGRAPHIC STATISTICS, DIVISION OF RESEARCH & STATISTICAL SERVICES---COLUMBIA

SELECTED DEMOGRAPHIC DATA FOR SOUTH CAROLINA  
FROM 1990 CENSUS TAPE 87F1A

LITCHFIELD COMMUNITY, GEORGETOWN COUNTY

TOTAL PERSONS BY SEX & RACE:			TOTAL PERSONS			MALE			FEMALE		
	NO.	PCT OF TOTAL PERSONS	NO.	PCT OF TOTAL MALES	PCT OF TOTAL	NO.	PCT OF TOTAL FEMALES	PCT OF TOTAL			
TOTAL PERSONS	2,213	100.00	1,053	100.00	47.58	1,160	100.00	52.42			
WHITE	1,979	89.42	938	89.08	42.38	1,041	89.74	47.84			
BLACK	227	10.26	110	10.44	4.98	117	10.08	5.28			
OTHER	7	0.32	5	0.48	0.22	2	0.18	0.10			
MEDIAN AGE	46		46			46					

TOTAL PERSONS BY AGE:				PERSONS BY URBAN/RURAL:			
	NO.	PCT.		NO.	PCT.		PCT.
TOTAL	2,213	100.00	TOTAL FAMILIES	729		TOTAL	2,213
UNDER 5 YEARS	117	5.29	PERSONS PER FAMILY	2.69		URBAN	0
5-17 YEARS	288	13.01				RURAL	2,213
18-64 YEARS	1,265	57.16	TOTAL HOUSEHOLDS	951		NOT DEFINED	0
60 YEARS & OVER	738	33.35	TOTAL PERSONS IN HOUSEHOLDS	2,213			0
65 YEARS & OVER	543	24.54	PERSONS PER HOUSEHOLD	2.33			0
18 YEARS & OVER	1,808	81.70					0

SIZE & TYPE OF HOUSEHOLD:			HOUSING OCCUPANCY STATUS & TENURE:				
	NO.	PCT.		NO.	PCT.		
TOTAL HOUSEHOLDS	951	100.00	TOTAL YEAR-ROUND HOUSING UNITS:	2,269	100.00	AVG. NO. OF ROOMS PER HOUSING UNIT:	5.96
1 PERSON HOUSEHOLDS:			OCCUPIED	951	41.91	PERCENT VACANCY RATE:	
MALE HOUSEHOLDER	85	8.94	OWNER	746	32.88	HOMEOWNER	5.93
FEMALE HOUSEHOLDER	113	11.88	RENTER	205	9.03	RENTER	74.05
FAMILY HOUSEHOLDS:			VACANT	1,318	58.09		
MARRIED COUPLE HHLS	650	68.35	FOR SEASONAL, REC, OR OCCAS. USE	569	25.08		
SINGLE-HEADED HHLS	79	8.31					
MALE, NO WIFE	13	1.37					
FEMALE, NO HUSBAND	66	6.94					
NONFAMILY HOUSEHOLDS**	222	23.34					
PERSONS AGE 65+ LIVING ALONE	94	9.88					

VALUE OF SPECIFIED OWNER-OCCUPIED HOUSING UNITS:			CONTRACT RENT OF SPECIFIED RENTER-OCCUPIED HOUSING UNITS:		
	NO.	PCT.		NO.	PCT.
TOTAL	624	100.00	TOTAL UNITS PAYING CASH RENT	186	100.00
LESS THAN \$19,999	3	0.48	LESS THAN \$100	1	0.54
\$20,000 TO \$29,999	7	1.12	\$100 TO \$199	10	5.38
\$30,000 TO \$39,999	9	1.44	\$200 TO \$299	13	6.99
\$40,000 TO \$49,999	6	0.96	\$300 TO \$399	30	16.13
\$50,000 TO \$59,999	11	1.76	\$400 TO \$499	38	20.43
\$60,000 TO \$74,999	17	2.72	\$500 TO \$599	44	23.66
\$75,000 TO \$99,999	40	6.41	\$600 TO \$699	19	10.22
\$100,000 TO \$149,999	132	21.15	\$700 TO \$999	25	13.44
\$150,000 TO \$299,999	333	53.37	\$1000 OR MORE	6	3.23
\$300,000 OR MORE	66	10.58	NO CASH RENT	15	
MEAN VALUE	\$195,187		MEAN RENT	\$517	

NOTES: \*HISPANIC MAY BE OF ANY RACE.  
 \*\*NONFAMILY HHLS INCLUDE 1 PERSON-HHLS & HHLS WITH TWO OR MORE UNRELATED PERSONS.  
 :DETAIL MAY NOT SUM TO TOTALS DUE TO ROUNDING.  
 SOURCE: SC STATE DATA CENTER, DIVISION OF RESEARCH & STATISTICAL SERVICES.

SELECTED DEMOGRAPHIC DATA FOR SOUTH CAROLINA  
FROM 1990 CENSUS TAPE STF1A  
LITCHFIELD COMMUNITY, GEORGETOWN COUNTY

PERSONS IN GROUP QUARTERS:			HOUSEHOLD TYPE FOR PERSONS 65 YEARS OLD & OVER:		
	NO.	PCT.		NO.	PCT.
TOTAL	0		TOTAL	543	100.00
INSTITUTIONALIZED	0		IN FAMILY HOUSEHOLDS	444	81.77
CORRECTIONAL	0		HOUSEHOLDER	244	44.94
NURSING HOMES	0		SPOUSE	176	32.41
MENTAL HOSPITALS	0		OTHER RELATIVES	22	4.05
JUVENILE INSTITUTIONS	0		NONRELATIVES	2	0.37
OTHER	0		IN NONFAMILY HOUSEHOLDS	99	18.23
NON-INSTITUTIONALIZED	0		MALE HOUSEHOLDER	29	5.34
COLLEGE DORMITORIES	0		LIVING ALONE	28	5.16
MILITARY QUARTERS	0		NOT LIVING ALONE	1	0.18
HOMELESS	0		FEMALE HOUSEHOLDER	68	12.52
EMERGENCY SHELTERS	0		LIVING ALONE	66	12.15
STREET QUARTERS	0		NOT LIVING ALONE	2	0.37
OTHER	0		NONRELATIVES	2	0.37
			IN GROUP QUARTERS	0	0.00
			INSTITUTIONALIZED	0	0.00
			OTHERS IN GROUP QUARTERS	0	0.00

TENURE BY RACE AND HISPANIC ORIGIN OF HOUSEHOLDER:						PERSONS PER OWNER-OCCUPIED UNIT: 2.32			
	OWNER-OCCUPIED		RENTER-OCCUPIED		TOTAL OCCUPIED		PERSONS PER RENTER-OCCUPIED UNIT: 2.37		
	NO.	PCT.	NO.	PCT.	NO.	PCT.	UNITS WITH OVER 1 PERSON PER ROOM: 5		
TOTAL	746	100.00	205	100.00	951	100.00	UNITS IN STRUCTURE:		
WHITE	674	90.35	193	94.15	867	91.17	TOTAL	2,269	100.00
BLACK	71	9.52	12	5.85	83	8.73	1-UNIT, DETACHED	1,307	57.60
OTHER	1	0.13	0	0.00	1	0.11	1-UNIT, ATTACHED	73	3.22
HISPANIC*							2 TO 4 UNITS	435	19.17
							5 TO 9 UNITS	82	3.61
							10 OR MORE UNITS	274	12.08
							MOBILE HOME/TRAILER/OTHER	98	4.32

NOTES: \*HISPANIC MAY BE OF ANY RACE.  
 \*\*NONFAMILY HHLDs INCLUDE 1 PERSON HHLDs & HHLDs WITH TWO OR MORE UNRELATED PERSONS.  
 :DETAIL MAY NOT SUM TO TOTALS DUE TO ROUNDING.  
 SOURCE: SC STATE DATA CENTER, DIVISION OF RESEARCH & STATISTICAL SERVICES.