

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of)
)
Implementation of the Satellite Home)
Viewer Improvement Act of 1999:)
)
Application of Network Nonduplication,)
Syndicated Exclusivity, and Sports)
Blackout Rules to Satellite Retransmissions)
of Broadcast Signals)

CS Docket No. 00-2

To the Commission:

PETITION FOR RECONSIDERATION

Pursuant to Section 1.429 of the Commission's Rules, 47 C.F.R. § 1.429, DIRECTV, Inc. ("DIRECTV") joins with EchoStar Satellite Corporation ("EchoStar")¹ in requesting the Commission to reconsider certain portions of its *Report and Order*² in the above-captioned proceeding. DIRECTV urges the Commission to reverse its decision to apply sports blackout requirements to the satellite retransmission of network stations. In addition, DIRECTV is particularly concerned that the notification periods specified in the *Report and Order* with

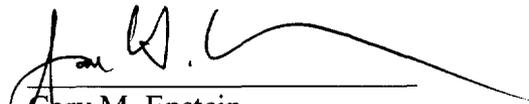
¹ See EchoStar Satellite Corporation, Petition for Reconsideration, CS Docket No, 00-2 (filed Dec. 14, 2000) ("EchoStar Petition").

² In the Matter of Implementation of the Satellite Home Viewer Improvement Act of 1999: Application of Network Nonduplication, Syndicated Exclusivity, and Sports Blackout Rules to Satellite Retransmissions of Broadcast Signals, CS Docket No. 00-2, *Report and Order*, (rel. Nov. 2, 2000) ("*Report and Order*").

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respect to sports blackout requirements are simply inadequate. Thus, DIRECTV requests that the Commission reconsider both the application of sports blackout rules to network stations and, to the extent those rules remain intact, its satellite sports blackout notification periods, for the reasons set forth in Parts II and III of the EchoStar Petition, which Parts DIRECTV hereby joins and incorporates herein by reference.

Respectfully submitted,



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