

7. Access To Interexchange Service. An ETC must offer consumers access to interexchange service for the purposes of making and receiving toll or interexchange calls. <sup>46/</sup> Western Wireless presently meets this requirement by providing all of its customers with the ability to make and receive interexchange or toll calls through direct interconnection arrangements Western Wireless has with several interexchange carriers (“IXCs”). Customers are also able to reach their IXC of choice by dialing the appropriate access code.

8. Access To Directory Assistance. Western Wireless meets this requirement <sup>47/</sup> by providing all of its customers with access to directory assistance by dialing “411” or “555-1212.”

9. Toll Limitation For Qualifying Low-Income Customers. Under the FCC’s rules, toll blocking must be offered to qualifying low-income consumers. <sup>48/</sup> The FCC made toll blocking for Lifeline customers a supported service because it determined that uncontrolled toll charges were a significant factor in low subscribership levels among low-income consumers. <sup>49/</sup> Once designated an ETC, Western Wireless will participate in Lifeline as required, and will offer toll blocking in satisfaction of the FCC’s requirement. Western Wireless already provides toll

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<sup>46/</sup> 47 C.F.R. § 54.101(a)(7); *Universal Service Order*, 12 FCC Rcd at 8819, ¶ 78. Equal access to interexchange service, *i.e.* enabling customers to access presubscribed long distance carriers by dialing 1 plus a telephone number, is not a requirement. *Id.*

<sup>47/</sup> 47 C.F.R. § 54.101(a)(8).

<sup>48/</sup> 47 C.F.R. § 54.101(a)(9).

<sup>49/</sup> *Universal Service Order*, 12 FCC Rcd at 8821-22, ¶ 82.

blocking services for certain calls, and it will utilize the same technology to provide toll limitation to its qualifying low-income universal service customers at no charge.

**B. Western Wireless Provides the Supported Services Using Its Own Facilities**

Western Wireless provides the supported services under Section 214(e)(1)(A) of the Act and Section 54.101(a) of the FCC rules as described above using its existing cellular network infrastructure, consisting of switching, trunking, cell sites, and network equipment that it owns or leases, together with any expansions and enhancements to that network.

**C. Western Wireless Will Advertise Its Universal Service Offering**

Western Wireless will advertise the availability of its universal service offering, and the charges therefor, using media of general distribution. <sup>50/</sup> Western Wireless currently employs several advertising media to promote its service, including television, radio, newspaper, and billboard advertising, as well as special targeted advertising. Western Wireless will expand upon these media as necessary to ensure that consumers on the Pine Ridge Reservation are fully informed of the new universal service offering. <sup>51/</sup> In addition, under the Service Agreement, the

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<sup>50/</sup> See 47 U.S.C. § 214(e)(1)(B) (“A common carrier designated as an [ETC] under [Section 214(e)(6)] shall, throughout the service area for which the designation is received – advertise the availability of such services and the charges therefor using media of general distribution.”).

<sup>51/</sup> After consultation with the Oglala Sioux Tribe, it was determined that advertisements on KILI AM radio station, and in the *Black Hills News* and *Indian Country* newspapers, together with local billboards and flyers, would best inform the residents of the Tate Woglaka Offering. Western Wireless currently uses all of

Tribe will assist Western Wireless in selecting the advertising media that best inform residents of the Pine Ridge Reservation of the Tate Woglaka Offering. The Tribe, as a participant in Western Wireless' universal service arrangement, also has effective mechanisms for communicating the availability of Western Wireless' service to its members, who comprise 91.5% of the Reservation's population. Together, the efforts of Western Wireless and the Oglala Sioux Tribe to advertise the availability of universal service targeted to the Pine Ridge Reservation will be sufficient to satisfy the requirements of Section 214(e)(2).

**D. Designating Western Wireless as an ETC in Service Areas Served By Rural Telephone Companies Will Advance the Public Interest**

For the following reasons, designating Western Wireless as an additional ETC in an area served by a rural telephone company service area is clearly in the public interest. 52/

1. Public Support. By executing and approving the Service Agreement, the Oglala Sioux Tribe has indicated that the interests of residents of the Pine Ridge Reservation will be served by Western Wireless' universal service offering. Given the broad authority traditionally accorded Indian tribes to advance

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these media to advertise its universal service offering on the Pine Ridge Reservation.

52/ See 214(e)(6) ("Before designating an additional [ETC] for an area served by an [RTC], the Commission shall find that the designation is in the public interest."). The Commission has already determined that "Western Wireless demonstrates a financial commitment and ability to provide service to rural consumers that minimizes the risk that it may be unable to satisfy its statutory ETC obligations

the interests of its members, 53/ and the FCC's explicitly stated intent to foster and support that authority, 54/ there can be no doubt that designating Western Wireless as an ETC for the Pine Ridge Reservation will serve the public interest.

2. Improved Tribal Telephone Penetration. Designating Western Wireless as an additional ETC at Pine Ridge will serve the public interest by greatly improving the telephone penetration rate. This is particularly important given that the existing local telephone service currently provided at Pine Ridge by the incumbent has yielded a telephone penetration rate of less than 50% on the Reservation. 55/ Indeed, since the introduction of the Tate Woglaka Offering, over 1,000 customers have signed up for the service; of these, 42% never had telephone service before. 56/

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after designation.” *Wyoming Designation Order*, ¶ 19 (citing Western Wireless 1999 Annual Report (containing financial information for the period 1997-1999)).

53/ See Jurisdictional Supplement, Collins Opinion at 3 (citing *White Mountain Apache Tribe v. Bracker*, *supra* note 16; *California v. Cabazon Band of Mission Indians*, 480 U.S. 202, 214-22 (1986); *Oklahoma Tax Comm’n v. Citizen Band Potawatomi Indian Tribe*, 498 U.S. 505, 511 (1991)).

54/ *Statement of Policy on Establishing a Government-to-Government Relationship with Indian Tribes*, Policy Statement, FCC 00-207 (rel. June 23, 2000) (“*Policy Statement*”); *cf.*, *Twelfth Report and Order*, 15 FCC Rcd at 12221-22, ¶¶ 22-23.

55/ *Id.*

56/ Recognizing the need for telephone service on the Reservation, Western Wireless commenced providing the Tate Woglaka Offering prior to ETC designation. Today, the provision of the Tate Woglaka Offering is through one newly constructed antenna tower on the Reservation and one existing antenna tower off the Reservation. Upon designation as an ETC, Western Wireless will construct two additional towers on the Reservation that, together with existing antenna towers, will provide complete cellular coverage throughout the Reservation.

The Commission has already recognized the vital importance of improving the nationwide average of 47% telephone penetration among Native Americans. <sup>57/</sup> This need is even more crucial for Reservations such as Pine Ridge, where the penetration rate of less than 50% is well below the already-low national average for Native Americans. By allowing an additional ETC to enter the market for universal service at Pine Ridge, especially one committed and contractually bound to work with the Tribe to improve telephone penetration – as is Western Wireless – the FCC will significantly advance the public interest.

3. Facilitating Competition. Designating Western Wireless as an ETC will facilitate competition in the provision of universal service, to the benefit of consumers on the Pine Ridge Reservation. <sup>58/</sup> Granting ETC status to Western Wireless will, for the first time, allow the residents on the Pine Ridge Reservation to choose the service provider that best meets their telecommunications needs. This

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<sup>57/</sup> See *Policy Statement*, supra note 54; *Twelfth Report and Order*, 15 FCC Rcd at 12222-26, ¶¶ 24-32; *In the Matter of Extending Wireless Telecommunications Services to Tribal Lands*, WT Docket No. 99-266, Report and Order and Further Notice of Proposed Rulemaking, 15 FCC Rcd 11794, 11798-99, ¶¶ 8-9 (2000).

<sup>58/</sup> “We note that an important goal of the Act is to open local telecommunications markets to competition. Designation of competitive ETCs promotes competition and benefits consumers in rural and high-cost areas by increasing customer choice, innovative services, and new technologies. We agree with Western Wireless that competition will result not only in the deployment of new facilities and technologies, but will also provide an incentive to the incumbent rural telephone companies to improve their existing network to remain competitive, resulting in improved service to Wyoming consumers. In addition, we find that the provision of competitive service will facilitate universal service to the benefit of consumers in Wyoming by creating incentives to ensure that quality services are available at ‘just, reasonable, and affordable rates.’” *Wyoming Designation Order*, ¶ 17 (footnotes omitted) (finding designation of Western Wireless as an ETC in rural telephone company areas to be in the public interest).

will allow consumers on the Reservation to choose service based on pricing, services, service quality, customer service, and service availability.

4. Expanded Local Calling Areas. Universal service provided by Western Wireless targeted to the Reservation will provide benefits not otherwise available from landline ILECs. Current ILEC plans offer restricted local calling areas that do not reflect the calling patterns of Pine Ridge Reservation residents. Western Wireless will provide an expanded local calling area, which will be of great benefit to rural consumers who currently have to pay toll charges to reach local government offices, health care providers, businesses or family outside of the existing local calling area. This is particularly important in that, to the extent tribal telephone penetration suffers due to the expense of the service, reducing the number of toll calls a potential subscriber must make to reach nearby friends, family and businesses makes the service much more affordable.

5. Mobility. Western Wireless' service will also provide the benefits of mobility, which will have great appeal to many consumers. This is particularly true on Indian reservations where many residents lack telephone service. The mobility feature of the service proposed in this Petition means that residents of the Pine Ridge Reservation will have access to telephone service regardless of whether they are at home or someplace else within the territory of the Pine Ridge Reservation. Western Wireless also will provide other innovative service offerings tailored to the needs of the residents of the Reservation.

6. Lower Rates and Improved Customer Service. In addition to increased choices, rural consumers on the Reservation can also expect lower rates

and better service resulting from the introduction of competition in the marketplace. Western Wireless will provide 24-hour customer service and Reservation-based technical and operational support. 59/

7. New Telecommunications Technologies. Designating Western Wireless as an ETC on the Reservation will promote rapid development of new technologies. This will not only result in Western Wireless deploying advanced facilities, but will also provide an incentive to the incumbent carrier to improve its network to stay competitive, resulting in the availability of improved services to Reservation consumers. 60/

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59/ In designating Western Wireless an ETC in Minnesota, the Minnesota Commission found that the designation would provide consumers with benefits of “affordability, reliability, and service quality” and noted that Western Wireless’ “service would include specific features and enhancements not available, or available only at a premium, from the incumbents.” *Order Granting Preliminary Approval and Requiring Further Filings*, Docket No. P-5695/M-98-1285, p. 16 (Minnesota Public Utilities Commission, Oct. 27, 1999). The Minnesota Commission further reasoned that Western Wireless’ designation would further “at least three of the goals underlying federal and state policies favoring competition . . . customer choice, innovative services, new technologies.” *Id.*

60/ The Washington Commission made a similar determination when it designated a CMRS provider as an ETC in rural ILEC areas: “Cellular providers are offering access to the Internet over wireless hand-held telephones. Consumers now have access to electronic mail over wireless telephones. These two innovations reflect the rapid deployment of new technology Congress intended to promote with the Act. It is in the public interest that all consumers in Washington should have access to this technology.” *Third Supplemental Order Granting Petition for Designation as Eligible Telecommunications Carrier*, Docket No. UT-970345, p. 12 (Washington Utilities and Transportation Commission, Jan. 26, 2000).

**IV. ANTI-DRUG ABUSE CERTIFICATION**

Western Wireless certifies that no party to this Petition is subject to a denial of federal benefits, including FCC benefits, pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. § 862. 61/

**V. CONCLUSION**

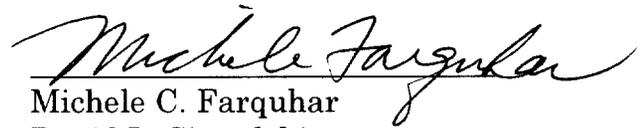
For the foregoing reasons, the Commission should designate Western Wireless as an ETC for its requested service area on the Pine Ridge Reservation in South Dakota.

Respectfully submitted,

**WESTERN WIRELESS  
CORPORATION**

Gene DeJordy,  
Vice President, Regulatory Affairs  
WESTERN WIRELESS CORPORATION  
3650 - 131st Ave. S.E., Suite 400  
Bellevue, WA 98006  
(425) 586-8055

By:



Michele C. Farquhar  
David L. Sieradzki  
Ronnie London  
HOGAN & HARTSON, L.L.P.  
555 13th Street, N.W.  
Washington, D.C. 20004  
(202) 637-5600

January 19, 2001

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61/ 21 U.S.C. § 862. See attached affidavit at Appendix H.

APPENDIX A

RESOLUTION OF THE OGLALA SIOUX TRIBAL COUNCIL  
OF THE OGLALA SIOUX TRIBE  
(An Unincorporated Tribe)

RESOLUTION OF THE OGLALA SIOUX TRIBE TO APPROVE THE TATE WOGLAKA CONTRACT WITH WESTERN WIRELESS CORPORATION THAT WILL ESTABLISH A RESIDENTIAL WIRELESS TELECOMMUNICATIONS SYSTEM TO PROVIDE WIRELESS TELEPHONE COMMUNICATIONS CAPABILITY FOR THE ENTIRE PINE RIDGE INDIAN RESERVATION.

WHEREAS, the Oglala Sioux Tribe, was organized under an amended Constitution and By-Laws, approved January 15, 1936, and amended on December 24, 1969, December 3, 1985 and July 11, 1997, for the purpose of serving the members of the Tribe, and

WHEREAS, the Oglala Sioux Tribe has recognized that more than 50% of the residents of the Pine Ridge Indian Reservation have either no telephone service or are unable to afford telephone service, and

WHEREAS, the Western Wireless Corporation has recognized the sovereign powers of the Oglala Sioux Tribe that regulate services on the Pine Ridge Indian Reservation, and

WHEREAS, this project will provide the Pine Ridge Indian Reservation with 100% telephone penetration rate capability, and will provide for the subsequent phases of development and maintenance, promote public safety and provide for maximum service delivery to the residents of the Pine Ridge Indian Reservation, and

WHEREAS, the Economic and Business Development Committee of the Oglala Sioux Tribe has reviewed, approved and hereby recommends to the Oglala Sioux Tribal Council that this contract is in the best interest of the Tribe, and

WHEREAS, expeditious action by Tribal Officials is of extreme importance, now

THEREFORE BE IT RESOLVED, that the Oglala Sioux Tribal Council, does hereby authorize that Acting Tribal President to sign the Tate Woglaka Contract with Western Wireless Corporation, and

RESOLUTION NO. 00-87

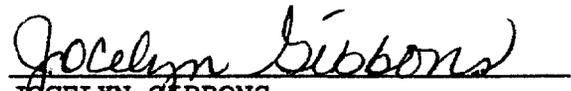
Page Two

BE IT FURTHER RESOLVED, that the Oglala Sioux Tribal Council does hereby authorize a limited waiver of Sovereign Immunity, specific to this agreement and limited to the terms and conditions of this agreement, and

BE IT FURTHER RESOLVED, that the Oglala Sioux Tribal Council directs all Tribal Committees and Agencies to act expeditiously in coordinating all efforts with the Oglala Sioux Tribe Economic Development Office to establish this residential wireless telecommunications system.

C-E-R-T-I-F-I-C-A-T-I-O-N

I, as undersigned Recording Secretary of the Oglala Sioux Tribal Council of the Oglala Sioux Tribe, hereby certify that this resolution was adopted by the vote of: 8 for; 6 against; 0 abstain; 0 not voting, during a REGULAR SESSION held on this 21ST day of AUGUST, 2000.

  
\_\_\_\_\_  
JOCELYN GIBBONS  
Recording Secretary  
Oglala Sioux Tribe

A-T-T-E-S-T:

  
\_\_\_\_\_  
WILBUR BETWEEN LODGES  
Vice-President  
Oglala Sioux Tribe



APPENDIX B

## **THE TATE WOGLAKA SERVICE AGREEMENT**

Western Wireless Corporation ("Western Wireless") and the Oglala Sioux Tribe ("OST") recently entered into the Tate Woglaka ("Talking Wind") Service Agreement for the provision of wireless local loop telephone service on the Pine Ridge Indian Reservation in South Dakota. Given the cost of providing an affordable telephone service on the Pine Ridge Reservation – a rural, high cost area – the agreement contemplates that Western Wireless will obtain Eligible Telecommunications Carrier ("ETC") status and gain access to universal service support.

### **Service Offering**

OST played a significant role in developing the Telecommunications Services Plan for the Pine Ridge Reservation and will continue to do so. The service includes:

- All of the services and functionalities included in the federal definition of universal service, plus unlimited local usage
- Access to a Local Emergency Service Provider on the Reservation
- Minimum or no installation costs
- An expanded local calling area, including the entire Pine Ridge Indian Reservation and surrounding areas as well as Rapid City, S.D. (approximately 100 miles from the Reservation)
- Long Distance Service, Prepaid Services, Enhanced Services, Advanced Telecommunication Services Capability
- 24-Hour Customer Service

### **Rates**

- \$14.99 monthly for basic service
- \$0.15 per minute for long distance service (subject to review every six months)
- Competitive monthly service rates for enhanced services
- Wireless Local Loop Equipment provided at no charge or at a nominal monthly fee

### **A Cooperative Undertaking**

The Service Agreement embodies the results of a truly joint effort by Western Wireless and the Oglala Sioux Tribe. The Agreement will be implemented and enforced under OST jurisdiction.

- Western Wireless will operate and maintain the wireless backbone network
- Western Wireless will hire tribal members for sales support, training, and system maintenance, until the Tribe, itself, takes over this function
- OST will operate and maintain the customer side of the network
- OST will advertise and sell service on the Reservation
- OST will receive fees for installation and all customer service related to installation and maintenance
- OST will receive leasing fees for the wireless sites on the Pine Ridge Reservation
- OST will also receive fees generated from the wireless local loop telephone service offering

The Agreement contemplates that OST may not be in a position to assume all responsibilities at the time of signing. Therefore, it provides for Western Wireless to initially provide all functions while simultaneously training OST members so they can quickly assume their responsibilities.

APPENDIX C

~ Commemorative Proclamation ~

*honoring the*

*Tate Woglaka Service Agreement*

This commemorative proclamation symbolizes the historic significance of the special relationship forged between Western Wireless Corporation and the Oglala Sioux Tribe while striving to reach the common goal of bringing affordable telecommunications services to all residents of the Pine Ridge Indian Reservation.

**WHEREAS**, the Oglala Sioux Tribe is a sovereign political entity that governs certain real property located in Shannon and Jackson Counties, South Dakota, commonly referred to as and within the original exterior boundaries of the Pine Ridge Reservation as more specifically described in the Constitution and Bylaws of the Oglala Sioux Tribe;

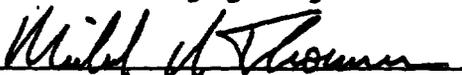
**WHEREAS**, Western Wireless is a wireless telecommunications service provider with cellular licenses issued by the Federal Communications Commission covering more than 85 Indian Reservations and Native American communities, including the Pine Ridge Indian Reservation;

**WHEREAS**, Western Wireless and the Oglala Sioux Tribe have established a joint undertaking, subject to the jurisdiction of the Oglala Sioux Tribe, to develop telecommunications infrastructure on the Pine Ridge Indian Reservation capable of serving the universal service needs of the residents of the Reservation, including access to emergency services, and the evolving telecommunications needs of the Reservation, such as access to advanced telecommunications services;

**WHEREAS**, Western Wireless and the Oglala Sioux Tribe recognize that it is a policy of the federal government to ensure that all Americans, including Native Americans, have access to telecommunications services necessary for political, economic and social development; and

**NOW, THEREFORE**, Western Wireless and the Oglala Sioux Tribe recognize this *Commemorative Proclamation* at the Senate Indian Affairs Committee Hearing Room in the Russell Senate Office Building, Washington, D.C., on December 13, 2000, before the witnesses identified herein to celebrate the significance of the Tate Woglaka Service Agreement to the Oglala Lakota people.

*Duly Signed By:*



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Mikal Thomsen  
President  
Western Wireless Corporation

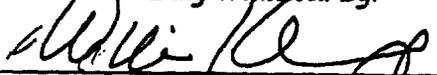
*Duly Signed By:*



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Garry Jaris  
Tribal Council Member  
The Oglala Sioux Tribe

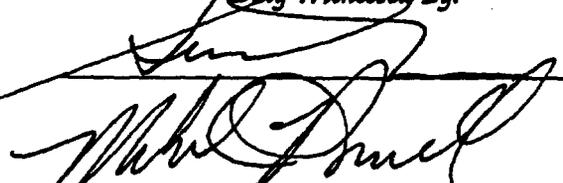
*Duly Witnessed By:*



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The Honorable William E. Kennard  
Chairman  
Federal Communications Commission

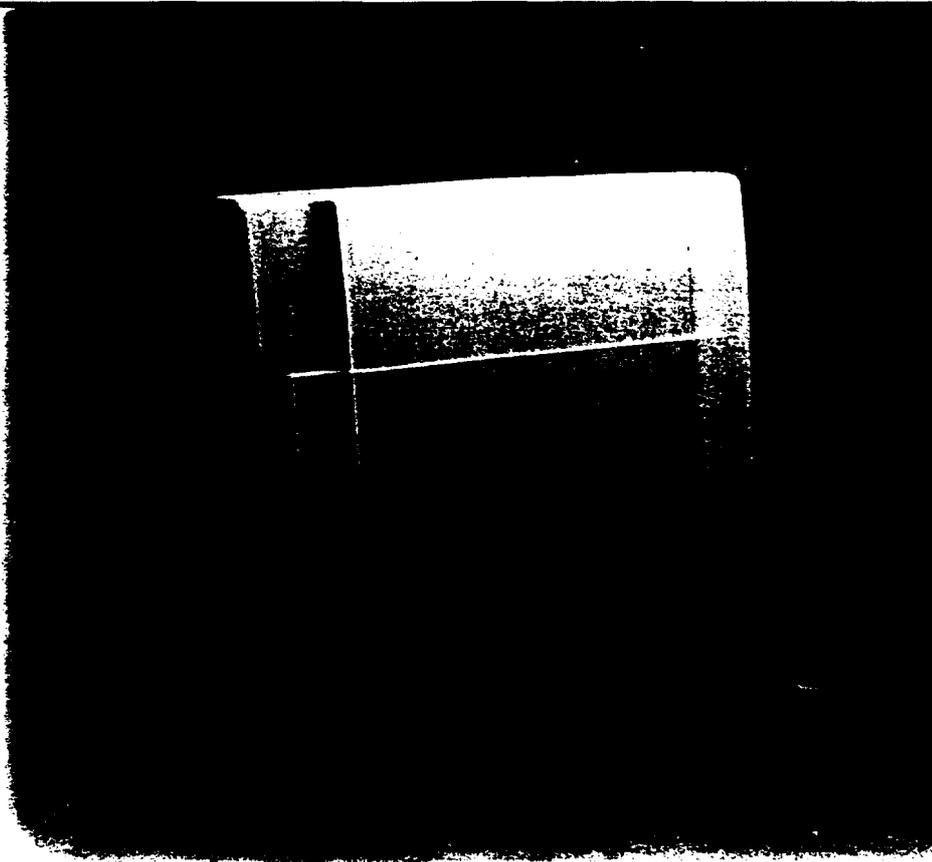
*Duly Witnessed By:*



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APPENDIX D

# Phoncell SX For AMPS



Everything you need in a sleek, package. The Phoncell SX for AMPS fixed-wireless terminal provides access to home, office or any remote location where phone service is needed and cellular networks are available. All of your communication requirements, such as voice, fax and data, can be easily supported. The Phoncell SX for AMPS is the ideal communication solution whenever landlines are unavailable, impractical or too expensive.

## Benefits

- 3 watts of power
- Immediate Primary Telephone Access
- Instant Availability of Extra Lines for Extended Communications Capabilities
- Sleek, Small Modular Design
- Excellent Voice Quality in a Wireless System
- Voice, FAX, Data and Modem Capabilities
- External battery access

# Phonecell SX

## For AMPS



External Battery Access

### Features

#### Power Supply Options

- Universal AC Power Supply provides independent switching.
- Back-Up Battery Internal Charger provides uninterrupted talk time and standby operations should there be an AC power failure.
- Battery Only allows start-up directly from the stand-by battery.

#### External Battery Access

Add or change batteries through slide-off cover on bottom of terminal.

#### Facilitate Special Cellular Services

1/2 second hookflash initiates SEND command to the cellular transceiver.

#### Incoming Call Announcement

Signals incoming calls while dialing a number out. Simple hookflash connects the incoming call.

#### User-Adjustable Volume Tone

Allows adjustable volume levels on both transmit and receive thru pots phone.

#### No-Service Tone

Produces a special high-pitched tone to indicate "No Service."

#### Automatic Audio Level Setting

Adjusts audio level settings automatically on fax or modem calls.

#### Roam Dial Tone

Produces a special dial tone when transceiver is in the Roam mode; can be turned on and off.

### Technical Specifications

#### Transceiver:

AMPS

#### Frequency Ranges

- Transmit 824 - 849 MHz
- Receive 869 - 894 MHz

#### Dimensions:

- Metric (cm) 7 x 33 x 30
- U.S. (inches) 2.76 x 12.9 x 11.8

#### Weight

2.1 kg. (4.6 lb.) (excludes batteries)

#### Environment:

- Operating Temperature Range: -10°C to +55°C
- Storage Temperature Range: -25°C to +65°C
- Humidity: 5% to 95% (excludes batteries)

#### AC Input Range:

- Voltage: 90 to 260 VAC
- Frequency: 47 to 440 Hz.
- Power: 14.4 VDC

#### Back-Up Battery:

- Optional in External Power Supply Accessory
- Uses Two 6-volt 4AH Batteries (Up to 1 hour of talk time; or up to 8 hours of standby.)
- In-line support, Uninterruptive Power, Automatic Trickle Charge, nAutomatic Low Voltage Disconnect to Avoid Battery Damage

#### Power Dissipation:

- AC Power Input: 35 W
- DC Power Input: 25 W (Maximum input power of the terminal with battery discharged and full RF power.)

#### Intelligent RJ-11C Interface:

- Loop-Start Compatible
- Ringer Equivalence Number (REN) 5.0A
- -48 VDC (On-Hook)
- 35 mA (Short Circuit)
- 2000 Ohms Maximum Loop Resistance
- Surge Protection to FCC Part 68 Specifications
- DTMF and Pulse Dialing
- Precision Dial Tone

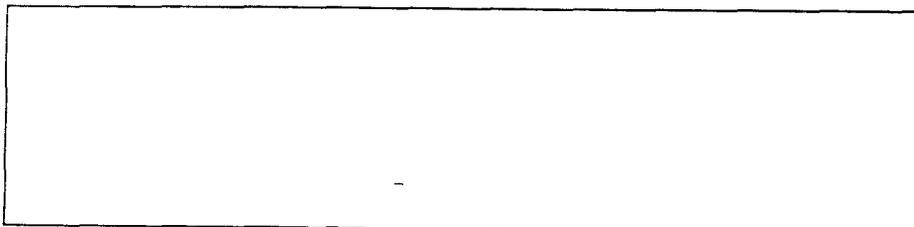
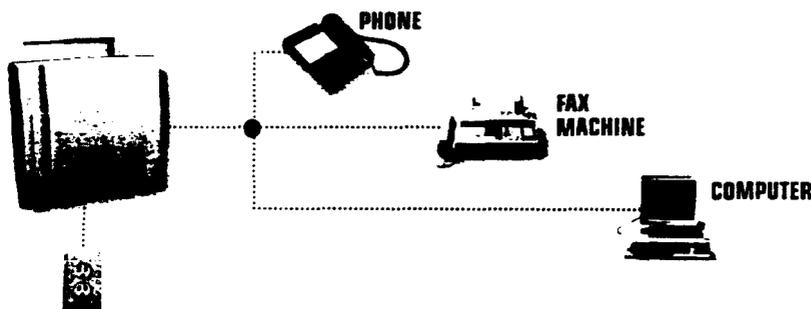
#### Enclosure:

Flame Retardant ABS Plastic Cover and Base

#### Connectors:

- Interface RJ-11C Jack
- TNC Antenna Connector
- DC Power Input Jack
- External Programming Jack
- IEC 320/C8 AC Connector

### Easy Installation



# WELCOME GUIDE



**Wireless Residential Services** by

**CELLULARONE**



Inside Front Cover

## ■ WELCOME TO CELLULAR ONE WIRELESS RESIDENTIAL SERVICE

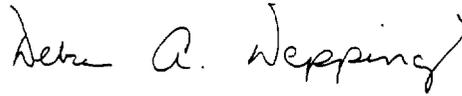
**Thank you for choosing Wireless Residential Services by Cellular One** to help you stay connected. We are committed to providing you with the best products, services and features anywhere, and will always work hard to make sure we do.

By choosing Wireless Residential Services by Cellular One, you have joined with a nationally trusted name in the telecommunications field. You can make and receive calls with the finest service in the nation, and our large home calling areas make your service a great value.

Our Customer Care department is available 24 hours a day. Call us at 1-877-684-8562 from any phone. We will answer your questions quickly and simply, and it is always a free call.

Please let us know if you have any questions about your service. We're here to help you, and we're never more than a phone call away.

Sincerely,



Debra Depping  
Executive Director of Customer Services

## ■ USING YOUR WIRELESS RESIDENTIAL SERVICE

To begin using your Wireless Residential Service (WRS), please take a few minutes to read through the simple How-To steps.

**Operation:** Once the Phonocell SX is installed and tested, it is ready for normal operation.

### Bottom Panel-Phonocell SX Unit



A	Handheld programmer jack (RADIO jack)
B	Telephone line jack (PHONE jack)
C	Optional DC power source (barrel plug connector)
D	AC line cord Connector (IEC-320 Class II)
E	LED (light)

**Caution:** The PHONE plug and RADIO plug are keyed to help prevent improper connection. Do not force either plug into either jack; the plug should fit its respective jack and snap in place easily. Apply AC power to the Phonocell SX. Wait approximately 10 seconds for the unit to initialize. The light should be a steady green. If the light is not a steady green, please refer to the LED Light Table in the Trouble Shooting section.

**Placing a call:** When the telephone is taken off-hook a dial tone is heard and a number can be dialed normally. If service is not available, a "No Service" tone is heard. There is no charge for busy or unanswered calls.

**Receiving a call:** An incoming call to the Phonecell SX rings your telephone. Pick up the handset and begin talking.

**Ending a call:** To end a call, hang up your phone.



## ■ FEATURES

We offer a wide variety of optional features to let you better manage your calls.

**Voice Mail:** Works like a “built-in” answering machine to automatically answer incoming calls that you do not answer. See the Voice Mail quick reference card for detailed user instructions.

**Call Forwarding:** Seamlessly forwards incoming calls to a number that you designate. There are two ways to forward a call. (Forwarded calls may incur a long distance charge.)

### **Immediate Call Forwarding:**

■ To activate, press \*71; enter 1 + area code + phone number; wait for confirmation tone

■ To cancel, press \*710

### **No Answer Call Forwarding:**

■ To activate, press \*72; enter 1 + area code + phone number; wait for confirmation tone

■ To cancel, press \*720



**Call Waiting:** Lets you know another call is coming in, so you can put an existing call on hold while answering the second one. Follow the steps below to activate this feature:

- When you hear the tone, press the flash/hook button to answer the call
- Press the flash/hook button to return to the original call in progress

**Three-Way Conference Calling:** Allows you to have a conversation with two different parties at the same time. Follow these steps to create a Conference Call:

- Enter first number and wait for answer
- Press the flash/hook button
- Enter second number and when answered, press the flash/hook button to connect all three parties
- Hang up the phone to disconnect the callers

**International Dialing:** This features allows international calling on the WRS system. To add any of these helpful calling features, contact your local Cellular One representative or call Customer Care.