

ISSUES AND PROGRAMS REPORT
FOURTH QUARTER
1993

WTVE-TV 51
1729 NORTH ELEVENTH STREET
READING, PENNSYLVANIA 19604

COMPILED BY:
GEORGE MATTMILLER
OCTOBER, 1993

5). ISSUE: CONCERNS OF THE ELDERLY

WTVE-TV 51 post-produces and airs an ongoing three-minute Public Service segment entitled "Elderly Update". The station takes stock footage from a newsfeed company and localizes the features with wraparound information about the following area seniors groups and organizations:

- *Berks County Office of Aging
- *Horizon Center
- *Berks County Senior Citizens Council
- *Kutztown Senior Neighborhood Center
- *Mifflin Senior Neighborhood Center
- *Hamburg Senior Neighborhood Center
- *Temple Association for Retired Professionals

The following installments of "Elderly Update" aired on WTVE-TV 51 during the Third Quarter of 1993:

Elderly Report - #28 "Rural Elderly"

Older people who live alone in rural areas are generally poorer and in worse health than their city and suburban counter parts, according to a recent report by the American Association of Retired Persons. But this portrait of rural America also offers some hope for policy makers. It highlights the emergency of care and assistance networks that are helping rural elders maintain their independence.

Elderly Report - #29 "Water Aerobics"

We all know that regular exercise is essential to leading healthier lives. But for some older people, even the simplest exercises can be difficult. This PSA tells us about one way to exercise that more and more seniors are using to help keep fit. Also reviews Berks County Senior Citizen Centers local events.

Elderly Report - #30 "Scam Alert"

Hang onto to wallets. Con artists have figured out a new way to cheat consumers out of their money by picking their previous victims. Fortunately, there are ways to avoid being scammed and at the same time assist law enforcement officials. This PSA tells how, along with including two pre-made PSA's by the Office of the Attorney General on Fraud, and the National Park and Recreation Service. Also includes local events from the Berks County Senior Citizens Center.

Elderly Report - #31 "Back To School"

It wasn't just the kids who went back to school this fall. In many cases it was their parents. They've gone back to school to make themselves more competitive in the workplace. This PSA reports that the new majority of college students are adults age 25 to 50.

Elderly Report - #32 "Epilepsy"

November's National Awareness Month and the Epilepsy Foundation of America takes the opportunity this year to destroy the myth that epilepsy is a childhood disorder by releasing this PSA. Recent studies now show that epilepsy affects older Americans in almost equal proportion. Also includes local senior events from the Berks County Senior Citizen's Council.

Elderly Report - #33 "Brother to Brother"

Imagine being able to clean the excess inventory out of your company's storeroom or warehouse earn a tax deduction and help the needy all at the same time. This PSA tells of a unique clearing house for charitable donations staffed mostly by retired volunteers. Also includes local senior events from the Berks County Senior Citizens Center and a 15 second PSA entitled "Epilepsy".

Elderly Report - #34 "Toys For Tots"

When grandparents were growing up they didn't have all the electronic toys nowadays. They often played with wooden toys, forcing them to use their imaginations. This PSA tells of a program that has reunited older people with the joys of wooden toys and how they are passing those joys onto children. Also includes local senior events from the Berks County Senior Citizens Center.

6). ISSUE: CONCERNS OF THE ENVIRONMENT

Pennsylvania Council of Trout Unlimited - #1

WTVE-TV 51 works closely with the Pennsylvania Council of Trout Unlimited, out of Harrisburg, and the local Tulpehocken Chapter to promote preservation of cold-water resources. The first thirty-second Public Service Announcement identifies what constitutes a cold-water resource and the need to protect it.

Elderly Update - #37 "Arthritis II"

This PSA reports on lifestyles changes and new early detection techniques that the Arthritis Foundation says, could team up to help you avoid becoming one of the 37 million people with arthritis in the United States today. Also, this PSA includes local senior events from the Berks County Senior Citizen's Center.

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Pennsylvania Council of Trout Unlimited - #2

Another in a series of thirty-second Public Service Announcements, produced in conjunction with the Pennsylvania Council of Trout Unlimited, this PSA discusses the organization's efforts to clean up our natural resources.

Pennsylvania Council of Trout Unlimited - #3

This sixty-second Public Service Announcement from the Pennsylvania Council of Trout Unlimited-Tulpehocken Chapter features former President Jimmy Carter casting for trout. He talks about what pollutes streams and how pollution kills stream life. He urges all Americans to get involved in saving our natural resources.

U.S. Department of Forestry - "Smokey The Bear"

WTVE-TV51-TV 51 aired this thirty-second Public Service Announcement sponsored by the U.S. Department of Forestry. Geared toward children, the PSA features Smokey the Bear. Entitled "Metamorphosis", the piece shows the devastating transformations a forest goes through before and after a forest fire. The PSA urges children not to play with matches and to obey all the rules regarding fire safety.

ISSUES AND PROGRAMS REPORT
SECOND QUARTER
1994

WTVE-TV 51
1729 NORTH ELEVENTH STREET
READING, PENNSYLVANIA 19604

COMPILED BY:
GEORGE MATTMILLER

Kids Korner - #28 "Porcupine Pat #2"

"Porcupine" Pat McKinney, discusses Earth Day, and the Five R's (Repair, Refuse, Reduce, Recycle and Reuse). "Porcupine" Pat shows youngsters how they can clean up the environment by learning about recycling.

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Elderly Update - #38 "Fat Free"

Eating healthy sometimes can be confusing, but most dietitians agree that cutting fat in your diet can be extremely beneficial. This PSA covers this subject and gives seniors ways to eat more healthy. Also included local senior events from the Berks County Senior Citizen's Center.

Elderly Update - #39 "Congestive Heart Failure"

Congestive heart failure is the leading cause of death for Americans age 65 and over. It also is the main reason they are hospitalized. Now there's a new development in treatment as this PSA reports.

Elderly Update - #40 "Investment Program"

As money matters grow increasingly important and complex, it's good to know that free information is available to those who need it (most importantly seniors). AARP is currently mailing free booklets on investing, and this particular Elderly Update takes a glance as to what the program is about and displays the number for seniors to order the free information. Also includes local senior events.

"Tie A String"

This PSA is aimed at our aging audience explaining to them that it's normal to forget small things but not all the time. This PSA sends the audience a free booklet to help.

Elderly Report - #41 "Archiving"

Archiving is an important job in American Society particularly among seniors who value the past. This PSA shows one older archiving person and the fantastic job he does. Also includes local senior events from the Berks County Senior Citizen's Group.

Elderly Update - #42 "Health Insurance Reform"

If you're one of the millions of Americans who do not have health insurance, you know how frightening that can be. But some proposed insurance reforms could ease the burden of getting sick. This PSA tells this story along with local senior events from the Berks County Senior Citizens Council.

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Pennsylvania Council of Trout Unlimited - #2

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WTVE TV51 CERTIFICATION OF AFFIDAVIT PERFORMANCE REPORT Page: 1

This is to certify that WTVE-TV51 aired the following announcements at the dates and times shown below (times accurate within 15 minutes):

Title:	<u>ELDERLY REPORT</u>		Length:	<u>3:00</u>		Type:	<u>PSA</u>	
04/01/94	04/14/94	04/27/94	05/10/94	05/23/94	06/04/94	06/18/94		
06:18:00	06:18:00	06:18:00	06:18:00	06:18:00	18:17:30	06:18:00		
12:18:30	12:17:00	12:17:00	12:17:00	12:17:00		12:17:00		
18:17:30	18:17:30	18:17:30	18:17:30	18:17:30	06/05/94			
					12:17:00	06/19/94		
					18:17:30	12:17:00		
04/02/94	04/15/94	04/28/94	05/11/94	05/24/94				
06:18:00	06:18:00	06:18:00	06:18:00	06:18:00				
12:18:30	06:21:00	12:17:00	12:17:00	12:17:00	06/06/94	06/20/94		
18:17:30	12:17:00	18:17:30	18:17:30	18:17:30	06:18:00	06:18:00		
	18:17:30				12:17:00	12:17:00		
					18:17:30			
04/03/94	04/16/94	04/29/94	05/12/94	05/25/94				
13:17:00	06:18:00	12:17:00	06:18:00	06:18:00	06/07/94	06/21/94		
18:17:30	12:17:00		12:17:00	12:17:00	06:18:00	06:18:00		
	18:17:30	04/30/94	18:17:30	18:17:30	12:17:00	12:17:00		
		06:18:00			18:17:30			
04/04/94	04/17/94	05/01/94	05/13/94	05/26/94				
06:18:00	06:18:00	18:17:30	06:18:00	06:18:00	06/08/94	06/22/94		
12:18:30	18:17:30		18:17:30	12:17:00	06:18:00	12:17:00		
18:17:30				18:17:30	18:17:30	18:17:30		
	04/18/94	05/14/94						
04/05/94	06:18:00	05/17/94	05/14/94	05/27/94		06/23/94		
06:18:00	12:17:00	06:18:00	06:18:00	06:18:00	12:17:00	12:17:00		
12:18:30	18:17:30	12:17:00	12:17:00	06:18:00	18:17:30	18:17:30		
18:17:30		05/02/94	18:17:30	12:17:00				
		06:18:00		06:18:00	06/09/94			
		12:17:00		12:17:00	12:17:00			
04/06/94	04/19/94	05/15/94	05/15/94	05/28/94		06/24/94		
06:18:00	06:18:00	18:17:30	18:17:30	06:18:00	18:17:30	12:17:00		
12:18:30	12:17:00			12:17:00		18:17:30		
18:17:30		05/03/94		18:17:30	06/10/94			
	04/20/94	06:18:00	05/16/94		06:18:00	06/25/94		
	12:17:00	12:17:00	06:18:00		12:17:00	12:17:00		
	18:17:30	18:17:30	12:17:00	05/29/94	18:17:30	18:17:30		
04/07/94	18:17:30		18:17:30	18:17:30				
06:18:00		05/04/94			06/11/94	06/26/94		
12:17:00	04/21/94	06:18:00	05/17/94	05/30/94	06:18:00	12:17:00		
18:17:30	06:18:00	12:17:00	06:18:00	06:18:00	12:17:00	18:17:30		
	12:17:00	18:17:30	12:17:00	12:17:00	18:17:30			
04/08/94	18:17:30		18:17:30	18:17:30		06/27/94		
06:18:00		05/05/94			06/12/94	06:18:00		
12:17:00	04/22/94	06:18:00	05/18/94	05/31/94	12:17:00	12:17:00		
18:17:30	06:18:00	12:17:00	06:18:00	06:18:00	18:17:30	18:17:30		
	12:17:00	18:17:30	12:17:00	12:17:00				
04/09/94	18:17:30		18:17:30	18:17:30	06/13/94	06/28/94		
13:17:00		05/06/94			06:18:00	06:18:00		
	04/23/94	06:18:00	05/19/94	06/01/94	12:17:00	12:17:00		
	06:18:00	12:17:00	06:18:00	06:18:00	18:17:30	18:17:30		
04/10/94	12:17:00	18:17:30	12:17:00	12:17:00				
13:17:00	18:17:30		18:17:30	18:17:30	06/14/94	06/29/94		
		05/07/94			06:18:00	06:18:00		
04/11/94	04/24/94	06:18:00	05/20/94	06/02/94	12:17:00	18:17:30		
06:18:00	06:18:00	12:17:00	06:18:00	06:18:00	18:17:30			
12:17:00	18:17:30	12:17:00	12:17:00	12:17:00				
18:17:30		18:17:30	18:17:30	18:17:30	06/15/94	06/30/94		
	04/25/94				12:17:00	12:17:00		
04/12/94	06:18:00	05/08/94	05/21/94	06/03/94	12:17:00	18:17:30		
06:18:00	12:17:00	18:17:30	06:18:00	06:18:00				
12:17:00	18:17:30		12:17:00	12:17:00	06/16/94			
18:17:30		05/09/94	18:17:30	18:17:30	06:18:00			
	04/26/94	06:18:00	05/22/94	06/04/94	12:17:00			
04/13/94	06:18:00	12:17:00	18:17:30	06:18:00		06/17/94		
06:18:00	12:17:00	18:17:30		06:18:00		06:18:00		
12:17:00	18:17:30			12:17:00		12:17:00		
18:17:30								

Health Report - Breakdown of individual spots:

Health Report #46 "Calcium"	04/01/94 to 04/14/94
Health Report #47 "RXTV10"	04/15/94 to 05/02/94
Health Report #48 "Glaucoma"	05/03/94 to 05/13/94
Health Report #49 "RXTV10"	05/14/94 to 05/26/94
Health Report #50 "Breathing Liquid"	05/27/94 to 06/05/94
Health Report #51 "Bone Transplants"	06/06/94 to 06/21/94
Health Report #52 "School Healthcare"	06/22/94 to 07/07/94

Elderly Report - Breakdown of individual spots:

Elderly Report #37 "Arthritis II"	04/01/94 to 04/05/94
Elderly Report #38 "Fat Free"	04/06/94 to 05/02/94
Elderly Report #39 "Congestive Heart Failure"	05/03/94 to 05/13/94
Elderly Report #40 "Investment Program"	05/14/94 to 06/05/94
Elderly Report #41 "Archiving"	06/06/94 to 06/21/94
Elderly Report #42 "Health Insurance Reform"	06/22/94 to 07/07/94

ISSUES AND PROGRAMS REPORT
THIRD QUARTER
1994

WTVE-TV 51
1729 NORTH ELEVENTH STREET
READING, PENNSYLVANIA 19604

COMPILED BY:
GEORGE MATTMILLER

Lead Poisoning Children

This PSA campaign is designed to raise awareness of the hazards of lead poisoning and to show the sources of such poisoning to children and their parents. They give a free number for anyone to call to receive a free packet of information about lead poisoning and prevention.

Unicef

Trick or treat, it's Unicef time and the United Nations Children's' Fund is using this PSA as a way to encourage children to take the Unicef box around with them when they go trick or treating.

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- *Hamburg Senior Neighborhood Center
- *Temple Association for Retired Professionals

The following installments of "Elderly Update" aired on WTVE-TV 51 during the Third Quarter of 1993:

Elderly Update - #42 "Health Insurance Reform"

If you're one of the millions of Americans who do not have health insurance, you know how frightening that can be. But some proposed insurance reforms could ease the burden of getting sick. This PSA tells this story along with local senior events from the Berks County Senior Citizens Council.

Elderly Update - #43 "Seeking A Cure"

Most Americans agree the Nation's Health Care system needs reform. But the debate over how to do it rages on. This PSA takes a look at an answer to this problem. Also covers local senior events from the Berks County Senior Citizens Council.

Elderly Update - #44 "Parkinson's Treatment"

With the invention of a new drug, Parkinson patients, usually elderly people, can find relief from dreadful symptoms, including shaking, speeds disorders and the like. This PSA covers this story, along with providing local news from the Berks County Senior Citizens Council.

Elderly Update - #45 "Schizophrenia Update"

A study in the June issue of the American Journal of Psychiatry offers exciting news for those suffering from schizophrenia. A biochemical brain disorder that often robs people of the most productive years of their lives. The study reports on the clinical benefits of a new anti-psychotic medication available in the U.S. since February. A medication, doctors say, already appears to be making a real difference for many patients. This PSA covers this story along with local senior events from the Berks County Senior Citizens Council.

Elderly Report - #46 "Medications & Driving"

K
e
When motorists take to the roads most are aware of the hazards of drinking and driving. But alcohol isn't the only substance that can affect driving performance. Many commonly used prescription and over-the-counter medications can cause drowsiness and severely impair driving skills. This PSA covers this story and also offers local senior events.

Elderly Report - #47 "Vital Vitamin Facts"

Americans spend millions on vitamins each year to stay healthily but some researchers have questioned their effectiveness. This PSA has some tips on what to look for when shopping for vitamins. Also includes local senior events sponsored by the Berks County Senior Citizens' Center.

Old Parents

This PSA features a collage of elderly people all smiling. The voice-over tells the audience where you can turn to to find help for an elderly person you love. It also tells the audience when did your parents get old, here's how to help.

**VOLUME III
READING EXHIBITS 31-34**

- Exhibit 31 DEPOSITION OF JANE MEEKS SQUIBB
OCTOBER 21, 1999, 11:52 A.M.**
- Exhibit 32 DEPOSITION OF STANLEY J. McCARTY
OCTOBER 21, 1999, 1:58 P.M.**
- Exhibit 33 DEPOSITION OF THOMAS R. CALTAGIRONE
OCTOBER 21, 1999, 3:00 P.M.**
- Exhibit 34 DEPOSITION OF MONICA RUANO-WENRICH
OCTOBER 21, 1999 4:33 P.M.**

**Exhibit 31 DEPOSITION OF JANE MEEKS SQUIBB
OCTOBER 21, 1999, 11:52 A.M.**

1 Before The
2 FEDERAL COMMUNICATIONS COMMISSION
3 Washington, D.C. 20554

4 In re Applications of : MM Docket No. 99-153
5 :
6 READING BROADCASTING, INC. :
7 : No. BPCT-940407KF
8 For Renewal of License of :
9 Station WTVE (TV), Channel 51 :
10 Reading, Pennsylvania :
11 : File No. BPCT-940630KG
12 and :
13 :
14 ADAMS COMMUNICATIONS CORPORATION:
15 :
16 For Construction Permit for a :
17 New Television Station to :
18 Operate on Channel 51, Reading, :
19 Pennsylvania :
20 :
21 :
22 :
23 :
24 :
25 :

13 Oral Deposition of JANE MEEKS SQUIBB

15 APPEARANCES:

16 HOLLAND & KNIGHT, LLP For Reading Broadcasting,
17 By: Thomas J. Hutton, Esquire Inc.
18 2100 Pennsylvania Avenue, N.W.
19 Suite 400
20 Washington, D.C. 20037-5564

23 Berks Court Reporting Service
24 By: Rachelle D. Hirneisen, RMR
25 12 Pacific Avenue
Sinking Spring, Pennsylvania
(610) 678-9984

COPY

Federal Communications Commission

Docket No. MM-99-153 Exhibit No. 21

Presented by Reading

Disposition

Identified

Received

Rejected

Reporter John DeRosa

Date 6-12-04

1 APPEARANCES (Continued):

2 BECHTEL & COLE, CHARTERED For Adams Communications
3 By: Gene A. Bechtel, Esquire
4 1901 L Street, N.W., Suite 250
5 Washington, D.C. 20036

5 TAKEN AT:

6 Comfort Inn 11:52 a.m.
7 2200 Stacy Drive Thursday,
8 Reading, Pennsylvania October 21, 1999

9

10

I N D E X

11

<u>WITNESS</u>	<u>EXAMINED BY</u>	<u>PAGE</u>
Jane Meeks Squibb	Mr. Bechtel	3
	Mr. Hutton	9
	Mr. Bechtel	12

14

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18

EXHIBITS

19

20

21

22

23

24

25

<u>NUMBER</u>	<u>DESCRIPTION</u>	<u>PAGE</u>
Squibb 1	Notice of Deposition	3
Squibb 2	Subpoena	3
Squibb 3	Programs/Issues Reports 3rd Quarter 1989 - 3rd Quarter 1994	8

1 Q Do you have any documents in your possession as
2 called - - -
3 A No, I do not. I searched.
4 Q Okay.
5 A Again, they were PSAs so we didn't really have
6 anything in writing.
7 Q Incidentally, if my questions are unclear, let
8 me know. If Mr. Hutton interjects, wait until he and I talk.
9 And if you need a break, let us know.
10 A Okay.
11 Q If our recent experience is any guide, we won't
12 have you here too long. Let's see how it goes.
13 A Okay.
14 Q How long have you lived in the Reading area?
15 A Ten years.
16 Q What is your position at City Hall?
17 A I am the solid waste
18 coordinator/environmentalist for the City of Reading.
19 Q I didn't hear the first word.
20 A Solid waste coordinator.
21 Q I still didn't hear it.
22 A Solid, S-O-L-I-D, waste coordinator.
23 Q I'm sorry.
24 A That's okay.
25 Q I've got them revved up as high as I can.

1 A I'll speak a little louder.

2 Q Now, I heard the second part but I forgot what
3 it is.

4 A Environmentalist.

5 Q I got it. How long have you held that position?

6 A Ten years.

7 Q What do you do as solid waste
8 coordinator/environmentalist?

9 A Okay. I'm in charge of the city's curbside
10 recycling program, which services residential properties as
11 well as commercial, and started a new program as of this
12 Monday, which is the city's trash collection program for
13 non-owner occupied residential units. And also under the
14 environmental area, in charge of underground storage tank
15 removal, anything to do with contamination such as the
16 Bernhart's Park issue, those type of issues that may affect
17 the city.

18 Q It sounds like a fascinating field.

19 A Oh, yeah. It certainly isn't boring.

20 Q Are you active in community activities other
21 than your job?

22 A Certainly. We -- I help with the county's
23 household hazardous waste collection program which is held
24 yearly. I'm trying to think of any other activities. We do
25 neighborhood cleanups through Reading Beautification, which

1 include the scuba team recently did a cleanup this past
2 weekend, so anything like that that the community gets
3 involved in.

4 Q We're focusing on a time frame, as was indicated
5 in your subpoena, of five years, from '89 to '94. August 1 of
6 '89 to August 1 of '94, but if you can't cut it that fine,
7 that's the general -- that's the time frame we're looking at.
8 During that time frame, did you have a TV set in your home?

9 A Yes.

10 Q Did you have one in your office?

11 A No.

12 Q Quantify or describe for me during that time
13 frame about how much you watched TV and the kinds of TV that
14 you watched.

15 A I would say on a weekly basis eight to ten hours
16 a week. Primarily sit-com type shows, some movies, and some
17 municipal access. I watch quite a bit of the municipal access
18 channel which is aired by BCTV.

19 Q I didn't hear the last part, I'm sorry.

20 A I'm sorry. BCTV, which is Berks Cable
21 Television.

22 Q Ah. Okay. What did you watch on Berks Cable
23 Television?

24 A They have governmental shows which show the
25 council people as well as any type of thing that goes on in

1 the community. We also hosted a TV show on that station as
2 well, a monthly TV show.

3 Q On the local cable TV show you referred to, do
4 they have news of the day on that?

5 A No, they don't. It's just -- I would say
6 there's probably a hundred different groups that have monthly
7 TV shows, with the exception of city council, which is aired
8 live once a week, I believe, and it's reaired throughout the
9 week.

10 Q Where is their studio located?

11 A Seventh and Penn.

12 Q Did you watch television news, news of the day?

13 A Yes. Yes.

14 Q What stations did you watch?

15 A At that time probably Channel 6, which would
16 have been out of Philadelphia.

17 Q Well, you're here to share with us your personal
18 knowledge and observation during that five-year period of WTVE
19 television programming serving the community in areas about
20 which you apparently have some knowledge or role. Would you
21 describe for us what you know about the television station
22 programming serving the community during that time period?

23 A Sure. We got involved through my councilman at
24 the time, my councilman Frank McCracken, who was a full-time
25 councilman and acted as my department head who was aware of

1 some programming that WTVE did. They performed 30 second PSAs
2 for us from 1992 through '94 which focused primarily on the
3 city's recycling program. At that point we had a character
4 called Captain Enviro who performed in those PSAs. We brought
5 in some school children from the local elementary school as
6 our audience to try to get awareness out about the importance
7 of our recycling program. Not only for -- for grown-ups but
8 obviously for the youth as well. And that also helped for
9 those kids that were in the audience as well.

10 Q During that time period, did you watch Channel
11 51?

12 A Only when we had the -- our PSAs were to be
13 shown. They gave us a time frame of when they were going to
14 be on so we would try to pick those up and just kind of see
15 what other type of infomercials were out there as well.

16 Q Did you ever appear on any of those PSAs?

17 A No, I did not.

18 Q Well, they should have done that. It would have
19 made them more attractive.

20 A Thank you.

21 MR. BECHTEL: That's all I have.

22 MR. HUTTON: I'd like to have this document
23 marked as Squibb Exhibit 3.

24 (Whereupon, the Reporter marked Squibb Exhibit
25 No. 3 for identification, Programs/Issues Reports 3rd Quarter

1 1989 - 3rd Quarter 1994.)

2 BY MR. HUTTON:

3 Q This document consists of excerpts of the
4 station's quarterly issues and programs reports from the first
5 quarter of 1990 through the third quarter of 1994. I'd like
6 to review that with you and ask you, turning first to the
7 excerpt from the first quarter of 1990, whether you recognize
8 the spot identified as an EPA forest service recycling spot.

9 A I do recognize it. I don't believe that our
10 office was actually involved in that. That was done by EPA
11 and DEP at the very start of the DEP law which required
12 certain municipalities with populations to start recycling
13 programs.

14 Q Okay.

15 A So it -- it dealt with the city, but we weren't
16 ultimately involved in the programming of that.

17 Q And I'd like you to refer to the next page,
18 which refers to -- the title is described as PA Recycling,
19 which appears to refer to a public service announcement aired
20 on the station from 1992 beginning on April 1 and ending on
21 the 24th of April. Is that one of the spots that you referred
22 to that were produced at the station?

23 A Yes.

24 Q Turning now to the second quarter of 1993,
25 there's a page that refers to a recycling spot aired from

1 April 27th of 1993 through the 30th of -- 30th of April of
2 1993. Would that be the same spot?

3 A Yes.

4 Q And again it appears that it was aired in
5 several days in May of - - -

6 A That's correct.

7 Q - - - 1993; is that correct?

8 Turning now to the report for the first quarter
9 of 1994, it appears that this spot was aired on four separate
10 days in the first quarter of 1994; is that correct?

11 A That is correct.

12 Q Turning now to the second quarter of 1994,
13 there's a reference to a public service announcement, the
14 title is described as Aluminum Can Recycling. Is that another
15 spot that you were associated with?

16 A Yes. It was actually a state PSA that was done
17 for the State of Pennsylvania, which was actually Aluman the
18 Can Recycling which was, again, targeted towards young
19 children and trying to get them excited about recycling.

20 Q Okay. And the next page refers to a two minute
21 News to You program on plastic recycling. Do you recall that?

22 A Yes. That was when we had increased our
23 recycling program to include additional plastics, and we did a
24 PSA just on the plastic portion of our program.

25 Q Turning now to the third quarter of 1994,