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The *WALT DISNEY* Company

Susan L. Fox
Vice President
Government Relations

June 27, 2001

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Ms. Magalie Roman Salas
Secretary
Federal Communications Commission
445 12th Street, S.W.
Room TWB204
Washington, D.C. 20054

**Ex Parte Presentation in CS Docket No. 01-7;
Ex Parte Presentation in CS Docket No. 98-120;**

Dear Ms. Salas:

Pursuant to Section 1.1206 of the Commission's rules, an original and three copies of this letter are being filed as notice that a meeting was held on June 26, 2001 with the following persons: Ken Ferree, Chief, Cable Services Bureau, and Thomas Horan, Senior Legal Advisor, Cable Services Bureau. The Walt Disney Company was represented by Preston Padden, Susan Fox, and Mitch Rose.

The proceedings at issue are not restricted and therefore presentations are permitted, but must be disclosed. With respect to CS Docket No. 01-7, Disney discussed the arguments contained in the comments and reply comments filed by the Non-MVPD Owned Programming Networks. Specifically, Disney argued that the Commission should ensure that consumers be able to receive the benefits of all the interactive services that currently are being deployed. Disney stressed the arguments contained in its comments concerning the economic incentives for vertically-integrated cable operators to discriminate and added that a non-discrimination requirement is appropriate and would not discourage further investment in interactive television services.

With respect to CS Docket No. 98-120, Disney discussed the arguments contained in its Petition for Reconsideration, Reply to the Oppositions to the Petition for Reconsideration, and Comments (in response to the Further Notice). Disney stressed the importance of multicasting and enhanced television as part of a comprehensive DTV strategy (including HDTV, multicasting, and interactive offerings). Specifically, Disney argued that the appropriate statutory interpretation of the term "primary video" includes all video programming delivered free, over-the-air and the appropriate statutory interpretation of the term "program-related" includes enhancements to programming received free, over-the-air that are intended to attract and maintain the viewing audience.



Yours truly,

Susan L. Fox

cc: Ken Ferree
Thomas Horan