

It has recently come to my attention that the FCC has plans to lift the cross-ownership ban to allow further media consolidation. As a resident of New York City, I can tell you now that such a move would severely damage the position of media outlets in this area.

The current mood among almost all my friends and colleagues is that the general media is doing a poor job reporting on news and relating important information to the public. Several of my friends have stopped buying newspapers and rely instead on the web for their information. Others, including myself, have cancelled their cable subscriptions to Time Warner due to the homogenous and sensational nature of the news reported.

In the end, a further consolidation of the media will, in my view, lead to a significant backlash that will cost the media industry millions of dollars as Americans turn away from traditional print and television news sources in favor of the internet.

The FCC would be wise to restrict consolidation. It will save it's own reputation and the industry millions of poorly invested dollars.

Bottom line...Americans are not as stupid as you might think they are.