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2001 OCT 29 AM 11:13

Federal Communications Commission
445 12th St., S.W.
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October 19, 2001

OFFICE OF PLANS AND POLICY ANNOUNCES ROUNDTABLE DISCUSSION OF MEDIA OWNERSHIP POLICIES

MM Docket Nos. 01-235, 96-197, 92-264/94-150, 92-51, 87-154
CS Docket Nos. 98-92, 96-85

Date: October 29, 2001

Location: Commission Meeting Room (Room TW-C305)
Federal Communications Commission
445 12th Street, SW, Washington, DC 20554

Time: 12:00 p.m. – 5:00 p.m.

The FCC's Office of Plans and Policy will hold a roundtable forum to discuss FCC media ownership policies. A number of distinguished experts will address the fundamental questions surrounding media ownership limits. In the first panel on ownership policies and competition, panelists will discuss a variety of issues including: the relationship between ownership limits and market performance; the merits of *ex ante* ownership limits versus case-by-case investigations; what product markets are relevant to FCC consideration of ownership policies; and the costs and benefits of different types of restrictions (horizontal caps, cross-ownership restrictions, access regulations). In the second panel on diversity and localism, panelists will cover a number of areas including: the type of diversity that ownership policies should promote; the extent to which outlet diversity produces source and/or viewpoint diversity; the meaning of localism; and whether local ownership results in locally-oriented programming. Attached is the roundtable schedule and the list of panelists.

For additional information, contact Jonathan Levy at (202) 418-2030.

ROUNDTABLE ON MEDIA OWNERSHIP POLICIES

12:00 p.m. **Introduction and Welcome**

Chairman Michael K. Powell, Federal Communications Commission.

12:15 p.m. **Ownership Policies and Competition**

Panelists:

Stanley Besen	Charles River Associates
Mark Cooper	Consumer Federation of America
W. Robert Majure	U.S. Department of Justice
Bruce Owen	Economists Incorporated

Moderators: James Bird and David Sappington,
Federal Communications Commission

2:15 p.m. **Break**

2:30 p.m. **Ownership Policies, Diversity and Localism**

Panelists:

Douglas Gomery	University of Maryland
Philip Napoli	Fordham University
Joel Waldfogel	University of Pennsylvania

Moderators: Jonathan Levy and Joel Rabinovitz,
Federal Communications Commission

4:15 p.m. **Concluding Observations**

Moderators: Jane Mago and Robert Pepper,
Federal Communications Commission