

## ATTACHMENT 4

## Geography Quick Report

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### Horn Lake, MS

#### Table 1. Statistics by Economic Sector

**1997 Population: 13,498**

NOTE: Data based on the 1997 Economic Census. For information on confidentiality protection and definitions, see [http://factfinder.census.gov/home/en/datanotes/exp\\_econ97.html](http://factfinder.census.gov/home/en/datanotes/exp_econ97.html).

[Excludes data for auxiliaries. Data in this table are subject to employment-and/or sales-size minimums that vary by geographic level; for more information, see help.

\* NAICS INDUSTRIES is defined as the taxable portion of the Services sectors, the Type of Operation Totals for the Wholesale sector, and all other sectors in the Economic Census]

NAICS Industry Code	Industry Description	Number of Establishments	Number of Employees	Annual Payroll (\$1,000)	Shpmts/Sales/Recpts (\$1,000)
<b>NAICS INDUSTRIES</b>					
31-33	Manufacturing	19	1,045	39,262	151,589
42	Wholesale trade	9	c	D	D
44-45	Retail trade	41	668	9,900	119,373
53	Real estate & rental & leasing	9	12	323	4,050
54	Professional, scientific, & technical services	3	a	D	D
56	Administrative & support & waste management & remediation serv	9	68	1,417	3,161
62	Health care & social assistance	5	b	D	D
71	Arts, entertainment, & recreation	2	a	D	D
72	Accommodation & foodservices	25	f	D	D
81	Other services (except public administration)	16	60	1,134	4,310
<b>MERCHANT WHOLESALERS</b>					
42	Wholesale trade	8	c	D	D
<b>AGENTS, BROKERS, AND COMMISSION MERCHANTS</b>					
42	Wholesale trade	1	a	D	D

Source: U.S. Bureau of the Census, 1997 Economic Census

D: Withheld to avoid disclosing data of individual companies; data are included in higher level totals

N: Not available or not comparable

S: Withheld because estimate did not meet publication standards

Z: Less than half the unit shown

a: 0 - 19 employees

b: 20 - 99 employees

c: 100 - 249 employees

e: 250 - 499 employees

f: 500 - 999 employees

g: 1,000 - 2,499 employees

h: 2,500 - 4,999 employees

i: 5,000 - 9,999 employees

j: 10,000 - 24,999 employees

k: 25,000 - 49,999 employees

l: 50,000 - 99,999 employees

m: 100,000 or more employees

**DP-3. Labor Force Status and Employment Characteristics: 1990**

Data Set: 1990 Summary Tape File 3 (STF 3) - Sample data

Geographic Area: **Horn Lake city, Mississippi**NOTE: For information on confidentiality, sampling error, nonsampling error, and definitions, see <http://factfinder.census.gov/home/en/datanotes/expstf390.htm>.

Subject	Number
<b>LABOR FORCE STATUS</b>	
<b>Persons 16 years and over</b>	<b>6,156</b>
In labor force	4,775
Civilian labor force	4,755
Employed	4,517
Unemployed	238
Armed Forces	20
Not in labor force	1,381
<b>Males 16 years and over</b>	
<b>Males 16 years and over</b>	<b>2,952</b>
In labor force	2,545
Civilian labor force	2,525
Employed	2,418
Unemployed	107
Armed Forces	20
Not in labor force	407
<b>Females 16 years and over</b>	
<b>Females 16 years and over</b>	<b>3,204</b>
In labor force	2,230
Civilian labor force	2,230
Employed	2,099
Unemployed	131
Armed Forces	0
Not in labor force	974
<b>Females 16 years and over</b>	
<b>Females 16 years and over</b>	<b>3,204</b>
With own children under 6 years	941
With own children 6 to 17 years only	797
<b>Own children under 6 years in families and subfamilies</b>	
<b>Own children under 6 years in families and subfamilies</b>	<b>1,297</b>
All parents present in household in labor force	787
<b>Own children 6 to 17 years in families and subfamilies</b>	
<b>Own children 6 to 17 years in families and subfamilies</b>	<b>1,776</b>
All parents present in household in labor force	1,366
<b>Persons 16 to 19 years</b>	
<b>Persons 16 to 19 years</b>	<b>515</b>
Not enrolled in school and not high school graduate	39
Employed or in Armed Forces	34
Unemployed	5
Not in labor force	0
<b>COMMUTING TO WORK</b>	
<b>Workers 16 years and over</b>	<b>4,470</b>
Drove alone	3,718
In carpools	706
Using public transportation	0
Using other means	21
Walked or worked at home	25
<b>OCCUPATION</b>	
<b>Employed persons 16 years and over</b>	<b>4,517</b>
Executive, administrative, and managerial occupations	368
Professional specialty occupations	200

<b>Subject</b>	<b>Number</b>
Technicians and related support occupations	107
Sales occupations	546
Administrative support occupations, including clerical	1,015
Private household occupations	7
Protective service occupations	50
Service occupations, except protective and household	314
Farming, forestry, and fishing occupations	37
Precision production, craft, and repair occupations	904
Machine operators, assemblers, and inspectors	354
Transportation and material moving occupations	395
Handlers, equipment cleaners, helpers, and laborers	220
<b>INDUSTRY</b>	
<b>Employed persons 16 years and over</b>	<b>4,517</b>
Agriculture, forestry, and fisheries	45
Mining	11
Construction	291
Manufacturing, nondurable goods	377
Manufacturing, durable goods	444
Transportation	576
Communications and other public utilities	170
Wholesale trade	460
Retail trade	989
Finance, insurance, and real estate	220
Business and repair services	211
Personal services	169
Entertainment and recreation services	28
Health services	130
Educational services	168
Other professional and related services	106
Public administration	122
<b>CLASS OF WORKER</b>	
<b>Employed persons 16 years and over</b>	<b>4,517</b>
Private wage and salary workers	3,953
Government workers	338
Local government workers	175
State government workers	47
Federal government workers	116
Self-employed workers	226
Unpaid family workers	0

(X) Not applicable

Source: U.S. Bureau of the Census, 1990 Census of Population and Housing, Summary Tape File 3 (Sample Data)  
Matrices P49, P61, P70, P73, P74, P77, P78, P79.

## ATTACHMENT 5



- Local News

## About us

- Sports

The DeSoto Times Today is the oldest business in DeSoto County. Established in 1839, the paper has a daily circulation of more than 8,000 copies per day. The DeSoto Times also publishes a weekly newspaper, The Weekender, which is hand-delivered to all non-subscribing homes in the county each Saturday morning.

- World News

- About Us

The paper was originally published as a weekly but began providing DeSoto Countians with their news on a daily basis in 1997. Paid circulation has climbed 62 percent in two years.

- Business Guide

The DeSoto Times Today earned in both 1999 and 2000 the Mississippi Press Association division's First Place Award for General Excellence. Among the state's dailies, it also received in 2001 the Mississippi Press Association's First Place Award for Total Market Coverage.

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- Archives

- Classifieds

- Subscribe

The paper has also won numerous awards from the Mississippi Press Association and the Associated Press Managing Editors for editorial, advertising and design excellence.

- Hot Links

- Newcomers

- Entertainment

- Town Hall

- Special Features

- Health

- Stocks

- Tourists

- Home



Home | News | Opinions | For The Record | Sports | Weddings | About Town | Classifieds |  
Subscribe

Last Updated  
10/09/01 02:53:2

### Current Weather

for Olive Branch



Mostly Cloudy  
80 F



powered by  
AccuWeather.com

### Submit

- Wedding
- Announcement
- Birth
- Announcement
- Story Idea or Calendar Event
- Guest Book

### Religion

- Church directory

### Legals

NW Mississippi Home Market Magazine

## OB students get a lesson in understanding, tolerance

**Olive Branch** – News coverage of the Sept. 11 tragedies has raised countless questions for Olive Branch Middle School students.

Not knowing how to answer many of them, career discovery teachers Jim McDowell, Calvin Burton and M. Reed decided to bring in someone who could speak directly for a Middle East country – Palestine.

"All we know is what we see on T.V.," said McDowell. "It makes us think the Muslims are bad, and really, we know nothing about the religion." [more...](#)



## Eagles beat Quistors, 28-21



When county rivals get together, it's almost always going to be a close game. Horn Lake and Olive Branch proved that to be true on Oct. 19, when the Eagles won a 28-21 game over the Conquistadors.

Olive Branch's offense had been struggling over the last couple of games, but it showed up early against Horn Lake.

Senior Blake Pettit got his first quarterback start of the season, and the Olive Branch running game got some teeth behind the legs of Brandon Guy. The senior running back got the first touchdown of the game on a 20-yard run up the middle. He added a 32-yard touchdown just three minutes later to bring the score to 14-0. [more...](#)

## This process will curl your hair

**Olive Branch** – It's all in the body language, and the way you twist the shears.

If you have that down, and of course the proper training, it will curl your hair.

It's a new hair-cutting technique, according to Lynn Smith, who says she is the only DeSoto County beautician who is certified to do it.

It's called the Helix cut, and when done properly, the result is natural-looking curls and volume with maintenance-free salon styling. [more...](#)



### News

- [Battery E first in : to get computers](#)
- [Lyon's Gate prop tabled, signage ge at Market](#)
- [Tower request de](#)
- [Firemen honor B](#)
- [OB police issue warning](#)

### Opinions

- [DeSoto residents the line over booki controversial rapsl](#)
- [Terrorism chang normal, daily life](#)
- [Sick puppies out are really no differ than any of the ter](#)

### For the record

- [Obituary](#)
- [County deaths](#)
- [Marriages](#)
- [County births](#)

### Sports

- [DeSoto football s is flying by](#)
- [Horn Lake falls to Tupelo in semifina](#)

### Weddings

- [Maxwell-McClatc wedding Oct. 20](#)

### About Town

- [Plenty of time we spent on one hour](#)

## **ATTACHMENT 6**

**Area Code Online Lookup**  
 Real savings for the virtual world.  
 Long Distance | International Calling | Toll Free | 10-10 Dial Around | Calling Cards | Cellular | Callback | Agent Opportunities

**1-800-557-5300** | [Bookmark this site](#) | [Recommend this site to a friend](#)

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Search Results for Horn Lake



**US Area Codes**

- all area codes by state
- all area codes in numeric order
- discount long distance rates
- Zip Codes
- area code FAQ's
- country codes
- discount phone calling cards
- 1010 dial around rates

**While you are here why not see if you can significantly lower your residential or business long distance rates - find the lowest rates from over 200 calling plans.**

Rates start at just 4.5 cents per minute - click here.

City	State	Zip	County	Area Code
Horn Lake	MS	38637	De Soto	662

**While you are here why not see if you can significantly lower your residential or business long distance rates - find the lowest rates from over 200 calling plans.**

Rates start at just 4.5 cents per minute - click here.

**Area Code Lookup Online Contact Information**

**AREA CODE ONLINE LOOKUP**  
 2317 Suite F - South 10th Street St. Louis, MO 63104  
 E-mail: [Shawn@AreaCodeOnlineLookup.com](mailto:Shawn@AreaCodeOnlineLookup.com) Web: [AreaCodeOnlineLookup.com](http://AreaCodeOnlineLookup.com)  
 All rights reserved. This site and its database © Area Code Online Lookup 1996-2002.  
 Thanks for visiting our network of full service telecom web sites :))

*Area code  
 662  
 Memphis AL  
 also diff 401  
 No search  
 ZIPS 38 100  
 3811*



Home

# Post Office Locator

powered by [Maps On Us](#)

Keyword/Search

keyword

search



**Horn Lake Main Post Office, 6760 Hurt Rd, Horn Lake, MS 38637**

[Plan Route >](#)

To obtain hours of operation or information about the services offered at this location, call:

1-800-ASK-USPS (1-800-275-8777).

[Postal Listings >](#) [New Search >](#)

For TTY service for the hearing impaired only, 1-877-877-7833.

PAN BY:  
 FULL SCREEN  
 HALF SCREEN

ZOOM FAR IN  
 ZOOM IN  
 ZOOM OUT  
 ZOOM FAR OUT  
 BLACK&WHITE  
 LESS DETAIL

0.4 MI CENTER: -90.03396 34.94266

Map by Maps On Us (R)  
 Map data Copyright Etak, Inc. 1984-2001. All rights reserved. Use subject to LICENSE.

Map-Clicking will:  Problems printing? Get a [Printable Map](#).

**Plan Route** to this listing from the following address:

**Fill in some or all of the fields below.** [\[Explain Addresses\]](#)

Street Address:

(e.g., 600 Mountain Ave, or Mountain Ave & South St, or just Mountain Ave)

## ATTACHMENT 7

## Horn Lake, Mississippi

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### Alliance

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### Apostolic

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### Assembly of God

**FIRST ASSEMBLY OF GOD, 662-393-2970  
6550 CAMELOT ROAD, HORN LAKE MS 38637**

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### Baptist

**CALVARY BAPTIST CHURCH, 662-393-3239  
5145 HIGHWAY 51 NORTH, HORN LAKE MS 38637**

**DE SOTO WOODS BAPTIST CHURCH, 662-393-8450  
1030 HAYWOOD DRIVE, HORN LAKE MS 38637**

**FIRST BAPTIST CHURCH, 662-393-7620  
3505 GOODMAN ROAD WEST, HORN LAKE MS 38637**

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### Bible

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### Brethren

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### Catholic

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### Charismatic

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### Christian

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### Christian Science

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### Church of Christ

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**Church of God**

**CHURCH OF GOD AT HORN LAKE, 662-342-5987  
6285 RIDGEWOOD ROAD, HORN LAKE MS 38637**

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**Church of Jesus Christ of Latter Day Saints**

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**Community**

**SOUTHAVEN COMMUNITY CHURCH, 662-342-7080  
5692 HIGHWAY 51 NORTH, HORN LAKE MS 38637**

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**Congregational**

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**Disciples of Christ**

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**Episcopal**

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**Evangelical**

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**Fellowship of Christian Assemblies**

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**Foursquare Gospel**

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**Friends (Quaker)**

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**Full Gospel**

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**Independent Bible**

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**Interdenominational**

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**Jehovah's Witnesses**

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**Jewish Christian**

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**Lutheran**

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**Methodist**

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**Mission**

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**Missionary**

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**Nazarene**

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**Non-Denominational**



**REJOICE CHRISTIAN FELLOWSHIP CHURCH, 662-893-0572**  
**7540 DAVIDSON ROAD, OLIVE BRANCH MS 38654**  
Visit this Church now by way of their **WEB site....**  
E-mail address: [RejoiceCF@aol.com](mailto:RejoiceCF@aol.com)

**A nondenominational, Spirit filled church, sharing the joy of God's love with all people. Christ centered, Bible based, multiracial. Contemporary worship, life encouraging preaching, dynamic teen and children's ministry. Come as your are. Everyone welcome.**

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**Orthodox**

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**Pentecostal**

**HIGHWAY HOLINESS CHURCH, 662-393-7723**  
**6250 HIGHWAY 51 NORTH, HORN LAKE MS 38637**

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**Presbyterian**

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**Reorganized Church of Jesus Christ of Latter Day Saints**

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**Salvation Army**

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**Seventh-day Adventist**

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**United Church of Christ**

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**Unity**

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**Wesleyan**

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**Various Other Denominations**

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**[Back to Mississippi MENU](#)**

## **EXHIBIT 2**

## DECLARATION

I, Jeff Littlejohn, declare as follows:

1. I am Vice President, Engineering, of Clear Channel Broadcasting Licenses, Inc., the licensee of WOTO(FM), Channel 239A, Olive Branch, Mississippi, and KJMS(FM), Channel 266C, Memphis, Tennessee.
2. CCBL intends to apply for construction permits for Channels 239A and 266C to specify operations for WOTO and KJMS in Horn Lake and Olive Branch, Mississippi, respectively, upon adoption of the relevant Notice of Proposed Rule Making.
3. If awarded the construction permits for Channels 239A and 266C, CCBL promptly will construct and operate such facilities.

I hereby declare under penalty of perjury that the statements made in this declaration are true and accurate to the best of my knowledge, information and belief.

---

Jeff Littlejohn

## **EXHIBIT 2**

TECHNICAL EXHIBIT  
IN SUPPORT OF  
A PETITION FOR RULE MAKING  
TO AMEND THE FM TABLE OF ALLOTMENTS  
OLIVE BRANCH AND HORN LAKE, MISSISSIPPI AND MEMPHIS, TENNESSEE

Technical Narrative

This technical narrative and associated exhibits have been prepared on behalf of FM stations WOTO and KJMS (herein "Petitioners") in support of a Petition for Rule Making to amend Section 73.202(b) by the reallocation of channel 239A from Olive Branch, Mississippi to Horn Lake, Mississippi and the modification of the license of WOTO accordingly (BLH-19950717KE), and the reallocation of channel 266C1 from Memphis, Tennessee to Olive Branch, Mississippi and the modification of the license of KJMS accordingly (BLH-19810710AA). As the requested change to channel 239A at Horn Lake is mutually exclusive with the present allotment of channel 239A at Olive Branch, and the requested change to channel 266C1 at Olive Branch is mutually exclusive with the present allotment of channel 266C1 at Memphis, Petitioners invokes the provisions of Section 1.420(i).

The following is a summary of the reallocation proposal:

- The city of Horn Lake, Mississippi (2000 Census population 14,099 persons) will be provided with its first local aural transmission service, Olive Branch, Mississippi (2000 Census population 21,054 persons) will receive local service from KJMS and Memphis will continue to receive local service provided by 9 AM stations and 10 FM stations.
- The number of persons within the WOTO 1 mV/m contour will increase from 979,263 persons to 986,673 persons, and there will be a "net" increase in 1 mV/m coverage to 7,410 persons.
- The proposal will eliminate an existing short-spacing between WOTO and WCNA on channel 240C3 at Potts Camp, MS.
- The WOTO proposal will not create any underserved loss area.
- As no change is required in the KJMS transmitter site, there will be no gain or loss of service for its reallocation to Olive Branch.

Proposed Change in Table of Allotments

Station WOTO is currently licensed (BLH-19950717KE) to operate on channel 239A at Olive Branch, Mississippi with an effective radiated power (ERP) of 6 kW and an antenna height above average terrain (HAAT) of 100 meters. Olive Branch is located in DeSoto County and has a 2000 U.S. Census population of 21,054 persons.

Horn Lake, Mississippi is located in DeSoto County and has a 2000 U.S. Census population of 14,099 persons. Horn Lake has no local AM or FM service and, therefore, Petitioner's proposal would bring first local aural broadcast service to Horn Lake.

Station KJMS is currently licensed (BLH-19810710AA) to operate on channel 266C1 at Memphis, Tennessee with an ERP of 100 kW and an HAAT of 137 meters. Petitioners propose to reallocate KJMS from Memphis, Tennessee to Olive Branch, Mississippi. Memphis will continue to receive local service from 9 AM stations and 10 FM stations.<sup>1</sup> Therefore, adoption of the proposal will not deprive Memphis of its sole "existing" local aural service. In addition, adoption of the proposal will not deprive Olive Branch of its sole local service. Furthermore, Accordingly, Petitioners requests modification of the FM allocation table as follows:

<u>City</u>	<u>Present</u>	<u>Proposed</u>
Olive Branch, Mississippi	239A	266C1
Horn Lake, Mississippi	--	239A
Memphis, Tennessee	246C1, 259C, 266C1 274C1, 283C1, 290C	246C1, 259C, 274C1 283C1, 290C

<sup>1</sup> The 9 AM stations are KWAM, 990 kHz, WPPB, 1480 kHz, WDIA, 1070 kHz, WGSF, 1030 kHz, WHBQ, 560 kHz, WJCE, 680 kHz, WLOK, 1340 kHz, WMC, 790 kHz and WREC, 600 kHz. The 10 FM stations are WQOX, ch. 203C2, WYPL, Ch. 207C, WEVL, Ch. 210C3, WKNO, Ch. 216C1, WUMR, Ch. 219C2, WHRK, Ch. 246C1, WMC-FM, Ch. 259C, WEGR, Ch. 274C1, WRVR, Ch. 283C1 and WGKX, Ch. 290C.

WOTO - Compliance With FCC Rules

The attached Figure 1A is a tabulation of the required separations pertinent to use of channel 239A at Horn Lake. The reference site complies with the Commission's minimum distance separation requirements contained in Section 73.207 to all existing, authorized and proposed stations and allotments.

Figure 1B is a tabulation of the required separations pertinent to use of channel 239A from the licensed WOTO site. As shown, WOTO is currently involved in a 2.12 km short-spacing with WCNA on channel 240C3 at Potts Camp, MS. Therefore, adoption of the instant proposal will eliminate the existing short-spacing with WCNA.

Figure 2 is a map showing the area to locate for channel 239A at Horn Lake in compliance with the Commission's minimum distance separation requirements and city coverage requirements based on maximum Class A facilities (ERP 6 kW/HAAT 100 m). Operation from the reference site will provide the requisite city grade signal to all of Horn Lake.

Pursuant to Section 1.420(i), the Commission will consider petitions to modify the license of an FM station to specify a new community if the proposed allotment would be mutually exclusive with the present assignment. As the entire area to locate for channel 239A at Horn Lake depicted on Figure 2 would be short-spaced to the licensed WOTO channel 239A operation, the new allotment is mutually exclusive with the existing allotment.

WOTO - Gain and Loss Areas and Available Aural Services

Figure 3, attached, is a map showing the FM 1 mV/m primary service contours for the licensed WOTO operation on channel 239A at Olive Branch and the proposed WOTO operation on channel 239A at Horn Lake. Maximum facilities and uniform

terrain were used to determine the contour locations. The 1 mV/m "gain" and "loss" areas are also indicated.

Also shown on Figure 3 are the other FM reception services available to the areas within the licensed and proposed WOTO 1 mV/m contours.<sup>2</sup> Only those FM services necessary to provide at least five (5) fulltime aural services to the gain and loss areas have been shown on Figure 3. The letters identify the FM service contours of stations tabulated on Figure 4. As indicated, there are at least five other FM services available to the gain and loss areas.

#### WOTO - Population and Area within Gain and Loss Areas

Figure 5 contains a tabulation of the land areas and estimated populations within the 1 mV/m FM primary service contours for the existing WOTO operation on channel 239A at Olive Branch and the proposed WOTO operation on channel 239A at Horn Lake. Also tabulated are the gain, loss and "net" gain areas and the results of the reception service analyses for these areas. Adoption of the Petitioner's proposal will increase the number of persons within the WOTO 1 mV/m contour from 979,263 persons to 986,673 persons, and will result in a "net" increase in 1 mV/m coverage of 7,410 persons.

#### KJMS - Compliance With FCC Rules

The attached Figure 6 is a tabulation of required separations pertinent to use of channel 266C1 at Olive Branch. The reference site (existing KJMS site) complies with the Commission's minimum distance separation requirements contained in Section 73.207 of the FCC's rules to all existing, authorized and proposed stations and allotments.

Figure 7 is a map showing the area to locate for channel 266C1 at Olive Branch in compliance with the Commission's minimum distance separation requirements and city

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<sup>2</sup>The determination of available reception services was based on the criteria set forth in footnote 1 of the Notice of Proposed Rule Making in MM Docket No. 96-219 (DA 96-1774; adopted October 25, 1996, released November 1, 1996).

coverage requirements based on maximum Class C1 facilities (ERP 100 kW/HAAT 299 m). Operation from the reference site will provide the requisite city grade signal to all of Olive Branch.

Pursuant to Section 1.420(i), the Commission will consider petitions to modify the license of an FM station to specify a new community if the proposed allotment would be mutually exclusive with the present assignment. As the entire area to locate for channel 266C1 at Olive Branch depicted on Figure 7 would be short-spaced to the licensed KJMS channel 266C1 operation, the new allotment is mutually exclusive with the existing allotment.

#### KJMS - Population and Area within Gain and Loss Areas

The proposal requires no change in the KJMS transmitter site or facilities. Therefore, there will be no 1 mV/m gain or loss areas.

#### Urbanized Area Considerations

The 70 dBu for the existing WOTO operation on channel 239A at Olive Branch encompasses 54.8 percent of the Memphis Urbanized Area. The proposed WOTO operation on channel 239A at Horn Lake encompasses 68.0 percent of the Memphis Urbanized Area.

#### FM 1 mV/m Coverage Contours

The FM predicted coverage contours were calculated in accordance with the provisions of Section 73.313, except that uniform terrain was presumed in all directions.

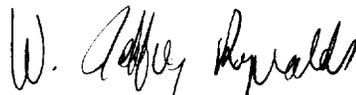
#### Population and Area

The population within each FM primary service contour (1 mV/m) and each gain and loss area was calculated using a computer program that utilizes the 2000 U.S. Census database of "population centroids". The program adds the populations of those U.S. Census designated areas whose

centroid was within each service area. The area within each FM primary service contour was calculated using a root mean square algorithm.

Conclusion

Channel 239A can be reallocated from Olive Branch, Mississippi to Horn Lake, Mississippi and channel 266C1 can be reallocated from Memphis, Tennessee to Olive Branch, Mississippi in compliance with all applicable Commission Rules. The proposal will result in a first local broadcast service to Horn Lake. The proposal would not deprive either Olive Branch or Memphis of local aural broadcast service. The number of persons within the WOTO 1 mV/m contour will increase from 979,263 persons to 986,673 persons, and there will be a "net" increase in 1 mV/m coverage to 7,410 persons. The proposal will eliminate an existing short-spacing between WOTO and WCNA on channel 240C3 at Potts Camp, Mississippi. Therefore, Petitioners request the reallocation of channel 239A from Olive Branch, Mississippi to Horn Lake, Mississippi and the modification of the license of WOTO accordingly (BLH-19950717KE), and the reallocation of channel 266C1 from Memphis, Tennessee to Olive Branch, Mississippi and the modification of the license of KJMS accordingly (BLH-19810710AA).



W. Jeffrey Reynolds

du Treil, Lundin & Rackley, Inc.  
201 Fletcher Avenue  
Sarasota, Florida 34237  
(941)329-6000

JEFF@DLR.COM

November 5, 2001

## CDBS FM SEPARATION STUDY

Job Title: Proposed WOTO, Horn Lake, MS  
Channel: 239 A

Separation Buffer: 32 km  
Coordinates: 350419 895913

Call Id	City St	File Status	Channel Freq	ERP HAAT	DA Id	Latitude Longitude	73 215	Bear	Dist. (km)	Req. min
WVIM-F 16790	COLDWATER MS CP	BPH C 19950109IC	237 A 95.3	3.600 129	N	34-46-45 089-58-01	N	176.8	32.53 1.53	31.0 Close
WVIM-F 16790	COLDWATER MS LIC	BLH C 7833	237 A 95.3	3.000 91	N	34-46-42 089-58-23	N	177.8	32.60 1.60	31.0 Close
WOXD 1299	OXFORD MS LIC	BLH C 19990203KE	238 A 95.5	6.000 100	N	34-18-10 089-31-25	N	153.5	95.30 23.30	72.0 Clear
	ELAINE AR ADD	RM C 9672	238 A 95.5	0.000	N	34-22-52 090-45-56	N	223.0	104.68 6.68	98.0 Close
WOTO 58399	OLIVE BRANC MS LIC	BLH C 19950717KE	239 A 95.7	6.000 100	Y 14768	35-04-25 089-51-27	N	89.1	11.81 -103.19	115.0 <b>Short<sup>1</sup></b>
WFKX 73392	HENDERSON TN LIC	BLH C 19940323KD	239 A 95.7	6.000 96	N	35-29-52 088-42-29	N	67.4	125.57 10.57	115.0 Close
WTGY 10579	CHARLESTON MS LIC	BLH C 20000313ABA	239 A 95.7	6.000 100	N	33-53-28 090-03-09	N	182.6	131.13 16.13	115.0 Clear
KSSN 61363	LITTLE ROCK AR LIC	BLH C 19831117BH	239 C 95.7	100.000 507	N	34-47-57 092-29-29	N	263.2	230.80 4.80	226.0 Close
WCNA 50294	POTTS CAMP MS LIC	BLH C 19951011KF	240 C3 95.9	14.000 133	N	34-35-51 089-06-12	Y	122.9	96.45 7.45	89.0 Close
	POTTS CAMP MS DEL	RM C 9023	240 C3 95.9	0.000	N	34-35-51 089-06-12	N	122.9	96.45 7.45	89.0 Close
KKEY 51923	HARRISBURG AR CP	BPH C 20000719ABQ	240 C2 95.9	50.000 150	N	35-47-35 090-47-26	N	318.0	108.29 2.29	106.0 Close
	SALTILLO MS ADD	RM C 9023	240 C3 95.9	0.000	N	34-33-39 088-40-59	N	115.1	132.09 13.09	119.0 Close
WMPS 67247	TUNICA MS LIC	BLH C 19980716KA	241 C3 96.1	25.000 100	Y 14724	34-43-36 090-09-43	Y	202.6	41.51 -0.49	42.0 Close

<sup>1</sup> Existing WOTO site. Requested reallotment of channel 239A to Horn Lake, MS is mutually exclusive with the Petitioner's current channel 239A allotment at Olive Branch, MS.

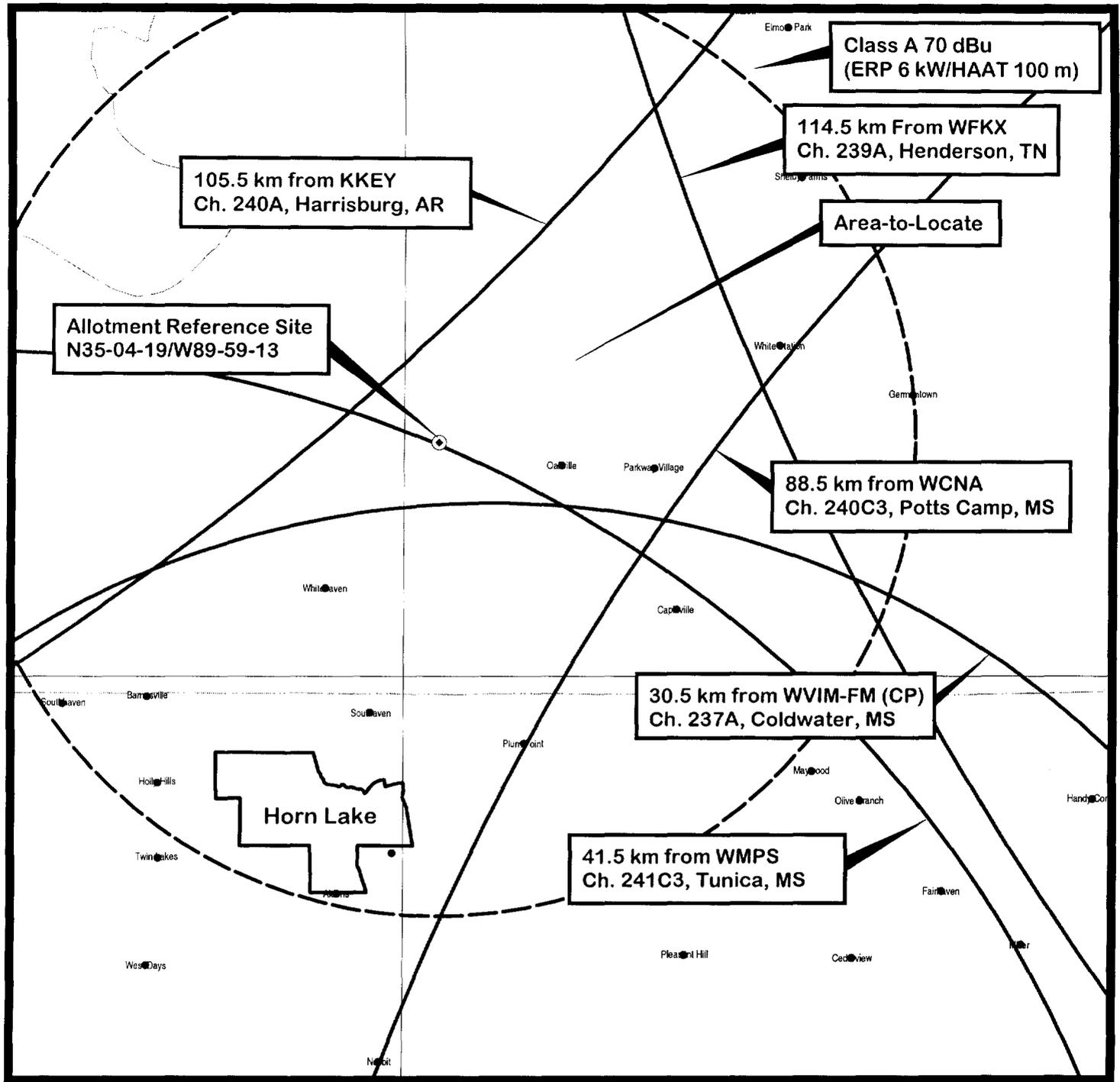
CDBS FM SEPARATION STUDY

Job Title: Licensed WOTO, Horn Lake, MS  
 Channel: 239 A

Separation Buffer: 32 km  
 Coordinates: 350425 895127

Call Id	City St	File Status Num	Channel Freq	ERP HAAT	DA Id	Latitude Longitude	73 215	Bear	Dist. (km)	Req. min
WVIM-F 16790	COLDWATER MS CP	BPH C 19950109IC	237 A 95.3	3.600 129	N	34-46-45 089-58-01	N	197.0	34.16 3.16	31.0 Close
WVIM-F 16790	COLDWATER MS LIC	BLH C 7833	237 A 95.3	3.000 91	N	34-46-42 089-58-23	N	197.8	34.42 3.42	31.0 Close
WOXD 1299	OXFORD MS LIC	BLH C 19990203KE	238 A 95.5	6.000 100	N	34-18-10 089-31-25	N	160.3	90.82 18.82	72.0 Clear
	ELAINE AR ADD	RM C 9672	238 A 95.5	0.000	N	34-22-52 090-45-56	N	227.4	113.22 15.22	98.0 Close
WOTO 58399	OLIVE BRANC MS LIC	BLH C 19950717KE	239 A 95.7	6.000 100	Y 14768	35-04-25 089-51-27	N	102.5	0.00	
WFKX 73392	HENDERSON TN LIC	BLH C 19940323KD	239 A 95.7	6.000 96	N	35-29-52 088-42-29	N	65.3	114.67 -0.33	115.0 Close
KSSN 61363	LITTLE ROCK AR LIC	BLH C 19831117BH	239 C 95.7	100.000 507	N	34-47-57 092-29-29	N	263.5	242.55 16.55	226.0 Clear
WCNA 50294	POTTS CAMP MS LIC	BLH C 19951011KF	240 C3 95.9	14.000 133	N	34-35-51 089-06-12	Y	127.3	86.88 -2.12	89.0 <b>Short</b> <sup>1</sup>
	POTTS CAMP MS DEL	RM C 9023	240 C3 95.9	0.000	N	34-35-51 089-06-12	N	127.3	86.88 -2.12	89.0 <b>Short</b> <sup>1</sup>
KKEY 51923	HARRISBURG AR CP	BPH C 20000719ABQ	240 C2 95.9	50.000 150	N	35-47-35 090-47-26	N	313.7	116.40 10.40	106.0 Close
	SALTILLO MS ADD	RM C 9023	240 C3 95.9	0.000	N	34-33-39 088-40-59	N	117.7	121.58 2.58	119.0 Close
WMPS 67247	TUNICA MS LIC	BLH C 19980716KA	241 C3 96.1	25.000 100	Y 14724	34-43-36 090-09-43	Y	215.8	47.49 5.49	42.0 Close

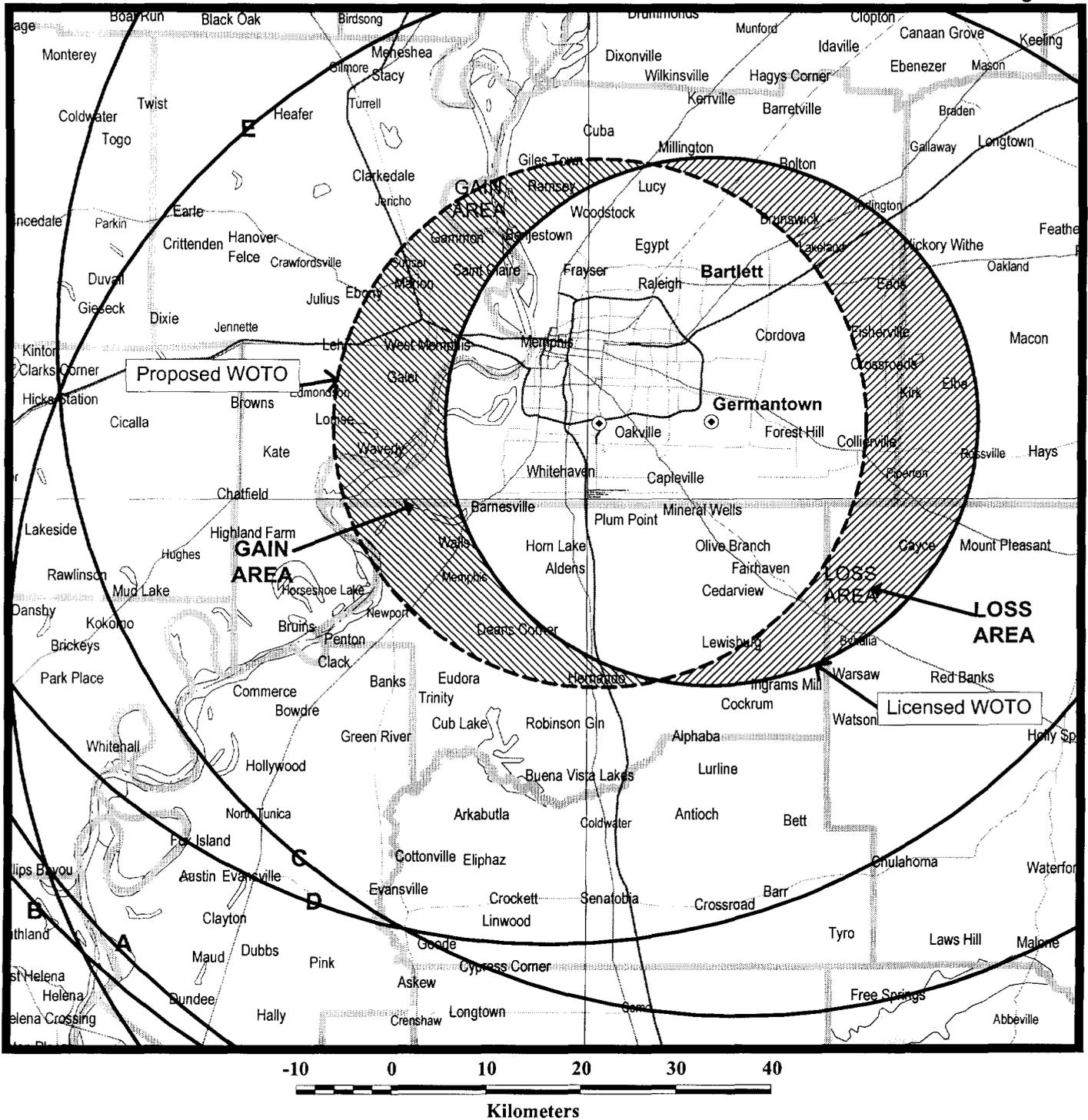
<sup>1</sup> The authorized site is currently involved in a 2.12 kilometer short-spacing with WCNA on channel 240C3 at Potts Camp, MS. Thus, the instant proposal will eliminate the existing short-spacing with WCNA.



**AREA TO LOCATE  
STATION WOTO  
HORN LAKE, MISSISSIPPI  
CHANNEL 239A**

du Treil, Lundin & Rackley, Inc. Sarasota, Florida

Figure 3



## RECEPTION SERVICES AVAILABLE WITHIN 1 mV/m CONTOURS

du Treil, Lundin & Rackley, Inc. Sarasota, Florida

STATION WOTO  
HORN LAKE, MISSISSIPPI  
CHANNEL 293A

Radio Stations Considered for  
Available Reception Services Analysis to Gain and Loss Areas

I. FM STATIONS - 1 mV/m Contours

ID	Call Letters	Location	Authorized Facilities
A	WGKX	Memphis, TN	Ch. 290C, 100 kW/303 m
B	WMC-FM (CP)	Memphis, TN	Ch. 259C, 290 kW/277 m
C	WSRR-FM (CP MOD)	Millington, TN	Ch. 251C1, 100 kW/265 m
D	WHRK	Memphis, TN	Ch. 246C1, 100 kW/162 m
E	WRBO (CP)	Como, MS	Ch. 278C1, 100 kW/207 m

STATION WOTO  
HORN LAKE, MISSISSIPPI  
CHANNEL 293A

Tabulation of Areas, Populations  
And Reception Services Within 1 mV/m Coverage Contours

I. Population and Land Area Within 1 mV/m Contours

Facilities	Within 1 mV/m Contour	
	2000 Census Population	Area (km <sup>2</sup> )
Authorized Ch. 239A Olive Branch, MS	979,263	2,461
Proposed Ch. 239A Horn Lake, MS	986,673	2,461

II. Population and Land Area Within Gain and Loss Areas

Area	Within 1 mV/m Contour	
	2000 Census Population	Area (km <sup>2</sup> )
Gain	46,235	654
Loss	38,825	654
"Net" Gain	7,410	0

III. Available Reception Services Within Gain and Loss Areas

Area	No. of Services	Within 1 mV/m Contour	
		2000 Census Population	Area (km <sup>2</sup> )
Gain	5 or more	46,235	654
Total		46,235	654

Area	No. of Services	Within 1 mV/m Contour	
		2000 Census Population	Area (km <sup>2</sup> )
Loss	5 or more	38,825	654
Total		38,825	654

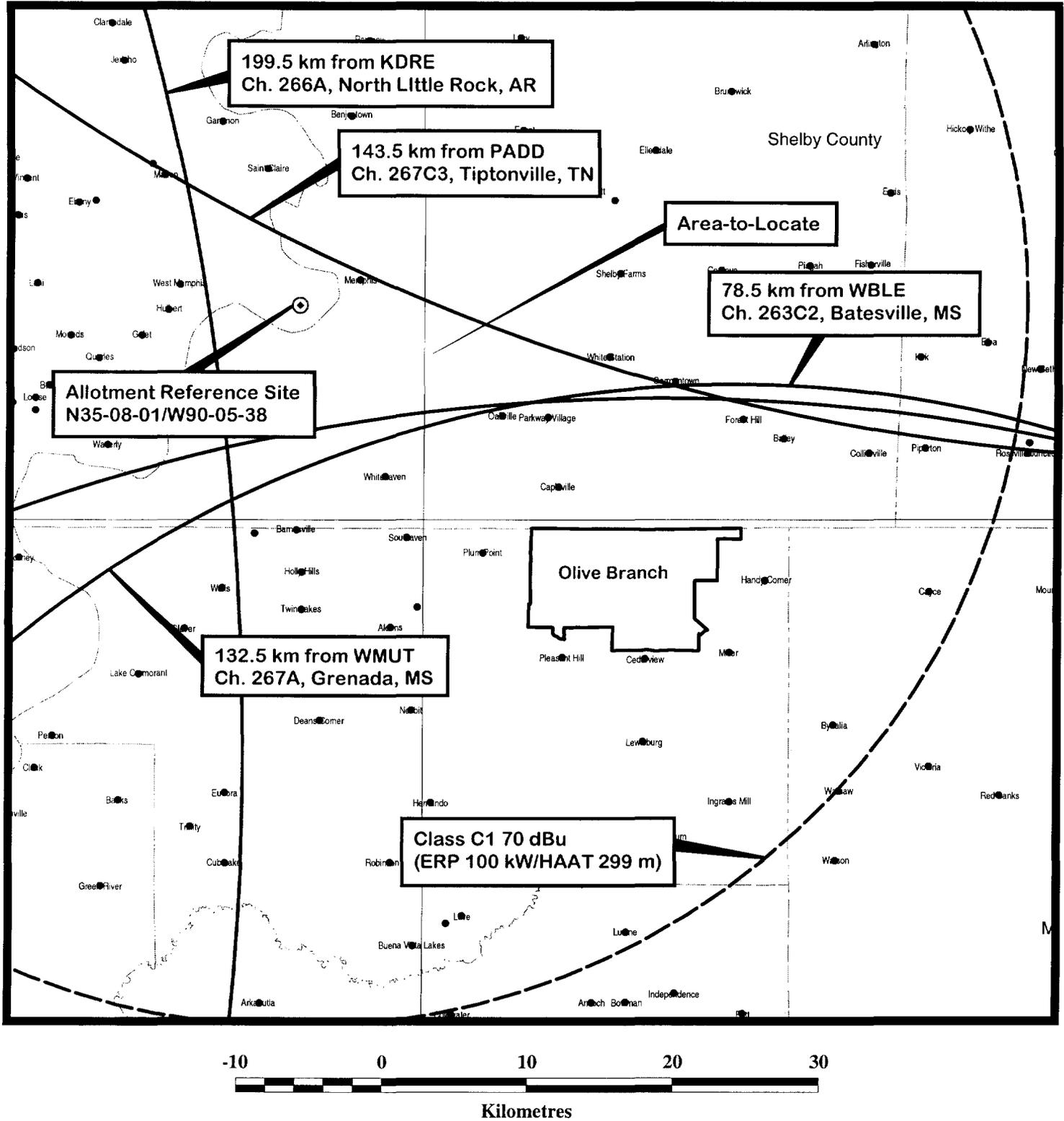
CDBS FM SEPARATION STUDY

Job Title: Proposed KJMS, Olive Branch, MS  
 Channel: 266 C1

Separation Buffer: 32 km  
 Coordinates: 350801 900538

Call Id	City St	File Status Num	Channel Freq	ERP HAAT	DA Id	Latitude Longitude	73 215	Bear	Dist. (km)	Req. min
WBLE 4049	BATESVILLE MS	BLH LIC C	19890828KD	263 C2 50.000 100.5	150	N	34-22-44 089-45-57	N 160.3	88.95 9.95	79.0 Close
KDEZ 53473	JONESBORO AR	BLH LIC C	19950918KB	263 C2 26.000 100.5	124	N	35-54-26 090-41-38	Y 327.9	101.63 22.63	79.0 Clear
WVHR 42368	HUNTINGDON TN	BLH LIC C	19990618KA	265 C3 25.000 100.9	91	N	35-57-05 088-27-47	Y 57.9	173.50 29.50	144.0 Clear
KJMS 35874	MEMPHIS TN	BLH LIC C	19810710AA	266 C1 100.000 101.1	137	N	35-08-01 090-05-38	N 93.7	0.00 <b>-245.00</b>	245.0 <b>Short<sup>1</sup></b>
KDRE 49255	NORTH LITTL AR	BLH LIC C	19940520KZ	266 A 6.000 101.1	100	N	34-49-52 092-19-18	N 261.2	206.17 6.17	200.0 Close
WMUT 87534	GRENADA MS	BPH CP C	19970717MF	267 A 6.000 101.3	100	N	33-53-05 089-49-15	N 169.7	140.79 7.79	133.0 Close
DWAAT 71505	TIPTONVILLE TN	VAC C		267 C3 0.000 101.3		N	36-19-41 089-23-18	N 25.4	147.10 3.10	144.0 Close
0	TIPTONVILLE TN	RM ADD C	9182	267 C3 0.000 101.3		N	36-19-41 089-23-18	N 25.4	147.10 3.10	144.0 Close
0	TIPTONVILLE TN	RM DEL C	9619	267 C3 0.000 101.3		N	36-22-42 089-28-30	N 21.8	149.02 5.02	144.0 Close

<sup>1</sup> Existing KJMS operation. Requested reallocation of channel 266C1 to Olive Branch, MS is mutually exclusive with the Petitioner's current channel 266C1 allotment at Memphis, TN.



**AREA TO LOCATE  
STATION KJMS  
OLIVE BRANCH, MISSISSIPPI  
CHANNEL 266C1**

du Treil, Lundin & Rackley, Inc. Sarasota, Florida

## DECLARATION

I, Jeff Littlejohn, declare as follows:

1. I am Vice President, Engineering, of Clear Channel Broadcasting Licenses, Inc., the licensee of WOTO(FM), Channel 239A, Olive Branch, Mississippi, and KJMS(FM), Channel 266C, Memphis, Tennessee.
2. CCBL intends to apply for construction permits for Channels 239A and 266C to specify operations for WOTO and KJMS in Horn Lake and Olive Branch, Mississippi, respectively, upon adoption of the relevant Notice of Proposed Rule Making.
3. If awarded the construction permits for Channels 239A and 266C, CCBL promptly will construct and operate such facilities.

I hereby declare under penalty of perjury that the statements made in this declaration are true and accurate to the best of my knowledge, information and belief.

  
\_\_\_\_\_  
Jeff Littlejohn

November 12, 2001