

Dish Music-New Orleans Jazz				X	X															
Dish Music-Piano & Guitar				X	X															
Dish Music R&B Revue				X	X															
Dish Music-Urban Adult				X	X															
DirectTV Music						31	31	31	31	31										
<b>VIDEO CHANNELS</b>																				
American Collectibles Network		X	X	X	X															
American Movie Classics			X	X	X	X	X	X	X	X										
All News Channel						X	X	X	X	X										
Animal Planet			X	X	X	X	X	X	X	X										
Angel One		X	X	X	X															
Answer Channel		X	X	X	X															
A&E Network		X	X	X	X	X	X	X	X	X										
BBC America			X	X	X	X	X	X	X	X										
BYU TV		X	X	X	X															
Beauty and Fashion Channel		X	X	X	X															
Biography				X	X															
Black Entertainment TV			X	X	X	X	X	X	X	X										
Black Starz					X															
Bloomberg				X	X	X	X	X	X	X										
Boomerang				X	X															
Bravo			X	X	X	X	X	X	X	X										
C-Span		X	X	X	X	X	X	X	X	X										
C-Span 2		X	X	X	X	X	X	X	X	X										
CNBC		X	X	X	X	X	X	X	X	X										
CNN		X	X	X	X	X	X	X	X	X										
CNN International			X	X	X	X	X	X	X	X										
CNN Sports Illustrated				X	X	X	X	X	X	X										
California Community Network		X	X	X	X															
Cartoon Network		X	X	X	X	X	X	X	X	X										
Cinemax (East)					X				3										3	
Cinemax (West)					X															
MoreMax					X															
ComCast Sports Network			X	X	X															X
Comedy Central		X	X	X	X	X	X	X	X	X										
Country Music Television		X	X	X	X	X	X	X	X	X										
Court TV		X	X	X	X	X	X	X	X	X										
DELL		X	X	X	X															
Discovery Channel		X	X	X	X	X	X	X	X	X										
DISH Info		X	X	X	X															
DISH Info 1		X	X	X	X															
Disney Channel East		X	X	X	X	X	X	X	X	X										
Disney Channel West		X	X	X	X	X	X	X	X	X										
Discovery Civilization				X	X															
Discovery Health			X	X	X	X	X	X	X	X										
Discovery Home & Leisure					X															
Discovery Kids					X															
Discovery Science					X															
Do It Yourself Network				X	X															
E!		X	X	X	X	X	X	X	X	X										
Empire Sports			X	X	X															
Encore (East)					X		X													X
Encore (West)				X	X		X													X
Encore Action Adventure				X	X		X													X
Encore Love Stories				X	X		X													X
Encore Mysteries				X	X		X													X





Turner Classic Movies			X	X	X	X	X	X	X	X							
Turner Network Television		X	X	X	X	X	X	X	X	X							
Turner South			X	X	X												
TRIO						X	X	X	X	X							
USA Network		X	X	X	X	X	X	X	X	X							
University of California		X	X	X	X												
University of Washington		X	X	X	X												
Univision			X	X	X	X	X	X	X	X							
VH1		X	X	X	X	X	X	X	X	X							
VH1 Classic				X	X												
ValueVision		X	X	X	X												
WGN			X	X	X	X	X	X	X	X							
The Weather Channel		X	X	X	X	X	X	X	X	X							
Wisdom Television				X	X												
WE: Woman's Entertainment						X	X	X	X	X							
Word Network						X	X	X	X	X							
WorldLink TV						X	X	X	X	X							

Source: [www.dishTV.com](http://www.dishTV.com) and [www.directTV.com](http://www.directTV.com)

1333956\_9

**Daily Newspapers Circulated in the Tri-Cities, TN-VA DMA<sup>1</sup>**

<b>Title</b>	<b>Owner</b>
* <i>Bristol Herald-Courier</i> Bristol, VA	Media General, Inc.
<i>The Roanoke Times</i> Roanoke, VA	Landmark Communications, Inc.
* <i>The Elizabethan Star</i> Elizabethton, TN	The Elizabethan Star
* <i>The Greenville Sun</i> Greeneville, TN	Media Services
* <i>Johnson City Press</i> Johnson City, TN	Carl A. Jones Newspapers
* <i>Kingsport Daily News</i> Kingsport, TN	Kingsport News
* <i>Kingsport Times-News</i> Kingsport, TN	Sandusky Newspapers Inc.
<i>Knoxville News-Sentinel</i> Knoxville, TN	E.W. Scripps Co.
<i>Citizen Tribune</i> Morristown, TN	Morristown Citizen Tribune
<i>Lexington Herald-Leader</i> Lexington, KY	Knight Ridder

\* Indicates newspapers published within the DMA

Sources: SRDS Circulation 2000; Editor & Publisher International Yearbook (2000)..

<sup>1</sup> Circulation of five percent of households in DMA, which consists of Leslie and Letcher Counties, KY; Carter, Greene, Hawkins, Johnson, Sullivan, Union and Washington Counties, TN; Buchanan, Dickenson, Lee, Russell, Scott, Smyth, Washington and Wise Counties, VA.

**General Interest Newspapers of Varying Frequency Published in the Tri-Cities, TN-VA**  
**DMA**<sup>3</sup>

<b>Title</b>	<b>Owner</b>
<i>Abingdon Virginian</i> Abingdon, VA	Abingdon Virginian Inc.
<i>Scott County Virginia Star</i> Gate City, VA	Scott County Virginia Star
<i>The Virginia Mountaineer</i> Grundy, VA	The Virginia Mountaineer
<i>Smyth County News &amp; Messenger</i> Marion, VA	Smyth County News & Messenger
<i>The Coalfield Progress</i> Norton, VA	The Coalfield Progress (Norton Press, Inc. )
<i>Rogersville Review</i> Rogersville, TN	Rogersville Review (Media Services)
<i>Herald and Tribune</i> Jonesborough, TN	Herald and Tribune
<i>Sullivan County News</i> Blountville, TN	Sullivan County News (Bristol Newspapers)
<i>The Erwin Record</i> Erwin, TN	The Erwin Record (Press Inc./ Carl A. Jones Nsp. Group)
<i>The Mountain Eagle</i> Whitesburg, KY	The Mountain Eagle
<i>The Post</i> Big Stone Gap, VA	The Post
<i>Powell Valley News</i> Pennington Gap, VA	Powell Valley News
<i>The Lebanon News</i> Lebanon, VA	The Lebanon News
<i>Washington County News</i> Abingdon, VA	Washington County News
<i>The Tomahawk</i> Mountain City, TN	The Tomahawk (Press Inc.)

<sup>3</sup> Leslie and Letcher Counties, KY; Carter, Greene, Hawkins, Johnson, Sullivan, Union and Washington Counties, TN; Buchanan, Dickenson, Lee, Russell, Scott, Smyth, Washington and Wise Counties, VA. "Varying Frequency" means weekly unless otherwise noted using codes below.

Source: *Editor & Publisher International Yearbook (2000)*.

DCLIB02:1333738-2

%Newspaper published three times per week.

^ Newspaper published semi-weekly.

+ Newspaper published biweekly.

**TRI-CITIES DMA**

**Specialty Newspapers ^**

**1. Name:** *The Leslie County News* \*

**Frequency:** Weekly (Thurs.)

**Published:** Hyden, Kentucky

**Circulated:** Leslie County, Kentucky (Hyden)

**Circulation:** 5,600

**Subscription Rates:** \$18.55 individuals; \$26 out of area

**Advertising:** Accepts advertising

**Description:** Hispanic newspaper

*^ Targeted to special ethnic, religious, demographic, or other groups*

\* Gale Directory of Publications and Broadcasting 2001.

+ Editor & Publisher 2000.

\*\* Information obtained from [www.aan.org](http://www.aan.org).

**TRI-CITIES DMA**

**Shopper Publications**

**None**

\* Gale Directory of Publications and Broadcasting 2001.  
+ Editor & Publisher 2000.  
\*\* Information obtained from [www.aan.org](http://www.aan.org).

## TRI-CITIES DMA

### College & University Newspapers

1. **Name:** *East Tennessean* \*

**Frequency:** Semi-monthly

**Published:** Johnson City, TN

**Circulated:** East Tennessee State University, Johnson City, TN

**Circulation:** Free - 4,000

**Subscription Rates:** \$10

**Advertising:** Accepts advertising

**Description:** Collegiate newspaper

\* Gale Directory of Publications and Broadcasting 2001.

+ Editor & Publisher 2000.

\*\* Information obtained from [www.aan.org](http://www.aan.org).

## TRI-CITIES DMA

### Magazines \*

1. **Name:** *Business Journal of Tri-Cities TN/VA* \*

**Frequency:** Bimonthly  
**Published:** Blountville, TN  
**Circulated:** Tri-Cities TN/VA  
**Subscription Rates:** \$36 individuals; \$2 single issue  
**Advertising:** Accepts advertising  
**Description:** Journal focusing on business issues in the Tri-Cities area.  
**Web Site:** <http://www.bijournal.xtn.net>

2. **Name:** *Now & Then* \*

**Frequency:** 3 times a year  
**Published:** Johnson City, TN  
**Circulated:** Appalachia region  
**Circulation:** Paid 1,000  
**Subscription Rates:** \$20 individuals; \$7 issue; \$20 students  
**Advertising:** Advertising not accepted  
**Description:** Examines life in Appalachia

\* All magazine entries are from Gale Directory of Publications and Broadcast Media 2001. All entries appear to have articles focused on the DMA and are published in the DMA. DCLIB02:1333717-1

**Internet Sites in Converged Markets  
Tri-Cities Virginia, Tennessee, Kentucky  
Table of Contents:**

**1. Local News/Weather and Media:**

<http://gotricities.com> (independent)  
<http://www.timesnews.net/> (independent)  
<http://www.wjhl.com/> + \*  
<http://www.wets.org/> \* +  
<http://www.wcyb.com/> \* +  
<http://www.bristolnews.com/>  
<http://www.gateway-va.com/> +

**2. Business:**

**Retail:**

<http://www.thepeppermill.com/>  
<http://www.nimblethimbleinc.com/>  
<http://www.shopforhenrymall.com/html/homepage.html>

**3. Chamber of Commerce**

<http://www.bristolchamber.org/> \*\*  
<http://www.johnsoncountychamber.org/> +  
<http://kingsportchamber.org/>  
<http://welcome.to/hawkinscounty>

**4. Classifieds:**

<http://classifieds.timesnews.net/>  
<http://www.wcyb.tv/classifieds/view.asp>

**Employment:**

<http://www.tricityjobs.com/>

**Real Estate:**

<http://www.eragoldenkey.com/>  
<http://www.tricityhomes.com/>

**5. Civics Clubs:**

<http://www.ladyweb.com/girl-scouts/>  
<http://www.3wave.com/jaycees/>  
<http://www.chartertn.net/nonprofit/ymca/>  
<http://www.abingdonkiwanis.homestead.com/files/index.htm>

**6. Culture, Recreation & Sports:**

<http://www.barthertheatre.com/>  
<http://www.theatrebristol.org/>  
<http://www.handsonmuseum.org/> +  
<http://www.tricitygolf.com/pineoaks/>  
<http://www.bristolmotorspeedway.com/> +

\* Indicates the website contains a separate news page.

\*\* Indicates sentiment towards the events of September 11, 2001

\* Indicates a news story about the incidents of September 11, 2001

<http://www.bristolrhythm.com/>

## **7. Education**

<http://www.appstate.edu/> +  
<http://www.sw.cc.va.us/> +  
<http://www.leectysch.com/>  
<http://www.kpt.k12.tn.us/>  
<http://www.wcde.org/>  
<http://www.jocoed.k12tn.net/> +

## **8. Emergency Services**

<http://www.bristoltn.org/police/>  
<http://www.bristolva.org/police/>  
<http://washington.xtn.net/~jcpb/>  
<http://www.mountaincityonline.com/jc911/>  
<http://www.blsc.org/>

## **9. Government:**

<http://www.abingdon.com/home.html> +  
<http://www.bristoltn.org/> +  
<http://www.bristolva.org/> +

## **10. Home Services/Food**

<http://www.egardenplace.com/> +  
<http://www.shopthriftway.com/> +

## **11. Hospitals and Health**

<http://www.msha.com/> \*\*  
<http://pages.preferred.com/sullivan/health/>

## **12. Libraries:**

<http://www.jcpl.net/index.asp> +  
<http://www.kingsportlibrary.org/> +

## **13. Miscellaneous**

<http://www2.uclick.com/client/ktn/cx/>  
<http://www.wcde.org/holidays/november.htm>

## **14. Political Parties:**

<http://www.tricitiesgreen.org/greenlinks1.htm>  
<http://www.vagop.com/rpvcontents/local/buchanan.shtml>  
<http://www.sullivan-county.com/index.htm>  
<http://www.gop.dickensonctyva.net/http://www.bvunet.net/>

## **15. Religious:**

<http://vhost1.tricon.net/org/faith/frames.htm>

+ Indicates the website contains a separate news page.

\*\* Indicates sentiment towards the events of September 11, 2001

\* Indicates a news story about the incidents of September 11, 2001

<http://www.fcbbtn.com/> +  
<http://www.fumcjc.org/> +

**16. Style and Society**

<http://www.timesnews.net/index.cgi>  
<http://jctcuzins.com/> +  
<http://www.scgs-tn.org/>

**17. Tourism:**

<http://www.kingsport.com/> +  
<http://www.johnsoncitytn.com/>

**18. Transportation and Infrastructure:**

<http://www.triflight.com/>  
<http://www.jcmpo.org/>  
<http://www.ftz204.com/>

**19. Utilities:**

<http://www.bvunet.net/> +  
<http://www.hawkinscounty.org/development/gas.html>

<sup>+</sup> Indicates the website contains a separate news page.

<sup>\*\*</sup> Indicates sentiment towards the events of September 11, 2001

<sup>\*</sup> Indicates a news story about the incidents of September 11, 2001



## FLORENCE (DMA 109)

TELEVISION	Full-Power Commercial Stations	4
	Full-Power Commercial Station Owners	4
	Full-Power Non-Commercial Stations	2
	Full-Power Non-Commercial Station Owners	1
	Class A Stations	3
	Class A Station Owners	2
	Number Rebroadcasting Full Power Stations	0
	Class A Station New Applicants	0
	Non-Class A Low Power TV Stations	8
	Non-Class A Low Power TV Station Owners	8
	Number Rebroadcasting Full Power TV Stations	0
	Non-Class A Low Power TV New Station Applicants	1
	TV Translator Stations	3
	TV Translator Station Owners	2
	Number Rebroadcasting Full Power Stations	2
TV Translator New Station Applicants	0	
RADIO	Commercial Stations	23
	Commercial Station Owners	8
	Non-Commercial Stations	1
	Non-Commercial Station Owners	1
	Formats	14
LPFM	Construction Permits/Permittees	0
	Applications	3
	Applicants	3
CABLE	Systems Per Market	18
	Systems with local origination/leased access channels	16
	Systems with at least two local origination /leased access channels	12
	Video -- Minimum number video channels/networks	18
	Maximum number video channels/networks	241
	Audio -- Minimum number audio channels/networks	0
Maximum number audio channels/networks	45	
DBS	Dish Network – various packages offered	
	Total Minimum Number of Video Channels Available	69
	Total Minimum Number of Audio Channels Available	1
	Total Maximum Number of Video Channels Available	165
	Total Maximum Number of Audio Channels Available	48
	DirectTV – various packages offered	
	Total Minimum Number of Video Channels Available	80
	Total Minimum Number of Audio Channels Available	31
	Total Maximum Number of Video Channels Available	119
	Total Maximum Number of Audio Channels Available	31
PRINT	General Interest Daily Newspapers (5% Circulation in DMA)	7
	General Interest Daily Newspaper Owners	5
	General Interest Newspapers of Varying Frequency Published in DMA	10
	Specialty Newspapers Published in DMA	1
	Shopper Publications Published in DMA	3
	Collegiate Newspapers Published in DMA	1
	Magazines Published in DMA	3

INTERNET <sup>1</sup>	Total Local Sites Found	140
	Total Local Sites with News	29

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<sup>1</sup> Numbers reported are not exhaustive. Other examples can be found through further researching.

**Full-power Commercial TV Stations in the Florence-Myrtle Beach, SC DMA <sup>1</sup>**

<b>Call Sign City, State</b>	<b>Owner</b>	<b>DTV Operations (Licensed/Unlicensed)</b>	<b>Pending Acquisitions (Yes/No)</b>
<i>WBTW(TV)</i> Florence, SC	Media General, Inc. (Licensee – Media General Broadcasting of South Carolina Holdings, Inc.)	Unlicensed	No
<i>WPDE-TV</i> Florence, SC	Diversified Communications (Licensee – Grand Strand Communications)	Unlicensed	No
<i>WWMB(TV)</i> Florence, SC	C. Lenoir Sturkie (Licensee – Atlantic Media Group)	Unlicensed	No
<i>WFXB(TV)</i> Myrtle Beach, SC	James McGregor Everett (Licensee – GE Media, Inc.)	Unlicensed	No

<sup>1</sup> Robeson, Scotland Counties, NC; Darlington, Dillon, Florence, Horry, Marion, Marlboro Counties, SC.

Source: 2001 Broadcasting & Cable Yearbook; FCC CDBS database.

**Full-power Non-Commercial TV Stations in the Florence-Myrtle Beach, SC DMA<sup>1</sup>**

<b>Call Sign City, State</b>	<b>Owner/Licensee</b>	<b>DTV Operations (Licensed/Unlicensed)</b>	<b>Pending Acquisitions (Yes/No)</b>
<i>WHMC(TV)</i> Conway, SC	South Carolina ETV Commission	Unlicensed	No
<i>WJPM-TV</i> Florence, SC	South Carolina ETV Commission	Unlicensed	No

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<sup>1</sup> Robeson, Scotland Counties, NC; Darlington, Dillon, Florence, Horry, Marion, Marlboro Counties, SC.

Source: 2001 Broadcasting & Cable Yearbook; FCC CDBS database.

**Low Power TV Stations in the Florence-Myrtle Beach, SC DMA<sup>1</sup>**

<b>Call Sign City, State</b>	<b>Owner/Licensee</b>	<b>Main Station Rebroadcast<sup>2</sup></b>	<b>Class A Status</b>	<b>Pending Acquisitions (Yes/No)</b>
<i>WPDF-LP</i> Florence, SC	GE Media, Inc.	No Rebroadcast	None	No
<i>W66DE*</i> Florence, SC	Carolina Christian Broadcasting	No Rebroadcast	None	No
<i>WGSC-CA</i> Myrtle Beach, SC	Beach TV of South Carolina Inc.	No Rebroadcast	Class A Station	No
<i>WGSJ-CA</i> Myrtle Beach, SC	Beach TV of South Carolina Inc.	No Rebroadcast	Class A Station	No
<i>W49AN</i> Myrtle Beach, SC	Dove Broadcasting, Inc.	No Rebroadcast	None	No
<i>WWSC-LP*</i> Myrtle Beach, SC	WWSC Television, LLC	No Rebroadcast	None	No
<i>W69DT</i> Myrtle Beach, SC	Jane Matthews	No Rebroadcast	None	No
<i>W55CE</i> Garden City, SC	H. Leon Drye, Jr	No	None	No
<i>WPEM-LP</i> Lumberton, NC	Gerald Locklear	No Rebroadcast	None	No
<i>WLPS-LP</i> Lumberton-Pembroke, NC	Billy Ray Locklear	No Rebroadcast	Class A Station	No

<sup>1</sup> Robeson, Scotland Counties, NC; Darlington, Dillon, Florence, Horry, Marion, Marlboro Counties, SC.

Source: 2001 Broadcasting & Cable Yearbook; FCC CDBS database.

<sup>2</sup> According to FCC Form 346 (Section III, Question 4) on file with the FCC.

<b>Call Sign City, State</b>	<b>Owner/Licensee</b>	<b>Main Station Rebroadcast<sup>2</sup></b>	<b>Class A Status</b>	<b>Pending Acquisitions (Yes/No)</b>
830722IQ** Myrtle Beach, SC	Impact Television Group, Inc.	No	None	No

**Translators in the Florence-Myrtle Beach, SC DMA<sup>1</sup>**

<b>Call Sign City, State</b>	<b>Owner/Licensee</b>	<b>Main Station Rebroadcast<sup>2</sup></b>	<b>Pending Acquisitions (Yes/No)</b>
<i>W19CA</i> Lumberton, NC	Pacific Media Corporation	No Rebroadcast	No
<i>W67DU</i> Lumberton, NC	Trinity Broadcasting Network	KTBN-TV, Ch. 40, Santa Ana, CA	No
<i>W66BJ**</i> Myrtle Beach, SC	Trinity Broadcasting Network	KTBN-TV, Ch. 40, Santa Ana, CA	No

\* - CP to Change Channel

\*\* - Pending CP to Change Channel

<sup>1</sup> Robeson, Scotland Counties, NC; Darlington, Dillon, Florence, Horry, Marion, Marlboro Counties, SC.

Source: 2001 Broadcasting & Cable Yearbook; FCC CDBS database.

<sup>2</sup> According to FCC Form 346 (Section III, Question 4) on file with the FCC.

**Radio Stations Serving the Florence-Myrtle Beach, SC Radio Metro Market<sup>1</sup>**

<b>Call Sign</b>	<b>Location</b>	<b>Licensee (Group Owner)</b>	<b>Format</b>
WYNN(AM)	Florence, SC (Florence County, SC)	Cumulus Licensing Corp. (Cumulus Media, Inc.)	Gospel
WYNN-FM	Florence, SC (Florence County, SC)	Cumulus Licensing Corp. (Cumulus Media, Inc.)	Urban
WHSC(AM)	Hartsville, SC (Darlington County, SC)	Cumulus Licensing Corp. (Cumulus Media Inc.)	Oldies
WMXT(FM)	Pamplico, SC (Florence County, SC)	Cumulus Licensing Corp. (Cumulus Media Inc.)	Classic Rock
WBZF(FM)	Hartsville, SC (Darlington County, SC)	Cumulus Licensing Corp. (Cumulus Media Inc.)	Gospel
WWFN(FM)	Lake City, SC (Florence County, SC)	Cumulus Licensing Corp. (Cumulus Media Inc.)	Oldies
WYMB(AM)	Manning, SC (Clarendon County, SC) <b>BIA included; station outside Radio Metro Market</b>	Cumulus Licensing Corp. (Cumulus Media, Inc.)	Country
WCMG(FM)	Latta, SC (Dillon County, SC) <b>BIA included; station outside Radio Metro Market</b>	Cumulus Licensing Corp. (Cumulus Media, Inc.)	R&B Oldies
WFSF(FM)	Marion, SC (Marion County, SC) <b>BIA included; station outside Radio Metro Market</b>	Cumulus Licensing Corp. (Cumulus Media, Inc.)	Hot AC
WJMX(AM)	Florence, SC (Florence County, SC)	Root Communications License Co. L.P. (Root Communications)	News/Talk/Sports
WDAR-FM	Darlington, SC (Darlington County, SC)	Root Communications License Co. L.P. (Root Communications)	Soft AC
WPFM(AM)	Darlington, SC (Darlington County, SC)	Root Communications License Co. L.P. (Root Communications)	Gospel
WSQN(FM)	Scranton, SC (Florence County, SC)	Root Communications License Co. L.P. (Root Communications)	Oldies
WDSC(AM)	Dillon, SC (Dillon County, SC) <b>BIA included; station outside Radio Metro Market</b>	Root Communications License Co. L.P. (Root Communications)	Gospel

DCLIB02:1333274-3

<sup>1</sup> Darlington and Florence Counties, SC.

Source: 2001 Broadcasting and Cable Yearbook; BIA 2001 Radio Market Report; FCC CDBS database.

**Radio Stations Serving the Florence-Myrtle Beach, SC Radio Metro Market**

<b>Call Sign</b>	<b>Location</b>	<b>Licensee (Group Owner)</b>	<b>Format</b>
WEGX(FM)	Dillon, SC (Dillon County, SC) <b>BIA included; station outside Radio Metro Market</b>	Root Communications License Co. L.P. (Root Communications)	Country
WGSS(FM)	Kingstree, SC (Williamsburg County, SC) <b>BIA included; station outside Radio Metro Market</b>	Root Communications License Co. L.P. (Root Communications)	Gospel
WJMX-FM	Cheraw, SC (Chesterfield County, SC) <b>BIA included; station outside Radio Metro Market</b>	Root Communications License Co., L.P. (Root Broadcasting)	CHR
WTNI(AM)	Hartsville, SC (Darlington County, SC)	J&J Broadcasting Inc.	Gospel
WLPG(FM)*	Florence, SC (Florence County, SC)	Augusta Radio Fellowship Institute, Inc.	Educational Christian
WPDT(FM) <sup>2</sup>	Johnsonville, SC (Florence County, SC)	The Waccamaw Neck Broadcasting Company	CHR
WHYM(AM)	Lake City, SC (Florence County, SC)	GHB of Lake City, Inc. (GHB Radio Group)	Nostalgia
WOLS(AM)	Florence, SC (Florence County, SC)	WOLS Broadcasting Corp. (GHB Radio Group)	Nostalgia
WHLZ(FM)	Manning, SC (Clarendon County, SC) <b>BIA included; station outside Radio Metro Market</b>	Apex Broadcasting, Inc.	Country
WWDM(FM)	Sumter, SC (Sumter County, SC) <b>BIA included; station outside Radio Metro Market</b>	Urban Radio of South Carolina, LLC (Inner City Broadcasting Corp.)	Urban

\* - Educational Station

<sup>2</sup> Station is listed as licensed but currently silent in FCC CDBS database.

Group Owners

*Cumulus Media, Inc.*

*Root Communications*

*GHB Radio Group*

Total Number of Owners: 8

Formats (w/Owners)

*Gospel – offered by Cumulus Media, Root Communications, J&J Broadcasting*

*Oldies - offered by Cumulus Media, Root Communications*

*Country - offered by Cumulus Media, Root Communications, Apex Broadcasting*

*CHR- offered by Root Communications, Waccamaw Neck*

*Urban – offered by Cumulus Media, Inner City Broadcasting*

*Classic Rock – offered by Cumulus Media*

*R&B Oldies – offered by Cumulus Media*

*Hot AC – offered by Cumulus Media*

*News – offered by Root Communications*

*Talk – offered by Root Communications*

*Sports – offered by Root Communications*

*Soft AC – offered by Root Communications*

*Christian – offered by Augusta Radio Fellowship Institute*

*Nostalgia – offered by GHB Radio Group*

Total Number of Formats: 14

**Low Power FM Stations in Florence-Myrtle Beach, SC**

**Applications:**

	<u>Channel</u>	<u>Frequency</u>	<u>Class</u>	<u>City</u>	<u>State</u>	<u>Facility ID</u>	<u>Licensee</u>
1.	237 95.3	MHz L1	FL APP	HARTSVILLE	SC	<u>131603</u>	LIGHTHOUSE GOSPEL NETWORK
2.	237 95.3	MHz L1	FL APP	CONWAY	SC	<u>131787</u>	WESTMINSTER PRESBYTERIAN CHURCH
3.	254 98.7	MHz L1	FL APP	N. MYRTLE BEACH	SC	<u>132503</u>	CITY OF NORTH MYRTLE BEACH

*Source: FCC CDBS database*