

FEDERAL COMMUNICATIONS COMMISSION
Washington, D. C. 20554
DEC 12 2001

OFFICE OF
MANAGING DIRECTOR

86-285

Dorann Bunkin
Eve J. Klindera
Wiley Rein & Fielding LLP
1776 K Street, N.W.
Washington, D.C. 20006

RE: Request for Reduction of Regulatory
Fees for 2001 and Subsequent Fiscal Years
WSAH(TV), Bridgeport, Conn.
Fee Control No. 0109138835265005

Dear Ms. Bunkin and Ms. Klindera:

This is in response to your request for a partial refund of the regulatory fee for Fiscal Year (FY) 2001, filed on behalf of SAH License, Inc. (SAH), licensee of WSAH(TV), Bridgeport, Connecticut. This request seeks a refund of \$2,850.00, which reflects the difference between WSAH's FY 2001 regulatory fee assessment as a UHF station in market numbers 1-10 (*i.e.*, \$15,150.00) and the amount charged to UHF stations in market numbers 11-25 (*i.e.*, \$12,300.00).¹ You also request that WSAH be considered to fall within market numbers 11-25 for purposes of regulatory fee assessments in succeeding years.

The Commission has set standards for determining whether the regulatory fees for a television station may be reduced below the fees assessed for stations in the relevant Designated Market Area (DMA). *Implementation of Section 9 of the Communications Act*, 10 FCC Rcd 12759, 12763 (1995). The Commission will reduce fees for television stations having certain characteristics. *Id.* Such a station must be located outside the metropolitan area of the principal city in the assigned DMA and may not provide a Grade B signal to a substantial portion of the assigned market's metropolitan areas. *Id.* Stations that meet these criteria and request fee reductions will be assessed regulatory fees based on the number of households they serve; stations that serve fewer television households than are in the top 100th market will be assessed the regulatory fee for remaining market stations. *Id.*

¹ Stations in market numbers 1-10 cover between 6,935,610 and 1,857,220 television households. Stations in market numbers 11-25 cover between 1,747,350 and 996,220 television households.

In your request, you argue that although WSAH is listed as being within the New York DMA (which is the largest DMA in the nation and includes 6,935,610 Nielsen DMA television households), good cause exists for reduction of its regulatory fee. In this regard, you state that WSAH is licensed to and located in Bridgeport, Connecticut. You assert that WSAH neither operates in, nor serves the viewers in New York City, the area in which the majority of the TV households for the New York DMA are located. You state that the station's transmitter is located in the Hartford-New Haven DMA and does not provide a Grade B signal to New York City (*citing Television & Cable Factbook*, 2001 ed., WSAH Listing at A-241). You also state that the reasons supporting the Commission's decision to delete New York City from WSAH's market for purposes of the must-carry requirements (including the fact that WSAH does not serve New York City) apply with equal strength to the determination of a station's regulatory fees (*citing Market Modifications and the New York Area of Dominant Influence, Memorandum Opinion and Order*, 11 FCC Rcd 12262 (1997), *aff'd, WLNY, Inc. v. FCC*, Nos. 97-4243, 97-4245, 97-4265, slip op. at 21 (2nd Cir. 1998)). You state that WSAH is not carried by cable systems serving New York City and that independent demographic and financial studies indicate that WSAH has no measurable audience share in the New York Market (*citing Investing in Television 2000 Market Report*, New York, NY Market Overview (BIA Publications, Inc. 2000)).

Noting that Nielsen does not keep data reflecting the number of households served by WSAH, you submit an engineering study that indicates that WSAH's Grade B contour covers a total of 1,229,421 television households (consisting of 755,546 cable TV households and 478,375 non-cable TV households). You also submit an engineering study that indicates that utilizing the Longley-Rice methodology for determining population coverage, WSAH serves only 994,519 television households (consisting of 238,973 non-cable TV households and 755,546 cable TV households). You therefore assert that under either the FCC Grade B or the Longley-Rice methods, WSAH should be assessed a regulatory fee comparable to UHF commercial stations serving the 19th through 25th largest television markets (*i.e.*, \$12,300.00), which serve between 996,220 and 1,187,000 television households.

We find that because WSAH is located outside the metropolitan area of the principal city in its assigned DMA and does not provide a Grade B signal to a substantial portion of its market's metropolitan area, WSAH has met the Commission's standards, as set forth above, for reduction of WSAH's regulatory fee for FY 2001. In the absence of Nielsen data reflecting the number of television households covered by WSAH, our review of the record indicates that WSAH covers approximately 1.2 million households and 1 million households utilizing the Grade B contour and Longley-Rice methodologies, respectively. Under either the Grade B contour or the Longley-Rice methodology, the number of TV households covered by WSAH is within the parameters of those markets subject to a \$12,300 regulatory fee (*i.e.*, market numbers 11-25 (*see* footnote 1)). Under the circumstances, we find that it is appropriate that WSAH be treated comparable to a UHF commercial station in market numbers 11-25 and be subject to a \$12,300.00 regulatory

fee for FY 2001. We therefore grant your request for a partial refund of the FY 2001 regulatory fee

For purposes of regulatory fee assessments in subsequent years, and absent significant changes in the factual situation, WSAH will not be treated as a station in the New York DMA. WSAH will be required to submit the regulatory fee for market numbers 11-25. You should note that WSAH is under a continuing obligation to report to the Commission any changes in its operations that could affect its qualification for a regulatory fee reduction. Finally, you should retain this letter and submit a copy of it with any future correspondence with the Commission concerning the regulatory fee for WSAH.

A check made payable to the maker of the original check, and drawn in the amount of \$2,850.00, will be sent to you at the earliest practicable time. If you have any questions concerning this letter, please call the Revenue & Receivable Operation Group at (202) 418-1995.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mark A. Reger', with a large, stylized initial 'M'.

Mark A. Reger
Chief Financial Officer

COPY

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

RECEIVED

SEP 19 2001

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

0109138835205005

In the Matter of

SAH License, Inc.

Licensee of UHF Television Station WSAH(TV)
Bridgeport, Connecticut
(Facility ID No. 71493)

FCC File No. _____

To: Office of the Managing Director

PETITION FOR REDUCTION OF REGULATORY FEE

SAH License, Inc. ("SAH"), licensee of television station WSAH(TV), Bridgeport, Connecticut ("WSAH") (Facility ID # 70493), hereby petitions the Commission for a reduction of the station's 2001 regulatory fee to a fee comparable to that of a commercial station in the "Markets 11-25" category. SAH requests a refund of \$2,850, which reflects the difference between WSAH's 2001 regulatory fee assessment, as a station in the "Markets 1-10" category, and the amount charged to UHF stations in the "Markets 11-25" category. Additionally, SAH requests that it be assessed future regulatory fees for WSAH commensurate with this redesignation.

SAH submits that the "good cause" standard of Section 1.1166 of the Commission's Rules has been met, and in support of its Petition, declares the following:

1. In the case of stations that do not in fact serve the principal metropolitan areas of their assigned markets, it is the FCC's policy to assess regulatory fees based on "the number of

television households served” so that the stations will be charged “the same fee as stations serving markets with the same number of television households.”¹

2. WSAH is a commercial UHF television station licensed to Bridgeport, Connecticut, and is listed as within the New York, Designated Market Area (“DMA”) in the 2001 edition of the Television & Cable Factbook. See Exhibit 1.²

3. The New York DMA, as defined by the Factbook, is the largest in the nation and includes 6,935,610 Nielsen DMA Television Households. See Exhibit 2.³ According to the Commission’s schedule for 2001 regulatory fees, WSAH owes \$15,150 in regulatory fees by virtue of its status as a Commercial UHF Station in Markets 1-10.⁴ WSAH has timely remitted the full \$15,150 in regulatory fees due. See Exhibit 3.

4. In support of its request for a reduction in fees, SAH represents that WSAH neither operates in, nor serves the viewers in, New York City, the area in which the majority of the TV households for the New York DMA are located. WSAH is licensed to and located in Bridgeport, Connecticut, approximately 50 miles, and one state removed, from New York City. Moreover, the WSAH transmitter is located in Seymour, Connecticut, approximately 16 miles from Bridgeport, and approximately 68 miles from New York City. The station’s transmitter is located in an entirely different market, the Hartford-New Haven DMA, and does not provide

¹ See Implementation of Section 9 of the Commissions Act Assessment and Collection of Regulatory Fees for the 1994 Fiscal Year, (Memorandum Opinion and Order), FCC 95-257, 10 FCC Rcd 12759, ¶ 22 (1995) (hereinafter “Memorandum Opinion and Order”).

² Television & Cable Factbook, Volume 69, (Albert Warren, ed. 2001), at A-241.

³ Id. at A-1.

⁴ Assessment and Collection of Regulatory Fees for Fiscal Year 2001, FCC 01-196, Attachment D (rel. July 2, 2001) (“2001 Regulatory Fees Order”).

even a Grade B signal to New York City. See Exhibit 1. Indeed, the FCC has previously concluded that WSAH does not serve New York City.⁵

5. WSAH is not carried by cable systems serving New York City. See Exhibit 4.⁶ Additionally, independent demographic and financial studies indicate that WSAH has no measurable audience share in the New York market. See Exhibit 5.⁷

6. Currently, WSAH is being assessed the regulatory fee for stations in Markets 1-10, which cover between 6,935,610 and 1,857,220 television households. However, the number of television households actually served by WSAH is comparable to stations in Markets 11-25. Although Nielsen does not keep data for WSAH, SAH has obtained comparable information. Specifically, the engineering study appended hereto as Exhibit 6 indicates that WSAH's Grade B Contour covers a total of 1,229,421 total television households. When coverage is calculated utilizing the Longley-Rice methodology, WSAH serves only 994,519 television households. Furthermore, SAH's records, which are based upon information supplied by the cable operators that own the systems that carry WSAH, indicate that WSAH serves 755,546 cable TV households. See Exhibit 7.⁸ Accordingly, utilizing the FCC Grade B method, WSAH's

⁵ The FCC has previously determined that "New York City, with its transportation and population congestion, serve[s] as a natural boundary when delineating the markets" of television stations for purposes of cable must-carry. Market Modifications and the New York Area of Dominant Influence (Memorandum Opinion and Order), FCC 97-285, 11 FCC Rcd 12262, ¶ 9 (1997), aff'd, WLNY, Inc. v. FCC, Nos. 97-4243, 97-4245, 97-4265 slip op. at 21 (2nd Cir. 1998). Noting, among other things, that although WSAH is located in the New York DMA, it does not serve New York City, the Commission deleted New York City from WSAH's market for purposes of the must-carry requirements. The FCC's reasoning applies with equal strength to the determination of a station's regulatory fees. See Memorandum and Order ¶ 22.

⁶ Television & Cable Factbook, supra n. 2, at D-1077 (listing of all programming carried by cable operators serving New York City).

⁷ Investing in Television, 2000 Market Report (BIA Publications, Inc. 2000), New York, NY Competitive Overview.

⁸ WSAH-Bridgeport Cable Info.

1,229,421 total television households consist of 478,375 non-cable TV households and 755,546 cable TV households. Utilizing the Longley-Rice methodology, WSAH's 994,519 total television households consist of only 238,973 non-cable TV households, with the same number of cable TV households.

7. As demonstrated in the Engineering Statement, WSAH only serves between 994,519 and 1,229,421 television households. The total number of television households served by WSAH is thus a significantly smaller amount than the 1,857,220 television households that are located in the Atlanta television market, the 10th largest television market in the nation.⁹ UHF stations located in markets 11 to 25, which serve between 1,747,350 and 996,220 television households, are required to pay a regulatory fee of only \$12,300.¹⁰ Because WSAH serves a number of households similar to that of the 19th–25th largest television markets, which serve between 1,187,000 and 996,220 television households, it should be assessed a comparable regulatory fee.

8. In addition to Commission policy as set out in its Memorandum Opinion and Order, WSAH also cites, as precedent for this request for reduction of fees, the following Commission actions: Letter from Mark Reger, Chief Financial Officer – Office of Managing Director, to Peter D. O'Connell, July 15, 1999 (granting a fee reduction for station KNAZ-TV, Flagstaff, Arizona); Letter from Mark Reger, Chief Financial Officer – Office of Managing Director, to Peter D. O'Connell, September 29, 1998 (same); Letter from Marilyn J. McDermott, Associate Managing Director for Operations to Thomas J. Hutton, February 14, 1996 (granting a

⁹ See Exhibit 2.

¹⁰ See 2001 Regulatory Fees Order, Attachment D.

fee reduction for station KMOH-TV, Kingman, Arizona); Letter to Bradford D. Cagey, February 10, 1995; Letter to Dr. Robert J. Pelletier, February 10, 1995.

Pursuant to the facts set forth above and in accordance with the policy stated in the Memorandum Opinion and Order, WSAH requests a reduction in its regulatory fees for fiscal year 2001 from \$15,150 to \$12,300, which represents fees assessed on UHF stations in markets 11-25. SAH respectfully requests a refund of \$2,850, which reflects the difference between its 2001 regulatory fee assessment and the amount charged to stations in the "Markets 11-25" category. Additionally, SAH asks that this refund be tendered at the earliest possible date. Finally, SAH requests that WSAH be considered to fall within the "Markets 11-25" category for purposes of regulatory fee assessments in succeeding years.

Respectfully submitted,

WILEY REIN & FIELDING LLP

By: 

Dorann Bunkin
Eve J. Klindera
Wiley Rein & Fielding LLP
1776 K Street NW
Washington, DC 20006
TEL: 202.719.7000
FAX: 202.719.7049

Dated: September 19, 2001

EXHIBIT 1
Television & Cable Factbook WSAH Listing

Connecticut—Bridgeport

WSAH
Ch. 43

Network Service: Independent.

Licensee: SAH-New York License Corp., Box 305249, Nashville, TN 37230.

Studio: 80 Great Hill Rd., Seymour, CT 06483.

Phone: 203-734-4161. **Fax:** 203-734-4171.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2298-kw max. & 1784-kw horizontal visual, 229.8-kw max. & 178.4-kw horizontal aural. Antenna: 510-ft. above av. terrain, 297-ft. above ground, 917-ft. above sea level.

Latitude	41°	21'	43"
Longitude	73°	06'	48"

Transmitter: 80 Great Hill Rd., Seymour.

FCC Proposed Digital Channel Number: Ch. 42.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

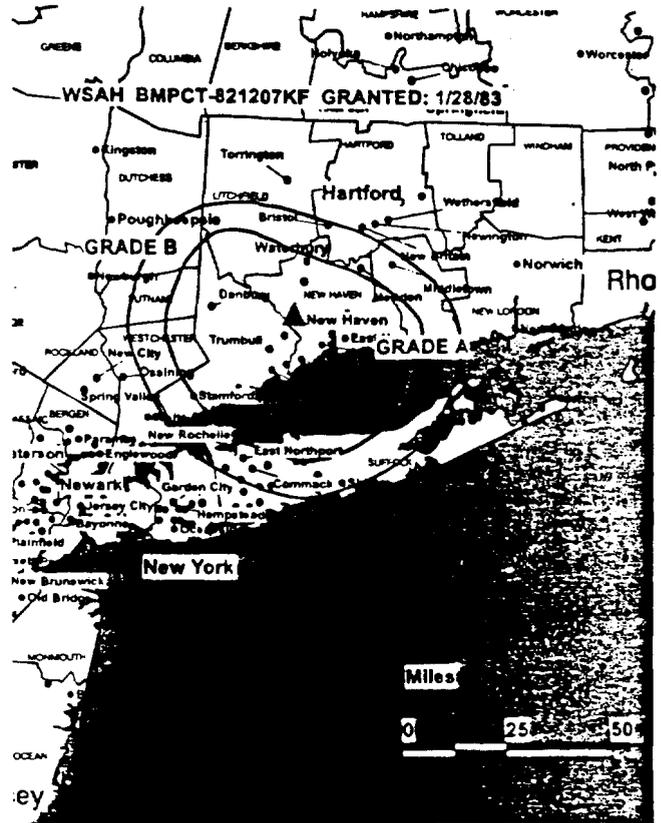
Ownership: Shop at Home Inc. (Group Owner).

Began Operation: September 28, 1987. Sale to ValueVision International approved by FCC November 14, 1994 (*Television Digest*, Vol. 33:34). Sale to Paxson Communications by ValueVision International approved by FCC February 21, 1996 (Vol. 35:35). Sale to present owner from Paxson Communication approved by FCC April 26, 1999 (Vol. 39:23).

Represented (legal): Dow, Lohnes & Albertson PLLC.

Represented (engineering): Moffet, Larson & Johnson Inc.

THE We were the broker in the 1986
TED HEPBURN sale of WHAI-TV
COMPANY predecessor to
WBPT-TV
Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
(561) 863 8995



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Personnel:

Bill Willimby, General Manager.

Ronald Barnes, Chief Engineer.

Rates: On request.

City of License: Bridgeport. Station DMA: New York. Rank: 1.

Nielsen Data: Not available.

EXHIBIT 2
Television & Cable Factbook DMA Listing

Television Market Rankings

Listing 210 market according to Nielsen Designated Market Area Television Households.

Nielsen DMA, TV Household information & rank are based on the 2000 to 2001 Nielsen U.S. Television Household Estimates.

MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	6,935,610	1	WABC-TV (7), WCBS-DT (56), WCBS-TV (2), WHSE-TV (68), WHSI-TV (67), WLNY (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WNYW-DT (44), WPX (11), WPXH-TV (31), WRNN-TV (62), WSAH (43), WTBY (54), WWOR-TV (9), WXTV (41)
Los Angeles, CA	5,354,150	2	KABC-DT (53), KABC-TV (7), KCAL-TV (9), KCBS-DT (60), KCBS-TV (2), KCOP (13), KCOP-DT (66), KDOC-TV (56), KHIZ (64), KHSC-TV (46), KJLA (57), KMEX-TV (34), KNBC (4), KNBC-DT (36), KPXN (30), KRCA (62), KSCI (18), KTBN-TV (40), KTLA (5), KTLA-DT (31), KTTV (11), KTTV-DT (65), KVEA (52), KVMD (31), KWHY-TV (22)
Chicago, IL	3,244,850	3	WBBM-TV (2), WCIU-TV (26), WCPX (38), WEHS-TV (60), WFLD (32), WFLD-DT (31), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Philadelphia, PA	2,703,480	4	KYW-DT (26), KYW-TV (3), WBPH-TV (60), WCAU (10), WCAU-DT (67), WFMZ-TV (69), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPPX (61), WPSG (57), WPVI-DT (64), WPVI-TV (6), WTVE (51), WTXF-DT (42), WTXF-TV (29), WWAC-TV (53)
San Francisco-Oakland-San Jose, CA	2,431,720	5	KBHK-DT (45), KBHK-TV (44), KBWB (20), KCNS (38), KDTV (14), KFTY (50), KFWU (8), KGO-DT (24), KGO-TV (7), KICU-TV (36), KKPX (65), KPX-DT (29), KPX-TV (5), KPST-TV (66), KRON-DT (57), KRON-TV (4), KSTS (48), KTLN-TV (68), KTNC-TV (42), KTSF (26), KTVU (2), KTVU-DT (56)
Boston, MA	2,242,240	6	WBXP (68), WBZ-TV (4), WCVB-DT (20), WCVB-TV (5), WDPX (58), WFXT (25), WFXT-DT (31), WHDH-DT (42), WHDH-TV (7), WHUB-TV (66), WLVI-TV (56), WMFP (62), WMUR-DT (59), WMUR-TV (9), WNDS (50), WPXB (60), WPXG (21), WSBK-TV (38), WUNI (27), WWDP (46)
Dallas-Fort Worth, TX	2,069,010	7	KDAF (33), KDFI-TV (27), KDFW (4), KDFW-DT (35), KDTX-TV (58), KFDW (52), KLDT (55), KMPX (29), KPXD (68), KSTR-TV (49), KTAQ (47), KTVT (11), KTXA (21), KUVN (23), KXAS-DT (41), KXAS-TV (5), KCTX-TV (39), WFAA-DT (9), WFAA-TV (8)
Washington, DC	2,047,340	8	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-DT (39), WJLA-TV (7), WPXW (66), WRC-DT (48), WRC-TV (4), WTMW (14), WTTG (5), WTTG-DT (36), WUSA (9), WUSA-DT (34), WWPX (60)
Detroit, MI	1,873,620	9	WADL (38), WDIV (4), WDIV-DT (45), WDWB (20), WJBK (2), WJBK-DT (58), WKBD-TV (50), WPXD (31), WWJ-DT (44), WWJ-TV (62), WXYZ-DT (41), WXYZ-TV (7)
Atlanta, GA	1,857,220	10	WAGA (5), WAGA-DT (27), WATL (36), WGCL-DT (19), WGCL-TV (46), WHOT-DT (48), WHOT-TV (34), WHSG (63), WPXA (14), WSB-DT (39), WSB-TV (2), WTBS (17), WUPA (69), WXIA-DT (10), WXIA-TV (11)
Houston, TX	1,747,350	11	KAZH (57), KHOU-DT (31), KHOU-TV (11), KHSH-TV (67), KHWB (39), KNWS-TV (51), KPRC-DT (35), KPRC-TV (2), KPXB (49), KRIV (26), KTBU (55), KTMD (48), KTRK-DT (32), KTRK-TV (13), KTXH (20), KXLN-TV (45), KZJL (61)
Seattle-Tacoma, WA	1,605,900	12	KBCB (24), KCPQ (13), KHCY (45), KING-DT (48), KING-TV (5), KIRO-TV (7), KOMO-DT (38), KOMO-TV (4), KONG-TV (16), KSTW (11), KTBW-TV (20), KTWB-TV (22), KVOS-TV (12), KWPX (33)
Minneapolis-St. Paul, MN	1,510,130	13	KARE (11), KCCO-TV (7), KCCW-DT (20), KCCW-TV (12), KMSP-TV (9), KMWB (23), KPXM (41), KRWF (43), KSAX (42), KSTC-TV (45), KSTP-TV (5), WCCO-TV (4), WFTC (29)
Tampa-St. Petersburg-Sarasota, FL	1,527,790	14	WBHS-TV (50), WBSV-TV (62), WCLF (22), WFLA-TV (8), WFTS-TV (28), WMOR-TV (32), WTOG (44), WTSP (10), WTTA (38), WTVT (13), WWSB (40), WXPX (66)
Cleveland, OH	1,488,270	15	WBND-TV (55), WDLJ (17), WEWS-DT (15), WEWS-TV (5), WGGN-TV (52), WJW (8), WKYC-DT (2), WKYC-TV (3), WMFD-DT (12), WMFD-TV (68), WOAC (67), WOIO (19), WOHS-TV (61), WUAB (43), WVPX (23)
Miami-Fort Lauderdale, FL	1,468,630	16	WAMI-TV (69), WBFS-TV (33), WBZL (39), WEYS (22), WFOR-TV (4), WHFT (45), WLTV (23), WPLG (10), WPLG-DT (9), WPXM (35), WSCV (51), WSVN (7), WTVJ (6), WWTV (8)
Phoenix, AZ	1,441,660	17	KASW (61), KBPX (13), KMOH-TV (6), KNAZ-TV (2), KNOV-DT (56), KNOV-TV (15), KPAZ-TV (21), KPHO-DT (17), KPHO-TV (5), KPNX (12), KPNX-DT (36), KPPX (51), KSAZ-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
Denver, CO	1,312,300	18	KCEC (50), KCNC-TV (4), KDEN (25), KDVR (31), KFCT (22), KFNR (11), KMAS-TV (24), KMGH-TV (7), KPXC-TV (59), KREG-TV (3), KTVQ (20), KTVJ (14), KTVS (3), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Sacramento-Stockton-Modesto, CA	1,187,000	19	KCRA-TV (3), KFTL (64), KMAX-TV (31), KOVR (13), KOCA (58), KSPX (29), KTXL (40), KUVS (19), KXTV (10)
Pittsburgh, PA	1,128,810	20	KDKA-TV (2), WCWB (22), WNPA (19), WPCB-TV (40), WPGH-TV (53), WPXI (11), WTAE-DT (51), WTAE-TV (4)
Orlando-Daytona Beach-Melbourne, FL	1,126,000	21	WACX (55), WBSF (43), WESH (2), WFTV (9), WKCF (18), WKMG-TV (6), WNTD (26), WOFL (35), WOFL-DT (22), WOPX (56), WRBW (65), WRDQ (27), WTGL-TV (52)
St. Louis, MO	1,121,410	22	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WHSL (46)
Portland, OR	1,017,760	23	KATU (2), KATU-DT (43), KGW (8), KGW-DT (46), KNMT (24), KOIN (6), KPDX (49), KPVT (12), KPXG (22), KWBP (32)
Baltimore, MD	1,010,160	24	WBAL-TV (11), WBFF (45), WJZ-TV (13), WMAR-DT (52), WMAR-TV (2), WMDT-DT (53), WNUV (54), WUTB (24)
San Diego, CA	996,220	25	KFMB-DT (55), KFMB-TV (8), KGTV (10), KGTV-DT (25), KNSD (39), KSWB-TV (69), KUSI-TV (51), XETV (6), XEWT-TV (12)
Indianapolis, IN	974,390	26	WCLJ (42), WHMB-TV (40), WIPX (63), WISH-DT (9), WISH-TV (8), WNDY-TV (23), WRTV (6), WRTV-DT (25), WTHR (13), WTHR-DT (46), WTTX (29), WTTV (4), WXIN (59)
Hartford & New Haven, CT	923,740	27	WBNE (59), WFSB (3), WHCT-TV (18), WHPX (26), WTRC-TV (61), WTNH-DT (10), WTNH-TV (8), WTXN (20), WTVT (30)
Charlotte, NC	903,950	28	WAXN (64), WBTV (3), WBTV-DT (23), WCCB (18), WCNC-TV (36), WFVT (55), WHKY-TV (14), WJZY (46), WSOC-DT (34), WSOC-TV (9)
Raleigh-Durham, NC	873,440	29	WFPX (62), WKFT (40), WLFL (22), WNCN (17), WRAL-DT (53), WRAL-TV (5), WRAY-TV (30), WRAZ (50), WRDC (28), WRPX (47), WTVD (11)
Kansas City, MO	835,580	30	KCTV (5), KCWE (29), KMBC-TV (9), KMCI (38), KPXE (50), KSHB-TV (41), KSMO-TV (62), WDAF-TV (4)

EXHIBIT 3
WSAH Regulatory Fee Filing

READ INSTRUCTIONS CAREFULLY BEFORE PROCEEDING (1) LOCKBOX #	FEDERAL COMMUNICATIONS COMMISSION REMITTANCE ADVICE	Approved by OMB 3060-0589 Page No <u>1</u> of <u> </u>
		SPECIAL USE FCC USE ONLY
SECTION A - PAYER INFORMATION		
(2) PAYER NAME (if paying by credit card, enter name exactly as it appears on your card) Shop At Home, Inc.		(3) TOTAL AMOUNT PAID (U.S. Dollars and cents)
(4) STREET ADDRESS LINE NO. 1 PO Box 305249		
(5) STREET ADDRESS LINE NO. 2 5388 Hickory Hollow Parkway		
(6) CITY Nashville	(7) STATE TN	(8) ZIP CODE 37230-5249
(9) DAYTIME TELEPHONE NUMBER (include area code) 615-263-8000	(10) COUNTRY CODE (if not in U.S.A.)	
FCC REGISTRATION NUMBER (FRN) AND TAX IDENTIFICATION NUMBER (TIN) REQUIRED		
(11) PAYER (FRN) 0004-9983-24	(12) PAYER (TIN) 621282758	
IF PAYER NAME AND THE APPLICANT NAME ARE DIFFERENT, COMPLETE SECTION B IF MORE THAN ONE APPLICANT, USE CONTINUATION SHEETS (FORM 159-C)		
(13) APPLICANT NAME SAH License, Inc.		
(14) STREET ADDRESS LINE NO. 1 PO Box 305249		
(15) STREET ADDRESS LINE NO. 2 5388 Hickory Hollow Parkway		
(16) CITY Nashville	(17) STATE TN	(18) ZIP CODE 37230-5249
(19) DAYTIME TELEPHONE NUMBER (include area code) 615-263-8000	(20) COUNTRY CODE (if not in U.S.A.)	
FCC REGISTRATION NUMBER (FRN) AND TAX IDENTIFICATION NUMBER (TIN) REQUIRED		
(21) APPLICANT (FRN) 0004-9983-24	(22) APPLICANT (TIN) 880486187	
COMPLETE SECTION C FOR EACH SERVICE, IF MORE BOXES ARE NEEDED, USE CONTINUATION SHEET		
(23A) CALL SIGN/OTHER ID WSAH TV	(24A) PAYMENT TYPE CODE 0159	(25A) QUANTITY
(26A) FEE DUE FOR (PIC) \$15,150.00	(27A) TOTAL FEE	FCC USE ONLY
(28A) FCC CODE 1 70493	(29A) FCC CODE 2	CT Bridgeport
(23B) CALL SIGN/OTHER ID WMFP TV	(24B) PAYMENT TYPE CODE 0159	(25B) QUANTITY
(26B) FEE DUE FOR (PTC) \$15,150.00	(27B) TOTAL FEE	FCC USE ONLY
(28B) FCC CODE 1 41436	(29B) FCC CODE 2	MA Lawrence
SECTION D - CERTIFICATION		
(30) CERTIFICATION STATEMENT I, <u>EVERIT A. HERTER</u> , certify under penalty of perjury that the foregoing and supporting information is true and correct to the best of my knowledge, information and belief.		
SIGNATURE <u>Everit A. Herter</u>		DATE <u>9-7-01</u>
SECTION E - CREDIT CARD PAYMENT INFORMATION		
(31) <input type="checkbox"/> MASTERCARD	MASTERCARD/VISA ACCOUNT NUMBER	EXPIRATION DATE:
<input type="checkbox"/> VISA	I hereby authorize the FCC to charge my VISA or MASTERCARD for the services/authorization herein described.	
SIGNATURE _____		DATE _____

EXHIBIT 4
Television & Cable Factbook New York Cable Listings

Fee: \$32.26 installation; \$8.14 monthly.

Expanded Basic Service

Subscribers: 1,225.

Programming (via satellite): A & E; C-SPAN; CNN; Discovery Channel; ESPN; Fox Family Channel; Home Shopping Network; MTV; Madison Square Garden Network; National Network; Nickelodeon; Odyssey; QVC; The Weather Channel; Turner Network TV; USA Cable.

Fee: \$32.26 installation; \$15.62 monthly.

Pay Service 1

Pay Units: 436.

Programming (via satellite): HBO.

Fee: \$16.00 installation; \$10.00 monthly.

Pay-Per-View

Addressable homes: 473.

Local advertising: No.

Equipment: Jerrold & Scientific-Atlanta headend; Magnavox amplifiers; Times Fiber cable; Scientific-Atlanta set top converters; Eagle traps; Scientific-Atlanta satellite antenna; Scientific-Atlanta satellite receivers. Miles of plant: 47.0 (coaxial). Homes passed: 1,433.

Manager: Bruce Tompkins. Chief technician: Ronald Lindsley.

Ownership: Time Warner Cable (MSO).

NEW PALTZ—Time Warner Cable, 27 Industrial Dr., Middletown, NY 10940. Phones: 914-692-6794; 914-692-6795. Fax: 914-692-0778. County: Ulster. Also serves New Paltz (village). ICA: NY0234.

TV Market Ranking: Below 100. Franchise award date: N.A. Franchise expiration date: N.A. Began: February 2, 1956.

Channel capacity: 37 (2-way capable). Channels available but not in use: None.

Basic Service

Subscribers: Included with Middletown (Orange County), NY.

Programming (received off-air): WRGB (C) Albany-Schenectady; WRNN-TV (I) Kingston; WABC-TV (A), WCBS-TV (C), WNBC (N), WNYW (F), WPIX (W), WPXI-TV (X), WWOR-TV (U) New York; WNET (P) New York-Newark; WXTV (S) New York-Paterson; WTTY (T) Poughkeepsie; allband FM.

Programming (via satellite): A & E; American Movie Classics; C-SPAN; CNBC; CNN; Comedy Central; Country Music TV; Discovery Channel; ESPN; EWTN; Fox Family Channel; Home Shopping Network; Lifetime; MTV; National Network; Nickelodeon; QVC; TV Guide Channel; The Weather Channel; Turner Network TV; USA Cable.

Current origination: Public access; educational access; government access; automated emergency alert; local live; local sports. Fee: \$50.00 installation; \$18.90 monthly.

Pay Service 1

Pay Units: Included with Middletown (Orange County), NY.

Programming (via microwave): Fox Sports Net New York.

Programming (via satellite): Cinemax; Disney Channel; HBO; Playboy TV; Showtime. Fee: \$19.95 installation; \$8.00 monthly (each).

Local advertising: Yes. Available in satellite distributed & locally originated programming. Rates: \$200.00/Hour; \$36.00/Minute; \$18.00/30 Seconds.

Equipment: Jerrold headend; Jerrold amplifiers; Times Fiber & Vikoa cable; Jerrold set top converters; Jerrold addressable set top converters; AFC satellite antenna.

Miles of plant & total homes in franchised area included with Middletown (Orange County), NY.

Manager: Bill Jensen. Chief technician: Ed Katzenberger. Marketing director: Margaret Burns.

City fee: 3% of gross.

Ownership: Time Warner Cable (MSO).

NEW YORK—Time Warner Cable of New York City/QUICS, 120 E. 23rd St., New York, NY 10010-4519. Phone: 212-598-7200. Fax: 212-420-4803. Counties: Kings, New York & Queens. Also serves Astoria, Auburndale, Bay Ridge, Bayside, Beechhurst, Bellerose (Queens County), Boerum Hill, Bowne Park, Brooklyn (western portion), Brooklyn Heights, Brooklyn Navy Yard, Bush Terminal, Cambria Heights, Carrol Gardens, Clearview, Clinton Hill, Cobble Hill, College Point, Corona, Douglaston, Dyker Heights, East Elmhurst, East Flushing, Faragut, Floral Park, Flushing, Flushing South, Fort Greene, Fresh Meadows, Fulton Ferry, Glen Oaks, Glendale, Gowanus, Greenpoint, Holks, Jackson Heights, Jamaica, Jamaica Hills, Kew Gardens Hills, Laurelton, Linden Hill, Little Neck, Long Island City, Malba, Manhattan, Maspeth, Middle Village, Murray Hill, Oakland Gardens, Park Slope, Pomonok, Queens, Queens Village, Queensboro Hill, Redhook (Kings County), Rego Park, Richmond Hill, Ridgewood, Roosevelt Island, Rosedale, South Brooklyn, Springfield Gardens, Sunset Park, Utopia, Whitestone, Williamsburg, Windsor Terrace, Woodside. ICA: NY0235.

TV Market Ranking: 1. Franchise award date: August 1, 1970. Franchise expiration date: N.A. Began: January 1, 1967.

Channel capacity: 77 (not 2-way capable). Channels available but not in use: None.

Basic Service

Subscribers: 1,148,000; Commercial subscribers: 6,738.

Programming (received off-air): WLJW (P) Garden City; WABC-TV (A), WCBS-TV (C), WNBC (N), WNYE-TV (P), WNYW (F), WPIX (W), WPXI-TV (X), WWOR-TV (U) New York-Newark; WXTV (S) New York-Paterson; WMBC-TV (I) Newton; WJNY (I) Riverhead; 24 FMs.

Programming (via satellite): C-SPAN; C-SPAN 2; Food Network; Home Shopping Network; International Channel; QVC; TBS Superstation; TV Guide Channel; Value Vision.

Current origination: Public access; educational access; government access. Fee: \$58.00 installation; \$14.55 monthly.

Expanded Basic Service

Subscribers: N.A.

Programming (via microwave): ITV-Indian Channel, New York 1 News, Prayer Channel. Programming (via satellite): A & E; American Movie Classics; BET; Bravo; CNBC; CNN; CNNn; Cartoon Network; Comedy Central; Court TV; Discovery Channel; E! Entertainment TV; ESPN; ESPN 2; Fox Family Channel; Fox News Channel; Fox Sports Net New York; GalaVision; Headline News; History Channel; Learning Channel; Lifetime; MSNBC; MTV; Madison Square Garden Network; National Network; Nick at Nite; Odyssey; Sci-Fi Channel; TBS Superstation; The Weather Channel; Turner Network TV; USA Cable; VH1; ValueVision.

Fee: \$16.82 monthly.

Pay Service 1

Pay Units: 10,759.

Programming (via satellite): Showtime. Fee: \$12.95 monthly.

Pay Service 2

Pay Units: N.A.

Programming (via satellite): Cinemax; Disney Channel; HBO; Playboy TV; The Movie Channel; TV-Japan.

Fee: \$9.00 monthly (Playboy), \$12.95 monthly (Cinemax, Disney, HBO, TMC or TV-Japan).

Pay-Per-View

Addressable homes: 1,000,000.

Playboy TV.

Internet Service

Operational: Planned.

Fee: \$99.00 installation; \$39.95 monthly.

Local advertising: Yes. Available in satellite distributed & locally originated programming. Local sales manager: Larry Fisher.

Equipment: Scientific-Atlanta headend; C-COR & Jerrold amplifiers; Belden & Comm/Scope cable; Ikegami & JVC cameras; JVC & Sony VTRs; CACS & 3M character generator; Jerrold set top converters; Toshiba modems; Microdyne & Standard Components satellite receivers; Tele-Engineering commercial insert.

Miles of plant: 90.0 (coaxial). Homes passed: 1,900,000.

Manager: Barry Rosenblum. Chief engineer: Roosevelt Mikhail. Marketing director & customer service manager: Barbara Kelly.

City & State fee: 5.25% of gross.

Ownership: Time Warner Cable (MSO).

NEWARK VALLEY (town)—Time Warner Binghamton, 483 Plaza Dr., Vestal, NY 13850. Phones: 607-798-8001; 800-955-0750. Fax: 607-770-8639. County: Tioga. Also serves Newark Valley (village). ICA: NY0275.

TV Market Ranking: Outside TV Markets. Franchise award date: N.A. Franchise expiration date: N.A. Began: N.A.

Channel capacity: N.A. Channels available but not in use: N.A.

Basic Service

Subscribers: 713.

Programming (received off-air): WBNG-TV (C), WICZ-TV (F), WJVT (A), WSKG (P) Binghamton; WENY-TV (A) Elmira; WSTM-TV (N), WSYT (F) Syracuse.

Programming (via satellite): A & E; American Movie Classics; C-SPAN; CNBC; CNN; Cartoon Network; Comedy Central; Country Music TV; Discovery Channel; E! Entertainment TV; ESPN; ESPN 2; EWTN; Food Network; Fox Family Channel; Headline News; History Channel; Learning Channel; Lifetime; MSNBC; MTV; Madison Square Garden Network; National Network; Nick at Nite's TV Land; Nickelodeon; Odyssey; QVC; Sci-Fi Channel; TBS Superstation; TV Guide Channel; The Weather Channel; Travel Channel; Turner Network TV; USA Cable; VH1.

Fee: \$44.55 installation; \$9.05 monthly; \$0.76 converter.

Pay Service 1

Pay Units: N.A.

Programming (via satellite): Cinemax; Disney Channel; HBO.

Fee: \$10.00 monthly (each).

Manager: Phil Smith. Program director: Geoff Dunn. Customer service manager: Doc McQuade.

Ownership: Time Warner Cable (MSO).

NEWBURGH—Time Warner Cable, Box 10094, Newburgh, NY 12552-0094. Phone: 914-565-6882. Fax: 914-565-6818. Counties: Orange & Ulster. Also serves Cornwall (town), Cornwall (village), Marlboro, New Windsor, Newburgh (town), Stewart AFB. ICA: NY0029.

TV Market Ranking: Below 100. Franchise award date: N.A. Franchise expiration date: N.A. Began: July 1, 1966.

Channel capacity: 60 (not 2-way capable). Channels available but not in use: 1.

Basic Service

Subscribers: 26,664; Commercial subscribers: 124.

Programming (received off-air): WRNN-TV (I) Kingston; WABC-TV (A), WCBS-TV (C), WNBC (N), WNYW (F), WPIX (W), WWOR-TV (U) New York; WNET (P), WNUJ (O) New York-Newark; WTTY (T) Poughkeepsie; 28 FMs.

Programming (via satellite): American Movie Classics; C-SPAN; CNBC; CNN; Discovery Channel; Electronic Program Guide; Fox Family Channel; Headline News; Learning Channel; QVC; TBS Superstation; The Weather Channel; Travel Channel; Turner Network TV; VH1.

Current origination: Local sports. Fee: \$35.63 installation; \$24.82 monthly. Commercial fee: \$5.95 monthly.

Expanded Basic Service

Subscribers: 25,701.

Programming (via satellite): A & E; ESPN; Lifetime; MTV; National Network; Nickelodeon; USA Cable. Fee: \$16.27 monthly.

Pay Service 1

Pay Units: N.A.

Programming (via satellite): Cinemax; Disney Channel; Fox Sports Net New York; HBO; Showtime. Fee: \$19.95 installation; \$9.20 monthly (each).

Pay-Per-View

Addressable homes: 15,000.

IN DEMAND.

Local advertising: Yes (locally produced & insert). Available in satellite distributed, locally originated & character-generated programming. Rates: \$30.00/Minute; \$20.00/30 Seconds. Local sales manager: Jane Sehr. Regional interconnect: Hudson Valley Cable Advertising Corp.

Program Guide: The Cable Guide.

Equipment: Jerrold & Scientific-Atlanta headend; C-COR & Jerrold amplifiers; Comm/Scope & Times Fiber cable; Sony cameras; Sony VTRs; Texscan, Chyron & Quanta character generator; Scientific-Atlanta set top converters; Jerrold addressable set top converters; Andrew & Superior satellite antenna; Standard Communications satellite receivers; Nexus commercial insert.

Miles of plant: 550.0 (coaxial); 18.0 (fiber optic). Additional miles planned: 19.0 (coaxial). Homes passed: 36,500. Total homes in franchised area: 60,000.

Manager: Linda Hicks. Chief technician: Paul Sherman. Program director: Chris Orr. Marketing director: Paul Crawford.

City fee: 3% of gross.

Ownership: Time Warner Cable (MSO).

NEWCOMB—Chain Lakes Cablevision, Box 226, Thendara, NY 13472. Phones: 315-369-2242; 800-624-5694. Fax: 315-369-6461. County: Essex. ICA: NY0236.

TV Market Ranking: Below 100. Franchise award date: July 5, 1988. Franchise expiration date: July 5, 2003. Began: December 15, 1989.

Channel capacity: 36 (not 2-way capable). Channels available but not in use: 14.

Basic Service

Subscribers: 130.

Programming (received off-air): WTEN (A) Albany-Schenectady; WNPI-TV (P) Norwood; WPTZ (N) Plattsburgh.

EXHIBIT 5
Investing in Television New York Competitive Overview



New York, NY Market Overview

DMA Rank: 1
BIA Revenue Rank: 2

Demographic and Economic Overview

(000s, except Retail Sales and EBI in \$000,000s)

	1998			Growth		
	1993	1998	Rate	1998	2003	Rate
DMA Population	18,845	19,224	0.4%	19,224	19,712	0.5%
Households	6,827	6,977	0.4%	6,977	7,189	0.6%
Retail Sales	141,628	169,687	3.7%	169,687	195,259	2.8%
EBI	393,498	399,829	0.3%	399,629	473,761	3.5%

Pop Rank # 1	DMA Counties	29	White	73.0%	Avg Household	\$ 57,275
HH Rank # 1	TV Households	6,875	Bleek	19.7%	Per Capita	\$ 20,788
RS Rank # 1	DMA Cable	74%	Asian	7.0%	Spanish Speaking	18.0
EBI Rank # 1	DMA VCR	83%				

Market Television Financials

(all figures in 000's, except percentages and ratios)

ESTIMATED GROSS REVENUES **	1993	1994	1995	1996	1997	1998	Δ 93 - 98
		\$1,098,700	1,229,900	1,232,000	1,268,000	1,285,100	1,391,000
	Δ 98 - 99	1999	2000	2001	2002	2003	Δ 99 - 03
	5.7%	1,470,200	1,587,800	1,635,500	1,717,200	1,768,700	4.7%

Estimated Breakouts	% Network	% Natl/Regl	% Local
	1.0%	18.0%	81.0%

	1993	1998	2003
Revenue/Retail Sales	\$7.76/1,000	\$8.20/1,000	\$9.06/1,000
Revenue/Capita	\$58.30	\$72.36	\$89.73

New York, NY Competitive Overview

Calls	City Of License	Ch	Visual Power (kW)	HAAT	DTV Ch	L M A	Rep	Owner	Year Std	Date Acq'd	Sales Price (000)	Est '99 Revenue (000) 1/	Est Power Ratio	Avg '99 LCS	SHARE SUMMARY 9:00 AM - MIDNIGHT (%)							
															Jul 00	May 00	Feb 00	Nov 99	Jul 99	May 99	Feb 99	Nov 98
WCBS-TV	New York	2	21	1,581	*58	CBS	CBS	CBS TV Stations Div	41	0005	g	185,000	0.79	16%	7	8	9	10	9	10	10	11
WNBC	New York	4	17	1,690	28	NBC	NBC	NBC/GE	41	8608	g	315,000	1.26	17%	10	13	13	13	9	12	12	12
WNYW	New York	5	17	1,690	*44	FOX	Petry	Fox Television	44	8511	g	280,000	1.47	12%	6	6	7	7	8	7	7	8
WABC-TV	New York	7	65	1,611	45	ABC	ABC	ABC Inc	48	8602	g	285,000	0.92	21%	12	15	14	13	12	14	14	14
● WWOR-TV	Secaucus	9	62	1,641	38	UPN	Katz	News Corp	49	0008 p	g	170,000	1.05	11%	6	6	6	6	6	7	7	7
WPIX	New York	11	59	1,660	33	WB	TelRip	Tribune Bcastg Co	48			195,000	0.88	15%	8	10	10	9	9	10	10	10
WPXN-TV	New York	31	2,620	1,558	30	PAX		Paxon Comm Corp	62	8803	257,500	11,200	0.38	2%	2	2	2	1	1	2	1	1
WXTV	Paterson	41	2,340	1,381	40	UNI	UNI	Univision TV Group	68	8212	g	40,000	0.38	7%	4	4	3	3	4	4	5	4
WSAH	Bridgeport	43	2,290	509	42	PAX		Shop At Home Inc	67	8908	16,200	2,000										
WNJU	Linden	47	4,570	1,509	36	TEL	Telemn	Telemundo Group Inc	65	8612	70,000	7,000			2	1						
WTBY	Poughkeepsie	54	5,000	1,608	27	TBN		Trinity Bcastg Ntwk	61	8207	2,970											
WLNY	Riverhead	55	5,000	637	57	IND		WLNY Inc	65													
WRNN-TV	Kingston	62	5,000	1,939	21	IND		WRNN-TV	65													
WMBC-TV	Newton	63	2,190	cp	732	8	IND	Mountain Bcastg Corp	93													
WHSI-TV	Smithtown	67	2,630		719	23	HSN	USA Broadcasting	79	8609	25,000c1											
WHSE-TV	Newark	68	2,630		1,440	53	HSN	USA Broadcasting	75	8608	c1											
● WNET	Newark	13	60		1,641	61	PBS	Educ Bcastg Corp	48						3	3	3	3	2	2	3	3
● WLIW	Garden City	21	3,160		400	22	PBS	Long Island ETV Inc	69													
● WNYE-TV	New York	25	2,450		1,296	24	PBS	Board of Educ NYC	67													
● WEDW	Bridgeport	49	1,950		732	52	PBS	CT Public TV & Radio	67													
● WNJN	Montclair	50	2,090		797	51	PBS	NJ Pub Bcastg	73													
● WNJB	New Brunswick	58	1,320		725	18	PBS	NJ Pub Bcastg	73													
● WFME-TV	West Milford	66	24		712	29	EDU	Family Stations Inc	96													
TOTAL															60	66	67	65	60	66	66	70
HUT %															44	43	46	45	42	43	46	45

● Indicates a change since last edition

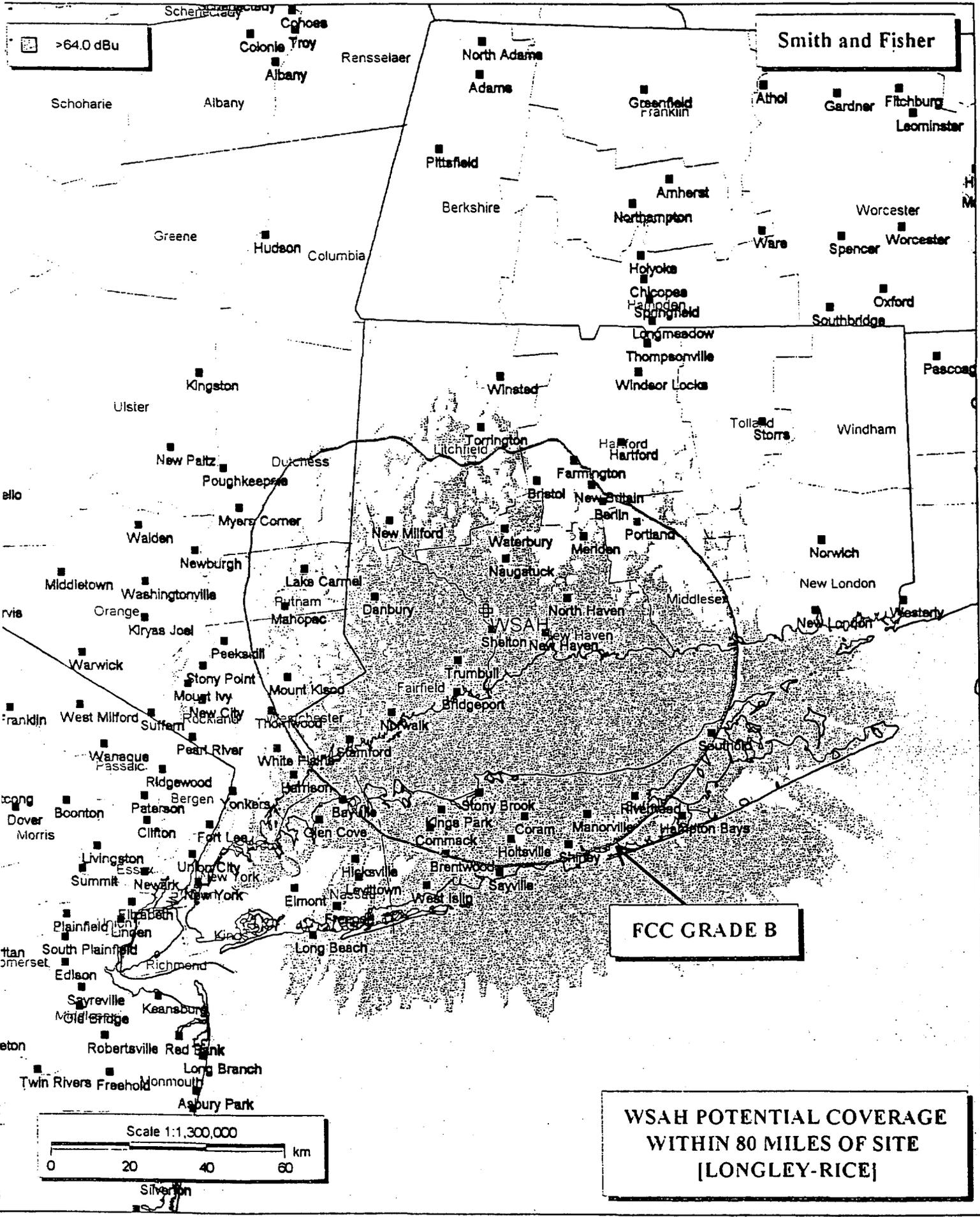
1/ See introduction section for interpretation of revenue estimates.

EXHIBIT 6
Engineering Study

**STATION SERVICE HOUSEHOLDS
(1990 U.S. CENSUS)
SHOP AT HOME GROUP STATIONS**

<u>MARKET</u>	<u>RANK</u>	<u>STATION</u>	<u>PERSONS PER HH</u>	<u>L-R Grade B Population</u>	<u>#TVHH</u>	<u>L-R Grade B Population</u>	<u>#TVHH</u>	<u>L-R 50 mile Population</u>	<u>#TVHH</u>
NEW YORK	1	WSAH	2.546	5,130,195	1,229,721	2,532,045	994,519	5,219,574	1,026,188
SAN FRANCISCO	5	KCNS	2.455	5,739,976	2,324,831	4,629,721	1,885,833	4,795,587	1,915,735
BOSTON	6	WMFP	2.466	5,089,769	2,063,898	4,818,952	1,954,157	5,395,886	1,874,938
HOUSTON	11	KZJL	2.417	3,719,932	1,539,918	3,719,932	1,539,070	3,858,149	1,604,475
CLEVELAND	15	WOAC	2.394	3,395,471	1,384,198	2,951,830	1,233,017	3,334,492	1,392,876
RALEIGH	29	WRAY	2.325	1,371,845	589,828	1,366,943	589,732	1,572,817	626,839
				<u>22,858,224</u>	<u>9,141,886</u>	<u>20,019,423</u>	<u>8,196,328</u>	<u>22,432,157</u>	<u>9,989,295</u>

Source: Smith&Fisher

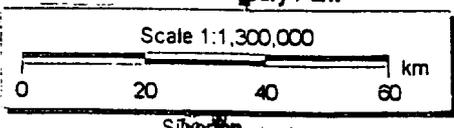


Smith and Fisher

>64.0 dBu

FCC GRADE B

**WSAH POTENTIAL COVERAGE
WITHIN 80 MILES OF SITE
[LONGLEY-RICE]**





>64.0 dBu

Smith and Fisher

GRADE B

WSAH COVERAGE
 [LONGLY-RICE]
 CH. 43 - BRIDGEPORT, CT

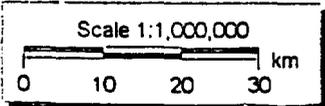


EXHIBIT 7
WSAH-Bridgeport Cable Info.

WSAH - BRIDGEPORT CABLE INFO

MSO	TOWN	CHANNEL #	SUBS	COUNTY NAME
Adelphia	East Haddam	11	7,202	
Adelphia	Norwich	11	15,798	
AT&T	North Branford	22	58,424	
Cablevision	Norwalk, CT	58	112,196	
Cablevision	So. Westchester, NY	43	99,946	
Cablevision	Yorktown/Yorktown Heights	43	28,489	
Cablevision	Bridgeport, CT	56	91,430	
Cablevision	Port Chester, NY	43	14,491	
Cablevision	Cross River, NY	43	6,083	
Charter	Newtown	1	33,349	
Charter	New Milford	1	24,738	
Comcast	West Haven/New Haven	95	73,000	
Comcast	Danbury	27	37,000	
Comcast	Killingworth	22	23,000	
Cox	Meriden, CT	16	40,400	
Telemedia	Seymour	31	44,000	
Telemedia	Waterbury, CT	15	46,000	