Sports and premium subscription packages are also available

Access to up to 55 different pay per view choices a day

Up to 80% of the blockbuster movies with ESP

| | DISH Network™ | Cable (All Cable providers must carry Univision, Galavision and Telemundo.) | |
|---|---|---|---|
| **Number of Spanish Services** 22 | **DISH Latino Package ($19.99)** ($5.00 cover fee for Spanish package only)<br>Univision<br>Galavisión<br>Telemundo<br>Telemundo Internacional<br>FOX Sports World Español<br>HTV<br>Cine Latino<br>Discovery En Español<br>GEMS<br>TVE<br>TV Azteca<br>Gran Canal Latino<br>Canal Sur<br>TV Chile<br>Playboy En Español (optional)<br>Dish CE Latin (6 audio channels)<br>MTVS | Buena Vista (LA)<br>Cable Vision (NY)<br>TCI (Miami)<br>Adelphia (Miami)<br>TCI (SF)<br>TCI (Chicago) | 6<br>4<br>14<br>13<br>4<br>4 |
| **Number of ESP Services** 3 | Cartoon Network<br>HBO<br>Cinemax | Buena Vista (LA)<br>Cable Vision (NY)<br>TCI (Miami)<br>Adelphia (Miami)<br>TCI (SF)<br>TCI (Chicago) | -<br>-<br>-<br>-<br>-<br>- |
| **Number of Premium Packages** 4 | **Premium Packages ($35.99)**<br>HBO The Works package ($1 additional charge for HBO package)<br>SHOWTIME Unlimited package<br>Multimax package<br>STARZ!/Encore package<br>Up to 28 premium channels. If Top 150 Package is ordered, then it is up to 37. | Buena Vista (LA)<br>Cable Vision (NY)<br>TCI (Miami)<br>Adelphia (Miami)<br>TCI (SF)<br>TCI (Chicago) | 3<br>3<br>3<br>3<br>3<br>3 |
| **Monthly Rate for all Services Shown** | **$84.97**<br>Includes: DISH Latino $19.99<br>Premium Services $35.99* (*Only $30.00 if ordering Top 150 under "Buy Everything Pack" deal)<br>Top 100 Package $28.99<br>$84.97 | Buena Vista (LA)<br>Cable Vision (NY)<br>TCI (Miami)<br>Adelphia (Miami)<br>TCI (SF)<br>TCI (Chicago) | $50-$80<br>$50-$80<br>$50-$80<br>$50-$80<br>$50-$80<br>$50-$80 |

Attachment C-84

## DIRECTV PARA TODOS™ System

(Receiver Bezel & Antenna) will be branded

- Receives signal from two satellites (101° and 119°)
- Oval antenna (18"x 24") with Dual/Dual LNBs
- HNS manufactured; others to follow soon
- Bilingual on-screen menus
- Bilingual Owner's Manual and Reference Guide
- Distinct corrugate box with unique artwork and bilingual product features
- Professional installation recommended

Attachment C-85

## DIRECTV PARA TODOS™ HOTLINE:

Spanish language call center in Miami, FL

Bilingual agents 24 hrs./7 days week

- Spanish and English

- DIRECTV PARA TODOS™ for the whole family
- Huge market potential
- Customers can receive ALL DIRECTV® programming

DIRECTV

PARA TODOS™

Attachment C-87