





Stone Mountain Memorial Association

P.O. Box 689, Stone Mountain, Georgia 30086

March 20, 2001

Mr. Jack Watts
Chief Engineer
WGTV/8
2 Robert E. Lee Blvd.
Stone Mountain, GA 30083

RE: WGTV/8 Facilities Expansion

Dear Jack;

My letter is to inform you, as we previously discussed, there is no room for expansion of the infrastructure to accommodate your request on top of Stone Mountain. The electrical capacity of the transformer vault room is limited and there are currently no plans to expand capacity.

Of consideration also, is water usage. Due to the difficulty of supplying water to the Top of the Mountain, we must limit any increase in water usage.

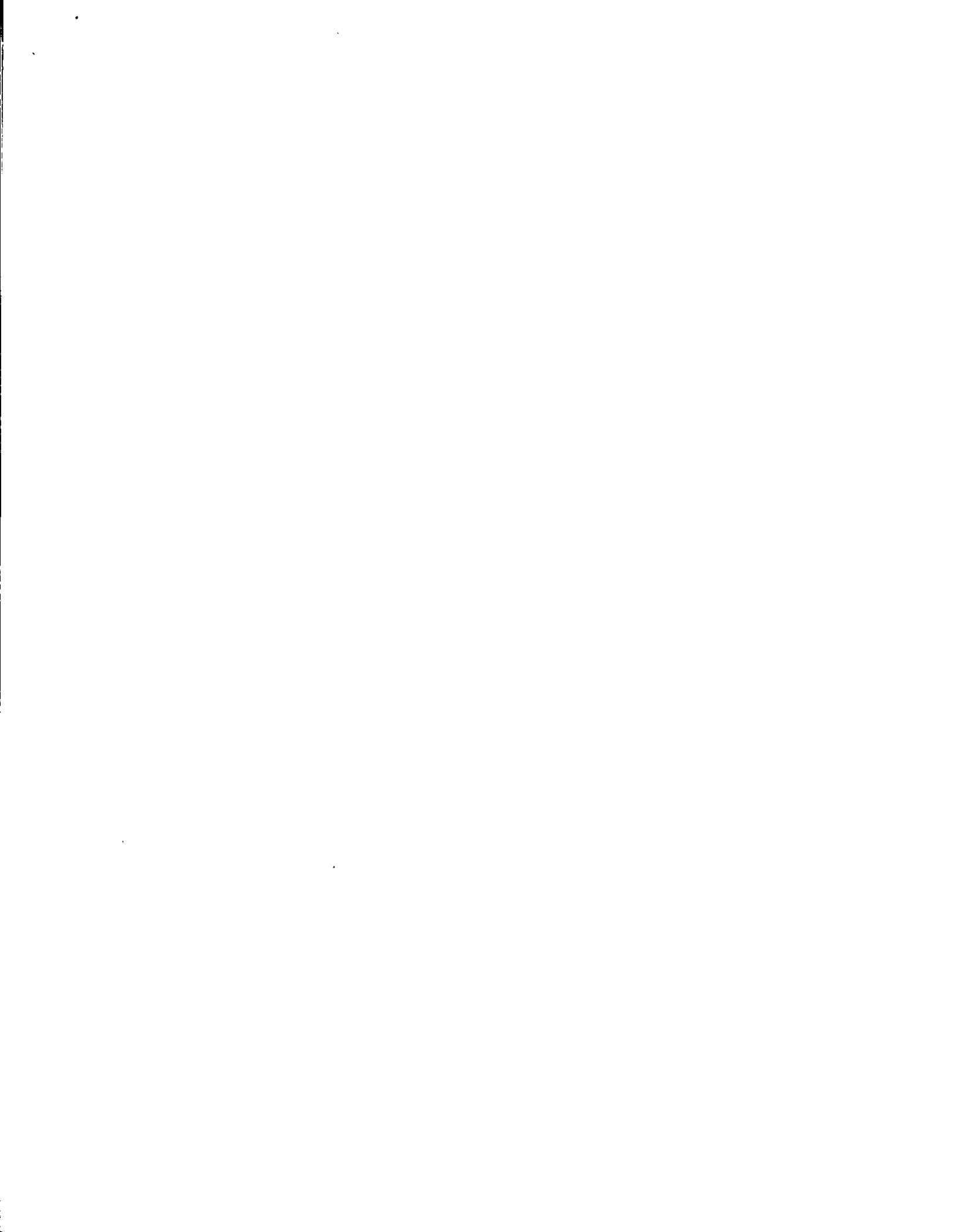
The Stone Mountain Memorial Association Board has determined that due to environmental and aesthetic considerations, that we will not be allowed to add any additional external equipment, for example, cooling units, air conditioners, transformers, and etc., on the outside of the present building structure. This is to maintain the intent to keep and return the mountain to as near as possible to the natural setting.

Sincerely,

A handwritten signature in cursive script that reads "Jerry Spicer".

Jerry Spicer

Dir. of Public Safety and Administration



DECLARATION OF JOHN DAVIS

I, John H. Davis, declare under penalty of perjury that the following statements are true and correct:

1. I am the Engineering Manager for Transmission Systems of Georgia Public Telecommunications Commission.

2. I have been actively involved in planning the conversion of NTSC Station WGTW-TV, Athens, Georgia to digital operations.

3. Station WGTW-TV is located at the top of Stone Mountain, a popular state park and tourist attraction owned by the Stone Mountain Memorial Association ("SMMA"). SMMA imposes significant architectural, physical plant and environmental restrictions on the use of the site that will affect the planned conversion of Station WGTW-TV to digital operations.

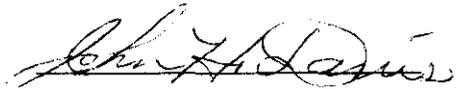
4. For example, given SMMA's current views as to the construction of additional facilities within or outside the building, GPTC will likely experience substantial difficulty obtaining enough power at Stone Mountain to operate both NTSC Station WGTW on Channel 8 and DTV Station WGTW on Channel 22. The existing electrical power line serving NTSC Station WGTW-TV is a 208-volt circuit, which is subjected to nearly its maximum rated current when it becomes necessary to have the present and former main transmitters in operation simultaneously for maintenance. In order to operate both NTSC and DTV stations from that power line, GPTC would therefore be required to limit power consumption of the entire DTV facility (transmitter,

cooling, and any additional systems) to something *appreciably less than* the 57KVA consumed by the old main transmitter. Since a long horizontal run of transmission line is needed at this site, GPTC will be required to employ a DTV transmitter rated in excess of 20 kW to produce an ERP of 600 kW, even with the most optimistic gain available in an omnidirectional antenna. To the best of my knowledge, no currently available or anticipated DTV transmitter can produce 20kW output with appreciably less than 57KVA input, particularly taking into account the need for additional cooling of the transmitter room. Consequently, GPTC will be required to install an additional, or new, power line in order to continue its existing VHF operations on Channel 8 and operate a DTV station on Channel 22, something that cannot be assured. Substitution of Channel 12 for Station WGTV-DT would reduce transmitter power requirements and thus make it easier and far less expensive to convert to digital operations.

5. GPTC has explored the possibility of relocating the transmitter site for Station WGTV to other existing and proposed towers in order to avoid the difficulties of converting to digital operations on Stone Mountain. However, GPTC has been unable to locate an alternate site that will allow the station to fully replicate its coverage area, or simultaneously meet the 2005 principal community requirements while continuing to serve the Atlanta metropolitan area. If Station WGTV-DT cannot operate with facilities comparable to its full allotted power on Channel 22 at Stone Mountain, GPTC may need to build a rather tall tower, which would undoubtedly be very expensive and might not receive the necessary zoning clearance.

6. GPTC is also concerned that if Station WGTV-DT operates digitally on Channel 22, a large number of people in the northern Georgia hills, in Atlanta or other

built-up areas, and at locations around the base of Stone Mountain will never be able to view the station, despite its apparent signal strength, because of ghosting effects resulting from multipath propagation. DTV operators' experience to date suggests that fewer people will suffer these ghosting effects if Station WGTV-DT is assigned Channel 12 for its DTV operations.



John Davis
Engineering Manager for
Transmission Systems,
Georgia Public Telecommunications
Commission

Dated: February 26, 2002



GEORGIA PUBLIC BROADCASTING

February 20, 2001

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GPTV Participates in PBS Experimental Schedule Project.

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PeachStar provides programming for all ages support services who assist the I

The mission of Georgia Public Broadcasting is to create, produce, and distribute high quality program that educate, inform, and entertain our audiences and enrich the quality of their lives.

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Georgia Public Broadcasting 260 14th Street NW, Atlanta, Georgia 30318 404-685-2400; 1-800-222-6006

Web Editor: [Marcia Killingsworth](#)



Welcome Center

- [All About PeachStar](#)
- [Production Services](#)
- [Original Programming](#)



Broadcast Schedule
whatson.peachstar.org

The February 2001 issue of **Pipeline** is now available.



Providing high quality educational resources that enrich, inform and support the Georgia learning community.



[News and Alerts](#)



Program Info
At-a-Glance Guide



Technical Info
How to's and Help

[Professional Development Information](#)



Programming Curriculum

All the programming available from PeachStar Education Services can be found through simple searches.

At-A-Glance Information

K-12	
Subjects	Grades
<u>Academic Assistance</u>	<u>K</u>
<u>Art</u>	<u>1</u>
<u>Economics</u>	<u>2</u>
<u>Foreign Language</u>	<u>3</u>
<u>Geography</u>	<u>4</u>
<u>Guidance</u>	<u>5</u>
<u>Health</u>	<u>6</u>
<u>History</u>	<u>7</u>
<u>Language Arts</u>	<u>8</u>
<u>Math</u>	<u>9</u>
<u>Music</u>	<u>10</u>
<u>Reading</u>	<u>11</u>
<u>Science</u>	<u>12</u>
<u>Social Studies</u>	
<u>Substance Abuse</u>	

Other Categories

- Continuing Education
- Academic Assistance
- Economics
- Guidance
- Post-Secondary
- Academic Assistance
- Guidance
- Pre-K
- Guidance

Keyword Search

The "Keyword Search" allows you to retrieve programming information for an entire Series/Program based on a specific word or words. Enter your word(s), select your type of search, then click "GO."

- Exact Phrase (i.e., public broadcasting service)
- Any Words (i.e., public OR broadcasting OR service)
- All Words (i.e., public AND broadcasting AND service)



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All About PeachStar Production Services Original Programming

Education Services

PeachStar Education Services

PeachStar Education Services is a division of Georgia Public Broadcasting (GPB). Georgia Public Television (GPTV), Georgia's statewide public television network, and Peach State Public Radio, a statewide public radio network, are the other major divisions of GPB.

PeachStar began in 1994 when the Governor and legislature decided to use some of Georgia's Education Lottery revenues for instructional technology. Steerable satellite dishes and other receiving equipment were installed at every public school, college and university, adult technical institute, Regional Public Library and Youth Development Center in the state -- more than 2,000 sites in all.

PeachStar is responsible for maintaining the PeachStar Satellite Network which delivers instructional programming to the 2,000+ downlink sites. PeachStar is charged with using the network to provide schools with a full schedule of high quality educational programming to support learning in Georgia classrooms. PeachStar provides programming all day, every day of the school year, for all grade levels, including postsecondary. PeachStar also offers staff development training for teachers and other educators.

Much of the programming aired on the PeachStar Education Satellite Network is original programming developed and produced by PeachStar, including these award-winning series:

- **Georgia Stories**, for teachers of Georgia History in fourth and eighth grades.
- **Irasshai**, a Japanese language and culture course high school students may take for two years of credit.
- **Irasshai Explorer**, a middle school course that can be used to supplement a social studies class or as an introduction to the study of the Japanese language.
- **SALSA**, a Spanish language and culture series for young learners.
- **Count on It**, a mathematics instruction series for students in primary grades.

All of PeachStar's original programming is supplemented by other instructional materials such as activity books, teacher guides and web sites.

The PeachStar Education Satellite Network is the primary delivery



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[K-16 Programming](#)

PeachStar's Original Instructional Resources

Every year, thousands of hours of programming are distributed to Georgia schools over the PeachStar Satellite Network. Much of that programming is acquired from leading national producers of video-based instructional resources. In addition, PeachStar has produced several of its own original series, which are now widely used in schools in Georgia and in other states as well. We are proud of the awards and other recognitions PeachStar productions have received from professional organizations. We are even more proud of the positive responses we have received from Georgia educators and students.

[Professional Development](#)

Please review the links to the left for an in-depth look at PeachStar's original educational resources.

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[All About PeachStar](#) [Production Services](#)  [Original Programming](#) 

Professional Development

PeachStar also produces and distributes professional development and other informative programming for state agencies and private organizations.

Professional Development

- **The E-Rate Conference.** In October 1999 PeachStar produced and aired nationwide a two- day teleconference that made schools aware of how to apply for telecommunications services at discounted rates. Sponsored by BellSouth and the FCC.
- **The Institute for Continuing Legal Education.** For the past three years we have produced and aired teleconferences that help attorneys meet their annual continuing professional education requirements. Sponsored by the Georgia Institute for Continuing Legal Education.
- **Sexual Harassment in the Workplace,** a telecourse for employees of Fulton County Schools.
- **PeachStar Professional Development Institutes,** a series of staff development programs that show teachers and media specialists how to access and utilize resources and services provided by PeachStar Education Services.
- **New School Days: Block Scheduling,** a teleconference for Georgia educators, students and parents, hosted by the State Superintendent of Schools and the Chairman of the State Board of Education. Sponsored by the Georgia Department of Education.
- **Reading First,** a professional development series for Georgia teachers. Sponsored by the Georgia Department of Education.
- **Raising Expectations,** an introduction to the Georgia Board of Education's revised Quality Core Curriculum. Sponsored by the Georgia Department of Education.
- **Nutrition Teleconference,** a program informing nutritionists in Georgia public schools about recent changes in federal regulations. Sponsored by the Georgia Department of Education.
- **Building Healthier Student Bodies,** a nine-part nutrition series for Georgia school nutritionists and other food service staff. Sponsored by the Georgia Department of Education.

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[Georgia Stories](#)

Georgia Stories

All eighth grade students in Georgia public schools are required to take a course in Georgia history. To support that required course, PeachStar produced Georgia Stories I and Georgia Stories II, two series of video programs that trace the history and economic development of our state.



[Visit the web site!](#)

[Professional Development](#)

The series illustrate Georgia's history with archival film and photographs; interviews with Georgia residents, historians and authors; current documentary footage; and dramatic recreations of events. Curriculum Guides are available for teachers who choose to use the programs to supplement and enhance their regular classroom activities at the 8th grade levels. Some 4th grade teachers also use the series, and a Curriculum Guide designed for use at that grade level is available.

Georgia Stories airs on PeachStar's satellite channels and on Georgia Public Television (GPTV). Go to PeachStar's [searchable database](#) to find out which Georgia Stories episodes are currently scheduled to air on PeachStar's satellite channels and on GPTV. Boxed sets of the series are available for purchase.

For more information or to order your Curriculum Guide or boxed set of videos, call 1-888-501-8960, ext. 2550 or call 404-685-2550 in the Atlanta area.

Georgia Stories has won state, national and international [awards](#) for excellence in educational programming.

Click [here](#) to access the Georgia Stories: History Online instructional web site.

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PTFP Grant Application

DISTANCE LEARNING

Georgia Public Broadcasting
February 2001

PTFP Grant 2001
Program Narrative

**PART V -- PROGRAM NARRATIVE
PTFP APPLICATION / DISTANCE LEARNING**

GPB's "DIRECT-PC RURAL BROADBAND" approach, utilizing GPTV, offers Internet Services via Digital Television (DTV) operations to Georgia's technologically underserved schools. The purpose of this application is to enable the delivery of multi-media content using the digital transmission infrastructures that Georgia Public Broadcasting (GPB) will be building. This application addresses utilizing high-speed bandwidth – outbound – with lower-speed return service, similar to the "Direct-PC" business model. It focuses on a rich-media web portal built by three state of Georgia education entities and plans to make use of this digital infrastructure to deliver this media to teachers and students throughout Georgia.

"Internet Tunneling" accepts a slow speed dial-up Internet Service Provider (ISP) connection user inquiry, and returns the WWW session over the GPTV DTV transmitter of service to the rural user's own PC. A Windows NT server at the DTV transmitter encapsulates the Internet Protocol (IP) over the DTV MPEG/ATSC signal. Companion PC cards provided to schools will receive/decode the high-speed data.

This request is being made under the Broadcast Equipment Replacement, Augmentation category, Special Applications Priority.

Evaluation Criterion #1 / Applicant Qualifications

The Georgia Public Telecommunications Commission (GPTC) was created in 1981 to

- ensure that the citizens of Georgia would benefit to the highest possible degree from the state's public broadcasting resources
- implement new technological advances
- implement fundraising and marketing activities to support the statewide network

GPTC was formed through the merger of the Georgia Educational Network, an affiliation of nine stations operated by the Georgia Department of Education, and WGTV. The Foundation for Public Broadcasting in Georgia, Inc., a 501(c)(3) corporation, was created in 1982 to facilitate fundraising and marketing activities in the private sector.

Georgia Public Broadcasting (GPB) is the program service of GPTC. the state authority that holds its licenses. GPB's main service divisions are

- Georgia Public Television (GPTV), a nine-station statewide public television network
- Georgia Public Radio (GPR), a fourteen-station public radio statewide network
- PeachStar Education Services, which delivers educational programs via satellite to every public school, technical institute, college and university, and regional library in the State of Georgia.

Construction of GPB's new headquarters and state-of-the-art production center in 1997 was made possible by the support of the Governor and the Georgia General Assembly using state lottery proceeds. GPB's headquarters are in Atlanta, Georgia on approximately three acres, adjacent to the new Georgia Center for Advanced Telecommunications Technology (GCATT). With the close proximity of Turner Broadcasting, AT&T, BellSouth, Georgia Tech, Georgia State University, and GCATT, the location is quickly emerging as the heart of

telecommunications research and innovative telecommunications technology in Georgia.

The new GPB facility has approximately 227,000 square feet on five floors. With its digital technology capabilities, it is one of the most technologically advanced public television and radio facilities in the nation. The building's main features include three large production studios, one with an audience seating capacity of 250, six smaller studios that are equipped with robotic cameras and small control rooms, three major post edit suites, and one major audio production suite. Three talk/production studios and one live performance studio are dedicated to Georgia Public Radio.

Georgia Public Television (GPTV)

Georgia Public Television (GPTV) broadcasts 24 hours a day, Monday through Saturday, and 20 hours on Sunday. GPTV obtains most of the programming for which public television is best-known from PBS, the national public broadcasting program service. However, GPTV's own productions are an increasingly important part of the program schedule. For instance, GPTV created the *Georgia Legacy Series*, an ongoing series of programs that tell the stories of Georgia's unique heritage, culture, people, and beautiful surroundings. As of January 1, 2000, distance learning programs are broadcast after 12:00 AM so that the programs may be recorded for classroom use at a later time.

The central television network operations in Atlanta transmits GPTV's programs to the nine transmitter sites:

- Albany/Pelham WABW / 14
- Atlanta/Athens WGTV / 8
- Augusta/Wrens WCES / 20
- Columbus/Warm Springs WJSP / 28
- Chatsworth/Dalton WCLP / 18
- Dawson/Americus WACS / 25
- Macon/Cochran WDCO / 29
- Savannah/Pembroke WVAN / 9
- Waycross/Valdosta WXGA / 8

PeachStar Education Services

PeachStar Education Services provides programming, curricula materials, teacher training and services delivered via the PeachStar Satellite Network and Georgia Public Television, to students of all ages throughout the state and nation. Each year, PeachStar broadcasts hundreds of hours of instructional programming designed to be taped for use in the classroom and provide GED, college-level telecourses, and staff development programming for educators at all levels. Printed teachers' guides and other multimedia material, including web pages, are also available to accompany PeachStar programming.

Evaluation Criterion #2 / Project Objectives

The objective of this project is to use the digital television infrastructure that is being built to meet FCC requirements and deadlines to also serve as a means of delivering digital multi-media content to schools via datacasting. For the past three years, the PeachStar education division of

Georgia Public Broadcasting (GPB) has been working with the Department of Education's Georgia Learning Connection (GLC) unit to build a resource of lesson plans and supporting material for teachers and students. Both of these state entities have contracted with a third party, CEISMC (a Georgia Institute of Technology organization) to design and build this web portal. A significant portion of the lesson plans' material is now available on the GLC's web site – www.glc.k12.ga.us. This material addresses the 7,000+ Quality Core Curriculum (QCC) standards that are required to be taught from kindergarten through twelfth grade within all of the different disciplines addressed during that learning period.

The Georgia Learning Connections web link database contains links to Internet resources that are connected to individual QCC standards. Georgia teachers worked with PeachStar to locate, evaluate (based on selected criteria), and connect the exact resource that will help teach an individual QCC standard. The web link resources are clearly organized and easy to search. Both teachers and students can use them. GPB will be adding video and audio content as additional web resources for use by teachers and students. As stated in the first paragraph of Exhibit E, the purpose of this correlation project is to correlate all of the video holdings of GPB with educational standards at the Pre-K, K-12, Technical, Higher Education, National, and Adult and Continuing Education levels. In the process, the second purpose is to create a national model system wherein educators easily can identify and access educational video programming that helps their students meet performance expectations.

Since June 2000, one hundred certified Georgia teachers with subject and grade level expertise have worked with PeachStar for a total of 3,289 hours to correlate 306 hours of programming in 493 episodes to the QCC. The second phase of designing and of beginning to "ingest" that video for storage is funded and expenditures have already begun to be made. This grant request addresses the third phase of using the infrastructure to deliver this content to rural educators and students – including home schools. This collaborative development between Georgia Public Broadcasting, Georgia Learning Connection, and CEISMIC represents a "walled garden" portal. Making this portal accessible to the rural communities that do not have the necessary bandwidth for the foreseeable future is the heart of this grant application.

GPTV is currently beginning deployment of its federally mandated DTV transmission service to all 9 of its broadcast TV transmitter sites. These will be rolled out over the next three years at 2 to 4 per year to meet the May 2003 FCC deadline. Our first DTV transmitters will be in the Chatsworth, Cochran-Macon and Athens-Atlanta areas. These are scheduled and funded to be on the air in early calendar year 2002. These DTV data payload(s) will carry the "Direct-PC Rural Broadband" services enabled by this grant application. The 500 PC-based DTV receiver cards are matched to the combined school population in these areas. These schools would receive this signal off-air just as they currently do with GPTV analog service. These rural schools mostly have slow speed ISP dial up services which, when augmented by this equipment/system configuration, will enable them to enjoy much improved data rates and thus improved downloading operations.

Evaluation Criterion #3 / Urgency

This funding represents a significant portion of the final phase of delivery video and audio content to the education community. With the schedule of converting to a completely digital transmission facility set, the infrastructure to use this delivery mechanism that addresses the rural broadband necessity will be in place during this funding's cycle.

GPTV's DTV service will both provide an immediate replication/transition of our current NTSC analog service, as well as a capability for broadcast data services. WWW interaction is a growing need of all schools and a particularly frustrating point for rural locations. This "Direct-PC Rural Broadband" capability allows immediate service into these locations where the commercial ADSL and Cable Modems, etc. are just not available. Left alone, these schools are simply not able to participate in the ever-emerging WWW FTP and STREAMING advances and data access benefits. This is a true "quick start" project benefit.

Evaluation Criterion #4 / Technical Qualifications

The majority of the equipment costs are the receiver cards or receiver boxes. The receiver boxes are USB boxes instead of PC PCI cards so that the end users do not have to open up their PC's to use this device. Its purpose is to receive the digital signal from a normal antennae then store that signal on the hard drive, play out that streamed media on the PC screen and/or send that same signal to a television display.

The eligible equipment shown in the equipment list is in actuality where the WWW is colliding with broadcast television. As this is also happening at the remote school location, it needs to happen at the broadcast emanation point. The remote PC based DTV receiver cards / boxes come from the evolving consumer electronics marketplace but are equipped to handle the data transmission duties directly into the host PC. This circumvents the often unreliable and slow performance of VCR tapes from video only broadcasts. Consumers have found this automatable access a resounding success in the PVR (personal video recorder – TiVo) products for entertainment. GPTV will offer a similar, compelling, and user-friendly operation in the remote PC operator/student/teacher.

GPTV's combined talents in its broadcast video and IT operations are fully focused on this initiative to bring timely and highly desired internet services to rural areas.

Evaluation Criterion #5 / Financial Qualifications

Funds for the matching funds requirement will be taken from GPB's cash reserves from FY2000.

Evaluation Criterion #6 / Involvement of Women and Minorities

The Georgia Public Telecommunications Commission has a mandate from the state to provide quality programming that educates, informs and entertains all Georgia citizens. We have a long tradition of including women and minorities on the Board of Directors and in all levels of management. Of course, the taxpayers of Georgia are the actual "owners" of this organization. We respect that fact and honor the obligation it places upon us to ensure that we continually

work to provide the radio, television, and educational programming that meets the needs and interests of our diverse population of more than 7 million Georgians.

The Georgia Public Telecommunications Commission has a nine-member Board of Directors that sets policy and direction for the organization. The Board includes three females and one African American. The Leadership Team of the organization includes an Executive Director, a Deputy Director, Director of Government Relations, and the directors of eight operating divisions. Currently, this team consists of three women and two African American males. An Organization Chart is attached as documentation. At the next level of management, the percentage of women and minorities is about 66 percent of the total. In the television programming area, the acting head of program services--GPTV Program Manager, is a woman, and her current staff consists totally of women and minorities. In the production area, our two Executive Producers are women. GPB has six full-time producers on staff; of those three are women and two are African American males. Even in the Engineering Division (a field traditionally dominated by males), we have an African American female broadcast engineer as Master Control Supervisor. GPTC is proud of its record of hiring and promoting staff that reflect the diverse communities of our state.

We are fortunate to serve a state with a diverse population. Approximately 27 percent of the citizens are African American; the Hispanic and Asian populations are growing dramatically and now constitute about 3 percent of the state's population. We are a large state geographically; and, although many of the minority populations are concentrated in metro areas, there are significant numbers of minorities in all parts of the state. Our programming is designed to serve all of our listeners and viewers. It reflects the diverse interests of all Georgians, including minorities.

In the production area, our mission is to create and produce quality programs that celebrate the rich and diverse culture and history of the people of Georgia and explore the issues that affect our citizens. We have produced programming such as *Race Relations in Georgia: A Dialogue*; *Carols from Atlanta: The 70th Anniversary Morehouse Spelman Christmas Concert*; and *Jessye Norman: A Holiday Homecoming*; that are of particular interest to our minority audiences, as well as the entire state. GPB's radio programming has been recognized by the Pioneer Black Journalist Awards. In 1999, Georgia Public Radio picked up four first place awards for outstanding news and feature reporting. In all of our local productions we work to ensure that we include individuals, groups and topics that reflect the demographics of our state.

As an active corporate citizen of our state as well as a state authority, we are also involved in partnerships with several community organizations, legislative bodies and other broadcast and educational institutions that share our mission as well as serve the needs and interests of women and minorities. We are involved in an extensive partnership with Clark Atlanta University, the nation's largest United Negro College Fund institution. The collaboration initiatives include airing joint programming on our radio and television stations, co-production of programming for both television and radio and providing internship opportunities in all production, development

and technical areas for Clark Atlanta students. GPB also has developed an internship program in partnership with NPR's *Performance Today* for minority students interested in classical music. The students spend one semester working with Georgia Public Broadcasting and one semester working with *Performance Today* in Washington, D.C.

Through the educational programming Georgia Public Broadcasting provides with our multiple delivery systems, GPB serves the needs of nontraditional students, a high percentage of whom are women and minorities. We are continually looking for ways to expand the options for these learners. We have recently expanded our broadcast day of Georgia Public Television to 24 hours, reserving the early morning hours solely for educational programming. We also provide educational programming via two television channels a day to students in youth detention centers, colleges, universities, public libraries and work sites. Many of these are nontraditional learners. Much of our educational programming will soon be available over the Internet through a partnership with Georgia GLOBE, the state's online learning initiative.

Other organizations that GPTC has partnered with include the Georgia Commission on Women, the Women's Legislative Caucus, the Georgia Coalition of Black Women, the Georgia Legislative Black Caucus, the Girl Scouts, ATLAS (a mentoring program pairing professional women with middle school and high school girls) as well as the six historically black colleges in Atlanta, which are located near our headquarters facility. For two years, Georgia Public Broadcasting has been a sponsor and host of the *Women Making A Mark* fund-raiser for the Atlanta Women's Fund, which honors metro Atlanta's 20 most powerful women who have made a positive mark on the community.



GEORGIA PUBLIC BROADCASTING

Executive Office

James M. Lyle
Executive Director

John Hughes
Deputy Director

Information Technology
Michael E. Nixon, Director

Human Resources and Security
Melvin Jones, Director

Engineering
Mark G. Fehlig
Director

- Provides technical and engineering maintenance services for GPB
- Operates Master Control and delivers broadcast signals for GPTV, Peach State Public Radio and PeachStar Education Services
- Manages all transmitter site facilities and broadcast operations
- Maintains FCC technical and public files
- Provides technical support and maintenance services for GaRRS

Corporate and Community Services
Lisa Anne Gaston
Director

- Manages consolidated member services and pledge fulfillment
- Secures corporate underwriting
- Manages public and community relations
- Responsible for all printed publications, member and corporate communications
- Provides grant writing for GPTV, Peach State Public Radio and PeachStar Education Services
- GPB website content development and maintenance
- Assists with on-air pledge drives
- Manages special events

PeachStar Education Services
Blaine Carpenter
Interim Director

- Delivers educational material through PeachStar Satellite Network
- Video-based, electronically-delivered instruction for all Georgia schools, colleges, technical institutes
- Video on request service for Georgia educators
- Video production for state education agencies
- Staff development for educators
- Instructional programming production for state and national distribution
- State and national teleconferences
- Continuing education

GPTV Broadcast Services
Jennifer Hunt-Dempsey
Acting Director

- Responsible for GPTV program selection and scheduling
- Broadcast traffic operations
- Maintains and archives video materials
- Creates pledge programming and manages broadcast of television and radio pledge drives
- Manages television program breaks
- Creates underwriting spots and associated graphics
- Manages on-air look and sound of breaks and underwriting spots

GPTV Productions
Mike Klein
Director

- Creates and produces television program materials
- Produces all underwritten GPTV programs
- Manages and operates GPB's video production facilities
- Manages account relationships with organizations who rent GPB's production facilities
- Manages all video production interns
- Develops proposals for outside production
- Develops and manages production budgets
- Secures and presents GPB-wide endorsement for proposed local productions

Finance and Administrative Services
Bonnie R. Bean
Director

- Provides financial management and asset controls for GPB
- Provides routine organizational support services such as procurement, supply, mailroom, receptionist, vehicle management and facility maintenance
- Budget development and management
- Project accounting
- Local production accounting

Georgia Public Radio
Vacant
Director

- Responsible for GPB's National Public Radio (NPR) on-air radio presence and content
- Management and programming for 14-station public radio network
- Statewide news and public affairs operation
- Researches and produces daily news casts and local public affairs radio series