

The performance of minority stations was also compared to that of majority stations to determine whether ownership consolidation and/or other factors had affected minority stations differently from majority stations. As it became obvious that there were a significant number of publicly traded minority-controlled stations in 2001 that did not appear to satisfy the federal government's definition of minority ownership,³⁴ the study treated them separately and compared their performance with their majority counterparts – majority publicly-traded stations. The performance of private minority owned stations was compared with majority privately owned stations. The results of these analyses are discussed in the Research Findings section, below.

The entire BIA database included 10,529 call signs for 1997 and 13,143 call signs for 2001. Only stations located within the United States were examined. Complete data sets, however, were not available for every call sign. For example, station revenues were not reported for each call sign. Consequently, the size of the data set used in statistical averaging varied for each performance measure. Appendix III lists the size of each data set for each performance measure where averaging was employed.

Several sources were used to identify minority stations. For the purpose of the 1997 portion of the BIA database, the study relied upon the 1997-1998 survey contained in Minority Commercial Broadcast Ownership in the United States published by NTIA. For the purpose of the 2001 BIA database, the study relied upon information supplied by the American Hispanic Owned Radio Association, the Minority Media and Telecommunications Council, and the National Association of Black Owned Broadcasters. Complete lists of the minority stations utilized for this study are provided in Appendices IV, V and VI.³⁵

commercial share to get the power ratio. The higher the power ratio the more efficient is in terms of obtaining advertising revenue.

³³ BIA MasterAccess version 2.0 (updated through November 8, 1997) and Media Access Pro version 3.1 (updated through December 17, 2001) published by BIA Research, Inc.

³⁴ According to several minority ownership reports published by the National Telecommunications and Information Administration, U.S. Department of Commerce, ("NTIA") minority media ownership is defined as a sole proprietorship owned by ethnic/racial minorities, a corporate entity in which ethnic/racial minorities own more than 50% of the entity's stock, or a partnership in which ethnic/racial minorities maintain voting control. In a 1995 report entitled *Capital Formation and Investment in Minority Business Enterprises in the Telecommunications Industry*, NTIA's definition of minority ownership included minority control as evidenced by greater than 50% of a corporation's voting stock. The FCC has defined minority ownership a various ways depending upon the context, however, the agency consistently requires minorities to hold both a "substantial" equity interest and to exercise actual control over the broadcast operation. For the purpose of this study, a firm that was indicated as publicly traded in the BIA database was assumed not to satisfy any of the above definitions of minority ownership. See *Changes, Challenges, and Charting New Courses: Minority Commercial Broadcast Ownership in the United States*. NTIA, U.S. Department of Commerce, 2000 for further discussion.

³⁵ NTIA and the FCC do not provide current lists of minority owned stations.

RESEARCH FINDINGS

Changes in the Number of Minority Broadcasters

Consistent with overall industry trends,³⁶ the number of stations owned by minorities has increased during the past four years while the number of minority owners has declined. From August 1997 until December 2001 the number of minority broadcast stations (i.e. owned by private firms) increased from 367 to 399 (see Appendices IV and V). Table A shows that the number of African-American stations increased from 225 to 251. The number of Hispanic stations decreased from 136 to 117. The number of Asian stations increased from 5 to 29. One owner during 2001 accounted for all 29 Asian stations. The number of Native American stations increased from 1 to 2 during the four-year period.

Table A. Number of Privately Owned Minority Radio Stations.

<i>Number of Privately-Owned Minority Radio Stations</i>		
	<i>1997</i>	<i>2001</i>
African-American	225	251
Hispanic	136	117
Asian	5	29
Native-American	1	2
Total	367	399

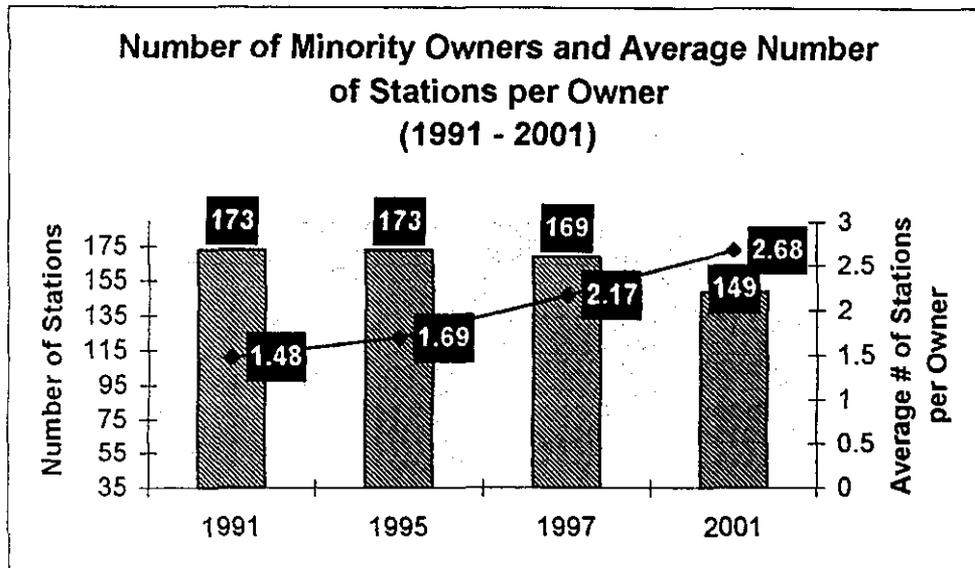
The number of minority owners decreased from 173 in 1991 to 149 in 2001. Chart V shows that there were 173 minority owners in both 1991 and 1995.³⁷ By 1997 the number of owners declined to 169. By 2001 there was a loss of an additional 20 owners. As the number of minority owners declined, the average number of stations owned by each broadcaster increased from 1.48 in 1991 to 2.68 in 2001. These developments parallel overall industry trends that show an increase in the number of radio outlets accompanied by increased ownership consolidation.³⁸

³⁶ The total number of commercial radio stations has increased 7.1% since March 1996 while the total number of owners has declined 25% since that date. Footnote 10, *supra*, at 3.

³⁷ Figures are based upon minority owners listed in NTIA's broadcast ownership reports for 1991 and 1996. *Compilation by State of Minority-Owned Commercial Broadcast Stations*, NTIA, U.S. Department of Commerce, October 1991 and *Minority Commercial Broadcast Ownership in the United States*, NTIA, U.S. Department of Commerce, April 1996

³⁸ Footnote 10, *supra*, page 3.

Chart V. Number of Minority Owners and Average Number of Stations per Owner .



The surge in ownership consolidation that resulted from relaxation of the ownership caps in 1996 coincides with the beginning of the downward trend in the number of minority owners.³⁹ During 1996, several minority owners directly attributed their decision to leave the industry to ownership consolidation.⁴⁰ The 14% decline in the number of minority owners from 1997 to 2001 compares with a 25% decline in the overall number of owners in the industry from 1996 to 2001.⁴¹

In the local markets the number of minority owners declined from 1.42 owners per market in 1997 to 1.19 owners per market in 2001.⁴² Thirty-six minority owners – accounting for 65 stations in August 1997 - left the industry before December 2001.⁴⁴ Appendix VI provides a list of these firms. An estimated 16 minority firms entered the market between 1997 and 2001.

The increase in the number of minority owned stations is partly attributable to the AMFM Clear Channel merger that resulted in spin offs to seven minority firms. A total of 30 stations were acquired as part of the Commission's approval of the merger (Appendix VII). Figures in this analysis only include those stations that were still under the ownership or control of a minority firm in 2001. Stations that were acquired by minorities and sold to a majority firm prior to December 2001 were

³⁹ Within six months of the passage of the Telecommunications Act in February 1996 there was a surge of mergers and acquisitions valued at more than \$11 billion. In comparison, there was only \$5.6 billion worth of transactions for the entire year of 1995. Inside Radio Inc., *Who Owns What*, September 2, 1996.

⁴⁰ Perhaps the most notable example is the decision of radio veteran Ragan Henry to sell his 17 stations to Clear Channel in 1996. Ofori et al., *Blackout? Media Ownership Consolidation and the Future of Black Radio*, Medgar Evers College Press, 1997 (quoting Mr. Henry at page 39, "I figured that in some of the markets that we were in, if other people could come in and consolidate those markets, we would be left with what we had [and unable to expand]. That would not basically be good for us in the long run"). See also, Ivy Planning Group, L.L.C., *Whose Spectrum is it Anyway?* Prepared on behalf of the Federal Communications Commission, December 2000.

⁴¹ Footnote 10, *supra*, at 1.

⁴² From March 1996 until March 2001, the average number of total owners (minority and majority) per market fell from 13.5 to 10.3. Footnote 8, *supra*, page 7.

⁴³ Figures are based upon 169 private minority owners in 1997 located in 119 markets and 149 owners located in 125 markets in 2001.

⁴⁴ In calculating the number of minority owners that left the industry, the study made its best effort to account for firms that changed their name.

not included. Table B compares the number of stations that each firm acquired as a result of the merger with the total number of stations that the firm owns.

Table B. Number of Stations Acquired as a Result of the AM/FM Clear Channel Merger

<i>Number of Stations Acquired as a Result of the AM/FM Clear Channel Merger</i>		
	Acquired by Merger	Total # Stations
Blue Chip	1	1
Chase Radio Partners	5	5
Entravision	2	52
Inner City Broadcasting	9	17
Latino Communications	1	1
Pecan Partners	1	1
Radio One	10	62
Spanish Broadcasting System	1	26
Total	30	165

As of August 1997, there were no minority-controlled stations. By December 2001 there were 156 such stations owned by four firms - Entravision (52 stations), Radio One (63 stations), Radio Unica (16 stations) and Spanish Broadcasting System (26 stations). Table C summarizes the racial/ethnic ownership of those stations.

Table C. Number of Publicly-Owned Minority Radio Broadcasters

<i>Number of Minority-Controlled Radio Broadcasters</i>		
	1997	2001
African-American	0	62
Hispanic	0	94
Asian	0	0
Native-American	0	0
Total	0	156

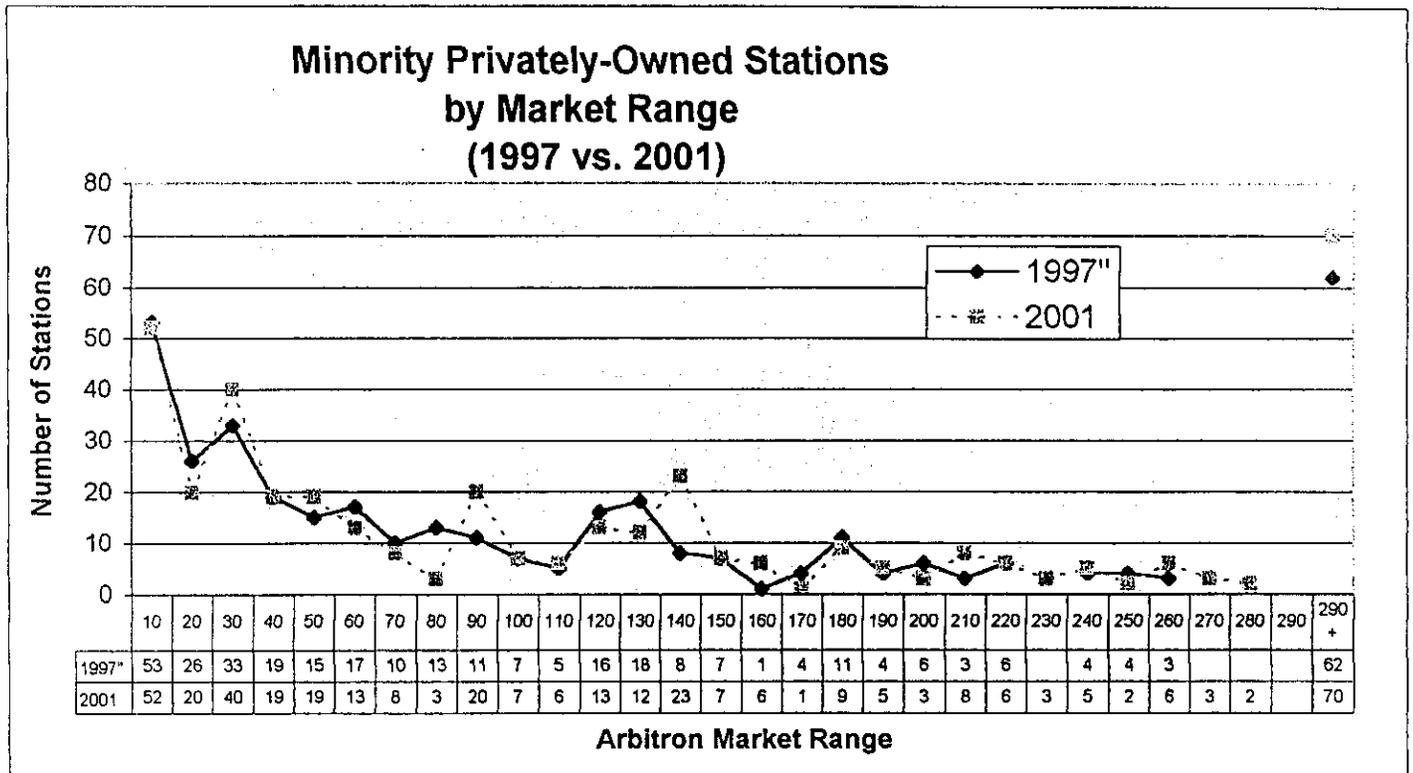
Changes in Market Rank and Market Conditions

This study also examined the market rank of minority owned stations. In general, the data show that half of the minority stations are located in the smaller markets where the impact of consolidation, as discussed above, is the greatest.

Chart VI aggregates data on market rank for minority stations into market ranges. The data table within the chart shows the number of stations owned within the market segments listed on the bottom axis. In 1997 (see diamond-shaped data lines), 53 of the stations were located in markets 1 - 10. Twenty-six were located in market range 11 - 20, and 33 were located in market range 21 - 30.

In 2001 (see square-shaped data lines), 52 stations were located in markets 1- 10. Twenty were located in market range 11-20, and 40 were located in market range 21-30.

Chart VI. Minority Privately-Owned Stations by Market Range



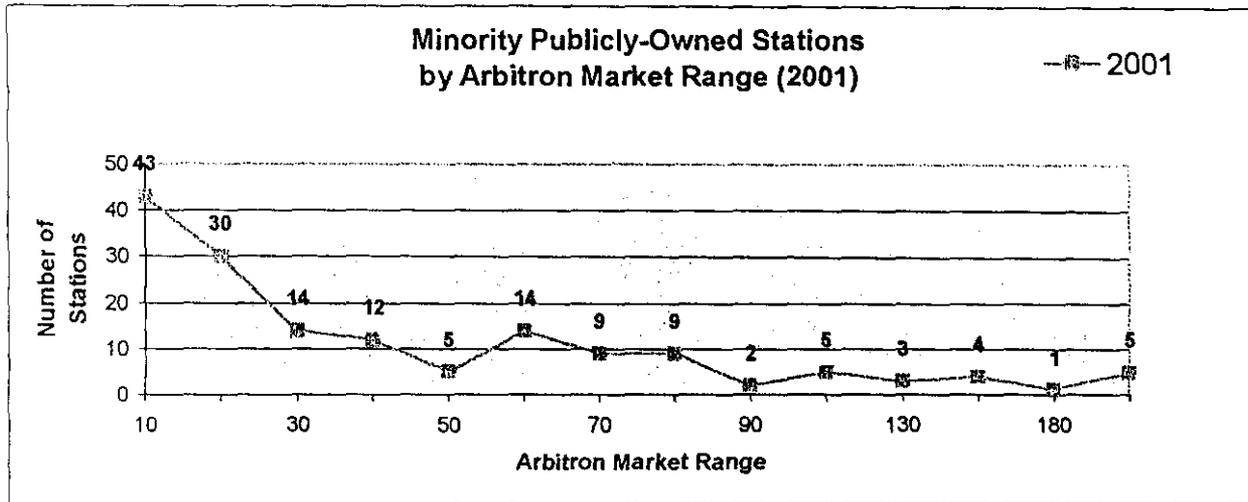
A comparison of market rankings for 1997 and 2001 shows a slight trend toward markets in which audience size is smaller and the anticompétitive effects of ownership consolidation are greater;⁴⁵ ⁴⁶45% of the stations were ranked in the range of markets over 100 in 1997 compared with 50% ranked in markets over 100 in 2001. In comparison, 71% of all majority firms were located in markets ranked over 100 in 1997 and 69% in 2001. Appendices VIII and IX provide a complete tabulation of the market ranges for minority firms during 1997 and 2001.

With respect to minority-controlled stations, 43 of the stations were located in markets ranked 1 – 10; 30 in markets ranked 11 – 20; and 14 in markets ranked 21 – 30 (see Chart VII). Compared to the private stations, the minority-controlled stations have better market position in terms of audience size and less competition; 88.5% of the minority-controlled stations are located in markets 1 – 90, compared to 49.5% for the privately traded minority stations.

⁴⁵ "Anticompétitive effects" used here refers to audience share and revenue share in excess of public interest standards as discussed in the Background section, above.

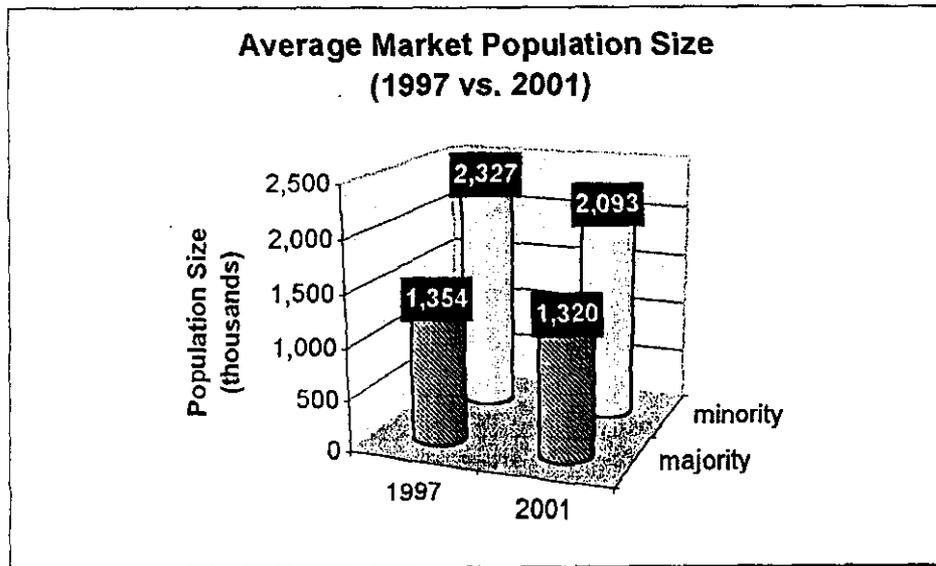
⁴⁶ Further research should examine trends in the market rank of minority stations prior to 1997 to determine the significance of the direction of the trend following 1997.

Chart VII. Minority Publicly Owned Stations by Arbitron Market Range



Compared to majority firms, a greater percentage of the minority firms are located in markets with larger populations. This may be due to the tendency of minority broadcasters to target ethnic/racial minorities residing in densely populated urban areas. The average population size of the markets in which private minority stations were located in 1997 was 2,327,000; this decreased to 2,093,000 in 2001. In contrast, the average population size for private majority stations was 1,354,000 in 1997 and 1,320,000 in 2001 (see Chart VIII).⁴⁷

Chart VIII. Average Market Population Size

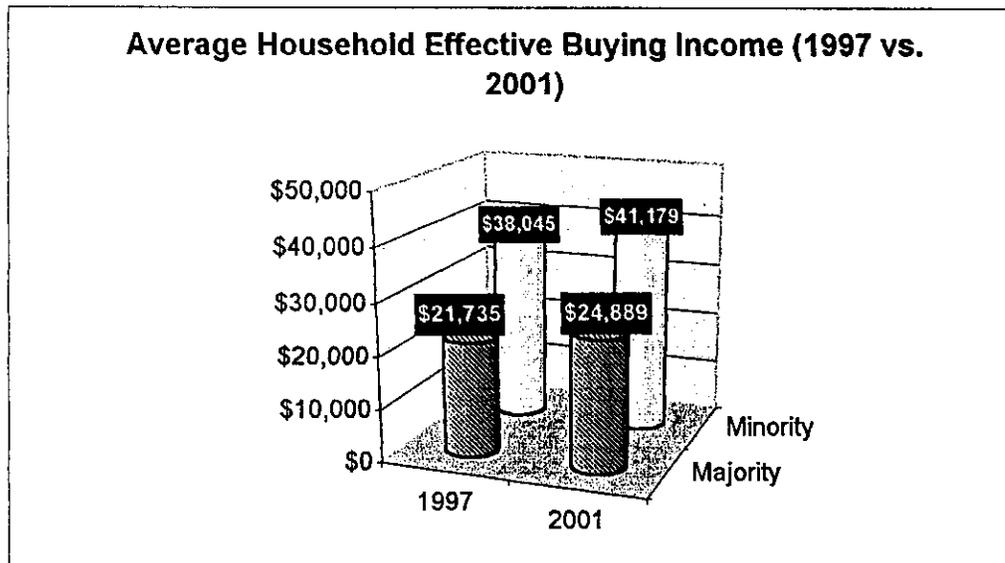


The average market population size for minority-controlled stations was 3,484,000 in 2001. In comparison, the average population size for the 2,225 majority publicly traded stations was 1,639,000 for 2001.

⁴⁷ Figures in Chart VII are based upon the market ranks of stations for years 1997 and 2001. Population data, supplied by BIA Research, are based upon population estimates for 1995 and 1999.

Consistent with the trend of being located in the more densely populated markets, minority stations also tend to be located in markets with higher household incomes. Chart IX shows that the average effective buying income⁴⁸ for markets in which private minority stations are located was \$38,045 per household in 1997 and \$41,179 per household in 2001. In contrast, the average effective buying income for markets served by private majority stations was \$21,735 per household in 1997 and \$24,889 per household in 2001.

Chart IX. Average Household Effective Buying Income



In 2001, the average effective buying income for the markets in which minority-controlled stations were located was \$64,339 compared to \$31,579 for publicly traded majority stations.

The market location of minority stations places them at an advantage in terms of population income and population size (not synonymous with listener income and audience size). The benefits associated with market location, however, have not resulted in superior station performance as discussed in the sections on audience size, station revenue, ad revenue share and power ratio, below.

Changes in Broadcast Service

[note on missing data]

AM stations have more technical limitations on their ability to reach the listening audience. The value of a station, therefore, is partly determined by whether it broadcasts on the AM or FM band. The number of AM stations owned by private minority firms increased from 216 (59%) in 1997 to 244 (61%) in 2001. The number of private majority AM stations declined from 4332 (47%) to 3735 (37%). During 2001, 46 (29%) of the minority-controlled stations were AM stations compared to 804 (33%) for majority publicly traded stations.

⁴⁸ "Effective buying income" is the combined income of a household divided by the number of family members averaged for an entire market. These statistics are provided by BIA Research and are derived from U.S. census data.

Within the AM band there are four classes of service. None of the valuable class A stations that have the greatest audience reach were owned by a minorities in either 1997 or 2001. The vast majority of stations were class B stations – 180 in 1997 and 197 in 2001.

Due to the unique propagation characteristics of AM signals this study also examined station frequency and signal power to obtain a better estimation of their audience reach potential. Table D⁴⁹ shows that 7.4% of the private minority AM stations operate within the strongest frequency range of the AM band (540 to 800) compared to 10.5% of the private majority AM stations.

Table D. Signal Strength of Private AM Firms According to Frequency Range.

<i>Signal Strength of Private AM Firms According to Frequency Range (2001)</i>		
	Minority	Majority
Strongest Frequency Range 540 – 800	18 (7.4%)	392 (10.5%)
Medium Strength Frequency Range 810 – 1200	69 (28.3%)	929 (24.9%)
Medium Strength Frequency Range 1210 – 1400	68 (27.7%)	1251 (33.5%)
Lowest Strength Frequency Range 1410 – 1600	84 (34.4%)	1129 (30.3%)

With respect to minority-controlled AM stations 10.9% of them broadcast within the strongest AM band compared to 22% for private publicly traded majority AM stations (Table E).

Table E. Signal Strength of Public Traded AM Firms According to Frequency Range.

<i>Signal Strength of Public Traded AM Firms According to Frequency Range (2001)</i>		
	Minority	Majority
Strongest Frequency Range 540 – 800	5 (10.9%)	177 (22%)
Medium Strength Frequency Range 810 – 1200	17 (37%)	226 (28.1%)
Medium Strength Frequency Range 1210 – 1400	10 (21.7%)	246 (30.6%)
Lowest Strength Frequency Range 1410 - 1600	12 (26.1%)	148 (18.4%)

Using nighttime power at 50 watts or less as a proxy for whether a station operates only during the day (i.e. a daytimer), Table F shows that 29.5% of the minority private stations are daytimers and 34.1% of the private majority stations are daytimers. Table F also shows that only three of the stations owned by private minority firms broadcast between 50,000 and 100,000 watts of power compared to 90 for majority private firms.

⁴⁹ In Tables D through G, the percentages do not total 100 because data was missing for a limited number of stations. In no instance does missing data account for more than 2% of the stations analyzed.

Table F. Signal Strength of Private AM Firms According to Daytime and Nighttime Power

<i>Signal Strength of Private AM Firms According to Daytime and Nighttime Power (2001)</i>		
	Minority	Majority
Strongest Power Range 50,000 – 100,000 watts	3 (1.2%)	90 (2.4%)
Medium Strength Power Range 10,000 – 49,999	19 (7.8%)	275 (7.4%)
Medium Strength Power Range 5,000 – 9,999 watts	67 (27.5%)	848 (22.7%)
Medium Strength Power Range 1,000 – 4,999watts	120 (49.2%)	1,889 (50.6%)
Lowest Strength Power Range 50 – 999 watts	35 (14.3%)	630 (16.9%)
Daytimer (0 - 50 watts night time)	72 (29.5%)	1,272 (34.1%)

More than 17 % of the minority-controlled AM stations are estimated to be daytimers compared to 11 % for publicly traded majority AM stations. Nine of the minority-controlled stations have between 50,000 to 100,000 watts of power compared to 116 for publicly traded majority stations (see Table G).

Table G. Signal Strength of Publicly Traded AM Firms According to Daytime and Nighttime Power.

<i>Signal Strength of Publicly Traded AM Firms According to Daytime and Nighttime Power (2001)</i>		
	Minority	Majority
Strongest Power Range 50,000 – 100,000 watts	9 (19.6%)	116 (14.4%)
Medium Strength Power Range 10,000 – 49,999	8 (17.4%)	70 (8.7%)
Medium Strength Power Range 5,000 – 9,999 watts	14 (30.4%)	332 (41.3%)
Medium Strength Power Range 1,000 – 4,999watts	15 (32.6%)	240 (29.9%)
Lowest Strength Power Range 50 – 999 watts	0	46 (5.7%)
Daytimer (0 - 50 watts night time)	8 (17.4%)	89 (11.1%)

Signal class within the FM band is an indication of potential audience reach. Table H ranks FM station signal strength based upon their maximum effective radiated power, antenna height above average terrain, and class contour distance as provided in the Commission's regulations.⁵⁰ Class C and C1 FM stations are generally regarded as having the strongest signals while Class A FM

⁵⁰ 47 CFR § 73.211. This analysis does not include class D stations, which are generally owned by colleges and universities.

stations are at the opposite end of the signal strength spectrum. In terms of audience reach, the majority of FM stations held by private minority firms are the least powerful Class A stations. Fifty-three percent of the minority FM stations were Class A in 1997 and 57% of them were Class A in 2001. In comparison, 42% of the private majority stations were Class A in 1997 and 45% of them were Class A in 2001.

Table H. FM Class of Service for Private Stations

<i>FM Class of Service for Private Stations</i>				
Class	Minority		Majority	
	1997	2001	1997	2001
C	8	6	604	474
C1	11	14	615	772
C2 & B	31	20	1054	1230
C3 & B1	21	27	554	867
A	80	88	2,110	2,874
Total	151	155	4,937	6,315

Minority-controlled firms owned 40 of the least powerful Class A FM stations. The next most prevalent class of service was 33 Class B and 7 Class C2 stations. With respect to majority publicly traded FM stations, 421 are Class C, 403 are Class B and 143 are C2 (Table I).

Table I. FM Class of Service for Publicly Traded Stations

<i>FM Class of Service for Publicly Traded Stations (2001)</i>		
Class	Minority	Majority
C	14	421
C1	7	246
C2 & B	40	546
C3 & B1	9	132
A	40	311
Total	110	1656

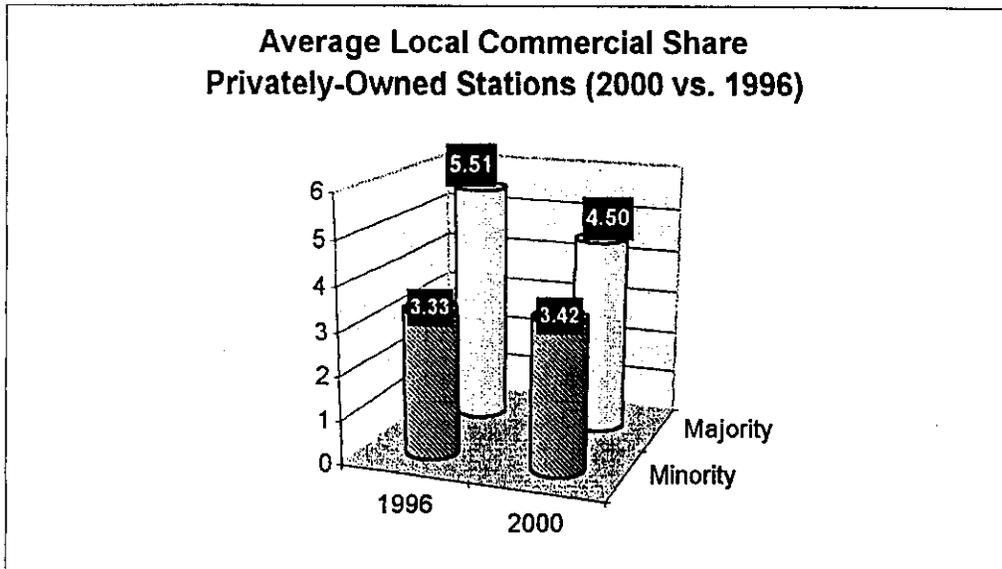
Changes in Audience Share

The Local Commercial Share (LCS) was used to gauge the audience size of the stations examined in this study. LCS is based upon the Arbitron rating (i.e. for age 12 plus, 6am to midnight) of the station divided by the total listener share for all commercial stations in the market. The figures in Charts X and XI are the average of four ratings periods for the years 1996 and 2000.

The data show that the average majority station reached a considerably larger audience during both 1996 and 2000. The average audience share for private minority stations remained about the same for both 1996 and 2000 – 3.33 and 3.42, respectively. The LCS for majority stations was 5.51 and 4.50 for the same two years. Although majority owned stations tend to be located in

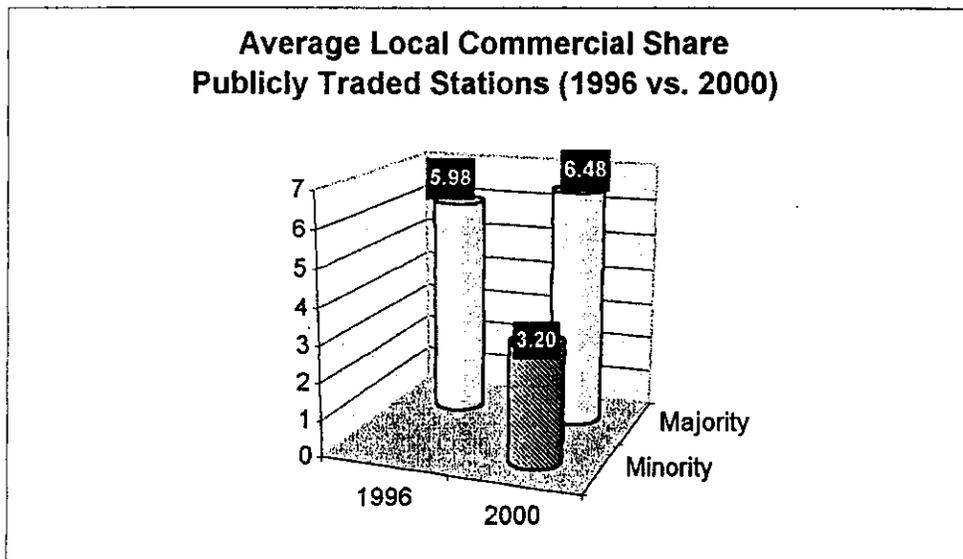
less densely populated areas, the signal power or audience reach of their stations may explain their greater percentage of audience share.

Chart X. Average Local Commercial Share Privately-Owned Stations



The average LCS for minority-controlled stations was 3.20 in 2001. In contrast, the average LCS for publicly traded majority stations was 6.48 for 2001 (see Chart XI).

Chart XI. Average Local Commercial Share Publicly Traded Stations

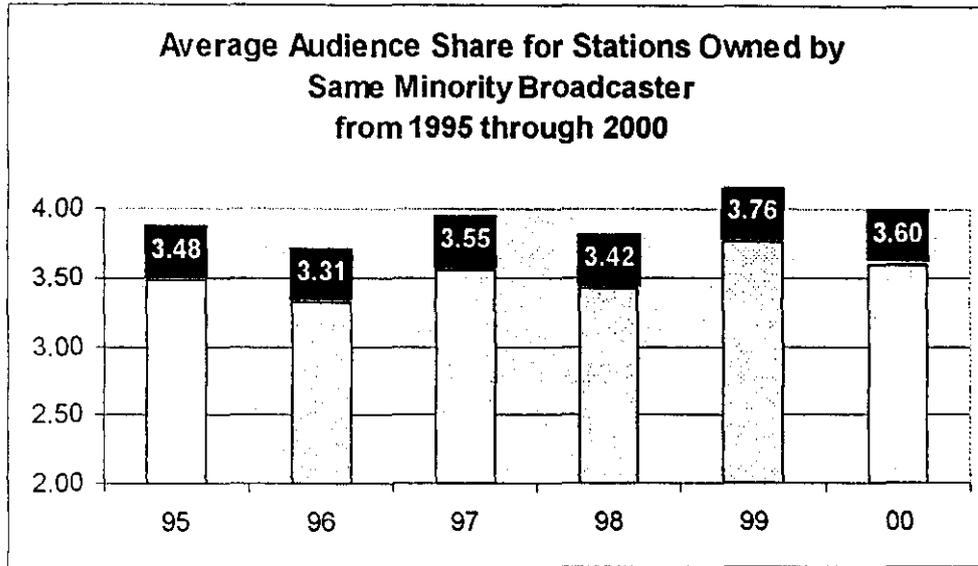


In order to determine whether audience share patterns differed significantly for stations that have been owned by the same minority firm since passage of the 1996 Act, the study examined LCS historical trends for these stations from 1995 through 2000.⁵¹ The results show that in 1995 the

⁵¹ The study identified 214 stations that were owned by the same minority firm in 1995 and 2000. However, the average LCS was derived from only those stations with valid data (i.e. had a value greater than 0). Valid data was available for

average audience share was 3.48 for stations that were under ownership by the same minority firm for a five year period. The audience share for such stations was 3.60 in 2000 (see Chart XI). These patterns do not vary significantly from the audience size patterns for all privately owned minority stations as indicated in Chart IX.

Chart XII. Average Audience Share for Stations Owned by Same Minority Broadcaster



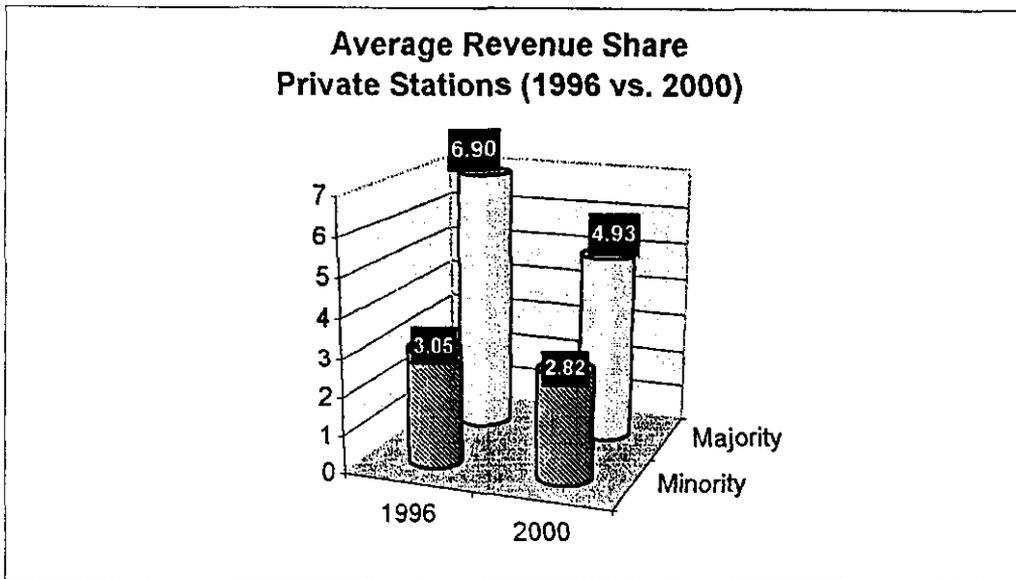
Changes in Revenue Share

Charts XIII and XIV compare the average share of market revenues for the years 1996 and 2000. Market revenue share is calculated by dividing a station's annual revenue by the total revenue for the local market and is a measure of station's ability to earn advertising revenue.

Although market revenue share declined overall for private stations, the share of revenue was considerably lower for minority stations. The average revenue share was 3.05% in 1996 and 2.82% in 2000 for private minority stations. The average revenue share for private majority stations declined from 6.90% in 1996 to 4.93% in 2000.

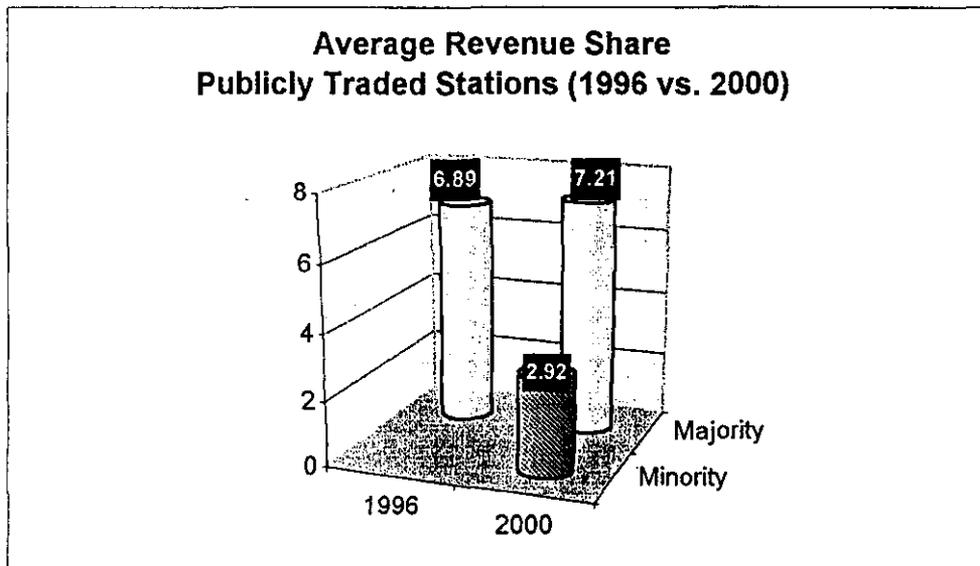
157 stations in 2000, 149 stations in 1999, 151 stations in 1998, 150 stations for 1997, 145 stations in 1996 and 143 stations in 1995.

Chart XIII. Average Revenue Share Private Stations



The average revenue share for minority-controlled stations was 2.92% in 2000. The average for majority stations increased from 6.89% in 1996 to 7.21% in 2000.

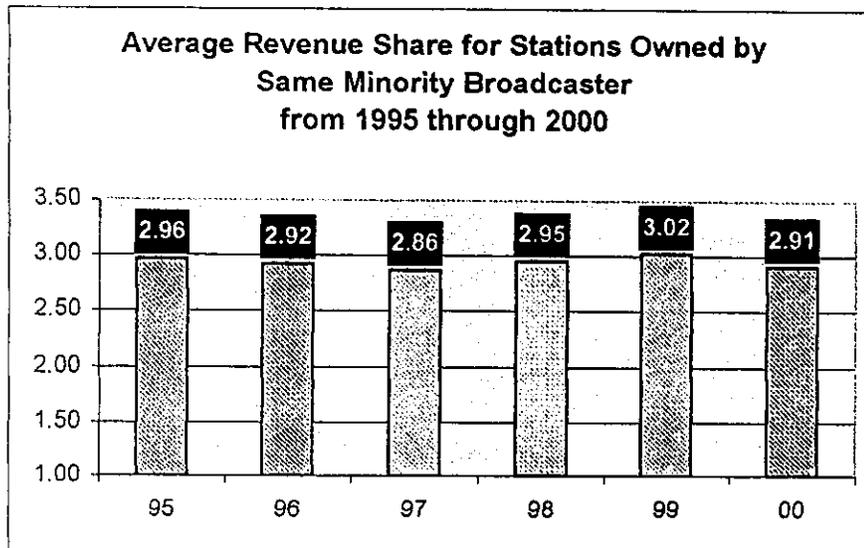
Chart XIV. Average Revenue Share Publicly Traded Stations



In terms of stations that have been under ownership by the same minority firm from 1995 until 2000, the average revenue share was 2.96% in 1995 and 2.91% in 2000. The average revenue share ranged as high as 3.02% in 1999 (see Chart XV).⁵²

⁵² The average revenue share for Chart XV was derived from only those stations with valid data (i.e. had a value greater than 0). Valid data was available for 149 stations in 2000, 145 stations in 1999, 141 stations in 1998, 131 stations for 1997 120 stations in 1996 and 117 stations in 1995.

Chart XV. Average Revenue Share for Stations Owned by Same Minority Broadcaster

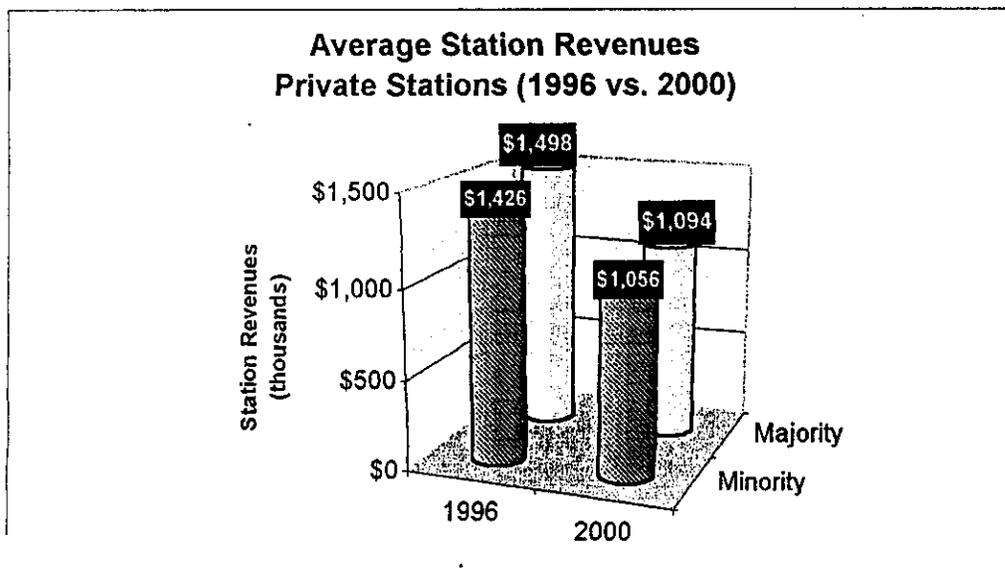


Changes in Station Revenues

Despite inequalities in revenue share, the average station revenue for private minority and majority stations were about the same in 1996 and 2000. The apparent inconsistency between revenue share and station revenues may be explained by the fact that compared to majority stations a greater percentage of minority stations are located in markets that are more densely populated and have greater ad revenue potential.

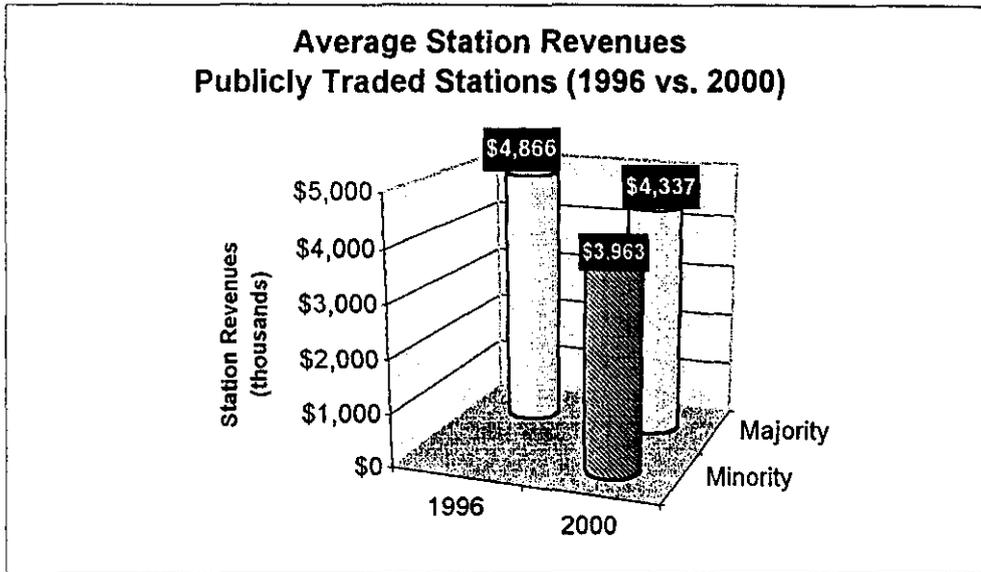
The average annual revenues for private minority stations declined from \$1.426 million in 1996 to \$1.056 million in 2000. They also declined for private majority stations from \$1.498 million to \$1.094 million for the same years (see Chart XVI).

Chart XVI. Average Station Revenues Private Stations



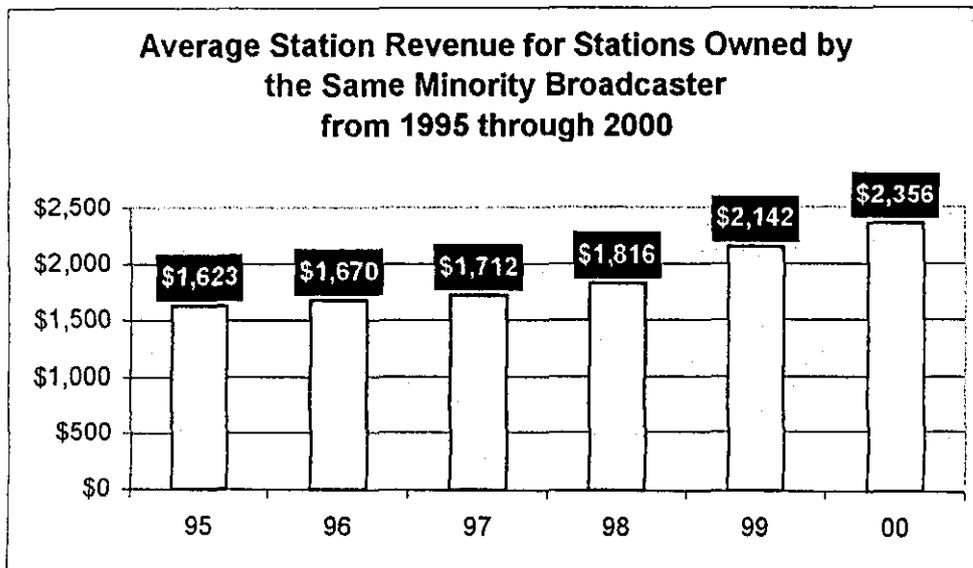
Minority-controlled stations earned an average of \$3.963 million in 2000. Station revenues declined for publicly traded majority stations from \$4.866 million in 1996 to \$4.337 million in 2000 (see Chart XVII).

Chart XVII. Average Station Revenues Publicly Traded Stations



Station revenues increased from an average of \$1.623 million in 1995 to \$2.356 million in 2000 for stations that were under ownership by the same minority firm from 1995 through 2000 (see Chart XVIII).⁵³

Chart XVIII. Average Station Revenue for Stations Owned by the Same Minority Broadcaster



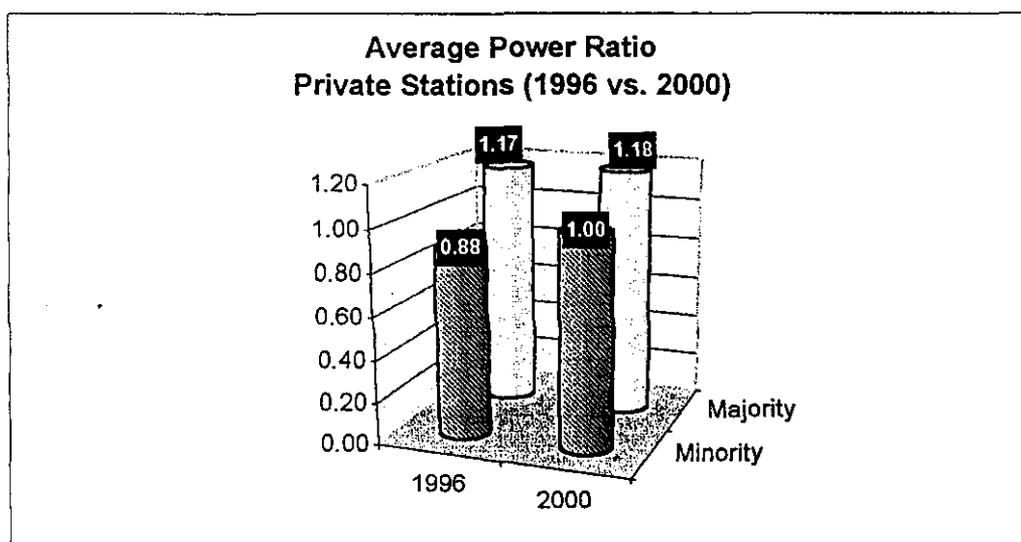
⁵³ Average station revenues for Chart XVIII were derived from only those stations with valid data (i.e. had a value greater than 0). Valid data was available for 152 stations in 2000, 146 stations in 1999, 143 stations in 1998, 132 stations for 1997, 120 stations in 1996 and 117 stations in 1995.

Changes in the Power Ratio

The power ratio is a measure of how efficiently a station can convert its share of the listening audience share into share of advertising revenues.⁵⁴ To some extent it is a measure of the ability of a stations to generate advertiser revenue.

The average power ratio for private minority stations increased from .88 in 1996 to 1.00 in 2000. It increased for private majority firms from 1.17 in 1996 to 1.18 in 2000 (see Chart XIX). Although the power ratio for private minority stations suggests that their revenue share is on par with their audience share, majority private stations appear to be able to oversell their audience; that is, their share of ad revenues is greater than their share of audience size. Another way of understanding this is that during 1996 and 2000v majority stations earned more per listener than minority stations.

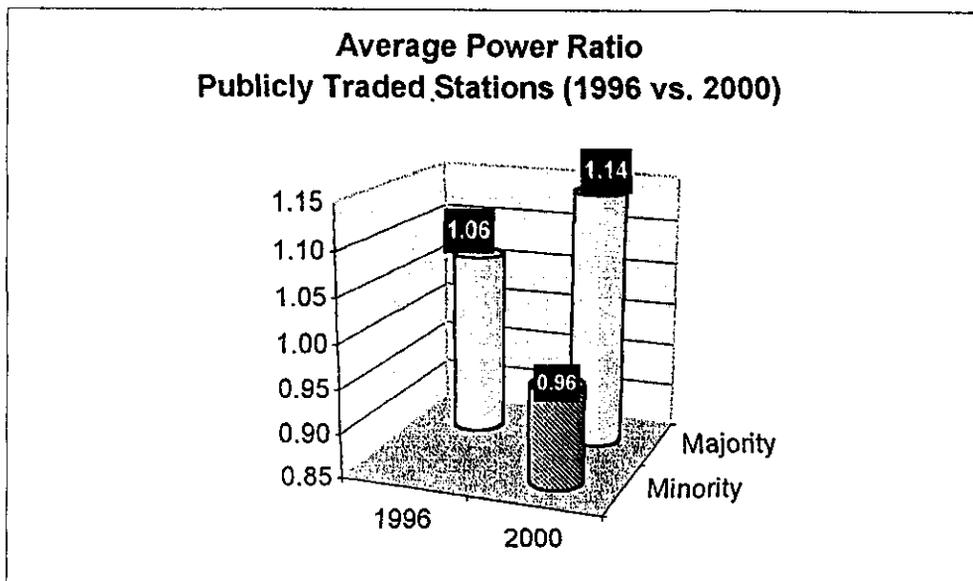
Chart XIX. Average Power Ratio of Private Stations



The average power ratio for minority-controlled stations was .96 for the year 2000. The power ratio increased from 1.06 to 1.14 for publicly traded majority firms for the years 1996 and 2000 (see Chart XX).

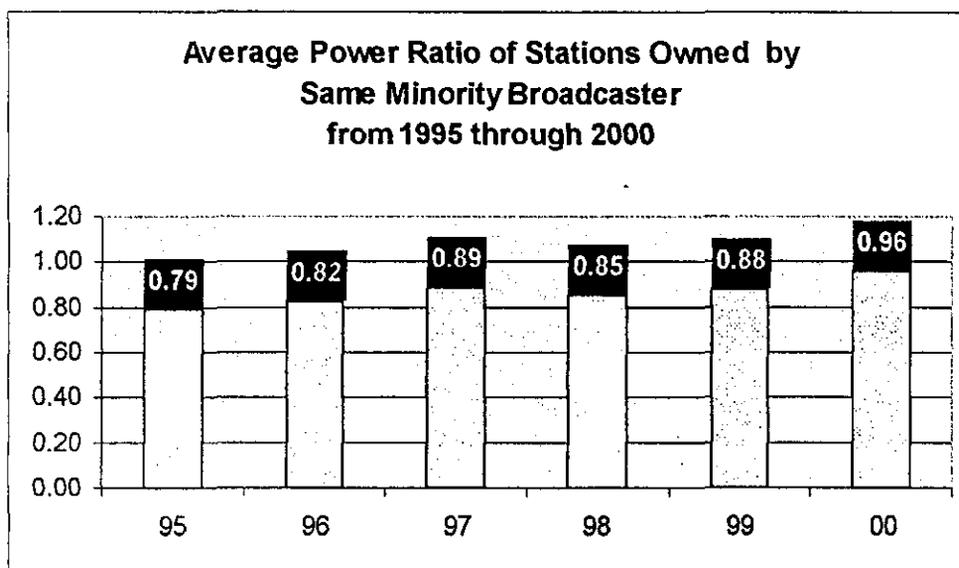
⁵⁴ The power ratio is calculated by dividing a station's revenues by the revenues for all of the stations in the market and multiplying the result by 100. The product is the revenue share. The revenue share is divided by the annual local commercial share (a measure of audience size) of the station to get the power ratio. The higher the power ratio the more a station is capable of selling its share of the audience.

Chart XX. Average Power Ratio of Publicly Traded Stations



For stations that were under ownership by the same minority firm from 1995 through 2000 the average power ratio increased from .79 to .96 (Chart XXI).⁵⁵

Chart XXI. Average Power Ratio of Stations Owned by Same Minority Broadcasters



SYRACUSE, NEW YORK

Among the 39 minority owners that departed the radio industry were two firms that served the Syracuse, NY market – Short Broadcasting and Salt City Communications. Both owners

⁵⁵ The average power ratio for Chart XX was derived from only those stations with valid data (i.e. had a value greater than 0). Valid data was available for 143 stations in 2000, 134 stations in 1999, 1134 stations in 1998, 126 stations for 1997 119 stations in 1996 and 115 stations in 1995.

attributed their decisions to sell their stations to ownership consolidation⁵⁶ and the inability to obtain advertising for minority – formatted programming. According to the owner of Short Broadcasting,

*...advertisers snub radio stations because of the false perception that the listeners are largely minorities and low-income people....It's total disrespect for black people and the lack of understanding of the urban community and its buying power and who the urban audience really is... The hip-hop audience ... is a combination of blacks Hispanics and whites.*⁵⁷

Short Broadcasting's station, WRDS, aired an urban Adult Contemporary format from 1995 until the time of its sale to Galaxy Communications, which changed the format to adult contemporary. The President of Galaxy Communications, a majority firm, reported that his sales force received an explanation from advertisers that WRDS' black ownership never heard:

*A few merchants flatly told his staff they didn't want blacks in their stores.*⁵⁸

During 1996, the power ratio of WRDS under black ownership was .38. It ranked number 10 in audience share out a total of 30 stations in the market. Stations that ranked 15 and 16 in audience share had power ratios of 1.31 and 1.64 respectively. These stations aired Easy Listening and News/Sports programming. The case of Short Communications and Salt City Communications, which left the market for many of the same reasons, suggests that there are other factors, in addition to ownership consolidation, that are responsible for the departure of some minority firms from the industry.

CONCLUSION AND RECOMMENDATIONS

Based upon several performance measures, minority stations have not realized the same economic potential realized by majority stations. This pattern holds true for the present as well as the time frame immediately following passage of the 1996 Telecommunications Act. Stations owned by minority firms that are publicly traded also perform at levels below their majority counterparts. While these trends continued throughout the period of increased ownership consolidation, the data does not necessary link station underperformance with ownership consolidation. Further research should be undertaken to compare present data on station performance with data prior to the relaxation of the numerical limits. Secondly, other variables, in addition to ownership consolidation, may have adversely affected station performance (e.g. discriminatory advertising practices and lack of capital). However, the data does suggest that ownership consolidation has resulted in the decline in the number of minority owners – a development that commenced with the relaxation of the numerical limits. The fact that the number of minority owners remained level from 1990 until the passage of the 1996 Act and then sharply declined is of particular significance and should be of concern to the Commission. The author recommends that further research examine:

- The factors associated with the departure of certain owners from the marketplace;

⁵⁶ The NPRM notes that the Syracuse market is one of three markets that has "undergone substantial consolidation since 1996." NPRM para. 51.

⁵⁷ *A Loss of Power "This is the Only Thing We Really Had to Call Our Own"*, The Post Standard News, September 11, 2000 page A8.

⁵⁸ *Urban Radio Tough to Sell to Merchants*, The Post –Standard News, September 11, 2000, page A1.

- The market circumstances under which new competitors entered the market;
- The factors that enabled certain firms to go public and prevented others from going public;
- The extent to which access to equity capital and other factors have enhanced the ability of minority-controlled firms to compete against majority group owners.

The relatively superior performance of four minority-controlled firms, that own 156 stations, suggests that access to equity capital has been a significant factor in their ability to compete. On the other hand, other broadcasters, such as Multicultural Radio with 29 stations and a wide variety of program formats, have also been able to rapidly acquire new stations in major markets without the assistance of Wall Street. This apparent paradox has not been examined by this study. Given that it has been firmly established by other studies that minority broadcasters contribute significantly to diversity of viewpoint, it would advance public policy to take further steps in another forum to gain a better understanding of station underperformance and superior performance on the part of minority competitors.

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Appendix I. Firms with Audience Share Equal to or Over 25% for 1996

Owner	Audience Share LCS (%)	# Stations	Market	Rank
CBS Corporation	27.9	8	Chicago, IL	3
Chancellor Media Corporatio	26.7	7	Chicago, IL	3
CBS Corporation	25.7	5	Philadelphia	5
Chancellor Media Corporatio	28.5	6	Philadelphia	5
CBS Corporation	25.6	6	Detroit	6
Chancellor Media Corporatio	33	7	Detroit	6
CBS Corporation	29.9	8	Dallas - Ft. Wo	7
CBS Corporation	49.4	10	Boston	10
Entercom	30.6	8	Seattle-Tacoma	13
Jacor Communications Incorp	38.8	12	San Diego	14
Barnstable Broadcasting Inc	34.2	7	Nassau-Suffolk	15
Chancellor Media Corporatio	41	6	Nassau-Suffolk	15
Chancellor Media Corporatio	35.1	7	Minneapolis - S	16
CBS Corporation	35.9	5	St. Louis	17
Chancellor Media Corporatio	29.1	6	Phoenix, AZ	18
CBS Corporation	42.3	9	Baltimore, MD	19
Capstar Broadcasting Partne	27	5	Pittsburgh, PA	20
CBS Corporation	35.2	4	Pittsburgh, PA	20
Clear Channel Communication	25.3	8	Tampa-St. Peter	21
Jacor Communications Incorp	37.1	7	Tampa-St. Peter	21
Jacor Communications Incorp	39.8	6	Cleveland	22
Jacor Communications Incorp	35.7	8	Denver - Boulde	23
Jacor Communications Incorp	38.2	5	Cincinnati	25
CBS Corporation	26.1	2	Riverside-San B	26
CBS Corporation	25	5	Kansas City	27
Entercom	33.5	6	Kansas City	27
CBS Corporation	35.3	7	Sacramento, CA	28
Chancellor Media Corporatio	29.5	4	Sacramento, CA	28
Clear Channel Communication	28.7	4	Milwaukee - Rac	29
CBS Corporation	25.3	3	San Jose	30
Citadel Communications Corp	39.5	6	Providence-Warw	31
Jacor Communications Incorp	50.9	10	Columbus, OH	32
Cox Radio Inc	29.5	6	San Antonio, TX	34
Jacor Communications Incorp	26	7	Salt Lake City	35
Emmis Broadcasting Corp	29	5	Indianapolis, I	36
CBS Corporation	42	7	Charlotte-Gasto	37
Chancellor Media Corporatio	29.6	4	Orlando	38
Clear Channel Communication	26.3	6	Orlando	38
Cox Radio Inc	33.5	7	Orlando	38
Clear Channel Communication	43.4	7	New Orleans	39
Sinclair Communications Inc	44.4	9	New Orleans	39
CBS Corporation	31.5	4	Buffalo-Niagara	40
Sinclair Communications Inc	32.8	6	Buffalo-Niagara	40

Clear Channel Communication	26.7	3	Greensboro-Wins	41
Capstar Broadcasting Partne	33.1	5	Hartford-New Br	42
CBS Corporation	43.2	4	Hartford-New Br	42
Clear Channel Communication	43.1	7	Memphis	43
Capstar Broadcasting Partne	37.3	5	Nashville	44
CBS Corporation	26.5	6	Las Vegas, NV	45
Jacor Communications Incorp	25	4	Las Vegas, NV	45
CBS Corporation	29.1	4	Rochester, NY	46
Jacor Communications Incorp	32.4	7	Rochester, NY	46
Sinclair Communications Inc	26.9	4	Rochester, NY	46
Capstar Broadcasting Partne	32	4	Raleigh - Durha	48
Curtis Media Group	27.2	6	Raleigh - Durha	48
Fairbanks Communications In	28.8	5	W. Palm Beach-B	49
Clear Channel Communication	45.5	6	Louisville, KY	50
KVET Broadcasting	26	3	Austin, TX	51
Clear Channel Communication	42	6	Oklahoma City	52
Capstar Broadcasting Partne	36.8	6	Jacksonville, F	53
Jacor Communications Incorp	26.9	5	Jacksonville, F	53
Jacor Communications Incorp	39	6	Dayton, Ohio	54
Cox Radio Inc	30.2	6	Birmingham, AL	55
Dick Broadcasting Company I	29.7	5	Birmingham, AL	55
Capstar Broadcasting Partne	29.1	4	Richmond, VA	56
Clear Channel Communication	37.5	6	Richmond, VA	56
Capstar Broadcasting Partne	26.1	5	Albany-Schenect	57
Capstar Broadcasting Partne	44.6	7	Honolulu	58
Capstar Broadcasting Partne	63.1	8	Greenville-Spar	59
Capstar Broadcasting Partne	26.1	4	Tucson, AZ	60
Cox Radio Inc	36.5	5	Tulsa, OK	61
Citadel Communications Corp	28.9	9	Wilkes Barre -	62
Sinclair Communications Inc	35.2	8	Wilkes Barre -	62
Calendar Broadcasting Inc	25.5	3	McAllen-Brownsv	63
Heftel Broadcasting Corp	31.9	3	McAllen-Brownsv	63
CBS Corporation	30.1	7	Fresno	64
Atlantic Star	46.7	4	Allentown - Bet	65
Citadel Communications Corp	26	2	Allentown - Bet	65
Clear Channel Communication	37	6	Grand Rapids, M	66
Dick Broadcasting Company I	42.2	6	Knoxville, TN	68
Clear Channel Communication	25.4	3	El Paso, TX	69
Cox Radio Inc	40.5	5	Syracuse, NY	70
Citadel Communications Corp	43.2	8	Albuquerque, NM	71
Triathlon Broadcasting	31.5	4	Omaha - Council	72
Dame Media Inc	37.8	6	Harrisburg-Leba	73
Cumulus Media LLC	36.2	6	Toledo, OH	75
Jacor Communications Incorp	46.9	6	Toledo, OH	75
Clear Channel Communication	32.4	6	Monterey-Salina	78
Beasley Broadcast Group	39.5	6	Greenville-New	80
Pinnacle Broadcasting Co	37.2	8	Greenville-New	80
Capstar Broadcasting Partne	39.3	6	Baton Rouge, LA	81
Citywide Communications Inc	35.1	5	Baton Rouge, LA	81
Citadel Communications Corp	38.5	10	Little Rock, AR	82

Clear Channel Communication	39.4	5	Little Rock, AR	82
Clear Channel Communication	33.1	6	Mobile, AL	84
Triathlon Broadcasting	37.6	7	Spokane, WA	87
Capstar Broadcasting Partne	38.2	6	Columbia, SC	88
Clear Channel Communication	36.8	4	Columbia, SC	88
Saga Communications LP	27.8	6	Des Moines, IA	89
Great Empire Broadcasting	33.2	5	Wichita, KS	90
Triathlon Broadcasting	30.5	6	Wichita, KS	90
WICKS Radio LP	42.6	8	Charleston, SC	91
Connoisseur Communications	40.6	6	Youngstown - Wa	92
Jacor Communications Incorp	35.3	4	Youngstown - Wa	92
Nininger Stations	44.1	3	Johnson City-Ki	94
Citadel Communications Corp	32	3	Colorado Spring	95
Federated Media	33.4	5	Ft. Wayne, IN	99
Capstar Broadcasting Partne	33.1	4	Roanoke-Lynchbu	102
HMH Broadcasting Inc	44.3	5	Lexington-Fayet	105
Jacor Communications Incorp	37.4	6	Lexington-Fayet	105
Gold Coast Broadcasting	34.2	7	Oxnard - Ventur	109
McDonald Media Group	39	3	Oxnard - Ventur	109
Davis Broadcasting	27	5	Augusta, GA	111
Liggett Broadcast Group	58.1	6	Lansing-East La	113
Southern Star	42	6	Huntsville, AL	115
Connoisseur Communications	48.3	5	Flint, MI	116
Regent Communications	36.1	3	Flint, MI	116
Capstar Broadcasting Partne	27.3	3	Portsmouth-Dove	117
Fuller-Jeffrey Broadcasting	34.3	3	Portsmouth-Dove	117
Capstar Broadcasting Partne	71.2	10	Jackson, MS	118
Capstar Broadcasting Partne	42.6	6	Madison, WI	121
Mid-West Family Broadcast G	31.1	5	Madison, WI	121
Citadel Communications Corp	44.7	5	Modesto, CA	122
Beasley Broadcast Group	57.9	7	Fayetteville, N	123
62nd Street Broadcasting	41.5	6	Saginaw-Bay Cit	124
Capstar Broadcasting Partne	27.7	2	Pensacola, FL	125
Capstar Broadcasting Partne	27.3	4	Corpus Christi,	126
Progressive United Corp	34.3	5	Shreveport, LA	127
Capstar Broadcasting Partne	43.7	4	Beaumont-Port A	128
Petracom Equity Partners, L	30.7	4	Beaumont-Port A	128
Citadel Communications Corp	43.5	5	Boise, ID	129
Jacor Communications Incorp	34.1	6	Boise, ID	129
Citadel Communications Corp	32.7	4	Reno, NV	131
Sconnix Broadcasting Compan	64.2	6	Quad Cities, IA	132
Capstar Broadcasting Partne	31.8	2	Biloxi-Gulfport	133
Kelly Communications	29.8	3	Peoria, IL	135
Cumulus Media LLC	30.1	5	Appleton - Oshk	138
Atlantic Star	61.6	10	Huntington, WV	139
Capstar Broadcasting Partne	31.7	2	Montgomery, AL	140
Colonial Broadcasting	31.1	4	Montgomery, AL	140
Forever Broadcasting Incorp	52.2	6	Utica - Rome, N	142
Capstar Broadcasting Partne	36.9	3	Tyler - Longvie	144
Great Empire Broadcasting	28.2	3	Springfield, MO	145

Sunburst Media LP	33.3	5	Springfield, MO	145
McKenzie River Broadcasting	29.7	3	Eugene - Spring	146
Magic Broadcasting Inc	60.9	8	Macon, GA	148
Taylor Broadcasting	27.1	7	Macon, GA	148
KPSI Radio Corp	29.6	4	Palm Springs, C	150
South Central Communication	29.3	4	Evansville, IN	151
Independent Group LP	33.2	3	Erie, PA	152
Rambaldo Communications	25	2	Erie, PA	152
Capstar Broadcasting Partne	46.1	6	Savannah, GA	153
Capstar Broadcasting Partne	45.8	4	Fayetteville, A	155
Nininger Stations	46.3	5	Charleston, WV	156
West Virginia Radio	40.3	6	Charleston, WV	156
Federated Media	27.1	4	South Bend, IN	157
Midwest Communications Inc	44.5	5	Wausau-Stevens	158
VerStandig Broadcasting	28.3	4	Hagerstown-Cham	159
Dyson, Robert R	38.9	3	Poughkeepsie, N	160
Majac of Michigan Inc	35.1	4	Binghamton, NY	161
WICKS Radio LP	51.3	5	Binghamton, NY	161
Fuller-Jeffrey Broadcasting	35.9	7	Portland, ME	162
Saga Communications LP	43.4	6	Portland, ME	162
Cumulus Media LLC	34.8	5	Columbus, GA	164
Capstar Broadcasting Partne	39.8	6	Anchorage, AK	165
Pioneer Broadcasting Compan	47.7	7	Anchorage, AK	165
Dame Media Inc	25	2	Johnstown, PA	166
Forever Broadcasting Incorp	32.4	6	Johnstown, PA	166
Clear Channel Communication	29	5	Tallahassee, FL	167
Cumulus Media LLC	36.9	4	Tallahassee, FL	167
Capstar Broadcasting Partne	52.4	5	Ft. Smith, AR	170
Capstar Broadcasting Partne	49.2	6	Lubbock, TX	172
Pinnacle Broadcasting Co	30.2	4	Lubbock, TX	172
New Frontier Communications	47.9	5	Odessa - Midlan	173
Charisma Communications Gro	33.7	7	Tupelo, MS	174
West Virginia Radio	28.1	3	Morgantown-Clar	179
Wabash Valley Broadcasting	41.3	2	Terre Haute, IN	183
Root Communications Ltd	25.3	5	Myrtle Beach, S	185
McCoy Broadcasting Co	34.8	4	Chico, CA	186
Phoenix Broadcasting Inc	27.1	5	Chico, CA	186
Regent Communications	27.4	3	Chico, CA	186
Butterfield Broadcasting Co	25.6	5	Yakima, WA	187
Ingstad, Tom	51.6	5	Yakima, WA	187
Buckley Broadcasting Corpor	39.4	2	Merced, CA	188
Champion Broadcasting Corpo	27.7	4	Amarillo, TX	189
Morris Communications Corp	27	2	Amarillo, TX	189
Pembrook Pines Inc	30.4	5	Elmira-Corning,	194
Sabre Communications Inc	25.6	3	Elmira-Corning,	194
Midwestern Broadcasting Com	41.5	5	Northwest Michi	195
Northern Broadcasting	25	5	Northwest Michi	195
Forjay Broadcasting	32.4	2	Florence, SC	197
Champion Broadcasting Corpo	32	3	Alexandria, LA	200
Deschutes River Broadcastin	40.5	4	Richland-Kennew	201

Triathlon Broadcasting	29.7	4	Richland-Kennew	201
Deschutes River Broadcastin	49.3	6	Medford-Ashland	202
Hill Radio Inc	32.2	2	Medford-Ashland	202
Blakeney Communications Inc	33.8	3	Laurel-Hattiesb	204
Clearly Superior Radio LLC	37.4	5	Marion-Carbonda	205
Zimmer Enterprises	49.4	7	Marion-Carbonda	205
Bocephus Broadcasting	39.4	8	Blacksburg-Chri	207
Midcontinent Media	49.4	5	Sioux Falls, SD	209
Southern Minnesota Broadcas	45.2	6	Sioux Falls, SD	209
Leighton Enterprises	28.6	3	St. Cloud, MN	214
WJON Broadcasting Co	38.8	4	St. Cloud, MN	214
Brill Media Company	25.8	3	Duluth, MN - Su	215
Shockley Communications Cor	54.9	6	Duluth, MN - Su	215
Benns, William, etal	34.5	3	Parkersburg-Mar	218
Burbach Broadcasting Group	40.4	3	Parkersburg-Mar	218
Hall Communications	39.1	3	Burlington, VT	221
Dynamic Broadcasting Compan	33.8	5	Abilene, TX	223
SunGroup Inc	31.7	2	Abilene, TX	223
Zimmer Enterprises	59.3	4	Joplin, MO	224
Clear Channel Communication	33.4	5	Panama City, FL	226
Root Communications Ltd	38.6	4	Panama City, FL	226
New South Communications In	27.5	3	Monroe, LA	227
Sound Broadcasting LLC	28.2	3	Monroe, LA	227
Forever Broadcasting Incorp	59.1	5	Altoona, PA	236
Zimmer Enterprises	47.8	6	Columbia, MO	239
Capstar Broadcasting Partne	55.1	4	Texarkana, TX-A	241
Dame Media Inc	31.8	4	Williamsport, P	242
Sabre Communications Inc	53.3	6	Williamsport, P	242
Ingstad, Tom	50.8	5	Rapid City, SD	250

Appendix II. Firms with Audience Share Equal to or Over 25% for 2000

Owner	Audience Share LCS (%)	# Stations	Market	Rank
Clear Channel Co	25.7	12	Los Angeles	2
Infinity Broadca	25	7	Chicago, IL	3
Clear Channel Co	25.4	8	San Francisco	4
Clear Channel Co	30.6	6	Philadelphia	6
Clear Channel Co	26.3	8	Washington, DC	7
Infinity Broadca	30.2	5	Boston	8
Clear Channel Co	35	8	Houston-Galveston	9
Clear Channel Co	27.6	7	Detroit	10
Infinity Broadca	27.9	6	Detroit	10
Cox Radio Inc	30.8	5	Atlanta, GA	11
Arso Radio Corpo	25.3	14	Puerto Rico	13
Spanish Broadcas	25.9	11	Puerto Rico	13
Entercom	30.2	8	Seattle-Tacoma	14
Clear Channel Co	37.9	8	Phoenix, AZ	15
Clear Channel Co	38.1	7	Minneapolis - St. P	16
Clear Channel Co	40	10	San Diego	17
Barnstable Broad	33.5	5	Nassau-Suffolk	18
Cox Radio Inc	26.7	3	Nassau-Suffolk	18
Clear Channel Co	26.5	6	St. Louis	19
Infinity Broadca	25.7	3	St. Louis	19
Infinity Broadca	28.8	5	Baltimore, MD	20
Clear Channel Co	34.4	8	Tampa-St. Petersbur	21
Cox Radio Inc	27.8	6	Tampa-St. Petersbur	21
Infinity Broadca	27.2	6	Tampa-St. Petersbur	21
Clear Channel Co	36.2	8	Denver - Boulder	22
Clear Channel Co	30	6	Pittsburgh, PA	23
Infinity Broadca	34	4	Pittsburgh, PA	23
Entercom	26.5	7	Portland, OR	24
Infinity Broadca	26.5	6	Portland, OR	24
Clear Channel Co	25	5	Portland, OR	24
Clear Channel Co	41.5	6	Cleveland	25
Clear Channel Co	46.3	8	Cincinnati	26
Infinity Broadca	29.4	6	Sacramento, CA	27
Entercom	29.3	5	Sacramento, CA	27
Infinity Broadca	25.2	2	Riverside-San Berna	28
Entercom	39.4	9	Kansas City	29
Cox Radio Inc	31	7	San Antonio, TX	31
Clear Channel Co	36.1	6	Milwaukee - Racine	32
Clear Channel Co	27.9	7	Salt Lake City - Og	34
Citadel Communic	35.4	6	Providence-Warwick-	35
Clear Channel Co	30.3	4	Providence-Warwick-	35
Clear Channel Co	29.2	7	Columbus, OH	36
Infinity Broadca	41.4	7	Charlotte-Gastonia-	37
Clear Channel Co	33.3	5	Charlotte-Gastonia-	37

Entercom	25.5	4	Norfolk-Virginia Be	38
Clear Channel Co	36.7	7	Orlando	39
Cox Radio Inc	33	6	Orlando	39
Infinity Broadca	32.1	6	Las Vegas, NV	41
Clear Channel Co	27	4	Las Vegas, NV	41
Entercom	36.6	6	Greensboro-Winston	42
Clear Channel Co	32	4	Greensboro-Winston	42
Clear Channel Co	31.6	6	Austin, TX	43
Clear Channel Co	32.2	5	Nashville	44
Clear Channel Co	47	7	New Orleans	45
Entercom	32.8	6	New Orleans	45
Curtis Media Gro	29.4	12	Raleigh - Durham, N	46
Clear Channel Co	28.9	5	Raleigh - Durham, N	46
Clear Channel Co	33.4	8	W. Palm Beach-Boca	47
Infinity Broadca	45.4	5	W. Palm Beach-Boca	47
Clear Channel Co	35.9	6	Memphis	48
Clear Channel Co	32.5	5	Hartford-New Britai	49
Infinity Broadca	40.6	4	Hartford-New Britai	49
Entercom	32.4	6	Buffalo-Niagara Fal	50
Infinity Broadca	37.3	5	Buffalo-Niagara Fal	50
Clear Channel Co	45.5	9	Jacksonville, FL	52
Cox Radio Inc	36.3	6	Jacksonville, FL	52
Clear Channel Co	34.4	7	Rochester, NY	53
Infinity Broadca	28.4	4	Rochester, NY	53
Clear Channel Co	39.6	6	Oklahoma City	54
Citadel Communic	25.3	5	Oklahoma City	54
Clear Channel Co	45.4	10	Louisville, KY	55
Radio One Incorp	27.6	6	Louisville, KY	55
Clear Channel Co	38.2	6	Richmond, VA	56
Radio One Incorp	27.7	4	Richmond, VA	56
Cox Radio Inc	44.3	7	Birmingham, AL	57
Clear Channel Co	44.6	8	Dayton, Ohio	58
Entercom	31.7	7	Greenville-Spartanb	60
Clear Channel Co	27.2	6	Greenville-Spartanb	60
Clear Channel Co	34.5	7	Albany-Schenectady-	61
Pamal Broadcasti	27	6	Albany-Schenectady-	61
Clear Channel Co	35	7	Honolulu	62
Cox Radio Inc	26.2	4	Honolulu	62
Entravision Comm	32.2	4	McAllen-Brownsville	63
Clear Channel Co	29.9	2	McAllen-Brownsville	63
Clear Channel Co	34.6	7	Tucson, AZ	64
Citadel Communic	25.8	5	Tucson, AZ	64
Cox Radio Inc	31.9	5	Tulsa, OK	65
Clear Channel Co	41.4	7	Grand Rapids, MI	66
Citadel Communic	31.9	11	Wilkes Barre - Scra	67
Entercom	35.1	9	Wilkes Barre - Scra	67
Clear Channel Co	29.4	8	Fresno	68
Infinity Broadca	35.8	7	Fresno	68
Clear Channel Co	46.8	4	Allentown - Bethleh	69
Citadel Communic	30.2	2	Allentown - Bethleh	69

Beasley Broadcas	28.7	5	Ft. Myers-Naples-Ma	70
Citadel Communic	34.5	4	Knoxville, TN	71
Citadel Communic	38.7	8	Albuquerque, NM	72
Journal Broadcas	41.6	8	Omaha - Council Blu	74
Clear Channel Co	32.3	4	Omaha - Council Blu	74
Clear Channel Co	29.1	6	Monterey-Salinas-Sa	76
Clear Channel Co	36.9	6	El Paso, TX	77
Clear Channel Co	42.7	6	Harrisburg-Lebanon-	78
Cumulus Broadcas	28.8	4	Harrisburg-Lebanon-	78
Clear Channel Co	42.2	7	Syracuse, NY	79
Clear Channel Co	62.7	6	Sarasota - Bradento	80
Cumulus Broadcas	43.6	8	Toledo, OH	81
Clear Channel Co	43.2	6	Toledo, OH	81
Clear Channel Co	36.5	4	Springfield, MA	82
Citadel Communic	35.5	6	Baton Rouge, LA	83
Clear Channel Co	34.7	6	Baton Rouge, LA	83
NextMedia Group	34.4	10	Greenville-New Bern	84
Beasley Broadcas	41.7	6	Greenville-New Bern	84
Citadel Communic	34	10	Little Rock, AR	85
Clear Channel Co	34.8	5	Little Rock, AR	85
Silverado Broadc	30.7	2	Stockton, CA	87
Clear Channel Co	38.3	6	Columbia, SC	88
Clear Channel Co	34.7	7	Des Moines, IA	89
Saga Communicati	33.3	6	Des Moines, IA	89
Wilks Broadcasti	26.3	5	Des Moines, IA	89
Clear Channel Co	32.2	6	Mobile, AL	91
Cumulus Broadcas	35.1	5	Mobile, AL	91
Entercom	27.8	7	Wichita, KS	92
Journal Broadcas	35.2	6	Wichita, KS	92
Clear Channel Co	30	4	Wichita, KS	92
Citadel Communic	46.6	8	Charleston, SC	93
Clear Channel Co	32	6	Charleston, SC	93
Citadel Communic	31.6	7	Spokane, WA	94
Clear Channel Co	28.4	6	Spokane, WA	94
Morgan Murphy St	27.8	5	Spokane, WA	94
Citadel Communic	38.7	5	Colorado Springs, C	96
Clear Channel Co	40.3	6	Madison, WI	97
Mid-West Family	33.9	6	Madison, WI	97
Citadel Communic	27.4	5	Johnson City-Kingsp	98
Nininger Station	40.6	5	Johnson City-Kingsp	98
Hall Communicati	48.1	4	Lakeland-Winter Hav	99
Clear Channel Co	39	4	Melbourne-Titusvill	100
Cumulus Broadcas	30.2	3	Melbourne-Titusvill	100
Federated Media	34.7	5	Ft. Wayne, IN	101
Clear Channel Co	41.3	7	Lexington-Fayette,	102
Cumulus Broadcas	35.5	5	Lexington-Fayette,	102
Citadel Communic	33.9	8	Lafayette, LA	103
Regent Communica	30.4	7	Lafayette, LA	103
Clear Channel Co	38.3	6	Chattanooga, TN	106
Cumulus Broadcas	44.2	8	Youngstown - Warren	108

Clear Channel Co	45.6	7	Youngstown - Warren	108
Clear Channel Co	46.2	9	Roanoke-Lynchburg,	109
Mel Wheeler, Inc	34.5	6	Roanoke-Lynchburg,	109
Beasley Broadcas	37.3	9	Augusta, GA	112
Clear Channel Co	36.5	7	Augusta, GA	112
Point Broadcasti	37.1	6	Oxnard - Ventura, C	115
Clear Channel Co	35.5	6	Huntsville, AL	116
Rubenstein/Silve	31.1	4	Ft. Pierce-Stuart-V	117
Clear Channel Co	51.9	7	Portsmouth-Dover-Ro	119
Citadel Communic	31.3	3	Portsmouth-Dover-Ro	119
Citadel Communic	53.5	6	Lansing-East Lansin	120
Clear Channel Co	33.8	6	Boise, ID	121
Journal Broadcas	27.2	6	Boise, ID	121
Citadel Communic	30.4	5	Boise, ID	121
Clear Channel Co	34.5	6	Jackson, MS	122
Inner City Broad	32	5	Jackson, MS	122
Citadel Communic	34.8	5	Modesto, CA	123
Clear Channel Co	28.7	4	Modesto, CA	123
Cumulus Broadcas	45.4	5	Flint, MI	124
Regent Communica	29.4	5	Flint, MI	124
Beasley Broadcas	54.9	6	Fayetteville, NC	126
Cumulus Broadcas	29.1	5	Fayetteville, NC	126
Americom Broadca	30	6	Reno, NV	127
Citadel Communic	29.2	4	Reno, NV	127
Wilks Broadcasti	35.7	6	Saginaw-Bay City-Mi	129
Citadel Communic	39.1	5	Saginaw-Bay City-Mi	129
Access.1 Communi	34.8	6	Shreveport, LA	132
Clear Channel Co	32.7	6	Shreveport, LA	132
Cumulus Broadcas	29.9	4	Shreveport, LA	132
Cumulus Broadcas	46.7	6	Beaumont-Port Arthu	133
Clear Channel Co	40.8	5	Beaumont-Port Arthu	133
Clear Channel Co	36.2	6	Corpus Christi, TX	134
Triad Broadcasti	39.1	6	Biloxi-Gulfport-Pas	136
Cumulus Broadcas	28.3	5	Appleton - Oshkosh,	139
Midwest Communic	25.6	3	Appleton - Oshkosh,	139
Clear Channel Co	52.2	6	Quad Cities, IA-IL	140
Cumulus Broadcas	26	5	Quad Cities, IA-IL	140
Hall Communicati	32.3	3	Burlington-Plattsbu	141
Regent Communica	31	6	Peoria, IL	142
JMP Media LLC	40.2	4	Peoria, IL	142
Clear Channel Co	35.1	5	Springfield, MO	144
Waller Broadcast	27.8	7	Tyler - Longview, T	146
Clear Channel Co	37.1	5	Tyler - Longview, T	146
Cumulus Broadcas	43.3	7	Montgomery, AL	147
Clear Channel Co	28.1	3	Montgomery, AL	147
Cumulus Broadcas	36.4	6	Eugene - Springfiel	148
Clear Channel Co	30.3	3	Eugene - Springfiel	148
McKenzie River B	30.5	3	Eugene - Springfiel	148
Cumulus Broadcas	37.6	7	Fayetteville, AR	149
Clear Channel Co	45	4	Fayetteville, AR	149

Great Scott Broa	37.5	9	Salisbury-Ocean Cit	150
Clear Channel Co	34.9	8	Salisbury-Ocean Cit	150
Clear Channel Co	65.6	9	Huntington, WV - As	151
Magic Broadcasti	52.8	8	Macon, GA	153
Clear Channel Co	35.2	7	Macon, GA	153
Clear Channel Co	25.3	5	Evansville, IN	155
South Central Co	40.8	4	Evansville, IN	155
Brill Media Comp	25.5	2	Evansville, IN	155
Clear Channel Co	27.3	9	Utica - Rome, NY	156
Regent Communica	49.8	5	Utica - Rome, NY	156
Cumulus Broadcas	43.1	7	Savannah, GA	159
Clear Channel Co	37.2	6	Savannah, GA	159
Clear Channel Co	32.9	7	Poughkeepsie, NY	160
Cumulus Broadcas	32	5	Poughkeepsie, NY	160
Pamaj Broadcasti	28.6	3	Poughkeepsie, NY	160
Citadel Communic	37.5	6	Portland, ME	162
Saga Communicati	37.7	6	Portland, ME	162
Clear Channel Co	26.8	5	Tallahassee, FL	164
Cumulus Broadcas	41.3	5	Tallahassee, FL	164
Dame Broadcastin	31.6	5	Hagerstown-Chambers	166
VerStandig Broad	34.7	5	Hagerstown-Chambers	166
Federated Media	26.7	5	South Bend, IN	167
Midwest Communic	55	6	Wausau-Stevens Poin	168
Cumulus Broadcas	29.4	7	Myrtle Beach, SC	169
Root Communicati	25.2	3	Myrtle Beach, SC	169
Clear Channel Co	36.3	5	Ft. Smith, AR	171
West Virginia Ra	40.9	7	Charleston, WV	172
Nininger Station	45.6	5	Charleston, WV	172
Clear Channel Co	32.4	4	San Luis Obispo, CA	173
American General	28.9	3	San Luis Obispo, CA	173
Clear Channel Co	44.5	6	Binghamton, NY	175
Citadel Communic	47.3	5	Binghamton, NY	175
Clear Channel Co	31.7	6	Anchorage, AK	176
MCC Radio LLC	33.8	6	Anchorage, AK	176
Cumulus Broadcas	41.9	5	Wilmington, NC	177
Clear Channel Co	42	8	Columbus, GA	178
Davis Broadcasti	37.1	4	Columbus, GA	178
Cumulus Broadcas	39.9	3	Kalamazoo, MI	179
Clear Channel Co	42.4	6	Lubbock, TX	180
NextMedia Group	28.4	3	Lubbock, TX	180
Clear Channel Co	54.9	5	Asheville, NC	181
Forever Broadcas	31.3	5	Johnstown, PA	182
Dame Broadcastin	31.5	4	Johnstown, PA	182
Clear Channel Co	43.9	6	Tupelo, MS	184
Cumulus Broadcas	43.6	6	Odessa - Midland, T	187
Clear Channel Co	29.3	5	Odessa - Midland, T	187
Gulf South Commu	25.9	3	Dothan, AL	188
Saga Communicati	54.7	3	Manchester, NH	189
Clear Channel Co	30.5	2	Manchester, NH	189
Clear Channel Co	51.9	6	Yakima, WA	190

New Northwest Br	35.2	6	Yakima, WA	190
Cumulus Broadcas	31	6	Amarillo, TX	191
Clear Channel Co	37.9	5	Amarillo, TX	191
Midwestern Broad	37.9	6	Traverse City-Petos	192
West Virginia Ra	35.1	4	Morgantown-Clarksbu	195
Mapleton Communi	35.1	7	Merced, CA	196
Buckley Broadcas	27.7	2	Merced, CA	196
Emmis Communicat	35.7	2	Terre Haute, IN	197
Results Radio LL	40.3	6	Chico, CA	199
Clear Channel Co	32.4	5	Chico, CA	199
Regent Communica	26.3	4	Chico, CA	199
Clear Channel Co	51.7	7	Santa Barbara, CA	200
American General	27.1	3	Santa Maria-Lompoc,	201
Clear Channel Co	41	3	Santa Maria-Lompoc,	201
Forever Broadcas	28.6	3	Bowling Green, KY	205
Cumulus Broadcas	47.9	9	Florence, SC	206
Root Communicati	34.7	8	Florence, SC	206
Mapleton Communi	44.8	6	Medford-Ashland, OR	207
Clear Channel Co	43.9	5	Medford-Ashland, OR	207
Pembroke Pines I	34.4	6	Elmira-Corning, NY	208
Sabre Communicat	25.1	5	Elmira-Corning, NY	208
Clear Channel Co	37.5	5	Richland-Kennewick-	209
New Northwest Br	26.6	5	Richland-Kennewick-	209
Southern Minneso	50.3	6	Sioux Falls, SD	211
Midcontinent Med	43.9	5	Sioux Falls, SD	211
Clear Channel Co	37.4	7	Bangor, ME	213
Cumulus Broadcas	41.2	5	Bangor, ME	213
Clear Channel Co	29.6	4	Alexandria, LA	214
Clear Channel Co	40.3	7	Laurel-Hattiesburg,	216
Blakeney Communi	29.8	3	Laurel-Hattiesburg,	216
New River Valley	34.8	6	Blacksburg-Christia	218
Holladay Broadca	62.9	5	Ft. Walton Beach, F	219
Regent Communica	38.9	6	St. Cloud, MN	220
Leighton Enterpr	36.1	4	St. Cloud, MN	220
Clear Channel Co	35.2	4	Tuscaloosa, AL	221
Radio South Inc	33.5	4	Tuscaloosa, AL	221
Midwest Communic	37.1	6	Duluth, MN - Superi	223
Red Rock Radio C	27.6	6	Duluth, MN - Superi	223
Brill Media Comp	31.2	4	Duluth, MN - Superi	223
Clear Channel Co	45.1	6	Marion-Carbondale,	226
Zimmer Radio Gro	40.9	6	Marion-Carbondale,	226
Regent Communica	55.5	6	Redding, CA	227
Results Radio LL	33.1	5	Redding, CA	227
Zimmer Radio Gro	60.3	4	Joplin, MO	229
Clear Channel Co	48.5	6	Abilene, TX	231
Cumulus Broadcas	33.3	4	Abilene, TX	231
Equicom, Inc	27.1	4	Bryan-College Stati	232
Clear Channel Co	40.5	3	Bryan-College Stati	232
Clear Channel Co	62.8	6	Wheeling, WV	233
Keymarket Commun	27.7	3	Wheeling, WV	233

Clear Channel Co	56.2	6	Parkersburg-Mariett	236
Burbach WV LLC	39.9	5	Parkersburg-Mariett	236
Bahakel Communic	37.6	4	Waterloo-Cedar Fall	239
Cumulus Broadcas	45.7	4	Waterloo-Cedar Fall	239
Clear Channel Co	51.3	6	Panama City, FL	240
NextMedia Group	27.8	5	Panama City, FL	240
Clear Channel Co	45.1	7	Eau Claire, WI	242
Nelson, David, e	46.4	6	Eau Claire, WI	242
Clear Channel Co	34.1	5	Florence-Muscle Sho	244
Big River Broadc	37.2	3	Florence-Muscle Sho	244
Clear Channel Co	30.5	3	Pueblo, CO	246
New South Commun	28	4	Monroe, LA	247
Holladay Broadca	33.9	2	Monroe, LA	247
East Carolina Ra	55.6	8	Elizabeth City-Nags	249
Zimmer Radio Gro	46.2	7	Columbia, MO	251
Premier Marketin	38.7	4	Columbia, MO	251
Clear Channel Co	44.9	5	Billings, MT	254
New Northwest Br	26.2	5	Billings, MT	254
Fisher Broadcast	26.8	4	Billings, MT	254
Clear Channel Co	44.8	5	Texarkana, TX-AR	255
Cumulus Broadcas	33.7	6	Columbus-Starkville	256
Sabre Communicat	46.5	6	Williamsport, PA	258
Clear Channel Co	49.8	5	Williamsport, PA	258
Clear Channel Co	52.3	8	Augusta-Waterville,	260
Citadel Communic	42	4	Augusta-Waterville,	260
Cumulus Broadcas	46.9	8	Albany, GA	261
Clear Channel Co	36.4	4	Albany, GA	261
VerStandig Broad	48.8	5	Harrisonburg, VA	263
Clear Channel Co	30.8	4	Harrisonburg, VA	263
Triad Broadcasti	68.3	9	Bluefield, WV	265
Triad Broadcasti	55	6	Rapid City, SD	268
Clear Channel Co	51.3	5	Grand Forks, ND-MN	275
Leighton Enterpr	28.4	3	Grand Forks, ND-MN	275
Black Crow Broad	35.1	4	Jackson, TN	276
Clear Channel Co	26.1	3	Jackson, TN	276
Clear Channel Co	63.6	7	Cheyenne, WY	281
Clear Channel Co	34.6	5	Meridian, MS	283

Appendix III. Data Set Size

	1996 (10,529 total call signs)			2000 (13,143 total call signs)			
	Private Minority	Private Majority	Public Majority	Private Minority	Private Majority	Public Minority	Public Majority
LCS	240	3,521	762	242	2,559	136	2,045
Power Ratio	185	2,859	722	215	2,170	130	1,984
Station							
Revenues	188	2,959	731	244	2,803	135	2,107
Revenue							
Shares	188	2,947	730	237	2,475	135	2,077
Population							
Size	84	5544	77	327	5211	151	2225
Effective							
Buying Inc.	84	5544	77	327	5211	151	2225
Total Subset	367	9,325	837	399	10,140	156	2,457

Appendix IV. Minority Broadcasters (1997)⁵⁹

Owner	Calls	Service	Format	Market
Acelga Broadcasting Company	KHER	FM	Variety	
All American Broadcasting	KNTD	FM	Spanish	Merced, CA
All Pro Broadcasting	KCKC	AM	Country	Riverside-San B
All Pro Broadcasting	KCXX	FM	Alternative	Riverside-San B
Anchor Broadcasting LP	WSBL	FM	Country	Salisbury-Ocean
Autaugaville Radio	WKXN	FM	Urban AC	
Azia's Entertainment	KOJJ	FM	Spanish	Visalia-Tulare-
B & C Broadcasting Inc	KZWA	FM	Urban AC	Lake Charles, L
B&H Broadcasting System Inc	KZRB	FM	Urban	Texarkana, TX-A
Babb Broadcasting Co	WMDB	AM	Urban	Nashville
Ballard Broadcasting	KLFB	AM	Chrstn/Span	Lubbock, TX
Ballard Broadcasting	KBYG	AM	Variety	
Ballard Broadcasting	KEOR	AM	Gospel	
Ballard Broadcasting	KHKC	FM	Country	
Barton Broadcasting Co	KEJS	FM	Tejano	Lubbock, TX
Batts, H & Caples, V	WEUP	AM	Urban AC	Huntsville, AL
Batts, H & Caples, V	WEUP	FM	Urban AC	Huntsville, AL
Belle, Walton & Cummings, C	WREJ	AM	ChrsContemp	Richmond, VA
Bennett, Christopher & Glor	KBMS	AM	Urban	Portland, OR
Berkeley Broadcasting	WMCJ	AM	Gospel	Charleston, SC
BGI Broadcasting LP	WSWN	AM	Urb/Gospel	W. Palm Beach-B
BGI Broadcasting LP	WBGF	FM	Country	W. Palm Beach-B
BGI Broadcasting LP	WCTH	FM	CHR	
Birmingham Ebony Broadcaste	WATV	AM	Oldies	Birmingham, AL
Blue Chip Broadcasting Ltd	WIZF	FM	Urban	Cincinnati
Blue Chip Broadcasting Ltd	WCKX	FM	Urban	Columbus, OH
Blue Chip Broadcasting Ltd	WJZA	FM	Urban AC	Columbus, OH
Blue Chip Broadcasting Ltd	WMJM	FM	Urban	Louisville, KY
Blue Chip Broadcasting Ltd	WGZB	FM	Urban	Louisville, KY
Bronco Broadcasting	KIRL	AM	Jazz/Gospel	St. Louis
Carter, Mildred	KPRT	AM	Gospel	Kansas City
Carter, Mildred	KPRS	FM	Urban	Kansas City
Casarez, Rosendo, Jr	KCRX	AM	Adlt Stndrd	
Cejas, Paul L	WOCN	AM	News/Talk	Miami-Ft. Laude
CIMA Broadcasting LLC	KQTL	AM	Spanish	Tucson, AZ
Colorado Communication Corp	KBNO	AM	Spanish	Denver - Boulde
Community Broadcast Group	KZEY	AM	Urban	Tyler - Longvie
Continental Broadcasting	KPHX	AM	Spanish	Phoenix, AZ
Continental Broadcasting	KABQ	AM	Tejano	Albuquerque, NM
Continental Broadcasting	KXKS	AM	Spanish	Albuquerque, NM
Continental Broadcasting	KEXT	FM	Spanish	Albuquerque, NM
Coronado Four-County Broadc	KNSE	AM	Spanish	Riverside-San B
Courier Communications	WNOV	AM	Urban AC	Milwaukee - Rac
Crocodile Broadcasting Corp	KGLA	AM	Spanish	New Orleans

⁵⁹ Markets with blank entries indicate the station was not located in an Arbitron market during 1997.

Cruz, Dora A.	WAUC	AM	Spanish	
Darity Broadcasting Corp	WAPZ	AM	Gospel/R&B	Montgomery, AL
Davila, Manuel	KCCT	AM	Spanish	Corpus Christi,
Davila, Manuel	KFLZ	FM	Spanish	Corpus Christi,
Davila, Manuel	KBSO	FM	Internat'l	Corpus Christi,
Davis Broadcasting	WTHB	AM	Gospel	Augusta, GA
Davis Broadcasting	WOKS	AM	Urban/Olds	Columbus, GA
Davis Broadcasting	WCCJ	FM	NAC	Charlotte-Gasto
Davis Broadcasting	WAEG	FM	Urban AC	Augusta, GA
Davis Broadcasting	WAEJ	FM	Urban AC	Augusta, GA
Davis Broadcasting	WAKB	FM	Urban	Augusta, GA
Davis Broadcasting	WFXA	FM	Urban	Augusta, GA
Davis Broadcasting	WKZJ	FM	Urban AC	Columbus, GA
Davis Broadcasting	WFXE	FM	Urban	Columbus, GA
Den-Mex LLC	KCUV	AM	Spanish	Denver - Boulde
Dixon Broadcasting Inc	KONI	FM	AC	
Dominant Communications Cor	WRTM	AM	Rhythm/Blue	
East Delta Communications I	WESY	AM	Gospel	
Ebony Enterprises Inc	WVOE	AM	Black Gospl	
El Dorado Communications In	KRRA	AM	Ranchera	Los Angeles
El Dorado Communications In	KEYH	AM	Spanish	Houston-Galvest
El Dorado Communications In	WSUA	AM	Spanish	Miami-Ft. Laude
El Dorado Communications In	KXTJ	FM	Spanish	Houston-Galvest
El Dorado Communications In	KQQK	FM	Tejano	Houston-Galvest
Emerald Wave Media	KTAP	AM	Spanish	Santa Maria-Lom
Emerald Wave Media	KIDI	FM	Spanish	Santa Maria-Lom
Entravision Communications	KSVE	AM	Tejano	El Paso, TX
Entravision Communications	KINT	FM	Tejano	El Paso, TX
Entravision Communications	KLOB	FM	Spanish	Palm Springs, C
Espinoza, Trinnie B	KRDD	AM	Spanish	
Faith Broadcasting LP	KGGR	AM	Gospel	Dallas - Ft. Wo
Faith Broadcasting LP	KYOK	AM	Gospel	Houston-Galvest
Faith Broadcasting LP	KALO	AM	Gospel/R&B	Beaumont-Port A
Faith Broadcasting LP	KLBG	AM	Gospel	Alexandria, LA
Faith Broadcasting LP	KHYS	FM	Dance	Houston-Galvest
Fiesta Radio Inc	KSUN	AM	Spanish	Phoenix, AZ
Floyd, Vernon C	WORV	AM	Gospel	Laurel-Hattiesb
Floyd, Vernon C	WJMG	FM	Urban	Laurel-Hattiesb
Ganadores Inc	KSAH	AM	Spanish	San Antonio, TX
Garcia, Lorenzo	KTXZ	AM	Spanish	Austin, TX
Garcia, Lorenzo	KELG	AM	Spanish	Austin, TX
Garcia, Lorenzo	KKLB	FM	Spanish	Austin, TX
Garcia, Richard L	KDCE	AM	Spanish	Santa Fe, NM
Garcia, Richard L	KYBR	FM	Country	Santa Fe, NM
GB Enterprises Communicatio	WHNR	AM	Urban AC	Lakeland-Winter
Gilliam Communications	WLOK	AM	Gospel	Memphis
Glory Communications	WLJI	FM	Gospel	Columbia, SC
Glory Communications	WFMV	FM	Gospel	Columbia, SC
Goodwill Broadcasting Compa	KJOP	AM	Spanish	Visalia-Tulare-
Gore-Overgaard Broadcasting	WTMR	AM	Religion	Philadelphia

Great Sports Inc	WPAK	AM	AC	
Guerra Enterprises	KNDA	FM	Tejano	Corpus Christi,
Guerra Enterprises	KJBZ	FM	Tejano	Laredo, TX
Guerra Enterprises	KRRG	FM	CHR	Laredo, TX
Hancock Broadcasting	WBSL	AM	Talk/Sports	Biloxi-Gulfport
Hawes-Saunders Broadcast Pr	WLSN	FM	NAC/Jazz	Dayton, Ohio
Hawes-Saunders Broadcast Pr	WRNB	FM	Rhythm/Blue	Dayton, Ohio
Hawes-Saunders Broadcast Pr	WROU	FM	Urban	Dayton, Ohio
Hispanic Broadcasting Inc	KYST	AM	Spanish	Houston-Galvest
Hispanic Media Group Incorp	KAFY	AM	DARK	Bakersfield, CA
Howard University Board	WHUR	FM	Urban AC	Washington, D.C
ILC Corporation	WILC	AM	Spanish	Washington, D.C
Inner City Broadcasting Cor	WLIB	AM	Talk	New York
Inner City Broadcasting Cor	KVTO	AM	Asian	San Francisco
Inner City Broadcasting Cor	KVVN	AM	Spanish	San Jose
Inner City Broadcasting Cor	WBLS	FM	Urban	New York
Inner City Broadcasting Cor	KBLX	FM	AC	San Francisco
Inner City Broadcasting Cor	KSJL	FM	Urban	San Antonio, TX
Interchange Communications	WBAD	FM	Urban AC	
Iris Communications Inc	WICI	FM	Urban AC	
J&V Communication Inc	WPRD	AM	Spanish	Orlando
J&V Communication Inc	WTRR	AM	Chrstn Talk	Orlando
J&V Communication Inc	WELE	AM	Nws/Tk/Spts	Daytona Beach,
J4 Broadcasting Co Inc	WCIN	AM	R&B Oldies	Cincinnati
J4 Broadcasting Co Inc	WCKO	AM	DARK	Norfolk-Virgini
J4 Broadcasting Co Inc	WCOO	AM	Oldies	Greenville-New
Jamie Patrick Broadcasting	KTRY	AM	Urban	
Jamie Patrick Broadcasting	KTRY	FM	Urban	
Jo-Al Broadcasting Inc	KTOY	FM	Urban	Texarkana, TX-A
Johnson Communications Inc	WDAO	AM	Rhythm/Blue	Dayton, Ohio
Johnson Communications Inc	KCAB	AM	Talk	
Johnson Communications Inc	KCJC	FM	Country	
Johnson Communications Inc	KWKK	FM	Soft Rock	
Johnson, James Jr.	WFTH	AM	Gospel	Richmond, VA
KCOH Inc	KCOH	AM	Urban	Houston-Galvest
La Favorita Inc	WAOS	AM	Spanish	Atlanta, GA
La Favorita Inc	WXEM	AM	Spanish	Atlanta, GA
La Favorita Inc	WLBA	AM	Spanish	
La Unica Broadcasting Compa	KSJT	FM	Spanish	San Angelo, TX
La Voz Broadcasting Company	KSWV	AM	Spanish	Santa Fe, NM
Lujan, Christobal	KFJZ	AM	Spanish	Dallas - Ft. Wo
M&R Enterprises Inc	WESL	AM	Urban	St. Louis
Major Market Stations	KWRM	AM	Spanish	Riverside-San B
Major Market Stations	KWRN	AM	Spanish	
Margate Communications Limi	WBNJ	FM	Urban AC	Atlantic City -
Margate Communications Limi	WTTH	FM	Urban AC	Atlantic City -
Mariner Broadcasters Inc	WBEE	AM	Jazz/Gospel	Chicago, IL
Marshall Media Group Inc	WLTH	AM	Urban	Chicago, IL
Marshall Media Group Inc	KHRN	FM	Urban AC	Bryan-College S
Martin Broadcasting	KCHC	AM	Gospel	Houston-Galvest

Martin Broadcasting	KCHL	AM	Gospel	San Antonio, TX
Martin Broadcasting	KZZB	AM	Gospel	Beaumont-Port A
Martin Broadcasting	KRMY	AM	Spanish	Killeen-Temple,
Martin Broadcasting	KANI	AM	Gospel	
Media Broadcasting	WAAA	AM	Black AC	Greensboro-Wins
Media One Communications In	WRNE	AM	Urb/Gospel	Pensacola, FL
Mega Broadcasting	WURD	AM	Spanish	Philadelphia
Mega Broadcasting	WKDL	AM	Children	Washington, D.C
Mega Broadcasting	WKDV	AM	Children	Washington, D.C
Mega Broadcasting	WBDN	AM	Spanish	Tampa-St. Peter
Mega Broadcasting	WLAT	AM	Spanish	Hartford-New Br
Mega Broadcasting	WNEZ	AM	Urban	Hartford-New Br
Melbar Broadcasting Company	WLMC	AM	Gospel	Myrtle Beach, S
Melodynamic Broadcasting	WCER	AM	Easy	Canton, OH
Mesa Entertainment	KOZA	AM	Spanish	Odessa - Midlan
Metropolitan Radio Group In	WRXB	AM	Urban AC	Tampa-St. Peter
Mid Michigan FM Inc	WQHH	FM	Urban	Lansing-East La
Midland Communications Co	WTGH	AM	Gospel	Columbia, SC
Midway Broadcasting	WVON	AM	Talk	Chicago, IL
Midway Broadcasting Co	WFLM	FM	Urban AC	Ft. Pierce-Stua
Milwaukee Radio Alliance LL	WMCS	AM	Black AC	Milwaukee - Rac
Milwaukee Radio Alliance LL	WJZI	FM	NAC	Milwaukee - Rac
Milwaukee Radio Alliance LL	WLUM	FM	Modern Rock	Milwaukee - Rac
Monroe County Broadcasting	WDXK	FM	Urban AC	Rochester, NY
Moon Broadcasting Corp	KRRS	AM	Spanish	Santa Rosa, CA
Morris Broadcasting Company	WIMG	AM	Gospel	Trenton, NJ
Multicultural Radio Broadca	WKDM	AM	Ethnic	New York
Multicultural Radio Broadca	KALI	AM	Variety	Los Angeles
Multicultural Radio Broadca	KCHN	AM	DARK	Houston-Galvest
Multicultural Radio Broadca	WNWK	FM	Ethnic	New York
Multicultural Radio Broadca	KALI	FM	Asian	Los Angeles
Munoz, Luis	KUNO	AM	Spanish	Corpus Christi,
Munoz, Luis	KSAB	FM	Tejano	Corpus Christi,
Muscle Shoals Broadcasting	WZZA	AM	Black	
Nameloc Broadcasting	KYFX	FM	NAC	Little Rock, AR
Natchez Broadcasting Co	WMIS	AM	Gospel	
Navajo Nation	KTNN	AM	Country	
Nelson, Paula	KBMB	FM	Spanish	Sacramento, CA
New Birth Broadcasting Corp	WMBM	AM	Gospel	Miami-Ft. Laude
Nomad Broadcasting Inc	WBKZ	AM	Gospel	
North Star Inc	WEED	AM	Gospel/Talk	
North Star Inc	WRSV	FM	Black AC	
Pacific Spanish Network	KURS	AM	Spanish	San Diego
Pacific Spanish Network	KJDJ	AM	Spanish	San Luis Obispo
Pacific Spanish Network	KSBQ	AM	Spanish	Santa Maria-Lom
Pacific Spanish Network	KLNA	FM	Spanish	Sacramento, CA
Pacific Spanish Network	KZAC	FM	Spanish	Sacramento, CA
Pacific Spanish Network	KRQK	FM	Spanish	Santa Maria-Lom
Paisano Broadcasting	KBZO	AM	Spanish	Lubbock, TX
Peoples Wireless Inc	KDKO	AM	Urban AC	Denver - Boulde

Perry Broadcasting Company	KVSP	AM	Urban	Oklahoma City
Perry Broadcasting Company	KKRX	AM	Gospel	Lawton, OK
Perry Broadcasting Company	KJMM	FM	Urban	Tulsa, OK
Perry Broadcasting Company	KJMZ	FM	Urban AC	Lawton, OK
Plessinger Radio Group	WCVG	AM	Gospel	Cincinnati
Plessinger Radio Group	WAOL	FM	Country	Cincinnati
Plessinger Radio Group	WAXZ	FM	Country	Cincinnati
Plessinger Radio Group	WOYS	FM	AC	
Prieto, Teresa	WPLO	AM	Spanish	
Progressive United Corp	KWKH	AM	Nws/Tk/Cnty	Shreveport, LA
Progressive United Corp	KEEL	AM	Nws/Tk/Spts	Shreveport, LA
Progressive United Corp	WCLA	AM	Gospel	
Progressive United Corp	KRUF	FM	Country	Shreveport, LA
Progressive United Corp	KITT	FM	Country	Shreveport, LA
Progressive United Corp	KVKI	FM	AC	Shreveport, LA
Progressive United Corp	WCLA	FM	Urban/Olds	
PSI Communications	WTMP	AM	Urban AC	Tampa-St. Peter
PSI Communications	WHYZ	AM	Urban AC	Greenville-Spar
PSI Communications	WPUL	AM	Urban AC	Daytona Beach,
Q Broadcasting Corporation	WCGO	AM	Nws/Tk/Spts	Chicago, IL
Q Broadcasting Corporation	WPSP	AM	Spanish	W. Palm Beach-B
Queens Broadcasting Corpora	WQBH	AM	Urb/Gospel	Detroit
R&M Broadcasting Inc	KJCB	AM	Urban	Lafayette, LA
Radio Cumbre Broadcasting	WCUM	AM	Spanish	Bridgeport, CT
Radio Fiesta	KAZA	AM	Spanish	San Jose
Radio One Inc	WOL	AM	News/Talk	Washington, D.C
Radio One Inc	WOLB	AM	Nws/Tk/Spts	Baltimore, MD
Radio One Inc	WWIN	AM	Gospel	Baltimore, MD
Radio One Inc	WPHI	FM	Urban	Philadelphia
Radio One Inc	WKYS	FM	Urban AC	Washington, D.C
Radio One Inc	WMMJ	FM	Urban AC	Washington, D.C
Radio One Inc	WHTA	FM	Urban	Atlanta, GA
Radio One Inc	WWIN	FM	Urban AC	Baltimore, MD
Radio One Inc	WERQ	FM	CHR/Urban	Baltimore, MD
Radio WBAW Inc	WIIZ	FM	Urban	Augusta, GA
Rama Communications Inc	WFIV	AM	Spanish	Orlando
Rama Communications Inc	WOKB	AM	Black	Orlando
Rama Communications Inc	WXXU	AM	TouristInfo	Melbourne-Titus
Rama Communications Inc	WIPC	AM	Spanish	Lakeland-Winter
RAMH Corp	KDEF	AM	Sports	Albuquerque, NM
Reynolds, E. & C.	WTJZ	AM	Gospel	Norfolk-Virgini
Roberts Broadcasting Inc	WIMI	FM	Rock AC	
Roberts Communications	WBNM	AM	Talk	Macon, GA
Roberts Communications	WXKO	AM	Gospel	Macon, GA
Roberts Communications	WALJ	FM	Urban AC	Macon, GA
Roberts Communications	WFXM	FM	Urb/Gospel	Macon, GA
Rodriguez, Pete C	KOYL	AM	DARK	Odessa - Midlan
Rodriguez, Pete C	KCLR	AM	Gospel/Insp	
Rouse, James	WOOW	AM	Religion	Greenville-New
Rouse, James	WTOW	AM	Gospel	Greenville-New

Salt of Earth Broadcasting	KWWJ	AM	Religion	Houston-Galvest
Salt City Communications	WHCD	FM	Smooth Jazz	Ithaca, NY
Salt City Communications	WMBO	AM	Nws/Tk/Spts	
Salvation Broadcasting Co	WPHE	AM	Spanish	
Sangre de Cristo Broadcasti	KNMX	AM	Spanish	
Septien & Associates	KALY	AM	Spanish	Albuquerque, NM
Shaw, Johnny & Opal	WBOL	AM	Gospel	
Shaw, Johnny & Opal	WOJG	FM	AC	Jackson, TN
Sheridan Broadcasting Corp	WAMO	AM	Urban/Olds	Pittsburgh, PA
Sheridan Broadcasting Corp	WUFO	AM	Gospel/AC	Buffalo-Niagara
Sheridan Broadcasting Corp	WZOD	AM	Oldies	Richmond, VA
Sheridan Broadcasting Corp	WSSZ	FM	Urban	Pittsburgh, PA
Sheridan Broadcasting Corp	WAMO	FM	Urban	Pittsburgh, PA
Short Broadcasting Co Inc	WRDS	FM	Urban AC	Syracuse, NY
SIGA Broadcasting Corporati	KLVL	AM	Spanish	Houston-Galvest
Spanish Broadcasting System	WELX	AM	DARK	
Spanish Broadcasting System	WPAT	FM	Korean	New York
Spanish Broadcasting System	WSKQ	FM	Spanish	New York
Spanish Broadcasting System	KLAX	FM	Ranchera	Los Angeles
Spanish Broadcasting System	WLEY	FM	Spanish	Chicago, IL
Spanish Broadcasting System	WSKP	FM	Span/News	Miami-Ft. Laude
Spanish Broadcasting System	WZMQ	FM	Spanish	Miami-Ft. Laude
Spanish Broadcasting System	WCMQ	FM	Spanish	Miami-Ft. Laude
Spanish Broadcasting System	WRMA	FM	Spanish	Miami-Ft. Laude
Spanish Broadcasting System	WXDJ	FM	Spanish	Miami-Ft. Laude
Spirit Broadcasting Inc	WGTM	AM	Gospel	
T & W Communications Inc	WACR	AM	Urban	
T & W Communications Inc	WACR	FM	Urban AC	Tupelo, MS
Taxi Productions Inc	KJLH	FM	Urban	Los Angeles
Taylor Broadcasting Co	WJTB	AM	Urban AC	Cleveland
Team Broadcasting Company I	WGNL	FM	Urban AC	
TGR Broadcasting Inc	KTGE	AM	Spanish	Monterey-Salina
TGR Broadcasting Inc	KLFA	FM	Spanish	Monterey-Salina
Tol-Tol Communications	WILA	AM	Urb/Gospel	
Trevino, Edgar	KBOR	AM	Variety	McAllen-Brownsv
Trevino, Edgar	KTJX	FM	Variety	McAllen-Brownsv
Trevino, Edgar	KTJN	FM	Variety	McAllen-Brownsv
Tri-Caballero LLC	KRME	FM	Spanish	Bakersfield, CA
Tri-Caballero LLC	KSUV	FM	Spanish	Bakersfield, CA
Trinity Broadcasting Corp	KBCE	FM	Urban AC	Alexandria, LA
Triple S Enterprises	WKGN	AM	Urban AC	Knoxville, TN
Tuskegee Communications Com	WXVI	AM	Urban AC	Montgomery, AL
Unity Broadcasting Network,	WERA	AM	DARK	New York
Unity Broadcasting Network,	WWRL	AM	Urban/Olds	New York
Unity Broadcasting Network,	WQQW	AM	DARK	Waterbury, CT
Unity Broadcasting Network,	WLNG	FM	Oldies/CHR	Nassau-Suffolk
Villarreal, Miguel	KDOS	AM	Spanish	Laredo, TX
Villarreal, Miguel	KNEX	FM	Tejano	Laredo, TX
Vivian Broadcasting Corp	WVGB	AM	Gospel	
Walking By Faith Ministries	WQFX	AM	Gospel	Biloxi-Gulfport

Ward, Irving & Barb	WTOY	AM	Urban AC	Roanoke-Lynchbu
Waters Broadcasting Corp	WCXT	FM	Soft AC	
WBCP Inc	WBCP	AM	Urban	Champaign, IL
Welch Communications Inc	WJUC	FM	Urban AC	Toledo, OH
West Helena Broadcasters	KCLT	FM	Urban AC	
Wiley College	KMHT	AM	DARK	
Wiley College	KZEY	FM	DARK	
Willis Broadcasting Corp	WTJH	AM	Religion	Atlanta, GA
Willis Broadcasting Corp	WBOOK	AM	Gospel	New Orleans
Willis Broadcasting Corp	WPOL	AM	Gospel	Greensboro-Wins
Willis Broadcasting Corp	WCRY	AM	News/Talk	Raleigh - Durha
Willis Broadcasting Corp	WSRC	AM	Religion	Raleigh - Durha
Willis Broadcasting Corp	WSVE	AM	Gospel	Jacksonville, F
Willis Broadcasting Corp	WAYE	AM	Religion	Birmingham, AL
Willis Broadcasting Corp	WELS	AM	Gospel	Greenville-New
Willis Broadcasting Corp	KLRG	AM	Gospel	Little Rock, AR
Willis Broadcasting Corp	WJXN	AM	Religion	Jackson, MS
Willis Broadcasting Corp	WWDF	AM	Gospel	Jackson, MS
Willis Broadcasting Corp	WTSB	AM	Country	Fayetteville, N
Willis Broadcasting Corp	WGZS	AM	DARK	Dothan, AL
Willis Broadcasting Corp	WSPZ	AM	Sports	Tuscaloosa, AL
Willis Broadcasting Corp	WBIL	AM	Gospel/R&B	
Willis Broadcasting Corp	WBTE	AM	DARK	
Willis Broadcasting Corp	WMVI	AM	Rock	
Willis Broadcasting Corp	WNUZ	AM	Black Gospl	
Willis Broadcasting Corp	WRAG	AM	Gospel	
Willis Broadcasting Corp	WELS	FM	Gospel	Greenville-New
Willis Broadcasting Corp	WKWQ	FM	Gospel	Columbia, SC
Willis Broadcasting Corp	WJNS	FM	Religion	Jackson, MS
Willis Broadcasting Corp	KTOC	FM	Religion	
Willis Broadcasting Corp	WKSO	FM	DARK	
Willis Broadcasting Corp	WSFU	FM	DARK	
Willis Broadcasting Corp	WURB	FM	DARK	
Willis Family Broadcasting	WWCA	AM	DARK	Chicago, IL
Willis Family Broadcasting	KDFT	AM	Gospel	Dallas - Ft. Wo
Willis Family Broadcasting	WGPL	AM	Gospel	Norfolk-Virgini
Willis Family Broadcasting	WPCE	AM	Gospel	Norfolk-Virgini
Willis Family Broadcasting	WGSP	AM	Gospel	Charlotte-Gasto
Willis Family Broadcasting	WSFZ	AM	Sports	Memphis
Willis Family Broadcasting	WBXB	FM	Country	
Wilson, James III	WAGF	AM	Gospel	Dothan, AL
Wilson, James III	WAGF	FM	Urban AC	Dothan, AL
Wilson, James III	WJJN	FM	Urban	Dothan, AL
WJZD Inc	WJZD	FM	Urban AC	Biloxi-Gulfport
Wolfe Communications Inc	WFKX	FM	Urban AC	Jackson, TN
WPAL Radio Inc	WPAL	AM	Urban AC	Charleston, SC
WPAL Radio Inc	WPAL	FM	Urban AC	Charleston, SC
WYAL Radio Inc	WYAL	AM	Religion	
Z Spanish Radio Network	KRVA	AM	Spanish	Dallas - Ft. Wo
Z Spanish Radio Network	KSQR	AM	Spanish	Sacramento, CA

Z Spanish Radio Network	KZSJ	AM	Spanish	San Jose
Z Spanish Radio Network	KHOT	AM	Spanish	Fresno
Z Spanish Radio Network	KCVR	AM	Spanish	Stockton, CA
Z Spanish Radio Network	KLOC	AM	Spanish	Modesto, CA
Z Spanish Radio Network	KJAZ	AM	Big Band	Chico, CA
Z Spanish Radio Network	KUET	AM	DARK	
Z Spanish Radio Network	WRZA	FM	Spanish	Chicago, IL
Z Spanish Radio Network	WZCH	FM	Spanish	Chicago, IL
Z Spanish Radio Network	KZWC	FM	Spanish	San Francisco
Z Spanish Radio Network	KZSF	FM	Spanish	San Francisco
Z Spanish Radio Network	KRVA	FM	Spanish	Dallas - Ft. Wo
Z Spanish Radio Network	KZDL	FM	Spanish	Dallas - Ft. Wo
Z Spanish Radio Network	KVVA	FM	Spanish	Phoenix, AZ
Z Spanish Radio Network	KZSA	FM	Spanish	Sacramento, CA
Z Spanish Radio Network	KZLZ	FM	Spanish	Tucson, AZ
Z Spanish Radio Network	KZFO	FM	Spanish	Fresno
Z Spanish Radio Network	KMIX	FM	Spanish	Stockton, CA
Z Spanish Radio Network	KTDO	FM	Spanish	Modesto, CA
Z Spanish Radio Network	KZMS	FM	Spanish	Modesto, CA
Z Spanish Radio Network	KZCO	FM	Spanish	Chico, CA
Z Spanish Radio Network	KZNO	FM	Spanish	
ZGS Broadcasting of Tampa	WAMA	AM	Spanish	Tampa-St. Peter
ZGS Broadcasting of Tampa	WRMD	AM	Spanish	Tampa-St. Peter

Appendix V. Minority Broadcasters (2001)⁶⁰

Owner	Calls	Service	Format	Market
Access.1 Communi	WWRL	AM	R&B Oldies	New York
Access.1 Communi	KBTT	FM	Urban	Shreveport, LA
Access.1 Communi	KDKS	FM	Urban AC	Shreveport, LA
Access.1 Communi	KLKL	FM	Oldies	Shreveport, LA
Access.1 Communi	KOKA	AM	Gospel	Shreveport, LA
Access.1 Communi	KSyr	FM	Modern Rock	Shreveport, LA
Access.1 Communi	KTAL	FM	Classic Roc	Shreveport, LA
Access.1 Communi	KCUL	AM	Oldies	
Access.1 Communi	KCUL	FM	Oldies	
Afro American Co	KBBG	FM	Educational	Waterloo-Cedar Fall
All Pro Broadcas	KATY	FM	AC	Riverside-San Berna
All Pro Broadcas	KCXX	FM	Alternative	Riverside-San Berna
Anchor Broadcast	WOCM	FM	AAA	Salisbury-Ocean Cit
Autaugaville Rad	WKXK	FM	Urban AC	
Autaugaville Rad	WKXN	FM	Urban AC	
B & C Broadcasti	KZWA	FM	Urban AC	Lake Charles, LA
B&H Broadcasting	KZRB	FM	Urban	Texarkana, TX-AR
Babb Broadcastin	WMDB	AM	Urban AC	Nashville
Ballard Broadcas	KLFB	AM	Spanish	Lubbock, TX
Ballard Broadcas	KBYG	AM	Oldies	
Barton Broadcast	KEJS	FM	Tejano	Lubbock, TX
Batts, H & Caple	WEUP	AM	Black Gospe	Huntsville, AL
Batts, H & Caple	WEUP	FM	Urban AC	Huntsville, AL
Batts, H & Caple	WEUV	AM	Black Gospe	Huntsville, AL
Batts, H & Caple	WEUZ	FM	Country	Huntsville, AL
Batts, H & Caple	WHIY	AM	Gospel	
Bennett, Christo	KBMS	AM	Urban	Portland, OR
BGI Broadcasting	WBGF	FM	Country	W. Palm Beach-Boca
BGI Broadcasting	WSWN	AM	Urban	W. Palm Beach-Boca
Birmingham Ebony	WATV	AM	Oldies	Birmingham, AL
Blue Chip Broadc	WDBZ	AM	Talk	Cincinnati
Bronco Broadcast	KIRL	AM	Jazz	St. Louis
Carter Broadcast	KCKN	AM	Sports	Kansas City
Carter Broadcast	KPRS	FM	Urban	Kansas City
Carter Broadcast	KPRT	AM	Gospel	Kansas City
Casarez, Rosendo	KCRX	AM	Adult Stand	
Chase Radio Part	KCNL	FM	Alternative	San Francisco
Chase Radio Part	KFJO	FM	Rock	San Francisco
Chase Radio Part	KSDO	AM	Talk	San Diego
Chase Radio Part	WKNN	FM	Country	Biloxi-Gulfport-Pas
Chase Radio Part	WMJY	FM	AC	Biloxi-Gulfport-Pas
Community Broadc	KOFY	AM	Spanish	Tyler - Longview, T
Community Broadc	KZEY	AM	Urban	Tyler - Longview, T
Community Broadc	KZEY	FM	Urban AC	Tyler - Longview, T

⁶⁰ Markets with blank entries indicate the station was not located in an Arbitron market for 2001.

Community Broadc	KMHT	AM	Urban AC	
Community Broadc	KWRD	AM	Country	
Community Broadc	KLKC	AM	AC	
Community Broadc	KLKC	FM	AC	
Continental Broa	KPHX	AM	Spanish	Phoenix, AZ
Courier Communic	WNOV	AM	Urban AC	Milwaukee - Racine
Crocodile Broadc	KGLA	AM	Spanish AC	New Orleans
Cruz, Dora A.	WAUC	AM	Mexican	
Cutting Edge Bro	WEIB	FM	AC	Springfield, MA
Davila, Manuel	KBSO	FM	Rock	Corpus Christi, TX
Davila, Manuel	KCCT	AM	Christian	Corpus Christi, TX
Davila, Manuel	KFLZ	FM	Spanish	Corpus Christi, TX
Davis Broadcasti	WEAM	AM	Gospel	Columbus, GA
Davis Broadcasti	WFXE	FM	Urban	Columbus, GA
Davis Broadcasti	WKZJ	FM	Urban AC	Columbus, GA
Davis Broadcasti	WOKS	AM	Urban	Columbus, GA
Davis Broadcasti	WYRO	FM	Oldies	
Diamond Radio	KBMB	FM	CHR	Sacramento, CA
Dixon Broadcasti	KONI	FM	AC	
El Dorado Commun	KEYH	AM	Ranchera	Houston-Galveston
El Dorado Commun	KQQK	FM	Mexican	Houston-Galveston
Emerald Wave Med	KIDI	FM	Spanish	Santa Maria-Lompoc,
Emerald Wave Med	KTAP	AM	Mexican	Santa Maria-Lompoc,
Espinoza, Trinni	KRDD	AM	Spanish	
Fiesta Radio Inc	KSUN	AM	Spanish	Phoenix, AZ
Floyd, Vernon C	WJMG	FM	Urban	Laurel-Hattiesburg,
Floyd, Vernon C	WORV	AM	Gospel	Laurel-Hattiesburg,
Garcia, Lorenza	KELG	AM	Mexican	Austin, TX
Garcia, Lorenza	KKLB	FM	Tejano	Austin, TX
Garcia, Lorenza	KTXZ	AM	Spanish	Austin, TX
Garcia, Richard	KDCE	AM	Spanish	Santa Fe, NM
Garcia, Richard	KYBR	FM	Mexican	Santa Fe, NM
GB Enterprises C	WHNR	AM	Urban AC	Lakeland-Winter Hav
Gilliam Communic	WLOK	AM	Gospel	Memphis
Gilliam Communic	WHGM	AM	Black Gospe	Savannah, GA
Glory Communicat	WFMV	FM	Gospel	Columbia, SC
Glory Communicat	WLJI	FM	Gospel	Columbia, SC
Glory Communicat	WTGH	AM	Gospel	Columbia, SC
Glory Communicat	WRIT	AM	Gospel	
Glory Communicat	WSPX	FM	Urban	
Guerra Enterpris	KNDA	FM	Rhythm & Bi	Corpus Christi, TX
Guerra Enterpris	KJBZ	FM	Tejano	Laredo, TX
Guerra Enterpris	KRRG	FM	CHR	Laredo, TX
Hancock Broadcas	WBSL	AM	Rhythm & Bi	Biloxi-Gulfport-Pas
Hawes-Saunders B	WRNB	FM	Urban	Dayton, Ohio
Hawes-Saunders B	WROU	FM	Urban	Dayton, Ohio
Hispanic Broadca	KYST	AM	Spanish	Houston-Galveston
Howard Universit	WHUR	FM	Urban AC	Washington, DC
Inner City Broad	WBLS	FM	Urban	New York
Inner City Broad	WLIB	AM	Talk	New York

Inner City Broad	KBLX	FM	AC	San Francisco
Inner City Broad	KVTO	AM	Asian	San Francisco
Inner City Broad	WHAT	AM	Talk	Philadelphia
Inner City Broad	WSRF	AM	Ethnic	Miami-Ft. Lauderdale
Inner City Broad	WURP	AM	Urban AC	Pittsburgh, PA
Inner City Broad	KVVN	AM	AC	San Jose
Inner City Broad	WARQ	FM	Alternative	Columbia, SC
Inner City Broad	WMFX	FM	Classic Roc	Columbia, SC
Inner City Broad	WOIC	AM	Sports	Columbia, SC
Inner City Broad	WWDM	FM	Urban	Columbia, SC
Inner City Broad	WJMI	FM	Urban	Jackson, MS
Inner City Broad	WKXI	AM	Urban	Jackson, MS
Inner City Broad	WKXI	FM	Urban	Jackson, MS
Inner City Broad	WOAD	AM	Gospel	Jackson, MS
Inner City Broad	WYJS	FM	Oldies	Jackson, MS
J&V Communicatio	WOTS	AM	Spanish	Orlando
J&V Communicatio	WPRD	AM	Spanish	Orlando
J&V Communicatio	WSDO	AM	Spanish AC	Orlando
J&V Communicatio	WELE	AM	News	Daytona Beach, FL
J4 Broadcasting	WCIN	AM	R&B Oldies	Cincinnati
Jo-Al Broadcasti	KTOY	FM	Urban	Texarkana, TX-AR
Johnson Communic	KEOK	FM	Country	
Johnson Communic	KTLQ	AM	Gospel	
Johnson, James J	WFTH	AM	Gospel	Richmond, VA
KCOH Inc	KCOH	AM	Urban	Houston-Galveston
La Favorita Inc	WAOS	AM	Mexican	Atlanta, GA
La Favorita Inc	WLBA	AM	Spanish	Atlanta, GA
La Favorita Inc	WXEM	AM	Spanish	Atlanta, GA
La Unica Broadca	KSJT	FM	Variety	San Angelo, TX
La Voz Broadcast	KSWV	AM	Spanish	Santa Fe, NM
Latino Communica	KBNO	AM	Spanish	Denver - Boulder
Lazer Broadcasti	KCAL	AM	Mexican	Riverside-San Berna
Lazer Broadcasti	KSDT	AM	DARK	Riverside-San Berna
Lazer Broadcasti	KXRS	FM	Spanish	Riverside-San Berna
Lazer Broadcasti	KXSB	FM	Spanish	Riverside-San Berna
Lazer Broadcasti	KCZN	FM	Spanish	Oxnard - Ventura, C
Lazer Broadcasti	KOXR	AM	Spanish	Oxnard - Ventura, C
Lazer Broadcasti	KXLM	FM	Spanish	Oxnard - Ventura, C
Lazer Broadcasti	KLMM	FM	Mexican	San Luis Obispo, CA
Lazer Broadcasti	KLUN	FM	Mexican	San Luis Obispo, CA
Lazer Broadcasti	KSBQ	AM	Mexican	Santa Maria-Lompoc,
Lazer Broadcasti	KBTW	FM	Spanish AC	
Lujan, Christoba	KFJZ	AM	Mexican	Dallas - Ft. Worth
M&R Enterprises	WESL	AM	Rhythm & Bl	St. Louis
Major Market Sta	KWRM	AM	Mexican	Riverside-San Berna
Major Market Sta	KWRN	AM	Mexican	
Mandujano Y Asos	KPQZ	FM	Mexican	Amarillo, TX
Margate Communic	WBNJ	FM	Urban AC	Atlantic City - Cap
Margate Communic	WGBZ	FM	CHR	Atlantic City - Cap
Margate Communic	WMID	AM	Adult Stand	Atlantic City - Cap

Margate Communic	WMID	FM	Smooth Jazz	Atlantic City - Cap
Margate Communic	WTTH	FM	Urban AC	Atlantic City - Cap
Margate Communic	WZBZ	FM	CHR	Atlantic City - Cap
Mariner Broadcas	WBEE	AM	Jazz	Chicago, IL
Marshall Media G	KVJM	FM	Urban	Bryan-College Stati
Martin Broadcast	KYOK	AM	Gospel	Houston-Galveston
Martin Broadcast	KCHL	AM	Christian C	San Antonio, TX
Martin Broadcast	WLVV	AM	Gospel	Mobile, AL
Martin Broadcast	KZZB	AM	Gospel	Beaumont-Port Arthu
Martin Broadcast	KRMV	AM	Mexican	Killeen-Temple, TX
Martin Broadcast	KANI	AM	Religion	
Media Broadcasti	WAAA	AM	DARK	Greensboro-Winston
Media One Commun	WRNE	AM	Urban	Pensacola, FL
Mega Communicati	WNNY	AM	Spanish	New York
Mega Communicati	WEMG	AM	Spanish	Philadelphia
Mega Communicati	WEMG	FM	Spanish	Philadelphia
Mega Communicati	WURD	AM	News	Philadelphia
Mega Communicati	WBPS	FM	Tropical	Washington, DC
Mega Communicati	WBZS	FM	Tropical	Washington, DC
Mega Communicati	WKDL	AM	Mexican	Washington, DC
Mega Communicati	WPLC	AM	Mexican	Washington, DC
Mega Communicati	WAMG	AM	Spanish	Boston
Mega Communicati	WBPS	AM	Spanish	Boston
Mega Communicati	WLLH	AM	Spanish	Boston
Mega Communicati	WLCC	AM	Spanish	Tampa-St. Petersbur
Mega Communicati	WMGG	AM	Spanish	Tampa-St. Petersbur
Mega Communicati	WNUE	FM	Spanish	Orlando
Mega Communicati	WLAT	AM	Tropical	Hartford-New Britai
Mega Communicati	WNEZ	AM	Tropical	Hartford-New Britai
Mega Communicati	WTKZ	AM	Spanish AC	Allentown - Bethleh
Mega Communicati	WARE	AM	Spanish	Springfield, MA
Meibar Broadcast	WLMC	AM	Gospel	Myrtle Beach, SC
Melodynamic Broa	WCER	AM	Religion	Canton, OH
Mesa Entertainme	KOZA	AM	DARK	Odessa - Midland, T
Mid Michigan FM	WQHH	FM	Urban	Lansing-East Lansin
Mid Michigan FM	WXLA	AM	Urban	Lansing-East Lansin
Midway Broadcast	WVON	AM	Talk	Chicago, IL
Midway Broadcast	WFLM	FM	Urban AC	Ft. Pierce-Stuart-V
Milwaukee Radio	WJZI	FM	NAC	Milwaukee - Racine
Milwaukee Radio	WLUM	FM	Rock	Milwaukee - Racine
Milwaukee Radio	WMCS	AM	Urban AC	Milwaukee - Racine
Minority Broadca	WOCN	AM	News	Miami-Ft. Lauderdal
Minority Busines	WYGG	FM	Religion	Monmouth-Ocean, NJ
Minority Communi	KJMC	FM	Urban	Des Moines, IA
Minority Media I	WABV	AM	Talk	
Monroe County Br	WDXK	FM	Urban AC	Rochester, NY
Moon Broadcastin	KSQR	AM	Mexican	Sacramento, CA
Moon Broadcastin	KZSA	FM	Mexican	Sacramento, CA
Moon Broadcastin	KAEH	FM	Mexican	Riverside-San Berna
Moon Broadcastin	KMQA	FM	Spanish	Visalia-Tulare-Hanf

Moon Broadcastin	KRRS	AM	Spanish	Santa Rosa, CA
Moon Broadcastin	KTOB	AM	Spanish	Santa Rosa, CA
Moon Broadcastin	KMNA	FM	Spanish	Yakima, WA
Moon Broadcastin	KZXR	AM	News	Richland-Kennewick-
Moon Broadcastin	KIQQ	AM	Mexican	
Moon Broadcastin	KIQQ	FM	Mexican	
Morris Broadcast	WIMG	AM	Urban AC	Trenton, NJ
Multicultural Ra	WNSW	AM	Ethnic	New York
Multicultural Ra	WPAT	AM	Spanish	New York
Multicultural Ra	WZRC	AM	Korean	New York
Multicultural Ra	KALI	AM	Variety	Los Angeles
Multicultural Ra	KALI	FM	Variety	Los Angeles
Multicultural Ra	KAZN	AM	Asian	Los Angeles
Multicultural Ra	KMNY	AM	Business Ne	Los Angeles
Multicultural Ra	KMRB	AM	Asian	Los Angeles
Multicultural Ra	KYPA	AM	Korean	Los Angeles
Multicultural Ra	KEST	AM	Asian	San Francisco
Multicultural Ra	KDFT	AM	Ethnic	Dallas - Ft. Worth
Multicultural Ra	WKDM	AM	Spanish	Washington, DC
Multicultural Ra	WKDV	AM	Ethnic	Washington, DC
Multicultural Ra	WZHF	AM	DARK	Washington, DC
Multicultural Ra	KCHN	AM	Ethnic	Houston-Galveston
Multicultural Ra	WATB	AM	Internation	Atlanta, GA
Multicultural Ra	KXPA	AM	Ethnic	Seattle-Tacoma
Multicultural Ra	WLVG	FM	Lite AC	Nassau-Suffolk
Multicultural Ra	WNYG	AM	CHR	Nassau-Suffolk
Multicultural Ra	KLIB	AM	Spanish	Sacramento, CA
Multicultural Ra	KSXX	AM	Spanish	Sacramento, CA
Multicultural Ra	KSJX	AM	Asian	San Jose
Multicultural Ra	KFNI	AM	Spanish	San Antonio, TX
Multicultural Ra	WUNA	AM	Ethnic	Orlando
Multicultural Ra	WHWH	AM	Business Ne	Trenton, NJ
Multicultural Ra	WTTM	AM	Sports	Trenton, NJ
Multicultural Ra	KARI	AM	Religion	
Multicultural Ra	KOBO	AM	Mexican	
Multicultural Ra	WKCW	AM	Country	
Muscle Shoals Br	WZZA	AM	Urban	Florence-Muscle Sho
Nameloc Broadcas	KYFX	FM	Urban AC	Little Rock, AR
Natchez Communic	WMIS	AM	Gospel	
Natchez Communic	WTYJ	FM	Rhythm & Bl	
Navajo Nation	KTNN	AM	Country	
Navajo Nation	KWRK	FM	AC	
New Birth Broadc	WMBM	AM	Gospel	Miami-Ft. Lauderdal
New World Broadc	WRHB	AM	Ethnic	Miami-Ft. Lauderdal
North Star Broac	WRSV	FM	Urban AC	Greenville-New Bern
North Star Broac	WEED	AM	Spanish	
Pacific Spanish	KURS	AM	Spanish	San Diego
Pacific Spanish	KTTA	FM	Mexican	Sacramento, CA
Pacific Spanish	KJDJ	AM	Mexican	San Luis Obispo, CA
Pecan Partners	KFON	AM	Mexican	Austin, TX

Peoples Wireless	KDKO	AM	Urban	Denver - Boulder
Perry Broadcasti	KVSP	AM	Urban	Oklahoma City
Perry Broadcasti	KGTO	AM	Classic Roc	Tulsa, OK
Perry Broadcasti	KJMM	FM	Urban	Tulsa, OK
Perry Broadcasti	KJMZ	FM	Urban AC	Lawton, OK
Perry Broadcasti	KKRX	AM	Rhythm & Bl	Lawton, OK
Plessinger Radio	WAOL	FM	Country	Cincinnati
Plessinger Radio	WAXZ	FM	Country	Cincinnati
Plessinger Radio	WCVG	AM	Gospel	Cincinnati
Plessinger Radio	WOCY	FM	Country	
Plessinger Radio	WOYS	FM	AC	
Poor Peoples Rad	KPOO	FM	Diverse	San Francisco
Prieto Communica	WFTD	AM	Mexican	Atlanta, GA
Prieto Communica	WPLO	AM	Spanish	Atlanta, GA
Progressive Unit	WBYE	AM	Gospel	Birmingham, AL
Progressive Unit	WACQ	AM	Oldies	
Progressive Unit	WCLA	AM	Gospel	
Progressive Unit	WCLA	FM	Urban	
Progressive Unit	WDLK	AM	DARK	
PSI Communicatio	WTMP	AM	Urban AC	Tampa-St. Petersbur
PSI Communicatio	WTMP	FM	Spanish	Tampa-St. Petersbur
PSI Communicatio	WXQL	FM	Mix AC	Jacksonville, FL
PSI Communicatio	WCSZ	AM	Sports	Greenville-Spartanb
PSI Communicatio	WPUL	AM	Gospel	Daytona Beach, FL
Q Broadcasting C	WCGO	AM	Nostalgia	Chicago, IL
Q Broadcasting C	WPSP	AM	Spanish	W. Palm Beach-Boca
Queens Broadcast	WQBH	AM	Black	Detroit
R&M Broadcasting	KJCB	AM	Urban	Lafayette, LA
Radio Cumbre Bro	WCUM	AM	Spanish	Bridgeport, CT
Radio Fiesta	KAZA	AM	Spanish	San Jose
Rainbow Radio LL	WHXT	FM	Urban	Columbia, SC
Rainbow Radio LL	WZMJ	FM	Beach	Columbia, SC
Rama Communicati	WOKB	AM	Urban	Orlando
Rama Communicati	WTIR	AM	News	Orlando
Rama Communicati	WIPC	AM	DARK	Lakeland-Winter Hav
Rama Communicati	WXXU	AM	Gospel	Melbourne-Titusvill
RAMH Corp	KDEF	AM	Children	Albuquerque, NM
Roberts Communic	WFXM	FM	Urban CHR	Macon, GA
Roberts Communic	WQMJ	FM	R&B Oldies	Macon, GA
Roberts Communic	WXJO	AM	Urban	Macon, GA
Roberts Communic	WXKO	AM	Urban	Macon, GA
Rodriguez Commun	KXXS	FM	Mexican	Austin, TX
Rodriguez Commun	KLHB	FM	Tejano	Corpus Christi, TX
Rodriguez Commun	KLTG	FM	Hot AC	Corpus Christi, TX
Rodriguez Commun	KMJR	FM	Mexican	Corpus Christi, TX
Rodriguez Commun	KOUL	FM	Country	Corpus Christi, TX
Rodriguez Commun	KGRW	FM	Mexican	Amarillo, TX
Rodriguez Commun	KQFX	FM	Mexican	Amarillo, TX
Rodriguez Commun	KLNT	AM	Talk	Laredo, TX
Rodriguez Commun	KNEX	FM	Spanish	Laredo, TX

Rouse, James	WOOW	AM	Religion	Greenville-New Bern
Rouse, James	WTOW	AM	Gospel	Greenville-New Bern
Salt of Earth Br	KWWJ	AM	Religion	Houston-Galveston
Salvation Broadc	WPHE	AM	Spanish	Philadelphia
Sangre de Cristo	KMDZ	FM	Classic Roc	
Sangre de Cristo	KNMX	AM	Spanish	
Septien & Associ	KALY	AM	Mexican	Albuquerque, NM
Shaw, Johnny & O	WOJG	FM	Gospel	Jackson, TN
Shaw, Johnny & O	WBOL	AM	Rhythm & Bl	
Sheridan Broadca	WAMO	AM	Urban	Pittsburgh, PA
Sheridan Broadca	WAMO	FM	Urban	Pittsburgh, PA
Sheridan Broadca	WPGR	AM	Gospel	Pittsburgh, PA
Sheridan Broadca	WSSZ	FM	Urban	Pittsburgh, PA
Sheridan Broadca	WUFO	AM	Gospel	Buffalo-Niagara Fal
Shumpert, Michae	WOWE	FM	R&B Oldies	Flint, MI
SIGA Broadcastin	KLVL	AM	Spanish	Houston-Galveston
SIGA Broadcastin	KAML	AM	Country	
SIGA Broadcastin	KTMR	AM	Spanish	
Signal Communica	KEUG	FM	Soft AC	Eugene - Springfiel
Spirit Broadcast	WGTM	AM	Gospel	
STEG Broadcastin	KWPT	FM	Rhythmic	Eureka, CA
Stewart, Charles	WWLE	AM	News	Newburgh-Middletown
Stop 26-Riverben	WODB	FM	Oldies	Columbus, OH
Stop 26-Riverben	WSMZ	FM	Urban AC	Columbus, OH
Stop 26-Riverben	WASN	AM	Religion	Youngstown - Warren
Stop 26-Riverben	WRBP	FM	DARK	Youngstown - Warren
T & W Communicat	WACR	AM	Black Gospe	Columbus-Starkville
T & W Communicat	WACR	FM	Urban AC	Columbus-Starkville
Taxi Productions	KJLH	FM	Urban	Los Angeles
Taylor Broadcast	WJTB	AM	Urban AC	Cleveland
Team Broadcastin	WGNG	FM	Urban	
Team Broadcastin	WGNL	FM	Urban AC	
Tol-Tol Communica	WILA	AM	Urban	
Trevino, Edgar	KBOR	AM	Spanish	McAllen-Brownsville
Trevino, Edgar	KBOR	FM	Spanish	McAllen-Brownsville
Trevino, Edgar	KQXX	AM	Oldies	McAllen-Brownsville
Trevino, Edgar	KTJN	FM	Spanish	McAllen-Brownsville
Trinity Broadcas	KBCE	FM	Urban AC	Alexandria, LA
Triple S Enterpr	WKGN	AM	Urban AC	Knoxville, TN
Tuskegee Communi	WXVI	AM	Gospel	Montgomery, AL
Urban Radio Broa	WAJV	FM	Gospel	Columbus-Starkville
Urban Radio Broa	WMSU	FM	Urban	Columbus-Starkville
US Radio LP	WYNS	AM	Country	Allentown - Bethleh
Vivian Broadcast	WVGB	AM	Gospel	
Walking By Faith	WQFX	AM	Gospel	Biloxi-Gulfport-Pas
Ward Broadcastin	WTOY	AM	Urban	Roanoke-Lynchburg,
Waters Broadcast	WCXT	FM	Lite AC	Muskegon, MI
Watson Productio	WSMX	AM	Gospel	Greensboro-Winston
WBCE Inc	WBCE	AM	Gospel	
WBCP Inc	WBCP	AM	Urban AC	Champaign, IL