

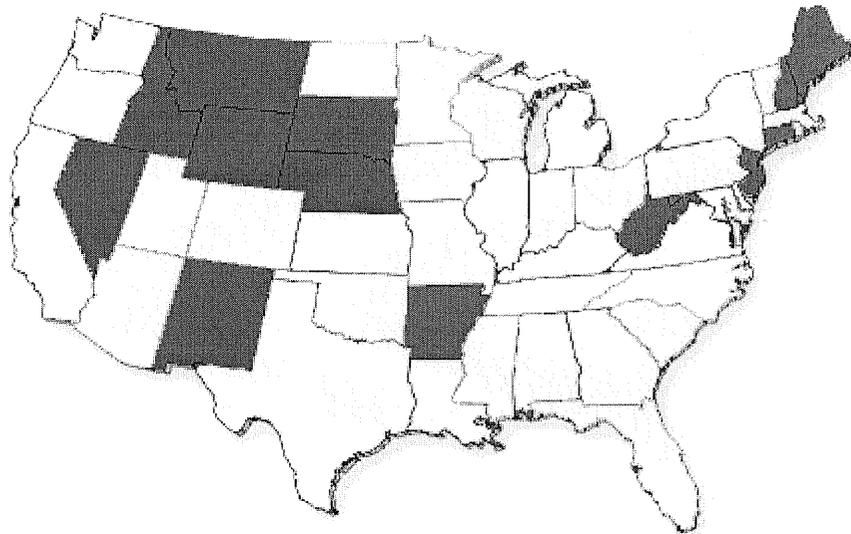


### Feature Descriptions

- Local/Long Distance
- Enhanced Phone Features
- Web-Enabled Features
- Find Me
- Voicemail
- Notify Me
- One Bill
- Member to Member Calling
- Z-LineHOME Access Card

### Select A State

Select your state with the pull-down menu or click it on the map to see the Z-LineHOME™ low monthly rates and all the features included in the package price. You will ask yourself why you have a phone line when you can have a Z-Line™ instead. A package like this from your current local phone service would cost a bundle – if they could offer it.



- Z-LineHOME available. Sign up now!
- Z-LineHOME coming soon. Find out more!

Alabama

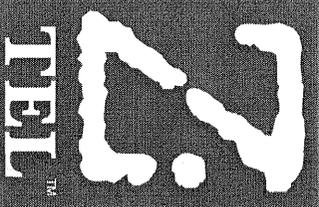
# NIGER Package.

Local & Long Distance  
Home Phone Service

Popular Calling  
Features

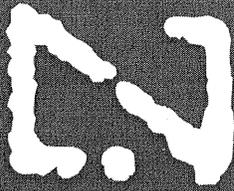
One Bill  
One Flat Rate

Terms and Conditions Apply. Call For Details.



**Call Z-Tel at 1-877-BE-SMART**

**Z!**  
TEL<sup>TM</sup>



# ALL FOR ONE.

Local & Long Distance  
Home Phone Service

Popular Calling  
Features

One Bill  
One Flat Rate

Terms and Conditions Apply. Call For Details.

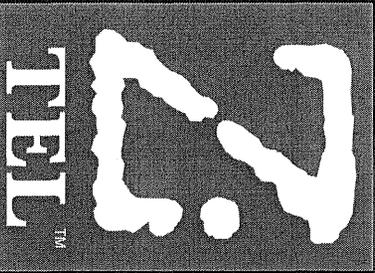
**Call Z-Tel at 1-877-BE-SMART**

**Choose Wisely.**

**BECAUSE NOW YOU CAN.**

Save up to \$200 on home phone service.

Terms and Conditions Apply. Call For Details.

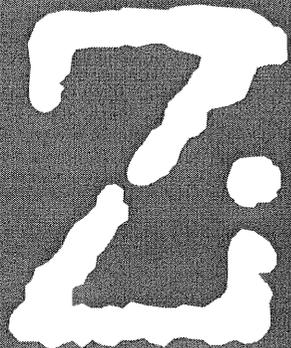


**Call Z-Tel at 1-877-BE-SMART**

**Call.**

**Switch.**

**Save.**



**TEL™**

**1-XXX-XXX-XXXX**

# Call. Switch. Save.



You'll get a \$20 MasterCard Gift Card\* just for trying us out!

**Z-LineHOME**  
The Smart Choice for Home Phone Service

It's as simple as that with Z-LineHOME™, the Smart Choice for home phone service, from Z-Tel®. We're your first real choice over traditional local phone companies like Ameritech. We provide local and long distance phone service to people in 35 states and counting.

## What is Z-LineHOME?

Everything you need from a home phone service, in one package:

- Local and long distance from one company, on one convenient bill
- Voicemail – Check your messages by phone or on the Web!
- Call Waiting – Your callers will never get a busy signal.
- **Exclusive Z-Tel feature:** Unlimited member-to-member long distance. Call your favorite aunt or any other Z-LineHOME member long distance, as much as you like, *FREE!*

### Standard Plan

	Z-LineHOME™	Ameritech
Local Phone Service	Included	\$13.96**
2000 Local Calling Minutes	Included	Included**
200 Long Distance Minutes	Included	\$24.15
Enhanced Calling Features Voicemail, Caller ID, Call Waiting, 3-way Calling, Speed Calling	Included	\$30.24 for all five
Z-Line™ Features Find Me Call Forwarding, Notify Me	Included	N/A

**Save over \$220 a year!!** \$49.99\* per month \$68.35\*\*

Additional local calling only 1.5¢ per minute. Additional long distance calling as low as 6.9¢ per minute.

### Basic Plan

	Z-LineHOME™	Ameritech
Local Phone Service	Included	\$10.76**
600 Local Calling Minutes	Included	Included**
30 Long Distance Minutes	Included	\$6.85
Enhanced Calling Features Voicemail, Call Waiting, Find Me Call Forwarding	Included	\$13.20 for all three

**Save over \$70 a year!!** \$24.99\* per month \$30.81\*\*

#### Optional Basic Plan Services

Feature Pack	+\$4.99 <small>per month</small>	Additional Long Distance	+\$4.99 <small>per month</small>
Caller ID		90 Additional Long Distance Minutes	
Speed Calling			
3-way Calling			

Additional local calling only 1¢ per minute. Additional long distance calling as low as 9¢ per minute.

All **starting at \$24.99\*** per month. That's a savings of more than 25% over Ameritech. Plus, there's no cost to switch and you can even keep your current phone number.

## Call Today!

# 1-XXX-XXX-XXXX

\*Switching your current service is FREE! Credit restrictions apply. If you do not currently have service, a one-time connection fee may apply. Monthly rate does not include applicable taxes and regulatory surcharges. State-to-state and in-state domestic long distance rates outside of plan start as low as 6.9¢ per minute. Some states have a per-minute charge for local calling outside of plan. Rates and savings vary by state and plan selected. All rates apply 24 hours a day, seven days a week. Terms and conditions apply.

\*\*Z-Tel made certain assumptions regarding an individual's monthly calling patterns and features purchased. Savings could be higher or lower than the Pricing Comparison, depending upon the customer's specific situation. Prices used in compiling the competitive analysis were obtained from publicly available tariffs and price lists from the major local provider in your area and major long distance carriers. The underlying rates used for comparison purposes are subject to change.

\*You must sign up for Z-LineHOME and pay your first month's bill in full in order to receive your \$25 MasterCard Gift Card, after which time your \$25 MasterCard Gift Card will be sent to you by-email. If you do not have an e-mail address, your \$25 MasterCard Gift Card will be sent to the address you provide upon enrolling for service. Offer valid for new Z-LineHOME customers only. Limited time offer. Not valid with any other offer.

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# Then get shopping!

**\$24.99\***  
PER MONTH

600 local calling minutes

30 long distance minutes

Voicemail, Call Waiting,  
Find Me Call Forwarding

Unlimited long distance calling  
to other Z-LineHOME members  
across 35 states, **FREE**

Keep your same phone number\*

You'll get a \$20  
MasterCard  
Gift Card just for  
trying us out!



**Z-LineHOME™**

The *Smart Choice*  
for Home Phone Service

With the money Z-LineHOME™ will save you (up to \$200 a year!) you can buy yourself something nice. And we'll even give you a **\$20 MasterCard Gift Card\*** to get you started!

Z-Tel®, your first real choice over the local phone service monopoly, proudly offers Z-LineHOME, the Smart Choice for home phone service. It's everything you need in one package:

- Local and long distance from one company, on one convenient bill
- Voicemail – Check your messages by phone or on the Web!
- Call Waiting – Your callers will never get a busy signal.
- **Exclusive Z-Tel feature:** Unlimited member-to-member long distance. Call your favorite aunt or any other Z-LineHOME member long distance, as much as you like, **FREE!**

All **starting at \$24.99\*** per month. That's a savings of more than 25% over Ameritech. See for yourself!

Plus, there's no cost to switch to Z-LineHOME, and you can even keep your current phone number. Customizable plans are available to suit your needs.

**Call Today!**

**1-XXX-XXX-XXXX**

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The Local Telecommunications Mass Market (2001)

(Analog Switched Access Lines)

State	Analog Business Lines	Analog Residential Lines	State	Analog Business Lines	Analog Residential Lines
Alabama	396,909	1,500,354	Nebraska	111,365	296,297
Arizona	637,356	1,978,321	Nevada	129,749	269,587
Arkansas	266,372	658,395	New Hampshire	152,924	541,910
California	7,289,143	14,302,796	New Jersey	1,635,713	4,319,367
Colorado	649,957	1,789,690	New Mexico	184,130	594,232
Connecticut	676,118	1,606,714	New York	2,171,999	7,655,480
Delaware	125,883	382,111	North Carolina	566,376	1,914,562
District of Columbia	179,386	294,366	North Dakota	43,036	129,531
Florida	1,931,059	6,321,978	Ohio	1,321,795	3,441,846
Georgia	741,566	2,608,404	Oklahoma	406,775	1,088,010
Idaho	180,381	479,145	Oregon	429,974	1,285,402
Illinois	2,518,472	4,407,041	Pennsylvania	1,505,013	4,637,174
Indiana	958,575	2,173,858	Rhode Island	105,289	441,088
Iowa	250,001	707,275	South Carolina	327,443	1,207,726
Kansas	314,499	865,923	South Dakota	67,327	156,436
Kentucky	392,039	1,290,640	Tennessee	467,309	1,909,506
Louisiana	513,341	1,654,409	Texas	2,945,259	6,594,665
Maine	113,515	503,878	Utah	64,352	151,849
Maryland	593,541	2,479,430	Vermont	57,298	245,429
Massachusetts	904,789	2,724,792	Virginia	694,279	2,660,090
Michigan	1,856,286	3,588,641	Washington	806,686	2,292,232
Minnesota	481,062	1,438,368	West Virginia	99,368	624,083
Mississippi	261,158	935,036	Wisconsin	721,173	1,661,695
Missouri	645,698	2,015,159	Wyoming	80,554	153,154
Montana	85,226	260,959			
			Total	38,057,518	101,239,034
			All Analog Lines		139,296,552

Source: ARMIS Form 43-08 ([www.fcc.gov/ccb/armis](http://www.fcc.gov/ccb/armis)), Year 2001. Includes Bell Company and GTE lines only.

# Nice Package

**\$29.99\***  
PER MONTH

600 local calling minutes

30 long distance minutes

VoiceMail, Call Waiting,  
Find Me Call Forwarding

Unlimited long distance calling  
to other Z-LineHOME members  
across 35 states, free for 90 days

Keep your same phone number\*

Everything you need from a home phone service on one bill, from one company.

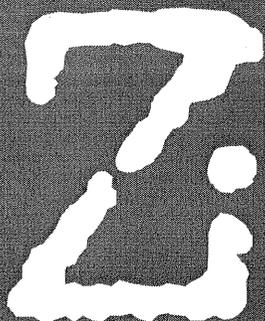
Local calling, long distance, calling features and more. All starting at just \$29.99\* per month. **That's a savings of over 25%!\***

There's no cost to switch, and you can keep your same phone number.\*

So what do you think, nice package huh?

Check out Z-LineHOME today.

Call 1-888-554-5419



**TEL**™

## Z-LineHOME

The *Smart Choice*  
for Home Phone Service

\*Switching your current service is FREE! Credit restrictions apply. If you do not currently have service, a one-time connection fee of \$69.99 may apply. Monthly rate does not include applicable taxes and regulatory surcharges. State-to-state and in-state domestic long distance rates outside of plan start as low as 6.9c per minute. Some states have a per-minute charge for local calling outside of plan. Rates and savings vary by state and plan selected. All rates apply 24 hours a day, seven days a week. Terms and conditions apply.  
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# We've got yer package right here!

**\$29.99**  
PER MONTH\*

600 local calling minutes

30 long distance minutes

VoiceMail, Call Waiting,  
Find Me Call Forwarding

Unlimited long distance calling  
to other Z-LineHOME members  
across 35 states, free for 90 days

Keep your same phone number

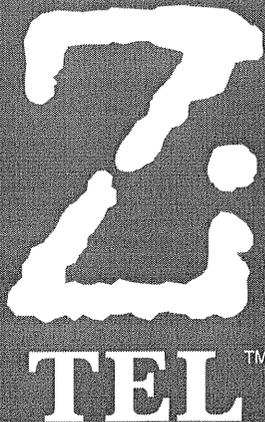
Great things come in packages. Gifts.  
Vacations. And now, home phone service.

Introducing Z-LineHOME™ from Z-Tel®.  
It's everything you need from a home phone  
service on one bill, from one national company.  
Local, long distance, calling features  
and more – **at a savings of over 25%!\***

There's no cost to switch, and you can keep  
your same phone number.\*

Nice package, huh? And you can't get it from  
your current phone company for any price!

**So, call 1-888-554-5419  
to check out Z-LineHOME today.**



**Z-LineHOME**  
The *Smart Choice*  
for Home Phone Service

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