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April 18, 2002

BY HAND DELIVERY

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

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APR 18 2002

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

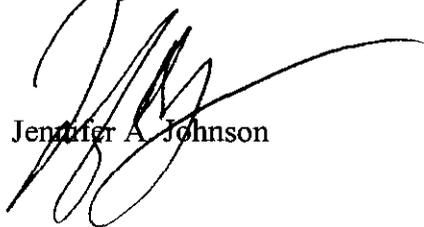
Re: *Ex Parte*, CS Docket Nos. 98-120 & 00-96, MM Docket No. 00-39

Dear Ms. Dortch:

Attached please find six copies of a written *ex parte* letter from eight broadcast television station owners to Chairman Michael Powell, which pertain to the above referenced "permit-but-disclose" proceedings. Two copies of the letter are being submitted for each docket, as required by Section 1.1206(b)(1) of the Commission's Rules.

Any questions regarding this *ex parte* presentation may be directed to the undersigned

Sincerely,


Jennifer A. Johnson

JAJ/lld

Enclosures

No. of Copies rec'd 015
List ABCDE

April 18, 2002

The Honorable Michael K. Powell
Chairman
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Re: Digital Television Plan
Ex Parte, CS Docket Nos. 98-120 & 00-96, MM Docket No. 00-39

Dear Chairman Powell:

As broadcasters who strongly believe that digital television presents a tremendous opportunity to bring enhanced and creative new service to the public, we commend and thank you for the Digital Television Plan you submitted to Chairman Hollings and Chairman Tauzin on April 4. We recognize that the plan is just a first step that does not cover all of the issues and challenges that must be resolved by the Commission and affected industries before the digital transition can succeed. Importantly, your proposal does not prejudge the critical issues now before the Commission. But your plan does lay the groundwork for real progress by putting *all* of the essential industries on notice that they must be active participants in this revolutionary transition. Your plan understands that broadcasters alone cannot bring the benefits of DTV service to the public; cable operators, DBS providers, equipment manufacturers and programmers all have a role to play.

As your plan recognizes, the inclusion of DTV tuners in new television sets is critical to promote the transition of all over-the-air broadcast television stations to digital. While we support a more aggressive phase-in schedule, it is clear that your proposal would cause DTV penetration levels to increase at a rate that far exceeds a purely "market-driven" approach. Your plan also recognizes the critical role that cable and DBS operators must play in promoting consumer access to and investment in broadcasters' DTV service. A major shortcoming of the proposal is that it would permit cable operators and satellite providers to use non-broadcast programming services to meet the digital carriage benchmarks you laid out. Because cable penetration in our country is 70% and the digital transition will not be complete until there is 85% broadcast digital penetration, cable carriage of local broadcast stations' innovative digital programming – whether a single HDTV stream or multiple streams of programming – during the DTV transition is essential. We also believe it is essential to consumer welfare that cable systems not be allowed to strip out other innovative services that broadcasters develop for their digital capacity. We are eager to develop and distribute to the public the types of "value added" DTV programming and services referenced in your plan. At the same time, we need assurances that these enhanced services ultimately will reach the public.

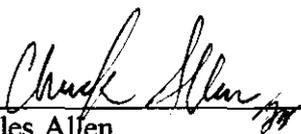
The Honorable Michael K. Powell

April 18, 2002

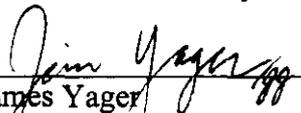
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Among us, we represent 99 local DTV stations, set forth in the attached station list. After investing tens of millions of dollars in capital costs, we will spend tens of thousands every month to push the digital transition. The total broadcast industry investment in DTV may be approaching \$2 billion, and will eventually total some \$10 billion. We believe that the television station community can do more to make DTV desirable to consumers. But we are counting on you and our partners in other industries to ensure that consumers have convenient and ubiquitous access to broadcasters' DTV offerings. We hope that you and your fellow Commissioners will follow up this bold plan with consistent and clear action so that our work to turn the public's over-the-air broadcast service into a broadband force in the digital age will bear fruit for the benefit of the whole nation.

Sincerely,



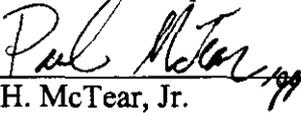
Charles Allen
General Manager, KAET(TV)
Arizona State University



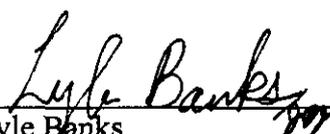
K. James Yager
President and Chief Operating Officer
Benedek Broadcasting Corporation



Gary Chapman
President and Chief Executive Officer
LIN Television Corporation



Paul H. McTear, Jr.
President and Chief Executive Officer
Raycom Media, Inc.



Lyle Banks
President
Banks Broadcasting, Inc.



Thomas H. Draper
President
Draper Communications, Inc.



August C. Meyer
President
Midwest Television, Inc.



Henry Becton
President
WGBH Educational Foundation

Attachment

cc: The Honorable Ernest F. Hollings
The Honorable John McCain
The Honorable Daniel K. Inouye
The Honorable Conrad Burns
Commissioner Kathleen Q. Abernathy
Commissioner Michael J. Copps
Commissioner Kevin J. Martin
Marsha J. MacBride
Susan Eid
Stacy Robinson

The Honorable W.J. Tauzin
The Honorable John D. Dingell
The Honorable Fred Upton
The Honorable Edward J. Markey
Susanna Zwerling
Catherine Crutcher Bohigian
Kenneth Ferree
Roy J. Stewart
Robert Ratcliffe
Marlene H. Dortch

ATTACHMENT

List of Stations

Arizona State University

KAET, Phoenix, AZ

Banks Broadcasting, Inc.

KNIN-TV, Caldwell, ID

KWCV, Wichita, KS

Benedek Broadcasting Corporation

KAKE-TV, Wichita, KS

KLBY, Colby, KS

KUPK-TV, Garden City, KS

KAUZ-TV, Wichita Falls, TX

KDLH, Duluth, MN

KGWC-TV, Casper, WY

KGWR-TV, Rock Springs, WY

KGWL-TV, Lander, WY

KGWN-TV, Cheyenne, WY

KSTF, Scottsbluff, NE

KHQA-TV, Hannibal, MO

KKTV, Colorado Springs, CO

KMIZ, Columbia, MO

WBKO, Bowling Green, KY

WHOI, Peoria, IL

WHSV-TV, Harrisonburg, VA

WIBW-TV, Topeka, KS

WIFR, Freeport, IL

WILX-TV, Onondaga, MI

WMTV, Madison, WI

WOWT-TV, Omaha, NE

WSAW-TV, Wausau, WI

WTAP-TV, Parkersburg, WV

WTOK-TV, Meridian, MS

WTRF-TV, Wheeling, WV

WTVY, Dothan, AL

WYTV, Youngstown, OH

Raycom Media, Inc.

KASA-TV, Santa Fe, NM
KFVE, Honolulu, HI
KFVS-TV, Cape Girardeau, MO
KHNL, Honolulu, HI
KHBC-TV, Hilo, HI
KOGG, Wailuku, HI
KOLD-TV, Tucson, AZ
KSFY-TV, Sioux Falls, SD
KABY-TV, Aberdeen, SD
KPRY-TV, Pierre, SD
KSLA-TV, Shreveport, LA
KTVO, Kirksville, MO
KWWL, Waterloo, IA
KXRM-TV, Colorado Springs, CO
WACH, Columbia, SC
WAFB, Baton Rouge, LA
WAFF, Huntsville, AL
WDAM-TV, Laurel, MS
WECT-TV, Wilmington, NC
WFLX, West Palm Beach, FL
WLII, Caguas, PR
WSUR-TV, Ponce, PR
WLUC-TV, Marquette, MI
WMC-TV, Memphis, TN
WNWO-TV, Toledo, OH
WOIO-TV, Shaker Heights, OH
WPBN-TV, Traverse City, MI
WTOM-TV, Cheboygan, MI
WSTM-TV, Syracuse, NY
WTNZ, Knoxville, TN
WTOC-TV, Savannah, GA
WTVM, Columbus, GA
WTVR-TV, Richmond, VA
WUAB, Lorain, OH
WXIX-TV, Newport, KY

WGBH Educational Foundation

WGBH-TV, Boston, MA
WGBX-TV, Boston, MA
WGBY-TV, Springfield, MA

*Indicates an LMA station.

Draper Communications, Inc.

WBOC-TV, Salisbury, MD

Midwest Television, Inc.

KFMB-TV, San Diego, CA

LIN Television Corporation

WAVY-TV, Portsmouth, VA

WVBT, Virginia Beach, VA

KXAN-TV, Austin, TX

KXAM-TV, Llano, TX

*KNVA, Austin, TX

WISH-TV, Indianapolis, IN

WLFI-TV, Lafayette, IN

WOOD-TV, Grand Rapids, MI

WOTV, Battle Creek, MI

WANE-TV, Fort Wayne, IN

WIVB-TV, Buffalo, NY

WNLO, Buffalo, NY

WNAC-TV, Providence, RI

WWLP, Springfield, MA

WTNH, New Haven, CT

*WCTX, New Haven, CT

WAND, Decatur, IL

WNJX-TV, Mayaguez, PR

WAPA-TV, San Juan, PR

WJPX, San Juan, PR

WJWN-TV, San Sebastian, PR

WKPV, Ponce, PR

*WTIN, Ponce, PR

*WEYI-TV, Saginaw, MI

*WDTN, Dayton, OH

*WUPW, Toledo, OH

*WPRI-TV, Providence, RI

*KACB-TV, San Angelo, TX

*KRBC-TV, Abilene, TX