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**Federal Communications Commission**  
**Washington, D.C. 20554**

Approved by OMB 3060-1002  
Expiration Date 07/31/2002

February 15, 2002

Dear Programming Network Owner:

The Federal Communications Commission (FCC) currently is engaged in a rulemaking proceeding involving potential limits on cable horizontal and vertical ownership. In connection with this proceeding, we request that you provide us with the following information (United States operations only) for each programming network in which you had an ownership interest as of the end of calendar year 2001:

1. Name, address, phone number, and contact person for each network.
2. Number of subscribers for each network at the end of the calendar year in which the network became profitable. For that year, please provide both:
  - a. The number of subscribers to the basic tier (i.e., the most highly subscribed tier or programming package) on all MVPDs on which the network was carried; and
  - b. The number of subscribers who could actually view the network's programming. For example, if the network is carried on a non-basic tier, report only the number of subscribers actually purchasing that tier, not the total number of basic tier subscribers.
3. Number of subscribers for each network at the end of the calendar year for the years 1997 through 2001. For each year, please provide both:
  - a. The number of subscribers to the basic tier on all MVPDs on which the network was carried; and
  - b. The number of subscribers who could actually view the network's programming.
4. Content category within which the network's programming is most accurately grouped:
  - a. General interest: provides programming for a wide audience, similar to the broadcast networks (e.g., USA Network, TNT).
  - b. Broad niche: offers programming that comprehensively covers a broad category of consumer interest (e.g., ESPN for sports, CNN for news).
  - c. Narrow niche: offers programming that focuses on subcategories of consumer interest (e.g., Food Network, Golf Channel).
  - d. Other (provide description).
5. Geographic reach of the network's programming: (a) local, (b) regional, or (c) national.
6. Whether a cable operator holds an ownership interest in each network and, if so, the percentages of voting and nonvoting equity and outstanding debt so held.

Please provide the requested information in the spreadsheet format that can be downloaded from <http://www.fcc.gov/csb/2002/download.html> and return your response to us by March 15, 2002. Reply options are described in that Internet site. If you have any questions regarding this request, please contact Andrew Wise or Kiran Duwadi of my staff at (202) 418-7200.

Sincerely,

W. Kenneth Ferree  
Chief, Cable Services Bureau