

# NCLR

NATIONAL COUNCIL OF LA RAZA

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Raul Yzaguirre, President

May 2, 2002

RECEIVED

MAY - 3 2002

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
Room TW-A325  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Re: In the Matter of Nomination for Universal Service Administrative Company Board of Directors, CC Docket Nos. 97-21 and 96-45

Dear Ms. Dortch:

I am writing on behalf of the National Council of La Raza ("NCLR"). Enclosed please find an original and four copies of this correspondence.

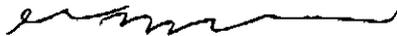
It is my pleasure to nominate Mr. Ernest T. Sanchez for the consumer advocate board member position on the Universal Service Administrative Company Board of Directors. This unpaid, appointed position was announced in your press release of April 2, 2002.

Mr. Sanchez is an outstanding lawyer with more than 25 years experience in all aspects of communication law. In particular, during his career, Mr. Sanchez has represented many nonprofit organizations including NCLR and I know on a first hand basis that his credentials are exceptional. Enclosed for your reference is professional and biographical information for Mr. Sanchez in support of this nomination.

Mr. Sanchez is well known in the public interest legal community and I feel confident that his nomination will receive broad support.

Please let me know if I can provide you with any further information about Mr. Sanchez.

Sincerely,



Raul Yzaguirre  
President & CEO, NCLR

cc: Ms. Sheryl Todd, Telecommunications Access Policy Division  
Wireline Competition Bureau, Federal Communications Commission, Room 5-A422  
445 12<sup>th</sup> Street, S.W., Washington, DC 20554-(2 copies)



Program Offices: Phoenix, Arizona • San Antonio, Texas • Los Angeles, California • Chicago, Illinois  
LA RAZA: The Hispanic People of the New World

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**ERNEST T. SANCHEZ**

Ernest T. Sanchez has been practicing communications law in Washington, D.C., for more than twenty-six years, with particular emphasis on the Federal Communications Commission, and on media and information distribution technologies. Mr. Sanchez represents a wide range of clients including public broadcasters, international news gathering organizations and media content producers and distributors. From 1992 to 1995 Mr. Sanchez chaired the Communications Law Practice group, in the Washington, D.C. office of Baker & McKenzie, the world's largest law firm, with more than 2,000 attorneys in over 30 countries.

Mr. Sanchez has written and lectured extensively on communications subjects including communications regulation, satellites, cable television, copyright issues, conventional broadcasting and emerging communication technologies. Mr. Sanchez also Chaired for five years, the Federal Communications Law Journal, the leading scholarly journal in the U.S devoted to telecommunications legal issues. He is also a well-known author and lecturer on entertainment law subjects, with particular emphasis on the legal aspects of film and electronic media program production, acquisition, distribution and marketing.

Mr. Sanchez is a past Chairman of the American Bar Association Committee on Direct Broadcast Satellites, of the Section of Science and Technology. He has served as a member of the U.S. Department of State International Copyright Panel of the Advisory Committee on International Intellectual Property and the Legal Committee of the European Broadcasting Union (EBU).

Among his many publications, Mr. Sanchez is the co-author of Current Developments in Direct Broadcast Satellites and the author of A Preliminary Legal Road Map for International Satellite Based Education Projects and Program Self Distribution by Satellite: Some Key Practical and Legal Considerations.

From 1984 to 1991, Mr. Sanchez was a communications law partner in the Washington, D.C. office of Arter & Hadden and from 1981 to 1984 a founding partner in the communications law firm of Liberman, Sanchez & Bentley.

## Ernest T. Sanchez Bio

From 1974 to 1981 Mr. Sanchez served as Secretary and General Counsel of National Public Radio. At NPR he had responsibility for overseeing the network's legal activities including the negotiation of all program acquisition, production, talent and collective bargaining agreements, besides representing NPR before courts and administrative agencies with emphasis on the Federal Communications Commission and the Copyright Royalty Tribunal. He also oversaw legal relationships with telecommunications common carriers and legal aspects of NPR's pioneering technology of satellite distribution. Among the thousands of programs Mr. Sanchez oversaw legally while he was at NPR were ongoing public affairs series such as All Things Considered and Morning Edition and NPR's overall journalism output.

From 1973 to 1974 Mr. Sanchez was an attorney for the Corporation for Public Broadcasting, where he was involved in a broad range of legal and funding contractual matters for such programs as Sesame Street, The Electric Company, Hollywood Television Theatre, Woman Alive, Nova, Dance In America and Wall Street Week.

From 1990 to 1996 Mr. Sanchez served on the Board of the George Foster Peabody Broadcasting Awards, administered by the University of Georgia, and from 1983 to 1985 on the Board of the Annenberg Council which oversees Ambassador Walter J. Annenberg's educational bequest to public broadcasting. Mr. Sanchez is the founder and Chairman of the Danish-American Chamber of Commerce of Washington, D.C., and serves on the boards of the Helen Hayes Awards and the Washington International Film Festival. He is also on the Board of the U.S. Friends of the British Broadcasting Corporation's Marshall Plan of the Mind.

Author: Public Television Programs and the International Marketplace: Key Rights Considerations, 1995; International Distribution of Public Radio Programs: A Planning Guide, 1994; Bringing Back The Literary Option Alive, 1990; Key Music Copyright Issues For Producers, 1990; Media Globalization Poses Question: When Is U.S. Media No Longer U.S. Media?, 1990; Marketing Freelance Artwork: Basic Legal Considerations, 1990; Co-Production Questions Tacked, 1989; Supreme Court Controversy Over Works For Hire: Who Owns the Copyright in Free Lance Art Work?, 1989; Writing Music on a Commissioned Basis: An Overview of Contractual Considerations, 1988; Marketing Home video and Program Related Products: Anticipating and Avoiding Legal Problems, 1987. Legal Planning For The Successful International Co-Production, 1987; A Primer For Producers On Copyright and Fair Use: Practical Considerations in Using Excerpts of Existing Copyrighted Works, 1985; Basic Legal Planning for the Producer of Original Programming, or I Wish I had Thought of That Before We Started Production, Creating Original Programming for Cable TV, 1983; A Preliminary Legal Road Map for International Satellite Based Education Projects, Toward International Tele-Education, 1983; Negotiating the Acquisition and

Ernest T. Sanchez Bio

Licensing of Television, Radio and Cable Programming - Key Legal Considerations in Representing the Program Producer, Cable Television in a New Era, 1983; Program Self Distribution by Satellite: Some Key Practical and Legal Considerations, Current Developments in TV and Radio, 1982. Co-author: Current Developments in Direct Broadcast Satellites, Jurimetrics Journal of Law, Science and Technology, Winter 1985; Federal Communications Commission Efforts to Encourage Minority Ownership of Telecommunications Facilities: A Practical Analysis of Current Tools and Policies, 1985.

Prior to entering the legal profession, Mr. Sanchez worked at RADIO DENMARK SHORTWAVE in Copenhagen, Denmark, with the News and Current Affairs Division of the VOICE OF AMERICA In Washington, D.C. and with a number of U.S. commercial broadcast stations.

Mr. Sanchez received his Juris Doctor degree in 1973 graduate of the Georgetown University Law Center in Washington D.C. As an undergraduate Mr. Sanchez attended International College in Copenhagen, Denmark and received his Bachelor of Science Degree from Eastern New Mexico University in 1970. Mr. Sanchez is admitted to practice before the U.S. Supreme Court as well as the U.S. District Court for the District of Columbia and the U.S. Court of Appeals for the District of Columbia Circuit.