

Dear FCC,

With regard to the CPNI Order and section 227, in my opinion, there should be further work done in the industry between telemarketers and telecommunication equipment providers (Nortel, Lucent, Siemens, etc.). I believe that by working together, the issue of consumer welfare and interests can best be served by a non-intrusive pro-consumer method of blocking un-subscribed calls. By using Signaling System 7 (SS7), I believe that a Custom Local Area Signaling Service (CLASS) feature can be developed that will provide customer control to block unwanted calls from telemarketers. This would be in lieu of creating a national database and would put the oneness of incoming telemarketing call control on the consumer. I am by no means and expert on SS7 and my theory may be debated by the telemarketer industry, however, in the long run I expect that it will be more cost effective than maintaining state specific databases, or a national database, and integrating them into the mechanized outbound calling systems. Having said that, my idea is to have an informational bit set in the outbound calling telemarketing equipment that would be incorporated into the SS7 network. Upon testing the intended called number for availability, i.e., is the number in use, it would use the informational bit from the SS7 and check for a matching bit on the called number, when a match is found the SS7 network would signal the telemarketer that this consumer has decided not to accept calls from telemarketers. This would give complete control to the consumer as to when, if ever, they would like to receive calls from telemarketers.

Regards,
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