

I urge you to provide regulations which will deter unwanted calls, particularly pre-recorded messages to homes, businesses, mobile phones and answering machines. The current \$500 damage per violation is inadequate to deter most illegal telemarketing; it should be at least doubled.

Regulations should permit the FCC, on the basis of credible evidence, to subpoena from advertisers the identity of the telemarketing firms they use. Substantial civil penalties should be available to the FCC.

The latest gimmick is a machine that will say "Sorry Wrong Number" when a live person answers, or if there is not an employee available to call. The regulations should be so harsh on this technology to drive the purveyors from this business. See <http://4vci.novia.net/> for an example of a particularly noxious technology.