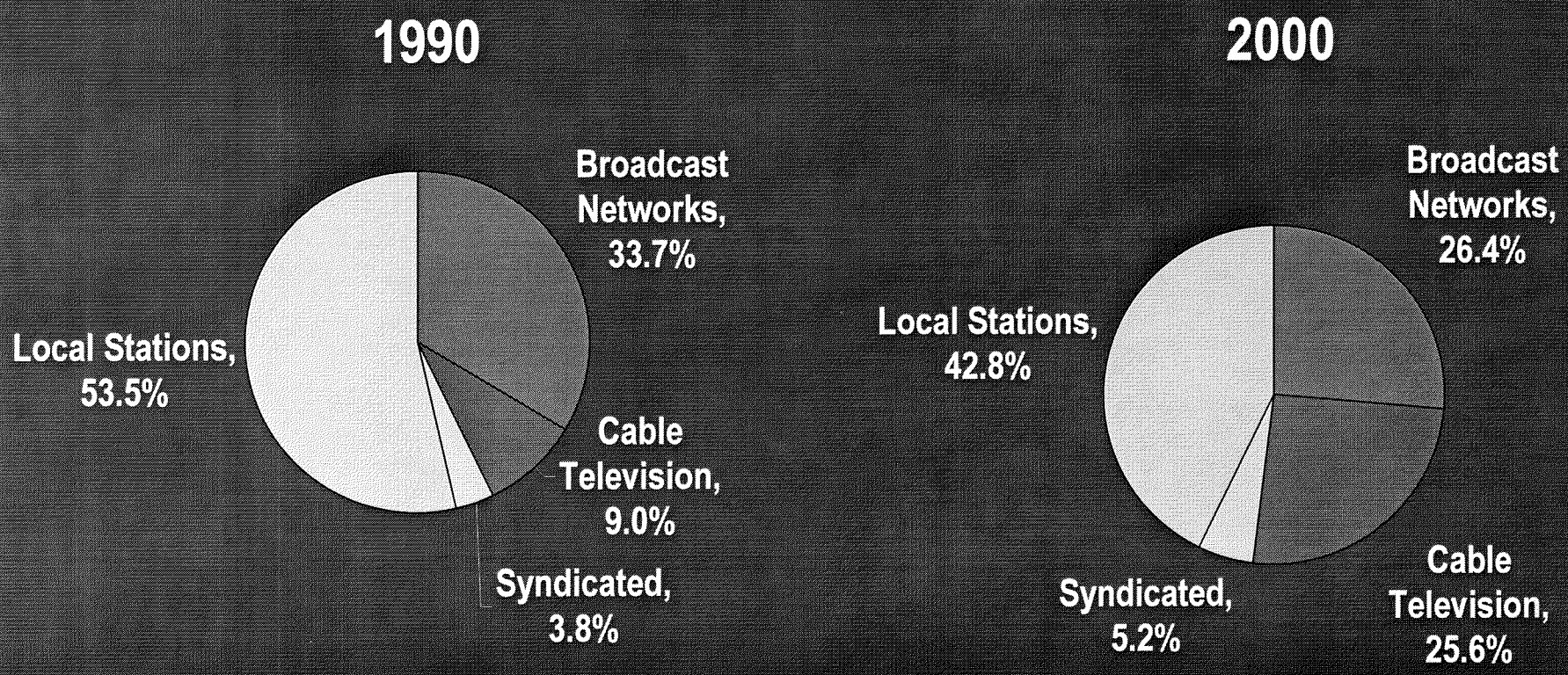
Exhibit 7

TV Industry Summit

Shares of National Television Advertising Dollars: 1990 - 2000



Source: McCann Erickson