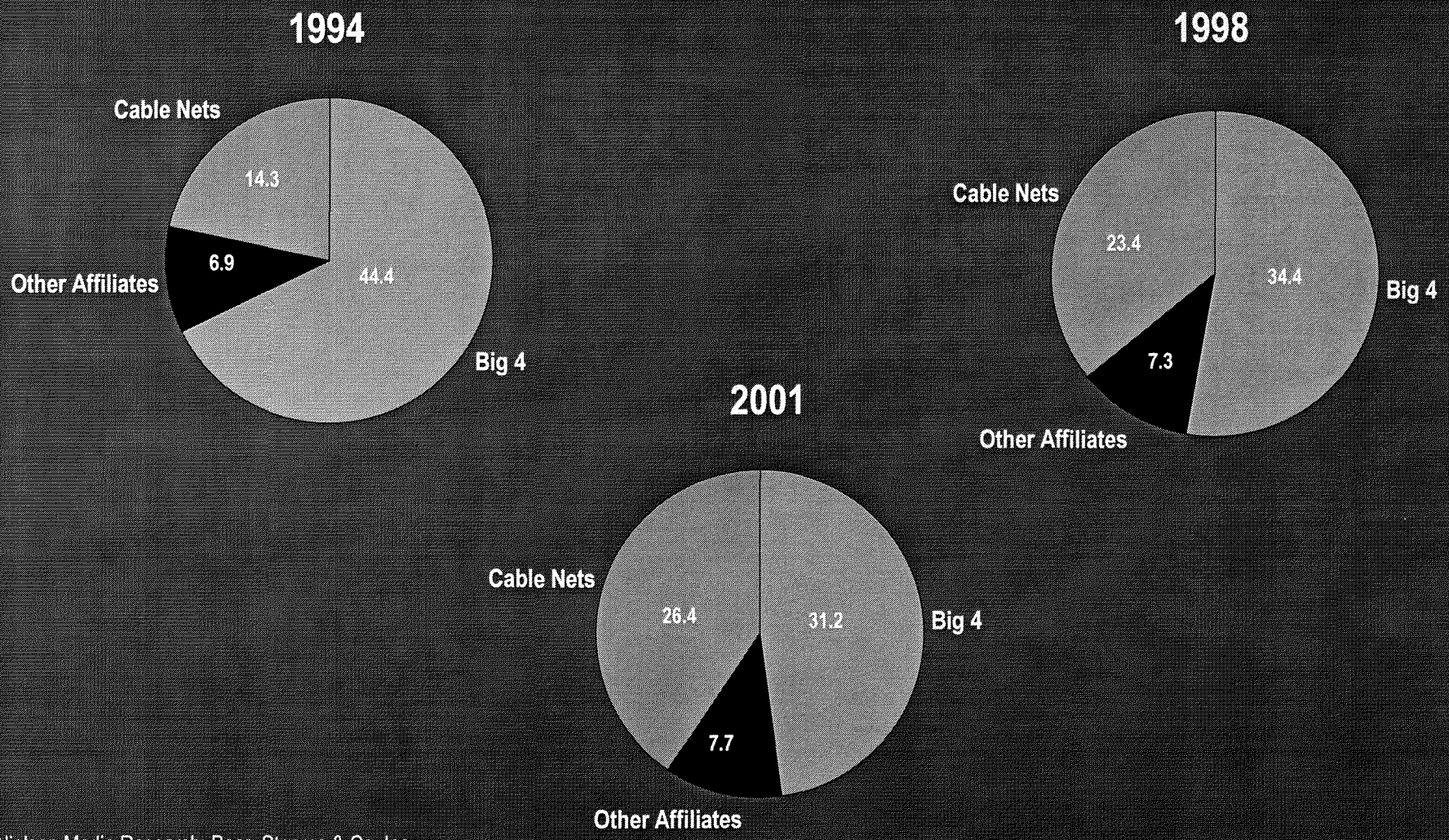
Exhibit 3

TV Industry Summit

Primetime Ratings of Commercial Television Players 1994 – 2001



Source: Nielsen Media Research; Bear, Stearns & Co. Inc