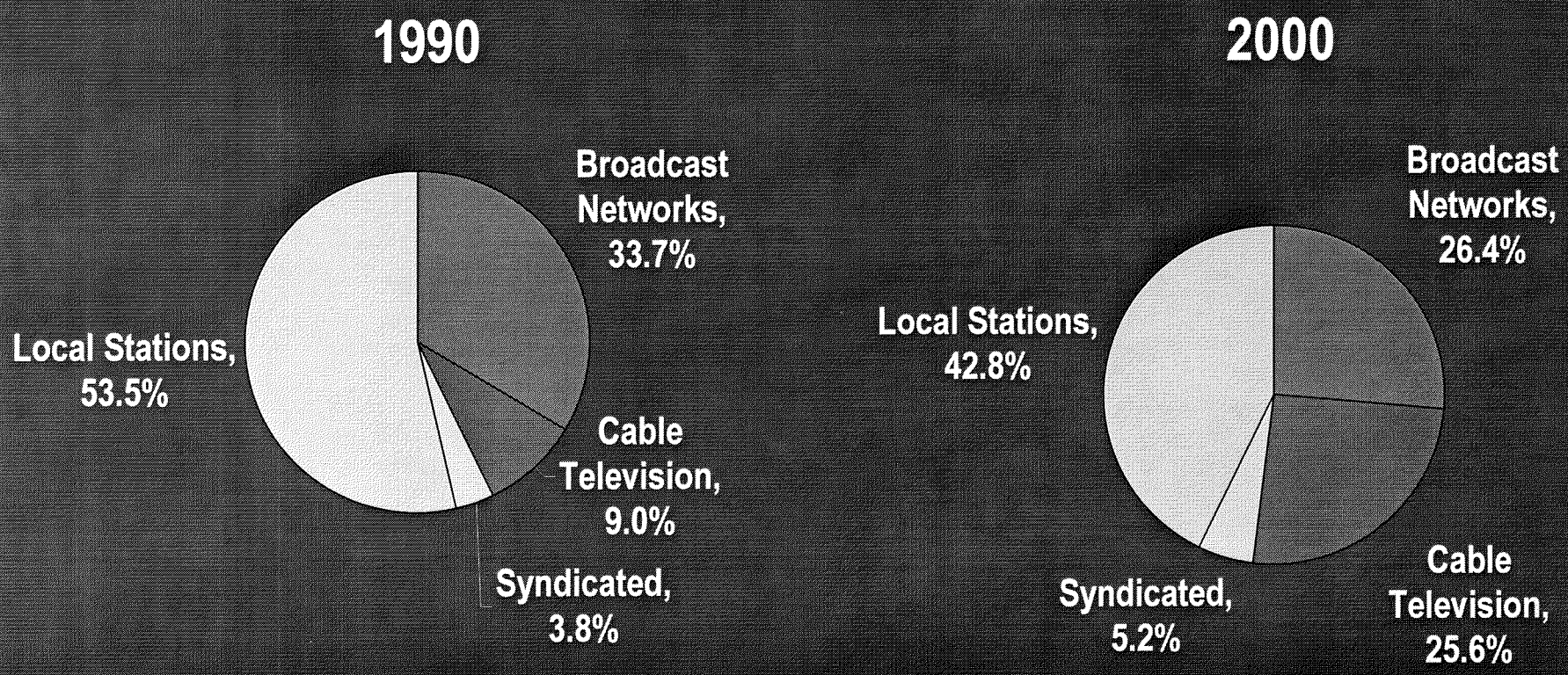
# Exhibit 7

# TV Industry Summit

## Shares of National Television Advertising Dollars: 1990 - 2000




Source: McCann Erickson