

Appendix A
Media Interests Held by the Four Television Networks

1984 – 2002

I. Viacom/CBS/UPN¹

1. Owned and Operated Television Stations

1984	1996	2002
5 stations	15 stations	35 Stations (including 8 duopolies in New York, Los Angeles, Philadelphia, San Francisco, Boston, Dallas, Detroit, Miami, and Pittsburgh)

¹ CBS data for 1984 is taken from the 10-K for CBS Inc., covering the fiscal year ending 12/31/1984. CBS data for 1996 is taken from the 10-K of CBS Inc., covering the fiscal year ending 12/31/1995. Viacom data for 2002 is taken from the 10-K for Viacom, Inc. covering the fiscal year ending 12/31/2001, the Columbia Journalism Review's "Who Own's What: Viacom" Internet website, located at <http://www.cjr.org/owners/viacom.asp>, and various sections of Viacom's Internet website, located at <http://www.viacom.com>.

2. Cable Channels

1984	1996	2002
<p style="text-align: center;">3 Channels</p> <p>(Including: SportsChannel [minority interest]; Bravo [50% interest²]; American Movie Classics [50% interest³])</p>	<p style="text-align: center;">1 Channel</p> <p>(CBS Eye on People, launched in 1997)</p>	<p style="text-align: center;">25 Channels</p> <p>(Including: MTV; MTV2; Nickelodeon; Nickelodeon Gas Games and Sports for Kids; VH1; TNN [The National Network]; TV Land; CMT [Country Music Television]; BET; BET Jazz: The Jazz Channel; Comedy Central⁴ Noggin⁵ The Movie Channel; TMC Extra; Flix; Showtime; Showtime Beyond, Showtime Extreme; Showtime Too; Showtime Showcase, Showtime Next, Showtime Women, Showtime Familyzone, and Sundance Channel⁶; The Paramount Comedy Channel⁷)</p>

² Through 50% ownership of Rainbow Service Company.

³ *Id.*

⁴ Joint venture with Time Warner.

⁵ Non-commercial joint venture with Nickelodeon and Sesame Workshop.

⁶ Joint ownership with Showtime, Robert Redford, and Universal Studios.

⁷ Joint effort of Paramount Television, Nickelodeon, and B Sky B in the U.K.

3. Television and Film Production Interests

1984	1996	2002
<ol style="list-style-type: none"> 1. CBS Production Division (formerly CBS Theatrical Films and CBG Worldwide Enterprises) 2. CBS News 3. CBS Sports 4. Tri-Star Films 	<ol style="list-style-type: none"> 1. Eyemark Entertainment (production, sales and marketing of syndicated programming) 2. MAXAM Entertainment (syndicated television program production and distribution) 3. Group W Sattelite Communications (production of sports programming for two country music cable channels) 2. CBS Production Division (formerly CBS Theatrical Films and CBG Worldwide Enterprises) 3. CBS News 4. CBS Sports 	<ol style="list-style-type: none"> 1. Paramount Pictures 2. Eyemark Entertainment 3. CBS Productions 4. CBS News 5. CBS Sports 6. CBS Enterprises (including King World Productions and CBS International) 7. Paramount Television (includes Spelling Television, Viacom Productions, Big Ticket Television, Paramount International Television, Paramount Network Television) 8. Showtime Networks Inc 9. Nickelodeon Movies 10. MTV Films 11. BET Event Productions (supports production needs of BET Jazz)

4. Internet Interests

1984	1996	2002
None	<p>Web Sites:</p> <ul style="list-style-type: none"> (a) CBSnews.com (b) CBSradio.com (c) CBS Campaign '96 	<p>Web Sites:</p> <ul style="list-style-type: none"> (a) CBS.com (b) CBS MarketWatch.com (c) CBS SportsLine.com (d) CBS HealthWatch.com (e) CBSNews.com (a) Nick.com (b) NickJr.com (c) Nick-at-Nite.com (d) Gas.Nick.com (e) Teachers.Nick.com (f) MTV.com (g) VH1.com (h) CMT.com (i) SonicNet.com (j) TVLand.com (k) TNNonline.com <p>Viacom Interactive Ventures (creates business opportunities for interactive technologies and promotes Viacom's content, promotion, and distribution services), has equity interests in the following web sites</p> <ul style="list-style-type: none"> (a) Hollywood Media (b) iWon (c) MarketWatch (d) Medscape (e) MovieTickets.com (f) SportsLine (g) TiVo (h) Wrenthead <p>BET Interactive, LLC (BET has minority interest in this company which operates BET.com)</p> <p>SimonSays.com (web arm of Simon & Schuster publishing)</p>

5. Other Major Media Interests:

1984	1996	2002
<ol style="list-style-type: none"> 1. CBS Radio Network (13 stations) 2. CBS Records Group (including production, publishing, and sales) 3. CBS Publishing Group (including publication of mass market and text books, as well as mass market and niche magazines) 4. CBS/FOX Video (home video distribution) 	<ol style="list-style-type: none"> 1. CBS Radio and Group W Broadcasting (39 stations) 2. CBS Telenoticias (Spanish Language programming service) 	<ol style="list-style-type: none"> 1. The UPN Network 2. Infinity Broadcasting (180 Stations) 3. CBS Radio Network (content production) 4. Paramount Home Entertainment (distributor of filmed entertainment on videocassette and DVD) 5. Simon & Schuster (book, audio and online publisher)

II. The Walt Disney Company/ABC⁸

1. Owned and Operated Television Stations

1984	1996	2002
5 Stations	10 Stations	10 Stations

2. Cable Channels

1984	1996	2002
4 Channels (Including: Arts and Entertainment Network, ⁹ Lifetime ¹⁰ Cable Health Network, ¹¹ and ESPN).	7 Channels (Including the Disney Channel, ESPN, ESPN2, ESPN Classic, ESPN News, A&E; the History Channel, Lifetime)	15 Channels (Including: ABC Family, the Disney Channel, Toon Disney SoapNet, ESPN, ESPN2, ESPN News, ESPN Now, ESPN Extreme Classic Sports Network, A&E, the History Channel, Lifetime, Lifetime Movie Network E! Entertainment ¹²)

⁸ ABC data for 1984 is taken from the 10-K for the American Broadcasting Companies, Inc. covering the fiscal year ending December 29, 1984. Walt Disney/ABC data for 1996 is taken from the 10-K for the Walt Disney Co. for the fiscal year ending 9/30/1996. Walt Disney/ABC data for 2002 is taken from the 10-K for Walt Disney Co. for the fiscal year ending 9/30/2001; ABC, Inc. Capsule – Hoover’s Online, at <http://www.hoovers.com/co/capsule/0/0,2163,10290,00.html>; and The Walt Disney Company, 2001 Annual Report; and the Columbia Journalism Review’s “Who Owns What: Disney,” available at <http://www.cjr.org/owners/disney.asp>.

⁹ Joint venture with the Hearst Corporation and RCA Cable, Inc.

¹⁰ Joint venture with the Hearst Corporation.

¹¹ Joint venture with CNN, Inc.

¹² Joint venture with Comcast and Liberty Media.

3. Television and Film Production and Distribution Interests

1984	1996	2002
1. ABC Motion Pictures, Inc.	1. Buena Vista Television 2. Touchstone Pictures 3. Hollywood Pictures 4. Walt Disney Pictures 5. and Caravan Pictures 6. Miramax Film Corp. 7. Walt Disney Television	1. Walt Disney Pictures 2. Touchstone Pictures 3. Hollywood Pictures 4. Caravan Pictures 5. Miramax Films 6. Buena Vista Television 7. Touchstone Television 8. Walt Disney Television 9. Walt Disney Television Animation (has three wholly owned production facilities outside the United States - Japan, Australia, Canada)

4. Internet Interests

1984	1996	2002
None	Disney Interactive Websites: ESPNET Sportzone Outside Online ABC.com Disney.com NBA.com NASCAR.com Mr. Showbiz.com	ABC Internet Group ESPN Internet Group Disney Online Websites: ABCNEWS.com Oscar.com Movies.com Disney's Daily Blast Disney.Com Family.Com ABC Family.com ESPN.sportzone.com Soccernet.com (60%) NHL.com Toysmart.com (majority stake - educational toys)

5. Other Major Media Interests:

1984	1996	2002
<p>1. ABC Radio Network (12 stations)</p> <p>2. ABC Publishing (mass market and niche magazines and books)</p>	<p>1. ABC Radio Network (21 Stations)</p> <p>2. Buena Vista Home Video, Inc. (Home Video Production and Distribution)</p> <p>3. Publishing (newspapers, magazines, shopping guides and specialized publications)</p> <p>4. Hollywood Records</p> <p>5. Walt Disney Theatrical Productions;</p> <p>6. Anaheim Sports, Inc. (NHL Mighty Ducks and MLB Anaheim Angels)</p>	<p>1. Radio Stations (28 Stations)</p> <p>2. Buena Vista Music Group Hollywood Records (popular music and soundtracks for motion pictures)</p> <p>3. Lyric Street Records (Nashville based country music label)</p> <p>4. Mammoth Records (popular and alternative music label)</p> <p>5. Walt Disney Records</p> <p>6. Walt Disney Theatrical Productions (productions include stage version of The Lion King, Beauty and the Beast, King David)</p> <p>7. Anaheim Sports, Inc. Mighty Ducks of Anaheim (National Hockey League) Anaheim Angels (25% general partner ownership - Major League Baseball)</p> <p>8. TiVo (partial investment)</p> <p>9. Publishing Interests</p> <ul style="list-style-type: none"> • Book publishing imprints include: Walt Disney Company Book Publishing, Hyperion Books, and Miramax Books • Magazine titles include: Automotive Industries, Biography (with GE and Hearst), Discover, Disney Adventures, Disney Magazine, ECN News, ESPN Magazine (distributed by Hearst), Family Fun, Institutional Investor, Jane, JCK, Kentucky Prairie Farmer, Kodin, US Weekly (50%), Video Business, Quality

III. News Corporation / FOX¹³

1. Owned and Operated Television Stations

1984	1996	2002
N/A	22 Stations	35 Stations (Including duopolies in 9 of the top 10 markets, including New York; Los Angeles; Chicago; Dallas; Washington, D.C.; Houston; Minneapolis; Phoenix; and Orlando)

2. Cable Channels

1984	1996	2002
N/A	5 Channels (Including: the Family Channel, Fox News Channel, FX, FX Movies, and Fox Sports Net (50% interest)).	9 Channels (Including FOXNet; Fox Movie Channel; The Speed Channel; FX Network; Fox Sports Net; Fox News Channel; Fox News Channel; Fox Sports World National Geographic Channel)

¹³ NewsCorp. Fox data for 1996 is taken from the News Corporation Consolidated Results for the nine months ended March 31, 1996, available at <http://www.newscorp.com/investor/download/396us.pdf>; NewsCorp. Fox data for 2002 is taken from the 10-K report for FOX Entertainment Group, for the fiscal year ending 6/30/2002; the News Corporation 2002 Annual Report; News Corporation press release, *Fox Entertainment Group and Fox Television Stations Agree to Acquire WPWR-TV in Chicago Market*, June 27, 2002, available at http://www.newscorp.com/news/news_171.html; News Corporation press release, *Fox Television Stations Completes Acquisition Of WPWR-TV In Chicago*, August 21, 2002, http://www.newscorp.com/feg/fegpress/feg_173.html; the Columbia Journalism Review's "Who Owns What: News Corporation," located at <http://www.cjr.org/owners/newscorp.asp>; and various areas of the News Corporation Internet website, located at <http://www.newscorp.com/index2.html>.

3. Television and Film Production Interests

1984	1996	2002
N/A	1. 20th Century Fox Film Corporation 2. Twentieth Television 3. Fox Searchlight Pictures	1. 20th Century Fox Film Corporation 2. Twentieth Television 3. Fox Searchlight Pictures 4. Fox 2000 Pictures

4. Internet Interests

1984	1996	2002
N/A	Fox Interactive Websites included: Fox.com Foxinteractive.com Foxworld.com Foxkids.com Foxsports.com Superbowl.com ¹⁴	Fox Interactive EA.com ¹⁵ NDS Americas (datacasting) News America Digital Publishing NEWS Internet services Healthon/WebMD Corp (minority interest) iSyndicate ¹⁶ Websites Include: Fox.com Foxnews.com Foxworld.com Foxkids.com Foxstore.com Foxsearchlight.com Foxmovies.com Foxinteractive.com Thetreet.com ¹⁷ Newsamerica.com Fox also operates numerous websites associated with specific Fox content, <i>i.e.</i> Allymcbeal.com.

¹⁴ Joint venture with the NFL and Starwave Corp. sponsored by IBM.

¹⁵ Electronic Arts online video games (partial investment).

5. Other Major Media Interests

1984	1996	2002
N/A	<ol style="list-style-type: none"> 1. Twentieth Century Fox Home Entertainment 2. Publishing (includes over 100 newspapers worldwide, TV Guide [minority interest], the Weekly Standard, the New York Post, and HarperCollins Publishing) 	<ol style="list-style-type: none"> 1. Twentieth Century Fox Home Entertainment 2. Festival Mushroom Records 3. Los Angeles Dodgers baseball team 4. Publishing Interests include: New York Post, News America Marketing, The Weekly Standard, Gemstar – TV Guide International (minority interest), and HarperCollins Publishers (majority interest). Fox also owns over 100 newspapers in Australia, Asia and the UK

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¹⁶ Joint venture with E.W. Scripps, NBC, InfoSpace, Vignette, and Microsoft.

¹⁷ Partial investment.

IV. General Electric / NBC¹⁸

1. Owned and Operated Television Stations

1984	1996	2002
7 Stations	11 Stations	24 Stations (including stations acquired through Telemundo merger, NBC now has dupolies in six markets, including five of the top ten)

2. Cable Channels

1984	1996	2002
1 Channel RCA Cable, Inc. (pay-per view television)	8 Channels (Including: CNBC, MSNBC, ¹⁹ Arts and Entertainment (minority interest), The History Channel (minority interest), American Movie Classics (minority interest), Bravo (minority interest), Prime Network (minority interest), Various regional sports channels (minority interests))	14 Channels (Including: CNBC, MSNBC, Mun2, Bravo, Arts & Entertainment Network (minority interest), The History Channel (minority interest), the History Channel International (minority interest), the Biography Channel (minority interest), Shop NBC (minority interest), ²⁰ American Movie Classics (minority interest), The Independent Film Channel (minority interest), WE: Women's Entertainment. (minority interest), MuchMusic USA (minority interest), Fox Sports Net (minority interest)

¹⁸ NBC data for 1984 is taken from the 10-K Report for RCA Corporation covering the fiscal year ending 1984. General Electric/NBC data for 1996 is taken from the 10-K Report for General Electric Co. for the fiscal year ending 12/31/1996. General Electric/NBC data for 2002 is taken from National Broadcasting Company, Inc. Capsule – Hoover’s Online, available at http://hoovers.com/company/features/0,2960,8_3577,00.html; various areas of NBC’s Internet website, located at <http://www.nbc.com>; and the Columbia Journalism Review’s ‘Who Owns What: General Electric,’ located at <http://www.cjr.org/owners/ge.asp>.

¹⁹ Joint venture with Microsoft

3. Television and Film Production Interests

1984	1996	2002
1. NBC Studios	1. NBC Studios 2. NBC News 3. NBC Sports	1. NBC Enterprises (program syndication) 1. NBC Studios 2. NBC News 3. NBC Sports

4. Internet Interests

1984	1996	2002
None	Websites Included: 1. NBC.com 2. CNBC.com 3. MSNBC.com	Websites Include: 1. NBC Internet (NBCi.com) 2. NBC.com 3. CNBC.com 4. MSNBC.com 5. iVillage (equity stake) 6. Polo.com ²¹ 7. Space.com ²² 8. Allbusiness.com

5. Other Major Media Interests:

1984	1996	2002
1. NBC Radio (7 Stations) 2. RCA/Columbia Home Video (RCA/Columbia joint venture) 3. RCA Records	None	1. NBC Enhanced broadcast Group (interactive television production)

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²⁰ Co-owned with ValueVision, Inc.

²¹ Joint venture with Polo Ralph Lauren Corp.

²² Joint venture with Gannett.