

## **Appendix B**

### **Broadcast Network Ownership of Top Cable Programming**

#### **Top 20 Cable Programming Services by Subscribership<sup>1</sup>**

Rank	Programming Network	Subscribers (millions)	Network Ownership <sup>2</sup>
1	TBS	82.0	AOL Time Warner (WB)
2	Discovery Channel	81.7	
3	TNT	81.6	AOL Time Warner (WB)
4	ESPN	81.0	Disney (ABC)
5	USA Network	81.0	
6	Fox Family Channel <sup>3</sup>	80.5	Disney (ABC)
7	A&E	80.4	Disney (ABC)/General Electric (NBC)
8	TNN	80.1	Viacom (CBS)
9	Lifetime Television	79.9	Disney (ABC)
10	Nickelodeon/Nick at Nite	79.8	Viacom (CBS)
11	CNN	79.7	AOL Time Warner (WB)
12	C-SPAN	79.4	
13	The Weather Channel	78.9	
14	TLC	78.0	
15	MTV	77.3	Viacom (CBS)
16	QVC	77.0	
17	CNN Headline News	76.2	AOL Time Warner (WB)
18	CNBC	76.0	General Electric (NBC)
19	AMC	75.9	
20	VH1	74.2	Viacom (CBS)

Note: In addition to cable, other services such as MMDS (wireless cable), SMATV (satellite master antenna television), satellite, including HSD (home satellite dish) and DBS (direct broadcast satellite), broadcast television and LPTV (low power television) may distribute these signals. Subscriber figures may include these non-cable services.

<sup>1</sup> Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming, Eighth Annual Report, 17 FCC Rcd 1244, Table D-6 (2002) (*citing* NCTA, Top 20 Cable Networks, Cable Television Developments 2001, at 22-23).

<sup>2</sup> May reflect partial ownership interests.

<sup>3</sup> Now ABC Family.

## Top 20 Cable Programming Services by Prime Time Rating<sup>4</sup>

Rank	Programming Service	Network Ownership <sup>5</sup>
1	Lifetime Television	Disney (ABC)
2	USA Network	
3	TNT	AOL Time Warner (WB)
4	Cartoon Network	AOL Time Warner (WB)
5	TBS	AOL Time Warner (WB)
6	Nick at Night	Viacom (CBS)
7	A&E	Disney (ABC)/General Electric (NBC)
8	Discovery Channel	
9	WGN-C	
10	TNN	Viacom (CBS)
11	History Channel	Disney (ABC)/General Electric (NBC)
12	ESPN	Disney (ABC)
13	TLC	
14	MTV	Viacom (CBS)
15	FX	News Corp. (FOX)
16	Sci-Fi	
17	Fox News	News Corp. (FOX)
18	TV Land	Viacom (CBS)
19	BET	Viacom (CBS)
20	HGTV	

---

<sup>4</sup> Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming, Eighth Annual Report, 17 FCC Rcd 1244, Table D-7 (2002) (*citing* Paul Kagan Assocs., Inc., Day Part Ratings Averages, Prime Time (3rd Quarter), Cable Program Investor, Sept. 11, 2001, at 6).

<sup>5</sup> May reflect partial ownership interests.

**Top 25 Television Networks by Revenue<sup>6</sup>**  
**(Broadcast & Cable)**

Rank	Network	2002 Revenue	Network Ownership <sup>7</sup>
1.	NBC	\$4.90 billion	General Electric (NBC)
2.	QVC	\$3.77 billion	
3.	CBS	\$3.59 billion	Viacom (CBS)
4.	ABC	\$2.89 billion	Disney (ABC)
5.	ESPN	\$2.12 billion	Disney (ABC)
6.	FOX	\$2.10 billion	News Corp. (FOX)
7.	HBO	\$2.05 billion	AOL Time Warner (WB)
8.	HSN	\$1.79 billion	
9.	TNT	\$1.21 billion	AOL Time Warner (WB)
10.	Nickelodeon	\$1.09 billion	Viacom (CBS)
11.	Showtime	\$989 million	Viacom (CBS)
12.	USA Network	\$940 million	
13.	MTV	\$847 million	Viacom (CBS)
14.	CNN	\$823 million	AOL Time Warner (WB)
15.	Disney	\$810 million	Disney (ABC)
16.	TBS	\$799 million	AOL Time Warner (WB)
17.	Lifetime Television	\$790 million	Disney (ABC)
18.	Discovery Channel	\$620 million	
19.	The WB	\$589 million	AOL Time Warner (WB)
20.	Starz!	\$580 million	
21.	A&E	\$550 million	Disney (ABC)/General Electric (NBC)
22.	CNBC	\$539 million	General Electric (NBC)
23.	Cinemax	\$522 million	AOL Time Warner (WB)
24.	Fox News Channel	\$490 million	News Corp. (FOX)
25.	Univision	\$480 million	

<sup>6</sup> Broadcasting & Cable, Dec. 2, 2002, at 24-28.

<sup>7</sup> May reflect partial ownership interests.