# EXHIBIT 1

**Declaration of Karrie Rossmiller**

I, Karrie Rossmiller, hereby declare as follows:

1. I am currently employed by WKEF Licensee, L.P., the licensee of WKEF(TV), Dayton, Ohio ("WKEF(TV)"), an indirect, wholly-owned subsidiary of Sinclair Broadcast Group, Inc. ("Sinclair"), as executive producer of news for WKEF(TV)'s news programming, as well as for the news programming which Sinclair provides to WRGT-TV pursuant to a Programming Services Agreement with WRGT Licensee, LLC, the licensee of WRGT-TV ("WRGT-TV"), Dayton, Ohio.

2. I have a Bachelor of Arts degree in communications from Ohio University and have been employed in the television news business for over 9 years. I was promoted into my current position in 2002. Before that, I was a senior producer for 2 years.

3. As executive news producer, I am primarily responsible for the day-to-day decisions as to the content which appears on the news programming broadcast on WKEF(TV) and, subject to the ultimate control of WRGT Licensee, LLC, WRGT-TV. In making such decisions, I, together with other members of my production staff, consider the interest of each station's viewers, as well as the ability to increase viewership ratings for the programs.

4. The demographic make-up of the audience for the 10 p.m. news which is broadcast on WRGT-TV is younger and includes a materially larger percentage of minorities, women and metro-Dayton residents than the audience for the news programming broadcast on WKEF(TV).

5. My performance and the success of the news programming are measured in large part by the audience ratings delivered by WKEF(TV)'s and WRGT-TV's programming. Accordingly, I believe it is critical that the news programming cover stories that affect the lives of each station's viewers. Some news stories are only broadcast on WRGT-TV or are given more extensive coverage on that station than on WKEF(TV). For instance, during the past 90 days, WRGT-TV has aired health and parenting segments which were not aired on WKEF(TV).

Executed under penalty of perjury this 30 day of January, 2003.

Karrie Rossmiller

Karrie Rossmiller

# EXHIBIT 2

# Media Advocacy

## Send a message to the FCC and your federal representatives

**Here is the template you can use for creating your comment on the current rulemaking!**
**This form will submit your comments into the current FCC proceeding on media ownership, and will automatically be copied to the 5 FCC commissioners, the US Senate Commerce Committee, and the senators from your state. If you would like your comments to not be sent to any of the individuals or organizations listed below, uncheck the checked box. If you would like to specify which Senators or which congresspeople receive your comments, email us for assistance.**

☑ Send to FCC! ☑ Send to the Senate! ☑ Send to our President!

**All comments sent to the FCC will include this header. Edit the text below it as necessary to incorporate the salutations already included here (for example, traditional greetings needn't be repeated!**

FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

In the Matter of 2002 Biennial Regulatory Review - Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996, Notice of Proposed Rulemaking, MM Docket No. 02-277, (rel. Sept. 23, 2002)

To: The Secretary, FCC Commisioners, and Chief, Media Bureau:

### Your message!

**Subject Line (for e-mail messages to senators and FCC commissioners)** (required)
I oppose media concentration!

**Body (of e-mail messages and the formal filing with the FCC). (required)**
**Your postal address will be automatically included in the message, so don't supply that.**

I am writing to you today to comment on Docket No. 02-277, the Biennial Review of the FCC's broadcast media ownership rules. In it's goals to promote competition, diversity and localism in today's media market, I strongly believe that the FCC should retain all of the current media ownership rules now in question. These rules serve the public interest by limiting the market power of already huge companies in the broadcast industry.

I do not believe that the studies commissioned by the FCC accurately demonstrate the negative affects media deregulation and consolidation have had on media diversity. While there may indeed be more sources of media than ever before, the spectrum of views presented have become more limited.

The right to carry on informed debate and discussion of current events is part of the founding philosophy of our nation. Our forefathers believed that democracy was best served by a diverse marketplace of ideas. If the FCC allows our media outlets to merge, our ability to have an open, informed discussion from a wide variety of viewpoints will be compromised.

The public interest will best be served by preserving media ownership rules in question in this proceeding.

In addition, I support the FCC's plan to hold a public hearing on this matter in Richmond, VA in February 2003. I strongly encourage

**Remember to include a closing! (e.g., Sincerely, Bob) Your address will be automatically included.**

## Your information

**Name** (required)

**Email address** (required)

**Mailing Address** (required)

**City** (required)

**State** (required)

**Zip Code** (required)

☑ Would you like to receive more information about the organization hosting this comment form, the Chicago Media Watch, or other media diversity campaigns?

Send a comment to the FCC | Undo typing

---

*murphy2@speakeasy.net*

# EXHIBIT 3

CDD Center for Digital Democracy



# Tell The FCC to Protect Media Diversity!

**The Federal Communications Commission is undertaking a review of nearly all of its media ownership rules, a proceeding that will have profound effects on our nation's media landscape**. Our democracy depends upon a diverse and robust media that ensures the free flow of information from a wide array sources and viewpoints. But recent years have been characterized by rapid consolidation in the media industry, a trend that has left us with FEWER corporations controlling a larger percentage of the information upon which we base important political and personal decisons. The current FCC proceeding seems skewed towards further scaling back regulations that are intended to promote media diversity and protect civic, minority and noncommercial voices.

**The FCC needs to hear from you on this important issue**. Please take a few moments to remind the Commission that ownership rules are necessary to promote diversity and competition in our media, and ultimately, to support our economy and democracy. As you write your comments, feel free to refer to the points listed at the right side of this page. Also, try to include any examples from your personal experience, such as a reduction in diversity of local radio programming or newspaper coverage of local issues. Your comments will be sent directly to the FCC automated filing system, and will help in the fight to preserve a healthy and diverse media

---

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

(Enter your own comments here)

Sincerely,

Docket #: 02-277

Date mm/dd/yy (required):

**Filing Resources**

CDD Media Ownership page

FCC Media Ownership proceeding (PDF)

FCC Media Ownership studies

Also, to help with your comments, here are **ten questions** that you might consider in filing your comments with the FCC:

**1.** How should the FCC measure viewpoint diversity? (The Commission suggests that it should simply be evaluated in a context of commercial competition.)

**2.** In what way do locally owned and controlled media outlets-TV stations and newspapers, for example-more effectively serve their communities (versus chain or network-owned properties)?

**3.** The FCC suggests that broadcast TV isn't as important a source of information as it once was, given the "proliferation of outlets." Do you believe this to be the case?

**4.** The Commission also suggests that ownership limits may no longer be necessary to promote diversity of expression in the media. Do larger media companies indeed strengthen diverse reporting and analysis?

**5.** How has consolidation affected the quality of local, national, and international reporting? Has media concentration diminished the ability of the news media to engage in a critical "watchdog" role over private and public interests?

Name (required):

Address 1 (optional):

Address 2 (optional):

City (optional):

State (required):

Zip (optional):

Email Address (required):

Send Your Message

**6.** Has the so-called explosion in outlets, as Michael Powell would have it, brought about an increase in media owned or controlled by persons of color and women?

**7.** Has cable television really contributed to program diversity, with real alternatives of genre and scope?

**8.** Does commonly owned media, as the FCC suggests, have "stronger incentives to provide diverse formats, programs, and content"?

**9.** Is there truly an "ever increasing number of alternative providers of delivered video programming"?

**10.** In determining diversity, should the commission, as it suggests, count every web site and cable channel available? Or should it be more focused on the most powerful and dominant outlets?

Privacy Policy