

ATTACHMENT 1

**The Television National Ownership Cap and Localism:
Reply Comments**

By

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The main purpose of these Reply Comments is to clarify, in light of comments submitted in this proceeding, the goal of localism and how the national television ownership cap (the Cap) advances that goal. This is done in Section I. We reiterate that networks have interests that may, at times, conflict with the interests of particular local communities, and that affiliates help to make programming more responsive to local interests. By preserving more stations as affiliates, the Cap therefore advances localism. In Section II, we evaluate the claim that antitrust enforcement under the DOJ/FTC *Merger Guidelines* is sufficient to achieve any FCC goals, including localism and diversity, thereby rendering FCC media ownership rules redundant at best. With respect to diversity, this claim rests on the dubious premise that numerous media outlets are equally effective at reaching an audience. With respect to localism, antitrust enforcement does not consider such goals.

I. Affiliates Promote Localism by Resisting Geographic Uniformity in Programming that Networks Prefer

We take as given that localism in broadcasting is a desire to place programming decisions in the hands of a licensee whose principal criterion for selecting what programming to air is responsiveness to the viewers and advertisers in that particular local market.¹ The selection criterion actually used will depend heavily on the profit interests of the entity selecting the content, and here there is an important difference between a network-owned and operated (O&O) station and an affiliate.

As we previously emphasized,² a network aggregates viewers across time and across regions. It performs this service by providing a schedule of programs aimed at an average “national viewer” and attempting to ensure that stations in different license areas air the schedule simultaneously. Because national advertisers value this service (and are willing to pay a premium to advertise on broadcast networks), this activity can be presumed to meet an important economic objective. However, the same activity implies a strong geographic uniformity in the programming that is aired if stations closely adhere to the network schedule. When there is heterogeneity across communities in their tastes for programming, many communities would prefer (if possible) to accept only parts of a schedule and replace the rest with programs better suited to them. An O&O station will be partly responsive to such local differences, and may sometimes depart from its network schedule if such demands are sufficiently intense. However, an O&O does not base its decisions solely, or perhaps even primarily, on what best suits its local audience, but acts as part of its parent network. An O&O’s willingness to depart from its network schedule is tempered by how such departures impact the network’s revenues from the national advertising market.

¹ For example, the FCC notes: “As we have said above, the principal ingredient of the licensee’s obligation to operate his station in the public interest is the diligent, positive and continuing effort by the licensee to uncover and fulfill the tastes, needs, and desires of his community or service area, for broadcast service.” 1960 Network Inquiry.

² Schwartz and Vincent (2003).

In contrast, the profit of an affiliate is more closely tied to the success of its programming in its particular license market, hence the affiliate is more likely to orient its programming to the interests of that local market. Thus, affiliates can be expected to deviate more frequently from the network's schedules (that is, exercise their rights to preempt) as compared to network-owned stations in response to local demands.

Several implications follow from this view of localism, as discussed next.

A. Localism is Not Local Ownership

Fox, NBC and Viacom contend that a “fundamental reason” why the Cap does not serve localism is that the vast majority of network affiliates are not owned locally but by corporate groups typically headquartered elsewhere. Such group owners “are no more ‘local’ to their non-headquartered markets” than are the networks.³ Thus, there is supposedly no difference between an affiliated station and a network-owned station.

This argument misinterprets the purpose of the regulation. Localism as we understand it is not about local ownership; whether a station is locally owned or not is by itself irrelevant. What matters are the incentives of the station owner regarding choice of programming. The claim that networks are no different from other group owners because both are typically headquartered outside their stations' local markets overlooks a key difference in their incentives and, hence, in the expected behavior of the stations they own.

A network is a supplier of a national programming schedule, and its advertising income is heavily dependent on obtaining widespread and synchronized airing of this schedule. It therefore will have strong incentives to ensure that its owned stations adhere to its schedule even in some cases where, from the standpoint of serving individual local markets, it would be preferable to let those stations air other programs. By contrast, a non-network group does not provide its stations with a program lineup, and therefore has less to gain from constraining their programming choices. As a result, affiliates – regardless of whether they are owned by corporate groups – will exercise greater flexibility than network O&Os in tailoring their programming to match viewer demands in their individual local markets.

B. Localism is Not Local Content or Any Particular Type of Content

Dr. Bruce Owen, whose statement was filed by the network Joint Commenters, writes: “The Commission’s preoccupation with localism is difficult to explain or to justify.”⁴ In reaching this conclusion he equates localism with local content. He argues that promoting local ownership need not yield more local content and, more importantly,

³ Joint Commenters (2003), p. 38.

⁴ Owen (2003), p. 10.

there is no good reason for the government to favor local over other content.⁵ The Joint Commenters also imply that localism amounts to local content, especially local news.⁶ Citing an FCC study that supposedly found network O&Os outperforming affiliates with respect to local news, they portray these results as “suggesting that the rule [Cap] is not only unnecessary to promote localism, but may be counterproductive...”⁷

The above criticisms are largely beside the point since localism should not be equated with local news, other local content or, indeed, any particular content. Like Dr. Owen, we take no position on the relative merit of various types of content.⁸ Unlike him, we do not see localism as favoring a particular type of content but, rather, as a policy that favors a particular criterion for selecting what gets airs—content that best serves the interests of the community in that license market. For reasons explained earlier, the selection criterion used by an affiliate is more likely to dovetail with the demands of local viewers and local advertisers than in the case of a network-owned station, because of the network’s geographically broader orientation. Thus, whatever content an affiliate chooses to air, that content is more likely to match the demands of the particular local audience.

The preceding analysis implies that the Cap, by maintaining more stations as affiliates instead of O&Os, can foster localism in the meaningful sense of serving local viewers even if affiliates did sacrifice somewhat the quantity or quality of local news. In fact, however, the evidence in this proceeding suggests that affiliates as a whole do *not* perform worse than O&Os in providing local news.

The NAB/NASA Study (2002) and its critique in Study H by Economists Incorporated (2003) suggest the following conclusions. Regarding the amount of local news, affiliates of the major networks other than Fox aired about the same number of news hours as did the network-owned stations. The anomalous behavior of Fox is

⁵ “In its most basic historical decisions regarding the allocation of broadcast spectrum, the Commission expressly sacrificed consumer breadth of choice in order to promote local ownership and ‘therefore’ local content. It turns out, of course, that local ownership, while it *permits* local content, does not often *result* in local content.” Moreover, he adds: “Why should the government seek to promote local content ... ?” and concludes that “[A] focus on local content or local outlets appears to lack a coherent policy basis.” Owen (2003), p. 10.

⁶ “With respect to localism, the FCC has implicitly acknowledged that market forces provide powerful incentives for group owners to satisfy the local news and information needs of the communities they serve.” Joint Commenters, pp. 9-10.

⁷ Joint Commenters (2003), p. 35.

⁸ As noted earlier, the Joint Commenters seem to endorse the interpretation of localism as local news. When commenting on the proper notion of *diversity*, however, the Joint Commenters advocate a content-neutral interpretation: “The Commission’s focus, moreover, on news and public affairs programming as the sole measure of viewpoint diversity fails to account for the contribution of entertainment programming to the public debate on important issues...” (p. v.) “The Joint Commenters submit, moreover, that viewpoint diversity is not just about news. the Commission should take this opportunity to conclude that all forms of programming contribute (and have long contributed) to viewpoint diversity.” (p. 8.)

puzzling.⁹ It seems unwise to modify a policy rule that applies to all the major networks based solely on Fox's record.

Turning to the *quality* of local news, neither the networks nor EI's Study H challenge the finding in the NAB/NASA Study that affiliates appear more likely to win the prestigious Dupont awards.¹⁰ The networks propose looking instead at Radio and Television News Directors Association (RTDNA) awards on the questionable basis that: "Because a larger number of RTDNA awards are given out each year, they likely offer a better measure of news quality . . ." ¹¹ The networks report that "[T]here is no discernible difference between O&Os and affiliates with respect to [the likelihood of winning RTDNA awards]." ¹² Thus, using RTDNA awards the performance is similar, while using Dupont awards, affiliates outperform O&Os.¹³ The overall picture from the studies presented by the two sides, therefore, is that affiliates do at least as well in terms of the quality of local news. Whatever costs might be imposed by regulations such as the Cap, the evidence suggests that sacrificing the quality of local news is not one of them.

C. Preemptions Data Show that O&Os and Affiliates Behave Differently

Data presented by the Joint Commenters (p.39) shows that in 2001 the average number of prime-time hours of network programming preempted by affiliates of the top four networks was more than forty percent greater than the figure for O&O stations.¹⁴ Yet they interpret this evidence as follows: "Given that O&O and affiliate stations preempt network programming at similar rates, an increase in the number of network-owned stations will have no effect on the likelihood of preemption in a given market. Consequently, a station's switch from independent affiliate to network ownership ... will not impact local viewers' abilities to receive content suited to local needs."¹⁵ This conclusion does not seem to follow from the data presented.

In addition, the networks seem to imply that the type of content that affiliates select when preempting network programming is less worthy than the material it replaces or does not advance localism because it is not local content. Disney notes that "Most

⁹ NASA/NAB offers two explanations for Fox's anomalous behavior, a sample-selection effect (Fox chooses to acquire stations that offer more news initially) and a station-type effect (Fox's affiliates are disproportionately UHF stations compared to its owned stations and to the affiliates of other networks).

¹⁰ See Joint Commenters, p. 37 and EI Study H, pp. 10-11.

¹¹ Joint Commenters, p. 37.

¹² Joint Commenters, p. 37.

¹³ We understand that NAB/NASA is presenting evidence showing that affiliates also outperform O&Os in winning the George Fisher Peabody Awards.

¹⁴ In prime time, affiliates preempted on average 9.6 hours versus 6.8 hours for O&Os. NAB/NASA notes that the average number of preemptions in all time slots—including non-prime time slots—reported by the affiliates responding to their survey (about half of all affiliates) was 33 hours.

¹⁵ Joint Commenters, p. 40.

strikingly, many of Disney/ABC affiliates do not clear Disney/ABC's Nightline or Disney/ABC's award-winning childrens' educational and informational programming during their regular time slots" and in their place were airing syndicated programming or paid programming.¹⁶ The networks cite EI's Study G as demonstrating that "any difference between affiliates and O&Os is largely due to higher preemption by affiliates for paid programming and telethons."¹⁷ We reiterate that this focus on the particular content chosen in place of network programming is irrelevant to whether affiliates promote localism, because localism should be seen as content neutral. Responding to the local audience demands may entail affiliates airing syndicated programming instead of Nightline (or Survivor) or airing some telethons instead of children's programming (or soap operas).

II. The Antitrust *Merger Guidelines* Do Not Obviate An FCC Role

According to the Joint Commenters and Dr. Owen localism cannot serve as an independent basis for any FCC media-ownership rule.¹⁸ However, their dismissal of localism as a proper FCC goal rests on their definition of localism as local content, an inappropriate characterization in our view. The Joint Commenters and Dr. Owen acknowledge a *potential* FCC role in safeguarding viewpoint diversity, or what Dr. Owen calls competition in the "marketplace of ideas."¹⁹ Dr. Owen notes that "[W]hile DOJ has vigorously enforced merger law with respect to media economic markets, it has not, in practice, addressed competition in the marketplace of ideas."²⁰ But they argue that, as a practical matter, there is no FCC role here either: "In today's media marketplace, all of the Commission's policy goals are realized through reliance on the [DOJ/FTC] *Merger Guidelines*."²¹ In advancing this position the Joint Commenters rely heavily on the Statement of Dr. Bruce Owen, so we shall focus our remarks principally on his analysis.

¹⁶ Disney (2003), pp. 4-5.

¹⁷ Joint Commenters, p. 39. In n. 132 they add: "No data has ever been provided to support the assumption that a preponderance of affiliate preemptions are related to the presentation of public interest programming, as opposed to being economically motivated."

¹⁸ Joint Commenters p. 58, n. 211. Owen, p. 10.

¹⁹ Joint Commenters, p. 6 ("The Joint Commenters believe that viewpoint diversity is a worthy goal."); Owen p. 4 ("The Commission does have a stronger basis for attending to the marketplace of ideas ... it is possible in principle ... that a given transaction might raise marketplace of ideas issues despite the absence of threats to competition in the relevant economic markets."). Since their arguments are similar, we will use "viewpoint diversity" and "marketplace of ideas" interchangeably.

²⁰ Owen, p. 4.

²¹ Joint Commenters, p.26. See also p. 59: "[R]eliance on the *Merger Guidelines* more than suffices to achieve the Commission's objectives."

A. The *Merger Guidelines* May Not Safeguard Diversity Interests

Dr. Owen argues that antitrust enforcement against media concentration in what he calls traditional “economic markets” – such as sale of advertising and purchase of programming – will automatically ensure sufficient competition also in the marketplace of ideas. His core assertion is that concentration in the latter is much lower (and entry is much easier) than in the former. Antitrust enforcement that maintains enough media outlets to preserve competition in the economic markets in which the mass media participate will *a fortiori* maintain sufficient competition in the marketplace for ideas.

An obvious objection is that what constitutes an acceptable level of competition or an acceptable risk from approving a given transaction in economic markets may be quite different from what is deemed appropriate for preserving viewpoint diversity. The Clayton Act – the principal statute that guides federal antitrust merger enforcement – prohibits a transaction only if there is a “likelihood of substantial lessening of competition.” The acceptable threshold for a reduction in competition in the marketplace of ideas may be much lower. For example, the *Merger Guidelines* classify an industry as only “moderately concentrated” if its Herfindahl-Hirschman Index (HHI) is below 1,800. An industry with six firms of equal market shares would fall below this threshold. Yet for preserving “adequate” viewpoint diversity one might desire considerably more than six major independent outlets.

Dr. Owen recognizes that public policy intervention thresholds may be different for diversity issues than for competition in “economic markets”, but nevertheless rejects an FCC role on the grounds that concentration in the marketplace of ideas is so low as to lie below any reasonable threshold for intervention.²² The linchpin of his case, then, is that the number of effective media outlets is supposedly very large.

This conclusion rests on the claim that what matters is the raw number of media outlets regardless of their audience or revenue shares since “Every outlet available to the community has equal potential as a source of ideas.”²³ Accordingly, “In markets for ideas, each firm is just one more source, and should count equally. ... significant information can enter ... through a single web site, newsgroup or chat room and be disseminated extremely widely... .”²⁴ The Joint Commenters agree, quoting Dr. Owen and adding their own emphasis: “[t]he rational way to measure the ‘share’ of each source of ideas available to a given set of consumers, therefore, is to give each source *equal weight*.”²⁵ They urge the FCC to adopt such a “unitary rule” whereby each media outlet that is accessible to consumers in the local market and can present local content should be assigned equal

²² “For these reasons [low concentration and easy entry in marketplace of ideas] it is not correct to view the Commission’s responsibility to protect First Amendment values as requiring a lower tolerance for concentration [in media markets] than that required by antitrust principles.” Owen pp. 11-12.

²³ Owen, p. 9. See generally pp. 8-10.

²⁴ Owen, p. 13.

²⁵ Joint Commenters, p. 62, quoting Owen, p.9.

importance.²⁶ To illustrate what such a rule would imply, they report the findings of EI Study H, that counted the number of media outlets in Milwaukee, including print, radio, television media as well as local web sites. The exercise turned up over 170 outlets, with nearly 90 separate owners.

Few would dispute that a market with ninety equally effective independent players is sufficiently unconcentrated for most relevant purposes. The question, of course, is whether it is sensible to treat all outlets as equally important. The relevant measure of importance is not whether the ideas presented by various outlets are “better” than others or whether they gain wider acceptance.²⁷ Rather, the issue is whether all outlets are equally capable of providing timely and effective exposure of ideas to (not necessarily acceptance by) a broad audience. The Joint Commenters say yes: “As Dr. Owen argues, all media outlets are comparable in terms of their ability to transmit viewpoints and information that a given consumer may value.”²⁸ This strikes us as a simplistic description of what it takes to be an effective media outlet.

While outlets differ significantly even in their physical ability to transmit, obtaining an audience for one’s content requires much more than this. Even if many consumers can physically access an outlet, their time and awareness are quite limited. Getting consumers’ attention is often the major hurdle. It is therefore not nearly enough that an idea be available to be accessed. It matters a great deal how easily a consumer can learn of its existence and how costly it would be to acquire it—including the effort or inconvenience of familiarizing oneself with a new outlet or format and the sacrifice of forgoing valuable entertainment or other options during the time spent.

To overcome these obstacles, media owners go to great lengths and expense to make it easier, more convenient, and more entertaining for consumers to use their outlets. The nature of the medium is important (e.g., many consumers prefer television to print). Also important are the ability and willingness of the outlet owner to heavily advertise and promote its content, and to include certain content that may be less familiar to consumers along with other content that they already find attractive. These activities feature prominently when a network develops, supplies and promotes a programming schedule. For these and other reasons, there is tremendous variability across outlets in their effectiveness as distribution platforms in the “marketplace of ideas.”

It is therefore economically wrong to dismiss differences in market shares as reflecting only the popularity of the ideas presented. Market share differences across

²⁶ Joint Commenters, pp. 62-63.

²⁷ Contrast the suggestion of Owen, pp. 8-9: “Each source of ideas available to a given consumer is equally significant from a First Amendment perspective. ... It would be remarkable indeed for the Commission to adopt an ownership metric that implies, as a social ideal, that all ideas should be equally popular.” The Joint Commenters, p. 62, state: “Given that each source of ideas available to a consumer is equally significant from a First Amendment perspective, ...” each source should be assigned equal weight when assessing “shares” in the marketplace of ideas.

²⁸ Joint Commenters, p. 61.

media outlets reflect in large measure differences in the control of important assets needed to attract an audience. Dr. Owen cites the *Merger Guidelines* as suggesting that the agency in its competitive analysis will sometimes assign firms equal market shares.²⁹ The relevant passage, however, states that equal shares will be assigned “[W]here all firms have, on a forward-looking basis, an equal likelihood of securing sales...”³⁰ It is far from evident that the “equal likelihood” condition holds when comparing, for example, a major television broadcast network with John Doe’s web site. Indeed, Dr. Owen observes that “The mass media also plays an important role in the metaphoric marketplace of ideas.”³¹ If all outlets were equally important – including the myriad of web sites – it is difficult to see why the “mass media” would retain any special significance.

Taken to its logical conclusion, the argument that all media outlets should be counted as equally important and that entry by new outlets is very easy implies not only that FCC intervention is pointless given effective antitrust enforcement in today’s media marketplace. It also implies that no form of intervention – including antitrust enforcement in the economic markets where mass media operate – is needed to protect competition in the marketplace of ideas.

In sum, the Joint Commenters and Dr. Owen understate the degree of outlet concentration for assessing competition in the “marketplace of ideas.” Recalling that the acceptable thresholds of concentration may well be lower for such purposes than for ensuring sufficient competition in the conventional economic markets policed by antitrust authorities, it remains an open question whether antitrust enforcement removes the need for additional FCC action aimed at diversity.

B. The *Merger Guidelines* Do Not Address Localism Interests

Antitrust enforcement against media concentration is largely unrelated to localism concerns. The DOJ’s Antitrust Division views its role as tightly focused on competition, a focus that has helped it conduct rigorous competitive analysis and enforcement without the confounding influence of other goals. Thus, under the *Merger Guidelines* the DOJ would not challenge a network’s acquisition of an affiliate station if the transaction posed no competitive concerns. Barring competitive concerns, the DOJ would not question what criterion a station uses to choose its programming, viewing such an inquiry as lying outside its mandate. The FCC, however, may see its role as broader. In particular, insofar as the FCC is concerned about preserving independent affiliates on grounds that their decisions will more closely respond to local interests, it cannot count on antitrust enforcement to address such localism interests. The FCC’s national television ownership cap therefore targets a policy goal that is not reached by antitrust policy.

²⁹ Owen, p. 9.

³⁰ *Merger Guidelines*, n. 15.

³¹ Owen, p. 2.

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ATTACHMENT 2

The Peabody Awards

Station	O&O	City	Market Rank	Title	Year	Percentage
WNET/PBS		New York	1	American Masters: F. Scott Fitzgerald: Winter Dreams	2001	1.8%
WNET/PBS		New York	1	City Life	1999	3.6%
WNET/PBS		New York	1	City Arts	1997	5.5%
WNBC-TV	X	New York	1	Passport to Kill	1996	7.3%
WCBS-TV	X	New York	1	New York City School Corruption	1995	9.1%
WNET/PBS		New York	1	American Masters: Paul Simon--Born at the Right Time	1993	10.9%
WNET/PBS		New York	1	Dance in America: Everybody Dance Now	1991	12.7%
KTLA-TV		Los Angeles	2	Rodney King: Videotaped Beating	1991	14.5%
WTTW-TV/PBS		Chicago	3	The New Explorers	1993	16.4%
KRON-TV		San Francisco	5	About Race	1998	18.2%
KQED-TV/PBS		San Francisco	5	The Castro	1997	20.0%
KGO-TV	X	San Francisco	5	Rwanda	1994	21.8%
WGBH-TV/PBS		Boston	6	Africans in America: America's Journey Through Slavery	1998	23.6%
WETA-TV/PBS		Boston	6	Frank Lloyd Wright	1998	25.5%
WGBH-TV/PBS		Boston	6	The American Experience: Riding the Rails	1998	27.3%
WGBH-TV/PBS		Boston	6	The American Experience: The President Series	1997	29.1%
WGBH-TV/PBS		Boston	6	The American Experience: Troublesome Creek--A Midwestern	1997	30.9%
WCVB-TV		Boston	6	Who's Guarding the Guardians?	1996	32.7%
WGBH-TV/PBS		Boston	6	FDR	1994	34.5%
WGBH-TV/PBS		Boston	6	Malcolm X: Make it Plain	1994	36.4%
WGBH-TV/PBS		Boston	6	The Battle of the Bulge	1994	38.2%
WCVB-TV		Boston	6	Chuck Kraemer Reporting	1993	40.0%
WGBH-TV/PBS		Boston	6	The American Experience: The Donnor Party	1992	41.8%
WGBH-TV/PBS		Boston	6	The Health Quarterly: The AIDS Report Series	1992	43.6%
WCVB-TV		Boston	6	The Incredible Voyage of Bill Pinkney	1992	45.5%
KERA-TV/PBS		Dallas	7	The Cliburn: Playing on the Edge	2001	47.3%
WFAA-TV		Dallas	7	The Peavy Investigation	1995	49.1%
WAGA-TV	X	Atlanta	9	Singled Out	1999	50.9%
WXYZ-TV		Detroit	10	Target 7: Armed and Angry	1995	52.7%
KHOU-TV		Houston	11	Treading on Danger?	2000	54.5%
KOMO-TV		Seattle	12	KOMO-TV Institutional Award	1996	56.4%
KIRO-TV		Seattle	12	When the Salmon Runs Dry	1992	58.2%
WCCO-TV	X	Minneapolis	14	One to One: Mentoring	1996	60.0%
KSTP-TV		St. Paul	14	Who's Watching the Store?	1991	61.8%
WTVJ-TV	X	Miami	17	Hurricane Andrew: As It Happened	1992	63.6%
WQED-TV/PBS		Pittsburgh	21	Where in the World is Carmen Sandiego?	1992	65.5%
WRAL-TV		Raleigh	29	Military Medicine	1997	67.3%

Station	O&O	City	Market Rank	Title	Year	Percentage
WRAL-TV		Raleigh	29	WRAL Environmental Reporting	1991	69.1%
WKRN-TV		Nashville	30	Under the Influence	1993	70.9%
WCPO-TV		Cincinnati	32	Visions of Vine Street	2001	72.7%
WCPO-TV		Cincinnati	32	Stadium Investigation	1999	74.5%
KTVX-TV		Salt Lake City	36	The Olympic Bribery Scandal	1998	76.4%
WVTM-TV	X	Birmingham	40	Angels of Change	1993	78.2%
WWL-TV		New Orleans	42	Facing Realities: Politics, Drugs and Waste	1993	80.0%
KFOR-TV		Oklahoma City	45	Coverage of the Murray Building Bombing	1995	81.8%
KOCO-TV		Oklahoma City	45	Coverage of the Murray Building Bombing	1995	83.6%
KWTV-TV		Oklahoma City	45	Coverage of the Murray Building Bombing	1995	85.5%
KNME-TV/PBS		Albuquerque	49	Surviving Columbus	1992	87.3%
WJXT-TV		Jacksonville	51	Behind Closed Doors	2000	89.1%
WTLV-TV		Jacksonville	51	Buddy Check 12	1994	90.9%
KARK-TV		Little Rock	56	Arkansas' Time Bomb: Teen Pregnancy	1991	92.7%
KSEE-TV		Fresno	57	The Atomic Bombshell	1994	94.5%
KGAN-TV		Cedar Rapids	88	Sewer Solvent Scandal	1994	96.4%
WANE-TV		Ft. Wayne	104	Christopher	1998	98.2%
KSBW-TV		Salinas	120	Just Because: Tales of Violence, Dreams of Peace	1994	100.0%

ATTACHMENT 3

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
1	New York	WABC-TV	ABC	ABC Inc.	VHF
1	New York	WCBS-TV	CBS	CBS	VHF
1	New York	WNBC	NBC	NBC	VHF
1	New York	WNYW	FOX	Fox Television Stations	VHF
2	Los Angeles	KABC-TV	ABC	ABC Inc.	VHF
2	Los Angeles	KCBS-TV	CBS	CBS	VHF
2	Los Angeles	KNBC	NBC	NBC	VHF
2	Los Angeles	KTTV	FOX	Fox Television Stations	VHF
3	Chicago	WLS-TV	ABC	ABC Inc.	VHF
3	Chicago	WBBM-TV	CBS	CBS	VHF
3	Chicago	WMAQ-TV	NBC	NBC	VHF
3	Chicago	WFLD	FOX	Fox Television Stations	UHF
4	Philadelphia	WPVI-TV	ABC	ABC Inc.	VHF
4	Philadelphia	KWY-TV	CBS	CBS	VHF
4	Philadelphia	WCAU	NBC	NBC	VHF
4	Philadelphia	WTFX-TV	FOX	Fox Television Stations	UHF
5	San Francisco-Oak-San Jose	KGO-TV	ABC	ABC Inc.	VHF
5	San Francisco-Oak-San Jose	KPIX-TV	CBS	CBS	VHF
5	San Francisco-Oak-San Jose	KNTV	NBC	NBC	VHF
5	San Francisco-Oak-San Jose	KTVU	FOX	Cox	VHF
6	Boston (Manchester)	WCVB	ABC	Hearst-Argyle	VHF
6	Boston (Manchester)	WBZ	CBS	CBS	VHF
6	Boston (Manchester)	WHDH-TV	NBC	Sunbeam TV	VHF
6	Boston (Manchester)	WFXT	FOX	Fox Television Stations	UHF
7	Dallas-Ft. Worth	WFAA	ABC	Belo Corp	VHF
7	Dallas-Ft. Worth	KTVT	CBS	CBS	VHF
7	Dallas-Ft. Worth	KXAS-TV	NBC	NBC	VHF
7	Dallas-Ft. Worth	KDFW	FOX	Fox Television Stations	VHF
8	Washington, DC	WJLA-TV	ABC	Allbritton Communcations	VHF
8	Washington, DC	WUSA	CBS	Gannett	VHF
8	Washington, DC	WRC-TV	NBC	NBC	VHF
8	Washington, DC	WTTG	FOX	Fox Television Stations	VHF
9	Atlanta	WSB-TV	ABC	Cox	VHF
9	Atlanta	WGCL-TV	CBS	Meredith	UHF
9	Atlanta	WXIA-TV	NBC	Gannett	VHF
9	Atlanta	WAGA	FOX	Fox Television Stations	VHF
10	Detroit	WXYZ-TV	ABC	Scripps Howard	VHF
10	Detroit	WWJ-TV	CBS	CBS	UHF
10	Detroit	WDIV	NBC	Post-Newsweek	VHF
10	Detroit	WJBK	FOX	Fox Television Stations	VHF
11	Houston	KTRK-TV	ABC	ABC Inc.	VHF
11	Houston	KHOU-TV	CBS	Belo Corp	VHF
11	Houston	KPRC-TV	NBC	Post-Newsweek	VHF
11	Houston	KRIV	FOX	Fox Television Stations	UHF
12	Seattle-Tacoma	KOMO-TV	ABC	Fisher Broadcasting	VHF
12	Seattle-Tacoma	KIRO-TV	CBS	Cox	VHF
12	Seattle-Tacoma	KING-TV	NBC	Belo Corp	VHF
12	Seattle-Tacoma	KCPQ	FOX	Tribune Broadcasting	VHF
13	Tampa-St. Petersburg	WFTS-TV	ABC	Scripps Howard	UHF
13	Tampa-St. Petersburg	WTSP	CBS	Gannett	VHF
13	Tampa-St. Petersburg	WFLA-TV	NBC	Media General	VHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
13	Tampa-St. Petersburg	WTVT	FOX	Fox Television Stations	VHF
14	Minneapolis-St. Paul	KSTP-TV	ABC	Hubbard Broadcasting	VHF
14	Minneapolis-St. Paul	WCCO-TV	CBS	CBS	VHF
14	Minneapolis-St. Paul	KARE	NBC	Gannett	VHF
14	Minneapolis-St. Paul	KMSP-TV	FOX	Fox Television Stations	VHF
15	Cleveland-Akron	WEWS-TV	ABC	Scripps Howard	VHF
15	Cleveland-Akron	WOIO	CBS	Raycom	UHF
15	Cleveland-Akron	WKYC-TV	NBC	Gannett	VHF
15	Cleveland-Akron	WJW	FOX	Fox Television Stations	VHF
16	Phoenix	KNXV-TV	ABC	Scripps Howard	UHF
16	Phoenix	KPHO-TV	CBS	Meredith	VHF
16	Phoenix	KPNX	NBC	Gannett	VHF
16	Phoenix	KSAZ-TV	FOX	Fox Television Stations	VHF
17	Miami-Ft. Lauderdale	WPLG	ABC	Post-Newsweek	VHF
17	Miami-Ft. Lauderdale	WFOR-TV	CBS	CBS	VHF
17	Miami-Ft. Lauderdale	WTVG	NBC	NBC	VHF
17	Miami-Ft. Lauderdale	WSVN	FOX	Sunbeam TV	VHF
18	Denver	KMGH-TV	ABC	McGraw Hill	VHF
18	Denver	KCNC-TV	CBS	CBS	VHF
18	Denver	KUSA-TV	NBC	Gannett	VHF
18	Denver	KDVR	FOX	Fox Television Stations	UHF
19	Sacramento-Stockton-Modesto	KXTV	ABC	Gannett	VHF
19	Sacramento-Stockton-Modesto	KOVR	CBS	Sinclair	VHF
19	Sacramento-Stockton-Modesto	KCRA-TV	NBC	Hearst-Argyle	VHF
19	Sacramento-Stockton-Modesto	KTXL	FOX	Tribune Broadcasting	UHF
20	Orlando-Daytona Beach	WFTV	ABC	Cox	VHF
20	Orlando-Daytona Beach	WKMG-TV	CBS	Post-Newsweek	VHF
20	Orlando-Daytona Beach	WESH	NBC	Hearst-Argyle	VHF
20	Orlando-Daytona Beach	WOFL	FOX	Fox Television Stations	UHF
21	Pittsburgh	WTAE	ABC	Hearst-Argyle	VHF
21	Pittsburgh	KDKA	CBS	CBS	VHF
21	Pittsburgh	WPXI	NBC	Cox	VHF
21	Pittsburgh	WPGH	FOX	Sinclair	UHF
22	St. Louis	KDNL-TV	ABC	Sinclair	UHF
22	St. Louis	KMOV	CBS	Belo Corp	VHF
22	St. Louis	KSDK	NBC	Gannett	VHF
22	St. Louis	KTVI	FOX	Fox Television Stations	VHF
23	Portland, OR	KATU	ABC	Fisher Broadcasting	VHF
23	Portland, OR	KOIN	CBS	Emmis Broadcasting	VHF
23	Portland, OR	KGW	NBC	Belo Corp	VHF
23	Portland, OR	KPDX	FOX	Meredith	UHF
24	Baltimore	WMAR-TV	ABC	Scripps Howard	VHF
24	Baltimore	WJZ-TV	CBS	CBS	VHF
24	Baltimore	WBAL-TV	NBC	Hearst-Argyle	VHF
24	Baltimore	WBFF	FOX	Sinclair	UHF
25	Indianapolis	WRTV	ABC	McGraw Hill	VHF
25	Indianapolis	WISH-TV	CBS	LIN Television Corp	VHF
25	Indianapolis	WTHR	NBC	Dispatch	VHF
25	Indianapolis	WXIN	FOX	Tribune Broadcasting	UHF
26	San Diego	KGTV	ABC	McGraw Hill	VHF
26	San Diego	KFMB-TV	CBS	Midwest Television	VHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
26	San Diego	KNSD	NBC	NBC	UHF
26	San Diego	XETV	FOX	Grupo Televisa	VHF
27	Hartford & New Haven	WTNH-TV	ABC	LIN Television Corp	VHF
27	Hartford & New Haven	WFSB	CBS	Meredith	VHF
27	Hartford & New Haven	WVIT	NBC	NBC	UHF
27	Hartford & New Haven	WTIC-TV	FOX	Tribune Broadcasting	UHF
28	Charlotte	WSOC-TV	ABC	Cox	VHF
28	Charlotte	WBTV	CBS	Jefferson-Pilot	VHF
28	Charlotte	WCNC-TV	NBC	Belo Corp	UHF
28	Charlotte	WCCB	FOX	Bahakel Communications	UHF
29	Raleigh-Durham	WTVD	ABC	ABC Inc.	VHF
29	Raleigh-Durham	WRAL-TV	CBS	Capitol Broadcasting	VHF
29	Raleigh-Durham	WNCN	NBC	NBC	UHF
29	Raleigh-Durham	WRAZ	FOX	Capitol Broadcasting	UHF
30	Nashville	WKRN-TV	ABC	Young Broadcasting Inc.	VHF
30	Nashville	WTVF	CBS	Landmark Communications	VHF
30	Nashville	WSMV	NBC	Meredith	VHF
30	Nashville	WZTV	FOX	Sullivan Broadcasting	UHF
31	Milwaukee	WISN-TV	ABC	Hearst-Argyle	VHF
31	Milwaukee	WDJT-TV	CBS	Weigel Broadcasting	UHF
31	Milwaukee	WTMJ-TV	NBC	Journal Broadcast Group	VHF
31	Milwaukee	WITI	FOX	Fox Television Stations	VHF
32	Cincinnati	WCPO-TV	ABC	Scripps Howard	VHF
32	Cincinnati	WKRC-TV	CBS	Clear Channel	VHF
32	Cincinnati	WLWT	NBC	Hearst-Argyle	VHF
32	Cincinnati	WXIX-TV	FOX	Raycom	UHF
33	Kansas City	KMBC-TV	ABC	Hearst-Argyle	VHF
33	Kansas City	KCTV	CBS	Meredith	VHF
33	Kansas City	KSHB-TV	NBC	Scripps Howard	UHF
33	Kansas City	WDAF-TV	FOX	Fox Television Stations	VHF
34	Columbus, OH	WSYX	ABC	Sinclair	VHF
34	Columbus, OH	WBNS-TV	CBS	Dispatch	VHF
34	Columbus, OH	WCMH-TV	NBC	NBC	VHF
34	Columbus, OH	WTTE	FOX	Sinclair	UHF
35	Greenville-Spartanburg-Asheville	WLOS	ABC	Sinclair	VHF
35	Greenville-Spartanburg-Asheville	WSPA-TV	CBS	Media General	VHF
35	Greenville-Spartanburg-Asheville	WYFF	NBC	Hearst-Argyle	VHF
35	Greenville-Spartanburg-Asheville	WHNS	FOX	Meredith	UHF
36	Salt Lake City	KTVX	ABC	Sinclair	VHF
36	Salt Lake City	KUTV	CBS	CBS	VHF
36	Salt Lake City	KSL-TV	NBC	Bonneville Intl Corp	VHF
36	Salt Lake City	KSTU	FOX	Fox Television Stations	VHF
37	San Antonio	KSAT-TV	ABC	Post-Newsweek	VHF
37	San Antonio	KENS-TV	CBS	Belo Corp	VHF
37	San Antonio	KMOL-TV	NBC	United Television	VHF
37	San Antonio	KABB	FOX	Sinclair	UHF
38	Grand Rapids-Kalamazoo	WOTV	ABC	Channel 41 Inc.	UHF
38	Grand Rapids-Kalamazoo	WWMT	CBS	Freedom Broadcasting	VHF
38	Grand Rapids-Kalamazoo	WOOD-TV	NBC	LIN Television Corp	VHF
38	Grand Rapids-Kalamazoo	WXMI	FOX	Tribune Broadcasting	UHF
39	West Palm Beach-Ft. Pierce	WPBF	ABC	Hearst-Argyle	UHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
39	West Palm Beach-Ft. Pierce	WPEC	CBS	Freedom Broadcasting	VHF
39	West Palm Beach-Ft. Pierce	WPTV	NBC	Scripps Howard	VHF
39	West Palm Beach-Ft. Pierce	WFLX	FOX	Raycom	UHF
40	Birmingham	WJSU-TV	ABC	Allbritton Communcations	UHF
40	Birmingham	WIAT	CBS	Media General	UHF
40	Birmingham	WVTM-TV	NBC	NBC	VHF
40	Birmingham	WBRC	FOX	Fox Television Stations	VHF
41	Norfolk-Portsmouth	WVEC-TV	ABC	Belo Corp	VHF
41	Norfolk-Portsmouth	WTKR	CBS	New York Times Co.	VHF
41	Norfolk-Portsmouth	WAVY-TV	NBC	LIN Television Corp	VHF
41	Norfolk-Portsmouth	WVBT	FOX	LIN Television Corp	UHF
42	New Orleans	WGNO	ABC	Tribune Broadcasting	UHF
42	New Orleans	WWL-TV	CBS	Belo Corp	VHF
42	New Orleans	WDSU	NBC	Hearst-Argyle	VHF
42	New Orleans	WVUE	FOX	Emmis Broadcasting	VHF
43	Memphis	WPTY-TV	ABC	Clear Channel	UHF
43	Memphis	WREG-TV	CBS	New York Times Co.	VHF
43	Memphis	WMC-TV	NBC	Raycom	VHF
43	Memphis	WHBQ-TV	FOX	Fox Television Stations	VHF
44	Buffalo	WKBW-TV	ABC	Granite Broadcasting Corp	VHF
44	Buffalo	WIVB-TV	CBS	LIN Television Corp	VHF
44	Buffalo	WGRZ-TV	NBC	Gannett	VHF
44	Buffalo	WUTV	FOX	Sullivan Broadcasting	UHF
45	Oklahoma City	KOCO-TV	ABC	Hearst-Argyle	VHF
45	Oklahoma City	KWTV	CBS	Griffin Television	VHF
45	Oklahoma City	KFOR-TV	NBC	New York Times Co.	VHF
45	Oklahoma City	KOKH-TV	FOX	Sullivan Broadcasting	UHF
46	Greensboro-H.Point-W. Salem	WXLV	ABC	Sinclair	UHF
46	Greensboro-H.Point-W. Salem	WFMY-TV	CBS	Gannett	VHF
46	Greensboro-H.Point-W. Salem	WXII	NBC	Hearst-Argyle	VHF
46	Greensboro-H.Point-W. Salem	WGHP	FOX	Fox Television Stations	VHF
47	Harrisburg-Lancaster-Lebanon	WHTM-TV	ABC	Allbritton Communcations	UHF
47	Harrisburg-Lancaster-Lebanon	WHP-TV	CBS	Clear Channel	UHF
47	Harrisburg-Lancaster-Lebanon	WGAL	NBC	Hearst-Argyle	VHF
47	Harrisburg-Lancaster-Lebanon	WPMT	FOX	Tribune Broadcasting	UHF
48	Providence-New Bedford	WLNE-TV	ABC	Freedom Broadcasting	VHF
48	Providence-New Bedford	WPRI-TV	CBS	Clear Channel	VHF
48	Providence-New Bedford	WJAR	NBC	NBC	VHF
48	Providence-New Bedford	WNAC-TV	FOX	STC Broadcasting	UHF
49	Albuquerque-Santa Fe	KOAT-TV	ABC	Hearst-Argyle	VHF
49	Albuquerque-Santa Fe	KRQE	CBS	Emmis Broadcasting	VHF
49	Albuquerque-Santa Fe	KOB-TV	NBC	Hubbard Broadcasting	VHF
49	Albuquerque-Santa Fe	KASA-TV	FOX	Raycom	VHF
50	Louisville	WHAS-TV	ABC	Belo Corp	VHF
50	Louisville	WLKY-TV	CBS	Hearst-Argyle	UHF
50	Louisville	WAVE	NBC	Cosmos Broadcasting	VHF
50	Louisville	WDRB	FOX	Blade Communications	UHF
51	Jacksonville, Brunswick	WJXX	ABC	Gannett	UHF
51	Jacksonville, Brunswick	WTEV-TV	CBS	MGA Broadcasting	UHF
51	Jacksonville, Brunswick	WTLV	NBC	Gannett	VHF
51	Jacksonville, Brunswick	WAWS-TV	FOX	Clear Channel	UHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
52	Las Vegas	KTNV	ABC	Journal Broadcast Group	VHF
52	Las Vegas	KLAS-TV	CBS	Landmark Communications	VHF
52	Las Vegas	KVBC	NBC	Sunbelt Communications	VHF
52	Las Vegas	KVVU-TV	FOX	Meredith	VHF
53	Wilkes Barre-Scranton	WNEP-TV	ABC	New York Times Co.	UHF
53	Wilkes Barre-Scranton	WYOU	CBS	Bastet Broadcasting	UHF
53	Wilkes Barre-Scranton	WBRE-TV	NBC	Nexstar Broadcasting	UHF
53	Wilkes Barre-Scranton	WILF	FOX	Pegasus Communications	UHF
54	Austin	KVUE-TV	ABC	Belo Corp	UHF
54	Austin	KEYE-TV	CBS	CBS	UHF
54	Austin	KXAN-TV	NBC	LIN Television Corp	UHF
54	Austin	KTBC	FOX	Fox Television Stations	VHF
55	Albany-Schenectady-Troy	WTEN	ABC	Young Broadcasting Inc.	VHF
55	Albany-Schenectady-Troy	WRGB	CBS	Freedom Broadcasting	VHF
55	Albany-Schenectady-Troy	WNYT	NBC	Hubbard Broadcasting	VHF
55	Albany-Schenectady-Troy	WXXA-TV	FOX	Clear Channel	UHF
56	Little Rock-Pine Bluff	KATV	ABC	Allbritton Communcations	VHF
56	Little Rock-Pine Bluff	KTHV	CBS	Gannett	VHF
56	Little Rock-Pine Bluff	KARK-TV	NBC	Morris Network	VHF
56	Little Rock-Pine Bluff	KLRT	FOX	Clear Channel	UHF
57	Fresno-Visalia	KFSN-TV	ABC	ABC Inc.	UHF
57	Fresno-Visalia	KGPE	CBS	Ackerley Group	UHF
57	Fresno-Visalia	KSEE	NBC	Granite Broadcasting Corp	UHF
57	Fresno-Visalia	KMPH	FOX	Pappas Telecasting	UHF
58	Dayton	WDTN	ABC	STC Broadcasting	VHF
58	Dayton	WHIO-TV	CBS	Cox	VHF
58	Dayton	WKEF	NBC	Sinclair	UHF
58	Dayton	WRGT	FOX	Cunningham Broadcasting	UHF
59	Richmond-Petersburg	WRIC-TV	ABC	Young Broadcasting Inc.	VHF
59	Richmond-Petersburg	WTVR-TV	CBS	Raycom	VHF
59	Richmond-Petersburg	WWBT	NBC	Jefferson-Pilot	VHF
59	Richmond-Petersburg	WRLH-TV	FOX	Sinclair	UHF
60	Tulsa	KTUL	ABC	Allbritton Communcations	VHF
60	Tulsa	KOTV	CBS	David F. Griffin	VHF
60	Tulsa	KJRH	NBC	Scripps Howard	VHF
60	Tulsa	KOKI-TV	FOX	Clear Channel	UHF
61	Charleston-Huntington	WCIV	ABC	Allbritton Communcations	VHF
61	Charleston-Huntington	WCSC-TV	CBS	Jefferson-Pilot	VHF
61	Charleston-Huntington	WCBD-TV	NBC	Media General	VHF
61	Charleston-Huntington	WTAT-TV	FOX	Cunningham Broadcasting	UHF
62	Mobile-Pensacola	WEAR-TV	ABC	Sinclair	VHF
62	Mobile-Pensacola	WKRG-TV	CBS	Media General	VHF
62	Mobile-Pensacola	WPMI	NBC	Clear Channel	UHF
62	Mobile-Pensacola	WALA-TV	FOX	Emmis Broadcasting	VHF
63	Knoxville	WATE-TV	ABC	Young Broadcasting Inc.	VHF
63	Knoxville	WVLT-TV	CBS	Gray Communications	VHF
63	Knoxville	WBIR-TV	NBC	Gannett	VHF
63	Knoxville	WTNZ	FOX	Raycom	UHF
64	Flint-Saginaw-Bay City	WJRT-TV	ABC	ABC Inc.	VHF
64	Flint-Saginaw-Bay City	WNEM-TV	CBS	Meredith	VHF
64	Flint-Saginaw-Bay City	WEYI-TV	NBC	STC Broadcasting	UHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
64	Flint-Saginaw-Bay City	WSMH	FOX	Sinclair	UHF
65	Lexington	WTVQ-TV	ABC	Media General	UHF
65	Lexington	WKYT-TV	CBS	Gray Communications	UHF
65	Lexington	WLEX-TV	NBC	Cordillera Communications	UHF
65	Lexington	WDKY-TV	FOX	Sinclair	UHF
66	Wichita-Hutchinson Plus	KAKE-TV	ABC	Gray Communications	VHF
66	Wichita-Hutchinson Plus	KWCH-TV	CBS	Media General	VHF
66	Wichita-Hutchinson Plus	KSNW	NBC	Emmis Broadcasting	VHF
66	Wichita-Hutchinson Plus	KSAS-TV	FOX	Clear Channel	UHF
67	Roanoke-Lynchburg	WSET-TV	ABC	Allbritton Communications	VHF
67	Roanoke-Lynchburg	WDBJ	CBS	Schurz Communications	VHF
67	Roanoke-Lynchburg	WSLS-TV	NBC	Media General	VHF
67	Roanoke-Lynchburg	WXFR-TV	FOX	Grant Broadcasting	UHF
67	Roanoke-Lynchburg	WJPR	FOX	Grant Broadcasting	UHF
68	Toledo	WTVG	ABC	ABC Inc.	VHF
68	Toledo	WTOL-TV	CBS	Cosmos Broadcasting	VHF
68	Toledo	WNWO-TV	NBC	Raycom	UHF
68	Toledo	WUPW	FOX	STC Broadcasting	UHF
69	Green Bay-Appleton	WBAY-TV	ABC	Young Broadcasting Inc.	VHF
69	Green Bay-Appleton	WFRV-TV	CBS	CBS	VHF
69	Green Bay-Appleton	WGBA	NBC	Estate of Donald Eugene Clark	UHF
69	Green Bay-Appleton	WLUK	FOX	Emmis Broadcasting	VHF
70	Ft. Myers-Naples	WZVN-TV	ABC	Lara Kunkler	UHF
70	Ft. Myers-Naples	WINK-TV	CBS	Fort Myers Broadcasting	VHF
70	Ft. Myers-Naples	WBBH-TV	NBC	Waterman Broadcasting Corp	UHF
70	Ft. Myers-Naples	WFTX	FOX	Emmis Broadcasting	UHF
71	Honolulu	KITV	ABC	Hearst-Argyle	VHF
71	Honolulu	KGMB	CBS	Emmis Broadcasting	VHF
71	Honolulu	KHNL	NBC	Raycom	VHF
71	Honolulu	KHON-TV	FOX	Emmis Broadcasting	VHF
72	Des Moines-Ames	WOI-TV	ABC	Citadel Communications	VHF
72	Des Moines-Ames	KCCI	CBS	Hearst-Argyle	VHF
72	Des Moines-Ames	WHO-TV	NBC	New York Times Co.	VHF
72	Des Moines-Ames	KDSM-TV	FOX	Sinclair	UHF
73	Springfield, MO	KSPR	ABC	GOCOM Communications	UHF
73	Springfield, MO	KOLR-TV	CBS	Stephen Burr, Ken Hawkins	VHF
73	Springfield, MO	KYTV	NBC	Schurz Communications	VHF
73	Springfield, MO	KDEB-TV	FOX	Quorum Broadcasting	UHF
74	Tucson (Sierra Vista)	KGUN	ABC	Emmis Broadcasting	VHF
74	Tucson (Sierra Vista)	KOLD-TV	CBS	Raycom	VHF
74	Tucson (Sierra Vista)	KVOA	NBC	Evening Post Publishing	VHF
74	Tucson (Sierra Vista)	KMSB-TV	FOX	Belo Corp	VHF
75	Paducah-Cape Girardeau	WSIL-TV	ABC	Mel Wheeler Inc.	VHF
75	Paducah-Cape Girardeau	KFVS-TV	CBS	Raycom	VHF
75	Paducah-Cape Girardeau	WPSD-TV	NBC	Paxton Media Group	VHF
75	Paducah-Cape Girardeau	KBSI	FOX	Sinclair	UHF
76	Portland-Auburn	WMTW-TV	ABC	WMTW Broadcast Group	VHF
76	Portland-Auburn	WGME-TV	CBS	Sinclair	VHF
76	Portland-Auburn	WCSH	NBC	Gannett	VHF
76	Portland-Auburn	WPXT	FOX	Pegasus Communications	UHF
77	Rochester, NY	WORK	ABC	The Ackerley Group	VHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
77	Rochester, NY	WROC-TV	CBS	Nexstar Broadcasting	VHF
77	Rochester, NY	WHEC-TV	NBC	Hubbard Broadcasting	VHF
77	Rochester, NY	WUHF	FOX	Sinclair	UHF
78	Omaha	KETV	ABC	Hearst-Argyle	VHF
78	Omaha	KMTV	CBS	Emmis Broadcasting	VHF
78	Omaha	WOWT	NBC	Gray Communications	VHF
78	Omaha	KPTM	FOX	Pappas Telecasting	UHF
79	Spokane	KXLY-TV	ABC	Morgan Murphy Stations	VHF
79	Spokane	KREM-TV	CBS	Belo Corp	VHF
79	Spokane	KHQ-TV	NBC	KHQ Inc.	VHF
79	Spokane	KAYU-TV	FOX	Northwest Broadcasting	UHF
80	Syracuse	WIXT	ABC	The Ackerley Group	VHF
80	Syracuse	WTVH	CBS	Granite Broadcasting Corp	VHF
80	Syracuse	WSTM-TV	NBC	Raycom	VHF
80	Syracuse	WSYT	FOX	Sinclair	UHF
81	Shreveport	KTBS-TV	ABC	Helen H. Wray, Florence Wray	VHF
81	Shreveport	KSLA-TV	CBS	Raycom	VHF
81	Shreveport	KTAL-TV	NBC	Nexstar Broadcasting	VHF
81	Shreveport	KMSS-TV	FOX	Communications Corp of America	UHF
82	Champaign & Springfield-Decatur	WAND	ABC	LIN Television Corp	UHF
82	Champaign & Springfield-Decatur	WCIA	CBS	Nexstar Broadcasting	VHF
82	Champaign & Springfield-Decatur	WICS	NBC	Sinclair	UHF
82	Champaign & Springfield-Decatur	WRSP-TV	FOX	Bahakel Communications	UHF
83	Huntsville-Decatur	WAAY-TV	ABC	Grapevine Communcations	UHF
83	Huntsville-Decatur	WHNT-TV	CBS	New York Times Co.	UHF
83	Huntsville-Decatur	WAFF	NBC	Raycom	UHF
83	Huntsville-Decatur	WZDX	FOX	Grant Broadcasting	UHF
84	Columbia, SC	WOLO-TV	ABC	Bahakel Communications	UHF
84	Columbia, SC	WLTX	CBS	Gannett	UHF
84	Columbia, SC	WIS	NBC	Cosmos Broadcasting	VHF
84	Columbia, SC	WACH	FOX	Raycom	UHF
85	Chattanooga	WTVC	ABC	Freedom Broadcasting	VHF
85	Chattanooga	WDEF-TV	CBS	Media General	VHF
85	Chattanooga	WRCB-TV	NBC	Sarkes Tarzian Inc.	VHF
85	Chattanooga	WDSI-TV	FOX	Pegasus Communications	UHF
86	Madison	WKOW-TV	ABC	Quincy Newspapers Inc.	UHF
86	Madison	WISC-TV	CBS	Morgan Murphy Stations	VHF
86	Madison	WMTV	NBC	Gray Communications	UHF
86	Madison	WMSN-TV	FOX	Sinclair	UHF
87	South Bend-Elkhart	WBND-TV*	ABC	Weigel Broadcasting	UHF
87	South Bend-Elkhart	WSBT-TV	CBS	Schurz Communications	UHF
87	South Bend-Elkhart	WNDU-TV	NBC	Univ. of Notre Dame du Lac	UHF
87	South Bend-Elkhart	WSVJ	FOX	Quincy Newspapers Inc.	UHF
88	Cedar Rapids-Waterloo	KCRG-TV	ABC	The Gazette Co.	VHF
88	Cedar Rapids-Waterloo	KGAN	CBS	Sinclair	VHF
88	Cedar Rapids-Waterloo	KWWL	NBC	Raycom	VHF
88	Cedar Rapids-Waterloo	KFXA	FOX	Tom Embrescia, Larry Blum	UHF
89	Jackson, MS	WAPT	ABC	Hearst-Argyle	UHF
89	Jackson, MS	WJTV	CBS	Media General	VHF
89	Jackson, MS	WLBT-TV	NBC	Cosmos Broadcasting	VHF
89	Jackson, MS	WDBD	FOX	Pegasus Communications	UHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
90	Tri-Cities, TN-VA	WKPT-TV	ABC	Glenwook Communication	UHF
90	Tri-Cities, TN-VA	WJHL-TV	CBS	Media General	VHF
90	Tri-Cities, TN-VA	WCBY-TV	NBC	Lamco Communications	VHF
90	Tri-Cities, TN-VA	WEMT	FOX	Sinclair	UHF
91	Burlington-Plattsburgh	WVNY	ABC	Straightline Communications	UHF
91	Burlington-Plattsburgh	WCAX-TV	CBS	Peter Martin, James Martin	VHF
91	Burlington-Plattsburgh	WNNE	NBC	Hearst-Argyle	UHF
91	Burlington-Plattsburgh	WFFF-TV	FOX	C-22 FCC Licensee Subsidiary	UHF
92	Davenport-Rock Island-Moline	WQAD-TV	ABC	New York Times Co.	VHF
92	Davenport-Rock Island-Moline	WHBF-TV	CBS	Citadel Communications	VHF
92	Davenport-Rock Island-Moline	KWQC-TV	NBC	Young Broadcasting Inc.	VHF
92	Davenport-Rock Island-Moline	KLJB-TV	FOX	Milton Grant & Huntsville Television	UHF
93	Waco-Temple-Bryan	KXXV	ABC	R.H. Drewry Group	UHF
93	Waco-Temple-Bryan	KBTX-TV	CBS	Gray Communications	VHF
93	Waco-Temple-Bryan	KCEN-TV	NBC	Anyse Sue Mayborn	VHF
93	Waco-Temple-Bryan	KWKT	FOX	Communications Corp of America	UHF
94	Colorado Springs-Puebla	KRDO-TV	ABC	Pikes Peak Broadcasting	VHF
94	Colorado Springs-Puebla	KKTU	CBS	Gray Communications	VHF
94	Colorado Springs-Puebla	KOAA-TV	NBC	Evening Post Publishing	VHF
94	Colorado Springs-Puebla	KXRM-TV	FOX	Raycom	UHF
95	Baton Rouge	WBRZ	ABC	Manship Stations	VHF
95	Baton Rouge	WAFB	CBS	Raycom	VHF
95	Baton Rouge	WVLA	NBC	White Knight Holdings	UHF
95	Baton Rouge	WGBM	FOX	Communications Corp of America	UHF
96	Johnstown-Altoona	WATM-TV	ABC	Gregory P. Filandrinos	UHF
96	Johnstown-Altoona	WTAJ-TV	CBS	Macromedia	VHF
96	Johnstown-Altoona	WJAC-TV	NBC	Cox Broadcasting	VHF
96	Johnstown-Altoona	WWCP-TV	FOX	Peak Media of Pennsylvania	VHF
97	Harlingen-Weslaco-Brownsville	KRGV-TV	ABC	Manship Stations	VHF
97	Harlingen-Weslaco-Brownsville	KGBT-TV	CBS	Cosmos Broadcasting	VHF
97	Harlingen-Weslaco-Brownsville	KVEO	NBC	Communications Corp of America	UHF
97	Harlingen-Weslaco-Brownsville	XHFOX	FOX		UHF
98	Savannah	WJCL	ABC	GOCOM Communications	UHF
98	Savannah	WTOC-TV	CBS	Raycom	VHF
98	Savannah	WSAV-TV	NBC	Media General	VHF
98	Savannah	WTGS	FOX	Stephen C. Brissette	UHF
99	Evansville	WEHT	ABC	James Gilmore Stations	UHF
99	Evansville	WEVV	CBS	Communications Corp of America	UHF
99	Evansville	WFIE-TV	NBC	Cosmos Broadcasting	UHF
99	Evansville	WTVW	FOX	Quorum Broadcasting	VHF
100	Youngstown	WYTV	ABC	Chelsey Broadcasting Co	UHF
100	Youngstown	WKBN-TV	CBS	GOCOM Communications	UHF
100	Youngstown	WFMJ-TV	NBC	Mark Brown, Betty Brown Jagnow	UHF
100	Youngstown	WFYX-LP*	FOX	Youngstown Television License	UHF
101	El Paso	KVIA-TV	ABC	NPG of Texas	VHF
101	El Paso	KDBC-TV	CBS	Imes Communications	VHF
101	El Paso	KTSM-TV	NBC	Communications Corp of America	VHF
101	El Paso	KFOX-TV	FOX	Cox	UHF
102	Lincoln & Hastings-Kearney	KLKN	ABC	Citadel Communications	VHF
102	Lincoln & Hastings-Kearney	KOLN	CBS	Gray Communications	VHF
102	Lincoln & Hastings-Kearney	KHAS-TV	NBC	Greater Nebraska Television	VHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
102	Lincoln & Hastings-Kearney	KTVG	FOX	Hill Broadcasting	UHF
103	Greenville-New Bern-Washington	WCTI	ABC	Lamco Communications	VHF
103	Greenville-New Bern-Washington	WNCT-TV	CBS	Media General	VHF
103	Greenville-New Bern-Washington	WITN-TV	NBC	Gray Communications	VHF
103	Greenville-New Bern-Washington	WYDO	FOX	GOCOM Communications	UHF
104	Ft. Wayne	WPTA	ABC	Granite Broadcasting Corp	UHF
104	Ft. Wayne	WANE-TV	CBS	LIN Television Corp	UHF
104	Ft. Wayne	WKJG-TV	NBC	Joseph R. Cloutier Trust	UHF
104	Ft. Wayne	WFFT-TV	FOX	Quorum Broadcasting	UHF
105	Charleston, SC	WCIV	ABC	Allbritton Communications	VHF
105	Charleston, SC	WCSC-TV	CBS	William E. Blackwell	VHF
105	Charleston, SC	WCBD-TV	NBC	Media General	VHF
105	Charleston, SC	WTAT-TV	FOX	Cunningham Broadcasting	UHF
106	Springfield-Holyoke	WGGB-TV	ABC	Sinclair	UHF
106	Springfield-Holyoke	WWLP	NBC	LIN Television Corp	UHF
107	Tallahassee-Thomasville	WTXL-TV	ABC	Brian E. Cobb, Denise Cobb, et al.	UHF
107	Tallahassee-Thomasville	WCTV	CBS	Gray Communications	VHF
107	Tallahassee-Thomasville	WTWC-TV	NBC	Sinclair	UHF
107	Tallahassee-Thomasville	WTLH	FOX	Pegasus Communications	UHF
108	Ft. Smith-Fayetteville-Springdale	KHBS*	ABC	Hearst-Argyle	UHF
108	Ft. Smith-Fayetteville-Springdale	KFSM-TV	CBS	The New York Times Co.	VHF
108	Ft. Smith-Fayetteville-Springdale	KPOM-TV	NBC	Griffin Entities	UHF
108	Ft. Smith-Fayetteville-Springdale	KPBI-TV	FOX	Fort Smith 46, Inc.	UHF
109	Tyler-Longview	KLTV	ABC	Liberty Corp.	VHF
109	Tyler-Longview	KLSB-TV	NBC	Max Media	UHF
109	Tyler-Longview	KETK-TV	NBC	Communications Corp of America	UHF
109	Tyler-Longview	KFXK	FOX	White Knight Holdings	UHF
110	Florence-Myrtle Beach	WPDE-TV	ABC	Diversified Communications	UHF
110	Florence-Myrtle Beach	WBTW	CBS	Media General	VHF
110	Florence-Myrtle Beach	WFXB	FOX	James McGregor Evertt	UHF
111	Lansing	WLAJ	ABC	Freedom Broadcasting	UHF
111	Lansing	WLNS-TV	CBS	Young Broadcasting Inc.	VHF
111	Lansing	WILX-TV	NBC	Gray Communications	VHF
111	Lansing	WSYM-TV	FOX	Journal Broadcast Group	UHF
112	Sioux Falls (Mitchell)	KSFY-TV	ABC	Raycom	VHF
112	Sioux Falls (Mitchell)	KELO-TV	CBS	Young Broadcasting Inc.	VHF
112	Sioux Falls (Mitchell)	KDLV-TV	NBC	Red River Broadcast Co.	VHF
112	Sioux Falls (Mitchell)	KTTW	FOX	Independent Communications Inc.	UHF
113	Traverse City-Cadillac	WGTU	ABC	Thomas Scanlan	UHF
113	Traverse City-Cadillac	WWTW	CBS	Mario F. Iacobelli	VHF
113	Traverse City-Cadillac	WPBN-TV	NBC	Raycom	VHF
113	Traverse City-Cadillac	WFQX-TV	FOX	Rockfleet Broadcasting	UHF
114	Reno	KOLO-TV	ABC	Smith Broadcasting Group	VHF
114	Reno	KTVN	CBS	Sarkes Tarzian Inc.	VHF
114	Reno	KRNV	NBC	Sunbelt Communications	VHF
114	Reno	KRXI	FOX	KTVU Partnership	VHF
115	Augusta	WJBF	ABC	Media General	VHF
115	Augusta	WRDW-TV	CBS	Gray Communications	VHF
115	Augusta	WAGT	NBC	Schurz Communications	UHF
115	Augusta	WFXG	FOX	Fisher Broadcasting	UHF
116	Montgomery (Selma)	WNCF	ABC	Channel 32 Montgomery L.L.C.	UHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
116	Montgomery (Selma)	WAKA	CBS	Bahakel Communications	VHF
116	Montgomery (Selma)	WSFA	NBC	Cosmos Broadcasting	VHF
116	Montgomery (Selma)	WCOV-TV	FOX	Woods Communications Corp.	UHF
117	Peoria-Bloomington	WHOI	ABC	Chelsey Broadcasting Co	UHF
117	Peoria-Bloomington	WMBD-TV	CBS	Nexstar Broadcasting	UHF
117	Peoria-Bloomington	WEEK-TV	NBC	Granite Broadcasting Corp	UHF
117	Peoria-Bloomington	WYZZ-TV	FOX	Sinclair	UHF
118	Fargo-Valley City	WDAY-TV	ABC	Forum Communications Co.	VHF
118	Fargo-Valley City	KXJB-TV	CBS	JC Acquisition L.L.C.	VHF
118	Fargo-Valley City	KVLY-TV	NBC	STC Broadcasting	VHF
118	Fargo-Valley City	KVRR	FOX	Red River Broadcast Co.	UHF
119	Santa Barbara-Santa Maria	KEYT-TV	ABC	Smith Broadcasting Group	VHF
119	Santa Barbara-Santa Maria	KCOY-TV	CBS	Clear Channel	VHF
119	Santa Barbara-Santa Maria	KSBY	NBC	George D. Lilly 1997 Business Trust	VHF
119	Santa Barbara-Santa Maria	KKFX-CA*	FOX	Ackerley Group	UHF
120	Monterey-Salinas	KION	CBS	Ackerley Group	UHF
120	Monterey-Salinas	KSBW	NBC	Hearst-Argyle	VHF
120	Monterey-Salinas	KCBA	FOX	George Kristie and Lance Anderson	UHF
121	Eugene	KEZI	ABC	Chambers Communications Corp.	VHF
121	Eugene	KVAL-TV	CBS	Fisher Broadcasting	VHF
121	Eugene	KMTR	NBC	Ackerley Group	UHF
121	Eugene	KLSR-TV	FOX	California Oregon Broadcasting	UHF
122	Macon	WPGA-TV	ABC	Radio Perry Inc.	UHF
122	Macon	WMAZ-TV	CBS	Gannett	VHF
122	Macon	WMGT	NBC	Morris Network	UHF
122	Macon	WGXA	FOX	GOCOM Communications	UHF
123	La Crosse-Eau Claire	WXOW-TV	ABC	Quincy Newspapers Inc.	UHF
123	La Crosse-Eau Claire	WKBT	CBS	Morgan Murphy Stations	VHF
123	La Crosse-Eau Claire	WEAU-TV	NBC	Gray Communications	VHF
123	La Crosse-Eau Claire	WLAX	FOX	Grant Media	UHF
124	Boise	KIVI	ABC	Journal Communications	VHF
124	Boise	KBCI-TV	CBS	Fisher Communications	VHF
124	Boise	KTVB	NBC	Belo Corp	VHF
124	Boise	KTVR	FOX	Block Communications	VHF
125	Lafayette, LA	KATC	ABC	Cordillera Communications	VHF
125	Lafayette, LA	KLFY-TV	CBS	Young Broadcasting Inc.	VHF
125	Lafayette, LA	KADN	FOX	KADN-15 Inc.	UHF
126	Columbus, GA	WTVM	ABC	Raycom	VHF
126	Columbus, GA	WRBL	CBS	Media General	VHF
126	Columbus, GA	WLTZ	NBC	J.C. Lewis Jr.	UHF
126	Columbus, GA	WXTX	FOX	Fisher Broadcasting	UHF
127	Yakima-Pasco-Richland-Kennewick	KAPP	ABC	Morgan Murphy Stations	UHF
127	Yakima-Pasco-Richland-Kennewick	KIMA-TV	CBS	Fisher Broadcasting	UHF
127	Yakima-Pasco-Richland-Kennewick	KNDO	NBC	KHQ Inc.	UHF
127	Yakima-Pasco-Richland-Kennewick	KFFX-TV	FOX	Northwest Broadcasting	VHF
128	Corpus Christi	KIII	ABC	McKinnon Broadcasting	VHF
128	Corpus Christi	KZTV	CBS	K-SIX Television Inc.	VHF
128	Corpus Christi	KRIS-TV	NBC	Cordillera Communications	VHF
128	Corpus Christi	KDF-TV*	FOX	Cordillera Communications	UHF
129	Amarillo	KVII-TV	ABC	Marsh Media	VHF
129	Amarillo	KFDA-TV	CBS	R. H. Drewry Group	VHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
129	Amarillo	KAMR-TV	NBC	Quorum Broadcasting	VHF
129	Amarillo	KCIT	FOX	Mission Broadcasting	UHF
130	Bakersfield	KERO-TV	ABC	McGraw-Hill Broadcasting	UHF
130	Bakersfield	KBAK-TV	CBS	Westwind Communications	UHF
130	Bakersfield	KGET	NBC	Ackerley Group	UHF
130	Bakersfield	KBFK-LP*	FOX	Pappas Telecasting	UHF
131	Columbus-Tupelo-West Point	WKDH	ABC	Southern Broadcasting Inc.	UHF
131	Columbus-Tupelo-West Point	WCBI-TV	CBS	Imes Communications	VHF
131	Columbus-Tupelo-West Point	WTVA	NBC	F.K. Spain, Margaret Spain	VHF
131	Columbus-Tupelo-West Point	WLOV-TV	FOX	Jack Linguard	UHF
132	Chico-Redding	KRCR-TV	ABC	Lamco Communications	VHF
132	Chico-Redding	KHSL-TV	CBS	Catamount Broadcast Group	VHF
132	Chico-Redding	KNVN	NBC	Chico License L.L.C.	UHF
132	Chico-Redding	KCVU	FOX	Sainte Partners II	UHF
133	Monroe-El Dorado	KAQY	ABC	Charles A. Chatelain	VHF
133	Monroe-El Dorado	KNOE-TV	CBS	James A. Noe Jr.	VHF
133	Monroe-El Dorado	KTVE	NBC	GOCOM Communications	VHF
133	Monroe-El Dorado	KARD	FOX	Quorum Broadcasting	UHF
134	Wausau-Rhineland	WAOW-TV	ABC	Quincy Newspapers Inc.	VHF
134	Wausau-Rhineland	WSAW-TV	CBS	Gray Communications	VHF
134	Wausau-Rhineland	WJFW-TV	NBC	Rockfleet Broadcasting	VHF
134	Wausau-Rhineland	WFXS-TV	FOX	Davis Television Wausau	UHF
135	Rockford	WREX-TV	ABC	Quincy Newspapers Inc.	VHF
135	Rockford	WIFR	CBS	Gray Communications	UHF
135	Rockford	WTVO	NBC	Young Broadcasting Inc.	UHF
135	Rockford	WQRF-TV	FOX	Quorum Broadcasting	UHF
136	Duluth-Superior	WDIO-TV	ABC	Hubbard Broadcasting	VHF
136	Duluth-Superior	KDLH	CBS	Chelsey Broadcasting Co	VHF
136	Duluth-Superior	KBJR-TV	NBC	Granite Broadcasting Corp	VHF
136	Duluth-Superior	KQDS-TV	FOX	Red River Broadcast Co.	UHF
137	Beaumont-Port Arthur	KBMT	ABC	McKinnon Broadcasting	VHF
137	Beaumont-Port Arthur	KFDM-TV	CBS	Freedom Broadcasting	VHF
137	Beaumont-Port Arthur	KBTB	NBC	Nexstar Broadcasting	VHF
138	Topeka	KTKA-TV	ABC	Berl Brechner	UHF
138	Topeka	WIBW-TV	CBS	Gray Communications	VHF
138	Topeka	KSNT	NBC	Emmis Broadcasting	UHF
138	Topeka	KTMJ*	FOX	Montgomery Communications	UHF
139	Columbia-Jefferson City	KMIZ	ABC	Chelsey Broadcasting Co	UHF
139	Columbia-Jefferson City	KRCG	CBS	Mel Wheeler et al.	VHF
139	Columbia-Jefferson City	KOMU-TV	NBC	The Curators of the U of MO	VHF
139	Columbia-Jefferson City	KQFX-TV*	FOX		VHF
140	Sioux City	KCAU-TV	ABC	Citadel Communications	VHF
140	Sioux City	KMEG	CBS	Norman Waitt	UHF
140	Sioux City	KTIV	NBC	Quincy Newspapers Inc.	VHF
140	Sioux City	KPTH	FOX	Pappas Telecasting	UHF
141	Medford-Klamath Falls	KDRV	ABC	Chambers Communications	VHF
141	Medford-Klamath Falls	KDKF	ABC	Chambers Communications	UHF
141	Medford-Klamath Falls	KTVL	CBS	Freedom Broadcasting	VHF
141	Medford-Klamath Falls	KOBI	NBC	California Oregon Broadcasting	VHF
141	Medford-Klamath Falls	KMVU	FOX	Northwest Broadcasting	UHF
142	Wichita Falls & Lawton	KSWO-TV	ABC	R. H. Drewry Group	VHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
142	Wichita Falls & Lawton	KAUZ-TV	CBS	Chelsey Broadcasting Co	VHF
142	Wichita Falls & Lawton	KFDX-TV	NBC	Nexstar Broadcasting	VHF
142	Wichita Falls & Lawton	KJTL	FOX	Mission Broadcasting	UHF
143	Erie	WJET-TV	ABC	Nexstar Broadcasting	UHF
143	Erie	WSEE	CBS	William Mustard	UHF
143	Erie	WICU-TV	NBC	SJL Communications	VHF
143	Erie	WFXP	FOX	Bastet Broadcasting	UHF
144	Wilmington	WWAY	ABC	Cosmos Broadcasting	VHF
144	Wilmington	WECT	NBC	Raycom	VHF
144	Wilmington	WSFX-TV	FOX	Robinson O. Everett	UHF
145	Joplin-Pittsburg	KODE-TV	ABC	Mission Broadcasting	VHF
145	Joplin-Pittsburg	KOAM-TV	CBS	Saga Communications	VHF
145	Joplin-Pittsburg	KSNF	NBC	Nexstar Broadcasting	UHF
146	Terre Haute	WTHI-TV	CBS	Emmis Broadcasting	VHF
146	Terre Haute	WTWO	NBC	Nexstar Broadcasting	VHF
146	Terre Haute	WBAK-TV	FOX	Bahakel Communications	UHF
147	Lubbock	KAMC	ABC	VHR Broadcasting Inc.	UHF
147	Lubbock	KLBK-TV	CBS	Quorum Broadcasting	VHF
147	Lubbock	KCBD-TV	NBC	Cosmos Broadcasting	VHF
147	Lubbock	KJTV-TV	FOX	Ramar Communications II	UHF
148	Albany, GA	WALB-TV	NBC	Cosmos Broadcasting	VHF
148	Albany, GA	WFXL-TV	FOX	Waite Broadcasting	UHF
149	Bluefield-Beckley-Oak Hill	WOAY-TV	ABC	Thomas Broadcasting Co.	VHF
149	Bluefield-Beckley-Oak Hill	WVVA	NBC	Quincy Newspapers Inc.	VHF
149	Bluefield-Beckley-Oak Hill	WVSX	FOX	John Tupper, Bruce Fox	UHF
150	Wheeling-Steubenville	WTRF-TV	CBS	Gray Communications	VHF
150	Wheeling-Steubenville	WTOV-TV	NBC	Cox Broadcasting	VHF
151	Salisbury	WMDT	ABC	Marion Brechner, Berl Brechner	UHF
151	Salisbury	WBOC-TV	CBS	Draper Communications	UHF
152	Rochester-Mason City-Austin	KAAL	ABC	Hubbard Broadcasting	VHF
152	Rochester-Mason City-Austin	KIMT	CBS	Media General	VHF
152	Rochester-Mason City-Austin	KTTC	NBC	Quincy Newspapers Inc.	VHF
152	Rochester-Mason City-Austin	KXLT-TV	FOX	Shockley Broadcasting	UHF
153	Bangor	WVII-TV	ABC	Seaway Communications	VHF
153	Bangor	WABI-TV	CBS	Diversified Communications	VHF
153	Bangor	WLBZ	NBC	Gannett	VHF
154	Binghamton	WIVT	ABC	Ackerley Group	UHF
154	Binghamton	WBNG-TV	CBS	SLJ Northeast License Subsidiary	VHF
154	Binghamton	WBGH-CA	NBC	Central NY News Inc.	UHF
154	Binghamton	WICZ-TV	FOX	Northwest Broadcasting	UHF
155	Minot-Bismarck-Dickinson	KMCY	ABC	Forum Publishing Co.	UHF
155	Minot-Bismarck-Dickinson	KBMY	ABC	Forum Publishing Co.	UHF
155	Minot-Bismarck-Dickinson	KXMC-TV	CBS	Reiten Family	VHF
155	Minot-Bismarck-Dickinson	KQCD-TV	NBC	STC Broadcasting	VHF
155	Minot-Bismarck-Dickinson	KFYR-TV	NBC	STC Broadcasting	VHF
155	Minot-Bismarck-Dickinson	KMOT	NBC	STC Broadcasting	VHF
156	Anchorage	KIMO	ABC	Smith Broadcasting Group	VHF
156	Anchorage	KTVA	CBS	MediaNews Group	VHF
156	Anchorage	KTUU-TV	NBC	Residential and Z&L Trust	VHF
156	Anchorage	KTBY	FOX	GOCOM Communications	VHF
157	Biloxi-Gulfport	WLOX-TV	ABC	Cosmos Broadcasting	VHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
157	Biloxi-Gulfport	WXXV-TV	FOX	Morris Network	UHF
158	Odessa-Midland	KMID	ABC	Nexstar Broadcasting	VHF
158	Odessa-Midland	KOSA-TV	CBS	ICA Broadcasting	VHF
158	Odessa-Midland	KWES-TV	NBC	R. H. Drewry Group	VHF
158	Odessa-Midland	KPEJ	FOX	Communications Corp of America	UHF
159	Panama City	WMBB	ABC	Media General	VHF
159	Panama City	WJHG-TV	NBC	Gray Communications	VHF
159	Panama City	WPGX	FOX	Norm Waitt Jr.	UHF
160	Sherman, TX-Ada, OK	KXII	CBS	Gray Communications	VHF
160	Sherman, TX-Ada, OK	KTEN	NBC	Lockwood Corp.	VHF
161	Palm Springs	KESQ-TV	ABC	News-Press & Gazette Co.	UHF
161	Palm Springs	KMIR-TV	NBC	Journal Broadcast Group	UHF
161	Palm Springs	KDFX-TV*	FOX		VHF
162	Gainesville	WCJB	ABC	Diversified Communications	UHF
162	Gainesville	WJFL	CBS	Budd Broadcasting Co.	UHF
162	Gainesville	WOGX	FOX	Fox Television Stations	UHF
163	Abilene-Sweetwater	KTXS-TV	ABC	Lamco Communications	VHF
163	Abilene-Sweetwater	KTAB-TV	CBS	Nexstar Broadcasting	UHF
163	Abilene-Sweetwater	KRBC-TV	NBC	STC Broadcasting	VHF
163	Abilene-Sweetwater	KXVA	FOX	Star Broadcasting Limited	UHF
164	Quincy-Hannibal-Keokuk	KHQA-TV	CBS	Chelsey Broadcasting Co	VHF
164	Quincy-Hannibal-Keokuk	WGEM-TV	NBC	Quincy Newspapers Inc.	VHF
165	Idaho Falls-Pocatello	KPVI	ABC	Sunbelt Communications	VHF
165	Idaho Falls-Pocatello	KIDK	CBS	Fisher Broadcasting	VHF
165	Idaho Falls-Pocatello	KIFI-TV	NBC	The Post Co.	VHF
165	Idaho Falls-Pocatello	KFXP	FOX	Channel 31 Inc.	UHF
166	Clarksburg-Weston	WDTV	CBS	Withers Broadcasting Co.	VHF
166	Clarksburg-Weston	WBOY-TV	NBC	Media Holdings LLC	VHF
166	Clarksburg-Weston	WVFX	FOX	Davis Television Clarksburg	UHF
167	Utica	WUTR	ABC	George Kriste, Lance Anderson	UHF
167	Utica	WKTV	NBC	Smith Broadcasting Group	VHF
167	Utica	WFXV	FOX	Quorum Broadcasting	UHF
168	Hattiesburg-Laurel	WHLT	CBS	Media General	UHF
168	Hattiesburg-Laurel	WDAM-TV	NBC	Raycom	VHF
169	Missoula	KTMF	ABC	Max Media	UHF
169	Missoula	KPAX-TV	CBS	Cordillera Communications	VHF
169	Missoula	KCFW-TV	NBC	Lamco Communications	VHF
169	Missoula	KECI-TV	NBC	Lamco Communications	VHF
169	Missoula	KMMF	FOX	Equity Broadcasting	UHF
170	Billings	KSVI	ABC	Quorum Broadcasting	VHF
170	Billings	KTVQ	CBS	Cordillera Communications	VHF
170	Billings	KULR-TV	NBC	Dix Communications	VHF
170	Billings	KHMT	FOX	VHR Broadcasting Inc.	VHF
171	Dothan	WDHN	ABC	Morris Network	UHF
171	Dothan	WTVY	CBS	Gray Communications	VHF
171	Dothan	WDFX-TV	FOX	Waitt License Co. of Alabama	UHF
172	Yuma-El Centro	KSWT	CBS	Pappas Telecasting	VHF
172	Yuma-El Centro	KYMA	NBC	Sunbelt Communications	VHF
172	Yuma-El Centro	KECY-TV	FOX	Gulf California	VHF
173	Elmira	WENY-TV	ABC	Lilly Broadcasting L.L.C.	UHF
173	Elmira	WETM-TV	NBC	Smith Broadcasting Group	UHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
173	Elmira	WYDC	FOX	Bill Christian	UHF
174	Lake Charles	KPLC-TV	NBC	Cosmos Broadcasting	VHF
174	Lake Charles	KVHP	FOX	National Communications	UHF
175	Rapid City	KOTA-TV	ABC	Duhamel Broadcasting	VHF
175	Rapid City	KCLO-TV	CBS	Young Broadcasting Inc.	UHF
175	Rapid City	KNBN	NBC	Rapid Broadcasting Co.	UHF
175	Rapid City	KEVN-TV	FOX	Mission TV, L.L.C.	VHF
176	Watertown	WWTI	ABC	Ackerley Group	UHF
176	Watertown	WWNY-TV	CBS	United Communications Corp.	VHF
177	Marquette	WBKP	ABC	Thomas Scanlan	VHF
177	Marquette	WJMN-TV	CBS	CBS	VHF
177	Marquette	WLUC-TV	NBC	Raycom	VHF
177	Marquette	WMQF	FOX	Equity Broadcasting	UHF
178	Harrisonburg	WHSV-TV	ABC	Gray Communications	VHF
179	Alexandria, LA	KLAX-TV	ABC	William Pollack et al.	UHF
179	Alexandria, LA	KALB-TV	NBC	Media General	VHF
179	Alexandria, LA	WNTZ*	FOX	White Knight Holdings	UHF
180	Bowling Green	WBKO	ABC	Gray Communications	VHF
180	Bowling Green	WNKY-TV	NBC	William Ewing	UHF
181	Jonesboro	KAIT-TV	ABC	Cosmos Broadcasting	VHF
182	Greenwood-Greenville	WABG-TV	ABC	Bahakel Communications	VHF
182	Greenwood-Greenville	WXVT	CBS	Saga Communications	UHF
183	Jackson, TN	WBBJ-TV	ABC	Bahakel Communications	VHF
183	Jackson, TN	WJKT	FOX	Clear Channel	UHF
184	Grand Junction-Montrose	KJCT	ABC	Pikes Peak Broadcasting	VHF
184	Grand Junction-Montrose	KREX-TV	CBS	Withers Broadcasting Co.	VHF
184	Grand Junction-Montrose	KKCO	NBC	Bill Varecha, Henry Vara	VHF
184	Grand Junction-Montrose	KFQX	FOX	John Harvey Rees	VHF
185	Meridian	WTOK-TV	ABC	Gray Communications	VHF
185	Meridian	WMDN	CBS	WMDN Inc.	UHF
185	Meridian	WGBC	NBC	Estate of H. Alex Shields Jr.	UHF
186	Charlottesville	WVIR-TV	NBC	Waterman Broadcasting Corp	UHF
187	Great Falls	KFBB-TV	ABC	Dix Communications	VHF
187	Great Falls	KRTV	CBS	Cordillera Communications	VHF
187	Great Falls	KTGF	NBC	Max Media	UHF
187	Great Falls	KLMN	FOX	Montona Broadcasting Group	UHF
188	Parkersburg	WTAP-TV	NBC	Gray Communications	UHF
189	Lafayette, IN	WLFI-TV	CBS	Blade Communications	UHF
190	Eureka	KAEF	ABC	Lamco Communications	UHF
190	Eureka	KVIQ	CBS	Ackerley Group	VHF
190	Eureka	KIEM-TV	NBC	Pollack Broadcasting Co.	VHF
190	Eureka	KBVU	FOX	Sainte Partners II	UHF
191	Twin Falls	KMVT	CBS	Catamount Broadcast Group	VHF
191	Twin Falls	KXTF	FOX	Sunbelt Communications	UHF
192	Laredo	KVTV	CBS	K-SIX Television Inc.	VHF
192	Laredo	KGNS-TV	NBC	Malcolm Glazer Trust	VHF
193	St. Joseph	KQTV	ABC	Nexstar Broadcasting	VHF
194	Lima	WLIO	NBC	Block Communications	UHF
194	Lima	WHOL-CA*	FOX	TV-67, Inc.	UHF
195	Butte-Bozeman, MT	KWYB	ABC	Max Media	UHF
195	Butte-Bozeman, MT	KXLF-TV	CBS	Cordillera Communications	VHF

Network Stations

Market Rank	Market	Station	Affiliation	Owner	UHF/VHF
195	Butte-Bozeman, MT	KTVM	NBC	Lamco Communications	VHF
195	Butte-Bozeman, MT	KBZK	FOX	Cordillera Communications	VHF
196	San Angelo	KLST	CBS	Jewell Television Corp.	VHF
196	San Angelo	KACB-TV	NBC	LIN Television Corp	VHF
196	San Angelo	KIDY	FOX	Susanne Brown, Sherry Hawk et al.	VHF
197	Cheyenne, WY-Scottsbluff, NE	KDUH-TV	ABC	Duhamel Broadcasting	VHF
197	Cheyenne, WY-Scottsbluff, NE	KGWN-TV	CBS	Chelsey Broadcasting Co	VHF
197	Cheyenne, WY-Scottsbluff, NE	KKTU	NBC	Equity Broadcasting	UHF
197	Cheyenne, WY-Scottsbluff, NE	KLWY	FOX	Wyomedia Corp.	UHF
198	Ottumwa-Kirksville	KTVO	ABC	Raycom	VHF
198	Ottumwa-Kirksville	KYOU-TV	FOX	Waitt Broadcasting	UHF
199	Mankato	KEYC-TV	CBS	United Communications Corp.	VHF
200	Casper-Riverton	KFNB	ABC	Wyomedia Corp.	UHF
200	Casper-Riverton	KGWL-TV	CBS	Gray Communications	VHF
200	Casper-Riverton	KTWO-TV	NBC	Equity Broadcasting	VHF
201	Bend, OR	KTVZ	NBC	News-Press & Gazette Co.	UHF
201	Bend, OR	KFXO-LP*	FOX	Meredith Corp.	UHF
202	Zanesville	WHIZ-TV	NBC	Norma Jean Littick	UHF
203	Fairbanks	KATN	ABC	Smith Broadcasting Group	VHF
203	Fairbanks	KTVF	NBC	Ackerley Group	VHF
203	Fairbanks	KFXF	FOX	Bill St. Pierre, Mike Young et al.	VHF
204	Victoria	KAVU-TV	ABC	Saga Communications	UHF
204	Victoria	KVCT	FOX	Dana Rayment	UHF
205	Presque Isle	WAGM-TV	CBS	Peter P. Kozloski	VHF
206	Juneau, AK	KJUD	ABC	Smith Broadcasting Group	VHF
206	Juneau, AK	KTNL	CBS	Ketchikan TV LLC	VHF
206	Juneau, AK	KATH-LP*	NBC	Dan Etulain	VHF
207	Helena	KTVH	NBC	Sunbelt Communications	VHF
207	Helena	KMTF	FOX	Rocky Mountain Broadcasting Co.	VHF
208	Alpena	WBKB-TV	CBS	Stephen A Marks	VHF
209	North Platte	KNOP-TV	NBC	North Platte Television, Inc.	VHF
209	North Platte	KIIT-TV*	FOX	Greater Nebraska Television	VHF
210	Glendive	KXGN-TV	CBS, NBC	Stephen A Marks. Glendive Broadcasting Corp.	VHF
* Denotes a low power television station					

ATTACHMENT 4

MktRank	DMA Name	TV Households	%ofUSTVHHS	TotalStnRev\$ (in000s)	%TotalStnRev\$	Aggregate % TotalStnRev\$	Aggregate % USTVHHS
1	New York	7,301,060	6.92%	1,721,500	8.17%	8.17%	6.92%
2	Los Angeles	5,303,490	5.03%	1,597,300	7.58%	15.75%	11.95%
3	Chicago	3,360,770	3.19%	911,300	4.32%	20.07%	15.14%
4	Philadelphia	2,801,010	2.66%	683,200	3.24%	23.31%	17.80%
5	San Francisco-Oak-San Jose	2,426,010	2.30%	682,550	3.24%	26.55%	20.10%
6	Boston (Manchester)	2,315,700	2.20%	646,600	3.07%	29.62%	22.29%
7	Dallas-Ft. Worth	2,201,170	2.09%	575,200	2.73%	32.35%	24.38%
8	Washington, DC (Hagrstwn)	2,128,430	2.02%	518,000	2.46%	34.81%	26.40%
9	Atlanta	1,990,650	1.89%	524,000	2.49%	37.29%	28.29%
10	Detroit	1,878,670	1.78%	417,100	1.98%	39.27%	30.07%
11	Houston	1,831,680	1.74%	465,700	2.21%	41.48%	31.81%
12	Seattle-Tacoma	1,647,230	1.56%	369,300	1.75%	43.23%	33.37%
13	Minneapolis-St. Paul	1,573,640	1.49%	319,000	1.51%	44.75%	34.86%
14	Tampa-St. Pete (Sarasota)	1,568,180	1.49%	288,600	1.37%	46.12%	36.35%
15	Miami-Ft. Lauderdale	1,549,680	1.47%	485,700	2.30%	48.42%	37.82%
16	Phoenix	1,536,950	1.46%	375,600	1.78%	50.20%	39.28%
17	Cleveland	1,513,130	1.44%	283,600	1.35%	51.55%	40.71%
18	Denver	1,381,620	1.31%	322,100	1.53%	53.08%	42.02%
19	Sacramnto-Stktn-Modesto	1,226,670	1.16%	244,100	1.16%	54.23%	43.18%
20	Orlando-Daytona Bch-Melbrn	1,182,420	1.12%	242,500	1.15%	55.39%	44.31%
21	Pittsburgh	1,148,340	1.09%	235,700	1.12%	56.50%	45.40%
22	St. Louis	1,143,690	1.08%	245,400	1.16%	57.67%	46.48%
23	Portland, OR	1,069,260	1.01%	195,400	0.93%	58.60%	47.49%
24	Baltimore	1,023,530	0.97%	231,000	1.10%	59.69%	48.46%
25	Indianapolis	1,013,290	0.96%	210,200	1.00%	60.69%	49.43%
26	San Diego	975,690	0.93%	229,000	1.09%	61.78%	50.35%
27	Charlotte	954,210	0.90%	180,300	0.86%	62.63%	51.26%
28	Hartford & New Haven	953,130	0.90%	194,100	0.92%	63.55%	52.16%
29	Raleigh-Durham (Fayetteville)	939,000	0.89%	160,600	0.76%	64.31%	53.05%
30	Nashville	879,030	0.83%	153,300	0.73%	65.04%	53.88%
31	Kansas City	849,730	0.81%	172,800	0.82%	65.86%	54.69%
32	Cincinnati	836,190	0.79%	174,800	0.83%	66.69%	55.48%
33	Milwaukee	832,330	0.79%	153,000	0.73%	67.42%	56.27%
34	Columbus, OH	809,940	0.77%	188,900	0.90%	68.31%	57.04%
35	Salt Lake City	782,960	0.74%	161,200	0.76%	69.08%	57.78%
36	Greenvll-Spart-Ashevl-And	771,680	0.73%	103,000	0.49%	69.57%	58.51%
37	San Antonio	710,030	0.67%	157,700	0.75%	70.31%	59.19%
38	Grand Rapids-Kalmzoo-B.Crk	702,210	0.67%	119,300	0.57%	70.88%	59.85%
39	Birmingham	683,830	0.65%	93,700	0.44%	71.33%	60.50%
40	West Palm Beach-Ft. Pierce	681,100	0.65%	116,500	0.55%	71.88%	61.15%
41	Memphis	655,210	0.62%	102,400	0.49%	72.36%	61.77%
42	Norfolk-Portsmth-Newpt Nws	654,150	0.62%	109,900	0.52%	72.89%	62.39%
43	New Orleans	653,020	0.62%	110,900	0.53%	73.41%	63.01%
44	Greensboro-H.Point-W.Salem	634,130	0.60%	85,600	0.41%	73.82%	63.61%
45	Oklahoma City	623,760	0.59%	113,000	0.54%	74.35%	64.20%
46	Harrisburg-Lncstr-Leb-York	617,830	0.59%	88,400	0.42%	74.77%	64.79%
47	Buffalo	616,610	0.58%	115,600	0.55%	75.32%	65.37%
48	Albuquerque-Santa Fe	607,170	0.58%	94,500	0.45%	75.77%	65.95%
49	Providence-New Bedford	600,730	0.57%	89,000	0.42%	76.19%	66.52%
50	Louisville	598,940	0.57%	108,000	0.51%	76.70%	67.09%
51	Las Vegas	579,680	0.55%	167,100	0.79%	77.50%	67.64%
52	Wilkes Barre-Scranton	567,810	0.54%	62,000	0.29%	77.79%	68.17%
53	Jacksonville, Brunswick	563,510	0.53%	113,750	0.54%	78.33%	68.71%
54	Austin	555,840	0.53%	119,800	0.57%	78.90%	69.24%
55	Fresno-Visalia	524,970	0.50%	86,200	0.41%	79.31%	69.73%
56	Little Rock-Pine Bluff	520,320	0.49%	81,000	0.38%	79.69%	70.23%
57	Albany-Schenectady-Troy	514,770	0.49%	88,100	0.42%	80.11%	70.72%
58	Richmond-Petersburg	504,990	0.48%	81,200	0.39%	80.50%	71.19%
59	Tulsa	502,500	0.48%	85,850	0.41%	80.90%	71.67%
60	Dayton	494,960	0.47%	83,700	0.40%	81.30%	72.14%
61	Charleston-Huntington	478,910	0.45%	51,500	0.24%	81.55%	72.59%
62	Knoxville	478,190	0.45%	74,200	0.35%	81.90%	73.05%
63	Mobile-Pensacola (Ft Walt)	470,720	0.45%	79,750	0.38%	82.28%	73.49%
64	Flint-Saginaw-Bay City	453,740	0.43%	64,700	0.31%	82.58%	73.93%
65	Wichita-Hutchinson Plus	452,770	0.43%	61,200	0.29%	82.87%	74.35%
66	Lexington	435,780	0.41%	58,850	0.28%	83.15%	74.77%
67	Roanoke-Lynchburg	422,760	0.40%	53,000	0.25%	83.40%	75.17%
68	Toledo	418,340	0.40%	60,600	0.29%	83.69%	75.57%
69	Green Bay-Appleton	406,340	0.39%	58,700	0.28%	83.97%	75.95%

MktRank	DMA Name	TV Households	%ofUSTVHHS	TotalStnRev\$ (in000s)	%TotalStnRev\$	Aggregate % TotalStnRev\$	Aggregate % USTVHHS
70	Des Moines-Ames	404,910	0.38%	57,700	0.27%	84.24%	76.33%
71	Rochester, NY	400,090	0.38%	69,300	0.33%	84.57%	76.71%
72	Honolulu	398,460	0.38%	62,300	0.30%	84.87%	77.09%
73	Tucson (Sierra Vista)	391,840	0.37%	68,000	0.32%	85.19%	77.46%
74	Springfield, MO	391,450	0.37%	45,500	0.22%	85.41%	77.83%
75	Omaha	386,160	0.37%	67,800	0.32%	85.73%	78.20%
76	Ft. Myers-Naples	384,950	0.37%	69,900	0.33%	86.06%	78.57%
77	Paducah-C.Gird-Harbg-Mt VN	382,930	0.36%	41,500	0.20%	86.26%	78.93%
78	Spokane	380,480	0.36%	56,800	0.27%	86.53%	79.29%
79	Shreveport	372,490	0.35%	49,900	0.24%	86.76%	79.64%
80	Portland-Auburn	372,470	0.35%	49,850	0.24%	87.00%	80.00%
81	Syracuse	363,340	0.34%	59,400	0.28%	87.28%	80.34%
82	Champaign&Sprngfld-Decatur	362,090	0.34%	47,200	0.22%	87.51%	80.68%
83	Huntsville-Decatur (Flor)	357,110	0.34%	47,600	0.23%	87.73%	81.02%
84	Columbia, SC	344,660	0.33%	48,600	0.23%	87.96%	81.35%
85	Madison	339,290	0.32%	54,800	0.26%	88.22%	81.67%
86	Chattanooga	337,140	0.32%	45,100	0.21%	88.44%	81.99%
87	South Bend-Elkhart	328,710	0.31%	45,200	0.21%	88.65%	82.30%
88	Jackson, MS	318,580	0.30%	43,400	0.21%	88.86%	82.61%
89	Cedar Rapids-Waterloo&Dubq	317,980	0.30%	43,500	0.21%	89.06%	82.91%
90	Burlington-Plattsburgh	307,670	0.29%	32,300	0.15%	89.22%	83.20%
91	Colorado Springs-Pueblo	305,730	0.29%	46,300	0.22%	89.44%	83.49%
92	Davenport-R.Island-Moline	304,350	0.29%	46,800	0.22%	89.66%	83.78%
93	Tri-Cities, TN-VA	303,500	0.29%	35,200	0.17%	89.82%	84.07%
94	Waco-Temple-Bryan	298,810	0.28%	30,250	0.14%	89.97%	84.35%
95	Baton Rouge	290,380	0.28%	57,700	0.27%	90.24%	84.62%
96	Johnstown-Altoona	285,050	0.27%	31,900	0.15%	90.39%	84.89%
97	Evansville	279,190	0.26%	43,600	0.21%	90.60%	85.16%
98	Youngstown	275,410	0.26%	37,800	0.18%	90.78%	85.42%
99	Savannah	273,680	0.26%	35,700	0.17%	90.95%	85.68%
100	Harlingen-Wsco-Brnsvl-McA	273,370	0.26%	38,500	0.18%	91.13%	85.94%
101	El Paso	273,120	0.26%	42,700	0.20%	91.33%	86.20%
102	Lincoln & Hstngs-Krny Plus	269,270	0.26%	28,200	0.13%	91.47%	86.45%
103	Tyler-Longview(Lfkn&Ncgd)	263,690	0.25%	34,000	0.16%	91.63%	86.70%
104	Ft. Wayne	262,000	0.25%	37,100	0.18%	91.81%	86.95%
105	Springfield-Holyoke	254,020	0.24%	31,050	0.15%	91.95%	87.19%
106	Greenville-N.Bern-Washngtn	250,780	0.24%	34,400	0.16%	92.12%	87.43%
107	Ft. Smith-Fay-Sprngdl-Rgrs	250,270	0.24%	26,500	0.13%	92.24%	87.67%
108	Charleston, SC	247,780	0.23%	37,300	0.18%	92.42%	87.90%
109	Florence-Myrtle Beach	243,780	0.23%	25,800	0.12%	92.54%	88.13%
110	Reno	239,840	0.23%	36,950	0.18%	92.72%	88.36%
111	Lansing	238,340	0.23%	39,900	0.19%	92.91%	88.59%
112	Sioux Falls(Mitchell)	237,790	0.23%	29,900	0.14%	93.05%	88.81%
113	Tallahassee-Thomasville	236,670	0.22%	25,650	0.12%	93.17%	89.04%
114	Montgomery (Selma)	233,980	0.22%	31,600	0.15%	93.32%	89.26%
115	Augusta	233,980	0.22%	32,000	0.15%	93.47%	89.48%
116	Peoria-Bloomington	233,510	0.22%	31,400	0.15%	93.62%	89.70%
117	Traverse City-Cadillac	233,400	0.22%	29,800	0.14%	93.76%	89.92%
118	Monterey-Salinas	229,450	0.22%	36,000	0.17%	93.93%	90.14%
119	Fargo-Valley City	225,830	0.21%	25,250	0.12%	94.05%	90.36%
120	SantaBarbra-SanMar-SanLuOb	225,260	0.21%	31,050	0.15%	94.20%	90.57%
121	Boise	219,560	0.21%	36,900	0.18%	94.37%	90.78%
122	Macon	218,000	0.21%	29,600	0.14%	94.52%	90.98%
123	Eugene	216,450	0.21%	29,400	0.14%	94.65%	91.19%
124	Lafayette, LA	212,510	0.20%	31,400	0.15%	94.80%	91.39%
125	Yakima-Pasco-RchInd-Knnwck	208,540	0.20%	22,200	0.11%	94.91%	91.59%
126	Columbus, GA	197,730	0.19%	26,500	0.13%	95.03%	91.78%
127	La Crosse-Eau Claire	197,590	0.19%	25,000	0.12%	95.15%	91.96%
128	Amarillo	191,940	0.18%	22,700	0.11%	95.26%	92.15%
129	Corpus Christi	188,260	0.18%	28,100	0.13%	95.39%	92.32%
130	Bakersfield	187,180	0.18%	23,400	0.11%	95.51%	92.50%
131	Columbus-Tupelo-West Point	183,630	0.17%	15,600	0.07%	95.58%	92.68%
132	Rockford	176,060	0.17%	29,700	0.14%	95.72%	92.84%
133	Chico-Redding	175,620	0.17%	18,500	0.09%	95.81%	93.01%
134	Monroe-El Dorado	175,080	0.17%	19,400	0.09%	95.90%	93.18%
135	Duluth-Superior	174,000	0.17%	20,200	0.10%	96.00%	93.34%
136	Beaumont-Port Arthur	169,110	0.16%	25,100	0.12%	96.11%	93.50%
137	Wausau-Rhineland	168,510	0.16%	20,200	0.10%	96.21%	93.66%
138	Topeka	165,570	0.16%	15,700	0.07%	96.29%	93.82%

MktRank	DMA Name	TV Households	%ofUSTVHHS	TotalStnRev\$ (in000s)	%TotalStnRev\$	Aggregate % TotalStnRev\$	Aggregate % USTVHHS
139	Columbia-Jefferson City	159,040	0.15%	19,800	0.09%	96.38%	93.97%
140	Medford-Klamath Falls	158,870	0.15%	17,400	0.08%	96.46%	94.12%
141	Wichita Falls & Lawton	158,050	0.15%	19,800	0.09%	96.56%	94.27%
142	Joplin-Pittsburg	155,730	0.15%	19,850	0.09%	96.65%	94.42%
143	Erie	155,720	0.15%	23,100	0.11%	96.76%	94.57%
144	Sioux City	154,300	0.15%	17,900	0.08%	96.84%	94.71%
145	Terre Haute	151,560	0.14%	18,800	0.09%	96.93%	94.86%
146	Wilmington	148,180	0.14%	20,250	0.10%	97.03%	95.00%
147	Albany, GA	145,940	0.14%	14,700	0.07%	97.10%	95.13%
148	Lubbock	144,750	0.14%	26,300	0.12%	97.22%	95.27%
149	Bluefield-Beckley-Oak Hill	141,040	0.13%	13,000	0.06%	97.29%	95.41%
150	Wheeling-Steubenville	140,660	0.13%	15,600	0.07%	97.36%	95.54%
151	Rochestr-Mason City-Austin	138,530	0.13%	20,100	0.10%	97.46%	95.67%
152	Minot-Bismarck-Dickinson	136,060	0.13%	17,200	0.08%	97.54%	95.80%
153	Salisbury	135,470	0.13%	12,200	0.06%	97.59%	95.93%
154	Odessa-Midland	132,960	0.13%	17,400	0.08%	97.68%	96.05%
155	Anchorage	131,920	0.13%	23,700	0.11%	97.79%	96.18%
156	Binghamton	131,360	0.12%	17,100	0.08%	97.87%	96.30%
157	Biloxi-Gulfport	130,580	0.12%	21,700	0.10%	97.97%	96.43%
158	Bangor	128,930	0.12%	16,050	0.08%	98.05%	96.55%
159	Panama City	120,950	0.11%	14,600	0.07%	98.12%	96.66%
160	Sherman, TX-Ada, OK	119,410	0.11%	8,500	0.04%	98.16%	96.78%
161	Palm Springs	119,060	0.11%	17,900	0.08%	98.24%	96.89%
162	Abilene-Sweetwater	113,280	0.11%	12,000	0.06%	98.30%	97.00%
163	Quincy-Hannibal-Keokuk	109,880	0.10%	10,700	0.05%	98.35%	97.10%
164	Gainesville	107,980	0.10%	19,650	0.09%	98.45%	97.20%
165	Clarksburg-Weston	105,110	0.10%	10,800	0.05%	98.50%	97.30%
166	Idaho Falls-Pocatello	104,880	0.10%	11,900	0.06%	98.55%	97.40%
167	Hattiesburg-Laurel	101,350	0.10%	9,300	0.04%	98.60%	97.50%
168	Utica	100,930	0.10%	15,700	0.07%	98.67%	97.60%
169	Missoula	98,220	0.09%	9,400	0.04%	98.72%	97.69%
170	Billings	97,710	0.09%	14,450	0.07%	98.79%	97.78%
171	Yuma-El Centro	95,750	0.09%	8,400	0.04%	98.82%	97.87%
172	Dothan	94,530	0.09%	13,250	0.06%	98.89%	97.96%
173	Elmira	92,420	0.09%	9,000	0.04%	98.93%	98.05%
174	Lake Charles	91,480	0.09%	12,500	0.06%	98.99%	98.14%
175	Rapid City	88,500	0.08%	7,500	0.04%	99.03%	98.22%
176	Watertown	84,900	0.08%	8,500	0.04%	99.07%	98.30%
177	Marquette	84,370	0.08%	8,800	0.04%	99.11%	98.38%
178	Harrisonburg	84,120	0.08%	10,600	0.05%	99.16%	98.46%
179	Alexandria, LA	81,920	0.08%	10,750	0.05%	99.21%	98.54%
180	Jonesboro	81,370	0.08%	9,200	0.04%	99.25%	98.61%
181	Bowling Green	80,690	0.08%	8,500	0.04%	99.29%	98.69%
182	Greenwood-Greenville	77,280	0.07%	6,800	0.03%	99.33%	98.76%
183	Jackson, TN	72,900	0.07%	8,100	0.04%	99.36%	98.83%
184	Grand Junction-Montrose	72,590	0.07%	8,450	0.04%	99.40%	98.90%
185	Meridian	70,000	0.07%	8,600	0.04%	99.44%	98.97%
186	Parkersburg	62,840	0.06%	6,200	0.03%	99.47%	99.03%
187	Great Falls	62,150	0.06%	6,800	0.03%	99.51%	99.09%
188	Twin Falls	59,800	0.06%	5,100	0.02%	99.53%	99.14%
189	St. Joseph	57,260	0.05%	9,700	0.05%	99.58%	99.20%
190	Lafayette, IN	57,190	0.05%	6,900	0.03%	99.61%	99.25%
191	Lima	56,740	0.05%	3,600	0.02%	99.63%	99.31%
192	Charlottesville	56,700	0.05%	7,600	0.04%	99.66%	99.36%
193	Butte-Bozeman, MT	56,210	0.05%	3,500	0.02%	99.68%	99.41%
194	Laredo	56,080	0.05%	4,000	0.02%	99.70%	99.47%
195	Eureka	54,650	0.05%	5,450	0.03%	99.72%	99.52%
196	Mankato	53,050	0.05%	6,700	0.03%	99.76%	99.57%
197	Cheyenne, WY-Scottsbluff,	51,840	0.05%	5,500	0.03%	99.78%	99.62%
198	Ottumwa-Kirkville	51,450	0.05%	5,200	0.02%	99.81%	99.67%
199	San Angelo	50,640	0.05%	7,300	0.03%	99.84%	99.72%
200	Casper-Riverton	49,710	0.05%	5,500	0.03%	99.87%	99.76%
201	Bend, OR	46,660	0.04%	5,000	0.02%	99.89%	99.81%
202	Zanesville	32,150	0.03%	3,800	0.02%	99.91%	99.84%
203	Fairbanks	30,230	0.03%	5,200	0.02%	99.93%	99.87%
204	Victoria	29,960	0.03%	4,000	0.02%	99.95%	99.89%
205	Presque Isle	27,470	0.03%	3,200	0.02%	99.97%	99.92%
206	Juneau, AK	23,990	0.02%	700	0.00%	99.97%	99.94%
207	Helena	23,730	0.02%	1,600	0.01%	99.98%	99.97%

MktRank	DMA Name	TV Households	%ofUSTVHHS	TotalStnRev\$ (in000s)	%TotalStnRev\$	Aggregate % TotalStnRev\$	Aggregate % USTVHHS
208	Alpena	17,290	0.02%	2,000	0.01%	99.99%	99.98%
209	North Platte	15,260	0.01%	1,800	0.01%	100.00%	100.00%
210	Glendive	3,900	0.00%	750	0.00%	100.00%	100.00%

ATTACHMENT 5

Top 25 Television Groups

	TV Group	Headquarters
1	Viacom	New York
2	Fox Television Stations	Los Angeles
3	Paxson	West Palm Beach, FL
4	NBC	New York
5	Tribune	Chicago
6	ABC	New York
7	Univision	Los Angeles
8	Gannett	McLean, VA
9	Hearst-Argyle	New York
10	Trinity Broadcasting	Tustin, CA
11	Sinclair	Hunt Valley, MD
12	Belo	Dallas
13	Cox	Atlanta
14	Clear Channel	San Antonio, TX
15	Pappas Telecasting	Fresno, CA
16	E.W. Scripps	Cincinnati
17	Raycom	Montgomery, AL
18	Meredith	Des Moines, IA
19	Post-Newsweek	Detroit
20	Media General	Richmond, VA
21	Shop at Home	Nashville
22	LIN TV	Providence
23	Young Broadcasting	New York
24	Emmis	Indianapolis
25	Entravision	Santa Monica, CA