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February 19, 2003

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Ex Parte Notice - MM Docket No. 02-277

Dear Ms. Dortch:

On February 17, 2003, the following leaders of the advertising industry and the creative community briefed Susan Eid regarding the comments filed by the Coalition for Program Diversity in the above noted docket: Jon Mandel, Co-CEO and Chief Negotiating Officer, MediaCom; Steve Mosko, President, Sony Pictures Television; Kathy Garmezy, Director, Government Affairs, DGA; Bob Pisano, CEO, SAG; Pamm Fair, Deputy National Executive Director, Planning & External Affairs, SAG; John Russum, Executive Director, AFTRA; and Marian Rees, Executive Producer, Marian Rees Associates, Inc. Counsel representing the Coalition for Program Diversity included Kenneth Ziffren of the Law Offices of Ziffren, Brittenham, Branca, Fischer, Gilbert-Lurie & Stiffelman, LLP.

Subjects discussed during these briefings included: the current status of the narrow prime time television programming marketplace; the advertising marketplace for prime time television programming; the 25% Independent Producer Rule proposed by the Coalition for Program Diversity; the judicial sustainability of the 25% Independent Producer Rule; and the public interest benefits from the Commission's adoption of the 25% Independent Producer Rule.

As required by section 1.1206(b), two copies of this letter are being submitted for inclusion in the above referenced docket.

Sincerely,

Michael R. Gardner
Counsel for the Coalition for Program Diversity

Kenneth Ziffren
Counsel for the Coalition for Program Diversity

cc: Susan Eid
Legal Advisor to Chairman Michael Powell