

A

Frederick Affidavit – Attachment A



Voter Consumer Research Inc.

A premier public opinion survey research and data collection company.

Voter Consumer Research provides professional market research data collection and tabulation services to a wide spectrum of clients. Some of our clientele include public and private corporations, health care facilities, full service research firms, consultants, public relations and public affairs firms, advertising agencies, and university research centers.



- o Accurately sampled web surveys
- o 185 fully monitored CATI stations
- o ACS Query data collection software

- o Bilingual research capabilities
- o Accustomed to low and high incidences
- o Predictive dialing when appropriate

- o Superior project management
- o Precise programmers
- o Competitive pricing

- o One on one interviewing
- o Focus and mini groups
- o Unrivaled recruiting staff

- o Unmatched standards of quality
- o Highly experienced
- o Knowledgeable, professional staff

OUR STAFF

Dr. Jan van Lohuizen



Jan is the President and one of the founding members of the firm. He has directed public opinion research projects since 1977. His area of expertise is in public policy and elections research. He has conducted opinion research for hundreds of political campaigns. Jan's principal emphasis today is on surveys for initiative and referendum campaigns and opinion research on public policy issues. Clients include numerous Republican Senators and Congressional Representatives, major U.S. corporations, industry associations, and think tanks. He is also the chief pollster for President George W. Bush.

Jerry Goins



Jerry first entered the market research arena in 1983, shortly after graduating Summa Cum Laude at the University of Texas in Austin. He first served as an interviewer working his way up to field supervisor, then as the co-director of interviewing for Tarrance and Associates, a 160 station interviewing facility. He was also the principal translator / field director for all Hispanic studies at Tarrance and Associates and for the Gallup Organization. As one of the founding members, today he leads as the Executive Vice President.

Daniel Kessler



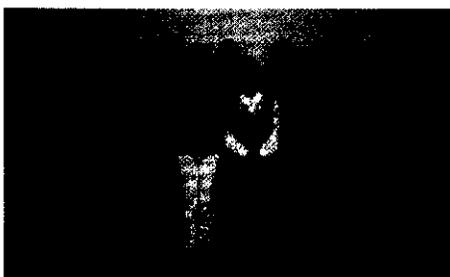
Dan serves as Vice President of Voter Consumer Research. He takes the lead role in all operational research-related aspects of the company and is responsible for insuring that the phone bank adheres to the strict methodological standards of interviewing. Before coming to VCR, Dan worked with Jerry at Tarrance and Associates as co-director of interviewing and he held various positions for the Gallup Organization. Additionally, he manages the scheduling and fielding of all projects and insures their correct implementation in the field. Dan has worked at all levels within the company, from interviewing and supervising to developing and implementing the company's CATI system.

Gloria Duda, Director of Qualitative Research, has been directing both qualitative and quantitative research projects since 1965. She has served as field director for numerous full service and consulting firms and has established data collection agencies across the nation. Gloria brings ground-up, hands-on expertise to all aspects of the research process, thereby proving herself as an asset to Voter Consumer Research.

MISSION STATEMENT

***"Our Primary Objective Is To Be More Than A Provider Of Research Services
- We Want To Be Strategic Partners With Our Clients."***

- Jan van Lohuizen, Ph.D. President



The Bottom Line Is That Detail And Quality Are Of Paramount Importance Here At VCR.

UNPARALLELED CLIENT SUPPORT:

The cornerstone of our success over the years has been our enduring ability to successfully administer thousands of research projects. Our clients continually depend on our record of consistency and the knowledge we have gained about the ever-changing research industry.

We support them by informing them with daily progress with their projects on a one on one basis. To improve constant communication with our clients, an associate from our staff is designated to managing their particular research project.

This approach provides better support by one main contact answering all questions, changes, and concerns regarding a project whenever vital information is needed.

QUALITY WORK CONTRIBUTES TO WINNING AGENDAS:

Foremost on our agenda is that we constantly strive to produce quality work for our clients. Our well trained team of interviewers work side by side under close direction of our quality control supervisors.

Our internal network enables our supervisors to unobtrusively view, listen, and monitor every interview. We relentlessly search for the best solutions to improve our interviewing department, thereby meeting and exceeding your needs.

We also offer a remote client interview monitoring system, enabling you to listen to your research project while it's in the field from anywhere in the world.

QUANTITATIVE DATA COLLECTION

Voter Consumer Research utilizes over 185 fully automated Computer Assisted Telephone Interviewing (CATI) stations.

A telephone center is only as good as its interviewers. Our team of trainers have adopted the MRA guidelines of telephone interviewing so that our interviewing staff can excel in providing our clients with quality data.

The training program rigorously details this strict adherence to these tried and true methodological practices of interviewing. Some of the items addressed during training include:

- o Proper interviewing methodology
- o Techniques to prevent bias
- o Good probing habits
- o Methods to overcome rebuttals and improve refusal conversions
- o **Use** of the ACS Query CATI software

VCR interviewers are first exposed to "real-world" interviewing via our in-house custom designed training survey, which allows them the opportunity to practice their interviewing techniques in a real-world setting.



BILINGUAL INTERVIEWING: Through the expertise and guidance of Jerry Goins, our bilingual interviewing team proves to be one of the best in the industry. Throughout the years, we have successfully administered thousands of bilingual research projects ranging from customer satisfaction surveys to complex technology related surveys.

Our first priority in considering an interviewer to be on our bilingual staff is they must have demonstrated outstanding performance as an interviewer on a repeated basis. The interviewer is then required to successfully pass a Spanish reading test with Mr. Goins. Once this process is complete, the interviewer can then join our Spanish team.

As part of our CATI system, English-only speaking interviewers can route Spanish calls to Spanish speaking interviewers, thereby allowing them call back the respondent to begin the survey in Spanish.

Additionally, as a quality control measure, our surveys are translated to appeal to the many different dialects of the Spanish language. For instance, if VCR were conducting a survey here in Texas, Mr. Goins, our translation specialist, would translate the survey in a Mexican American dialect. However, if we were conducting a survey in Miami, Florida, the dialect would appeal to Cuban Americans.

ACCURATE CATI PROGRAMMING: An important component of any successful CATI-based project is the quality of the CATI programming staff and the software package used. VCR has a wealth of talented and accurate technicians to ensure your questionnaires are implemented correctly in the field without compromising efficiency. VCR uses the ***ACS-Query™*** software platform for programming and conducting quantitative data collection.

This powerful software tools gives our programmers the freedom they need to meet virtually any client request, from simple skip patterns to complex conditional statements. The software includes an efficient quota system which affords you the ability to implement any number of quota definitions.

QUALITATIVE RESEARCH DIVISION

Mystery shopping, product placement, executive interviewing, recruiting, and focus group facility

LOCATION IS EVERYTHING...

- ✓ Houston is the fourth largest city in the United States!
- ✓ VCR is just twenty minutes from Bush Intercontinental Airport
- ✓ Several fine hotels at the airport means you are just minutes away from your departure gate
- ✓ Mid to upper income respondent base with wide ethnic diversity
- ✓ The region offer both high tech and traditional target markets

QUALITY AND COMFORT...

- ✓ Relaxing environment for lively conversation and debate
- ✓ Our 12 x 24 ft focus group room comfortably accommodates 10 respondents with an unobstructed camera view
- ✓ The 10 x 12 ft viewing room comfortably holds 6 clients
- ✓ Unique ganging keystone table provides an unobstructed view of respondents in groups
- ✓ Office supplies for any need
- ✓ Private work space
- ✓ Canon VC-3 remote operated video with monitor
- ✓ 21 inch monitor so you can keep an eye on groups while on a phone call or simply taking a break

EXPERIENCE MATTERS...

- ✓ Nearly a century of experience among the principals of VCR
- ✓ Hands on management by Director, Ms. Duda
- ✓ A staff of professional, highly trained recruiters
- ✓ Courteous, accommodating staff
- ✓ Gloria Duda is the chief designer of our cross referencing database, utilizing a 65 thousand name VIRGIN respondent base

Moderating available: Through a series of partnerships with existing clients, we have the ability to conduct executive interviews and focus groups with business and consumers covering topics from customer satisfaction to complex technology issues.

HOUSTON AND VOTER CONSUMER RESEARCH

**LOCATION
COMFORT
QUALITY
EXPERIENCE
ALL IN THE 4TH LARGEST CITY IN THE U.S.**

MANAGING THE INTERNAL PROCESS

STRATEGIC SAMPLE MANAGEMENT: VCR uses several sample vendors including Survey Sampling, Inc. and Experian. We are able to pull RDD, listed, or targeted samples by geography, demographics, and psychographics.

However, VCR recognizes that obtaining the proper sample is *only* half the battle.

The other half is ensuring that the sample is properly managed while your project is in the field. Our software allows us to efficiently control the release of sample and to manage sample once it has been released so that all respondents have an equal chance of being contacted.

Only by careful sample management can reliable, statistically accurate results be obtained.

RELIABLE DATA PROCESSING: Upon completion of a project, the focus turns to reporting on the results obtained. Statistical data processing encompasses the tabulation of the data collected. VCR uses the SPSS statistical package, a well-known and popular software package, for its data processing.

This software allows us to combine large amounts of information into a single display, enabling us to prepare customized tables suitable for publication or presentation.

Standard computer analyses that are produced include aggregates or marginal distributions, banner & stub or portrait tables, and cross-tabulations. Tabulated data can be delivered via e-mail in a number of formats, or hardcopies can be printed on site and shipped to your office.

FOR ADDITIONAL INFORMATION:

Daniel Kessler
Vice President
Email: dan@vcrhouston.com
Phone: (281)893-1010
Fax: (281)893-8811
3845 FM 1960 West
Suite 440
Houston, TX 77068

Frederick Affidavit - Attachment B

ATTACHMENT B

CRICKET NEVADA – BILL PAYER

JOB 1742

THIS QUESTIONNAIRE IS THE EXCLUSIVE PROPERTY OF FREDERICKPOLLS
DO NOT REPRODUCE WITHOUT PERMISSION FROM FREDERICKPOLLS

PHONE

ID CODE

READ: Hello, [NAME OF RESPONDENT], my name is _____ calling on behalf of Voter/Consumer Research, a national research **firm**. We are conducting a very brief **survey** of the owners of Cricket phones. This is not a sales call.

ASK FOR PERSON NAMED, IF HAVE ONE – GO TO Q1

IF NOT, ASK:

-15

A. We understand that you or a person in your family has Cricket phone service. Are you the person who pays the bill for **this** Cricket phone?

Yes [GO TO Q1] _____ -1
No/Don't Know/Refused _____ -2

IF NO/DK, ASK Could I please speak to that person?

-16

1. How long have you had this Cricket phone service? [RECORD RESPONSE; DO NOT ASK RESPONSE CATEGORIES UNLESS NECESSARY]

One month or less _____ -1
Between 1 and 3 months [include "3 mos."] _____ -2
Between 3+ and 6 months [include "6 mos."] _____ -3
Between 6+ mos. and 1 year [include "1 year"] _____ -4
~~More~~ More than 1 year _____ -5
Don't Know/Refused _____ -6

FINAL – FIELD COPY

2. Some Cricket customers might choose to NOT have traditional wireline local telephone service in their home and, instead, use their Cricket phone for all of their calling needs.

	-17
Do you have wireline local telephone service in your home? [IF R. UNSURE OF WHAT "LOCAL TELEPHONE SERVICE" MEANS, READ:	Yes [GO TO Q4] _____ -1
	No _____ -2
	Don't Know/Refused [GO TO Q4] _____ -3

"By wireline local telephone service we mean dial-tone phone service provided by your local phone company that allows you to make and receive phone calls by plugging your home phone into a wall-jack."

[IF "NO WIRELINE LOCAL TELEPHONE SERVICE"]

	-18
3. Did you previously have in your home, wireline local telephone service that was disconnected or terminated because you decided to have a Cricket phone?	Yes, had wireline _____ -1
	No, did not have _____ -2
	Don't Know/Refused _____ -3

	-19
4. Gender. (DON'TASK; JUSTRECORD)	Male _____ -1
	Female _____ -2

	-20
5. Could you please tell me - is your age between 18-29, 30-39, 40-49, 50-59, 60-64, or 65 and over? [IF "OTHER" ASK What is your age?]	18-29 _____ -1
	30-39 _____ -2
	40-49 _____ -3
	50-59 _____ -4
	60-64 _____ -5
	65-Up _____ -6
	[VOL] 16-17 _____ -7
	Refused _____ -8

THANK YOU VERY MUCH.

(INTERVIEWER: GO TO FRONT SHEET AND VERIFY:)

**PHONE NUMBER
FILL IN OTHER INFORMATION**

C

Frederick Affidavit – Attachment C

FREDERICKpolls

ATTACHMENT C

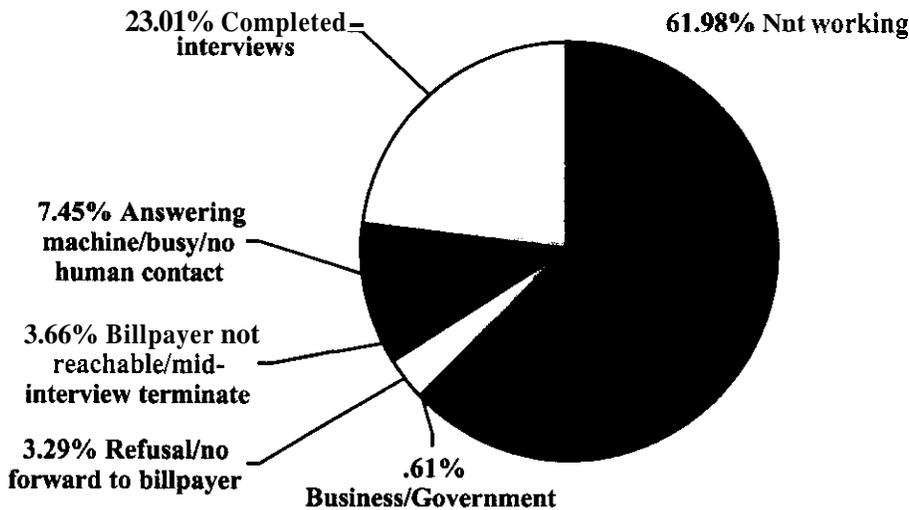
Cricket Billpayer Survey Analysis

Reno/Carson City/Sparks, Nevada Market

- Sample Size: n=1,841
- Margin of Error: 2.3%
- Interview Dates: February 1-6, 2003
- Eligibility: Cricket Phone Billpayer

1. Call Disposition

Calls were made to **8,000** potential Cricket telephone numbers. The call disposition for those numbers was as follows:



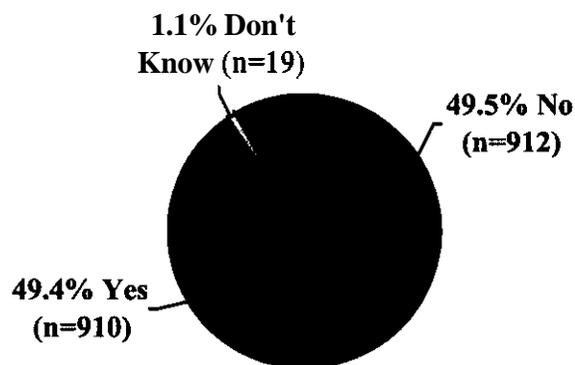
* Raw Numbers

n=4,958	Not assigned/not working (61.98%)
n=1841	Completed interviews (23.01%)
n=596	Answering machine/busy/no human contact (7.45%)
n=293	Billpayer not reachable/ mid-interview terminate (3.66%)
n=263	Refusal/no forward to billpayer (3.29%)
n=48	Business (.60%)
n=1	Government (.01%)
n=8000	Total

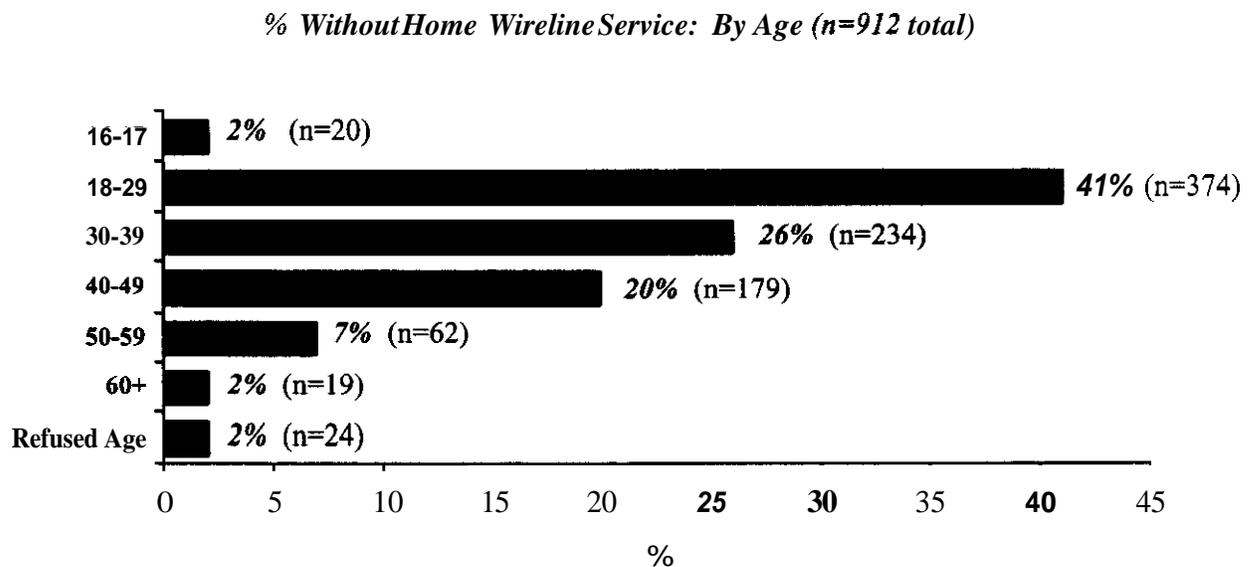
2. Cricket Customers With No Wireline Home Phone Service.

Based upon the 1,841 completed interviews, we found that approximately half of Cricket customers in this market do NOT have wireline telephone service in their home (n=912 of 1,841 respondents) based upon the following question:

Some Cricket customers might choose to NOT have traditional wireline local telephone service in their home and, instead, use their Cricketphone for all of their calling needs. Do you have wireline local telephone service in your home?

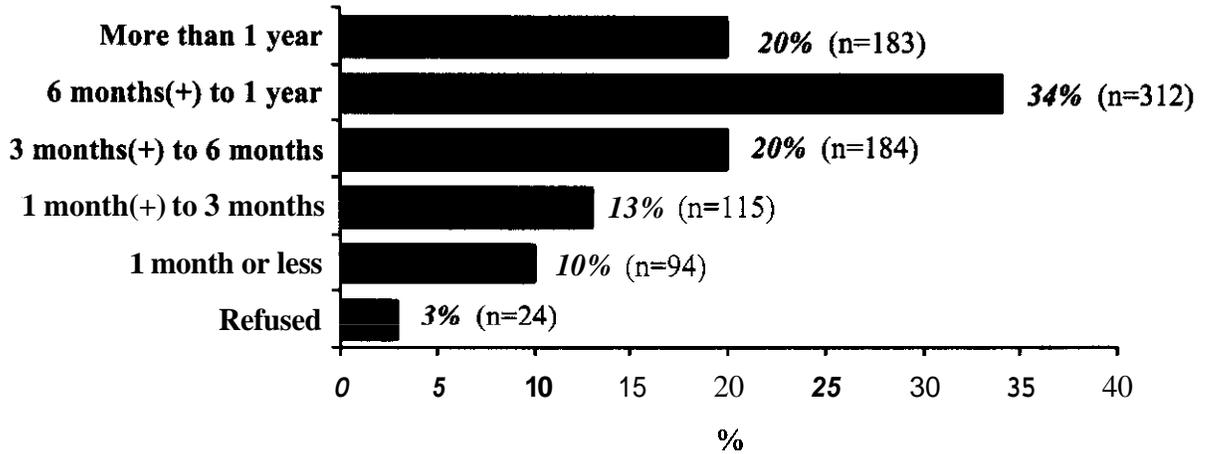


Of those Respondents who do not have wireline home telephone service, **the** breakdown by age is as follows:



Of those Respondents who do not have wireline home telephone service, the breakdown by length of time they have had their Cricket service is as follows:

*% Without Home Wireline Service: By Length of Time with Cricket Service
(n=912 total)*

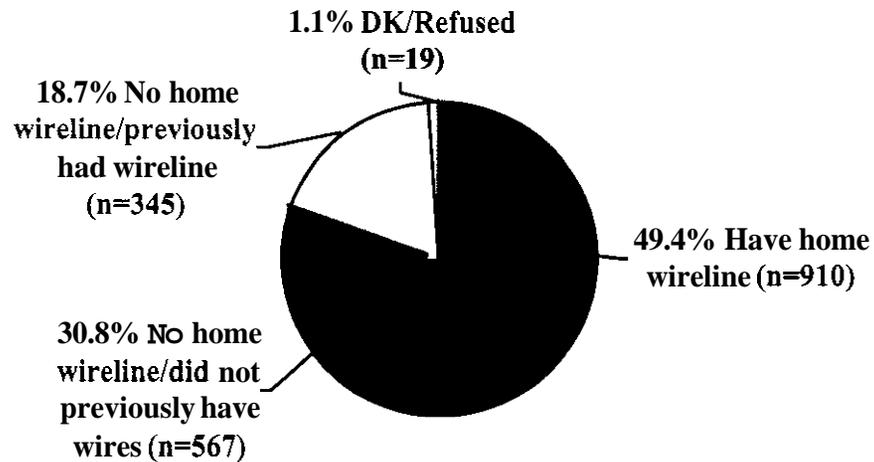


3. Cricket Customers Without Wireline Phone Service Who Disconnected or Terminated Such Service Because They Obtained Cricket’s Service.

The 912 respondents who do not have wireline telephone service in their home were then asked the following question:

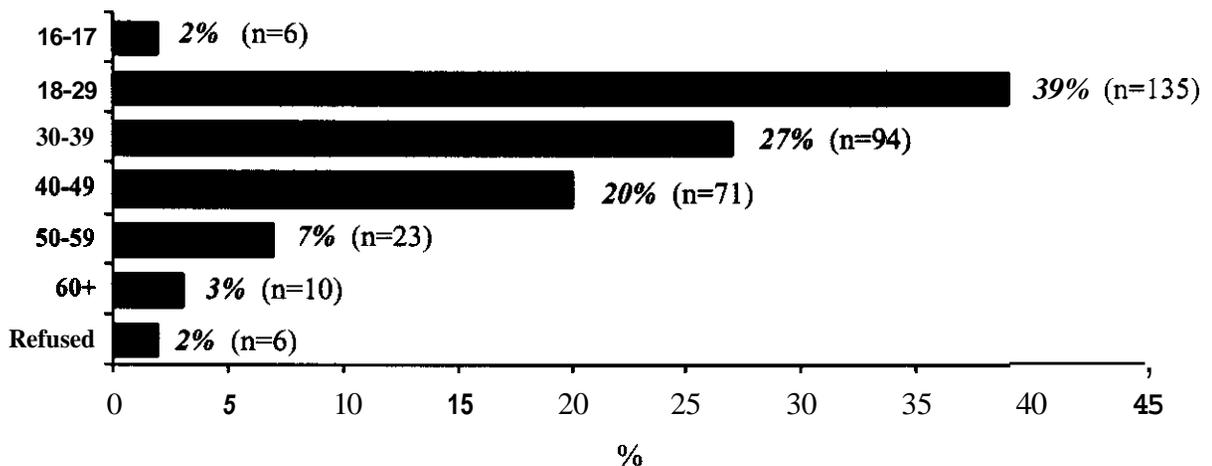
If “No wireline local telephone service” – Did you previously have in your home, wireline local telephone service that was disconnected or terminated because you decided to have a Cricketphone?

Of *the* 912 respondents who have no wireline phone service, 345 of **the** Respondents answered affirmatively to previously having home wireline service (n=345 of 912 respondents). This represents 18.7% of all **survey** respondents.



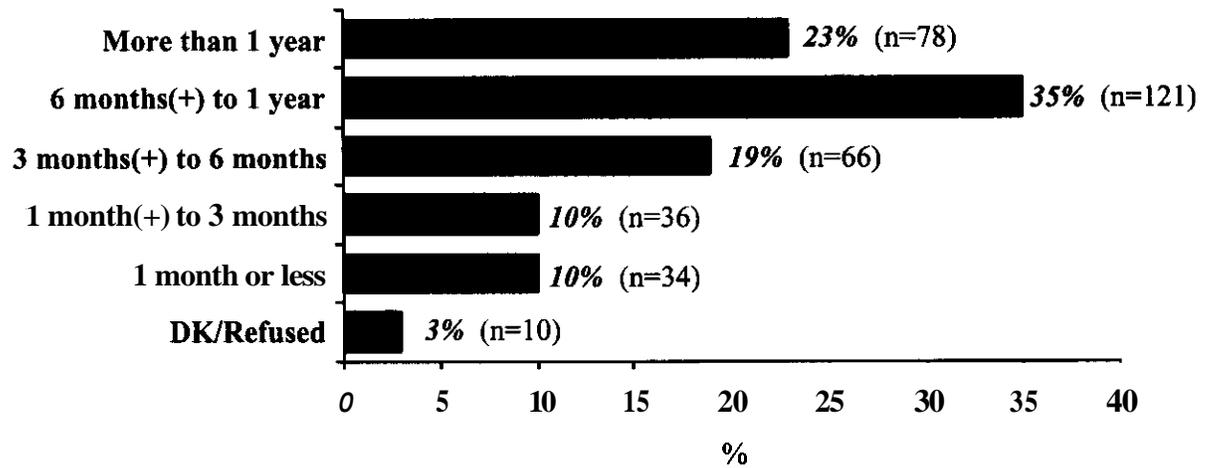
Of *those* Respondents who disconnected their prior wireline service (18.7%; n=345 of 1,841 respondents), **the** breakdown by age is as follows:

Age of Those Non-Wired/Previously Wired (n=345 total)



Of those Respondents who disconnected their prior wireline service, the breakdown by length of time they have had their Cricket service is as follows:

Length of Cricket Service of Those Non-Wired/Previously Wired (n=345 total)



DOCUMENT OFF-LINE

This page has been substituted for one of the following:

- o This document is confidential **(NOT FOR PUBLIC INSPECTION)**

- o An oversize page or document (such as a map) which was too large to be scanned into the ECFS system.

- o Microfilm, microform, certain photographs or videotape.

- o Other materials which, for one reason or another, could not be scanned into the ECFS system.

The actual document, page(s) or materials may be reviewed **(EXCLUDING CONFIDENTIAL DOCUMENTS)** by contacting an Information Technician at the FCC Reference Information Centers) at 445 12th Street, SW, Washington, DC, Room CY-A257. Please note the applicable docket or rulemaking number, document type and any other relevant information about the document in order to ensure speedy retrieval by the Information Technician

2 CD ROM
