

BELO

Robert W. Dechard
Chairman of the Board
President and Chief Executive Officer

March 12, 2003

The Hon. Jonathan Adelstein
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: 2002 Biennial Regulatory Review –
Review of the Commission's Broadcast Ownership Rules
(MB Docket No. 02-277), Written Ex Parte Communication

Dear Commissioner Adelstein:

Thank you for taking the time to meet with the Belo team during our recent trip to Washington. We appreciate the opportunity to discuss the ongoing multiple ownership proceeding. As we indicated, it is our belief that the final rules should reflect the reality of today's competitive marketplace and permit local broadcasters like Belo to compete effectively in the future. As you consider alternative approaches, we urge you to be wary of solutions that involve complicated mathematical formulae which are difficult to understand, enforce and apply in an ever-changing media market.

We were pleased to have Dave Lougee, president and general manager of our Seattle/Tacoma properties, participate in the field hearing at the University of Washington. I hope Dave's remarks provided you with a real world view of how multiple property ownership has allowed us to provide additional news and public affairs programming to citizens in the Pacific Northwest.

We know you and your fellow Commissioners are tackling these issues in earnest, and hope you will let us know if we can provide additional information or insights that might be helpful in your deliberations.

Sincerely,



cc: Marlene H. Dortch/via electronic filing