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March 14, 2003

36683.00002

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20054

Re: *Ex Parte Presentation*
MB Docket No. 03-15, RM 9832, Second Periodic Review of the Commission's Rules and
Policies Affecting the Conversion to Digital Television

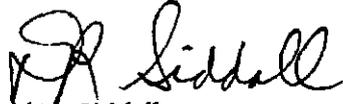
Dear Ms. Dortch:

This is to notify you that on March 13, 2003, Ralph Justus, Vice President, the Consumer Electronics Association (CEA); Mark Richer, President, the Advanced Television Systems Committee (ATSC); John Godfrey and Mark Eyer of Sony Electronics, Inc.; Adam Goldberg of Sharp Laboratories of America, Inc.; and the undersigned met with Bruce Franca, Deputy Chief, Office of Engineering and Technology (OET); Alan Stillwell, Associate Chief (Policy), OET; and Neal McNeil, Technical Rules Branch, OET.

During this meeting the participants discussed issues addressed in the above-referenced proceeding related to the Program System and Information Protocol (PSIP) standard and v-chip functionality. Specifically, operation of the ATSC A/65A PSIP standard and v-chip functionality in digital television receivers was discussed, including information on related standards EIA-766 and EIA-708-B; the blocking functionality provided by the v-chip; and operation of the Rating Region Table (RRT).

In accordance with Section 1.1206 of the Commission's rules, this letter is being filed electronically in the above docket and sent to all Commission participants.

Very truly yours,



David R. Siddall
Counsel to Consumer Electronics Association

cc: Bruce Franca
Alan Stillwell
Neil McNeil