

The following is regarding "FCC Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 - CG Docket No. 02-278".

For the last two years I have been working for a telemarketing company. I have learned during those years that our business is not in a great respect here in the US. I have read many negative comments about us. And now before those comments materialize to something more concrete and potentially harmful for the telemarketing industry as "National Do Not Call List" I decided to make some points on the issue from the "enemy's side".

Generally, those upset about frequent and unwanted calls make most of unfavorable comments towards us. Yes, it is understandable, but only in the sense of when mother-in-law or father-in-law is calling interrupting the enjoyment of a family dinner. Many probably think that we, telemarketing companies, have our white pages phone registries widely opened calling everybody we can see offering services nobody really needs. However, it is not the way it happens in real life. We never call anybody unless we are given an order to call from a business that serves its marketing through us. And we are offering goods and services on behalf of that business never breaking any current rules, laws and regulations. And anybody who gets a call from us at some point of time has agreed to receive it and even voluntarily provided with the phone number. We also inform business we are calling on behalf of if any customer does not want further solicitation over the phone. The whole idea of the "National Do Not Call List" makes no sense but wasting money as the system filtering "Do not Call" phone numbers is already in place.

No legitimate telemarketing company will call you if you don't want it or have not agreed to it. Besides, if you don't want to be called in the first place - do not give your phone number to your bank, insurance, mortgage company or any other organization you are conducting business with. And nobody will find it out if you have it unlisted with your phone service. Anyway, there are many other more expensive and inefficient ways businesses will find to solicit you. They will make your trash full of junk mail after you hunt down telemarketing. And they will come and knock your door after you hunt down direct marketing companies. And then you will get laid off because the business you are working for won't have sufficient and affordable opportunities to market its products. The end of this chain reaction does not look any good especially during these difficult times for the US and world economy.

Sincerely yours,

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