EXHIBIT 2
Univision Vs. Spanish Radio

KMEX-TV Reaches More Hispanic Adults in Los Angeles than any Spanish Radio Station

Los Angeles Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O W. M-S 6A-Mid Cume

Source: Scarborough, Los Angeles 2001 Release 1 (Feb 00 - Jan 01)
WKTV-TV Reaches More Hispanic Adults in New York than Any Spanish Radio Station

New York Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

<table>
<thead>
<tr>
<th>Station</th>
<th>Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>WKTV-FM</td>
<td>47%</td>
</tr>
<tr>
<td>WSKQ-FM</td>
<td>38%</td>
</tr>
<tr>
<td>WPAT-FM</td>
<td>26%</td>
</tr>
<tr>
<td>WCAA-FM</td>
<td>20%</td>
</tr>
<tr>
<td>WADO-FM</td>
<td>14%</td>
</tr>
<tr>
<td>WYBY-FM</td>
<td>5%</td>
</tr>
</tbody>
</table>

Source: Scarborough, New York Hispanic Custom Study 2001 Release 1 (Mar 00 - Feb 01)

WLTV-TV Reaches More Hispanic Adults in Miami than Any Spanish Radio Station

Miami Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

<table>
<thead>
<tr>
<th>Station</th>
<th>Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>WLTV-FM</td>
<td>59%</td>
</tr>
<tr>
<td>WMMK-FM</td>
<td>26%</td>
</tr>
<tr>
<td>WQBA-FM</td>
<td>12%</td>
</tr>
<tr>
<td>WQBA-FM</td>
<td>12%</td>
</tr>
<tr>
<td>WQBA-FM</td>
<td>17%</td>
</tr>
<tr>
<td>WQBA-FM</td>
<td>16%</td>
</tr>
<tr>
<td>WQBA-FM</td>
<td>16%</td>
</tr>
<tr>
<td>WQBA-FM</td>
<td>16%</td>
</tr>
<tr>
<td>WQBA-FM</td>
<td>16%</td>
</tr>
<tr>
<td>WSUA-FM</td>
<td>8%</td>
</tr>
<tr>
<td>WSUA-FM</td>
<td>7%</td>
</tr>
</tbody>
</table>

Source: Scarborough, Miami 2001 Release 1 (Feb 00 - Jan 01)
KDTV-TV Reaches More Hispanic Adults In San Francisco than Any Spanish Radio Station

San Francisco Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

Source: Scarborough, San Francisco Hispanic Custom Study 2011 Release 1 (Feb 09 - Jan 11)

WGBO-TV Reaches More Hispanic Adults in Chicago than Any Spanish Radio Station

Chicago Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

Source: Scarborough, Chicago Hispanic Custom Study 2011 Release 1 (Feb 09 - Feb 09)
KXLN-TV Reaches More Hispanic Adults in Houston than Any Spanish Radio Station

Houston Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

KWEX-TV Reaches More Hispanic Adults in San Antonio than Any Spanish Radio Station

San Antonio Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume
KUVN-TV Reaches More Hispanic Adults in Dallas than Any Spanish Radio Station

Dallas Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

Source: Scarborough, Dallas Hispanic Custom Study 2001 Release 1 (Mar 99 - Feb 00)

KTVW-TV Reaches More Hispanic Adults in Phoenix than Any Spanish Radio Station

Phoenix Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. S 6A Mid Cume

Source: Scarborough, Phoenix Hispanic Custom Study 2001 Release 1 (Mar 99 - Feb 00)
KBHT-TV Reaches More Hispanic Adults in San Diego than Any Spanish Radio Station

San Diego Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. N-S 6A-Mid Cume

KLJYFV 24%
KLXQFM 24%
KUOQFAM 16%
KUKFAM 4%
KUOQFM 4%
KUKFAM 3%
KUOQAM 2%
WJFGFM 1%

KLJYFV 24%
KLXQFM 16%
KUOQFAM 10%
KUKFAM 5%
KUOQFM 2%
KUKFAM 2%
KUOQAM 2%
WJFGFM 2%

Source: Scarborough San Diego Hispanic Cume Study 2001 Release 1 (Sep 00 - Jun 01)

KLZU-TV Reaches More Hispanic Adults in Albuquerque than Any Spanish Radio Station

Albuquerque Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. N-S 6A-Mid Cume

KLZU-FM 19%
KLXQ-FM 16%
KUOQFAM 10%
KUKFAM 5%
KUOQFM 2%
KUKFAM 2%
KUOQAM 2%
WJFGFM 2%

Source: Scarborough Albuquerque Hispanic Cume Study 2001 Release 1 (Sep 00 - Jun 01)
KFTV-TV Reaches More Hispanic Adults in Fresno than Any Spanish Radio Station

Fresno Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

KFTV TV 59%
KDOO FM 22%
KLBH FM 15%
KBBQ FM 8%
KUVR FM 7%
KQTR AM 1%
KQQO AM 1%
KQTV FM 1%
KQHI AM 1%
KQX AM 1%
KQED AM 1%

Source: Scarborough, Fresno Hispanic Custom Study 2004 Release 1 (Feb 03 - Jan 04)

KUVS-TV Reaches More Hispanic Adults in Sacramento than Any Spanish Radio Station

Sacramento Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

KUVS TV 99%
KBSX FM 13%
KUSI FM 8%
KUSF FM 8%
KUSZ FM 6%
KUSM FM 5%
KUSC FM 5%
KUSQ FM 4%
KUSR FM 1%
KUSM AM 1%
KUSF AM 1%
KUSZ AM 1%

Source: Scarborough, Sacramento Hispanic Custom Study 2004 Release 1 (May 03 - Feb 04)
KCEC-TV Reaches More Hispanic Adults in Denver than Any Spanish Radio Station

Denver Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

KWME-TV 11%
KJNE-FM 9%
KSER-AM 4%
KCIV-AM 2%

Source: Scarborough, Denver ADI Release 1 (Mar 08 – Feb 09)

WMDO-TV Reaches More Hispanic Adults in Washington D.C. than Any Spanish Radio Station

Washington D.C. Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

WMDO-TV 13%
WACO-AM 4%
WBCG-AM 4%

Source: Scarborough, Washington D.C. 2005 Release 1 (Mar 00 – Feb 01)
KING-TV Reaches More Hispanic Adults in Las Vegas than Any Spanish Radio Station

Las Vegas Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

KING-TV
KISP FM
KLJQ AM

Source: Scarborough, Las Vegas 2004 Release 1 (Apr 04 - Mar 04)

KINT-TV Reaches More Hispanic Adults in El Paso than Any Spanish Radio Station

El Paso Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

KINT-TV
KESK-FM
KINT-FM
KUSA
KZTV
KUSA-FM
KIZZ
KXDL
KUSA AM
KINT AM
KINT-FM

Source: Scarborough, El Paso 2004 Release 1
Univision Vs. Spanish Radio
Prime Time Cume Vs. Morning Drive

KMEX Reaches More Hispanic Adults in Los Angeles than any Spanish Radio Station

Los Angeles Hispanic Adults
% Weekly Prime Time Cume Vs. M-F 6A-10A Morning Drive Cume

Source: Scarborough, Los Angeles 2006 Release 1 (Feb 06 - Jan 07)
KDTV-TV Reaches More Hispanic Adults in San Francisco than Any Spanish Radio Station

San Francisco Hispanic Adults
% Weekly Prime Time Cume Vs. M-F 6A-10A Morning Drive Cume

Source: Broadcast Impact, San Francisco Hispanic Custom Study 2001 Release (Mar. 99 - Feb. 00)
KXLH-TV Reaches More Hispanic Adults in Houston than Any Spanish Radio Station

Houston Hispanic Adults
% Weekly Prime Time Cume Vs. M-F 6A-10A Morning Drive Cume

Source: SCA Broadcast, Houston Hispanic Custom Study 2011 Report (Mar 11 - Feb 11)

KWEX-TV Reaches More Hispanic Adults in San Antonio than Any Spanish Radio Station

San Antonio Hispanic Adults
% Weekly Prime Time Cume Vs. M-F 6A-10A Morning Drive Cume

Source: SCA Broadcast, San Antonio Hispanic Custom Study 2011 Report (Feb 11 - June 11)
KUWX-TV Reaches More Hispanic Adults in Dallas than Any Spanish Radio Station

Dallas Hispanic Adults
% Weekly Prime Time Cure Vs. M-F 6A-10A Morning Drive Cure

KTVW-TV Reaches More Hispanic Adults in Phoenix than Any Spanish Radio Station

Phoenix Hispanic Adults
% Weekly Prime Time Cure Vs. M-F 6A-10A Morning Drive Cure

Source: Scarborough, Dallas Hispanic Market Study 1997 Release 1 (Mar 97 - Feb 98)
KLUX-TV Reaches More Hispanic Adults in Albuquerque than Any Spanish Radio Station

Albuquerque Hispanic Adults
% Weekly Prime Time Cume Vs. M-F 6A-10A Morning Drive Cume

Source: Scarborough. Albuquerque Hispanic Custom Study. 2000 Results 1 (Apr 99 - Mar 00)
KFTV-TV Reaches More Hispanic Adults in Fresno than Any Spanish Radio Station

Fresno Hispanic Adults
% Weekly Prime Time Cum vs. M-F 6A-10A Morning Drive Curve

KUVS-TV Reaches More Hispanic Adults in Sacramento than Any Spanish Radio Station

Sacramento Hispanic Adults
% Weekly Prime Time Cum vs. M-F 6A-10A Morning Drive Curve

Source: Scarborough, Fresno Hispanic Custom Daily 2004 Release 1 (Feb 04 - Jan 05)
KGEQ-TV Reaches More Hispanic Adults in Denver than Any Spanish Radio Station

Denver Hispanic Adults
% Weekly Prime Time Cume Vs. M-F 6A-10A Morning Drive Cume

21%

WMDO-TV Reaches More Hispanic Adults in Las Vegas than Any Spanish Radio Station

Washington D.C. Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

9%

Source: Scarborough, Washington D.C. 2001 Results (Mar 01 - Feb 02)
KIMC-TV Reaches More Hispanic Adults in Las Vegas than Any Spanish Radio Station

Las Vegas Hispanic Adults
% Weekly Cume Audience M-S 6A-2A S/O-S/O Vs. M-S 6A-Mid Cume

- 36%
- 28%
- 3%

Source: Scarborough, Las Vegas 1993 Release 1 (Apr 18 - Mar 94)

Univision Prime Time Cume Vs. Daily Newspapers