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ORIGINAL

To: Office of the Secretary, Federal Communications Commission

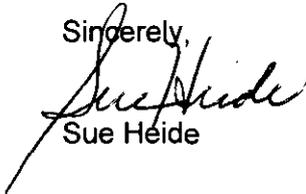
Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 –  
CG Docket No. 02-278

My name is Sue Heide. I am a thirty-eight year old woman who lives at 571 Declaration Lane, Aurora, Illinois, 60504. I have worked at The Allant Group, Inc., a provider of information services to the direct marketing industry, for fourteen years.

The purpose of my letter is to urge the FCC to stop their effort to compile and distribute a national Do Not Call registry.

Telemarketing is an effective method for selling and distributing goods and services. It is a business that employs many. This regulatory activity will no doubt result in lost jobs. Please say No to increasing unemployment by saying No to the Federal DNC registry!

Sincerely,



Sue Heide

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**ALLANT**

**ORIGINAL**

April 30, 2003

To: Office of the Secretary  
Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991  
CG Docket No. 02-278

To Whom It May Concern:

My name is James R. Eldridge. I live at 2800 Reserve Ct. in Aurora, Illinois 60504. I am the founder and CEO of The Allant Group, Inc., a provider of information services to the direct marketing industry.

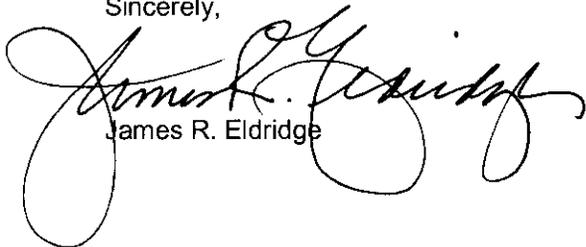
I'm writing to urge the FCC to suspend any further regulation of the telemarketing industry, and to terminate all efforts to compile and distribute a national Do Not Call registry. My reasons for requesting this suspension are as follows:

1. It is my belief the regulation will further harm our already ailing economy. There are currently more threatening issues facing our nation, such as the fight against terrorism improving our homeland security, social security funding, and providing healthcare and a prescription drug program for our aging population.
2. The regulation will eliminate hundreds of thousands of telemarketing jobs in all parts of the nation and will increase our welfare and unemployment roles as legally-employed citizens are thrown out of work.
3. As the telemarketing channel becomes underutilized, the cost of goods and services will rise and the availability of low-cost goods and services will decrease.
4. The federal government stands to lose hundreds of millions of dollars in commercial tax revenues.

It is my belief there are other, less destructive, ways to protect consumers, such as company-specific do-not-call lists and devices and services that screen calls. There is also the option of saying "No thank you" and hanging up the phone.

I say "No" to the Federal DNC Registry!

Sincerely,



James R. Eldridge

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Corporate Office: [www.allantgroup.com](http://www.allantgroup.com)  
 1056 Westings Avenue  
 Suite 500  
 Naperville, IL 60563  
 Phone 630.351.7700  
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ORIGINAL

To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 - CG Docket No. 02-278

Hello, my name is Renee Whitlatch. My husband and I, and our two children, live at 14200 Hemingway Circle, Plainfield, Illinois, 60544. I am twenty-seven (27) years old, and employed by The Allant Group, Inc., a provider of information services to the direct marketing industry.

I am taking this opportunity to voice my opposition towards the FCC's telephone regulation. The assemblage and preservation of a national Do Not Call registry will have a negative impact on numerous industries and countless households.

In the past few years at Allant I've had the opportunity to work with several big clients dependent on our information services to sell their products, for example Time, Inc., TransUnion, and Scholastic, Inc. They need telemarketing to sell their products to existing customers as well as potential customers.

Further regulation of this industry could possibly put millions of Americans out of work causing businesses to shut down; as a result our economy will suffer vastly. Please take into consideration the effect this will also have on other industries, which manufacture the products, additionally shipment of them. The Federal DNC registry must be blocked!

Sincerely,

Renee Whitlatch

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Docket No. 02-278

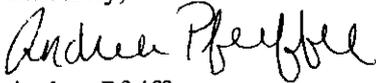
My name is Andrea Pfeiffer. I live at 222 Presidential Blvd, in Oswego, Illinois, 60543. I am twenty-six (26) years old, and for the last four (4) years I have been employed by The Allant Group, Inc., a provider of information services to the direct marketing industry. My entire working career following graduation from college has been spent at The Allant Group.

I'm writing to urge the FCC to immediately suspend any further regulation of the already heavily-regulated telemarketing industry. Specifically, I'm requesting that the FCC terminate their effort to compile and distribute a national Do Not Call registry.

Telemarketing is a means to an end, and that end is the sale and distribution of goods, services, and charitable solicitation. While some may agree the solicitation is aggravating, many companies and organizations have found this to be an effective way to market their goods. If they did not, the businesses and organizations across America would use another channel to market their products.

The regulatory action the FCC is contemplating will do grievous harm to a national economy that remains mired in an extraordinarily slow recovery. There is surely a better way the federal government can protect consumers from telemarketing calls. This regulation will result in the closing of businesses. And it will lead to the unemployment of countless thousands of our fellow citizens whose future employment options aren't quite as good as yours and mine. Strike a blow for our economy, and against the mindless regulation of an activity that adds value to our nation every day. Just Say No to the Federal DNC registry!

Sincerely,



Andrea Pfeiffer

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Lora Rosner  
503 LeMoyne Avenue  
Romeoville, IL 60446

ALLANT

April 30, 2003

ORIGINAL

Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 – CG Docket No. 02-278

My name is Lora Rosner. I have been employed by The Allant Group, Inc., a provider of information services to the direct marketing industry, for the last four (4) years.

I'm writing regarding the current FCC efforts to compile and distribute a national Do Not Call registry. I urge the FCC to immediately suspend any further regulation of the already heavily-regulated telemarketing industry. I'm making that request because I have first-hand knowledge of the negative consequences of such a registry: shuttered businesses, empty buildings, and the elimination of hundreds of thousands, maybe millions, of telemarketing jobs in all parts of the nation - jobs that are disproportionately held by working mothers, minorities, and people who do not have a lot of other employment opportunities.

I understand that persistent telemarketing can be aggravating, but this sales technique is used by companies and organizations across the land because they work: telemarketing calls move goods, services, and charitable solicitations in an effective and efficient manner. If they did not, the businesses and organizations across America would use some other channel.

There are other, less destructive ways to protect consumers, such as company-specific do-not-call lists, and devices and services that screen calls, or simply saying "No thank you" and hanging up the phone.

Please don't cause any more harm to our already ailing economy!

Sincerely,



Lora Rosner

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To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 –  
CG Docket No. 02-278

ORIGINAL

My name is Bob Hroma. I live at 7021 Plymouth Road, in Downers Grove, Illinois, 60516. I am forty years old, and for the last ten years I have been employed in the Direct Marketing and Direct Mail industry, including my current employment at The Allant Group, Inc., a provider of information services to the Direct Marketing Industry.

I'm writing to urge the FCC to reconsider and suspend any further regulation of the already heavily-regulated telemarketing industry. Specifically, I'm requesting that the FCC terminate their effort to compile and distribute a national Do Not Call registry. I believe this regulation will drastically hurt our industry as well as many other related industries, and will generate more harm than good. Further, I believe it will not be of any benefit whatsoever as the majority of consumers will not subscribe to this registry.

Telemarketing has been part of our economy and a method of selling products for centuries. There is a multitude of options available to the consumer to stop telemarketing already, including company do not call lists, state do not call lists, call blocking features, and Caller ID. Adding an additional layer will only complicate things further. As a government representative, please ask yourself are you restricting other marketing methods (email, advertising) as much as telemarketing, and will the benefits truly outweigh the negatives? Are you prepared to see companies fold and thousands of employees unemployed because of their desire to market reputable products?

Please consider the whole picture regarding this matter and stop adding further layers of regulation to this already taxed industry. The negatives far outweigh the benefits.

Sincerely,

Bob Hroma

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To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 -  
CG Docket No. 02-278

My name is Mike Maksin. I live at 2325 Wedgefield Court in Aurora, IL. 60504. I am forty two (42) years old and for the last seventeen (17) years I have been employed by The Allant Group, Inc., a provider of information services to the direct marketing industry.

When I began in 1986, I was one of three employees. We have grown and currently employ over 160 and occupy 60,000 square feet of office space. As recently as last year we had over 200 employees. Unfortunately, times have been tough in the direct marketing industry and our business has not been immune to these tough times.

Our clients are household names, many of whom you and I entrust our personal business with. Our industry has weathered the many laws that have been passed restricting an organizations right to utilize outbound telemarketing as a means of communication with their prospects/clients. I write today to ask that you end the building of a national Do Not Call Registry. This could be the proverbial straw that breaks the camel's back.

I personally lobbied on the Hill on behalf of the American Telemarketing Association (ATA) for many years when the TCPA was being developed and have always taken an interest in the legislative issues that impact our business. What I really struggle with after many meetings with legislators over the years is the lack of information your organization has when making important decisions that impact the entire nation.

I believe the national Do Not Call registry is just another example of lawmakers making decisions without adequate information. There are numerous laws and regulations in place today that protect consumers. The legitimate marketers follow the laws and regulations and the crooks do not. This will not change other than forcing legitimate marketers to stop using the telephone as a tool for communication (which jeopardizes the funding of your project). I believe the national Do Not Call registry is redundant and a waste of taxpayer money.

The current economic conditions have cost many in our industry their livelihoods and this regulatory action will only compound this situation. I am only one person who does not expect to make a difference in your political machine, but if anyone reads this letter, I just wanted to express my grave concerns for our future. You can even call me! 630-585-8660.

Sincerely,

Mike Maksin

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**To:** Office of the Secretary, Federal Communications Commission

**Re:** Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 – CG Docket No. 02-278

My name is Gretchen Rot. I live in Downers Grove, Illinois at 5337 South Washington Street. For (11) years I have worked for The Allant Group, Inc., a Naperville, Illinois company providing services to the direct marketing industry. As a direct marketing service provider, The Allant Group, Inc. works with some of the largest and mid-tier marketers in a multitude of industries including financial services, insurance, publishing, retail, travel, and telecommunications.

The purpose of my letter today is simple. I am asking the FCC to honestly consider a moratorium on further regulation within the telemarketing industry.

More specifically, I urge the FCC to suspend any further effort and federal tax dollars to compile and distribute a national Do Not Call registry.

In January of this year, myself and many others within the direct marketing community contacted our state members from the House Energy & Commerce committee as they prepared to vote on funding for the national registry. Our appeal was that any authorization for funding be delayed until the committee's own request for an economic impact analysis was complete and fully understood. Unfortunately, our voices went unheard.

So today, inspired by my parents, teachers, and colleagues – I am not going to give up.

Please take the time to be aware of the magnitude of the potential negative consequences of such a registry: shuttered businesses, empty buildings, unemployed and likely unemployable people, and a decrease in economic activity across the land.

I believe that armed with that knowledge, the FCC will fully recognize the grievous harm that will be done to a national economy that remains in an extraordinarily slow recovery. It will result in the closing of businesses. And it will lead to the unemployment of countless thousands.

Do something that will reinforce our economy and adds support to our national job market. Halt implementation of the Federal DNC registry!

Sincerely,



Gretchen Rot

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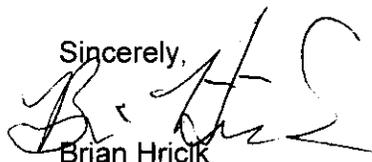
ORIGINAL

My name is Brian Hricik. I live at 5927 Ross Drive, in Woodridge, Illinois, 60517. I am 27 years old, and I have been employed by **The Allant Group, Inc. (a provider of information services to the direct marketing industry)**, for the last 5 years.

I'm writing to urge the FCC to immediately suspend any further regulation of the already heavily-regulated telemarketing industry.

While I recognize the problems with unwanted solicitation, creating a national DNC list will undoubtedly further damage an already damaged direct marketing industry. The industry is already feeling effects from a faltering economy and was significantly hurt from the terrorist acts on 9/11/01. Many companies are just now coming out of slumps from its effect. What it could very well come down to by putting the proposed act into place is not only a positive result of fewer solicitation calls but **a negative that could vastly outweigh the positive: massive job loss**. I implore the FCC to examine both sides of the coin on this matter. It isn't a black and white issue by any stretch of the imagination. 1000's unemployed surely can't justify this action.

Sincerely,



Brian Hricik

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ORIGINAL

To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 – CG Docket No. 02-278

Hello. My name is Diana C Derbas. I reside at 87 Salt River Court, Naperville IL 60565. I have spent the last 9 years of my career within roles that have directly relied upon the Telemarketing industry. I am currently employed by The Allant Group, Inc – a provider of information services to the direct marketing industry. **I am requesting that the FCC terminate efforts to compile and distribute a national Do Not Call registry.**

**Impact on the national “Economic” community**

This new law will substantially and unfairly handicap legitimate businesses that employ thousands of Americans. The majority of the impacted individuals will not be college-degreed Caucasian men in suits and ties, but rather minority, young, less educated men and women with dependents and few resources to find gainful employment in this struggling economy.

It frightens and concerns me as a voter, parent and contributing employee to see our government take such actions against an industry that provides not only economical value to *their* employees but also to the employees of all the companies they represent – companies in nearly every industry in the business world.

**“Do Not Call” Lists active and working**

I appreciate that there are consumers who say no to telemarketing to their homes. The reality is that if people did not favorably respond to telemarketing offers, the calls would discontinue. Telemarketers do not want to call people who don’t want to be talked to anymore than a left-winged Democratic politician would make campaign fund raising calls into a historically Republican community. It simply does not pay.

Telemarketing companies – and those who hire them – utilize the various effective “Do Not Call” resources including the national DMA (Direct Marketing Association) list and the ever-growing state lists to ensure that they are not calling into households that have indicated the “do not call” sentiment.

**Consumer Decisions without full disclosure of financial impact**

Certainly Americans will stand up and say, “I don’t want telemarketing calls to MY home.” What Americans have not heard is the amount of tax money that will be spent to administer this program, the loss in federal tax revenues that will result from bankrupt direct marketing industry companies, and the increase in unemployment and welfare claims that will result. When our children’s schools continue to decline in educational value and increase in violence and drugs – I can hardly think that this is the best way for my money to be used.

**Focus on assisting our economy out of our troubled times and work with the DMA to regulate and administrate a fair and equitable solution. TERMINATE THE FCC EFFORTS TO COMPILE AND DISTRIBUTE A NATIONAL DO NOT CALL REGISTRY.**

Sincerely,   
Diana C. Derbas

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2056 Westings Avenue  
Suite 500  
Naperville, IL 60563  
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To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 –  
CG Docket No. 02-278

My name is Maryann Mynatt. I live at 2015 S Finley Rd #503, Lombard, IL, 60148. I am a 52-year-old handicapped widow. The Allant Group, a provider of information services to the direct marketing industry, has employed me for 5 years. Prior to Allant, I was employed by Metromail (now known as Experian), a direct marketing vendor, for 11 years. I came to the direct marketing industry after having owned and operated my own small business. This industry, and Allant in particular, has enabled me to maintain my independence, and to provide for my family.

I'm writing to urge the FCC to immediately suspend any further regulation of the telemarketing industry. Specifically, I'm requesting that the FCC terminate their effort to compile and distribute a national Do Not Call registry.

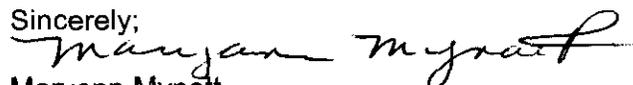
Adding further regulatory burdens to this already heavily regulated industry will negatively affect the employment opportunities for millions of Americans. Telemarketing jobs are available to those who may not otherwise have the skills or opportunities to hold other jobs; working mothers, undereducated workers, minorities, persons with disabilities, those who seek temporary or part time employment, those in need of a 2<sup>nd</sup> job to support their families, the 'working poor', and those who have been 'downsized' or whose employer has closed its doors. Is telemarketing as noble as medicine? No, but it is an honest, legal way to make a living.

Companies, charities, and other organizations that utilize telemarketing do so because it works. People respond to this form of direct marketing. This enables companies to provide goods and services, which in turn stimulates the economy. Isn't Capitalism wonderful!

There are those who are vociferously opposed to telemarketing in any form. I defend their right to free speech. That extends, also, to their right not to answer the phone, or merely to say "No Thank You". Please do not limit my options to accommodate those who are more vocal.

Please allow the companies who use telemarketing to continue in this effective form of marketing. Please allow those who work in the telemarketing industry to continue to have jobs that provide for their families and contribute to the nations' economy. With so many companies closing, moving to foreign countries or succumbing to their own internal scandals, it seems foolish to eliminate an entire industry that is currently working quite well.

Again, I urge the FCC to immediately suspend any further regulation of the telemarketing industry. Please stop their effort to compile and distribute a national Do Not Call registry.

Sincerely;  
  
Maryann Mynatt

theALLANTGROUP

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Corporate Office:  
2056 Westings Avenue  
Suite 500  
Naperville, IL 60563  
Phone 800 367 7311  
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To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 –  
CG Docket No. 02-278

My name is Fred Haumesser. I live at 471 River Bend Rd., #103, in Naperville, Illinois, 60540. I am thirty-four (34) years old, and for the last eight (8) years I have been employed by The Allant Group, Inc., a provider of information services to the direct marketing industry. I was formerly employed for eight (8) years by Ruffalo CODY and Associates, an Iowa based teleservices firm specializing in calling for non-profit organizations. My entire adult life, then, has been spent in the direct marketing industry.

I'm writing to urge the FCC to immediately suspend any further regulation of the already heavily-regulated telemarketing industry. Specifically, I'm requesting that the FCC terminate their effort to compile and distribute a national Do Not Call registry.

There are countless reasons to abort this effort. I'll offer a few:

- 1) The regulation will eliminate hundreds of thousands, maybe millions, of telemarketing jobs in all parts of the nation - jobs that are disproportionately held by working mothers, minorities, and people who do not have a lot of other employment opportunities.
- 2) The regulation will further harm our already ailing economy.
- 3) The regulation will increase our welfare and unemployment roles as legally-employed citizens are thrown out of work.
- 4) The cost of goods and services will rise as the telemarketing channel becomes underutilized, and the availability of low-cost goods and services will decrease.
- 5) The federal government stands to lose hundreds of millions of dollars in commercial tax revenues.
- 6) There are other, less destructive ways to protect consumers, such as company-specific do-not-call lists, and devices and services that screen calls, or simply saying "No thank you" and hanging up the phone.

The regulatory action the FCC is contemplating will do grievous harm to a national economy that remains mired in an extraordinarily slow recovery. It will result in the closing of businesses. And it will lead to the unemployment of countless thousands of our fellow citizens whose future employment options aren't quite as good as yours and mine. Strike a blow for our economy, and against the mindless regulation of an activity that adds value to our nation every day. Just Say No to the Federal DNC registry!

Sincerely,

  
Fred Haumesser

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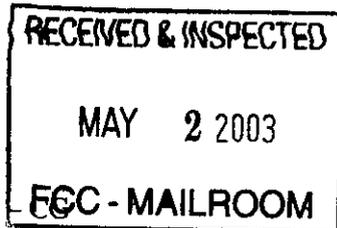
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To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991  
Docket No. 02-278

Hello, my name is Scott Hildreth and I live at 30 W. Fullerton Avenue in Glendale Heights, IL (60139). I am 35 years old, and have worked for The Allant Group, Inc., a provider of information services to the direct marketing industry, for the last 6 years.

I'm writing today to urge the FCC to terminate their effort to compile a national Do Not Call registry. The telemarketing industry is already heavily regulated and I believe a national Do Not Call list will cripple and eventually end the telemarketing industry and all related services. This may give cheer to some people, but I don't think they will know the devastating blow this will give to an already failing economy. This would cause a big rise in unemployment, be a loss of tax dollars, revenue loss for businesses that provide supplies and/or services to telemarketing companies and the end of many companies that provide jobs.

A telemarketing call can be inconvenient sometimes, but they also provide an effective, economical way to offer services to people. There are company Do Not Call lists, Caller Id, and products like Privacy Manager that make a National Do Not Call Registry unnecessary. The effect this will have on a declining economy will be tremendous, therefore I once more urge the FCC to drop their efforts on passing regulations that will bring the National Do Not Call List into existence.

Sincerely,

  
Scott Hildreth

Corporate Office:  
2056 Westings Avenue  
Suite 500  
Naperville, IL 60563  
Phone 800 367 7311  
Fax 630 355 3090

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To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 –  
CG Docket No. 02-278

My name is Brad Cox. I live at 3104 Bennett Place, in Aurora, Illinois, 60504. I am currently employed by The Allant Group, Inc., a provider of information services to the direct marketing industry. My wife is a stay at home mother. My family's livelihood is 100% dependent on the telemarketing industry.

I'm writing to urge the FCC to immediately suspend any further regulation of the already heavily regulated telemarketing industry. Specifically, I'm requesting that the FCC terminate their effort to compile and distribute a national Do Not Call registry. I'm making that request because I have first-hand knowledge of the negative consequences of such a registry: shuttered businesses, empty buildings, unemployed and likely unemployable people, and a decrease in economic activity across the land.

The regulatory action the FCC is contemplating will do grievous harm to our national economy that remains mired in an extraordinarily slow recovery. It will result in the closing of businesses. And it will lead to the unemployment of countless thousands of our fellow citizens whose future employment options aren't quite as good as yours and mine. Strike a blow for our economy, and against the mindless regulation of an activity that adds value to our nation every day. Just Say No to the Federal DNC registry!

Sincerely,



Brad Cox

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To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 – CG Docket No. 02-278

My name is Mark Puljan. I live at 1636 Wadsworth Road, in Wheaton, Illinois, 60187. I am forty-five (45) years old, and for the last ten years (10) years I have worked in the direct marketing industry. I am currently employed by The Allant Group, Inc., a provider of information services to the direct marketing industry.

I'm writing to urge the FCC to immediately suspend any further regulation of the already heavily-regulated telemarketing industry. Specifically, I'm requesting that the FCC terminate their effort to compile and distribute a national Do Not Call registry. I'm making that request because I have first-hand knowledge of the negative consequences of such a registry: shuttered businesses, empty buildings, unemployed and likely unemployable people, and a decrease in economic activity across the land.

Telemarketing is a means to an end, and that end is the sale and distribution of goods, services, and charitable solicitation. While the means can admittedly be aggravating, they are used by companies and organizations across the land because they work: telemarketing calls move goods, services, and charitable solicitations in an effective and efficient manner. If they did not, the businesses and organizations across America would use some other channel. And the end of economic activity is the very life-blood of America; the success of our economic model is a large part of the reason why America is rightly hailed as the greatest nation in the history of mankind.

This regulation will eliminate hundreds of thousands of telemarketing jobs in all parts of the nation – jobs that are disproportionately held by working mothers, minorities, and people who do not have a lot of other employment opportunities and increase our welfare and unemployment roles as legally employed citizens are thrown out of work. The cost of goods and services will increase as the telemarketing channel becomes underutilized, and the availability of low – cost goods and services will decrease. And finally, the federal government will lose hundreds of millions of dollars in commercial tax revenue.

The regulatory action the FCC is contemplating will do grievous harm to a national economy that remains mired in an extraordinarily slow recovery. Support our economy and fight against the mindless regulation of an activity that adds value to our nation every day. Just Say No to the Federal DNC registry!

Sincerely,



Mark Puljan

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**ORIGINAL**

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MAY 2 2003

FCC - MAILROOM

To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991- CG  
Docket No. 02-278

My name is Laura Jackson. I live at 136 Hidden Pond Circle, Aurora, Illinois, 60504. I am employed by the Allant Group, Inc., a provider of information services to the Direct Marketing Industry. I am writing to urge the FCC to immediately suspend any further regulation of the telemarketing industry, and more specifically, I am requesting the FCC terminate their effort to compile and distribute a National Do Not Call registry.

As an educated consumer, I have heard and understand the need for consumer protection, and as an American citizen, I have heard the government's call to "keep the economy moving." By creating and invoking a National Do Not Call registry, I believe consumer protection will be preserved; however, it will be at a cost that will paralyze the Telemarketing Industry and economy as a whole.

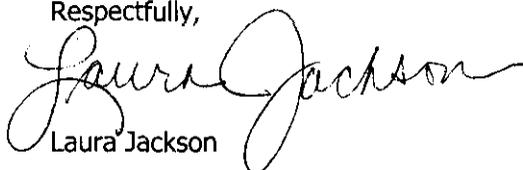
Should the federal government invoke the National Do Not Call registry, the Telemarketing Industry will become underutilized thus decreasing the availability of low-cost goods and services. The registry will also increase our welfare and unemployment roles as legally-employed citizens are left without a job.

Shortly after September 11, 2001, Americans found themselves asking, "What can we do to help our country?" Our president, Mr. Bush, told us the best possible contribution we could make was to go about our daily lives, travel and stimulate the economy. Since Mr. Bush's request, working-class Americans have tried to do so. We continue working our jobs, doing what we can to survive the economy, "taking chances" by making purchases, buying homes, making home repairs and taking trips amidst great job insecurity. Although I have been lucky enough to retain my job in the Direct Marketing Industry, each time I make a decision to "take a chance" and heed Mr. Bush's request, it is not without great hesitation.

And my plight is rather minor compared to others in the Telemarketing Industry, those countless thousands of people like me who with the invocation of the National Do Not Call registry could potentially become unemployed but whose current job makes the difference between rent and eviction, or eating and going hungry. Please remember those people when you are making your decisions- for they have rights, too.

In closing, I ask you to please carefully weigh the supposed benefits and great disadvantages of the proposed National Do Not Call Registry. Please terminate your regulation of the Telemarketing Industry and your efforts to invoke and distribute the National Do Not Call registry.

Respectfully,

  
Laura Jackson

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MAY 2 2003  
FCC - MAILROOM

ORIGINAL

To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 – CG Docket No. 02-278

Hello. My name is Constance K. Hall. I reside at 2362 Reflections Drive, Aurora IL 60504. I have spent the last 8 years of my career within roles that have directly relied upon the Telemarketing industry. I am currently employed by The Allant Group, Inc – a provider of information services to the direct marketing industry. **I am requesting that the FCC terminate efforts to compile and distribute a national Do Not Call registry.**

**Impact on the national “Economic” community**

This new law will substantially and unfairly handicap legitimate businesses that employ thousands of Americans. The majority of the impacted individuals will not be college-degreed Caucasian men in suits and ties, but rather minority, young, less educated men and women with dependents and few resources to find gainful employment in this struggling economy.

It frightens and concerns me as a voter and contributing employee to see our government take such actions against an industry that provides not only economical value to *their* employees but also to the employees of all the companies they represent – companies in nearly every industry in the business world.

**“Do Not Call” Lists active and working**

I appreciate that there are consumers who say no to telemarketing to their homes. The reality is that if people did not favorably respond to telemarketing offers, the calls would discontinue. Telemarketers do not want to call people who don't want to be talked to anymore than a left-winged Democratic politician would make campaign fund raising calls into a historically Republican community. It simply does not pay.

Telemarketing companies – and those who hire them – utilize the various effective “Do Not Call” resources including the national DMA (Direct Marketing Association) list and the ever-growing state lists to ensure that they are not calling into households that have indicated the “do not call” sentiment.

**Consumer Decisions without full disclosure of financial impact**

Certainly Americans will stand up and say, “I don't want telemarketing calls to MY home.” What Americans have not heard is the amount of tax money that will be spent to administer this program, the loss in federal tax revenues that will result from bankrupt direct marketing industry companies, and the increase in unemployment and welfare claims that will result. When our children's schools continue to decline in educational value and increase in violence and drugs – I can hardly think that this is the best way for my money to be used.

**Focus on assisting our economy out of our troubled times and work with the DMA to regulate and administrate a fair and equitable solution. TERMINATE THE FCC EFFORTS TO COMPILE AND DISTRIBUTE A NATIONAL DO NOT CALL REGISTRY.**

Sincerely,

Constance K. Hall

*Confidential & Proprietary*

theALLANTGROUP

Corporate Office: [www.allantgroup.com](http://www.allantgroup.com)  
2056 Westings Avenue  
Suite 500  
Aurora, IL 60504

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MAY 2 2003  
FCC - MAILROOM

To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 –  
CG Docket No. 02-278

Dear Sir or Madam,

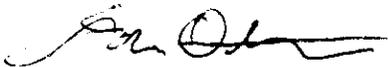
My name is Dan Otterness. I live at 153 Edgewater Lane, in Sugar Grove, Illinois, 60554. I am forty one years old, and for the last eight years I have been employed by The Allant Group, Inc., a provider of information services to the direct marketing industry.

I'm writing to request that the FCC suspend any further regulation of the already heavily-regulated telemarketing industry. Specifically, I'm requesting that the FCC terminate their effort to compile and distribute a national Do Not Call registry. I'm making this request because I believe that the resulting regulations will be unworkable, and that they would disappoint and frustrate consumers and seriously curtail and harm an entire sector of the economy that employs millions of people and brings goods and services to consumers.

I have heard estimates stating that if 40% of all eligible telephone numbers are registered in a national do not call list that up to one million jobs may be lost. In the already depressed economy, which will experience even more downward pressure from the resulting loss of revenue and jobs, many will have difficulty finding new employment. Why does there not appear to be any discussions by the FCC about the impact to the direct marketing industry and the economy? Why does the FCC also appear to be ignoring the fact that the industry will more than likely move out of the country and continue to operate outside of US jurisdiction due to over-regulation? Also, what will be the cost to the taxpayer? I believe that the federal government stands to lose hundreds of millions of dollars in commercial tax revenues. I am also skeptical that a national registry will be able to generate enough revenue from direct marketers to sustain itself, which will inevitably cause it to require taxpayer funding.

I urge you to fully consider the potential for economic hardship for the millions of American workers who participate in the teleservices industry. Thanks you in advance for your attention in this matter.

Sincerely,



Dan Otterness

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RECEIVED & INSPECTED
MAY 2 2003
FCC - MAILROOM

To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 – CG Docket No. 02-278

My name is Julie Fessler. I live at 968 Mortonsberry Drive, in Naperville, Illinois, 60540. I am thirty-five (35) years old, and for the last twelve (12) years I have been employed by The Allant Group, Inc., a provider of information services to the direct marketing industry.

I'm writing to urge the FCC to immediately suspend any further regulation of the already heavily-regulated telemarketing industry. Specifically, I'm requesting that the FCC terminate their effort to compile and distribute a national Do Not Call registry. I'm making that request because I have first-hand knowledge of the negative consequences of such a registry: shuttered businesses, empty buildings, unemployed and likely unemployable people, and a decrease in economic activity across the land.

Telemarketing is a means to an end, and that end is the sale and distribution of goods, services, and charitable solicitation. While the means can admittedly be aggravating, they are used by companies and organizations across the land because they work: telemarketing calls move goods, services, and charitable solicitations in an effective and efficient manner. If they did not, the businesses and organizations across America would use some other channel. And the end of economic activity is the very life-blood of America; the success of our economic model is a large part of the reason why America is rightly hailed as the greatest nation in the history of mankind.

Please review just a few reasons the FCC should not add further regulatory burden to the teleservices industry and the wider U.S. economy:

- 1) The regulation will eliminate hundreds of thousands, maybe millions, of telemarketing jobs in all parts of the nation - jobs that are disproportionately held by working mothers, minorities, and people who do not have a lot of other employment opportunities.
- 2) The regulation will further harm our already ailing economy.
- 3) The regulation will increase our welfare and unemployment roles as legally-employed citizens are thrown out of work.
- 4) The cost of goods and services will rise as the telemarketing channel becomes underutilized, and the availability of low-cost goods and services will decrease.
- 5) The federal government stands to lose hundreds of millions of dollars in commercial tax revenues.
- 6) There are other, less destructive ways to protect consumers, such as company-specific do-not-call lists, and devices and services that screen calls, or simply saying "No thank you" and hanging up the phone.

The regulatory action the FCC is contemplating will do grievous harm to a national economy that remains mired in an extraordinarily slow recovery. It will result in the closing of businesses. And it will lead to the unemployment of countless thousands of our fellow citizens whose future employment options aren't quite as good as yours and mine. Strike a blow for our economy, and against the mindless regulation of an activity that adds value to our nation every day. Just Say No to the Federal DNC registry!

Sincerely,



Julie Fessler

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Corporate Office: [www.allantgroup.com](http://www.allantgroup.com)  
2056 Westings Avenue  
Suite 500  
Naperville, IL 60563  
Phone 800 367 7311  
Fax 830 355 3090



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RECEIVED & INSPECTED  
MAY 2 2003  
FCC - MAILROOM

April 25, 2003

Office of the Secretary  
Federal Communications Commission

ORIGINAL

**Regarding: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 –  
CG Docket No. 02-278**

Sirs:

My husband and I, Cory and Debra Kammer reside at 821 Abbey Drive, Glen Ellyn, Illinois, 60137. We are both 40 years old, and for the last 20 years have worked in some fashion in the direct marketing business. I am employed by The Allant Group, Inc., a provider of information services to the direct marketing industry. Cory is employed by FCB Agency as a creative VP on direct marketing for various clients. Our entire adult lives have been spent in the direct marketing industry.

I'm writing to urge the FCC to immediately suspend any further regulation of the already heavily-regulated telemarketing industry. Specifically, I'm requesting that the FCC terminate their effort to compile and distribute a national Do Not Call registry. I'm making that request because I have first-hand knowledge of the negative consequences of such a registry: shuttered businesses, empty buildings, unemployed and likely unemployable people, and a decrease in economic activity across the land.

Telemarketing is a means to an end, and that end is the sale and distribution of goods, services, and charitable solicitation. While the means can admittedly be aggravating, they are used by companies and organizations across the land because they work: telemarketing calls move goods, services, and charitable solicitations in an effective and efficient manner. If they did not, the businesses and organizations across America would use some other channel. And the end of economic activity is the very life-blood of America; the success of our economic model is a large part of the reason why America is rightly hailed as the greatest nation in the history of mankind.

Is our great nation so free of challenges, then, that the federal government has the leisure to save the huddled masses from the evil wreaked by a telemarketing call? Where exactly do telemarketing calls fall in our national priorities? I definitely don't see it above world hunger, freeing Iraq or finding Oshama Bin Laden.

The regulatory action the FCC is contemplating will do grievous harm to a national economy that remains mired in an extraordinarily slow recovery. It will result in the closing of businesses. And it will lead to the unemployment of countless thousands of our fellow citizens whose future employment options aren't quite as good as yours and mine. Strike a blow for our economy, and against the mindless regulation of an activity that adds value to our nation every day.

**Just Say No to the Federal DNC registry!**

Regards,

Debra Kammer

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Suite 500  
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# ALLANT

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ORIGINAL

RECEIVED & INSPECTED  
MAY 2 2003  
FCC - MAILROOM

To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 – CG  
Docket No. 02-278

My name is Eileen Womac. I live at 3755 King William Court, in St. Charles, Illinois, 60174. I am thirty-nine (39) years old. For the past two and one half (2 ½) years I have been employed by The Allant Group, Inc., a provider of information services to the direct marketing industry. I was formerly employed for three (3) years by Experian and for nine (9) years by The Reader's Digest Association, Inc. I have spent over fourteen (14) years, the majority of my professional career, in the direct marketing industry.

I'm writing to urge the FCC to immediately suspend any further regulation of the already heavily-regulated telemarketing industry. Specifically, I'm requesting that the FCC terminate their effort to compile and distribute a national Do Not Call registry. I'm making that request because I have first-hand knowledge of the negative consequences of such a registry: shuttered businesses, empty buildings, unemployed and likely unemployable people, and a decrease in economic activity across the land.

I am concerned about the negative impact this regulation will have on our already crippled economy. With so many of our citizens unemployed and underemployed, I do not support further regulation that will result in hundreds of thousands, maybe millions, of telemarketing jobs across our nation. It is of particular concern to me that these jobs are disproportionately held by working mothers, minorities, and those who do not have a lot of other employment opportunities.

In my opinion the costs of imposing additional regulation on the telemarketing industry, in terms of jobs losses, increased costs of goods and services as the telemarketing channel becomes underutilized, and reductions in federal commercial tax revenue simply do not justify the benefits to be gained. While telemarketing can admittedly be aggravating, there are other solutions available to protect consumers – solutions that do not require federal government intervention. These solutions include: company-specific do-not-call lists, devices and services that screen calls, or simply saying "No thank you" and hanging up the phone.

What is most troubling to me regarding this issue is that distracts us from focusing on significantly more important issues. Our government, and the people of this nation, should devote our time, effort and energy on our ailing economy, terrorism, education, the environment, social security funding, our health care system, and the multiple areas of unrest in the world.

The regulatory action the FCC is contemplating will do grievous harm to a national economy that remains mired in an extraordinarily slow recovery. It will result in the closing of businesses. And it will lead to the unemployment of countless thousands of our fellow citizens whose future employment options aren't quite as good as yours and mine. Strike a blow for our economy, and against the mindless regulation of an activity that adds value to our nation every day. Just Say No to the Federal DNC registry!

Sincerely,

  
Eileen Womac

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Suite 500  
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Phone 800 367 7311  
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MAY 2 2003  
FCC-MAILROOM

To: Office of the Secretary, Federal Communications Commission

Re: Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 –  
CG Docket No. 02-278

My name is Lisa Connor. I live at 3336 Rosecroft Ln, in Naperville, Illinois, 60564. I am forty-two (42) years old, and for the last three (3) years I have been employed by The Allant Group, Inc., a provider of information services to the direct marketing industry. I was formerly employed for sixteen (16) years by Experian, Chicago-based Direct Mail Company. My entire career has been spent in the direct marketing industry.

I'm writing to urge the FCC to immediately suspend any further regulation of the already heavily-regulated telemarketing industry. The regulation will eliminate hundreds of thousands, maybe millions, of telemarketing jobs in all parts of the nation-jobs that are disproportionately held by working mothers, minorities and people who do not have a lot of other employment opportunities. The regulation will further harm our already ailing economy.

There are other, less destructive ways to protect consumers, such as company-specific do-not-call lists and devices and services that screen calls or simply saying "No thank you" and hanging up the phone. I am asking you to say "No" to the Federal DNC registry.

Sincerely,

  
Lisa Connor

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Naperville, IL 60563  
Phone 800 367 7311  
Fax 630 355 3090