

May 26, 2003

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12 th Street S.W.  
Washington, D.C. 20554  
Ref: Docket No. MB-02-235

Dear Mr. Chairman:

I am Jose Lagos , Founder and President of Unidad Hondurena/Honduran Unity, ( a non-profit community based organization founded in Miami, Florida on November 27, 1997 1997), and am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC),. As a member of the Hispanic community , I am a firm believer that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience which others provide either slight to none coverage for our Latino community contrary to what I have been a witness as a community activist that Univision and HBC have always been provided.

The combined efforts of Univision and HBC should be perceived for what it is than an opportunity in a land of opportunities in America for everyone specially Hispanics in the media and for the Hispanic community as a whole for the following reasons according to some experts have shown:

This merger will enable growth of Hispanic radio and television job opportunities for Hispanics. The successful proven track record of HBC and Univision are of growth , not consolidation or constriction.

Continued growth of the television and radio business of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of each of HBC and Univision I am aware that more than 80% of the work force is Hispanic and that is expected to continue after the proposed merger. Hispanics are employed across the entire field of employment opportunities at Univision. In fact, 50% of the Univision Board and 65 % of the operating management are Hispanic. And more important over 130 Hispanic women hold management positions. I know that this is not by accident; but rather by design and vision. Univision consciously and aggressively seeks out talented Hispanics for management positions.

Fresh capital investments will be attracted to Hispanic media having the impact of increased competition and greater management and ownership opportunities for Hispanics. Major investors are increasingly interested in supporting entrepreneurs already engaged or considering entering the Hispanic media business. This merger will serve to increase the interest of investors and other capital suppliers, thus resulting in the development of new Hispanic radioand television stations and networks. Those stations and networks will need Hispanic leadership and talent to thrive.

The growth of Univision and its policies of training and to promote Hispanics have created a significant base of Hispanics whom now have the expertise to own and operate a broadcast station or network. And, as a result of the pioneering work of Univision and companies like HBC to raise the visibility of Spanish-language media, the Hispanic broadcast talent base now has access to financing

sources and advertising sources that would have been unimanigable only a few short years ago.

With regards to the growth of Spanish language media, I would like to make another point. I completely disagree with suggestions that this industry be segregated from other media. Over the past two decades, Spanish language media has grown by competing with English-language media and isolating this industry would be a huge step backward that would eventually eradicate the success already achieved. It is an affront to all Hispanics to even suggest that the media serving this community could be considered substandard or different from its general market competitors.

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The combination of Univision and HBC resources will enable to provide enhanced services to the Hispanic community. I am confident that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community. I have personally worked with local Univision affiliate Channel 23 on multiple occasions and truly appreciate that stations commitment to the well being of our community. I am particularly grateful for the many public service announcements broadcast on the air as well as the indispensable information provided on their website.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I kindly urge and request your utmost favorable consideration that their proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality.

Thanking you in advance,

Sincerely,

Jose Lagos  
President  
Unidad Hondurena / Honduran Unity  
215 S.W. 17 Avenue Suite # 312

Miami, Fl. 33135  
Tel. 305-626-0032  
Fax. 305-646-0031  
Website: [www.honunity.com](http://www.honunity.com)  
Email: [joseclagos@yahoo.com](mailto:joseclagos@yahoo.com)