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May 28, 2003

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: Docket No. MB-02-235

Dear Mr. Chairman:

On behalf of the National Hispanic Foundation for the Arts, I am writing in support of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As one of the key national Hispanic organizations, whose mission is focused on the media and entertainment industries, NHFA is pleased to support this merger, which we believe will create a powerful vehicle to expand the voice of the Latino community nationwide. NHFA believes that this merger will make Spanish media as competitive as, if not more competitive than, English language media conglomerates.

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

1) The merger will promote the growth of Hispanic radio and television job opportunities for Hispanics. The histories of both Univision and HBC are of growth, not constriction or consolidation.

Continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of both Univision and HBC, I am aware that more than 80% of the work force is Hispanic and that this high concentration of Hispanic personnel is expected to continue after the proposed merger. Hispanics are employed throughout Univision's corporate structure. In fact, 50% of the Univision Board and 65% of operating management is Hispanic. And over 130 Hispanic women hold management positions. I know that this has occurred not by accident, but rather by design. Univision consciously and aggressively seeks out talented Hispanics for management positions.

2) The merger will attract new capital investments to Hispanic media, resulting in increased competition and greater management and ownership opportunities for Hispanics. Major investors are increasingly interested in supporting entrepreneurs who are already engaged in or are considering entering the Hispanic media business. The merger will serve to increase the interest of investors and other capital suppliers, thus resulting in the development of new Hispanic radio and television stations and networks. Those stations and networks will need Hispanic leadership and talent to thrive.

The growth of Univision and its policies of training and promoting Hispanics have created a significant base of Hispanics who now have the expertise to own and operate a broadcast station or network. And, as a result of the pioneering work of Univision and companies like HBC to raise the visibility of Spanish-language media, the Hispanic broadcast talent base now has access to financing sources and advertising sources that were unimaginable only a few short years ago.

3) The combined Univision and HBC resources will provide enhanced services to the Hispanic community. I believe that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community. I have worked personally with Univision on many occasions and truly appreciate that company's commitment to the betterment of our community. I am particularly grateful for the many public service announcements they broadcast over the air, the support of their outreach efforts on behalf of our community, and the indispensable information provided on their website.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I ask that this proposed transaction receive all due consideration as promptly as possible.

Sincerely,

A handwritten signature in blue ink that reads "Felix R. Sanchez". The signature is fluid and cursive, with the first letters of each word being capitalized and prominent.

Felix Sanchez  
Chairman