

# CENTRAL AMERICAN RESOURCE CENTER

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*\*Affiliations are listed for identification only.*

Federal Communication Commission  
Washington D.C.

I am writing to support UNIVISION's proposed merger with Hispanic Broadcasting Corporation (HBC).

I am the executive director of an advocacy and service provider non-profit organization working primarily with Latino immigrants of Northern California. Our mission is to empower immigrants to succeed in their newly adopted country as individuals and as a collective group.

In our years of struggle we have found in the UNIVISION affiliate for the Bay Area, KDTV, a strong ally. Our two institutions affinity to educate and reach out to the Latino population has enabled us to work together on major strategic initiatives. For example we have regular meetings to analyze trends and new immigration laws affecting our community that are aired in live interviews format once a week. Our two institutions have co-sponsored community events such as citizenship fairs or relief aid campaigns when disaster has struck in a Latin American country. Through collaborative activities our agency has been able to reach tens of thousands of people who benefit from the timely information and services we provide. Next June 27, KDTV UNIVISION will co-sponsor a health fair with us where hundreds of low-income families will receive free health screenings.

In summary, much credit of the outreach and recruitment work we do is owed to the enormous contribution we receive from KDTV. Their commitment to the Latino /Hispanic and Immigrant community is proven daily in their programming. Our productive relationship is just a small example of this position and commitment on their part. I am not worried that through a merging with HBC this commitment will weaken or disappear, on the contrary, it could only be strengthened.

My hope is that the FCC rules favorably on behalf of UNIVISION.

Sincerely,

Juan R Cardona  
Executive Director  
415.642.4401  
Cardona@carecensf.org