

June 9, 2003

The Honorable Michael K. Powell
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Docket No. MB-02-235

Dear Chairman Powell:

On behalf of the Tulare Kings Hispanic Chamber of Commerce Board of Directors I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, the Tulare Kings Hispanic Chamber Board is confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

The combined efforts of Univision and HBC should be viewed as an opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

The growth of Univision and its policies of training and promoting Hispanics have created a significant base of Hispanics who now have the expertise to own and operate a broadcast station or network. And, as a result of the pioneering work of Univision and companies like HBC to raise the visibility of Spanish-language media, the Hispanic broadcast talent base now has access to financing sources and advertising sources that would have been unimaginable only a few short years ago.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBS, I ask that this proposed transaction receive all due consideration as promptly as possible.

Sincerely,

Gil Jaramillo
Executive Director
Tulare Kings Hispanic Chamber of Commerce