



11/17/02  
11:30 AM

**DOCKET FILE COPY ORIGINAL**

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: Docket No. MB-02-235

Dear Mr. Chairman:

I am Lupita Lomrli and Central California Hispanic Chamber of Commerce and I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, I am confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

1) The Merger will promote growth of Hispanic radio and television job opportunities for Hispanics. The histories of both Univision and HBC are of growth, not constriction or consolidation.

Continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of each of Univision and HBC, I am aware that more than 80% of the work force is Hispanic and that is expected to continue after the proposed merger. Hispanics are employed across the entire field of employment opportunities at Univision. In fact, 50% of the Univision Board and 65% of operating management are Hispanic. And over 130 Hispanic women hold management positions. I know that this is not by accident; but rather by design. Univision consciously and aggressively seeks out talented Hispanics for management positions.

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2) New capital investments will be attracted to Hispanic media resulting in increased competition and greater management and ownership opportunities for Hispanics. Major investors are increasingly interested in supporting entrepreneurs already engaged or considering entering the Hispanic media business. The Merger will serve to increase the interest of investors and other capital suppliers, thus resulting in the development of new Hispanic radio and television stations and networks. Those stations and networks will need Hispanic leadership and talent to thrive.

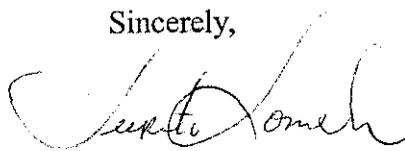
The growth of Univision and its policies of training and promoting Hispanics have created a significant base of Hispanics who now have the expertise to own and operate a broadcast station or network. And, as a result of the pioneering work of Univision and companies like HBC to raise the visibility of Spanish-language media, the Hispanic broadcast talent base now has access to financing sources and advertising sources that would have been unimaginable only a few short years ago.

Regarding the growth of Spanish language media, I would like to make another point. I completely disagree with suggestions that this industry be segregated from other media. Over the past two decades, Spanish language media has grown by competing with English-language media and isolating this industry would be a huge step backward that would eventually eradicate the success already achieved. It is an affront to all Hispanics to suggest that the media serving this community could be considered substandard or different from its general market competitors.

3) The combined Univision and HBC resources will provide enhanced services to the Hispanic community. I believe that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community. I have personally worked with the local Univision affiliate *KFTV* on many occasions and truly appreciate that station's commitment to the betterment of our community. I am particularly grateful for the many public service announcements broadcast on their air as well as the indispensable information provided on their website.

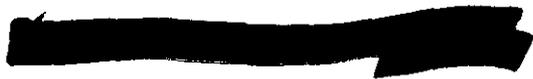
In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I ask that his proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality.

Sincerely,



Lupita Lomeli  
President

Secretary Copy



**COUNCIL OF SPANISH SPEAKING ORGANIZATIONS OF PHILADELPHIA, INC  
(CONCILIO)**

705-09 North Franklin Street Philadelphia, PA 19123 (215) 627-3100 Fax (215) 627-7440  
E-mail Address: [concilio@elconcilio.net](mailto:concilio@elconcilio.net) - Web Address: <http://elconcilio.net>

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**Mike García**  
**Javier A. Mojica**  
**Nelson Ramos**

**Roberto R. Santiago**  
*Executive Director*

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Federal Communications Commission  
Office of Secretary

**DOCKET FILE COPY ORIGINAL**

Re: Docket No. MB-02-235

Dear Mr. Chairman:

I am Roberto Santiago, Executive Director of The Council of Spanish Speaking Organizations, Inc, (Concilio) in Philadelphia and I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, I am confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

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The growth of Univision and its policies of training and promoting Hispanics have created a significant base of Hispanics who now have the expertise to

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**AFFIRMATIVE ACTION AGENCY**

A copy of the Organization's registration and financial information may be obtained from the PA Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

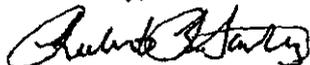
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3) The combined Univision and HBC resources will provide enhanced services to the Hispanic community. I believe that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community. I have personally worked with the local Univision affiliate WUVP 65 on many occasions and truly appreciate that station's commitment to the betterment of our community. I am particularly grateful for the many public service announcements broadcast on their air as well as the indispensable information provided on their website.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I ask that his proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality.

Sincerely,



Roberto R. Santiago  
Executive Director



May 28, 2003

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

RE: Docket No. MB-02-235

Dear Mr. Chairman:

My name is Martha Velasquez, I am the Special Events Coordinator for Amigos Together for Kids, a non-profit corporation founded in 1991 to respond to the diverse needs of South Florida's abused, abandoned, neglected and less-fortunate children. As a member of the Hispanic community, I am writing to you in regards to the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC).

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole.

The continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of each of Univision and HBC, I am aware that more than 80% of the work force is Hispanic and that is expected to continue after the proposed merger. Hispanics are employed across the entire field of employment opportunities at Univision. In fact, 50% of the Univision Board and 65% of operating management are Hispanic. And over 130 Hispanic women hold management positions. I know that this is not be accident; but rather by design. Univision consciously and aggressively seeks our talented Hispanics for management positions.

New capital investments will be attracted to Hispanic media resulting in increased competition and greater management and ownership opportunities for Hispanics. Major investors are increasingly interested in supporting entrepreneurs already engaged or considering entering the Hispanic media business. The Merger will serve to increase the interest of investors and other capital suppliers, thus resulting in the development of new Hispanic radio and television stations and networks. Those stations and networks will need Hispanic leadership and talent to thrive.

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The combined Univision and HBC resources will provide enhanced services to the Hispanic community. I believe that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision 's television offerings, it will only enhance and deepen the relationship the company has with our community. I have personally worked with the local Univision affiliate WLTW Channel 23 on many occasions and truly appreciate that station's commitment to the betterment of our community. I am particularly grateful for the many public service announcements broadcast on their air.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I respectfully ask that his proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality,

Sincerely,

Martha Velasquez  
Special Events Coordinator



**HISPANOS PRO EDUCACION**

728 Broadway  
Vineland, New Jersey 08360  
856-696-3117  
Fax: 856-692-2480

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MAY 30 2003

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: Docket No. MB-02-235

Dear Mr. Chairman:

I am Maria LaBoy, President of Hispanos Pro Educacion and I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, I am confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

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Continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of each of Univision and HBC, I am aware that more than 80% of the work force is Hispanic and that is expected to continue after the proposed merger. Hispanics are employed across the entire field of employment opportunities at Univision. In fact, 50% of the Univision Board and 65% of operating management are Hispanic. And over 130 Hispanic women hold management positions. I know that this is not by accident; but rather by design. Univision consciously and aggressively seeks out talented Hispanics for management positions.

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The growth of Univision and its policies of training and promoting Hispanics have created a significant base of Hispanics who now have the expertise to own and operate a broadcast station or network. And, as a result of the pioneering work of Univision and companies like HBC to raise the visibility of Spanish-language media, the Hispanic broadcast talent base now has access to financing sources and advertising sources that would have been unimaginable only a few short years ago.

Regarding the growth of Spanish language media, I would like to make another point. I completely disagree with suggestions that this industry be segregated from other media. Over the past two decades, Spanish language media has grown by competing with English-language media and isolating this industry would be a huge step backward that would eventually eradicate the success already achieved. It is an affront to all Hispanics to suggest that the media serving this community could be considered substandard or different from its general market competitors.

3) The combined Univision and HBC resources will provide enhanced services to the Hispanic community. I believe that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community. I have personally worked with the local Univision affiliate Univision 65 on many occasions and truly appreciate that station's commitment to the betterment of our community. I am particularly grateful for the many public service announcements broadcast on their air as well as the indispensable information provided on their website.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I ask that his proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality.

Sincerely,



Maria LaBoy, President – Hispanos Pro Educacion

# PROFESA

Puerto Rican Professional Association of Staff, Florida

P.O. Box 524268  
Miami, FL 33152-4268  
305 991-5413 tel  
305 529-2908 fax  
www.profesa.org

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28 May 2003

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: Docket No. MB-02-235

Dear Mr. Chairman:

I am Raul Duany, Chairman of the Puerto Rican Professional Association (the largest Puerto Rican organization in the State of Florida where more than half a million Puerto Ricans reside). I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, I support this merger and I am totally confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

1) The Merger will promote growth of Hispanic radio and television job opportunities for Hispanics. The histories of both Univision and HBC are of growth, not constriction or consolidation. Continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of each of Univision and HBC, I am aware that more than 80% of the work force is Hispanic and that is expected to continue after the proposed merger. Hispanics are employed across the entire field of employment opportunities at Univision. In fact, 50% of the Univision Board and 65% of operating management are Hispanic. And over 130 Hispanic women hold management positions. I know that this is not by accident, but rather by design. Univision consciously and aggressively seeks out talented Hispanics for management positions.

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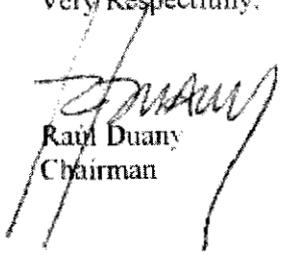
The growth of Univision and its policies of training and promoting Hispanics have created a significant base of Hispanics who now have the expertise to own and operate a broadcast station or network. And, as a result of the pioneering work of Univision and companies like HBC to raise the visibility of Spanish-language media, the Hispanic broadcast talent base now has access to financing sources and advertising sources that would have been unimaginable only a few short years ago.

Regarding the growth of Spanish language media, I would like to make another point. I completely disagree with suggestions that this industry be segregated from other media. Over the past two decades, Spanish language media has grown by competing with English-language media and isolating this industry would be a huge step backward that would eventually eradicate the success already achieved. It is an affront to all Hispanics to suggest that the media serving this community could be considered substandard or different from its general market competitors.

3) The combined Univision and HBC resources will provide enhanced services to the Hispanic community. I believe that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community. I have personally worked with the local Univision affiliate Channel 23 on many occasions and truly appreciate that station's commitment to corporate responsibility and the betterment of our community. I am particularly grateful for the many public service announcements broadcast on their air as well as the indispensable information provided on their website.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I ask that his proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality.

Very Respectfully,



Ram Duany  
Chairman



May 29, 2003

The Honorable Michael K. Powell  
 Chairman  
 Federal Communications Commission  
 445 12<sup>th</sup> Street, SW  
 Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Re: Docket No. MB-02-235

Dear Mr. Chairman:

As president of *Imagen. The Marketing Agency*, a Hispanic-owned advertising and public relations firm that markets extensively to Hispanics, and as an active member of Miami's Hispanic community, I am writing in regard to the FCC's review of the proposed merger between Univision Communications, Inc. and Hispanic Broadcasting Corporation (HBC). I strongly believe that this merger will greatly benefit Hispanics in a number of ways:

- **Creation of jobs** – Since I have worked closely with both organizations, I can personally attest to the fact that a majority of each company's work force is Hispanic. The merger of these companies will only enhance job prospects for Hispanics. More Hispanics will be trained for better, higher-paying jobs, and will receive the experience they need to be able to develop new Hispanic television and radio stations and networks -- actually creating more competition in the media marketplace. These new stations and networks will, of course, provide additional opportunities for investment and potential increased revenues by Hispanics.
- **Enhanced opportunities for community service and education** – By joining media resources – radio, television, Internet – the newly merged Univision-HBC company will strengthen its deep commitment to serving the Hispanic community at large. Through this increased cooperation, organizations will be able to more effectively educate Hispanics about important medical, educational and social issues ranging from preventative healthcare to literacy, register-to-vote campaigns, and more. I know that many Hispanics already depend on the individual companies' stations for this vital information, and when Univision and HBC join forces, these public services can only be enhanced.

Furthermore, in the for-profit arena, those who seek to reach Hispanic consumers will be able to use their advertising dollars more efficiently and effectively through new, synergistic marketing programs.

2000 Ponce de Leon Boulevard • PH • Coral Gables, FL 33134

305-774-9443 • Fax 305-774-9043

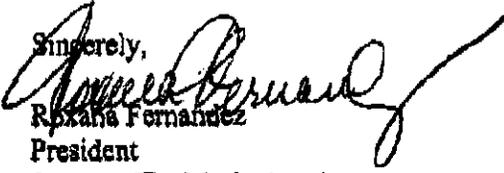
[www.imagentma.com](http://www.imagentma.com)

Handwritten signature and initials.

- **Leveling the playing field between Spanish and English-language media –**  
As Univision and HBC merge, the resulting new, larger company will have the resources it needs to better compete with English-language media. This will not only give Hispanic media the equal standing it needs to rise from its current status within the general market, but also force English-language media to work even harder for advertisers' dollars and consumers' attention. I consider this a win-win situation for everyone involved.

Based on my extensive professional and personal experience within the Hispanic community, and based on the many public benefits that would be achieved through the proposed merger between Univision and HBC, I request that you give this issue all the consideration it deserves and make the transaction a reality.

Sincerely,



Roxana Fernandez

President

*Imagen. The Marketing Agency*  
2000 Ponce de Leon, Penthouse  
Coral Gables, Florida 33134



[REDACTED]

MAY 27 2003  
May 27, 2003

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Re: Docket No. MB-02-235

Dear Mr. Chairman:

I am Ret. Judge Armando Rodriguez of Arte America and I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, I am confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

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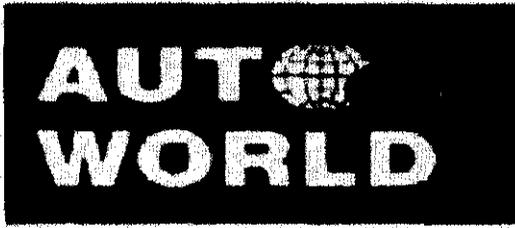
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In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I ask that his proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality.

Sincerely,

  
Ret. Judge Armando Rodriguez  
President



**" Gracias Por Su Confianza "**



DOCKET FILE COPY ORIGINAL

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: Docket No. MB-02-235

Dear Mr. Chairman:

I am *Mark Eagles* and I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, I am confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

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2) New capital investments will be attracted to Hispanic media resulting in increased competition and greater management and ownership opportunities for Hispanics. Major

*Mark Eagles*  
\_\_\_\_\_  
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investors are increasingly interested in supporting entrepreneurs already engaged or considering entering the Hispanic media business. The Merger will serve to increase the interest of investors and other capital suppliers, thus resulting in the development of new Hispanic radio and television stations and networks. Those stations and networks will need Hispanic leadership and talent to thrive.

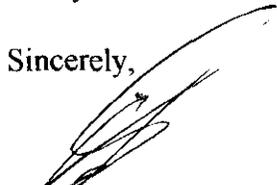
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In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I ask that his proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality.

Sincerely,



Mark Eagles  
Owner  
Auto World  
5272 N. Blackstone  
Fresno, Ca 93710  
Tel: (559) 225-3325



DOCKET FILE COPY ORIGINAL

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: Docket No. MB-02-235

Dear Mr. Chairman:

I am *Jaime Marquez* and I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, I am confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

1) The Merger will promote growth of Hispanic radio and television job opportunities for Hispanics. The histories of both Univision and HBC are of growth, not constriction or consolidation.

Continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of each of Univision and HBC, I am aware that more than 80% of the work force is Hispanic and that is expected to continue after the proposed merger. Hispanics are employed across the entire field of employment opportunities at Univision. In fact, 50% of the Univision Board and 65% of operating management are Hispanic. And over 130 Hispanic women hold management positions. I know that this is not by accident; but rather by design. Univision consciously and aggressively seeks out talented Hispanics for management positions.

2) New capital investments will be attracted to Hispanic media resulting in increased competition and greater management and ownership opportunities for Hispanics. Major investors are increasingly interested in supporting entrepreneurs already engaged or considering entering the Hispanic media business. The Merger will serve to increase the interest of investors and other capital suppliers, thus resulting in the development of new Hispanic radio and television stations and networks. Those stations and networks will need Hispanic leadership and talent to thrive.

*Jaime Marquez*  
\_\_\_\_\_  
12/15/02

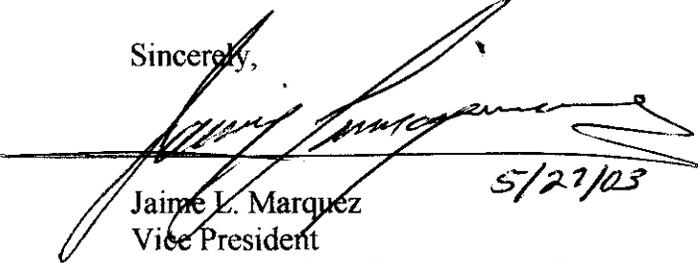
The growth of Univision and its policies of training and promoting Hispanics have created a significant base of Hispanics who now have the expertise to own and operate a broadcast station or network. And, as a result of the pioneering work of Univision and companies like HBC to raise the visibility of Spanish-language media, the Hispanic broadcast talent base now has access to financing sources and advertising sources that would have been unimaginable only a few short years ago.

Regarding the growth of Spanish language media, I would like to make another point. I completely disagree with suggestions that this industry be segregated from other media. Over the past two decades, Spanish language media has grown by competing with English-language media and isolating this industry would be a huge step backward that would eventually eradicate the success already achieved. It is an affront to all Hispanics to suggest that the media serving this community could be considered substandard or different from its general market competitors.

3) The combined Univision and HBC resources will provide enhanced services to the Hispanic community. I believe that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community. I have personally worked with the local Univision affiliate KFTV Channel 21 on many occasions and truly appreciate that station's commitment to the betterment of our community. I am particularly grateful for the many public service announcements broadcast on their air as well as the indispensable information provided on their website.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I ask that his proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality.

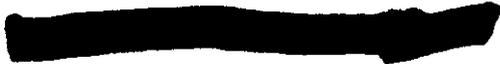
Sincerely,



Jaime L. Marquez  
Vice President

5/27/03

Marquez Brothers Internacional, Inc.  
4393 N. Golden State Boulevard  
Fresno, California 93722  
Tel: (559) 276-7800  
Fax: (559) 276-0102



The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

RECEIVED

MAY 30 2003

Re: Docket No. MB-02-235

Dear Mr. Chairman:

I am *Jess Lopez from Charros Unidos de Madera, Inc* and I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, I am confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

1) The Merger will promote growth of Hispanic radio and television job opportunities for Hispanics. The histories of both Univision and HBC are of growth, not constriction or consolidation.

Continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of each of Univision and HBC, I am aware that more than 80% of the work force is Hispanic and that is expected to continue after the proposed merger. Hispanics are employed across the entire field of employment opportunities at Univision. In fact, 50% of the Univision Board and 65% of operating management are Hispanic. And over 130 Hispanic women hold management positions. I know that this is not by accident; but rather by design. Univision consciously and aggressively seeks out talented Hispanics for management positions.

2) New capital investments will be attracted to Hispanic media resulting in increased competition and greater management and ownership opportunities for Hispanics. Major investors are increasingly interested in supporting entrepreneurs already engaged or considering entering the Hispanic media business. The Merger will serve to increase the interest of investors and other capital suppliers, thus resulting in the development of new Hispanic radio and television stations and networks. Those stations and networks will need Hispanic leadership and talent to thrive.

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NetABODE

The growth of Univision and its policies of training and promoting Hispanics have created a significant base of Hispanics who now have the expertise to own and operate a broadcast station or network. And, as a result of the pioneering work of Univision and companies like HBC to raise the visibility of Spanish-language media, the Hispanic broadcast talent base now has access to financing sources and advertising sources that would have been unimaginable only a few short years ago.

Regarding the growth of Spanish language media, I would like to make another point. I completely disagree with suggestions that this industry be segregated from other media. Over the past two decades, Spanish language media has grown by competing with English-language media and isolating this industry would be a huge step backward that would eventually eradicate the success already achieved. It is an affront to all Hispanics to suggest that the media serving this community could be considered substandard or different from its general market competitors.

3) The combined Univision and HBC resources will provide enhanced services to the Hispanic community. I believe that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community. I have personally worked with the local Univision affiliate [INSERT] on many occasions and truly appreciate that station's commitment to the betterment of our community. I am particularly grateful for the many public service announcements broadcast on their air as well as the indispensable information provided on their website.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBS, I ask that this proposed transaction receive all due consideration as promptly as possible.

Sincerely,

*pres*  
*Esteban Lopez*

*I am most impressed  
by the program arriba Valle Central*

# Angels of Grace

Foster Family Agency

May 29, 2003

*Be a blessing to a child...*

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

RECEIVED  
MAY 30 2003  
DOCKET FILE COPY ORIGINAL

Re: Docket No. MB-02-235

Dear Mr. Chairman:

I am Lisa Casarez, Administrator of Angels of Grace Foster Family Agency and I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, I am confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

- 1) The merger will promote growth of Hispanic radio and television job opportunities for Hispanics. The histories of both Univision and HBC are of growth, not constriction or consolidation.

Continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of each of Univision and HBC, I am aware that more than 80% of the work force is Hispanic and that is expected to continue after the proposed merger. Hispanics are employed across the entire field of employment opportunities at Univision. In fact, 50% of the Univision Board and 65% of the operating management are Hispanic. And over 130 Hispanic women hold management positions. I know that this is not by accident; but rather by design. Univision consciously and aggressively seeks out talented Hispanics for management positions.

- 2) New capital investment will be attracted to Hispanic media resulting in increased competition and greater management and ownership opportunities for Hispanics. Major investors are increasingly interested in supporting entrepreneurs already engaged or considering entering the Hispanic media business. The merger will serve to increase the interest of investors and other capital suppliers, thus resulting in the development of new Hispanic radio and television stations and networks. Those stations and networks will need Hispanic leadership and talent to thrive.

Thank you for your time.

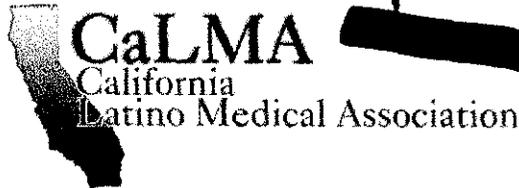
Sincerely,

Lisa Casarez, MSW  
Administrator, Angels of Grace FFA

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1340 Van Ness, Fresno, CA 93721

(559) 268-0000 • Fax (559) 268-2334 • angelsofgrace0000@yahoo.com



**BAKERSFIELD CHAPTER  
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Treasurer

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

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100-488

MAY 30 2003

RE: DOCKET NO. MB-02-235

Dear Mr. Chairman:

My name is Dr. Carlos Alvarez and I am the President of the California Latino Medical Association Kern County Chapter. This letter is being written with regard to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, and a professional, I am confident that this merger will create a media organization better poised to serve our communities at large and to compete against America's media conglomerates for the growing Hispanic audience.

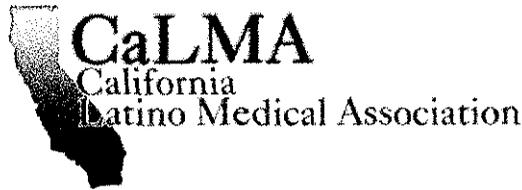
The combined efforts of Univision and HBC should be viewed as a remarkable opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

1) The Merger will promote growth of Hispanic radio and television job opportunities for Hispanics. The histories of both Univision and HBC are of growth, not constriction or consolidation.

Continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of each of Univision and HBC, I am aware that more than 80% of the work force is Hispanic and that is expected to continue after the proposed merger. Hispanics are employed across the entire field of employment opportunities at Univision. In fact, 50% of the Univision Board and 65% of operating management are Hispanic. As I understand it, over 130 Hispanic women hold management positions and I know that this must not be by accident; but rather by design. Univision consciously and aggressively seeks out talented Hispanics for management positions.

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**BAKERSFIELD CHAPTER  
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Secretary

Phillipp Meléndez, M.D.  
Treasurer

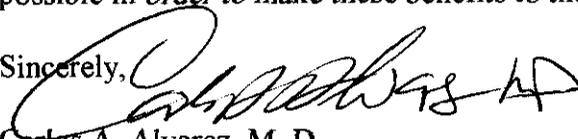
2) New capital investments will be attracted to Hispanic media resulting in increased competition and greater management and ownership opportunities for Hispanics. Major investors are increasingly interested in supporting entrepreneurs already engaged or considering entering the Hispanic media business. The Merger will serve to amplify the interest of investors and other capital suppliers, thus resulting in the development of new Hispanic radio and television stations and networks. Those stations and networks will need Hispanic leadership and talent to thrive.

With regard to the growth of Spanish language media, I would like to make mention that I completely disagree with suggestions that this industry be segregated from other media. Over the past two decades, Spanish language media has grown by competing with English-language media and isolating this industry would be a huge step backward that would eventually eradicate the successes already achieved. It is an affront to all Hispanics to suggest that the media serving this community could be considered substandard or different from its general market competitors.

3) The combined Univision and HBC resources will provide enhanced services to the Hispanic community. It is my belief that the combined resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television contributions, it will only enhance and deepen the relationship the company has with our community. Having personally worked with the local Univision affiliate KABE on many occasions, I and fellow professionals can truly appreciate the station's commitment to the betterment of our community. I am particularly grateful for the many public service announcements broadcast on the air as well as the indispensable information provided on the website.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I ask that his proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality.

Sincerely,

  
Carlos A. Alvarez, M. D.



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TALLER PUERTORRIQUEÑO, INC.

*El Corazón Cultural del Barrio / The Cultural Heart of El Barrio*

**Carmen Torres Rodriguez**  
Chairperson  
**Carmen Febo San Miguel, MD**  
Executive Director

MAY 30 2003

May 29, 2003

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: Docket No. MB-02-235

Dear Mr. Chairman:

I am Carmen Febo San Miguel, Executive Director from Taller Puertorriqueño, Inc. and I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, I am confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

1) The Merger will promote growth of Hispanic radio and television job opportunities for Hispanics. The histories of both Univision and HBC are of growth, not constriction or consolidation.

Continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of each of Univision and HBC, I am aware that more than 80% of the work force is Hispanic and that is expected to continue after the proposed merger. Hispanics are employed across the entire field of employment opportunities at Univision. In fact, 50% of the Univision Board and 65% of operating management are Hispanic. And over 130 Hispanic women

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2721 North 5th Street • Philadelphia, Pennsylvania 19133 • (215) 426-3311 / Fax (215) 426-5682 • [www.tallerpr.org](http://www.tallerpr.org)

hold management positions. I know that this is not by accident; but rather by design. Univision consciously and aggressively seeks out talented Hispanics for management positions.

2) New capital investments will be attracted to Hispanic media resulting in increased competition and greater management and ownership opportunities for Hispanics. Major investors are increasingly interested in supporting entrepreneurs already engaged or considering entering the Hispanic media business. The Merger will serve to increase the interest of investors and other capital suppliers, thus resulting in the development of new Hispanic radio and television stations and networks. Those stations and networks will need Hispanic leadership and talent to thrive.

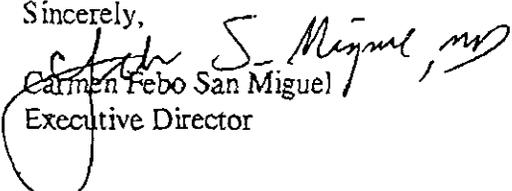
The growth of Univision and its policies of training and promoting Hispanics have created a significant base of Hispanics who now have the expertise to own and operate a broadcast station or network. And, as a result of the pioneering work of Univision and companies like HBC to raise the visibility of Spanish-language media, the Hispanic broadcast talent base now has access to financing sources and advertising sources that would have been unimaginable only a few short years ago.

Regarding the growth of Spanish language media, I would like to make another point. I completely disagree with suggestions that this industry be segregated from other media. Over the past two decades, Spanish language media has grown by competing with English-language media and isolating this industry would be a huge step backward that would eventually eradicate the success already achieved. It is an affront to all Hispanics to suggest that the media serving this community could be considered substandard or different from its general market competitors.

3) The combined Univision and HBC resources will provide enhanced services to the Hispanic community. I believe that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community. I have personally worked with the local Univision affiliate Philadelphia region on many occasions and truly appreciate that station's commitment to the betterment of our community. I am particularly grateful for the many public service announcements broadcast on their air as well as the indispensable information provided on their website.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBC, I ask that his proposed transaction receive all due consideration as promptly as possible in order to make these benefits to the public a reality.

Sincerely,

  
Carmen Febo San Miguel  
Executive Director

No effort on behalf of children is ever wasted.

Children's Home Society  
800 N.W. 15th Street  
Miami, Florida 33126  
Phone: (305) 326 1262  
Fax: (305) 326 1054



May 28, 2003

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 200554

DOCKET FILE COPY ORIGINAL 5 30 2003

RE: Docket No. MB-02-235

Dear Mr. Chairman:

I am Mirta Fuentes with Children's Home Society of Florida. I am writing in regards to the Commission's review of the proposed merger between Univision Communications, Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the Hispanic community, I am sure that this merger will be a significant opportunity for Hispanics not only in the media but for the community as a whole for many reasons.

This merger will promote growth of Hispanic radio and television job opportunities for Hispanics. As a result of the pioneering work of Univision and HBC to raise visibility of Spanish-language media, the Hispanic broadcast talent base now has access to financing sources and advertising sources that would have been unimaginable only a few short years ago.

Through the years the Spanish language media has grown by competing with English-language media. I believe that by adding radio to Univision's television offerings, it will only enhance and deepen the relationship both companies have with our community. I am very grateful for the many public service announcements broadcast on their air as well as the indispensable information provided on their website.

I urge you to support this proposed transaction as soon as possible in order to make these benefits to the public a reality.

Sincerely,

Mirta Fuentes  
Program Supervisor

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100 Years. Embracing Children.  
Inspiring Lives.

# Chinatown Revitalization Inc. of Fresno

1433 Kern Street

Fresno, CA 93706

DOCKET FILE COPY ORIGINAL



May 28, 2003

The Honorable Michael K. Powell, Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554  
**Re: Docket No. MB-02-235**

MAY 30 2003

Dear Mr. Chairman:

My name is Kathleen Satomi Omachi, M.S.W. and I am First Vice President of the Chinatown Revitalization, Inc. of Fresno (CRI). I am writing to you today regarding the Commission's review of the proposed merger between Univision Communications Inc. and the Hispanic Broadcasting Corporation (HBC). I believe that this merger will create a media organization capable to fully serve America's ethnic communities. Additionally, I believe that this merger will place both Univision and HBC in a better position to compete against the handful of "mega" media conglomerates for the growing ethnic audiences.

Over the last several years CRI has worked with the local Univision station in its continuing commitment, service, and outreach to the Spanish-language communities and other ethnic communities in California's great Central Valley. One example of the local Univision station's commitment to the community is its record to locally recruit, train, and promotes Hispanics, specifically Hispanic women, from an area of chronic double-digit unemployment. Another example of the local Univision station's outreach and service to the diverse Asian-Pacific communities is its continuing support and participation in the annual Asian-Pacific American Heritage Celebration and the Chinatown Jazz Benefit Concerts. Additionally, the local Univision station has developed a larger viewing audience than the top two networks. Univision is the main source of indispensable information to a majority of the Spanish-language communities in the entire valley.

The Central Valley benefits as a whole when each of its communities are served well and respected for their strengths and contributions. Clear communication and accessible information cross all economic and ethnic barriers. I respectfully request the commission's timely consideration of the proposed transaction and approval of the merger.

Sincerely,



Kathleen Satomi Omachi, M.S.W.

10.00.0000  
00000000



**CLUB**  
**Latinoamericano**  
**DEL VALLE CENTRAL**

A NON PROFIT ORGANIZATION  
501(c)(3)

May 27, 2003

MEMBER OF THE FRESNO COALITION FOR ARTS, SCIENCE, AND HISTORY

The Honorable Michael K. Powell  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

MAY 30 2003

Re: Docket No. MB-02-235

DOCKET FILE COPY ORIGINAL

Dear Mr. Chairman:

I am *Cesar Culqui* and *Club Latinoamericano del Valle Central* and I am writing in regards to the Commission's review of the proposed merger between Univision Communications Inc. and Hispanic Broadcasting Corporation (HBC). As a member of the *Hispanic community*, I am confident that this merger will create a media organization better poised to serve our community and to compete against America's media conglomerates for the growing Hispanic audience.

The combined efforts of Univision and HBC should be viewed as a significant opportunity for Hispanics in the media and for the Hispanic community as a whole for the following reasons:

1) The Merger will promote growth of Hispanic radio and television job opportunities for Hispanics. The histories of both Univision and HBC are of growth, not constriction or consolidation.

Continued growth of the radio and television businesses of Univision and HBC will inherently mean growth in media opportunities for Hispanics. In the case of each of Univision and HBC, I am aware that more than 80% of the work force is Hispanic and that is expected to continue after the proposed merger. Hispanics are employed across the entire field of employment opportunities at Univision. In fact, 50% of the Univision Board and 65% of operating management are Hispanic. And over 130 Hispanic women hold management positions. I know that this is not by accident; but rather by design. Univision consciously and aggressively seeks out talented Hispanics for management positions.

2) New capital investments will be attracted to Hispanic media resulting in increased competition and greater management and ownership opportunities for Hispanics. Major investors are increasingly interested in supporting entrepreneurs already engaged or considering entering the Hispanic media business. The Merger will serve to increase the interest of investors and other capital suppliers, thus resulting in the development of new Hispanic radio and television stations and networks. Those stations and networks will need Hispanic leadership and talent to thrive.

4618 N First St PMB 313 – FRESNO, CA 93726 – (559) 453-1984

[www.clublatinoamericano.org](http://www.clublatinoamericano.org)

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The growth of Univision and its policies of training and promoting Hispanics have created a significant base of Hispanics who now have the expertise to own and operate a broadcast station or network. And, as a result of the pioneering work of Univision and companies like HBC to raise the visibility of Spanish-language media, the Hispanic broadcast talent base now has access to financing sources and advertising sources that would have been unimaginable only a few short years ago.

Regarding the growth of Spanish language media, I would like to make another point. I completely disagree with suggestions that this industry be segregated from other media. Over the past two decades, Spanish language media has grown by competing with English-language media and isolating this industry would be a huge step backward that would eventually eradicate the success already achieved. It is an affront to all Hispanics to suggest that the media serving this community could be considered substandard or different from its general market competitors.

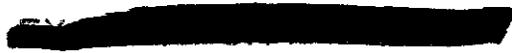
3) The combined Univision and HBC resources will provide enhanced services to the Hispanic community. I believe that combining the resources of Univision and HBC will result in a significant strengthening and growth of media services available to the Hispanic community. By adding radio to Univision's television offerings, it will only enhance and deepen the relationship the company has with our community. I have personally worked with the local Univision affiliate KFTV on many occasions and truly appreciate that station's commitment to the betterment of our community. I am particularly grateful for the many public service announcements broadcast on their air as well as the indispensable information provided on their website.

In light of the substantial benefits arising to the Hispanic community from the proposed merger of Univision and HBS, I ask that this proposed transaction receive all due consideration as promptly as possible.

Sincerely,



Cesar Culqui  
President



May 28, 2003

MAY 30 2003

The Honorable Michael K. Powell  
 Chairman  
 Federal Communications Commission  
 445 12<sup>th</sup> Street, SW  
 Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Re: Docket No. MB-02-235

Dear Mr. Chairman:

This letter is in response to the Commissioner's evaluation of the proposed merger between Univision Communications Inc., and Hispanic Broadcasting Corporation (HBC).

I am the Artistic Director of the Creation Art Center, and would like to express my unconditional support towards the proposed merger between Univision Communications Inc., and HBC. As a Hispanic, and member of this diverse community, I am certain this merger will be a great success!

Univision Corporation Inc., has always been a key corporation in promoting cultural development, specially towards Hispanics in Florida. I can honestly say, that Univision Communications Inc., is one of our greatest supporters.

Creation Art Center has worked alongside Univision Communications Inc. for over ten (10) years in promoting cultural awareness to Hispanics in Florida. Univision has opened the windows of success for many Hispanic cultural organizations in South Florida.

One of the main reasons for this merger is to promote growth in the radio and television industries which is much needed in our community, and furthermore, to create more job opportunities for our citizens. I understand, that more than eighty percent (80%) of the work force in both Univision and HBC is Hispanic, and that this is expected to continue after the proposed merger.

136 SW 8 Street, Miami Florida 33135 Ph: (305) 549-7711 Fax: (305) 549-7771

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Furthermore, Fifty (50%) percent of Univision's Board and sixty five (65%) percent of the operating management are Hispanic. In addition, over 130 Hispanic women hold management positions. This is one of many of Univision's strategies to preserve employments for Hispanics. By adding radio to Univision's television offerings, it will only enhance and intensify the relationship the company has with our community.

In light of the countless benefits that this merger will bring, I ask that this proposed merger of Univision Communications Inc., and HBC receive all the due considerations it deserves as promptly as possible. To ensure continued greatness in the television and radio industries for all Hispanics.

Sincerely,



Pedro Pablo Peña  
General Director