

Gregory Hlibok

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From: Aiple, Kathleen, Ms, DCAA [Kathleen.Aiple@dcaa.mil]
Sent: Monday, June 23, 2003 7:58 AM
To: president@mdad.org
Cc: Gregory Hlibok
Subject: The outreach fund recommendation
I was just making up document about outreach fund to be established.

To give you all idea what I was hoping for.

Kathleen Aiple
Defense Contract Audit Agency
Chesapeake Bay Branch Office
10025 Governor Warfield Pkwy
Suite 200
Columbia, MD 21044-3329
FAX: 410-997-0509
Kathleen.Aiple@dcaa.mil

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Federal Communications Commission
Office of the Secretary

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The Outreach Fund

Mission:

1. Build more connections between the Deaf/HOH and hearing communities
2. Promote and educate hearing community about general relay services
3. Facilitate awareness of the need to plan for, and ensure, active outreach to the hearing community

Goals using the outreach fund for:

1. Bulletin board
2. Magazine ads
3. Newspaper ads
4. Bumper stickers
5. Phone handset stickers
6. Magnets
7. Others

Compromise between relay service companies and the committee using the outreach fund:

1. Not to interfere with relay service companies' logos
2. Not to use relay service companies and their slogans
3. Not to use relay service companies' materials
4. Not to interfere with relay service companies' goals

How to establish the outreach fund committee:

1. One or more deaf person(s) encouraged to be selected or volunteer from West, North, South, Midwest, East, Northeast, Southeast, Northwest, and Southwest across nation for point of contact/information
2. Use video conference for meetings if necessary

Fund money come from (open to ideas):

1. Surcharge Surplus