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BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554

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SEP - 5 2003

In The Matter of)
)
Amendment of Section 73.202(b))
Table of Allotments)
FM Broadcast Stations)
(Payson and Camp Verde, Arizona))
)
)
To: Chief, Audio Division)
Media Bureau)

Federal Communication Commission
Bureau / Office

MB Docket No. 03-160
RM-10706

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COMMENTS

Federal Communications Commission
Office of the Secretary

Sierra H Broadcasting, Inc. ("Sierra"), licensee of Station KAJM(FM), Payson, Arizona, by its counsel, hereby submits these Comments in support of the proposal, set forth in the Notice of Proposed Rule Making in *Payson and Camp Verde, Arizona*, DA 03-2263 (rel. July 14, 2003) ("*NPRM*"), to amend the Commission's Table of FM Allotments in Section 73.202(b) of the Commission's Rules to change the community of license for Channel 282C, from Payson, Arizona to Camp Verde, Arizona, and modify Sierra's license for the Station accordingly. In support thereof, Sierra states as follows.

As noted in the *NPRM*, a number of relevant factors weigh in favor of the proposed change in community of license. Significantly, the proposed reallocation would provide the community of Camp Verde, Arizona¹ with its first local aural service. Moreover, the Station can

¹ Camp Verde constitutes a "community" for allotment purposes. The community of Camp Verde is not a part of any urbanized area. There is an elected mayor and city council for Camp Verde as well as a town manager. Camp Verde's law enforcement is provided by the marshal's and sheriff's departments. Camp Verde has its own fire department, post office, zip code and public library, its own public school system, a semi-weekly and a weekly newspaper, its own Chamber of Commerce, dozens of businesses, and more than 15 churches.

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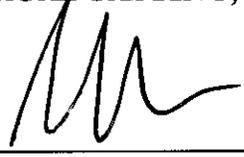
provide city grade coverage to the entire community of Camp Verde from the Station's current authorized transmitter site. Accordingly, the proposal will not result in any gain or loss areas. Further, if the proposal is adopted, Payson will retain two full-time aural transmission services, Stations KMOG(AM) and KNRJ(FM), and it will continue to receive reception service from the Station.

Should Channel 282C be reallocated to Camp Verde, Sierra intends to file an application to specify the new community of license for the Station.

Accordingly, Sierra respectfully requests that the Commission grant the proposed rulemaking and amend the Table of FM Allotments (Section 73.202 (b) of the Commission's Rules) to delete Channel 282C at Payson, Arizona and allot Channel 282C to Camp Verde, Arizona, and amend Sierra's construction permit to reflect Camp Verde as the proposed community of license.

Respectfully submitted,

SIERRA H BROADCASTING, INC.

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Dated: September 5, 2003