

DOW, LOHNES & ALBERTSON, PLLC
ATTORNEYS AT LAW

M. ANNE SWANSON
DIRECT DIAL 202-776-2534
aswanson@dowlohnes.com

WASHINGTON, D.C.
1200 NEW HAMPSHIRE AVENUE, N.W. • SUITE 800 • WASHINGTON, D.C. 20036-6802
TELEPHONE 202-776-2000 • FACSIMILE 202-776-4458
www.dowlohnes.com

ONE RAVINIA DRIVE • SUITE 1600
ATLANTA, GEORGIA 30346-2108
TELEPHONE 770-901-8800
FACSIMILE 770-901-8874

October 6, 2003

BY HAND DELIVERY

Marlene H. Dortch, Esquire
Secretary
Federal Communications Commission
445 12th Street, NW
Washington, DC 20554

Re: Notification of *Ex Parte* Communication
MB Docket No. 02-230

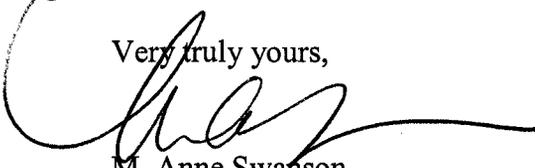
Dear Ms. Dortch:

This is to advise you, in accordance with Section 1.1206 of the FCC's rules, that Emery Simon of the Business Software Alliance ("BSA"), the other participants listed on Attachment A hereto, and I met on Friday, October 3, 2003, with Commissioner Jonathan S. Adelstein and Johanna Mikes, Advisor to the Commissioner on Media Issues.

The discussion involved the *ex parte* letter that BSA and Computer Systems Policy Project (the "IT Coalition") submitted in this docket on October 2, 2003. At the meeting, the IT Coalition explained that the letter addresses specific aspects of submissions on the broadcast flag by the Motion Picture Association of America ("MPAA"), which have proposed robustness and compliance rules as well as a list of specified criteria which technologies would have to meet to be certified as compliant, known as Table A criteria. In the meeting, the IT Coalition urged that, if the Commission does decide to proceed with adoption of a broadcast flag regime, it should divide the process into two parts: first, adoption of general rules permitting "tagging" HDTV broadcasts with a "flag," and, second, issuance of a further rule making notice seeking comment on robustness and on complex and critically important certification and de-certification rules for technologies authorized for digital broadcast copy protection. Copies of the IT Coalition's October 2, 2003 submission were made available at the meeting.

As required by Section 1.1206(b), as modified by the policies applicable to electronic filings, one electronic copy of this letter is being submitted for the above-referenced docket.

Very truly yours,


M. Anne Swanson

cc (by email): The Honorable Jonathan S. Adelstein
Johanna Mikes, Esquire

ATTACHMENT A

Richard Beutel, Dell

Cheryl Bruner, IBM

Douglas Comer, Intel

David Isaacs, Hewlett-Packard

Joe Keeley, Business Software Alliance

Donald Leake, IBM

Joshua Tenuta, Apple

Gerard Waldron, Covington & Burling, counsel for Microsoft