

Jimmie, let me
know if I can be
of help.

Ernie

Jimmie,
This late note is
from a "professional
procrastinator" -- so
forgive me. Thank you
for last Thursday
evening. As we say in
Bamberg County -- you
make things "more
better".

Dear Jimmy,

What an honor to be recognized by WKDK and BB&J as "Citizen of the Week" on June 27! Each week my husband and I look forward to knowing who is selected, never dreaming that I would ever make the grade. Thank you from the bottom of my heart.

Thanks too for making my radio experience such a pleasant one. You made me feel at ease and I

Dear Mr. Jimmie and WKDK,

Thank you so much for
broadcasting our little bike parade.
It was so much fun hearing
you and Bubba on the radio.

This years parade was even
bigger and I've already heard of
folks planning to come next year
because they listened this year.

Dear Jimmie & Staff,

Please accept my sincere thanks for the generous check you brought to me last Thursday after being declared the winner in the macaroni cheese pie contest. This was truly an honor for me considering all the wonderful cooks who participated.

As you may already know, the members of the ARP church just recently voted to rebuild our old pipe organ and I have requested that both checks go into that special fund. Nothing will please Richard and me more than to hear beautiful music from that old organ once again.

Thanks you all that you & the ARP do to make our community so great!

6/28/03

Sincerely, Brenda

Dear Mr. Jimmie,

Thank you so much for your
help on the day of the
barbecue.

It seems to get bigger &
bigger each year.

We could not do it without
you.

Thanks,
Gene Hodne

EARLE E. MORRIS, JR.
159 LAKE MURRAY TERRACE
LEXINGTON, SOUTH CAROLINA 29072

January 28, 2003

Lake Murray Magazine
P.O. Box 1333
Columbia, SC 29202

Dear Sue:

Thank you for your recent feature story on WKDK Radio Station in Newberry. I have been privileged to have the friendships of Jim and Marsha Cogges and young Jenny and the station staff for decades.

WKDK is what a local radio station should be. In my almost 50 years as an elected state official, they were always there to give me an interview when I was in Newberry. They are a legendary institution and I wish them many more years of public service.

Sincerely,
Earle Morris, Jr.

P.S. Please bill me for a subscription.



2669 Kinard Street
P.O. Box 497
Newberry, South Carolina 29108
(803) 276-7570

1240 AM, WKDK
James F. Coggins
James P. Coggins
PO Box 753
Newberry, SC 29108

Dear Jimmy (F & P):

The hospital's Open House on Sunday, November 24, was a huge success. Not only did over 600 community members see our newly renovated and decorated areas of the hospital, but people were able to personally express their gratitude to Dr. Elbert J. Dickert, his wife Mary and their family for his years of past and continuing service as a caring family physician. The Dickerts and the hospital were overwhelmed by the community response.

We owe you a debt of gratitude for the promotion of this event. You are one of the reasons that our crowd was so large. Your support of this specific event and the hospital in general is genuinely appreciated. You are a great ambassador for the hospital.

Our one regret is that we were unable to enjoy the special Open House at WKDK on the same day which celebrated your 50 years of community service of the highest caliber. In addition, we offer our sincere congratulations to you (James F.) on receiving the Order of the Palmetto from the state of South Carolina. The honor was well deserved.

Thank you for your contribution to our Open House. It was a gift not only to the hospital, but also to Dr. Dickert, Mary and the community. We know they appreciated it as much as we do.

Sincerely,

Lynn W. Beasley
President and CEO

Andy Hawkins
Community Relations Director

**THANK YOU
FOR YOUR CONCERN**

**My child has received the gift volume, "My Favorite Book".
I have included my comments below.**

Comments: Thank you for your contributions to
Speers Street Elementary. It's wonderful to
see the businesses in Newberry caring
for the children in their community.

Joe Care
Signature

**THANK YOU
FOR YOUR CONCERN**

**My child has received the gift volume, "My Favorite Book".
I have included my comments below.**

Comments: I deeply appreciate your
support for our children.

Wanda Ruff
Signature

1-9-03

Dear Jimmy,

I just wanted to write and say "Thank You" for your sponsorship of the Christmas lights. The advertising has helped get the word out so that many more people come and visit the lights. My family and I just wanted to thank you on behalf of our community. May God Bless you and your family this new year.

Sincerely,
David and Dawn Jordan

NEWBERRY COUNTY DISABILITIES AND SPECIAL NEEDS BOARD

POST OFFICE BOX 856
NEWBERRY, SOUTH CAROLINA 29108
PHONE: (803) 276-0078 FAX: 276-0785

March 25, 2002

Mr. Jimmy Coggins
WKDK
P. O. Box 753
Newberry, S. C. 29108

Dear Mr. Coggins:

On behalf of the many stakeholders of our agency, I would like to thank you for the opportunity you provided us to talk about Disabilities Awareness Month and the services and supports our agency offers. You and your station have always been supportive of our agency and the many other human service agencies in Newberry.

The consumers who appeared on this program had a tremendous impact as we have already had calls from various people wanting to know what they can do to support our agency. David and Bobby had a great time and this experience has broadened their knowledge of their community.

Again, thanks for the opportunity to share with the community through your radio station and for the support you continue to provide our agency.

Yours truly,

David Clamp *David clamp*

Bobby Henderson
Bobby Henderson

Fred Owens
Fred Owens

cc: Board of Directors

*Vocational Training • Service Coordination • Job Coach • Early Intervention • STEPS
Residential Services • Respite Care • Other Family Supports • Special Projects*



A United Way Agency

p. 6.

Heather Hawkins does a
great job on the radio.
She is fun to listen to
and seems to be a very
capable young lady!

- April 12, 2002 -

Thank you for the
"fun trivia quiz" and
opportunity for prizes,
etc. - but most of all
for your community service!

- Kathy Link -

Dear Jimmie,

Boundary Street Elementary
School would like to say
"Thanks" for your assistance
during our Steak Supper
Fundraiser. The Food was
great! - We made over
\$2,400.00 for our School -

We always appreciate
your help

Boundary PTO -

Denise Berg-Ell-Books

*Prosperity-Rikard Elementary School
381 South Wheeler Avenue
Prosperity, S.C. 29127
803-364-2678*

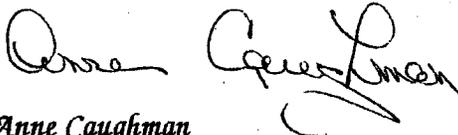
As the year 2001 comes to an end, our thoughts turn to folks like you who helped support our school in some way throughout the year. You may have made a donation toward our Fun Fest in April, purchased a ticket from a child for one of our fundraisers, or attended and participated in some of our fundraisers. Whatever you did to show your support for Prosperity-Rikard Elementary, we say 'Thank You.' To make a school successful we must have the support of the community. You have given us your support, and therefore we have succeeded in many of our undertakings throughout 2001.

If at any time we can be of assistance to you in any way, please let us know.

We hope that the year '2002' will be filled with much love, joy, peace, and happiness for you and your loved ones.

Thank you again for being such a special part of Prosperity-Rikard Elementary.

Sincerely,



*Anne Caughman
Third Grade Teacher
Prosperity-Rikard Elementary*

Written on behalf of Mr. Livingston, the faculty, staff, and students of Prosperity-Rikard Elementary



THE NEWBERRY CHRISTMAS PARADE

this year's theme

A Small Town Christmas

December 6, 2001

The Jaycee Creed

We Believe,

That faith in God
gives meaning and
purpose to human
life;

That the brotherhood
of man transcends the
sovereignty of na-
tions;

That economic justice
can best be won by
free men through free
enterprise;

That government
should be of laws
rather than of men;

That earth's great
treasure lies in human
personality;

And That service to
humanity is the best
work of life.

Mr. Jimmy Coggins
WKDK Radio
3000 Hazel Street
Newberry, SC 29108

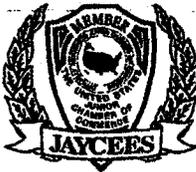
Dear Jimmy,

I wanted to take a minute to thank you on behalf of the Newberry Jaycees and myself for the coverage the WKDK gave for the Christmas Parade activities. This information was vital to the promotion and support for our downtown parade. I feel your company's participation was key to the tremendous crowd in attendance for the parade and the following activities. Thank you so much for your time and effort.

My organization truly appreciates your support for our community development projects and activities. Without your support, our work for the betterment of Newberry would not be possible. It is our pleasure to serve the citizens and businesses of Newberry as we work to make our community a great place to live and work.

Thank you again,

Sincerely,



Newberry Jaycees
Post Office Box 786
Newberry, SC 29108

[Signature]
Miss West

Anne C. Graham

1803 Harper Street
Newberry SC 29108

WKDK Radio Station
3000 Hazel St
Newberry SC 29108

June 10, 2001

Dear Mr. Coggins,

As chairperson of the American Legion ^{Unit} ~~Post~~ 24 Auxiliary's Poppy Days for 2001, I want to thank you for the publicity you gave our poppy program. Please convey our appreciation to your listeners for their generous contribution and support.

The poppies are made by disabled American war veterans to help support their families. Newberrians proudly display the small flower as a symbol of their patriotism. Each year the American Legion Auxiliary promotes Poppy Days during the Memorial Day weekend and Newberrians always respond wholeheartedly.

Sincerely,

Anne C. Graham

Anne C. Graham
Poppy Chairperson

BENEDICT COLLEGE ALUMNI CLUB OF NEWBERRY COUNTY
418 BOUNDARY ST. NEWBERRY, S.C. 29108 LILLIE HUNTER, PRESIDENT

22 FEB 01

Dear Mr. Coggins and the WKDK Staff,

We REALLY appreciate the support provided by your radio station to help publicize the BC Gospel Choir performance last Friday at our Newberry Opera House. We thank you for everything you and your staff did to make this happen for the audience.

It was a spiritually uplifting experience for most of us attending.
We hope the young singers reach their personal and professional goals to fulfill their destiny.

Hope to work with you again in 2002.

Again, thank all of you for everything you did to make the event successful.

Sincerely,

Lillie Hunter
Lillie Hunter, President

INDIAN
CLUB

NEWBERRY COLLEGE, NEWBERRY, S. C. 29108 • 803/321-5154 • 803/321-5152

8/31/00

Jimmy

A sincere thank you for being
a most important part of our
Welcome Back. Our paid count
was 468, so we had a very
positive turn out. Thank you
again for your help + expertise -
you were needed + appreciated!

It's hard to believe football
is here again but I'm glad. I
hope to see you in Greenville
Saturday + if I can be of any
help -- please give me a call
(anytime)

Respectfully,
Jimmy Smith

Newberry Rotary Club
PO Box 422
Newberry, SC 29108
June 30, 2000

James F. and James P. Coggins
Radio Station WKDK
Newberry, SC 29108

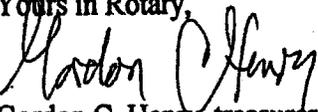
Dear Rotarians:

Newberry Rotary Radio Day on May 23 was one of the biggest and best in many years. The Club grossed \$6,566 for 743 spots from 168 advertisers. Rotary Radio Day could not have been such a success without the help, dedication, and support from the two of you and from Sam Price and Larry Ellis.

A check for \$2,188 is enclosed for one-third of the gross based upon an agreement between you and the Newberry Rotary Club Board of Directors many years ago.

Thank you again what you have done not just for the Newberry Rotary Club but for the City and County of Newberry and, of course, Newberry College.

Yours in Rotary,


Gordon C. Henry, treasurer

Mary Jane Smith, President, 2000-2001
Sam Price
Larry Ellis

360 Holland Boozer Road
Prosperity, S. Carolina
May 30, 2000

Mr. J. F. Coggins
Radio Station WKDK
3000 Hazel Street
Newberry, South Carolina

Dear Mr. Coggins:

The Heartland Conference School of Religion Committee and participants have asked that I express their sincere appreciation for the publicity you and your staff provided for the school in January. When the snow and ice came, we along with hundreds of others, called in our cancellation and graciously you made all announcements.

Your service to this and surrounding communities is unequal and we thank you from the bottom of our hearts.

Yours in His service,

Catherine S. Boozer

Catherine S. Boozer
Committee Secretary

Dear WKDK employees,
Thank you very much
for your donation. Your
contribution will help
me to improve my
softball skills that are
necessary to compete
at the collegiate level.
Thanks again and come
out to the Newberry
College Lady Indians
softball games.

Sincerely
Kaycee Meek

CITY OF NEWBERRY

S O U T H C A R O L I N A

October 8, 2002

Mr. Jimmy Coggins
Radio Station WKDK
3000 Hazel Street
Newberry, SC 29108

Dear Jimmy,

Ed & I would like to take a few minutes to thank everyone who helped make our Sister City visit and our first annual Oktoberfest such a tremendous success!

As most Newberrians learned during the ten day visit, our guests from Hamm were eager to learn more about our culture and how we live. When we planned the itinerary, we tried to include a little culture, history, education, entertainment and recreation. I believe we were able to provide a great ten day visit for them. It was interesting, before arriving, several of our guests had inquired about the possibility of renting a car and going to other places. After arriving in Newberry, they did not want to leave the group or miss anything we had planned. They enjoyed our city and people so much.

The local entertainment at the Opera House on last Wednesday evening was a big hit with not only our Sister City visitors but our locals as well. Of course, next to one other emcee I've know in my lifetime, we had the "best". Thanks for your help and your great contribution to our community! We appreciate you and WKDK!

Although, we had visited the hospital on Monday, the husband and wife doctor team in the group was able to make rounds at the hospital with a local doctor on Friday morning. That was a special treat for them. The school band director from Hamm played with a group at Jezze Belle's on Friday evening and sang with the Newberry County Mass Choir at Oktoberfest. The school principal and his wife had dinner in the home of a principal here

CITY OF NEWBERRY

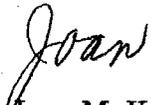
S O U T H C A R O L I N A

in Newberry. Also, during the school tour on Wednesday, they stayed behind the group to visit longer at an elementary school. On Sunday when they left for the trip back to Hamm, they were wearing t-shirts from Prosperity-Rikard Elementary School.

I could share so many personal stories of positive things that took place during the cultural exchange visit, but it would take too much of your time. The important thing is that our Sister City program is working! Ed and I will be planning a return visit to Hamm next fall. We plan to take only 15 couples with us because room availability in that area is limited.

We would like to thank all of the Newberrians who not only opened their homes, but their hearts to our visitors. When the bus was loaded on Sunday to return to the Charlotte Airport, everyone was "teary eyed". It was evident that our guests had a successful visit and that they returned to their homes knowing that Newberry is indeed "The City of Friendly Folks".

Sincerely,



Joan M. Kyzer
Sister City Coordinator



CITY OF COLUMBIA
SOUTH CAROLINA
OFFICE OF THE MAYOR

October 17, 2003

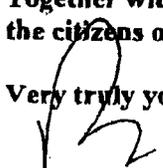
**FCC Localism Task Force
Public Hearings
Charlotte, NC**

The City of Columbia considers our partnership with local broadcasters extremely vital. We count on radio and television stations in the area to help us accomplish all our community service goals such as weather emergencies, political news, educational initiatives, cultural events/programs, economic development concerns and many more. Through my almost 14 years as Mayor of the City of Columbia, I've seen our relationship with broadcasters become stronger and more valuable each year. Aside from the many topical issues that arise throughout the year, we partnered annually with local broadcasters for two citywide festivals, co-hosted a special New Year's Eve celebration for Families (First Night and now WOW 2003), worked together in 1992 and 2002 for a huge patriotic tribute honoring the 50th and 60th anniversary of the Doolittle Tokyo Raiders. In 2001 and 2002, the stations have helped us bring the community a wonderful event in memory of those who not only lost their lives on September 11, 2001, but also a tribute to all the heroes of that terrible tragedy.

Each year the Mayor's office recognizes a corporation with the much sought after "Mayor's Corporate Citizen of the Year" award. More than 650 businessmen and women attend this annual event with Southern Star Communications, Inc. (now Clear Channel) and WIS television both being past recipients of this coveted award for outstanding service to the community.

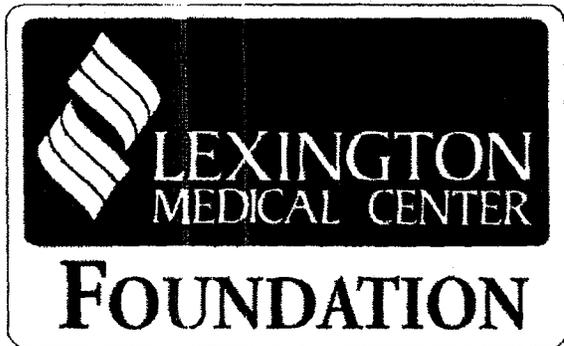
Together with our broadcast partners, we are able to accomplish great things for the citizens of Columbia!

Very truly yours,


Mayor Robert D. Coble

ROBERT D. COBLE MAYOR

1737 MAIN STREET • P. O. BOX 147 • COLUMBIA, S.C. 29217 • PHONE: (803) 545-3075 • FAX: (803) 733-8633



October 17, 2003

To Whom It May Be Concerned:

On behalf of Lexington Medical Center and the Lexington Medical Center Foundation, I wanted to say "thank you" to Clear Channel Communications for their continued support of health care in our community.

For three years, Blair Giles and Clear Channel Communications has been an integral part of our hospital's commitment to provide the community with the best health care possible. We have chosen Clear Channel as a partner because of their commitment and vision to not just be a radio company--Clear Channel is a *communications* company, dedicated to reaching out and communicating with others, one person at a time. In health care, personal communication is extremely important because health care decisions are made on an individual basis. We believe that our partnership with Clear Channel has allowed us to save lives due to a shared vision of reaching out, one individual at a time.

An example might be beneficial:

One of the deadliest diseases in South Carolina is prostate cancer. South Carolina ranks third in the nation with the highest number of prostate cancer cases. With this in mind, Lexington Medical Center and Clear Channel partnered on a program to give free PSA screenings-- a blood test designed to detect prostate cancer-- to men 40 years of age and older. Clear Channel was not only instrumental in providing us with media coverage for the program, but also brought to the table their relationship with Lowe's Home Improvement Warehouse, who provided us with a perfect venue for the screenings. In just 5 weeks, we completed over 1600 PSA screenings! We know for a fact that over 60 men tested "out of range" and one man reported that he had already started the process of therapy, saying, "Thank you for saving my life; had I not had the screening, I would have never known that I had cancer because I felt nothing in my body telling me that I was sick."

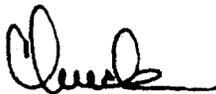
Page Two
October 17, 2003

At the conclusion of the screenings, the full measure of the program was celebrated with a Men's Health event, held at the Sheraton Hotel. Over 1200 tickets were requested, and Clear Channel was again instrumental in providing us with one of the nation's top collegiate coaches, Coach Mike Krzyzewski of Duke University. Coach "K" spoke to the max capacity audience, thanking the hospital and Clear Channel, saying, "This is wonderful to be here. I have never done an event like this before where a community comes together and celebrates [life] in such a way as this. I have also never done an event this late in the recruiting season, but because of Clear Channel and the great things that they have done in bringing together Lowe's, Lexington Medical Center, D.R. Horton builders, and all the other sponsors in supporting such a wonderful cause, I could not pass up this opportunity."

In conclusion, I just wanted to again say thank you to Blair Giles and Clear Channel Communications for their tireless support of health care in our community. We enjoy a wonderful relationship with Clear Channel and look forward to the future.

Please feel free to contact me at any time with any further questions.

Thank you,



Chuck Wendt
President
Lexington Medical Center Foundation



ROCK HILL

SOUTH CAROLINA

October 17, 2003

FCC Localism Task Force

Dear Committee Members:

As Mayor of Rock Hill, I am writing this letter in support of our community's local radio stations, WRHI-AM and WRHM-FM in Rock Hill, South Carolina. The principals of Our Three Sons Broadcasting, have lived in our community for well over twenty years. They have served on many boards and commissions of the City of Rock Hill, contributing their personal talents as well as the services of their radio stations to our community.

For over twenty years our stations have broadcast a thirty minute public affairs show, Straight Talk, from a local restaurant that showcases issues of importance to our city, county and community. I have personally appeared on this show a number of times and appreciate the forum it has given me to discuss issues that are important to our citizens. One can expect to see our local radio stations in attendance at meetings of our City Council, County Council and State Delegation meetings and hear the voices of those making news in our community on their many news broadcasts.

Rock Hill and York County have numerous community events such as our annual Com-See-Me Festival, Jubilee Harvest of the Arts Festival, Fest-i-Fun, and Summerfest. WRHI-AM and WRHM-FM have always been involved in the promotion, development and live broadcasts of each of these events.

In times of emergency, our radio stations are a most dependable asset in the community. They broadcast important information from our police, fire and emergency preparedness departments. Not only do they get critical information out on the air that we need all citizens to hear, but they also are at the scene broadcasting live, giving full coverage of the incident. Our local radio stations are an invaluable service to our community.

The City of Rock Hill, York County and surrounding areas are fortunate to have local radio stations who are committed to serving our citizens and community.

Sincerely,

Doug Echols, Mayor

CITY OF ROCK HILL

155 JOHNSTON STREET, P.O. BOX 11706
ROCK HILL, SC 29731-1706. 803/329-7000



OFFICE OF EMERGENCY MANAGEMENT

Post Office Box 11706, Rock Hill, South Carolina 29731-1706

Tel: (803) 329-7270 • Fax: (803) 324-7420

October 17, 2003

TO WHOM IT MAY CONCERN:

Over the past 20 years it has been my pleasure to work with WRHI/WRHM on numerous occasions. These stations have gone above and beyond to insure that emergency information is provided to our citizens. See examples below:

1. They have allowed us to install a direct ring-down telephone in their broadcast booth. This connects our Emergency Operations Center with them for immediate situation updates.
2. Prior to every storm season, winter-storm, tornado, hurricane season, etc., they provide a venue for us to get planning information to our citizens. They also participate in earthquake awareness programs and other natural disaster programs to educate the public.
3. These stations play a critical role in providing information to the public for preparedness and planning for the Catawba Nuclear Station. They have participated in every exercise since 1984, helping us to demonstrate to federal evaluators our capability to inform the citizens around the nuclear station of potential emergencies.
4. They showed their true commitment in 1989. Hurricane Hugo hit our area on September 22, 1989. This storm destroyed much of our county and infrastructure. WRHI stayed on the air continuously for weeks providing minute by minute information to the public. As much of our area, including the station and their transmitter site was without power. The voice of WRHI came through. By 'rigging' generators, patching systems and utilizing ingenious creativity, they were literally the voice in the darkness.

I could continue with ways that WRHI/WRHM contributed to the public safety community. They also provide many social and cultural contributions such as the annual Easter egg hunt and Christmas programs. The quality of life we enjoy in our community is directly related to WRHI/WRHM and their commitment to the citizens.

Sincerely,

Cotton Howell

Director

Connie Dorn
362 Arlington Drive
Charleston, South Carolina 29414
843-571-4547

September 30, 2003

Ms. Rita O'Neill
General Manager
WCSC-TV Channel 5
2126 Charlie Hall Boulevard
Charleston, South Carolina 29414

Dear Ms. O'Neill,

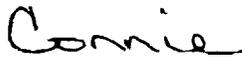
The enclosed letter was sent to the Post & Courier with a request that it be printed in the "Letters to the Editor" section, however, I wanted to follow up with a letter to you.

Thank you for having Channel 5 broadcast the Muscular Dystrophy Association Labor Day Telethon each year, but more importantly, thank you for having Keith Nichols as its host.

As my letter states, my daughter has muscular dystrophy, and I work very closely with the office here in Charleston as a volunteer. I have been so impressed with Mr. Nichols and his genuine concern for anyone dealing with these diseases as a daily part of life. He lends himself to any activity in support of the MDA, (for example, this weekend's walk at the James Island County Park), usually giving up his free time to do so. So many people these days talk about how they want to help others and make a difference in this world, but Mr. Nichols actually does it! What an inspiration he is!

Again, thank you for the station's support of the telethon, but more importantly, thank you for Mr. Nichols!

Sincerely,



Connie Dorn

cc: Don Pratt

Connie Dorn
362 Arlington Drive
Charleston, South Carolina 29414
843-571-4547

September 28, 2003

I am the mother of a young woman with muscular dystrophy, and I feel compelled to thank several people in the Charleston area for their dedication to the Jerry Lewis Muscular Dystrophy Association Labor Day Telethon.

The devotion of Keith Nichols to this most worthy cause is heart-warming to those of us that live with muscular dystrophy each day. He has hosted six annual telethons, generously giving up his holiday weekend to make life richer for so many. His vast knowledge of the 40 different neuromuscular diseases that form the Muscular Dystrophy umbrella, attest to the number of hours of research he is continually putting in; not just around telethon time, but all year long. He visits the kids when they attend camp each summer and has earned their love and respect. He also attends check presentations and fund raising events held all during the year by the MDA.

This year, Keith was joined by two wonderful people - Patrick Villegas and Ann McGill. Thank you for your efforts during the Telethon. I look forward to seeing you next year.

I would be remiss if I neglected to mention the rest of the Channel 5 family, the "behind the scenes" people, without whom the telethon would not have happened at all. These folks gave up celebrating Labor Day with family and friends, and instead, donated their time to help "Jerry's Kids." To all of you, my sincere thanks.

However, what would the telethon be without the firefighters that are tireless in their efforts to obtain contributions from the public to help fight Muscular Dystrophy? St. Andrews to Beaufort - Burton to Sheldon, and all stations in between - we salute you and thank you for your caring and generosity.

Finally, a huge THANK YOU should go to every person in the Charleston area who made a pledge during the Telethon. Feel good knowing that your contribution will help the MDA provide local individuals with a vast array of services, including a free clinic at MUSC, free support groups, wheelchairs, leg braces and a very special summer camp. Thanks to your efforts, research will continue and maybe, one day soon, there will no longer be the fear of a child being born with Muscular Dystrophy.

Connie Dorn

P.O. BOX 762, LADSON, S.C. 29456
email: ccfair@awod.com

Telephone: (843) 572-3161
Fax: (843) 572-3126



COASTAL CAROLINA FAIR

"The Safest Most Enjoyable Fair Anywhere"

Owned and Operated by
THE EXCHANGE CLUB OF CHARLESTON



March 17, 2000

Ms. Rita O'Neill
WCSC-TV, Channel 5
2126 Charlie Hall Boulevard
Charleston, SC 29407-

Dear Rita,

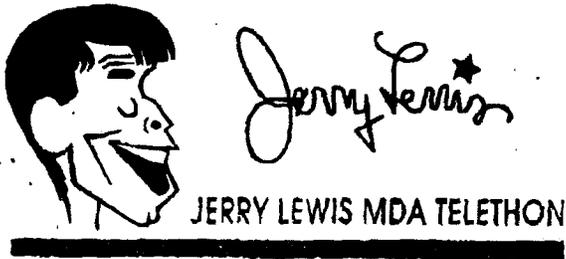
Once again, we want to thank you for your assistance in the **1999 COASTAL CAROLINA FAIR**. Your generous assistance helped us produce a very successful event, and again, let us make a large contribution to the community.

Please plan to attend our **COMMUNITY SERVICE LUNCHEON** on Thursday, April 13, 2000, at 12:00 PM, to be held at the *Citadel Alumni Center* on Johnson Hagood Avenue. This is our program to distribute the gifts to the many charities and community service programs.

Please **RSVP** to Ms. Carole Reid at 572-3161 by April 7, 2000, if you would like to attend this very important luncheon. We are looking forward to seeing you again.

Sincerely,

STUART HANCKEL
CHAIRMAN, CORPORATE SUPPORTER PROGRAM
CR/dg



September 3, 2003

Jim DeMauro
Executive Program Producer
WCSC-TV 5
2126 Charlie Hall Blvd.
Charleston, SC 29414

Dear Jim:

Upon returning to Atlanta from the Low Country Labor Day Telethon, I have had time to reflect on this year's Telethon. It was wonderful to work with such an expert team at WCSC! It is evident you are committed to MDA and take pride in producing a great Telethon. We could not carry on this tradition without talented, committed individuals such as yourself.

We are grateful for the effort that went into making the 2003 Telethon a record-breaking success. You and the station have made a tremendous impact on the families who depend on MDA for support and hope for their futures. MDA is working hard to save lives and WCSC is certainly an important partner of ours in this challenge.

We look forward to the coming year and working together with you and the WCSC team!

Very sincerely,

A handwritten signature in cursive script that reads 'Sarah'.

Sarah Embro
Regional Coordinator

SE/kp

cc: Rita O'Neill

ROBERT ROSS
President & CEO



MUSCULAR DYSTROPHY ASSOCIATION, INC.
3300 East Sunrise Drive Tucson, AZ 85718-3208 (520) 529-5301
bobross@mdausa.org

September 2, 2003

Rita M. O'Neill
Vice President & General Manager
WCSC-TV
2126 Charlie Hall Boulevard
Charleston, SC 29414

Dear Rita:

With your terrific help we did it again! Our 38th annual Jerry Lewis MDA Telethon was a record-breaker. You rallied your community behind MDA and its cause to raise a sensational total.

The great team you put together helped lead us to the most successful Labor Day Telethon ever – and it was our "Love Network" of local affiliates, bringing MDA's message to the American public that made this accomplishment possible.

You're essential to our fight against neuromuscular disease. Your emcees conveyed MDA's message of help and hope to a caring public as only they can. Your final toteboard total is testimony to their effectiveness. It was truly a Telethon to remember!

We couldn't have done it without you! You have our deepest appreciation for everything you do in the fight against neuromuscular disease.

Warm regards. . .

A handwritten signature in black ink, appearing to read "Bob", is written over the typed name "RR:lam".

RR:lam



1909 S. Congress
Telephone: (561) 742-3748; Fax: (561) 742-3793

September 2, 2003

Ms. Rita O'Neill
Vice President & General Manager
WCSC-5
2126 Charlie Hall Blvd.
Charleston, SC 29414

Dear Rita:

As the curtain closes on a very successful 38th annual MDA Labor Day Telethon, we are grateful for the communities' generous response to our appeal. This support means continued funding for MDA's medical services and research programs. This was our goal and, with your assistance, we were very successful.

With the support of WCSC we are able to reach thousands of your viewers with our message of help today and hope for tomorrow. I hope you realize how very important you and your station is to our lifesaving mission.

Please pass on to your staff my deepest appreciation for a job extremely well done!

Best wishes to all,

John D. McCormick
Associate Director
Of Field Organization

JDM:ln

Muscular Dystrophy Association
JERRY LEWIS, National Chairman

Dedicated to the eradication of the muscular dystrophies, amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, the spinal muscular atrophies, Friedreich's ataxia and a host of other neuromuscular diseases.
www.mdaua.org

**JERRY LEWIS MDA TELETHON**

September 2, 2003

Ms. Rita O'Neill
Vice President and General Manager
WCSC-TV5
2126 Charlie Hall Blvd.
Charleston, SC 29414

Dear Rita:

Another Labor Day Telethon has come and gone and, once again, it was a pleasure to work with everyone at WCSC. The MDA Telethon in Charleston was a tremendous success and we are all impressed by the commitment, passion and flexibility the WCSC team brought to this year's show.

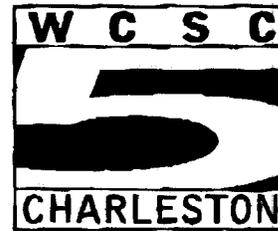
Jessica was so complimentary of the teamwork that went into this year's show. She said the emcees did a great job, and Patrick added a lot to the broadcast as a new emcee. Of course, Jim DeMauro is always such a pro, and his ALS piece was very inspiring and drew a wonderful response from your viewers.

Again Rita, we are deeply grateful for all the effort that went into making the 2003 Telethon a record-breaking success. On behalf of everyone in the MDA family, including our volunteers and corporate sponsors, a heartfelt thank you, and particularly from our MDA families, whose most fervent hopes you are helping to fulfill!

Very sincerely,

Meg Hodges
Regional Director

MH/kp

**MDA TELETHON**

September 4, 2003

Rita O'Neill
Vice President and General Manager
WCSC
2126 Charlie Hall Blvd
Charleston, SC 29414

Dear Rita:

I am thrilled to report the 38th annual Jerry Lewis MDA Telethon was another record breaking total across the nation raising \$60,505,234. For the Lowcountry, we had a phenomenal increase and a record total of \$445,326 as our final Toteboard figure. The phones continued to ring through the last segments of the show due to the excitement and energy the entire WCSC staff brought to the event to help our organization reach our goal. We could not have had such a success without the help of your outstanding production crew and talent at WCSC.

I would like to extend a special thank you to everyone at WCSC who played an integral part in the success of the Telethon. Jim DeMauro and Mike Raben did a marvelous job producing our client profiles and vignette pieces for the show. Ann McGill, Keith Nichols, and Patrick Villegas and the entire production crew conveyed such hope and community spirit throughout the broadcast. It was truly heart warming.

As you know, MDA provides essential healthcare services such as free clinic visits at the Medical University of South Carolina, support group sessions, assistance with the purchase and repair of wheelchairs, leg braces, and ALS communication devices, and funds vital medical research projects. MDA also provides a special week long summer camp each year for children ages 6-21 with neuromuscular disease. The Telethon helps MDA to fund these services as well as make an impact in people's lives.

On behalf of MDA and those we serve, thank you for your continued support and commitment to this worthwhile cause. You help make a difference in the lives of hundreds of families we serve in the Lowcountry.

Best regards,

Jessica Johnson
District Director



March
of Dimes
Saving babies, together.

*March of Dimes
Birth Defects Foundation*

*South Carolina Chapter
Lowcountry Division
1064 Gardner Road, Suite 315
Charleston, South Carolina 29407
Telephone (843) 571-1776
Fax (843) 763-6795*

June 11, 2003

Rita O'Neill
WCSC TV 5
P.O. Box 160005
Charleston, SC 29416-6005

Dear Rita O'Neill:

Thank you for your support of Charleston WalkAmerica 2003. WCSC TV 5 raised \$70.00 this year for our campaign to save babies. Ann McGill worked incredibly hard on the campaign and I am very grateful for her leadership for our campaign. She did a great job of uniting coworkers for a common cause.

I know you are a driving force behind the WalkAmerica campaign. Support and encouragement from top-level management is essential for WalkAmerica success and we greatly appreciate your efforts this year.

With the launch of a five-year, \$75 million premature birth campaign, the March of Dimes has set its sights on tackling this health crisis for our state's babies. On June 17, we will convene organizations and individuals from throughout the state for a Summit on Premature Birth. Funds raised through WalkAmerica have made the Summit and numerous other programs possible.

Thank you again and we look forward to working with you again in 2004.

Sincerely,

Merédith Repik
Executive Director



Charleston Jewish Community Center
1645 Raoul Wallenberg Blvd. • Charleston, SC 29407
Phone (843) 571-6565 • Fax (843) 556-6206



Dana Rothschild
KidsFair Chair

January 27, 2003

Honorable Joseph P. Riley, Jr.
John Kresse
Co-Champion Chairs

Sharon Toporek
Lara Leroy
Fundraising Co-Chairs

Ms. Rita O'Neal
WCSC - Channel 5
2126 Charlie Hall Blvd.
Charleston, SC 29414

Committee

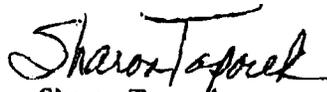
Marsha Alterman
Susan Altman
Lynn Bernstein
Denise Berry
Jeffrey Barry
Michael Berry
Renee Berry
Joe Brams
Katie Brown
Beth Buncher
Susan Chase
Linda Cohen
Phyllis Doobrow
Linda Epstein
Marsha Freudenberg
Maya Gilboa
Barry Hoffman
Howard Hoffman
Lynn Hunsinger
Masha Kalinsky
Phyllis Katzen
Ian Kay
Teri Lash
Rory Parsley
Jan Pearlstone-Lipov
Sandra Peskin
Billy Richman
Sydney Richman
Anita Rosenberg
Faye Selgel
Phyllis Shorago
Mindelle Ziff
Debbie Zoller
Rachel Zoller
Sarah Zoller
Anita Zucker

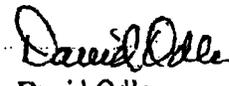
Dear Rita,

On behalf of the Charleston Jewish Community Center, we want to thank you so very much for all of your support with our famous community-wide KidsFair program. For the past 11 years, Channel 5 has been a major partner and reason for this successful program. The tens of thousands of children that have come through our doors have been touched by you and your staff.

We are deeply grateful for all you have done. We understand how your priorities may have changed which prevents you from being our \$7,500 level sponsor this year. We look forward to working on future endeavors with you and Channel 5 and wish you a good year ahead.

Sincerely,


Sharon Toporek
Sponsor Chairperson


David Odle
JCC President


Ellen Katzman, A.C.S.W.
Executive Director

Carol Berlin
KidsFair Coordinator

Scott E. Katz
Assistant Executive Director

Ellen J. Katzman
Executive Director

David Odle
JCC President



81 Gadsden Street, Charleston, SC 29401
843-723-7957 www.RonaldMcDHouse.com

Barbara A. Bond, CFRE
Executive Director

September 5, 2003

RMHC Board of Directors

Charles F. Ailstock
Chairman
Dr. Charles P. Darby, Jr.
Vice Chairman
James S. Grant
Secretary/Treasury
Horace E. Curry, Jr.
Emory S. Main

Ms. Rita Littles O'Neill
WCSC-TV 5
2126 Charlie Hall Blvd.
Charleston, SC 29414

**Friends of the
Ronald McDonald House
Board of Directors**

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Jim Parker
Vice President
Tammy Kiessling
Treasurer
McLanie Brake
Secretary
Dr. Marcelo Hochman
Steve Judy
William Milton
James I. Muir

Dear Rita:

On behalf of the families at the Ronald McDonald House we would like to thank you for taking time out of your day to help us celebrate our 20th Birthday.

As you know the Ronald McDonald House is a "home away from home" for families of seriously ill children. Since 1983 over 15,000 have made the Ronald McDonald House home while their child receives critical care in the hospital.

Your support over the years has been invaluable to us and we want you to know how much we appreciate this support.

Thank you for being part of "The House That Love Keeps Building."

Business Partners

Anchor Sign
Lew Jenkins Marketing
Macrsk Sealand
McDonald's

Sincerely,

Barbara Bond
Executive Director

Karla Taylor
Campaign Associate

Kyle Varner
House Manager

Sylvia Williams
Administrative Assistant

Tiny McNeil
House Operations



RONALD McDONALD HOUSE CHARITIES

Partners in supporting Ronald McDonald House and other children's charities



COLLEGE OF MASS COMMUNICATIONS AND INFORMATION STUDIES

October 17, 2003

To the FCC Localism Task Force,

The broadcasters of South Carolina have been active and significant partners in educating the future broadcast journalists of South Carolina.

Here at the University of South Carolina College of Mass Communications and Information Studies, the largest and only accredited mass communications program in the state, we have greatly benefited from South Carolina's broadcasters, both individually and collectively.

The South Carolina Broadcasters Association (SCBA) this school year is providing \$12,000 in scholarships to our students. Plus SCBA has created a \$50,000 endowment that allows us to bring in visiting professionals.

SCBA sponsors an annual job fair that is of great help to our students. Plus SCBA member stations provide additional scholarships, internships as well as part-time jobs.

The bottom line is that South Carolina broadcasters care about their state and its young people. We are fortunate to have them in our corner.

It also is worth noting that local broadcasters are great friends of the broader University, covering our news and sporting events, providing public service announcements to publicize our activities and contributing to our success in untold ways.

It is with great pleasure and pride that I share these examples of local commitment and express our appreciation for everything local broadcasters do for us.

Sincerely,

Randy Covington

Randy Covington
Director of Advancement

Post-It® Fax Note	7671	Date	10/17	# of pages	1
To	Shani White	From	R. Covington		
Co./Dept.		Co.			
Phone #		Phone #	7-6898		
Fax #	732-4085	Fax #			



www.sces.org

COMMISSIONERS
J. William McLeod
McKinley Washington, Jr.
Carole C. Wells

1550 Gadsden Street
P.O. Box 995
Columbia, S.C. 29201

October 17, 2003

To the FCC Localism Task Force:

At a time when state agency budgets for advertising and marketing are extremely limited, the relationship the South Carolina Employment Security Commission and Midland Workforce Investment Board has had with WIS-TV in Columbia is invaluable.

For nearly two years our agency and our partners from the Midlands Employment Security Commission One-Stop Workforce Center have collaborated with WIS-TV to profile Midlands area businesses showing the type of work they do and the job opportunities they may have. We have also been able to focus on the many services available at the One-Stop for both jobseekers and employers.

Our employees are present to answer viewer questions about job listings from the Channel 10 studios during their 5:00pm, 6:00pm and 7:00pm news broadcasts each Monday night. Judi Gatson, who hosts "Job Market Monday", tells us that it has become one WIS-TV's highest rated features. The station reaches some 37 of South Carolina's 46 counties either over the air or on cable. You can just imagine the impact this tremendous service is having on the ability of our One-Stops to meet the employment needs of the public during these trying economic times.

This association has also lead to at least one other commercial television station and a couple of radio stations initiating similar programming in cooperation with our local One-Stops in other parts of the state.

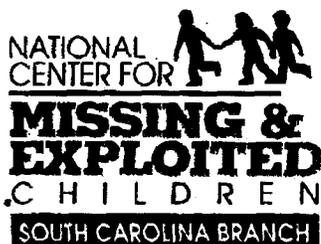
The Employment Security Commission and its partners in South Carolina's Workforce System are truly grateful for all the priceless airtime and promotion being provided by South Carolina broadcasters in the interest of helping their fellow citizens.

Sincerely,

Roosevelt T. Halley

Roosevelt T. Halley
Executive Director

Your
onestop
to a New Career!



Suite C
2008 Marion Street
Columbia, SC 29201-2151

Telephone 803-254-2326
Facsimile 803-254-4299

scbranch@ncmec.org
www.missingkids.com

National Headquarters
Alexandria, Virginia

Branches:
California
Florida
Kansas City
New York
South Carolina

Founded in Honor of Adam Walsh
and America's Missing Children

October 17, 2003

Ms. Shani White
South Carolina Broadcasters Association
One Harbison Way, Suite 112
Columbia, South Carolina 29212

Dear Shani,

On behalf of the South Carolina branch of the National Center for Missing & Exploited Children, I would like to take this opportunity to express my heartfelt thanks to the South Carolina Broadcasters Association for its leadership in the development and implementation of the South Carolina AMBER Alert system.

When a child is reported missing, we know that time is our greatest enemy. Our data indicates that in the most serious child abduction cases, where the child is kidnapped and found murdered, the child is killed within the first three hours. With this alarming knowledge, it is imperative that we respond immediately and appropriately when these cases initially are reported to law enforcement.

The establishment of the AMBER Alert in communities and states nationwide is an extremely positive step in facilitating the recovery of missing children. In creating the SC AMBER Alert, our state joins 45 other states that have established statewide initiatives such as this. There are also 32 local plans in place, and 16 regional plans across the United States – a total of 93 plans have been put in place across this nation in an attempt to combat this most heinous of crimes.

With the recent recovery of a 2-year-old boy in DeMotte, Indiana, AMBER Alerts across the country have led to the safe return of 100 abducted children since the program's inception at the local level seven years ago. We rejoice each time one of our children is brought home safely after enduring the trauma of abduction.

With the support of our local broadcasters, South Carolina is a safer place for her youngest and most vulnerable citizens. On behalf of the children and families we serve, thank you.

Most sincerely,

Margaret C. Frierson
Executive Director

Oct 17 03 01:09p

p. 1

To: South Carolina Broadcasters Association
Attn: Karen Nettles
From: Glory Communications, Inc.
Re: Community Service Summary

The Glory Communications stations each have an established Community Service and Local Programming element built into their operational guidelines.

- The stations broadcast scheduled promotional messages soliciting Public Service Announcements from the local community
- Station Program Directors are mandated to schedule regular Public Service Announcements in each hour of the broadcast day
- Each station airs a Public Affairs program each week that focuses on local and community issues

WFMV 95.3 FM
 COLUMBIA
 P.O. BOX 2355 W. COLUMBIA, SC 29171
 803.939.9530 office 803.939.9469 fax

Glory Communications' four FM broadcast outlets are affiliates of the Inspiration Network and, as such, simulcast a morning program that offers several more avenues for localization and community service:

- The 'Morning Phone Poll' focuses on issues impacting communities and solicits local input or opinions on universal issues
- The 'Morning Inspiration Community Calendar' highlights those local events or activities that are open or available to a cross section of the community
- 'Inspiration Interviews' give non-profits organizations, civic groups, churches and community agencies the opportunity promote special events, services or programs of benefit to our listeners

WGCV 620 AM
 COLUMBIA
 P.O. BOX 4620 W. COLUMBIA, SC 29171
 803.716.9533 office 803.716.7706 fax

WLJI 98.3 FM
 SUMTER
 P.O. BOX 1348 SUMTER, SC 29151
 803.452.5512 office 803.452.5534 fax

Additionally, Glory Communications' WGCV 620/AM devotes 80% of its broadcast day to Public Affairs programming. Approximately 90% of that programming gives opportunity for listener input and opinion. The programs aired also appeal to a broad cross section of the community from Women's Issues to Sports, Conservative to Liberal and the increasingly popular, phone call driven General Talk format.

WSPX 94.5 FM
 ORANGEBURG
 P.O. BOX 1445 ORANGEBURG, SC 29116
 803.539.9450 office 803.539.9458 fax

Individuals who can attest to Glory Communication's local programming commitment include:

Mr. Bobby Gist, University of South Carolina/Office of Equal Opportunity Programs 803/777-3854

Mr. J.T. McLawhorn, President of Columbia Urban League 803/799-8150

Mrs. Bertha Willis, Director of the James R. Clark Memorial Sickle Cell Foundation, Inc. 803/775-8144

Mr. Mike Williams, South Carolina Employment Security Commission/Office of Public Relations 803/737-2703

Ms. Rhonda O'Banion, American Red Cross/Public Relations 803/251-6034

WPDT 105.1 FM
 LAKE CITY/ORANGE
 P.O. BOX 1057 LAKE CITY, SC 29540
 843.374.5255 office 843.374.5258 fax



GLORY COMMUNICATIONS, INC.

Oct 17 03 01:10p

p. 2

This section of memorandum outlines plans-of-action and instances where Glory Communications, or one of its affiliates, demonstrated response to local community needs or request for broadcast assistance.

Weather Emergencies

All stations have an *emergency response plan* in place that mobilizes additional staff to gather information for broadcast in the event of severe weather or natural disasters. This was one of the first procedures implemented for our network stations to insure that local information is available to each community even when the network feed is the primary source for programming.

WFMV 95.3 FM
COLUMBIA
P.O. BOX 2355 W. COLUMBIA, SC 29171
803.739.9530 office 803.739.9469 fax

Support of the Military

Glory Communications stations regularly broadcast the deployment and return of military units in each community. Station WLJI/98.3 also recently (September 2003) co-sponsored a 'Shaw Air Force Base Appreciation Day'. The station partnered with the Bibleway Church of Sumter to host Shaw personnel and their families with a picnic; recognition from both Sumter City and County Councils; games and recreation for the children; and, gifts from the community and the WLJI/98.3.

WGCV 620 AM
COLUMBIA
P.O. BOX 4620 W. COLUMBIA, SC 29171
803.796.9533 office 803.796.7706 fax

Political Coverage

Stations publicize and promote voter registration drives, election dates, polling and precinct changes, debate schedules, public hearings and notices from municipalities. On air Phone Polls also give listeners the opportunity to share opinions on political issues, campaign developments or concerns about government and leadership. WGCV/620AM, through its talk radio formatted programs offer equal opportunities for political candidates to use our medium for debate or to share platforms with listeners.

WLJI 98.3 FM
SUMTER
P.O. BOX 1348 SUMTER, SC 29151
803.452.5512 office 803.452.5534 fax

Local Sports

Glory Communications WGCV/620AM is the host station for Benedict College Football. The station also produces "In the Zone" – a one hour, talk, call-in program that airs each weeknight 6:30pm – 7:30pm. This program is headline and caller driven. Additionally, each Saturday morning at 3am, WGCV broadcasts "Inside Sports"! This program focuses on local high school sports, college teams in the state and the Carolina Panthers. The host and reporter for this broadcast has access to high school coaches around the state; is on the permanent guest list for the 'Lunch with Lou' game reviews from University of South Carolina coach Lou Holtz; and, has locker room clearance at all Carolina Panthers practice and game day locations.

WSPX 94.5 FM
ORANGEBURG
P.O. BOX 1445 ORANGEBURG, SC 29116
803.539.9450 office 803.539.9458 fax

WPDT 105.1 FM
LAKE CITY, SC
P.O. BOX 1057 LAKE CITY, SC 29560
843.374.5255 office 843.374.5258 fax



GLORY COMMUNICATIONS, INC.

Oct 17 03 01:10p

p. 3

Amber Alert Program

All Glory Communications stations implemented the Amber Alert program in 2003! The stations participated in the Amber Alert test for the state of South Carolina. That test produces only one communications glitch in our system which has since been resolved and we are Amber Alert ready.

Community Health Issues

Community Health professionals regularly use advertising, interview, Public Affairs program and co-sponsorship vehicles with our stations to promote or inform listeners of events, services and new developments involving their health. We have partnered with the South Carolina Department of Health and Environmental Control, the South Carolina HIV/AIDS Council, The Richland Community Health Care Association, the Southeastern Dairy Farmers Association the American Red Cross, the United Way and multiple other organizations.

WFMV 95.3FM
COLUMBIA
P.O. BOX 2355 W. COLUMBIA, SC 29171
803.939.9530 office 803.939.9449 fax

WGCV 620AM
COLUMBIA
P.O. BOX 4620 W. COLUMBIA, SC 29171
803.796.9533 office 803.796.7706 fax

WLJI 98.3FM
SUMTER
P.O. BOX 1348 SUMTER, SC 29151
803.452.5512 office 803.452.5534 fax

WSPX 94.5FM
ORANGEBURG
P.O. BOX 1445 ORANGEBURG, SC 29114
803.539.1450 office 803.539.9458 fax

WPDT 105.1FM
LAKE CITY/ROSENCE
P.O. BOX 1057 LAKE CITY, SC 29560
843.374.5255 office 843.374.5258 fax

Economic Development & Cultural Arts

Agencies and advocates in these areas also have favored access to interview opportunities and Public Affairs programs for promotion and community input. As examples:

- All four Glory Communications FM stations recently promoted a multi-county *Employment Workshop* sponsored by the Urban League of the Midlands. Listeners got the opportunity to sign up for one-on-one clinics designed to identify skills, improve job interview skills and target specific job opportunities.
- WGCV/620AM airs 'Health, Wealth and Happiness' weekdays from 2pm - 3pm. This program devotes designated time segments to each of the categories each day. Local advocates promote personal and community development as well as hear interviews everyday about cultural activities going on in their neighborhoods and communities.

Education

Though all aspects of community service are important, the management team at Glory Communications ranks Educational Initiatives as a priority focus of our Local Public Service mission. A significant portion of our local public service programming is devoted to announcements, programs, interviews, air personality speaking engagements, in-studio school tours and scholarship fundraising. In fact, Glory Communications' primary community service project is the 'Future Leader Scholarship Campaign'. This five month educational project is a joint community effort between all of our radio stations, High School Guidance offices, corporate sponsors, businesses, recording companies, artists, churches and listeners in each respective Market. Since 1998, the Future Leader Scholarship presented more than \$27,000 in scholarship awards to deserving high school seniors in need of financial assistance as they head to college. The 'campaign' is a total volunteer effort by company staff members and participating sponsors.



GLORY COMMUNICATIONS, INC.



Dr. Randy L. Bridges
Superintendent

Rock Hill School District Three of York County

660 N. Anderson Road / P.O. Drawer 10072 / Rock Hill, South Carolina 29731
Telephone (803) 981-1000 / Fax (803) 981-1094

October 20, 2003

Dear FCC "Localism Task Force":

Involvement in my local community has convinced me of the importance of a locally-owned radio station to the citizens of Rock Hill. While close in geography to Charlotte, North Carolina, Rock Hill is not the focus of any major media market. We are a small city that wants to retain our own identity and not become simply a bedroom community of Charlotte.

Rock Hill School District Three is blessed with a community that cares about and invests in quality public schools, and we are constantly working to inform citizens about public affairs in relationship to our schools. This matters to our citizens as they have a serious responsibility in deciding how to respond as voters to bond referenda and board elections that greatly influence the direction of our schools. Our children benefit from an informed electorate.

You can always expect to see our local radio station covering School Board meetings. WRHI provides news coverage of important events and a forum for discussion of issues such as school funding, school elections, and decisions such as whether to build a third high school and where to put it. None of these are covered by non locally-owned stations in our hearing area.

For over 20 years WRHI, our locally-owned station, has broadcast a 30-minute public affairs show from a local restaurant that talks about some of these issues. I personally have appeared on this show (Straight Talk) and appreciate the forum it has given me to discuss important community issues. This coverage of local issues helps citizens stay connected to and involved in our public schools. This coverage aids us in the nationally identified goal of "Leaving No Child Behind" in our public school system.

I have also seen the importance of a locally-owned station during times of emergency and turmoil. In the aftermath of Hurricane Hugo, which affected our area for up to two weeks, the station provided invaluable information to our students, employees, parents and citizens. Charlotte-owned stations were busy providing localized news for their Charlotte stations. Stations owned by those outside the region kept playing the programming that had been planned pre-hurricane. They did not adapt and respond to our local emergency.

Rock Hill is fortunate to have a locally-owned radio station committed to serving the needs of this community. I believe communities will be healthier and citizens better able to exercise their democratic duties with locally-owned radio stations that respond to events in their communities.

Thanks,

Kathy Pender, Chairman
Rock Hill School District Three
Board of Trustees

KP:sg

Christians To Feed The Hungry

October 17, 2003

To: FCC's Localism Task Force

From: Rev. Ronal A. King, D.D.
659 North Anderson Rd.
Rock Hill, SC 29730
803-417-3881

I Rev. Ronal A. King, D.D. am the Director and Founder of The Christians To Feed The Hungry Program, established November 12, 1976.

Christians To Feed The Hungry Program is a grass root of self-help organization. Our responsibility is basic; we serve our community. We provide food and transportation to the homeless, indigent, the destitute, needy, and hope for the hopeless etc.

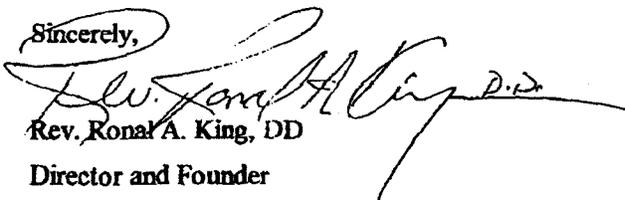
Our local station (WRHI-AM and WRHM-FM) located in the city of Rock Hill, SC is and has always been totally committed in serving its community, to such a degree it is a blessing, not only to the organization I represent, but also to other organizations in like manner.

We rely on (WRHI-AM and WRHM-FM) for concise information from local, county, council state delegation on up to date issues. Our local radio station (WRHI-AM and WRHM-FM) is not and has never been a degree of media unknown to its listeners. The people know and are aware that Our Three Sons Broadcasting owners personality, Mr. Allan Miller and Mr. Manning Kimmel IV are exceptional people with great integrity. They have been very supportive of the (Christian To Feed Hungry) and its missions. They themselves have had hands on involvement in our program. I have appeared on a program called Straight Talk, a community affairs 30 minute show numerous times. This has allowed me to discuss important issues concerning The Feed The Hungry Program and make WRHI-AM and WRHM-FM listeners aware of our commitment and concerns.

One of the most outstanding parts of (WRHI-AM and WRHM-FM) programming is how informative they are in emergencies, such as weather related up to minute by minute changes, (Hugo's and such related storm, fire, traffic tie-up and re-route to make it easy for its listeners to get safely from place to place. They worked well with state, county, and local police agencies, emergency preparedness to pass on to us any and all critical information.

I thank God for our local radio station (WRHI-AM and WRHM-FM) and its commitment to serve us.

Sincerely,



Rev. Ronal A. King, DD

Director and Founder

The Christians To Feed The Hungry

U N I T E D W A Y



825 Edgemont Ave.
PO Box 925
Rock Hill, SC 29731

FORT MILL ROCK HILL TEGA CAY

Phone: (803) 324-2735
Fax: (803) 324-2987
unitedway@comporium.net

October 20, 2003

WRHI-AM/WRHI-FM
142 N. Confederate Avenue
Rock Hill, SC 29730

Re: FCC's "Localism Task Force"

To Whom It May Concern:

Our Local radio station, WRHI-AM/WRHI-FM, has been an ardent supporter of local community needs and issues for many years. They are always open to stories that report actives that strongly affect non-profits and our community. The station broadcasts a 30 minute public affairs show from a local restaurant that often features local non-profits and local government issues. I have personally appeared on this forum and found that the community responds.

The station also donates many hours of public service announcements from the local United Way campaign and Arts Council programs to local church Christmas Bazaars. These communications provide great opportunities to promote, inform and educate the community regarding a wide variety of issues and opportunities.

For 17 years WRHI-AM/WRHI-FM has conducted the Toys for Happiness program which encourages local businesses and organizations to donate new toys for our children in our community who otherwise have had a bleak Christmas. For the past 11 years, the station has partnered with United Way Fort Mill-Rock Hill-Tega Cay to be the clearinghouse for applications and toy distribution. The 2002 Toys for Happiness Campaign provided toys for over 900 children including the local foster parents program and the International Center of York County.

WRHI-AM/WRHI-FM's willingness to support our community is vital to our work and efforts.

Sincerely,

A handwritten signature in cursive script that reads "Carolyn H. Williams".

Carolyn H. Williams
President



Richland County Sheriff's Department

LEON L. LOTT, JR.
Sheriff

October 17, 2003

To the FCC Localism Task Force:

I wanted to take this opportunity to commend the South Carolina Broadcaster's Association (SCBA) for their continued commitment to our community. As you are well aware, the news media provides law enforcement with a vital link to the public. South Carolina's broadcast media take to heart the role of helping law enforcement inform the public.

Whether it's a missing person, a wanted suspect, a crime that needs to be solved, a public service announcement, or a multitude of other situations, South Carolina's broadcasters have always assisted us without any hesitation. This spirit of cooperation has created a safer environment for all of our citizens.

The sincerity and genuine benevolence of the broadcast community was never more evident than when SCBA helped South Carolina develop its statewide "Amber Alert Child Abduction" program. Because of the SCBA's active involvement, South Carolina had an Amber Alert program in place long before the federal government became interested in making it a national initiative.

The Amber Alert program, which utilizes the state's Emergency Alert System, could only be successful if the broadcasters agreed to participate. Not only did SCBA eagerly adopt the program, they spearhead the committee that developed the statewide guidelines which all law enforcement agencies now operate by.

With warmest regards, I am,

Sincerely,

A handwritten signature in cursive script, appearing to read 'Leon Lott'.

Leon L. Lott
Richland County Sheriff

What is Debi's Kids?

2003 marks the tenth year of success for the Debi's Kids toy campaign. This program is the brainchild of Channel 5's own Debi Chard and has provided hundreds of thousands of new toys for children up to age twelve who have no other means to receive gifts for Christmas. Debi's Kids partners with human service agencies and grassroots, community-based organizations in seven counties to ensure that the children receiving toys are the ones with the greatest need.

The program also enjoys a strong partnership with the corporate community, which supports Debi's Kids both financially and logistically. Over the years, several corporate partners and local businesses have served as toy drop-off sites. In addition to toy collection, the program receives financial donations, which are used to purchase more toys to meet demand.



Debi's Kids 2003 Quick Facts

- 2003 marks the tenth year of the Debi's Kids toy campaign
- The program provides toys for children ages 12 and under
- The Debi's Kids Hotline number is 843-402-5600 and will be live on October 15
- The Human Services agency partners that are signing up families for toys are:

Charleston County Human Services

Berkeley County United Way

Dorchester County United Way

James Chapel AME Church

Small Farmer's Co-Op

Adams Run Civic Center

United Communities for Child Development, Inc.

Family Support Services

Bethel Presbyterian Church

The Department of Social Services in:

Hampton, Allendale, Jasper, Berkeley and Charleston Counties

Internal Promotional Support

Phone Hotline

The Debi's Kids hotline provides callers with information on:

- how to sign-up to receive toys
- where to donate toys
- how to collect toys (for schools or nonprofits—plans must be approved before they can collect toys)
- where to mail donations and payment information
- how to sponsor a family featured on a news segment
- where to send additional requests for those who've missed the sign-up deadline

The hotline will be live on October 15. The phone number is 402-5600.

Website

Provides the same information as the hotline. Log onto www.wcsc.com and click on the Debi's Kids icon beginning November 1.



touching lives affected by HIV and AIDS.

September 15, 2003

Barry Brown
Next Media
1116 Ocala Street
Myrtle Beach, SC 29577

Dear Barry Brown:

On behalf of CARETEAM, I'd like to thank you for your sponsorship in this year's "Dining With Friends" event! With the communities support, we've raised \$40,000, which will be used for client medical services, individual counseling, and support groups, food pantry, emergency assistance, and community education.

CARETEAM's client-base continues to grow each and every year. In order to continue providing quality care to over 500 clients in Horry, Georgetown, and Williamsburg counties, it is imperative that our local fundraising activities continue to grow as well.

We truly hope that you enjoyed CARETEAM's 8th Annual "Dining With Friends" event and hope that you will join us again next year.

HIV/AIDS is still a devastating disease to those infected and their families. By participating in "Dining With Friends," you have sent a message to the rest of the community -

"One person can make a difference in the lives of others!"

Again, we thank you for your kindness and support.

Sincerely,

A handwritten signature in cursive script that reads "Valerie".

Valerie L. Harrington, MSW
Executive Director

Enclosure: "Dining With Friends" Sponsorship 2003

HG
HORRY-GEORGETOWN TECHNICAL COLLEGE
QUALITY • INNOVATION • SUCCESS

Area Commissioners:

William Ken Richardson
Chair

Joe Thomas Branyon, Jr.
Vice Chair

William H. Murray
Secretary

Brent D. Groome
C. Marshall Jackson
Herman C. Jones
Y. Melvin Nobles
Henry A. Nodes, Jr.
Orrie E. West

H. Neyle Wilson
President

July 30, 2003

Mr. Dave Priest
WRNN 99.5 FM
1571 Trade Street
Myrtle Beach SC 29577

Dear Dave:

On behalf of the College, I would like to thank you for allowing me to call into WRNN this morning to speak about the International Sommelier Guild Diploma Program. Because of your coverage, listeners have already begun to contact us.

As the only site in South Carolina offering this prestigious program, we will be welcoming those from Charleston through Wilmington to our Grand Strand Campus. With the hospitality/tourism industry on a upscale swing here, the timing could not be more perfect.

Attached you will find information on exactly what this program will entail.

Thank you again.

Sincerely,

Shirley Long Johnson
Associate Vice President for Public Classes
Voice mail 477-2010
Email Shirley.johnson@hgtc.edu
Postal mail 743 Hemlock Avenue, Myrtle Beach SC 29577

C: Dennis R. Murphy, Vice President for EIDCO Division
Greg Thompson, Executive Asst. to the President for External Relations

Central Mailing:
P.O. Box 261966
2050 Highway 501 E.
Conway, SC
29528-6066
www.hgic.edu

Conway Campus:
P.O. Box 261966
2050 Highway 501 E.
Conway, SC
29528-6066
843-347-3186
Fax 843-347-4207

Georgetown Campus:
4003 S. Fraser Street
Georgetown, SC
29440-9620
843-546-8406
Fax 843-546-1437

Grand Strand Campus:
743 Hemlock Street
Myrtle Beach, SC
29577-5044
843-477-0808
Fax 843-477-0775



July 3, 2003

Mr. Steve Porter
WRNN-FM
1116 Ocala Street
Myrtle Beach, SC 29577

Dear Steve:

On behalf of the Board of Directors and Sun Fun Festival Council, please accept our deep appreciation for your support of the 52nd Annual Sun Fun Festival.

The Sun Fun Festival is a great promotional program for our community and it takes a lot of time and effort from everyone involved. The volunteers and staff did an outstanding job organizing the many events. The contributions and cooperation that we received from the media, business community, municipalities and volunteers were outstanding.

Thank you again for your cooperation and support of the Sun Fun Festival. The 2004 festival will be June 3 - 7. We look forward to working with you again.

Sincerely,



Dennis Wade
Chairman of the Board



M. Lance Thompson, General Chair
52nd Annual Sun Fun Festival



"Every Child Deserves A Chance to Play Baseball"

June 9, 2003

Dear Next Media,

On behalf of The Grand Strand Miracle League Inc. we want to thank you for your support. We greatly appreciate all your hard work putting together the Charity Golf Tournament. With your contribution you have helped change the lives of these special children. Your gracious donation has helped us build the "Field of Dreams" and most importantly the Miracle League program.

We hope that you will become involved in our program. Watching these kids participate in "America's Pastime" is what touched our hearts, and we invite you to have the same experience. Please come out and join us in the fall on Saturday mornings.

Please feel free to stop by or contact me at any time. Thank you and God Bless.

Sincerely,

Stephanie Russ

Stephanie Russ
Executive Director

The Grand Strand Miracle League, Inc.



May 23, 2003

Steve Porter, Debbie Harwell, & Dave Priest
 WRNN Radio
 1116 Ocala St
 Myrtle Beach, SC 29577

Dear Steve Porter, Debbie Harwell, & Dave Priest:

On behalf of Leadership Grand Strand XXIII and the Horry County Shelter Home, we would like to thank you for supporting our fundraising efforts. Your business or individual donation will go a long way in helping us to achieve our goal.

Without the continued support of local businesses and individuals such as you, we would not be able to make this dream a reality. For tax purposes please use the following information, EIN# 57-0576065 and FFN# 580019377 to make your donation deductible.

Again, thank you for your generosity.

Sincerely,

Daniel P. Sine
 Leadership Grand Strand Class XXIII Representative

South Carolina Chapter 1247 Lake Murray Boulevard Irma, SC 29063

Tel. 803.749.4299 Fax: 803.749.4088
www.leukemia-lymphoma.org



May 12, 2003

Mr. Barry Brown
General Manager
NextMedia of Myrtle Beach
1116 Ocala Street
Myrtle Beach, SC 29577

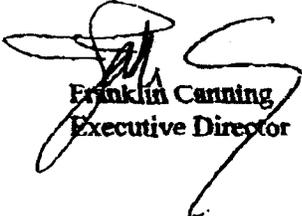
Dear Mr. Brown,

The Leukemia & Lymphoma Society would like to thank you very much for your support of the Bill Howard Radiothon to benefit The Leukemia & Lymphoma Society. Over \$13,000 was raised to support our mission to find a cure for cancer.

We deeply appreciate your letting us have access to the station, as well as the great support of the staff and on-air personalities.

Thank you very much for your help in making this event possible. We look forward to making next year even bigger and better.

Sincerely,


Franklin Canning
Executive Director

Fighting Leukemia, Lymphoma, Hodgkin's Disease and Myeloma

Formerly Leukemia Society of America



ORDER SONS OF ITALY IN AMERICA
LEO L. DARRIGO LODGE #2662
Post Office Box 14684
Surfside Beach, SC 29587

October 10, 2003

Nextmedia Radio
1116 Ocala Street
Myrtle Beach, SC 29577

Attn: Barry Brown, Program Mgr.

Dear Barry:

We wish to take this opportunity to show our appreciation to you and your staff for your contribution to our Lodge and its members during the recent Annual Italian Festival, held in Chapin Park on September 13, 2003.

The radio promotions aired on your stations prior to the week preceding this festival were very well produced and pleasing.

It is our thought that we will change our venue for our 10th Annual Festival for next year, giving consideration to holding it at Broadway at the Beach. If you're interested, we will extend to your organization the rights to broadcast from the location. This festival will be held on September 14, 2004.

Again, thank you for your friendship and cooperation.

Sincerely,

Leo L. Darrigo, Festival Coordinator



August 22, 2003

Next Media
1116 Ocala Street
Myrtle Beach, SC 29577

Attn: Barry Brown

Dear Friends:

I would like to take this moment to congratulate you all for a job well done. The generosity shown by this community has been overwhelming. 'Dining with Friends' takes the time and dedication of many to be continually successful. Without the donations contributed by friends, House of Blues would not be able to support CARETEAM in the exceptional fashion we pride ourselves on.

Together, the spectacular buffet and impressive auction led to a donation of \$5,500! Once again, thank you for taking the time and the heart to support CARETEAM and their patients.

Sincerely,

A handwritten signature in black ink, appearing to read "RS", written over a horizontal line.

Robert Simeone
General Manager

4640 HIGHWAY 17 SOUTH
MYRTLE BEACH, SC 29502
TEL (843) 272 3000
FAX (843) 272 0032
WWW.HOB.COM

WIS 2003 Station Of The Year Entry Narrative

By any measure WIS, The NBC affiliate in Columbia, South Carolina has experienced a renaissance in the past year. In response to the most competitive environment in the Columbia market's history, WIS reclaimed much of the audience that eroded during the 1990's and built a new foundation of News, Programming, and Community Service. These improvements were made during a Broadcast Tower renovation project, the transition to digital broadcasting, and a major renovation and beautification project to its physical plant, the first in nearly 50 years.

50 Years

This year WIS celebrates its 50th year of service to the Midlands of South Carolina. For half a century viewers have been able to "Count on WIS" for news and information. Yet it's the collective achievement of a group of committed individuals which have made the past year the most memorable and perhaps the most impressive in station history.

Ratings

Long one of the most watched stations in the southeastern United States, WIS's dominance was threatened by competitors in 2001. Within a year, over the course of the next 7 rating books, WIS posted increases in rating, share, and key demographics. During that time the CBS and ABC affiliates made drastic changes in an effort to reclaim lost momentum. The CBS affiliate (WLTX) replaced both male and female primary news anchors, and made talent changes in each newscast. In part because of poor ratings, the ABC affiliate (WOLO) began central casting its news from Charlotte. WIS is the top rated station in all time periods and routinely beats the combined efforts of its competitors. As of February '03 WIS is the 3rd highest rated NBC affiliate at 6am. At 6pm, WIS ranks 7th among NBC affiliates. WIS is the leader from sign on to sign off, and the station of choice during breaking news and weather emergencies. Further testimony to the influence of our newscasts on the audience is the fact that 2 of the top 5 most watched programs in Columbia, in any day part- primetime included, WIS News 10 at 6, and NBC Nightly news with Tom Brokaw.

News

This is the benchmark of any local station's effort. WIS news 10 has been the broadcaster of record for half a century. Central to this success is tenured anchor Susan Aude. Susan has been with the station for 25 years. In late 2001 however, Susan faced a career threatening, and possibly life threatening illness. Her 4 month absence left many in the community wondering if she could ever come

back. But by mid 2002, the woman, who has forged a legendary broadcast career from the confines of a wheelchair, the result of a tragic car accident, came back stronger and better than ever. By late 2002, Susan, now paired with Judi Gatson propelled the 5pm newscast to its first ever ratings win in the time period, besting entertainment programming on the competition. The development of anchors Judi Gatson, Dawn Mercer, Hannah Nelson, and Scott Hawkins enhanced a renewed news product, rededicated to viewer benefit, neighborhood coverage, along with fair, balanced, and accurate reporting. Franchises like Dawn Mercer's Health Alert, and Judi Gatson's Troubleshooter consumer reports have helped us attract a new legion of WIS News-10 viewers.

Grade "A"

In a survey completed by the Pew Center for the project of excellence in journalism, WIS was the only station in South Carolina to receive a grade of "A". This is one of the most prestigious honors any local news operation can receive.

Community Service

From the aforementioned news franchises, WIS built news content into community equity.

Job Market Monday

Job Market Monday is a great example of this. What began as an initiative to give hope to those on the short end of a slumping economy, Job Market Monday has become a major resource for those in need of employment, and employers in need of qualified applicants. For the past two years, WIS as a station, and Judi Gatson as a reporter have been honored by the State Employment and Security commission, whose members often staff phone banks and are featured on the air during our Monday newscasts. Over 200 people have found jobs after accessing our phone bank and watching our news coverage.

South Carolina Votes

Another aspect of news content morphing into community service was WIS' coverage of the elections of 2002. WIS and anchor David Stanton led the political discourse across the state of South Carolina. In addition to carving out 5 minutes of newscast content each day for free candidate airtime, the 3 months leading up to the election saw WIS produce 5 hour long candidate debates, all of which were picked up by other South Carolina TV and radio stations for statewide broadcast, and distributed to a national audience on C-SPAN. WIS also co-produced a gubernatorial debate in association with the local NAACP, the first "official" business conducted by that organization in South Carolina in since imposing an economic boycott on the state nearly 5 years ago.

Community Interest

Beyond newscast driven initiatives, WIS has an array of community oriented programs and on a daily basis, promotes community projects in the public interest.

Awareness

This year marked the 35th anniversary of Awareness, believed to be the longest running African American public affairs program in the country

NewsWatch

Anchor David Stanton hosts this weekly half hour devoted to local and state politics and its often national implications. Virtually every newsmaker, elected official, political candidate or community spokesperson has appeared on this show over the past year.

Public Service Announcements

WIS leads the marketplace in donating facilities and airtime to not-for-profit groups who need to get their message out to the community. The Girl Scouts, Red Cross, Urban League, Children's Miracle Network, The United Negro College Fund, and the Special Olympics have all benefited from this service

Community Calendar

For groups and events with neither the size or the funding to advertise, they can count on WIS to get the word out through its community calendar, or an appearance on the "Talk of the Town" segment of our top rated noon newscast.

Families Helping Families

Over 12 hundred families had a Christmas this year thanks to the effort of WIS in partnership with the Palmetto project. The spirit of giving is shared by our viewers through an array of gifts donated to families in need.

Special Programming

Each year WIS has donated airtime, personnel, and promotion to broadcast telethons benefiting the Children's Miracle Network, United Negro College Fund, and the Red Cross.

The Spirit of Carolina - Volunteerism

Beyond the collective works that we participate in station-wide are the important efforts put forth individually by the men and women of WIS. Our people, not just on-air personnel serve on advisory boards, and are active members of every major community minded organization in Columbia. From the United Way to the Urban League, to the South Carolina Association of Broadcasters, the people of WIS are working with the community to shape the future, a future and a community the station is heavily invested in and committed to.

Awards

Over the past year WIS has been honored with just about every major award a local television station can receive. For a second consecutive year, WIS News won a regional Edward R. Murrow Award. The station's 6pm news is one of the finalists for the Emmy for Newscast of the Year. WIS News garnered 4 AP awards from the Associated Press. Judi Gatson and Job Market Monday have received multiple accolades from State and local agencies.

WISTV.com

Our award winning news product is accessible to our audience 24 hours a day, 7 days a week through our website WISTV.com. A report by Media Audit rated WISTV.com as the 5th most popular broadcast website in America. With over 10 thousand page views per day, WISTV.com brings the television station to our audience in an instant. Like the television station, quality content and viewer-directed benefit are the stock in trade. In an emergency situation, or in times of severe weather, it is not uncommon for page views to number in the hundreds of thousands.

Big Finish

As important as rating success, the recognition of our peers, and the pride we take in our newscasts, is the day-to-day impact WIS has on the people who live in the Midlands. On a daily basis we hear from viewers who feel that this is "their" TV station. They let us know through letters, phone calls, and e-mail, often positive, sometimes critical, but always valuable to the people inside the station who truly listen to what their clients have to say. We invite and encourage this kind of dialogue precisely because WIS truly does belong to the people of Columbia South Carolina.

As we conclude the most rewarding year of our half century of service, and prepare for the next 50 years and the challenges to come, we thank you for your consideration as South Carolina's Television Station of the Year.

From: Kerby, Dan
Sent: Friday, February 21, 2003 8:43 AM
To: Heaton, Joe
Subject: FW: Thank you

FYI

-----Original Message-----

From: Keeton, Tim [mailto:tim.keeton@wachovia.com]
Sent: Friday, February 21, 2003 8:13 AM
To: 'dkerby@charlotteswb.com'
Cc: 'Chrystal Love'; 'mtransou@carolina.rr.com'
Subject: Thank you

Mr. Kerby,

I just wanted to thank you again for taking the time to show our Tiger cubs around your station, and for your exceptional patience with our group. Your presentation was interesting and enlightening for both kids and adults, and we greatly appreciated it. I believe we all learned a lot and had fun doing it.

Again, thanks.

Sincerely,

Tim Keeton
Tiger Den 5

P.S. How do I get this big "S" tattoo off of my forehead?

Timothy Edward Keeton
Wachovia Securities, Inc.
Vice President - Corporate and Investment Banking Compliance
Phone: (704) 374-6091
Fax: (704) 383-0126
Email: tim.keeton@wachovia.com



*Mothers
of Murdered
Offspring*

May 14, 2003

Joe Heaton
UPN 46
3501 Performance Rd.
Charlotte, NC 28214

Dear Mr. Heaton:

Mothers of Murdered Offspring would like to express our sincere gratitude for your participation in facilitating at our 1st Annual Youth Symposium, entitled "Losing Our Youth: The Hidden Crisis", on Saturday, May 3rd at UNCC. We are grateful for your willingness to participate in such a significant cause; which helped make our 10th Anniversary and Annual Nonviolence Day weekend of events a tremendous success.

M.O.M-O is committed to educating our youth on the dangers and consequences of violence and substance abuse, while eliminating the violent acts that plague our community. We are confident that with the continued support and involvement that you've shown, we will continue to make a difference in the lives of families affected by the loss of a loved one, middle school age students and our community as a whole.

Sincerely,

Kelly Alexander
Chairman of the Board
Mothers of Murdered Offspring, Inc.

Lisa Crawford
Program Manager
Mothers of Murdered Offspring, Inc

Mothers of
Murdered
Offspring, Inc.
(MOM-O)

P.O. Box 32153
Charlotte, NC

28233-2153
(P) 704-336-3515
(F) 704-336-2347

Heaton, Joe

From: LetMePlan@aol.com
Sent: Wednesday, April 30, 2003 5:29 PM
To: raym.wilson@cms.k12.edu; mharris1@cmpd.org; nstrother@cmpd.org; jaulett@email.uncc.edu; mayo@preventionservices.org; david.jacobs@carolinashealthcare.org; jonathan.belton@chemdepctr.org; anthoha@co.mecklenburg.nc.us; nquick98@bellsouth.net; Heaton, Joe; Jltjpk@aol.com; boruth@davidson.edu; Teachkwain@aol.com; tara.servatius@cin.com; dhoward@cmhp.org; Kalexanderjr@aol.com
Cc: LetMePlan@aol.com
Subject: Final Information on MOMO Symposium

Hi everyone:

I just want to say THANK YOU again for your willingness to participate in our "Losing our Youth: The Hidden Crisis Symposium this Saturday, May 3rd at 8:30am on the campus of UNCC in the Cone Center - McKnight Auditorium.

Due to the increase interest in Gangs and Gang Violence we have rearranged the schedule slightly to accommodate this interest. The morning concurrent sessions will feature the Relationship Violence: Dating & Intimacy and Substance Abuse Sessions. Then in the afternoon our concurrent session will consist solely of Gangs, Gangster and Guns. We hope this does not pose a problem for anyone. Is so please give us a call as soon as possible.

We would like for all speaker to arrive by 8:45am. If you cannot make the Opening Session please arrive by 10am. Also, please bring any handouts you may have with you.

Here are some final details regarding your participation:

Symposium Schedule:

8:30am	Registration & Continental Breakfast
9:00am	Opening Session "Violence in the Media"
10:30am	Morning Session Relationship Violence & Substance Abuse
11:45am	Lunch
12:45pm	Keynote Address: Yvonne Pointer
1:45pm	Afternoon Session Gangs, Gangster & Guns
3:10pm	Solution Session "What do we do?"

(1) Parking is free in the visitor's parking deck which is located right beside the Cone Center. As you come in the main entrance of the University - keep bearing around to the left and follow the signs to the Cone Center. We will have special signs and purple balloons located along your route to guide you.

(2) As you enter the visitor's parking deck you will drive up the hill to the main level, TURN LEFT and park. Look for the breezeway, it will lead you directly into the Cone Center. Once in the building take the steps in front of you to the next level and the McKnight Auditorium will be straight in front of you.

File
File

April 2, 2002

Joe Heaton
WJZY-UPN46
3501 Performance Road
Charlotte, NC 28214

Dear Joe,

Thank you for your contribution to The Third Annual Award Dinner and to the **Wole Soyinka Project: *Truth, Memory & Reconciliation***. The words of Keynote Speaker, Wole Soyinka were moving and memorable. Both Professor Soyinka and Sister Mary Thomas Burke call on our highest instincts and encourage us to take action for humankind here and everywhere. It is through your unmeasured and sincere gift as well as your action-oriented commitment to the mission of The Echo Foundation that the Wole Soyinka Project has been possible.

During Professor Soyinka's visit to Charlotte, he participated in numerous educational activities that utilized the arts as a catalyst to unite the city on issues of humanity, justice and race relations. The **Wole Soyinka Project: *Truth, Memory & Reconciliation***, was kicked off on January 24, 2002, with Student Tolerance Day, a day which allowed students to explore the concept of human rights and justice in preparation for Wole Soyinka's visit. The curriculum materials for this event were available to both private and public school educators free of charge.

Tolerance Day was followed by a Student Dialogue with Professor Soyinka at Providence High School providing an opportunity for these compassionate and sensitive students to ask their most urgent questions about human rights and justice for all people. This dialogue will be part of the documentary created by WJZY-UPN 46 and will air on Cable Channel 8, March 25, 2002 at 8 PM. The project also included a writing and arts competition for high school students.

By all measures, The Wole Soyinka Project has been a resounding success! Over 700 students and teachers participated in the Student Dialogue, 560 plus individuals attended the Third Annual Award Dinner, and many more attended the Library Film Festival, the Dramatic Reading of the National Black Theatre Festival, and the Evening of Poetry with Moving Poets Theater of Dance.

Your commitment to human dignity, justice and moral courage through supporting the work of Echo is sincerely appreciated. You join many others in and around the community who help us act upon our mission "...to sponsor and facilitate those voices that speak of human dignity, justice and moral courage in a way that will lead to positive action for humankind."

The Echo Foundation International Board of Advisors and the Charlotte Board of Trustees join us in thanking you for your support in bringing The Wole Soyinka Project to the Charlotte Community. We hope that you are pleased to have been a voice for human dignity through your contribution to The Echo Foundation and that you will continue to be proud to collaborate with us.

With all best wishes,

Stephanie
Stephanie G. Ansaldo
President & Founder

*With gratitude Joe, for
the many hours of filming &
editing and for your generous
spirit in creating a document
of the visit of this great man
to Charlotte. Best regards.
Stephanie*

THE ECHO FOUNDATION

926 ELIZABETH AVENUE
SUITE 403
CHARLOTTE, NC 28204

TEL: 704 347 3844
FAX: 704 347 3845

AFRO - AMERICAN CULTURAL CENTER

401 North Myers Street

Charlotte, NC 28202

704.374.1865

*cc: Will Davis
per Sed*

May 21, 2002

Ms. Moyne Brewton
Account Executive
WJZY UPN 46
3501 Performance Rd.
Charlotte, NC 28214

Dear Ms. Brewton:

On behalf of the Board of Directors and Staff, I am writing to thank you formally for sponsoring the appearance of "Cee Cee Michaela" (UPN "Girlfriends") at the May 9, 2002, "Traditions In Jazz" benefit for the Center.

Your sponsorship in the amount of \$450 helped to make this first annual event a success and enjoyable by all. Proceeds from this event goes directly to fund exhibits and performances at the Center.

The staff and I are motivated by your support and the direction in which the Center is moving. Even though there were many challenges this past year, your sponsorship reiterates for us that we are here for all the people of Charlotte.

Once again and as always, thank you very much for your gift and welcome to the Afro-American Cultural Center's family. I am looking forward to talking with you regarding how we can work together on next year's event. We look forward to a long and beneficial relationship with you.

Sincerely,



Alecia V. Bracy
Director of Development

Stephens, Ginny

From: Heaton, Joe
Sent: Wednesday, April 03, 2002 8:22 AM
To: Stephens, Ginny
Cc: Davis, Will
Subject: public file - Wole Soyinka Project Documentary

Please place this in our public file stack.

Joe Heaton
 Program Director
 WJZY UPN46/Charlotte's WB - WWWB
 3501 Performance Road
 Charlotte, NC 28214
 704.944.3340
 704.944.3440 Fax

uf

-----Original Message-----

From: Echo28207@aol.com [mailto:Echo28207@aol.com]
Sent: Wednesday, April 03, 2002 7:38 AM
To: Argoshma@aol.com; Echo28207@aol.com; rabbi@beth-el.com; DBernst364@aol.com;
 nicholas_bradick@mail.amsinc.com; Rbryan@rbh.com; kgarfield@charlotteobserver.com;
 slasch@lkmads.com; sdrob@bellsouth.net; KRowanPR@aol.com; rjfreema@email.uncc.edu;
 jhzimm@bellsouth.net; MariaZancanaro@aol.com; dbailey@rbh.com; gebenced@bellsouth.net;
 abernstein@carolinapr.com; MCMILLIANA@mvalaw.com; dpeck@carolina.rr.com;
 barry.uphoff@diamondcluster.com
Cc: Heaton, Joe
Subject: Wole Soyinka Project Documentary

Dear Echo Trustees,

As you know, WJZY-UPN created a documentary of the Wole Soyinka Project. They attended every event associated with the Project and filmed hours of footage in order to develop a comprehensive documentation of Echo's work for the Charlotte Community. The documentary aired on Cable Channel 8 on March 25 and today we have just received the statistic that according to Nielsen estimates nearly 50,000 people watched the Wole Soyinka special.

The generosity of WJZY-UPN coupled with their dedication to education through supporting the work of Echo has been a substantial gift to us and to the entire community. If anyone wishes to thank Joe Heaton, Program Director, his contact information is below. We will be inviting him to our May 13 Board Meeting for a showing of the 30min. film.

With thanks to each of you for making the Wole Soyinka Project the substantial success that is has been,

warm regards,
 Stephanie

Joe Heaton
 Program Director
 WJZY UPN46/Charlotte's WB - WWWB
 3501 Performance Road
 Charlotte, NC 28214
 jheaton@wjzy.com
 704.944.3340
 704.944.3440 Fax

Stephens, Ginny

From: Heaton, Joe
Sent: Sunday, March 31, 2002 6:53 PM
To: Stephens, Ginny
Subject: Public File - Wole Soyinka Documentary feed back

Public file

Joe Heaton
 Program Director
 WJZY UPN46/Charlotte's WB - WWWB
 3501 Performance Road
 Charlotte, NC 28214
 704.944.3340
 704.944.3440 Fax

uf

-----Original Message-----

From: Echo28207@aol.com [<mailto:Echo28207@aol.com>] <[mailto:\[mailto:Echo28207@aol.com\]](mailto:[mailto:Echo28207@aol.com])>
Sent: Friday, March 29, 2002 9:36 AM
To: Heaton, Joe
Cc: Sherman, Linda; KRowanPR@aol.com; jhzimm@bellsouth.net
Subject: Wole Soyinka Documentary feed back

Hello Joe,

Below is yet another great feedback from a student at Myers Park High School. The enthusiasm you have generated with your documentary is contagious and has made a substantial impact in the Charlotte Community.

Amanda Shintay is a junior at Myers Park. She, and the head of the IB program there, approached Echo (along with 2 other schools) to request hosting our high school initiative next year. Based on their extraordinary enthusiasm and organization, Echo has chosen them.

I just wanted to be certain you know that the impact of your work is far reaching. Because of your commitment to education and to sharing the Echo message across the region, we are in a position to consider Echo student organizations in each Char-Meck high school. Also, next year our program and its messages will include an Internet component and whatever else the imagination of the students and teachers dream up!

Thank you to you and your crew again for the immeasurable hours of filming, scripting and editing. Thank you also for your patience with me as I tried to track down Wole Soyinka in order to adhere to Echo's obligation regarding the approval requirement. I know that added stress to your day, and for that I am sorry.

Wishing you a joyous Easter Season,
 Stephanie

Mrs. Ansaldo,

Thank you so much for coming to the meeting today. I appreciate your continued support of and enthusiasm for our ideas and initiatives.

I just finished viewing the documentary on Wole Soyinka and Providence's Tolerance Day. I was very impressed! I learned so much from him just by viewing the documentary- hearing him speak in person must have been amazing!

I followed up on Mrs. Stultz's suggestion of including the ESL students, and Lauren Voler's suggestion of including the foreign exchange students. These are wonderful ideas- we aim to include everyone! The ESL class is made of approximately 32 students, although the number may vary next year after the implementation of the school choice plan. The number of exchange students will also vary next year, but we will make efforts to inform the new students about the Echo group as soon as possible. I will contact the ESL teacher and ask for her support in our initiatives with The Echo Foundation.

Sincerely,
 Amanda Shinay

Stephens, Ginny

From: Heaton, Joe
Sent: Wednesday, March 27, 2002 5:13 PM
To: Stephens, Ginny
Subject: Public File - thanks

PUBLIC FILE

Joe Heaton
Program Director
WJZY UPN46/Charlotte's WB - WWWB
3501 Performance Road
Charlotte, NC 28214
704.944.3340
704.944.3440 Fax

wf

-----Original Message-----

From: KRowanPR@aol.com [<mailto:KRowanPR@aol.com>] <<mailto:KRowanPR@aol.com>>
Sent: Tuesday, March 26, 2002 8:01 AM
To: Heaton, Joe; Sherman, Linda
Cc: Echo28207@aol.com
Subject: thanks

Hi Linda & Joe-

I suppose I knew during the WS Project the vast amount of time you had committed to filming, production, etc. but, watching the results of your efforts play out last night in prime time demonstrated the scope of your gift to Echo and the Charlotte community. So, thank you again for your time, talent and dedication. Many, many people will benefit from this generous contribution. Joe, you did a great job summarizing a complex man and multi-facted program. Now, perhaps, you can kick back a little and enjoy the kudos!

With best regards,
Kathy Rowan

p.s. For your files, there was mention of the documentary in Monday's Observer Living section (Washburn's Recommended List) and in Meck Neighbors on Sunday.

Stephens, Ginny

From: Heaton, Joe
Sent: Friday, May 17, 2002 4:31 PM
To: Stephens, Ginny
Cc: Davis, Will
Subject: public file - Wole Soyinka Documentary

Please put in public file....

-----Original Message-----

From: Argoshma@aol.com [<mailto:Argoshma@aol.com>] <<mailto:Argoshma@aol.com>>
Sent: Friday, May 17, 2002 10:49 AM
To: Heaton, Joe
Cc: Echo28207@aol.com
Subject: Wole Soyinka Documentary

Joe,

As Chairperson of Echo, I wanted to congratulate you on the powerful documentary that you created of the Wole Soyinka visit to Charlotte. The documentary showed great sensitivity and deep understanding of the subject matter and the importance of the issues raised by Soyinka. I was particularly moved by the scenes involving the school children and the interview that you conducted with him. It is also very impressive that 50,000 people saw the show when it aired. Through creating and showing this documentary, WJZY demonstrated its strong commitment to the Charlotte community as well as its commitment to promoting diversity, tolerance and human understanding. Your program created a tremendous "Echo" for the Soyinka visit by enabling so many viewers to experience the event through the documentary.

Joe, I want to offer my profound thanks to you and all of the people at WJZY.

Best regards,

Mark Argosh
Chairperson, Echo Foundation



JUL 10 REC'D

North Carolina Department of Crime Control and Public Safety

Michael F. Easley, Governor

Bryan E. Beatty, Secretary

July 3, 2001

Ms. Julia Cox
News Director
UNC Center for Public Television
P. O. Box 14900
Research Triangle Park, NC 27709-4900

Dear Ms. Cox:

I am writing to compliment UNC-TV and several of your staff for the outstanding manner in which you have covered the General Assembly's budget proposals concerning the North Carolina Department of Crime Control and Public Safety. UNC-TV was the first media outlet to take the time to understand and really look at what the Department does to serve and protect the people of North Carolina.

I especially commend reporter Rebecca Lindstrom and Alan Brown, the photographer who worked with her, for the excellent report they gave on our department during Legislative Week In Review, which aired June 29 and July 1. In addition, I commend Shannon Vickery and photographer Steve Cali for their report about the Department on North Carolina Now.

These reporters and photographers portrayed the issues fairly and clearly. The public affairs personnel in our department were very complimentary of the professionalism of your crews. We appreciate your telling both sides of the story in your report.

Please be assured that the Department of Crime Control and Public Safety will always be willing to assist UNC-TV to inform North Carolinians about the activities of our department and the issues in which we are involved that affect the safety and the quality of life in our state.

Sincerely,

Bryan E. Beatty
Secretary

BEB:jt

cc: Tom Howe, Director and General Manager
UNC Center for Public Television

MAILING ADDRESS:
4701 Mail Service Center
Raleigh, NC 27699-4701
Telephone: (919) 733-2126



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Raleigh, NC 27604-1159
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